

# \$500,000 HEROIN CACHE SEIZED

## Revolt-Death Toll Over 100 in Colombia

Mobs Beat, Choke, Kick Scores Fatally as Dictator Flees

BOGOTA, Colombia (UP)—Colombian mobs bent, choked, kicked or burned to death scores of supporters of President Gustavo Rojas Pinilla in the final hours of violence accompanying his ouster and flight toward exile in Spain, it was learned Saturday.

The death toll in four days of mounting revolt tallied more than 100, including 70 "fajistas" killed in rioting Friday in the southwestern provincial capital of Cali.

Elsewhere in the country, 34 deaths were reported.

Mobs in Cali also destroyed the plant of two pro-Rojas newspapers, "El Palo" and "Diario del Pacifico."

IN CALI two persons were doused with gasoline and turned into flaming torches.

The country remains divided today between jubilation at the overthrow of Rojas and fury at his supporters. But no new incidents of major violence were reported.

The five-man military junta which succeeded the president appealed to the United States and other nations for diplomatic recognition.

GOVERNMENT offices and the property of Rojas supporters in various cities were destroyed by mobs celebrating the "revolution."

The ex-president, accompanied by nine relatives, left Bogota secretly Friday night in a special air force C-54. The Army detailed a strong guard to escort him to the airport.

(The four-engined plane stopped off at 4 a.m. in Kingston, Jamaica, to refuel. The deposed dictator refused to talk to newsmen in the British Caribbean colony.)

It was not certain whether Rojas had been allowed to take with him any sizable part of the fortune he accumulated during four years in power.

## Romances in Sweden Picking Up

LONDON (UP)—The Sunday Dispatch, reported Saturday night that Sweden's beautiful, blonde princess Birgitta had fallen in love with an ice skater.

Her sister, Margaretha, previously had been reported in love with a blue-blooded British piano player.

The Dispatch said Birgitta's "secret passion" was one of her countrymen—amateur ice hockey star Sven Johansson, 25, who is on his way to England to begin a six-day tour.

"The new romance is right on the doorstep of Stockholm's waterside palace, where Princess Margaretha still dreams all day about the man she has been forbidden to marry, Robin Douglas-Home," Dispatch correspondent Paul Sargent wrote.

"If Birgitta's romance blossoms—and an engagement has been rumored—Johansson is sure to meet the same royal opposition which met pianist Douglas-Home."

Neither Johansson nor Birgitta would comment on the romance report.

## L.A.C. Says: Russian Journey

In his book "Russian Journey" U. S. Supreme Court Justice William O. Douglas gives an interesting view of inside Russia. It was written after his extended trip in 1955. He was given access to factories, collective and state farms, courts, churches and social activities in many communities. It is probable he was given such freedom because he is looked upon as being "very liberal." But it is a well told story of the best features of present day life inside Russia, as viewed through his eyes.

He presents the Russians much like Americans. They are kindly, fun loving and loyal to their country. By American standards they have few of the freedoms

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### AS USUAL, MOM'S ON THE CATCHING END

Wearing her catcher's mask like a saucy spring bonnet, Mrs. Eileen Blodgett talks diamond strategy with her sons, from left: Mike, 10; Bob, 17, and Bill, 14. After coaching the boys' softball

team of St. Cyprian's to two divisional titles she retired, but dusted off her whistle to become playground director at Monroe School. Story on Page A-3.—(Staff Photo by John Neagle.)

## Tax, P.O. Men Also Eye Beck

WASHINGTON (UP)—Chairman John L. McClellan of the Senate Rackets Committee said Saturday that Teamsters Union President Dave Beck, "in a characteristic display of greed and avarice," may possibly have violated the federal mail fraud law.

The Arkansas Democrat also predicted that federal tax authorities, who have already obtained an indictment against Beck for alleged income tax evasion, will want to determine whether profitable deals, described in the committee's current hearings were "reported" and taxes paid on them.

McClellan mentioned the fraud possibility in discussing the text of a hand-written letter in which Beck urged the widow, Mrs. Raymond Leheny, to go ahead with the mortgage deal. The letter did not say Beck would profit from it.

"The treatment he (Beck) accorded the widow of his dearest friend is, it seems, typical of his dominating characteristic of greed and avarice," McClellan said.

"In the area of federal law violations," he added, in the case of his breach of trust in the deal he made with Mrs. Leheny, there is the possibility

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### CURRENT NO. 1 OBJECTIVE

## Communists Aim to Infiltrate Negro March on Washington

WASHINGTON (UP)—The Communist Party is making an all-out attempt to infiltrate a Negro "March on Washington" scheduled for next Friday, it was revealed Saturday.

Leaders of the pilgrimage have vowed to keep the Communists out.

"The 'march' was decided on at a meeting of 97 churchmen and leaders from all sections of the nation at New Orleans Feb. 4. Timed for the third anniversary of the Supreme Court's school integration ruling, its aim is to commemorate the decision, protest violence against Negroes and press for enactment of civil rights legislation.

A UNITED PRESS check showed the Communists have made infiltration of the mass pilgrimage their current number one objective. The Communist newspaper, the Daily Worker, has exhorted its readers to join it. Negro Communist leaders in several cities have summoned the party faithful to join the "march."

Organization of the pilgrimage, which is officially called a "prayer pilgrimage for freedom," is under three co-chairmen, each with an anti-Communist record. They are Roy Wilkins, executive secretary of the National Association for the Advancement of Colored People; the Rev. Martin Luther King Jr., leader of the Montgomery, Ala., bus boycott; and A. Philip Randolph, president of the Brotherhood of Sleeping Car Porters.

"Mrs. Arizona," Mrs. Betty Patterson of Winslow, Ariz., was named runnerup. She is a hazel-eyed brunette and also the mother of four children.

Petite, Mrs. Jeaneette Kimbell, of Rushton, La., "Mrs. Louisiana" was third.

Wilkins said in New York that the program is under control of the co-chairmen and "no Communist has been or will be invited to participate either as a speaker, a singer, a prayer leader or a Scripture reader."

HE SAID the pilgrimage will be a "spiritual assembly inspired primarily by Negro clergymen and the NAACP." He noted that Communists "openly avow their

opposition to all religious teaching."

Sponsors of the pilgrimage expect it to draw 50,000 participants to a mass meeting at the Lincoln Memorial, with 35,000 to 40,000 coming from outside Washington.

In Los Angeles, Communist leaders called for 500 delegates from Southern California to join the pilgrimage. San Francisco asked for a similar number.

## Showers Forecast Today and Monday

Rainy weather will continue in the Long Beach area today and Monday, the Weather Bureau says.

Showers will be "few" today but "frequent" tonight and Monday, the forecaster reports.

Every kind of rain—from light sprinkles to torrential downpours—fell throughout Southern California Saturday. Thunder and lightning were observed in scattered areas.

THE CRAZY-QUILT pattern of showers found some communities barely dampened by a few drops of rain while gutters ran full a few miles away.

Long Beach received only .10 of an inch during the day, but South Pasadena caught .44 in

one hour. San Juan Capistrano recorded .86 of an inch.

The storm in Long Beach brought the season total to 6.73 inches. At this time last year 13 inches had fallen here.

THE HEAVIEST rain fell in the mountain and foothill area, with some snow reported above the 6,000-foot level. Mount Baldy reported two inches of snow and said its ski lift would operate today.

Lightning knocked out two transformers in Huntington Park, cutting off electric power for almost an hour in Bell, Maywood, Lynwood, Walnut Park

(Continued on Page A-2, Col. 8)

## Convict Matula on Perjury

LOS ANGELES (UP)—Teamsters Union official Frank J. Matula Jr. was convicted Saturday of perjury by a superior court jury which had deliberated 3½ days after a seven-week trial.

Matula, 50, secretary-treasurer of Teamsters Local 396, was indicted last June as an aftermath of testimony in October, 1955, before a California State Assembly interim committee which investigated the Southern California rubbish industry.

The state charged Matula with lying when he said his activities were confined to maintenance of union wages and working conditions. Prosecution witnesses accused him of using dictatorial methods, through tips with dump operators, in determining which rubbish collectors could use certain dumps.

Matula's attorneys Saturday immediately moved for a new trial and for a probation hearing. Judge Burton H. Noble set June 7 for hearing on the motions and, if they are denied, for sentencing. Matula remains at liberty on \$5,000 bail.

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Mrs. Davis told police one burner on her oil stove was burning when she left the children alone to do some shopping.

Mrs. Davis, 32, and her mother-in-law, Mrs. Rita Martin, 61, of Waterville, Me., who was visiting, were reported in good condition at Bridgeport Hospital.

Martin Davis, father of the family, was reported in "hysterical" condition strapped to a bed at the hospital. He was returning from work when he saw the fire and learned that his children had died.

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## SOUTH POLE'S MERCURY DIPS TO MINUS 98

MILWAUKEE (UP)—A ham radio operator said Saturday he picked up a report Friday night from the South Pole of a mercury reading there of 98.7 degrees below zero, possibly a new world's cold record.

The official world's cold record is 90 degrees below zero, recorded Feb. 5 and 7, 1892, at Verkhoyansk, Siberia. An unofficial reading of 108 below at Oimekon, Siberia, was not recognized.

Verne Lampiris of Milwaukee, said he received the report from the United States' Detachment at the South Pole. He said he is in frequent contact with the expedition.

## 7 Tots Die When Fire Hits Home

STRATFORD, Conn. (UP)—Seven children burned to death and five other persons were injured Saturday when fire swept their three-story frame house.

Five of the dead were the children of Mr. and Mrs. Martin Davis who occupied the second floor of the building. They were Benjamin, 5; Jeanette, 3; George, 2½; Evelina, 18 months and Patricia, 8 months.

The other two victims were the children of Mr. and Mrs. Claude Martin. They were Russell, 5, and Doreen, 3. A brother, John 17 months, and a sister, Sandra, 2 weeks old, were injured but not seriously.

THEIR MOTHER, Mrs. Cecelia Martin, 32, and her mother-in-law, Mrs. Rita Martin, 61, of Waterville, Me., who was visiting, were reported in good condition at Bridgeport Hospital.

A passerby, Larry Joe Carpenter, 18, of Bridgeport, Conn., attempted to enter the burning building but was overcome by smoke. He was reported recovering at the hospital.

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## Customs Men Search Ship, Uncover Dope

Sailing Delayed for Added Examination of Craft and Crew

By JACK McDONALD

U. S. Customs agents found half a million dollars worth of "uncut" heroin aboard a Norwegian freighter at Wilmington late Saturday.

The freighter, the Anna Bakke, had been under search since she arrived at Pier 179 late Friday. The heroin was uncovered five hours before the ship was due out of Los Angeles Harbor.

A special task detail of 12 searchers virtually turned her cargo upside down in a bottom-to-top search before the heroin was found at 2 p.m. It was in 15 small waterproofed packets, strung together and hidden in a timber consignment on the main deck.

AGENTS HAD to use pry bars to force the heavy 50-foot timbers apart. Customs Enforcement Officers Arthur Rivans and Jerome Nelson found the drug under four feet of the timber pile.

Before they got to the pile, they had rooted through large consignments of citrus fruits, fruit juices, magazines and asbestos siding.

Inspector L. E. Brown, in charge of the search detail, said the search was "just a routine inspection, standard for the ports of call she made, the history of the crew and the cargo the ship is carrying."

HE DECLINED to elaborate on the "history of the crew" reference, except to say such searches generally are made of vessels coming in from the Orient, with large numbers of Orientals in their crews.

The Bakke is out of Hong Kong, and came to Los Angeles via Vancouver, Seattle and Portland. Her 43-man crew includes Norwegians, Finns, Belgians, Swedes and Chinese.

The timbers among which the heroin packets were cached were taken aboard at Vancouver. The ship's next port of call is San Francisco, before she sails for Australia and back to the Orient.

INSPECTOR BROWN said he could give no indication whether arrests would be made until the investigation was concluded.

(Continued on Page A-2, Col. 3)



### THEY HIT JACKPOT

U.S. Customs Enforcement Officers Arthur Rivans (left) and Jerome Nelson, show jackpot they hit on routine search of foreign freighter at Wilmington Saturday. Packets contain pure heroin worth \$500,000 on retail market.—(Staff Photo)

### WHERE TO FIND IT

MOTHER'S DAY is observed in all departments of The Independent, Press-Telegram today. You'll find in Southland Magazine a special feature titled: "True Mothers of the Golden State."

HOW DO RUMORS get started? The answer was found last week in a Long Beach City College experiment reported on Page A-11. Regular features of the I. P.-T. follow:

Automotive .....	B-4-7	Military .....	B-2
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Beach Combing .....	B-1	Real Estate .....	C-6-10
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# L.A.C. SAYS: Russian Journey

(Continued From Page A-1)

we have. But by comparison with other Asian countries they have progressed tremendously. He contends that Russia should be viewed in the light of 40 years of progress, rather than in comparison with our high living standards.

Some of his observations are that collective farming is highly mechanized. But in Russia they still require—or use—one man, or woman to each 10 or 20 acres, compared with two men to 160 acres in this country. About 40 per cent of the Russian population works on farms compared to 12 per cent here. All machinery is owned by the state, which charges a share of each crop for its use.

It is a crime in Russia to employ another person for profit, or to buy and sell a product for profit. Each farm and factory works on quotas set by the central government. The average pay in the country is \$800 a year. The most highly skilled workers earn as high as \$3000 a year. Unions are under control of the Communist party. Bargaining for wages or hours is prohibited. The secret police (MVD) are everywhere in every union meeting and may be listening to any conversation.

Mr. Douglas tells of going to a state store. He saw long lines of people waiting. As they reached the products they wished to buy they set them aside and were given a slip. They then got in another line in front of the cashier. When they paid for the goods they went back to the other long line and hoped they would get the goods they set aside. If they did not, they apparently would have to return another day. There is no installment buying. He says prices are kept high to discourage purchasing of products—the quality is very low.

In 1955 Russia produced 145,000 passenger cars and 300,000 trucks—compared with a total of over 8,000,000 here. He told of one city he visited of 125,000 population, which had one hotel with only eight rooms. In most city dwellings there is one toilet and kitchen for each six families. He points out that even this is a tremendous improvement over the old conditions in Russia—but far behind what we had in 1890.

Concerning religion, Mr. Douglas tells of seeing churches all over the country now used for party offices, museums and stores. He attended one American church service where there were seven priests and only four women in attendance. But in larger cities there are congregations of 600 to 2,000 people. Most of the attendees are older people. The young people have had 40 years of indoctrination in the philosophy that "religion is for backward people." Atheism is the cult taught in all schools. Few people under 50 years of age have any memory other than communism.

The slave camps are wide spread over Russia but Douglas was not permitted to visit them. There is no freedom of speech or press as we understand it. The teachers in schools, the people on the streets or the churches may criticize local conditions—as long as their criticism is not of the system or ideology of communism.

Justice Douglas does not go into the brutality of the system. His book was written before the ruthlessness displayed in Hungary—or the cancellation of bonds held by the people. He emphasizes the point that Russian living standards have improved so much, more than neighboring countries, it is to Russia those countries look rather than to the western nations.

It is a fascinating report of inside Russia as seen by a man with an unusual opportunity to observe. It leaves one with the impression that there is little reason to expect revolution in Russia. It indicates a real desire for peace by the people—but it tells us little of the attitude of the leaders. We highly recommend it to our readers who are interested in the conditions inside Russia. It is interesting for what it tells as well as for what it does not tell.—L.A.C.

(L.A.C.'s column, like other columns, is an expression of personal opinion and does not necessarily reflect the considered opinion of this newspaper.)

## Beck May Violate U.S. Law

(Continued from Page A-1)

that the letter he wrote her through as a union leader and would come within the federal president of the biggest union statute of using the mails to of them all.

BECK WILL BE recalled for questioning on aspects of the Rackets Investigation Committee testimony developed in the current hearings toward the close of the sessions, McClellan said, widow of his "best friend." That might be about Wednesday.

WASHINGTON (AP)—Teamster Union sources said Saturday they believe Dave Beck "is Teamsters' president by Aug. 1."

## Hit-Run Car Kills Man Here

A 67-year-old pedestrian was fatally injured here Saturday night by a hit-run driver who turned himself into police a short time after the accident.

The victim was Charles A. McGuire, 1810 Parade St., who died in Serrano Hospital three and one-half hours after he was struck at 1900 Santa Fe Ave. The driver, Tom Iltoah Kumal, 18, of 1881 W. 16th St., surrendered to police after going to the home of a friend. He told officers he did not see McGuire until the car struck him. The accident occurred at 8:20 p.m. Kumal was booked at city jail on a felony hit-run charge.

## Soviets Seek to Join Japan in A-Protests

LONDON (AP)—The Soviet Union Saturday night announced it has asked Japan to join in an appeal to the United States and Britain for an immediate end to atomic and hydrogen bomb tests.

Moscow Radio disclosed the action in broadcasting details of a note handed to Prime Minister Nobusuke Kishi of Japan two days ago. The note was in reply to a Japanese request that Russia end all nuclear bomb tests.

The broadcast also said Communist Party Boss Nikita Khrushchev told the Japanese ambassador in Moscow April 20 that he favored a joint appeal.

THE NOTE said the Soviet Government "is ready to consider any joint steps aimed at a real cessation of tests of atomic and hydrogen weapons."

The note said Soviet Union had proposed—as a first step—an agreement on the end of tests for a definite period of time.

"However, this proposal has not met so far with the support of the Western powers," the note added.

"Such an attitude of the Western powers toward the Soviet proposals forces the Soviet Union, in the interests of strengthening its security, to devote the necessary attention to tests of atomic and hydrogen weapons."

## Dope Worth Half Million Seized Here

(Continued from Page A-1)

Agents continued further search of the vessel.

Brown said the Bakke's crew had been detained aboard the ship since her arrival, and presumably all crewmen would be questioned.

Lumped together, the packets weighed about 6½ pounds. All contained apparently pure heroin powder.

Brown said the drug currently retails for about \$300 an ounce and when "cut," the heroin would bring \$500,000 on a "retail" market.

## Red Editor Fined

PARIS (AP)—A Paris court Saturday fined the editor and a cartoonist of the Communist daily Humanite 100,000 francs (\$285.71) each for a drawing showing a French paratrooper in Algeria looking at a dead Moslem at his feet.

## GET CHANGE HERE



### READY FOR N.Y. CRUSADE

Evangelist Billy Graham and his wife, Ruth, are shown walking through subway passage near Pennsylvania Station, New York, Saturday. He will launch a six-week New York "Crusade" Wednesday in Madison Square Garden. Graham holds Bible in his hand.—(AP Wirephoto)

### Regional Parley Set on Office Equipment

A regional convention of the 14th district of the National Stationery and Office Equipment Assn. will be held in Lafayette Hotel Monday and Tuesday.

The district encompasses Southern California, Arizona and Clark County, Nev. National president Leonard B. Wilcox, Hutchinson, Kan., will address delegates Monday morning.

## New Flash Floods Hit Central Texas

DALLAS, Tex. (AP)—New flash floods, boiling up with such suddenness from rains of nearly seven inches that they washed motorists from highways, struck central Texas Saturday night. One 21-month-old boy was swept into Cow Bayou 15 miles south of Waco, and drowned. His parents, Harry James Green, Fort Worth, were rescued by boat after they and two others grabbed onto trees.

### 'PROPHET' DIES

Bridge Fails Under Truck

RIO DELLE, Calif. (AP)—Richard Noel Shelley, 38, who had predicted "the ultimate catastrophe will occur in 1957," was killed Saturday when a weakened bridge collapsed under his truck.

Deputy Sheriff Arthur A. Eckhardt said he had warned Shelley not to cross because the bridge had been weakened in a truck accident, but Shelley crossed when Eckhardt turned his back.

Shelley, known as the Prophet of the Redwood Country, did not say what the 1957 "catastrophe" would be. He was credited with having predicted a 1954 earthquake in the Eureka area and the multi-million-dollar 1955 floods in northern California.

## Further Rain Forecast for 2-Day Period

(Continued from Page A-1)

and the southeastern section of Los Angeles.

An estimated 15,000 homes were left without power at 10:44 a.m. But by 11:20 a.m. 95 per cent of the service had been restored in Huntington Park. Power was back on in most of the homes in the area by 12:30 p.m.

Emergency generators were put into use in Huntington Park to operate traffic signals and other equipment. Hundreds of residents telephoned the Edison Co. and police and fire departments to report the power failure.

RAINFALL TABLE			
	48 Hr.	7 Days	Last Yr.
Articles	.....	0.62	.....
Commerce	.....	.....	.....
.....	.....	0.74	15.06
.....	.....	1.10	.....
.....	.....	0.91	13.10
.....	.....	0.67	13.34
.....	.....	0.97	10.06
.....	.....	0.15	.....
Orange County			
Anaheim	.....	0.74	13.30
Costa Mesa	.....	0.67	10.83
.....	.....	0.61	12.41
.....	.....	0.73	13.13
.....	.....	0.73	13.10
Newport Beach	.....	0.51	10.94
Santa Ana	.....	0.71	13.06
.....	.....	0.68	10.90
.....	.....	0.3	.....



# Give a Cheer for Old Dad, Too!

## 1,500 WATCH PETS

### Boxer Dog Snarls Way to Ribbon

A nasty-tempered Boxer and a cat with friends won ribbons Saturday among 150 awards distributed by imaginative judges at the Bixby Park Pet Show.

With 350 registered pets and some 1,500 persons watching the hilarious procession, the annual event played to the largest audience in its history. The show is produced by Helen Rogers and jointly sponsored by the Long Beach Recreation Dept., Humane Society and public schools.

Kenny Wells, 7, of 233 Knoxville Ave., left the judging area in tears when his proud Boxer sought to tear apart all other species. The perceptive Miss Rogers saved Kenny's day however by handing him a ribbon for having the most aggressive dog.

IT WAS 13-YEAR-OLD Karen Marshall who exhibited the award-winning "cat with the most friends."

Vincent Cole, 10, demonstrated the remarkable evolution of the guinea pig by cupping an award for "the most human guinea pig." The well-dressed critter sucked from a baby bottle for the audience.

Squint-eyed judges award "smallest pet" ribbons to Bobby McClellan, 10, for his ant; Marlene Tay, 3, ladybug, and Ronnie Webb, 9, potato bug.

A howling audience almost drowned out the canine Presley of the show, the "singing dog" of Cindy Burns, 10, of 2811 Nipomo Ave. Once started, the dog wouldn't quit.

HAROLD RANDALL, 15, of 4895 Oregon Ave., presented his patty-caking dog which had to do an encore for the applauding spectators.

Seven-year-old Gary Culbertson's well-turned out dog, dress-

ed in firefighting togs, won the ribbon for the "best impersonation."

The category of most unusual would be incomplete without buns. Some of their owners: Barbara Welch whose chicken entry was most unusual because it crows and lays eggs.

MORNING RAINS irritated cat entries but they still managed to take their share of ribbons. Some of their owners: Barbara Russell, 12, seven-toed cat; Jim Murphy, 8, butterfly-eared cat; Pat Cayen, 13, most wrinkled-faced cat; Suzanne Pinegan, 5, best behaved cat; Bernardine Thlenhaus, 12, the largest little cat; Beverly Hayles, 11, most-freckled cat; Sherry Johnson, 6, best smaller cat; Connie Thompson, 10, best smallest cat; Melissa Miller, 8, crooked-tail cat.

Dog awards included: Mark Garcia, 8, jumbo dog; Gary Schwartz, 7, oldest dog; Leslie Noah, 10, best-dressed; Candace Sturdlin, 10, largest shaggy; Cherie Beerle, 10, largest curliest ears; Dutch May, 8, longest eyebrows; Ronald Wilson, 10, lowest dog; Mike and Susan Gittleman, 9, three-generations of dogs; Kathleen Vaughn, 10, most comical dog and owner; Larry Berg, 9, nicest mother (eight pups); Patricia Cayen, 13, biggest-nosed dog; Clark Dixon, 10, blind Shepherd; Elise Silverstein, 5, smallest white fuzzy; Madelyn Tinkler, 12, small dog with biggest ears; Jimmy Ingham, 10, toughest looking; Herbert Robertson, 14, most troupy dog; Sharon Garsels, 11, tiredest dog; Frances Reid, 10, longest wagging tail.



THIS LITTLE POOCH, named Stinky, says "thanks for the buggy ride" to owner Leslie Noah, 10, of 170 Glendora Ave., after winning best pet (riding) division in annual Pet Show in Bixby Park Saturday.—(Staff Photos by Don Webster)

## I, P-T Contest Will Name Father-of-Year

As you honor Mom on this Mother's Day, you can give Dad a break, too.

Once again the Independent, Press-Telegram is launching a contest to select the "Father of the Year" in the Long Beach area.

The winning father will be featured in a special section of the Independent, Press-Telegram Sunday June 9, a week prior to the nation's observance of Father's Day. To the winner will go a large trophy.

Any man in the area served by this newspaper is eligible in the annual contest. His name may be submitted by one of his children, his wife, mother or even by friends and neighbors. Each nomination should be accompanied by a letter of 50 words or less giving the reasons why the man should be honored as the outstanding father of the Southland. From the 10 most outstanding nominations a panel of judges will investigate each case before making the award.

To permit ample time to check each entry, deadline for submitting the nominations will be midnight May 26.

ALL NOMINATIONS must be mailed to the Father of the Year Contest, Independent, Press-Telegram, Sixth and Pine Ave., Long Beach. Or, in neighboring cities where the Independent, Press-Telegram has an area office, the entries may be turned in at those branch offices.

Judging will not be based on the composition of the letters but will be strictly on the merits of each individual entry.

The annual contest has seen men from varied walks of life honored. One year it was a milk man with 13 children. Another time it was a handicapped war veteran who was attending school yet working part-time to support his family. A minister who works closely with young people was another honoree.

It might be a neighbor who is a leader in youth work and a friend of all youngsters; a school teacher who devotes extra hours to help wayward youths; a leader in scouting or it might be a dad who untiringly has devoted himself to giving his children benefits of life that he never was able to enjoy.

EACH ENTRY SHOULD list some of the specific acts which the nominee has done that make him worthy of the nomination.

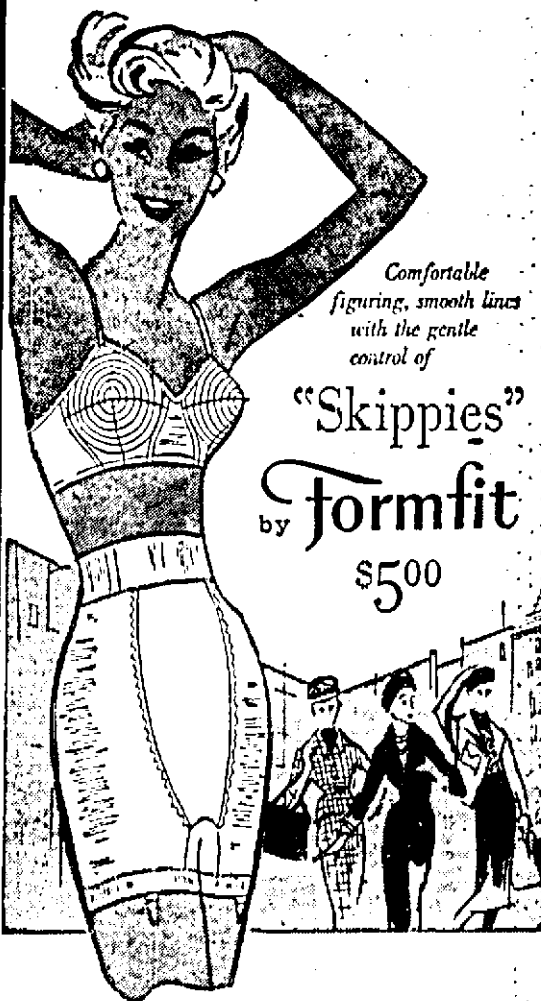
The honored father does not have to be a resident of Long Beach or Lakewood. He may reside in the cities served by the Independent, Press-Telegram such as those in the South Bay Zone: Dominguez, Wilmington, Rolling Hills, Lawndale, Manhattan Beach, San Pedro, Long Beach, Torrance, Carson, Harbor City, Redondo Beach, Hermosa Beach, Torrance and Palos Verdes Estates.

Or in the Southland Cities Zone: Artesia, Compton, Downey, Hollywood, Inglewood, Los Nietos, Norwalk, Bellflower, Dairy Valley, Hawaiian Gardens, Santa Fe Springs, La Mirada, Lynwood, Paramount.

Or the Orange County Zone: La Habra, Cypress, Santa Ana, Costa Mesa, Olive, Wintersburg, Buena, El Toro Marine Base, Dairy City, Dairyland, Fullerton, Los Alamitos, Tustin, Orange, Placentia, Brea, Corona Del Mar, Sunset Beach, Buena Park, Tiki-City, Huntington Beach, Garden Grove, Olinde, Tualbert, Laguna Beach, Anaheim, Midway City, Newport Beach, El Modena, Smelter, Stanton and Irvine.

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• LAKEWOOD CENTER



RAIN HELD no fears for 9-year-old Debbie Barnett, 2810 E. 1st St., as she and her chihuahua pups, Pokey and Midge, awaited judging at Bixby Park Pet Show Saturday.



SINGING LIKE THE BIRDIES SING, Sharon Janisky, 10, and her brother, Michael, 9, of 1711 E. 4th St., try out their whistles in competition with their two pet parakeets, Pal (left) and Stinker, at Bixby Park Pet Show Saturday.

## Heart Research Strides Will Be Told to Southland

Progress in research in heart disease will be reported in San Diego beginning Friday at the annual meeting of the California Heart Assn.

Staff writer Ben Zinser will provide special coverage of the event for Independent, Press-Telegram readers.

## 7 East Germans Jailed by Reds

BERLIN (AP)—Seven East Germans have been sent to prison by a Communist court on charges that they spied on Russian armed forces and railway installations on behalf of U. S. intelligence and Russian emigrant groups.

## Red Soft Drink

HONG KONG (AP)—Communist China, mixing propaganda with business, has started exporting a soft drink to Hong Kong. It's called "Red Star." Sellers report few buyers of the bottled drink.

## Woman Ought to Have Real Ball on Mom's Day---to Go With Past

(Photo on Page A-1)

The boys in the family at 3640 Rutgers Ave. must be in a fine sweat this morning.

Here it is Mom's big day. Time for gifts and surprises. And mom just doesn't need a thing—unless you're going to count sissy things that other mothers demand.

Before Mom hung up her whistle, her sons could solve the Mother's Day dilemma with a new pair of spikes or a rule book.

But Mrs. Eileen Blodgett has retired from organized baseball, and she's a present problem now.

UNTIL THIS year, Mrs. Blodgett was coach of the toughest team in the CYO League—St. Cyprian's.

She took the job in 1949, when the St. Cyprian nine was threatened with exclusion from league play because it didn't have a regular coach.

Clad in pedal pushers, the diminutive (5 foot 1) coach literally pitched right in. She knew her baseball, and she showed hurriers, batters and baserunners

alike how to correct their mistakes.

NOT AT ALL surprised since Mrs. Blodgett was a pretty fair third baseman herself once upon a time at Pasadena High.

By 1955 she had her first divisional championship, and St. Cyprian's repeated last year. Those same years she also piloted the St. Cyprian girls' basketball team to championships, and was awarded a trophy as Coach of the Year.

Her most highly prized trophies are ones given for sportsmanship, also to the girls' basketball teams.

"At the end of the 1956 season, I figured I'd better quit while I was ahead," said Mrs. Blodgett.

HER DECISION was not a popular one, with either the teams or the school. They wanted her to stay.

The teams gave her a tiny gold baseball and basketball, and a set of steak knives, in appreciation.

Mrs. Blodgett hasn't left sports altogether, though. She currently is serving as playground director at the Monroe Elementary School, where she supervises boys softball and girls volleyball games.

"I'm still very much interested in any kind of sports for children. Games put them on the right track, teaching sportsmanship. And that's half the battle," she says.

She figures she's got her Mother's Day present in her three sons, Bob, 17; Bill, 14, and Mike, 10.

"They're good kids, and that's all I've ever wanted."

## Dr. White Honored for Treating Premier

BEIRUT, Lebanon (AP)—American heart specialist Dr. Paul Dudley White received the Lebanese Order of the Cedars Saturday in recognition of his treatment of ailing Lebanese Premier Sami Solh.

The medal was presented to Dr. White at a brief ceremony in Solh's Room at the American University Hospital, where the premier is convalescing from an attack of acute lung congestion suffered two weeks ago.

# Atom Rockets Air Defense May Be Test

ATOMIC TEST SITE, Nev. (AP)—Can the United States and the free world be defended with atomic weapons?

Possible answers will be sought in a series of nuclear tests beginning on this bomb-scarred desert site Thursday.

A pre-dawn explosion of an atomic device atop a 700-foot steel tower will send the United States into its sixth series of Nevada nuclear tests.

IT WILL be the Atomic Energy Commission's 46th blast since it began experiments on the Nevada Test Site, 70 miles northwest of Las Vegas, Jan. 27, 1951.

The AEC announced the two-fold purpose of this series of nine detonations running to Sept. 1 is:

"Development of weapons for the military defense of the United States and the free world.

"To provide important data contributing to a sound and effective civil defense system."

CONJECTURE by experts is that this series of tests will involve atomic artillery shells and antiaircraft rockets.

This speculation is based in part on recent statements by Secretary of Defense Wilson that:

The United States has in service 8-inch guns which can fire atomic shells.

Nuclear warheads will be incorporated in the nation's anti-aircraft missile defenses.

LIKELIHOOD that testing such new atomic ammunition is the prime purpose of the series is bolstered by the fact that six of the nine shots will involve devices of "below nominal yield."

Nominal yield, in the parlance of the AEC, means the device is rated at 20 kilotons, or the energy equivalent of 20,000 tons of TNT.

In modern atomic testing a 20-kiloton device is a comparatively puny fellow, but it's as powerful as the atomic bombs which devastated the Japanese cities of Nagasaki and Hiroshima in World War II.

THIS SERIES of atomic tests is coming off without the great fanfare of publicity which has bathed past performances in a spectacular glow. The AEC modestly advised newsmen that "the only special interest of this detonation will be that it is the first full-scale test in the new series."

Coincidentally, perhaps, this follows the wide cry against further nuclear testing, and growing apprehension over effects of radioactive fallout from fission blasts.

Two new methods of testing and a variation of standard technique will be demonstrated in the series which has been dubbed "operation plumbbob."

The new methods are use of a captive balloon to support a firing platform and tunnels bored hundreds of feet into the side of a mountain. The variation will be in use of a 700-foot steel tower, taller by 200 feet than any used here previously.

Technical preparations for the tower shot caused the first test to be postponed 24 hours.

# Thousands of Ancient Bones Dug Up

BERKELEY, Calif. (AP)—Many thousands of human skeletons, the remains of a people who lived more than 30 centuries ago, probably are buried in the area where the Sacramento and San Joaquin rivers join, archeologists reported Saturday.

The junction is east of San Francisco.

Rich finds of bones and artifacts already have been recovered, said Sherburne F. Cook and Albert B. Elzasser of the University of California Archeological Survey. They reported on a detailed analysis of the area which they made recently.

Sixteen burial sites have been uncovered. They are mound-like bodies of soil which probably were small islands of loose sand when the prehistoric people lived in the region about 1500 B. C.

These spots were exclusively burial places and no signs of occupancy by living humans has been found there, the archeologists said.

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Terrific hats in this collection at the street floor hat bar. Many styles in wanted summer colors.

STREET FLOOR HAT BAR

### May Sale values FINE JEWELRY

29.95 SWISS WATCHES, 17-jewel, for men or women. Shock and waterproof, expansion bands to match **19.95\***

MEN'S 17-JEWEL BENRUS, 2 only, 10K G.P. yellow case. Reg. \$9.50. Expansion band to match **29.50\***

MEN'S 17-JEWEL BENRUS, self-winding, shockproof, waterproof. Reg. \$9.50 **29.50\***

9.95 MUSICAL BABY CUPS, plays "Rock-a-bye Baby." Heavy silver plate. Reg. 9.95 **6.95\***

EXPANSION WATCH BANDS, Reg. 5.95 to 9.95 ladies' & men's yellow and white **2.95\***

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FINE DIAMOND RINGS  
Reg. \$600. 1 full carat diamonds in yellow or white gold engagement and wedding set **\$395\***

Reg. \$475. 27 fiery diamonds in engagement and wedding rings. 14K yellow or white gold **\$295\***

Reg. \$575 man's diamond ring set with brilliant .65-carat diamond in 14K yellow gold **\$350\***

\$250 1/4-carat man's diamond ring in 14K yellow gold **139.50\***

EARRINGS FOR PIERCED EARS.  
White and yellow with rhinestones. Reg. 3.95 to 6.95. Now **1/2 PRICE**

## May sale reductions entire spring stock famed brand shoes

Reg. to 18.95  
**MARQUEE**

**12.90**

Pebble patents, broadtails, calls, straws. Tall, thin heels. Beiges, reds, greys, navies, blacks, pastels. All sizes included.

reg. to 12.95  
**JACQUELINE  
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**8.90**

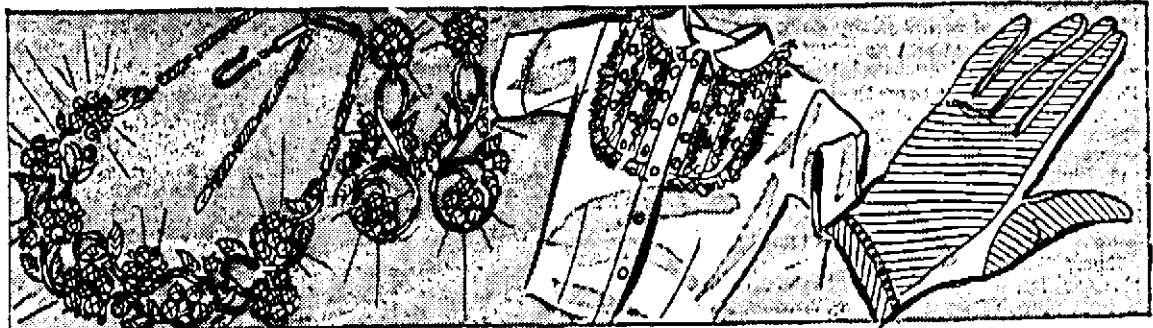


Exciting high and mid-heel operas, clings, barebacks... all the wanted materials and colors. All sizes represented.

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Scores of spring styles, materials and colors. Sizes for everyone.

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IMPORTED CERAMICS, values to 6.95, figurines, Hummel types, planters, etc. **1.00**

39c NOVELTY NOTES, floral and conventional patterns **4 for 1.00**

LEATHER DESK ACCESSORIES. Values to 16.95. Albums, address books, etc. **1/2 OFF**

METAL FILE BOXES, 2.98 value, medium size, with lock & key **1.99**

LOVABLE BRAS, values to 1.50. Many styles—strapless, uplift, etc. **79c, 2 for 1.50**

LOVABLE BRAS, values to 8.95. Slightly irregular, all sizes **1.19**

1.98 CLOTH TOTE BAGS, plastic lined, bracelet handle, smart patterns **1.59**

2.98 LEATHER PUFF SCUFFS, foam rubber cushion, comp. sole **1.98**

JEWEL BOXES, values to 4.98, extra large, 11x8x3 1/2. Gold tooled cover **2.98**

59c, 69c HANDKERCHIEFS, sheer cotton prints, scalloped and hand-rolled hems **3 for \$1**

1.00 SCENTED HANGERS, rayon satin, boudoir colors. 2 in a gift box **89c**

1.00 COSTUME FLOWERS, beautiful assortment new spring colors and styles **59c**

STREET FLOOR

1.00, 1.95 COSTUME JEWELRY, and pearls, newest summer fashions **69c\***

2.95, 3.95 COSTUME JEWELRY, tailored metal and enamel types, big selection **1.95**

2.95, 4.95 METAL COMPACTS, gold or silver color, etched design **1.99**

2.95 HANDBAGS, plastic call or patent, dark or light colors **1.99**

8.95 HANDBAGS, fabrics, leathers and novelty vinyl in newest shapes **5.97\***

2.95, 4.95 LEATHER BELTS, straight or contour shapes, dark and pastels **1.99**

SAMPLE BILFOLDS, 1/2 to 1/2 off, noted line, men's and women's, leather, French purse, registrar, and thin fold. Reg. 1.97 to 10.00. Now **3.95 to 6.67**

5.95 BULKY KNIT SHRUGS, bolero, tuxedo styles, short and three-quarter sleeves **3.89**

2.95 BLOUSETTES of cotton broadcloth, sleeveless pastels, smart details **1.59, 2 for 3.00**

5.95 WOOL & NYLON STOLE, various weaves in white, some lurex and pearl trim **3.89**

1.95 PRINT SCARFS, 30" square, hand-rolled hems **1.00**

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1.95 COTTON TWILL SHORTS **1.00**

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11.85 HAIR CUTTING SETS, 3-pc., brush, comb & barber shears **6.99**

2.95 BARBER IMPLEMENTS, clippers, thinners, barber shears **1.59**

1.98 WHISLEY SOAP CHEST, 6 bars to box **1.00**

1.98 KENSINGTON SOAP CHEST, 4 hand and 4 guest bars **1.00**

1.00 TUSSY DEODORANT, cream & stick, once a year special **50c**

2.00 ROGER & GAIL COLOGNES, 4 famous French fragrances **1.00**

2.00 DOROTHY GRAY COLOGNES, fresh, delightful for summer days **\$1**

55c BUBBLE BATH, line fragrances, 20 packages to the box **5 for \$1**

7.95 ELECTRIC MAKE-UP MIRRORS, lighted with outlet for shaver **5.99**

2.00 LUCITE HAND MIRRORS, hand and stand styles **1.59**

3.25 DERMETICS SPECIAL, cleanser and freshener at summer savings **1.95**

2.50 RUBINSTEIN COLORTONE SHAMPOO, 6 smart colors **1.50**

5.00 to 10.00 IMPORTED SUNGLASSES, from fashion centers of world **3.98**

1.25 COLONIAL DAMES hand cream, lanolin enriched. Spec. **79c**

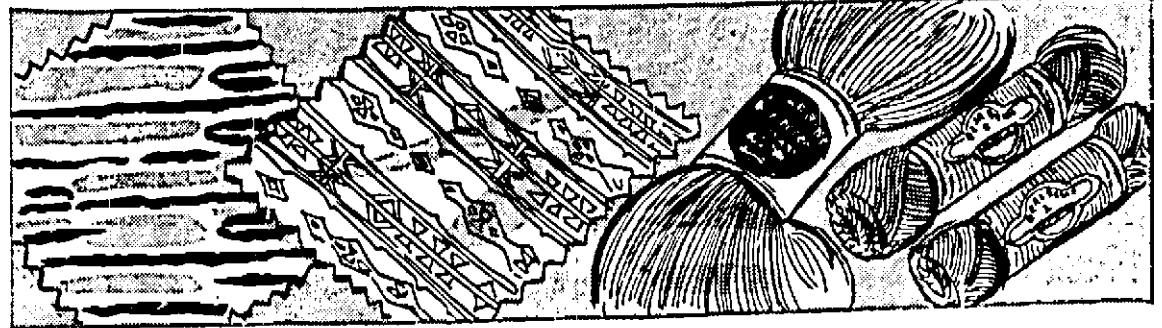
5.00 BONNE BELL 1006 LOTION, pint size at once a year special **3.98**

1.10 COTY LIPSTICK, closeout of disc. number, all shades **2 for 1.00**

3.10 DOROTHY GRAY EYE CREAM and mascara, regular size **2.00**

1.25 DOROTHY GRAY LIPSTICK, disc. case, both formulas **65c**

2.00 WHISLEY BATH OIL, pine and bouquet fragrances **1.49**



rayons, nylons, blends  
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What assortment! What savings! Printed taffetas, pongee, novelties, all at this low price.

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2.95-3.95 FINE WOOLEN FABRICS, 100% wools and mixtures, jerseys, tweeds, flannels, novelties **2.29**

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Crease-resistant, 38 inches wide. Pre-shrunk and fast color. Limited quantity.

DAN RIVER TISSUE GINGHAM, reg. 1.19-1.49. Usable lengths. Good color selection **59c yd.**

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1.00-1.19 SAILCLOTH, GINGHAM, in prints, plaids, novelties **59c yd.**

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# Costello's Note Eyed by Nevada

RENO, Nev., (AP)—Nevada's gambling-control authorities are being tight-lipped about it, but an intense investigation is under way into the source of the winnings mentioned in a casino memorandum found in New York Gambling Czar Frank Costello's pocket.

The memo, found when Costello sought treatment for an assassin's bullet wound, used such phrases as "gross casino win \$851,284" and "less markers \$153,745."

THESE PHRASES are peculiar to Nevada's legal gambling. A casino operator pays his state tax on the basis of his gross winnings less the markers (IOU's).

The amount of money involved would indicate that only a full-scale casino could be involved.

The men charged with keeping hoodlum elements out of Nevada gambling—Gaming Control Board Members Robbins Cahill, William Sinnott and William Gallagher—come up with a stock statement when asked about the Costello memo:

"We are aware of it and will take any action indicated by it."

THEIR PRIME interest is learning whether Costello has a secret financial interest in a Nevada gambling house. This is against the law. It could lead to revocation of the state gambling license of the house involved. Loss of a license would put a plush multimillion-dollar gambling house out of business.

Unofficially mentioned in the state investigation is the 15-million-dollar Tropicana Hotel which opened on the fabulous Las Vegas strip just a little over a month ago.

The Tropicana obtained a gambling license only after one-time Costello partner Phil Kastel was disassociated from the enterprise.

## Girl, 22, Says British Beat, Stripped Her

NICOSIA, Cyprus (AP)—A 22-year-old brunette told Nicosia Special Court Saturday she was stripped naked and flogged with a heavy leather strap while being interrogated by a British police sergeant.

The girl, Vasso Loiza, a Greek Cypriot, said she was punched and that pencils were pushed beneath her fingernails.

She charged Sgt. Geoffrey Leach and two Greek Cypriots turned informers questioned her for hours at a time on three different days.

The girl was arrested Jan. 14 for interrogation. Police say they found in her handbag, behind the lining, several messages from various known Eoka underground men. Miss Loiza, on trial on a charge of committing an act likely to assist an illegal organization, claimed she knew nothing about the messages until the charge was filed March 3.

## Third Atomic Sub Prepared for Launching

GROTON, Conn. (AP)—A third atomic-powered submarine will be launched Thursday when the USS Skate slides into the Thames River.

The Skate is smaller than her predecessors, the Nautilus and the Seawolf, and is the first of five of her type the Navy has ordered.

The Skate's builder, the Electric Boat Division of General Dynamics Corp., which also built the Nautilus and Seawolf, says she is in some respects the successor to the fleet-type submarine which has been called the workhorse of the World War II Pacific Campaign.

The Skate displaces about 2,400 tons compared with the approximate 3,200-ton weight of the Nautilus and Seawolf. Her 263-foot length is about 60 feet less than her predecessors, and her beam of 25 feet is about two feet narrower.

**Yanks No. 1 Tourists**

LONDON (AP)—Visitors from the United States accounted for almost one-third of all foreign nationals arriving in Britain during 1958, the government announced. Britain received 1,174,589 visitors last year and 330,000 of them were Americans.

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**HUNTINGTON HOTEL**  
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100% wools in excellent colors, fine tailoring. Misses' and half sizes.

29.95 COSTUME COATS, several styles and fabrics. Good colors. 10-18 .....**12.00**

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### COTTONS - RAYONS

reg. 22.95, 39.95  
In shirtmaker and dressy styles. Misses' sizes.

**15.00**

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5.95 - 10.95

### ORLON SWEATERS

Slipons and cardigans in white and pastels. 34-40.

**4.99**

5.95-7.95 POLISHED LAWN SKIRTS in colorful prints. 10-18 .....**3.99**

10.95 COTTON SWIM SUITS, 1-pc. styles in beautiful prints. S.M.L. **5.99**

3.95-5.95 DENIM CO-ORDINATES in faded blue. Fashioned by Carole Chris. 10-20 .....**1.99-2.99**

1.98-2.98 POPLIN SHORTS, Ivy League back, good colors. Sizes 10 to 18 .....**1.29**

3.98-4.98 COTTON SHIRTS, prints and solids in many styles. Sizes 32 to 40 .....**1.99**

8.95-10.95 2-pc. COTTON CO-ORDINATES, woven cottons and prints. Sizes 10 to 18 .....**5.99**

7.95 2-pc. POPLIN DRESS, shirt-maker front, button skirt. Good colors .....**3.99**

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## DAYTIME DRESSES

### 8.95 DRESSES

Good styles. Pongee, rayon jersey, cotton.  
12-20, 14 1/2-24 1/2

**5.99**

3.98 SEERSUCKER MORNING DRESS, wrap front, good colors. 12-20, 16 1/2-24 1/2 .....**2.99**

GROUP OF DAYTIME AND PATIO DRESSES, value to 6.95. Good styles. 10-18, 14 1/2-24 1/2 .....**3.99**

COBBLER APRONS, values to 2.98. Solids, prints and checks. S.M.L. **1.69**

12.95-16.95 DACRON UNIFORMS, white only. Several styles, slight irr. 8-20 .....**7.99**

5.95 COTTON MATERNITY SUITS, good colors, dots and checks. Sizes 10 to 16 .....**3.99**

## BUDGET DRESSES

### 17.95-25.00 DRESSES

Asst. fabrics and styles. Misses' and half sizes.

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10.95-14.95 DRESSES, rayons and cottons, assorted styles and colors. Misses' and half sizes .....**8.00**

## CAMPUS SHOP

1.95 COTTON 'T' TOPS, sleeveless styles in checks & stripes. S.M.L. **99c**

5.95 ORLON SWEATERS, short sleeve slipover and cardigan styles. Good colors. 36-40 .....**3.99**

2.95 BERMUDA SHORTS, cotton poplin, Ivy League style. Black, khaki, turquoise. 10-20 .....**1.09**

2.95-3.95 COTTON BLOUSES, tailored, shirt and calypso styles. Sizes 30-36 .....**1.99**

COTTON SHORTS, values to 2.95. Assorted colors, fabrics and styles. Sizes 10-18 .....**1.99**

5.95 COTTON SKIRTS, all around pleated with full 3-yr. sweep. Sizes 10 to 16 .....**3.49**

12.95 CALYPSO DRESSES, 5 styles in gay prints & plains. 7-15 **10.88**

CAMPUS SHOP SECOND FLOOR



## LINGERIE

### BED JACKETS

5.95 value quilted rayon crepe in pink and blue prints. S.M.L.

**3.99**

5.95 CREPE GOWNS by famous maker, several styles in pink and blue. 32-40. Slight irr. ....**2.39**

2.98-5.98 RAYON CREPE SLIPS by famous maker. Slight irr. Good colors. 32-44 .....**1.89**

2.98-5.98 SLIPS in cotton batiste and polished cotton. White only. Sizes 32 to 44 .....**1.89**

2.98 HALF SLIPS, cotton batiste and rayon crepe. White. Slight irr. S, M, L .....**1.59**

3.95 LONG PAJAMAS, cotton batiste and embossed cotton. Sizes 36 to 40. Crepe 44 to 48 .....**2.29**

5.95 LONG PAJAMAS, nylon woven crepe, tailored style. Floral prints. Sizes 32 to 40 .....**2.89**

3.95 COTTON PLISSE GOWNS, several styles in pink, blue, yellow. Sizes 32 to 40 .....**2.29**

2.98 RAYON CREPE SLIPS, tailored style. Mostly white, slight irr. Sizes 32 to 44 .....**1.59**

5.98-7.98 NYLON TRICOT SLIPS, several styles. White, pink. Slight irr. Sizes 32 to 44 .....**3.39**

1.00-1.98 COTTON & NYLON BRIEFS, elastic leg. White only. Sizes 5 to 7 .....**79c**

3.98-5.98 NYLON TRICOT SLIPS by famous maker. White & pink, good styles. Irr. 32-44 .....**2.39**

79c RAYON KNIT BRIEFS, elastic leg, full cut. White only. Sizes 5, 6, 7, 8 .....**2/1.00**

2.98 NYLON TRICOT HALF SLIPS, several styles. White, blue, pink. S, M, L .....**1.99**

5.95 NYLON TRICOT HALF SLIPS, asst. colors & styles. S, M, L .....**2.99**

5.95 NYLON TRICOT SLIPS, lace bodice and back. White, blue, dove. 32-38 .....**3.89**

5.95 NYLON TRICOT SHORTY GOWNS, button front, peter pan collar. Pink, blue, S, M, L .....**3.89**

5.95 NYLON TRICOT GOWNS, full length, fitted bodice. Pink, blue. Sizes 32 to 40 .....**3.89**

SECOND FLOOR

## FOUNDATIONS and BRAS

5.00 - 10.95

### SILF SKIN GIRDLES AND PANTIES

White only, slight irr. S, M, L.

**3.50**

10.00 PERMALIFT GIRDLES, side zipper, leno elastic. White. Sizes 28 to 32 .....**6.00**

5.95 SOFT PANTY GIRDLES, elastic with panel front. White. S, M, L **3.95**

8.50 RENO FOUNDATIONS in satin. Inner-belt. Nude only. Sizes 34 to 44 .....**5.99**

8.50-15.50 GROUP OF GIRDLES, panty girdles, foundations. White & nude. Broken sizes .....**4.25-7.50**

2.50 PERMALIFT BRAS, embroidered cotton in black and white. 32-38. A, B, C cups .....**1.29**

3.50 FAMOUS MAKE BRAS, cotton and nylon, white only. Broken sizes and styles .....**1.99**

6.50 RENO STEP-IN GIRDLE, rayon elastic. Size zipper. White only. Sizes 26 to 32 .....**5.00**

6.00 RENO SIDE HOOK GIRDLE in nude satin. 26 to 34, 12 and 15-in. skirt .....**5.00**

## ROBES

8.95 NYLON AND COTTON ROBES, coachman and duster styles. 12-20, 36 1/2-44 1/2, 38-44 .....**5.99**

5.95 DRIP DRY DUSTERS, asst. styles and colors. S, M, L .....**3.99**

SECOND FLOOR

# N.Y. MINK MARKET SLUMP

lowest price of  
year for quality

# MINK STOLEs, CAPES

Our buying office caught the New York mink market when prices reached rock bottom. We snatched up these sensational buys for this sale. Hurry to Walker's for unheard-of MINK SAVINGS made possible only by this purchase, and our low profit policy directed towards volume sales.

even if you can afford twice  
the price...**WHY PAY MORE?**

100%  
natural

# MINK

stoles  
capas

every mink is new fashion stole, cape, cabochon and collared styles

**\$189**

**\$289**

**\$389**

Ranch mink (brown)  
Royal pastel mink (light brown)  
Silver-blue mink (grey)  
Wild mink (golden)

Autumn haze mink (amber)  
Silver-blue mink (silver grey)  
Ranch mink (dark brown)  
Cerulean mink (blue-grey)

Diadem mink (beige)  
Autumn haze mink (pale brown)  
Ranch mink (dark brown)  
Wild mink (orange brown)

We earnestly urge you to shop elsewhere and compare prices before attending this sale. You'll then recognize these amazing values and decide without hesitation. Doors open at 9:30 A.M. Monday.

Furs plus 10% Fed. tax

Imported furs labelled

Take up to 12 months to pay



A—natural royal pastel  
mink stole .....\$289



B—natural ranch mink  
clutch cape .....\$189



DOWNTOWN Pine at Fourth Phone ME 2-7451 PARK FREE AT ANY PARK AND SHOP LOT VALIDATION WITH PURCHASE STORE HOURS: Monday and Friday 9:30 to 9:00 Other Days — 9:30 to 5:30

# Leaders See 1957 Better for Business

HOT SPRINGS, Va. (AP) — Top officers of government and industry predicted Saturday that business activity will strengthen slowly throughout 1957 and wind up the year at a record clip.

Secretary of Commerce Weeks, after hearing the views of a dozen key corporation executives and Washington economic experts, told reporters: "This meeting has strengthened my opinion that 1957 will be somewhat better than last year."

"There will be no great bulge like that of 1956, but the trend is upward and the second half of 1957 will be better than the first."

The appraisal was accompanied by warnings that inflationary hazards still are "serious," and considered so not only by government officials but by most of the 100-odd big-industry members of the Commerce Department's Business Advisory Council (BAC).

THE FORECASTS were made in a closed session of the BAC with cabinet officers here. Reporters were briefed after the meeting by Weeks, Undersecretary of the Treasury Randolph Burgess, T. V. Houser, chairman of Sears, Roebuck & Co., and Eugene Holman, chairman of Standard Oil Co. (New Jersey), who heads the advisory council.

From other sources it was learned that 12 corporation heads in as many strategic industries had reported on prospects in their own fields. All industries reported rising activity except three.

RAILROAD earnings were expected to decline; housing was rated likely to drop a little further, and the outlook for automobiles was called good but not outstandingly so. Improvement was foreseen for steel, chemicals, general construction, retailing, textiles and other major segments of industry.

Houser, chairman of the BAC's economic policy committee, said the consensus was that the present rate of production of goods and services—about 425 billion dollars annually—will be "slightly improved." Contrary to earlier forecasts that the present quarter might show a slight dip, Houser said the outlook was for modest gains quarter by quarter.

# Egypt Court Spy Charges Bring Denials

CAIRO (AP) — Fourteen of 16 persons facing possible death sentences as "spies"—including two of four Britons on trial—pleaded innocent in a heavily-guarded courtroom here Saturday.

The other two British citizens reserved their pleas.

Eleven Egyptians and a Yugoslav, colonel, in addition to the four Britons, were present in court when the biggest spy trial in Egyptian history finally got under way. Four other Britons named in the indictment are still at large.

NAVAL LT. Ahmed L. El Sagel, one of the Egyptian defendants, testified during preliminary questioning that British newsmen James Swinburn—alleged leader of the ring—introduced him to an unidentified "other Englishman" who asked him questions about Egypt's military exchanges with Russia.

Swinburn and James Zarb, a Maltese merchant who carries a British passport, were the two defendants who did not plead. Both claimed insufficient knowledge of the charges.

"As I know nothing about the accusation, I have left my defense entirely to my lawyer," Swinburn said.

"The charges have not been given to me until now," Zarb said. "I want to discuss them with my lawyer."

BOTH MEN acknowledged the accuracy of pre-trial statements showed to them in court. The content of the statements was not made public, but the Egyptian press described them as "confessions."

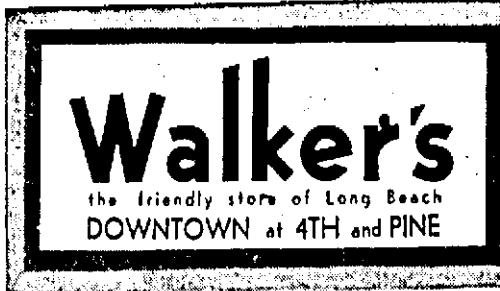
The other two Britons in court—life insurance agent John Stanley and communications executive Charles Pittuck—were among the 12 who denied their guilt.

Police Capt. Mohammed Choukri, star witness for the prosecution, said Swinburn has been "the head of an espionage network in Egypt for 14 years."

(Political Advertisement)

See Ad on "66 CITIES" Page B-4

OPEN MONDAY AND FRIDAY 9:30 TO 9:00



GREAT

# May Sale

VALUES WORTH CROWING ABOUT



## SAVE UP TO 1/2 AND MORE NOW IN THIS STORE-WIDE EVENT!

### BOYS' ASSORTED SPORT SHIRTS

- reg. 2.98 1.99 Popular short sleeve styles in assorted prints. Sanforized, of course. 6-18.
- 4.98 IVY LEAGUE SLACKS, polished cotton. Sandstone only. Slight irr. 26-34.
- 4.98 TERRY ROBES, full cut, shawl collar. Plaids and solid colors. 5-18
- 49c BUCK NOBLE BRIEFS, nylon reinforced lens, fine cotton knit. 4-16
- BOYS' SOCKS, cotton or nylon stretch. Asst. patterns and colors. 33c ea.
- 59c WHITE T SHIRTS, reinforced at points of strain with nylon. S, M, L
- 2.49 DOUBLE KNEE JEANS, slim leg, western style. Sanforized. 6 to 16.
- 4.50 PEG TOP DENIMS, sanforized, vat dyed. Good colors. Slight irr. 26-34
- "LUCKY LAD" SPORT SHIRTS, short sleeve. Bright prints & plaids. 6-16
- 98c POLO SHIRTS, fine combed cotton, asst. stripes. Slight irr. 8-16

### GIRLS' SUMMER DRESSES

- 4.95 to 5.95 values 2.29 & 3.29 Several styles in assorted fabrics. Stripes, prints, and solid colors. All are a terrific buy. 3-6X and 7-14.
- 2.98-3.98 FULL CIRCLE SKIRTS, elastic back. Asst. prints and pastels. 3-6X and 7-14
- GIRLS' BLOUSES, values to 4.98. Cottons, dacrons & nylons. 7-14 and jr. teen 10-14
- 2.98-3.98 SWIM SUITS, ever-glazed cotton prints. Several styles. 3-6X and 8-14
- 1.75-1.98 COTTON TWEED SHORTS, covered elastic back. Navy, red, white. 3-6X, 7-14
- 1.98-2.50 COTTON TWEED PED. AL. PUSHERS. Navy, red, white. 3-6X and 7-14
- 79c GIRLS' PANTIES, cotton knit and rayon tricot. Good colors. 2 to 14
- 1.98 GIRLS' NYLON PETTICOATS, banded horsehair tiers. White. 3 to 14.
- 2.98 BOUFFANT SLIPS, nylon porchment & horsehair combination. White. 3 to 14
- 2.29 BOYS' SHIRTS, short sleeve style. Woven qingham check. Red, blue. 2-6X
- 2.98 BOYS' CABANA SUITS, cotton & rayon blend. Blue or tan. 2 to 6
- 2.98 BABY DIAPER SETS, styles for both boys & girls. Good colors. M, L, XL
- 79c BOYS' PLAY SHORTS, twill and woven hickory stripe, boxer style. 2-8
- 1.98 TODDLER RHUMBA SUNSUITS, drip-dry cottons. Solid colors and checks. Sizes 1 to 4
- 2.29 TODDLER BABY DOLL PAJAMAS, combed magic crepe, clover print. Sizes 2, 3, 3X
- 79c INFANTS' SHIRTS, soft, combed cotton knit. Short sleeve slipover style. 6 mo. to 3 yr.
- 1.50 INFANTS' GOWNS, soft, combed cotton knit. Mitten sleeves, snap closure
- 59c COTTON KNIT TRAINING PANTS, tu-way stretch nylonized. White. 1 to 4
- 1.00 INFANTS' SACQUES, combed magic crepe, clover print, crochet trim.
- 1.29 INFANTS' KIMONOS, combed magic crepe, clover print, crochet trim
- 2.25 CONTOUR CRIB SHEETS, soft, combed cotton knit. Standard 6-yr. size

- INFANTS' FURNITURE 16.95 HARDWOOD PLAY YARD, all the floor style. Masonite fold floor. 40"x40"
- 39.95 STORKLINE BABY CRIB, hardwood, double drop sides. Wax birch, white
- 16.95 CRIB MATTRESS by makers of Kant Wet. Moisture-proof fabric, inner-springs. 6-yr. size
- 20.95 BATHINETTE by Pride. Utility pockets, tray, foot control, diaper bag, thermometer
- 9.95 BASKINETTE, loom woven fiber, non-toxic. White enamel, carrying handles
- 6.95 BABY WALKERS, sturdy tubular chrome frame, holds for convenient storage
- 2.98 PLAY YARD PADS, plastic covering, reversible. Pink/blue or mint/maize. 40"x40"
- 2.98 CRIB BUMPER fits standard size crib. Plastic covering. Pink, blue, mint, maize

- 13.99 28.99 12.99 14.99 6.99 4.99 1.99 1.99

### BABY AND TODDLER DRESSES

- values to 4.98 1.99 Batiste and broadcloth dresses with hand-made smocking, lace and embroidery trims. Good colors. 6 to 12 mo. and 1 to 3 yrs.
- 2.29 TODDLER CREEPERS, cotton twill, gripper catch. Good colors. S, M, L, XL
- 89c WRAPPING BLANKETS, super soft cotton. White or pastel, contrasting stripes
- 3.98 CRIB BLANKETS, rayon & nylon blend. White, pink, blue, maize. 36x50"
- 3.98 3-PC. SWEATER SET in 100% orlon. White, pink, blue, maize. Layette size
- 3.50 GAUZE & BIRDSEYE DIAPERS, fine quality. Gauze 20"x40", Birdseye 27"x27"
- 5.95 BABY COMFORTER, floral print batiste, "Warmcol" filled. White, pink, blue
- 6.95 BABY COMFORTER, washable satin print, "Warmcol" filled. White ground

FOURTH FLOOR

### 1/2 price dolls and toys

#### MONA LISA DOLL

- reg. 9.95 4.98 All vinyl tru-flex doll, rooted saron hair. She can sit unaided. 23" tall.
- 5.95 MONA LISA DOLL, rooted hair, jointed arms and legs. All vinyl. 13" tall
- 9.95 HORSMAN DOLL, all vinyl, sleeping eyes, coo voice. 18" tall
- 2.98 HORSMAN DOLL, all vinyl, dressed in pink or blue cotton. 12" tall
- 9.95 UNEEDA DOLL, all vinyl, permanent limbs. Blond or light brown hair. 18" & 23" tall
- 5.95 UNEEDA DOLL, dressed baby doll. Comes in blue or pink flannel. 16" long
- 16.95 PLAY POOL, rigid frame, plastic bottom. 4'x6'x10" deep. Brightly colored
- 2.98 TOY ASSORTMENT includes fire engine, navy plane, sports car. All metal
- 2.98 PLAYING BEAR, plush material, winds with a key. Stands 8" tall

### save on children's sandals

soft elk leather with long-wearing soles

2.99



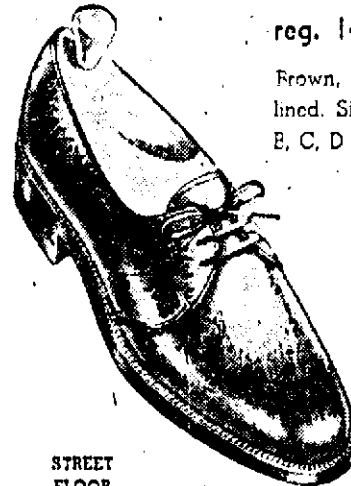
Perfect-fitting, flexible sandals that resist scuffing, keep busy young feet comfortable all day long. Unbeatable values at this thrifty price! Brown, red, white. Sizes 5 1/2 to 3.

### children's red goose shoes

- 533 pairs out of regular stock for this event only. Sizes 8 1/2 to large 7. Not all sizes in all colors and styles... but good assortment in group.
- reg. to 9.95 5.44

FOURTH FLOOR

### special values in MEN'S SHOES



reg. 14.95

Brown, full leather lined. Sizes 6 to 12, B, C, D widths.

9.95

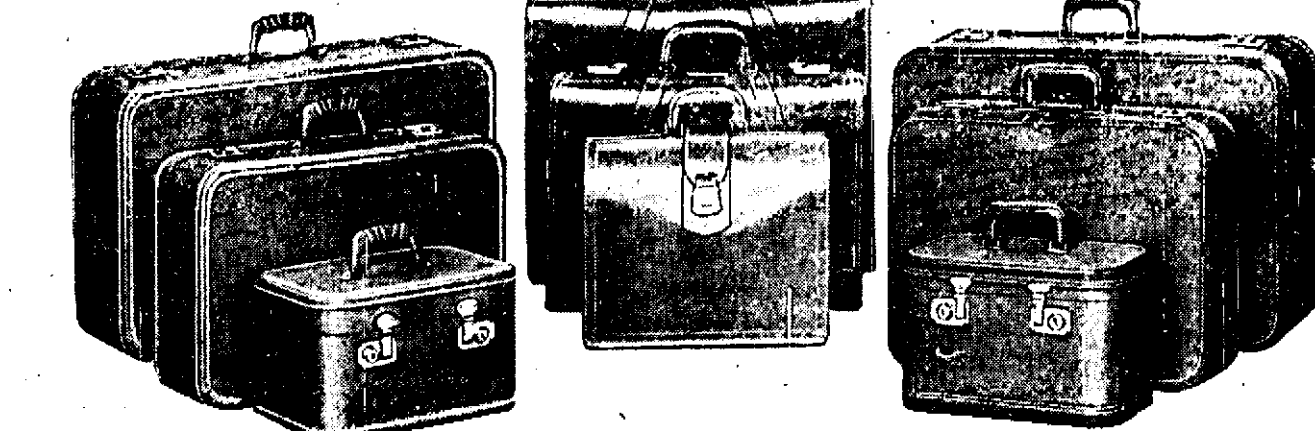
reg. to 10.95

Wonderful shoes for young men. Broken sizes in black and brown. Sizes 6 to 12, B, C, D widths.

6.95



### Men's and Women's Luggage Reduced 36% to 45%



Long bound matched aeroplane luggage, de luxe interior.

- |                    | Reg.  | NOW   |
|--------------------|-------|-------|
| 15" overnight case | 10.95 | 6.95  |
| 16" overnight case | 11.95 | 7.29  |
| 21" weekend case   | 12.95 | 7.49  |
| 24" pullman        | 15.95 | 9.49  |
| 26" packing case   | 19.95 | 12.49 |
| 29" family case    | 24.95 | 14.49 |
| train case         | 15.95 | 9.49  |

Your monogram free

Our lowest prices of the year on line quality men's and women's luggage.

- |                                     | Reg.  | NOW   |
|-------------------------------------|-------|-------|
| drumside men's two suiters          | 22.95 | 14.95 |
| top grain cowhide men's two suiters | 29.95 | 19.95 |
| steerhide 2 suiters                 | 49.95 | 26.95 |
| top grain cowhide men's two suiters | 59.95 | 32.50 |
| top grain cowhide brief bag         | 22.95 | 12.95 |

LUGGAGE LOWER FLOOR

Famous make matched aeroplane luggage, all-plywood construction, finest hardware.

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|-----------------|-------|-------|
| overnight cases | 20.00 | 11.95 |
| weekend cases   | 21.00 | 12.95 |
| pullman cases   | 29.50 | 16.95 |
| packing cases   | 34.50 | 19.95 |
| train cases     | 22.50 | 13.95 |

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**COTEX**—Phillip J., 75, of 1536 E. 15th St., died Friday. Surviving are wife, Mabel, and brother, Alexander. Service 4 p.m. Monday, Mottell's and Peck Chapel, 3rd St. and Alamitos Ave.

**BLETCHEN**—Edith, 88, of 716 Harding St., died Friday. Surviving are nephews, Fred and Lloyd Bletchen, and niece, Mrs. Marion Morgan. Service 1 p.m. Monday, Mottell's and Peck Chapel, 3rd St. and Alamitos Ave.

**McCLINTOCK** (Neal Beach)—Mable Stout, 73, of 325 W. 8th St., died Thursday. Surviving are sons, J. Orin, Max L. and Donald C.; sisters, Mrs. Mark Philpot and Mrs. Thomas L. Whitmore. Service was Saturday.

**WILLIAMS**—Louise Bertha, 42, of 1500 E. 2nd St., died Friday. Surviving are husband, Edward; son, Ernest Rickles; sister, Jessie M. Francis, and two grandchildren. Service 9 a.m. Monday, Mottell's and Peck Chapel, 3rd St. and Alamitos Ave.

**WOOD**—Mrs. Margaret Sarah, 85, of 823 Elm Ave., died Friday. Surviving is a nephew, Clyde A. Henman. Service 12 noon Tuesday, Dilday Mortuary.

**WALKER**—Richard Robert, 60, of 4514 Wardwood Rd., died Friday. Surviving are his wife, Adeline B.; daughter, Yvonne. Service 11 a.m. Monday, Dilday Mortuary.

**BAIRD**—Matilda L., 62, of 1419 E. 15th St., died Friday. Surviving are sons, Kenneth L., Earl D. and Clyde E.; daughter, Betty L. Baird; sisters, Lorena Deere and Mrs. Walter S. Fleming; brothers, D. A., A. L., A. R. and Jeff Lee. Service 1 p.m. Tuesday, Mottell's and Peck Chapel, 3rd St. and Alamitos Ave.

**SMITH**—W. Hampton, 3920 Lime Ave., died Saturday. Surviving are daughter, Mabel Williamson; son, J. O. Stanford. Service noon Monday, Mottell's and Peck Chapel, 3rd St. and Alamitos Ave. Friends may call after noon today.

**LOVELADY**—Jennie Wince, 65, of 1381 Orange Ave., died Saturday. Surviving are husband, Elmer H.; daughters, Mrs. Ruth Ward, Mrs. Elsie Burnett, Mrs. Grace Taylor and Mrs. Fern Nicklaw; sisters, Mrs. Jessie Day, Mrs. Cora Wallace, Mrs. Frances Macy and Mrs. Vera Fuller; brothers, Floyd, Carl, Ross and Paul Wince. Service 2 p.m. Tuesday, Mottell's and Peck Chapel, 3rd St. and Alamitos Ave.

## Nixon Fears for Private Universities

GREENCASTLE, Ind. (AP)—Vice President Richard M. Nixon said Saturday the nation is facing a "major crisis in the field of higher education."

"It is essential for our national survival that we continue to maintain the military and industrial superiority which we presently have over the Communist bloc of nations," he said.

But he added, "We cannot do this unless our college and university produce both the skilled technicians and the enlightened leaders the nation needs."

Nixon said it would be a "tragedy of the first magnitude" if tax-supported state institutions gradually drive private colleges and universities out of existence.

BUT HE SAID the private institutions face a fight for survival unless ways can be found to raise endowments and teacher salaries.

The Vice President received an honorary degree from DePauw University, here at the school's Business and Industry Day luncheon.

Unless remedial steps are taken, he said, "We can only expect that both the quality and number of those who choose teaching as a profession will deteriorate." Nixon said he is concerned about the future of the smaller private institutions of higher learning.

"I believe that they occupy a vitally important role in our national education system," he said.

"AS LONG AS we have strong privately-supported colleges and universities as well as state institutions, we will not run the risk of government domination and control which might develop if higher education were completely dependent upon the state and federal governments."

Nixon told the audience that direct federal aid to private colleges is "both unlikely and in many respects undesirable."

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# Walker's

the friendly store of Long Beach  
DOWNTOWN at 4TH and PINE

# May Sale

VALUES WORTH CROWDING ABOUT



Starts Monday, 9:30 A.M. . . . Share in the Savings!



## Sale

### arch support shoes

reg. to 8.95

# 5.50

A real scoop for thrifty shoppers. Save up to 3.45 a pair on these shoes. All have walking heels. Included in the group are pumps, ties, straps, oxfords, open and closed toes. Soft black kid in sizes 5 to 10, widths AA to D. No mail, phone or C.O.D. orders.

WOMEN'S SHOES—LOWER FLOOR



repeat performance L.P. records

# 1:98

Artists you know — at prices you like

DANCE BANDS	VOCAL ARTISTS	MOOD MUSIC
334—Larry Green	251—Richard Crooks	353—Melodic Magic—Henri Rene
255—Guy Lombardo	208—John Charles Thomas	349—For You Alone—Al Goodman
267—Leo Reisman	131—Kenny Baker	228—Victor Herbert Music
256—Mitchell Ayres	313—Delta Rhythm Boys	243—Jerome Kern Music
350—Irving Fields Trio	144—Faith Chapel Choir	341—Cale Wien—Franz Heller
261—Sammy Kaye	344—Dorothy Maynor	314—Memories of You—Guy Loper
322—Ralph Flanagan	325—Jeanette MacDonald	
264—Freddy Martin	275—Marita Jeritza	
277—Wayne King	273—Gladys Swarthout	
354—Vaughn Monroe	268—Allan Jones	

### CLASSICAL SELECTIONS

304—Rhapsody in Blue—Boston Pops  
103—Beethoven Symphony No. 5—London Philharmonic  
310—Paderewski Plays Favorites  
114—Capriccio Italian—Boston Pops  
352—Beethoven Symphony No. 7—Toscanini  
309—Toscanini Conducts Favorites  
101—Peter and the Wolf—Boston Symphony  
100—Nutcracker Suite  
250—Six Overtures

### POPULAR MUSIC

167—Hits from Guys and Dolls  
233—Memorable Music from the Movies  
319—Hits from My Fair Lady, Pipe Dream, and Most Happy Fella  
231—Show Tunes from Annie Get Your Gun, Carousel  
230—Show Tunes of Broadway, Joe Reichman  
294—Biggest Hits of 1955  
331—Biggest Hits of 1956

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## Special! New low price

NEW GREATLY IMPROVED, POWERFUL

# 1957 EUREKA

Roto-matic Model 860

Now Only **49.95**

complete with de luxe tools  
original was 79.95 value

New beauty, light, quiet, clip-on tools, easy-glide rug nozzle, light vinyl hose, paper dust bag.

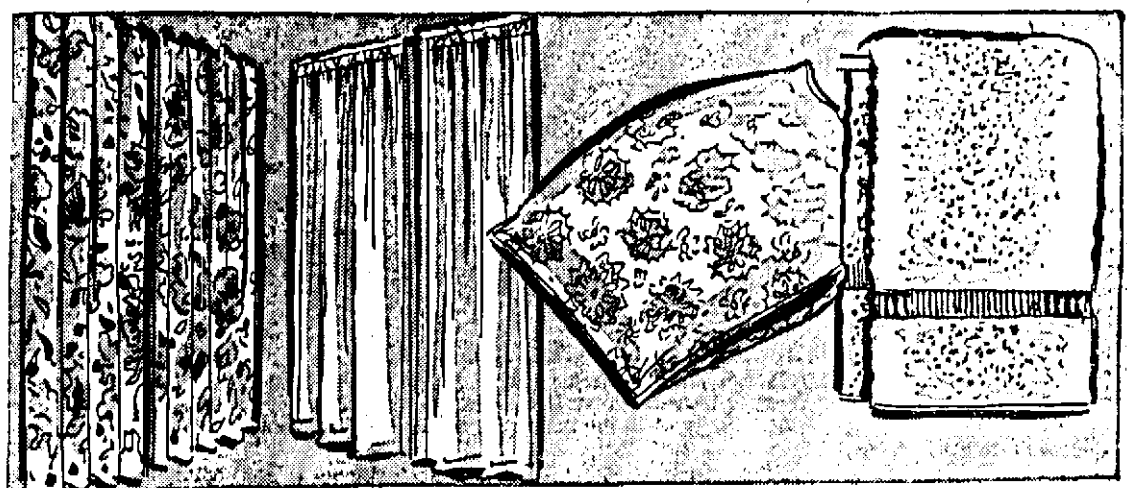
LIMITED NUMBER MODEL 805 EUREKA

Canister type, without dolly..... **39.88**



### SEWING MACHINE SPECIALS

BROTHER'S ZIG-ZAG MACHINE, makes buttonholes, sews on buttons, overcasts seams, blind hems, monograms and embroiders.....	\$169 value
	<b>98.50</b>
BEL-AIRE PORTABLE MACHINE, lightweight, regularly 89.95 .....	<b>69.95</b>
GENERAL CONSOLE MACHINE, reg. 129.95.....	<b>98.95</b>
GENERAL PORTABLE MACHINE, reg. 79.95.....	<b>59.95</b>
BUTTONHOLE ATTACHMENT, 9.95 value..... with either General Machine purchased during May Sale.	<b>FREE</b>



FIBERGLAS DRAPERIES	100% DACRON FILLED PILLOWS
reg. 8.99 pr.	4.88 pr.
200 prs. solid pastel colors. Long-wearing, mildew-proof, fire-proof, sun-rot-proof. Never need ironing.	regularly 7.95
PRINTED FIBERGLAS DRAPES, reg. 12.95 pr., guaranteed washable .....	Limited quantity of these plump, soft pillows, 20-oz. filling of washable white dacron, printed cover.
6.98 PRINTED DRAPERIES of textured cotton fabric .....	1.50 CANNON BATH TOWEL, Golden Glow, size 22x44 with metallic border.....
72-IN. DRAPERY FABRIC, reg. 2.98, noted mills Bouclette weave .....	15.95 BATES SPREADS, "Pride of Virginia," reversible loop pattern .....
CUSTOM SLIPCOVERS MADE during our May Sale .....	10.95 MORGAN JONES BEDSPREAD, "Radiant Heiress," viscose and nylon blend, Hobnail design .....
Labor charge on chair, reg. 12.50 .....	9.95 CHENILLE BEDSPREAD, "Wedding Ring" design. Many colors .....
Labor charge on sofa, reg. 17.50 .....	7.95 BABY CHENILLE BEDSPREADS, velvety rows in gay colors.....
CUSTOM DRAPERIES MADE during May Sale. Labor ea. width .....	PLASTIC MATTRESS COVERS
Regular price, 2.25 a width .....	2.98 Contour cover, twin or full .....
4.98 DACRON PRISCILLA CURTAINS, pastel color marquisette .....	3.98 zipper cover, twin or full .....
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# You'd Never Recognize Waikiki

## Henry Kaiser's Building Hotels in a Real Hurry

By JOHN GRIFFIN

HONOLULU (AP) — They laughed when Henry J. Kaiser sat down to play at Waikiki Beach two years ago.

But not anymore. Today the 75-year-old industrialist is the largest private landowner along the two-mile strip of sand, sunshine and swaying palms.

He is also the fastest moving man in Hawaii's booming tourist industry—an industry economists predict will soon replace sugar and pineapples as the territory's leading money maker.

But he is more than that; he is a show in himself.

Working an army of employees at a pace akin to his shipyard World War II production speed, the keg-shaped Kaiser has turned what was once the slum end of Waikiki into a plush 18-acre resort oozing with Hawaiian atmosphere.

The project is the best continuing show in town—"Sort of a combination Disneyland and invasion of Okinawa," as one visiting hotelman put it.

OFTEN THEATRICAL ("Just plain ham," one critic says), Kaiser has been described as looking like an aging Yul Brynner playing the King of Siam in pink sports clothes.

Yet even the most cynical admit he has produced on a good number of the many grand schemes he has announced to a dazzled Hawaii.

His latest project—a five-million dollar hotel rising 14 floors above Waikiki—opened this month.

It gives Kaiser a total of 550 rooms for more than 10 million dollars spent to date. But it's still a long way from the 40 to 50-million-dollar resort with 1,500 rooms he plans.

Kaiser started taking giant steps in Hawaii's tourist industry in the spring of 1955, about a year after he moved here and bought a \$175,000 home.

There were skeptics by the dozen in the island's conserva-



CHATTING WITH a visitor in the garden of his million dollar hotel on Waikiki Beach, Henry J. Kaiser (left) looks relaxed. Actually he qualifies as the fastest moving man in the island tourist trade.—(AP Photo)

tive business circles as Kaiser started rattling off million-dollar plans.

BUT SOON, beginning with title to some land and the run-down old Niimalu hotel on the opposite end of Waikiki from Diamond Head, Kaiser and partner Fritz Burns of Los Angeles:

Tore out several blocks of termite-eaten low rent shacks. Completely revamped the Niimalu into the Hawaiian Village Hotel, with thatched roofs, three swimming pools and a surrounding tropical jungle. Opened a nightclub stocked with the best in Hawaiian talent.

Moved down to the beach to dredge out a four acre tropical lagoon. Brought in 3,000 truckloads of sand for a 150-foot wide beach over what was jagged coral.

Built four beachside units with 105 living cabins. . . another swimming pool. . . a water ski course. . . a boat dock for a Kaiser-built fleet of four pink-hulled catamarans ranging up to 63-

feet. . . a beach club. . . one million-dollar hotel was started.

Then came a 1,000-seat convention hall of lava rock and steeple beams built in 60 days. . . Next a 100-room, million-dollar hotel erected in just 80 days. ("Fastest job I've ever done, including building ships," says Kaiser).

There are a few other odds and ends—another supper club, a Tahitian night club, another swimming pool, a radio station, Hawaii's first color television station, and a 2,000-seat aluminum dome auditorium that rises like a giant metal mushroom in a torch-lit tropical garden.

PERSONALLY DIRECTING this show, Kaiser can be seen early and late barging around his resort, working hard on his legend.

He climbs scaffolds to check on projects, initiates whole new buildings on the spot. He sets ulcer-raising deadlines for his staff and Western Hotels, Inc., which operates the resort. Architect Edwin Bauer well remembers the night before the

### Prisoner at Doorstep

JUO DE JANEIRO (AP) — Police are searching for the person who is injecting poison into bread and milk left on doorsteps by deliverymen. The poisoned food has sent several persons to hospitals but so far there have been no deaths.

## Dad Admits Killing Girl's Suitor in '54

PITTSBURGH (AP) — At almost the same moment his daughter was getting married, Salvatore (Sam) Trunzo, 62, confessed Saturday the ambush slaying of her former suitor three years ago.

Trunzo, of suburban Cornopoli, told police how he lay in ambush and emptied a .32 caliber pistol into John Dippolito, 40, a Souders millworker, in the dawn of Feb. 25, 1954.

A few moments after he was charged with murder, the daughter, Carmella, 26, exchanged wedding vows at Cornopoli Presbyterian Church with Daniel Trutman.

TRUNZO SAID he had warned Dippolito, a married man, to stay away from his daughter. He said he waited in the bushes near Dippolito's front door and struggled momentarily with the victim before drawing a gun and emptying it.

Dippolito's body was found on the front porch of his home hours later by police.

Detectives said Trunzo, who came to this country only a few years before the shooting, never was dismissed as a suspect. They theorized it was a "revenge" slaying and concentrated the investigation on Trunzo, who had threatened as a last resort to send his daughter back to Italy unless she stopped dating Dippolito.

## Yen for Art Paintings Turns Pupil to Thief

PHILADELPHIA, Pa. (AP)—Walton James Lord, 39-year-old art student with an "irresistible desire" to own art treasures, denied filching the Renoir, police said.

PRIVATE DETECTIVES hired by Gagnet discovered Lord had spent four months in a French prison for stealing several paintings from a museum in Nice in 1949, Doyle said.

The rare art which led to Lord's arraignment before Magistrate Elias Myers was found by police in a raid on his suburban Drexel Hill home Friday night. Authorities said it included paintings, icons and figurines allegedly stolen from museums in France and at the Universities of Pittsburgh and Pennsylvania.

Lord, a bachelor, was arrested while at work as a map designer with a Philadelphia firm. He was charged with larceny and receiving stolen goods and will get a further hearing May 23.

The objects found in Lord's home were valued at more than \$10,000, police said.

(Political Advertisement)

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## Wilson High '36 Reunion Set June 9

The 1936 class of Woodrow Wilson High School will hold its second annual reunion June 9, 2 to 5 p.m., at the Recreation Park Bandstand.

Honored guests will include Harry J. Moore, John Gartner, Katherine Harrison and other faculty members of that period.

Games have been planned for children and there will be a short program from the bandstand for adults after lunch.

Members are to bring their own picnic lunches. Additional information may be obtained by calling members of the committee: Bessie Bolander Crosby, Martha Munson Olson, Margaret Hedel White, Gwen King Dawkins, Elva Cutler, Lawson, Frank Marshall and Bob Burt.

(Advertisement)

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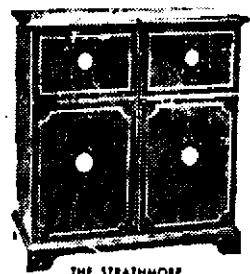
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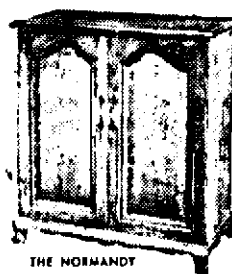
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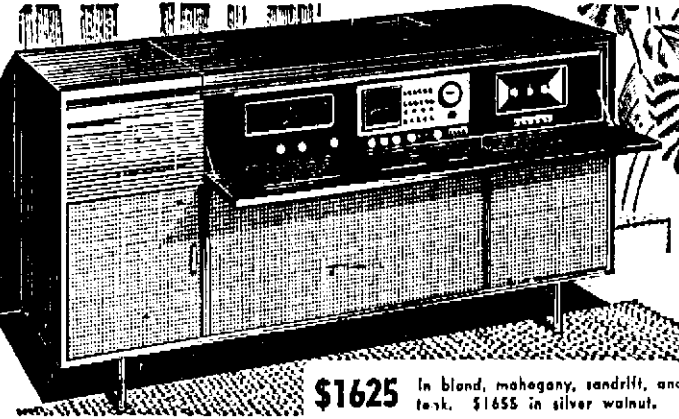
THE NORMANDY

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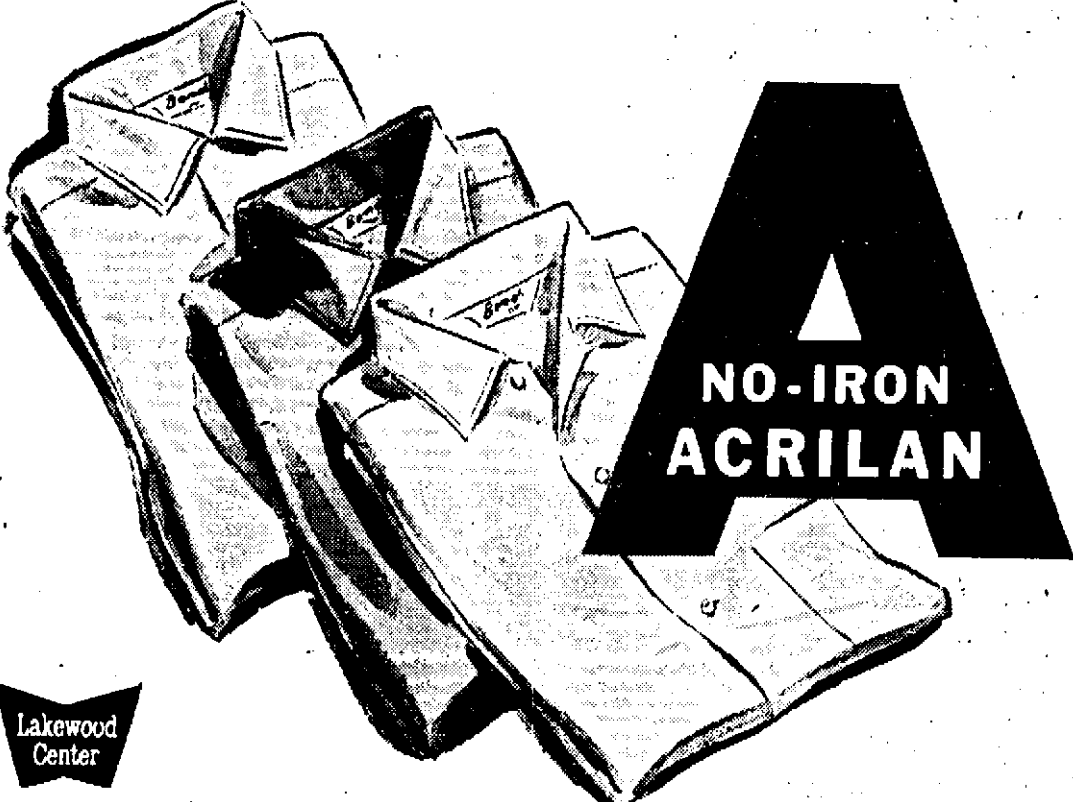
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IT'S DAY FOR PAYOFF  
Mom's Time Bank

By VIVIAN BROWN  
Associated Press Wirephoto Editor

Forget to buy a Mother's Day present? It's never too late to create one yourself. You can still do it today.

It's a time bank, and you can make it yourself without even going to the work bench. It doesn't need to be gold, studded with diamonds. It doesn't even need to be a bank, of the piggy type. In fact, just a piece of paper will do. If you're the sentimental type, make it heart-shaped.



On it, all you need do is scribble the time that Mom puts in at the job of being mother.

First you put down 6 a.m., when her day starts. Or if she's a late sleeper, 8:30.

AS THE family chef, she earns at least a five-hour deposit in the bank each day, unless she's one of those lucky souls with an electronic oven that can bake a cake in 10 minutes.

As waitress, bus boy and dishwasher, she earns at least another three hours.

Then there's the job of family chauffeur, taking dad to work or the station, the youngsters to school, trips to the market. Then there are the side trips, Jane to a baby-sitting job, junior to the Scouts, delivering paraphernalia for school projects. That's good for another two or three hours, plus an occasional stop at the garage to get a dented fender straightened. (So take an hour some day to teach her how to park).

SHE'S THE CLEANING WOMAN, good for one hour a day at least. As family laundress (washing and ironing) she's likely to run up an average of an hour in every 24. As seamstress—buttons for Dad's shirts, a new zipper for Junior's trousers, some fancy applique for Sis' new dress—fast though she is, there goes another hour.

As nursemaid to baby there's none better, and it's clock work feeding, not to mention lengthy burps between times. It'll cost two hours a day for four feedings; slow eaters will use up more. Baths and bedtime stories, another hour.

Then there are those extracurricular activities, seasonal as they are. Figure them on an average basis. Tending petunias, spraying tomatoes use up precious minutes. So does that fill-in job for Dad—cleaning the car. In Fall there's leaf raking, springtime gardens to prepare for seed. Summertime calls for lawn mowing, and Mom "really needs the exercise" the family has said (or it wouldn't let her do it). She's good with the axe too, when log burning time comes 'round.

SHE DOESN'T NEED much sleep, she keeps saying (fortunately) so she's likely to wait up nervously for the children out on late dates. Ditto, Dad, if he can't make it for supper. She's awake in an instant to any little cough dropper in the house, too, and her bedside manner is the best, as any little patient will testify.

All in all we figure Mom averages about 20 working hours a day. That leaves her four hours for sleep, minus the time spent getting a glass of water for a thirsty child who as often as not is too sleepy to drink it.

Why not let her make a withdrawal from her time bank once in a while?

Pair Declared Dead in Florida Mystery

WEST PALM BEACH, Fla. (AP) — Circuit Judge C. E. Chillingworth and his wife, Marjorie, who disappeared from their oceanfront home June 15, 1955, were declared legally dead Saturday.

This latest action in one of Florida's most famous and baffling mysteries cleared the way for distribution of the estates of the wealthy judge and his wife. Chillingworth, 58 when he vanished, had extensive real estate holdings in this area.

Probate Judge Richard Robbins issued the order declaring the couple dead and admitting their wills to probate. They left their estates to three daughters, Mrs. Marie Cooper, Mrs. George W. Wright and Miss Neva Chillingworth, all of West Palm Beach.

After a hearing, Robbins said the Chillingworths "disappeared under circumstances not consistent with continuation of life."

'Copters Shy Deer; Boats to the Rescue

NEW ORLEANS (AP) — Wildlife officials Saturday abandoned helicopters for boats in efforts to save 600 starving deer near the Mississippi river's mouth.

Stranded by high water, the deer are huddled onto small, denuded islands in the flat swamplands. To keep them alive, Louisiana wildlife and fisheries commission men have been feeding them willow and myrtle branches.

The plan is to transport the deer to higher ground in several southeast and south Louisiana parishes (counties) where they can survive.

P. Lamar Clement, wildlife director, said helicopters caused the deer to panic and only eight were caught and brought out using this method.

Dr. Earl E. Roth, Louisiana State University veterinarian, said in addition to suffering from malnutrition some of the animals may be diseased.

New Glasses Restore Middle Range Vision

If you have difficulty reading merchandise labels in stores, seeing across the card table, etc., you will welcome news about the new Continuous Vision Glasses. These modern glasses provide THREE ranges of vision. They let your eyes focus accurately on the near, middle or far distance—free from blur and strain. Your sight glides smoothly from lens to lens without abrupt change or double vision, because there are no distracting "dividing lines."

Not expensive; easy terms. Come in for a demonstration. DR. J. M. 8088, Optometrist (30 years in Long Beach), 37 Pine Avenue; HE 5-6219, HE 6-6739. Offices in Wilmington and Torrance.

STATE SOCIETY Calendar

MONDAY  
Iowa State Society, 728 Elm Ave., 6:30 p.m.

TUESDAY  
North Dakota State Society, 350 E. Ocean Blvd., 6:30 p.m.

THURSDAY  
South Dakota State Society, 728 Elm Ave., 6:30 p.m.

WEDNESDAY  
Wisconsin State Society, YWCA, 6:30 p.m.

FRIDAY  
Montana State Society, 208 Linden Ave., 6:30 p.m.

SATURDAY  
Nebraska State Society, YWCA, 7:30 p.m.

New England State Society, Silverado Park, 6:30 p.m.

All States bus to Ico Capades leaves at 10 a.m.

Paroled 'War Criminal' Kaya to Run for Japan Parliament

TOKYO (AP)—Okimori Kaya, a "war criminal" sentenced to life imprisonment by the court that condemned Premier Hideki Tojo, will run for parliament in the next election, it was reported today.

Japanese law forbids the announcement of a candidate's intentions more than a month before election day, so Kaya himself could not comment on the report. Close friends said, however, that he definitely plans to seek election as a representative of atom-bombed Hiroshima.

KAYA, NOW 68, was paroled from Sugamo Prison after serving 10 years of his sentence. He is in business as an industrial counselor, doubling as a political expert in his spare time.

He is considered one of Premier Nobusuke Kishi's most trusted advisers on economic matters. Political observers have little doubt that he can win election to parliament.

Kaya was indicted as a war criminal on the basis of his service as Tojo's finance minister from 1941 to 1944. In his parole application, he argued that his alleged "crimes" were merely the routine duties of his office.

ROY MORGAN, who was a prosecutor at the war-crimes trial, confirmed that Kaya was indicted purely on the basis of his position. He said the evidence indicated the former finance minister was one of two cabinet members who opposed war with the United States until just before Pearl Harbor.

"Togo and Kaya finally consented after the U. S. note of Nov. 26 was received . . . They considered the note as an ultimatum," Morgan, who is on a Tojo away from them because they visit here, said.

INDEPENDENT-PRESS-TELEGRAM—A.9  
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# Gym Fad Muscles In; Dumbbells Are Smart

### Sweat Parlors Hold Answer to Modern Living

By PAUL WALLACE

Let's face it, Muscles have never been so big.

Carpeted gymnasiums are sprouting up everywhere. (Latest addition to Muscle Row is American Health Studios at 2726 E. Anaheim St., billed as unit of the "world's largest" gym chain.)

People are getting stiff from barbells instead of bars.

Body building is booming.

The dumbbell has become smart.

What is behind this physical culture fad? Why do increasing numbers of men and women pay money to be taunted and coned into stretching, lifting, bending, pushing and pulling their bodies into aching contortions?

WHAT, IF YOU'LL pardon the expression, is all the sweat about?

Mike Shanta, manager of the Vic Tanny Gym at 25 Locust Ave., has an answer.

The gyms offer the exercise necessary to peak health in short, strenuous doses. They fill a need caused by soft, modern living.

The need has existed for some time. Shanta believes it has taken massive doses of advertising to popularize physical culture.

"A few years ago, the average fellow was laughed at for going to a gym to work out," Shanta says. "All his friends would kid him about trying to become a muscle man."

"Actually, we have very few people any more trying to build contest physiques."

"We concentrate chiefly on 'toning' muscles, not building biceps. We analyze figures and prescribe the right exercises to lose, gain or redistribute weight."

And with the sleeky Tanny and similarly well set-up com-

### Visitor Prowls Kitchen, Wary Host Guns Him

NORTH BILLERICA, Mass. (UP)—An overnight visitor and his host mistook each other for a burglar early Saturday, and the visitor is in the hospital with a bullet wound in his right leg.

Police reported Anthony Schipani, 31, of East Boston, was visiting overnight at the home of Peter Wyatt.

Schipani went to the kitchen about 3:30 a.m. to get a drink of water. Wyatt heard him moving around downstairs, and went to the kitchen with a .38 caliber revolver in his hand.

Schipani saw the gun and grabbed for it. The gun went off, police said, and the shot hit Schipani in the right leg, breaking the bone.



GYM PATRONS are reminded of their goal by shape-ly employees like Candy Powers, 19, Candy greets enrollees at a local muscle emporium.—(Staff)

petitors beaming robust and confident smiles around the clock, the public has been sold on physical conditioning.

MOST PEOPLE AGREE that proper and regular exercise improves health and can do great things for both the male and female figure.

In this land of the brief bathing suit and the tanned torso, Tanny had only to glamorize the push-up, make the side straddle hop fashionable, and he had himself a going business.

Tanny operates one of the older gym chains in the Southland with branches throughout the area.

But with the growing success of his perspiration marts, new outfits are muscling in.

Some are regular gyms. Others promise to build the body beautiful with no workouts.

SHANTA, naturally, is skeptical of the latter.

"The only way to tone mus-

cles is to exercise them," he says. "You can't do it by massage or shaking them. You just don't get anything, muscles included, for free."

He had more detailed reasons which brought into play such physical culture jargon as "myotonia," "ossify," "toneness" and "resistance machines."

Most gyms encourage three exercising sessions a week of from 30 minutes to 1½ hours each.

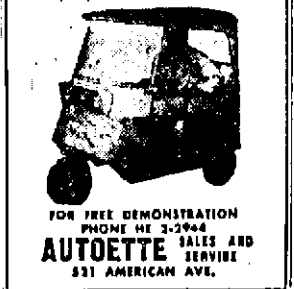
Once you've got the triceps toned or the bustline rebuilt to Playboy Magazine standards, you can ease up.

The many-mirrored, wall-to-wall carpeted, chromium-plated sweat studios say they can give you the figure you want and the health you need.

They've got the equipment and the know-how.

All you have to do is pay the money and do the work.

"No Stay-at-Home Years for Me! ... I Have an Autoette"



See Ad on  
"66  
CITIES"  
Page B-4

### JUST A COLLEGE PRANK

## Navy Explains 'Raid' on USS Bennington

By ROBERT F. LEE  
I.P.T. Washington Bureau

WASHINGTON — The Navy month for busting out all over has come up with a belated and somewhat embarrassed explanation of a mock raid on the aircraft carrier Bennington in Sydney, Australia, early last week.

It was all part of a planned fund-raising stunt, the Navy now says. The 10 Sydney University students who "captured" the ship didn't take the officers and crew by surprise at all.

There wasn't any breach of security and the deck watch knew all along what was going on.

IN FACT, according to the official Navy version, the students sought and obtained permission from the junior officer in charge of the ship to go aboard the carrier in their private costumes.

Both the Navy and the Australian embassy attribute the stunt to college-boy hijinks.

The boys down under have a reputation for practical joking and May seems to be a favorite

Navy spokesmen earlier had no answer to newsmen's questions about possible lack of security measures aboard the ship. They couldn't account for what had happened, were evidently puzzled, and gave the indication that somebody had "groomed."

But the Pentagon now has a full report from Rear Admiral Fitzhugh Lee, commanding the Bennington, which the senior U.S. officer at Sydney when the ship was boarded.

Navy sources said Lee was "amazed" that so much was made of the story of the "raid," and that anyone was concerned about it. He pointed out that the ship was in a navy yard estuary of Sydney harbor. No unauthorized person could have gained admittance to either the yard or ship, he said.

According to the Lee report as quoted by Navy officials here, the university students had

### STAR GAZER

By CLAY E. POLLAN  
Your Daily Activity Guide According to the Stars.

To develop message for Sunday, read words corresponding to numbers of your Zodiac birth sign.

DATE	1	2	3	4	5	6	7	8	9	10	11	12
APR. 21	1 Dealing	2 Risk	3 Realize	4 Expect	5 Handle	6 In	7 Ways	8 Relations	9 Some	10 With	11 People	12 To
APR. 22	13 Have	14 Changes	15 Personal	16 In	17 The	18 Matters	19 Improve	20 Take	21 More	22 Your	23 Study	24 Adjust
APR. 23	25 You	26 Sunshine	27 Yourself	28 All	29 Of	30 Your	31 Everlast	32 Personal	33 To	34 Can	35 Confidence	36 Carefully
APR. 24	37 Be	38 Financial	39 A	40 With	41 Changing	42 Situations	43 Plans	44 In	45 Turn	46 Careful	47 A	48 Make
APR. 25	49 Conso	50 Sincerely	51 Message	52 Oppose	53 How	54 No	55 You	56 Conditions	57 Snap	58 Be	59 Aware	60 Be
APR. 26	61 And	62 Much	63 You	64 Those	65 See	66 Appear	67 Harmonious	68 You	69 For	70 In	71 Temperately	72 Judgments
APR. 27	73 Take	74 Encouraging	75 Ability	76 Sincere	77 Now	78 Better	79 And	80 And	81 More	82 Church	83 You	84 Possible
APR. 28	85 On	86 Today	87 Rewarding	88 Love	89 Toward	90 Toward	91 Toward	92 Toward	93 Toward	94 Toward	95 Toward	96 Toward
APR. 29	97 Toward	98 Toward	99 Toward	100 Toward	101 Toward	102 Toward	103 Toward	104 Toward	105 Toward	106 Toward	107 Toward	108 Toward
APR. 30	109 Toward	110 Toward	111 Toward	112 Toward	113 Toward	114 Toward	115 Toward	116 Toward	117 Toward	118 Toward	119 Toward	120 Toward

Good (G) Adverse (A) Neutral (N)

### 2,500 Attend Pinza's Rites

NEW YORK (UP)—Music lovers and stars of the music and theatrical professions attended a funeral service Saturday for Ezio Pinza, former opera star, in the Cathedral of St. John the Divine.

More than 2,500 persons paid final tribute to the opera singer who added to his fame with his role in the musical "South Pacific."

Pinza died last Thursday at his Stamford, Conn., home at the age of 64.

Near the altar during the hour-long service were his widow, Mrs. Doris Leak Pinza, and their children, Celia, 15; Peter, 12; and Gloria, 6.

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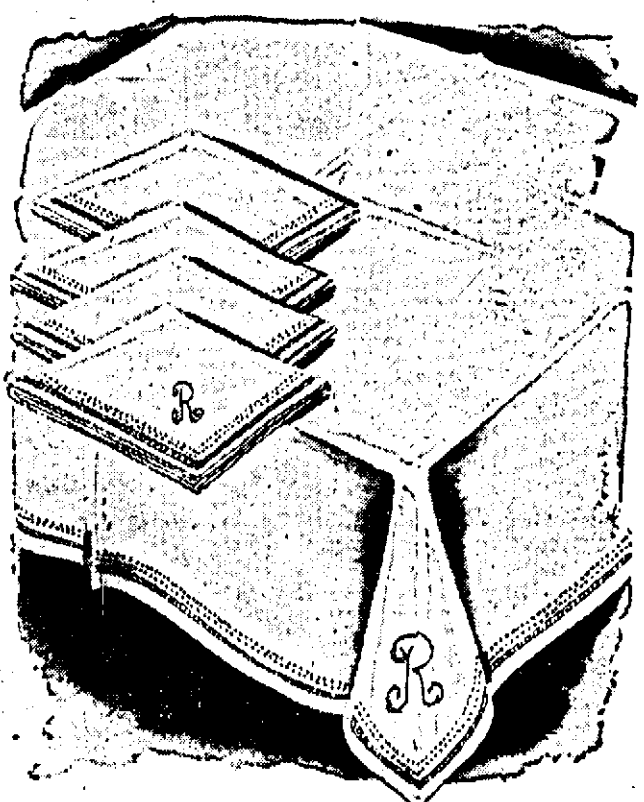
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Buffums' Cosmetics, Street Floor

Buffums' Store Hours: 9:30 a.m. to 5:30 p.m. Fridays: 12 noon to 9 p.m.



# How False Rumors Are Born

## Word's Quicker Than Ear, Collegians Find

By STERLING BEMIS

When the good citizens of Long Beach go to the polls in the city primaries Tuesday, some of them will be driving under the influence of rumors.

Old Hearsay, an experiment at Long Beach City College demonstrated last week, can be almost as intoxicating as Old Rumpot. A steady imbiber of back fence gossip and street corner chitchat will almost certainly stagger if asked to walk a line of facts.

Most citizens are well versed in the dangers of idle talk. The City College students were surprised to learn in their experiment that even when a person is seriously bent upon telling the truth, absolute fact can give way to fantasy in a matter of minutes.

SELECTED FOR the experiment in co-operation with the Independent Press-Telegram were 26 students in the advanced Psychology 33 class—Personal and Social Adjustment—conducted by Dr. Patrick B. Rocchio.

They were lined up in such a manner that none was within earshot of any other student. Dr. Rocchio read a statement of fact to Student No. 1, who passed it verbally to Student No. 2, and so on down the line. As each student relayed the verbal message, he immediately

returned to his desk and wrote it from memory. This gave a check on the exact order in which facts yielded to myth.

HERE IN the original statement, before it started its rocky trip down Rumor Road:

"The Miss Universe Beauty Pageant will open in Municipal Auditorium in July. There will be 87 entries, a new record. Several countries, including Portugal and Tunisia, will be represented for the first time. Only unmarried girls may compete. In previous years, an entry could be either married or single. Cuba and Japan will send judges for the first time."

The students were informed of the nature of the experiment. They expected to be graded on the written tests of their powers of observation. They could not take a flippant attitude. And yet, in 45 minutes, the 59 words in the statement of fact became exactly 8 words of complete misinformation.

STUDENT NO. 1 relayed the original message verbally and then wrote it out this way:



RUMOR EXPERIMENT began with true statement by Dr. Patrick B. Rocchio, City College psychology instructor. Angela Monroe reflects chagrin of class in learning how truth was garbled in word-of-mouth transmission by line of 26 students.

"The Miss Universe will start in July with 87 contestants entered, with Cuba and Trieste entering for the first time. All girls must be single. Japan—(blank) not entering this year." No. 2, "There will be a beauty contest beginning in July. Eighty-seven girls will enter for their first time. They will be from Cuba and Turkey. The girls must be single." No. 3 "There will be 87 girls entering a beauty contest on

July 1. They are from Cuba and Turkey."

No. 4, "There are 87 girls from Cuba and Turkey entering a beauty contest on July 1."

No. 5, "There are 87 girls from Cuba entering a contest on July 3."

No. 6, Same.

No. 7, Same.

No. 8, "There are 87 girls entering a contest in July."

No. 9, Same.

No. 10, "There are 87 girls entering a college in July."

Students Nos. 11 through 16 were all agreed on this statement: "In July there are 87 girls in college."

Student No. 17 made it "87,000 girls."

Student No. 19 got "80,000 girls."

But by student No. 25 the final statement, repeated by No. 26, emerged. It was:

"In July there are 18,000 girls in college."

AT THEIR NEXT class meeting, the students assessed their work. They were horrified.

"Most of them had supposed that only persons of less education would easily distort fact in conversation," Dr. Rocchio commented.

Why did an international beauty contest become a line of statistics about coeds?

Dr. Rocchio noted: "Titles

## Spain Among Topics for Adult Groups

Four public lectures are announced for this week by the City College General Adult Division. The schedule:

### MONDAY

Focus on Europe—Dr. Wendell Miller, "Central Spain: A Dictator's Stronghold," Monday, 7 p.m., Roosevelt School auditorium, 15th and Linden Ave.

### WEDNESDAY

Health for Senior Citizens—Dr. Robert Helms, "Malignant Skin Conditions," 2 p.m., Dewey auditorium, 8th and Locust Ave.

World Geography and Culture—Dr. Ryland Madison, "The Panama Canal—Another Suez?," 7:30 p.m., Rogers Junior High auditorium, Monrovia Ave. and Appian Way.

The School Age Child—Veronica A. Hinz, "What to Expect in Elementary School," 7:30 p.m., Marshall Junior High auditorium, Woodruff and E. Wardlow Rd.



### TOPS WITH POPS

Father's Day, June 16, give Dad a new professional studio photograph of the children—so he can show the other Dads just whose kids are tops!



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## GALLIC CHURCHILL

# Master Orator, Friend of West, Takes NATO Helm This Week

By JOSEPH E. DYAN

PARIS (AP) — Paul-Henri Spaak, the "Gallic Churchill," takes the helm of the North Atlantic Treaty Organization this week and judging from the records, NATO is going to be a more lively organization.

The new secretary-general is probably the world's most prominent advocate of European unification and western solidarity. At least, he's one of its most eloquent proponents.

He has earned the Churchillian nickname with his oratorical ability, his career, his aims, policies and methods, and the mutual admiration and friendship between himself and the retired British prime minister. In addition to political causes, the two men have a slight physical resemblance. Like Churchill, Spaak is stocky — he weighs around 200 pounds — relatively short but imposing in appearance. He has a full, mobile face, an energetic build and an active brain.

In the oratorical field, the 58-year-old Spaak frequently has been compared with the top-flight Churchill of the war years. Many who have heard them both say that Spaak is better in French than Churchill is, or ever was, in English. Spaak also speaks a strongly



PAUL-HENRI SPAAK  
Churchill's Match

accentuated English rather well.

IN ANY CASE, Spaak is never at a loss for words. He showed this the day Hitler invaded Belgium.

When the Nazi ambassador called on Foreign Minister Spaak to announce the news, Spaak immediately interrupted him with a curt, "Me first!" Spaak pulled out a note he had already written and read it to the flustered envoy. The note accused Germany of

unjustified aggression and ended with these brave words: "Belgium is determined to defend herself. Her cause is merged with the cause of right. It cannot be defeated."

HE ONCE HAD the whole Belgian parliament on the verge of tears as he recounted his parting with King Leopold on a battlefield amid the wreckage of 1910.

Spaak wanted Leopold to come with him to England to carry on the fight. Leopold was determined to stay. It was a stormy scene.

"I had to choose," said Spaak, his voice throbbing, "between my king and my country. I chose my country."

Spaak never forgave Leopold for refusing to follow the Belgian government into exile and he successfully fought to prevent the king from returning to the throne after the war. The result of this determined drive was the elevation of Belgium's present monarch, King Baudouin to the throne.

Frequently devastating in parliamentary give-and-take, he showed himself a master at mass meetings and street rallies.

His street corner technique was demonstrated in 1948 from a platform he shared with Churchill at a Brussels mass meeting sponsored at the European Movement — a private organization devoted to the cause of European unity.

COMMUNISTS infiltrated the crowd and turned it into a hostile audience as Churchill spoke.

Then Spaak took over. He pointed to Churchill and a group of wartime resistance leaders on the platform behind him. Were these, he asked, men of war? The Communists shouted, "Yes!" But their shouts stimulated the non-Communists and the pro-Europeans in the crowd to ring out their own reply when Spaak followed with, "... or are they men of peace?" He followed up with a series of similar questions, and each time the non-Communist shouts got louder and louder. Then, ready for the kill, Spaak spoke up sharply.

"You Communists out there, let me tell you this—these are the men who were fighting Nazi tyranny at the very time that your friends were helping Hitler carve up a helpless Poland."

That halted the hecklers for good, and the throng, by this time fully aroused, cheered for Spaak, Churchill and the whole cause of European unification.

## SAD TALE

"The tale-bearer and the tale-hearer should both be hanged up, back to back, one by the tongue, the other by the ear."—South.

and names of persons and places were found to be the most unstable elements of the story. The story shortened as it passed along. Minor details dropped out first, incidents and events were transposed, and the language was changed to patterns more familiar to the members of the group.

A PERSON COLORED what he hears and says with his own experience, the psychologists explain.

"Interests, attitudes and expectations may influence both recall and observations," Dr. Rocchio said. "Where gaps occur in recall, the subject fills in from his own general fund of experience. Thus, his account is more than reproduction; it is in part a creation."

There were probably some errors in transmission by the speakers, errors in listening and memory faults. Because of their group interest, it was logical for college students to fill memory gaps with a familiar subject—college girls. In a similar experiment, bar patrons might



QUICK PACE of rumor's progress is illustrated in whisper circle formed by Long Beach City College psychology class members. Clockwise from blond Jackie Carter at top are Bill Gelvin, Angela Monroe, Terry Wertz, Sandy LeCount and Jim Andrews.—(Staff Photos by Bob Shumway)

have substituted cocktail waitresses.

If college students in honest 45 minutes, imagine what an endeavor can condense 59 words happen to an evil rumor circuit of fact into 8 words of myth in later months, or even years.

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narrow					x	x	x	x	x	x	x	x
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EDITORIAL

## Two Election Issues Discussed

THREE PROPOSITIONS, requiring a decision by city-wide voting, will share attention with district voting on Council nominees at Tuesday's municipal primary election.

This newspaper strongly recommends a YES vote on Prop. 1, the Navy Landing proposal, which has been discussed in previous editorials. In the two editorials below, some of the major questions involved in the water fluoridation and Barton Flats issues are pointed up, along with a recital of certain basic facts, such as costs, for the assistance of voters. We are making no recommendations on these propositions.

## Barton Flats

THE BARTON FLATS proposition on the Tuesday municipal ballot is mainly a financial issue, although some philosophical questions have been raised in the moderately spirited discussion of the past few weeks.

Recent taxation and budgetary developments on the national, state and county governmental levels will lead tax-conscious citizens into a careful evaluation of the expenditure of \$1,500,000, at the outset, for purchase and development of a mountain campground 94 miles from the city.

Advocates of Prop. 2 earnestly argue that the expenditure is fully justified by benefits the property will bring in providing facilities for the school district's sixth-grade camping program and for general recreation use by citizens of Long Beach. They point out that available mountain recreation areas are rapidly being gobbled up by private, public and youth-serving agencies, and assert that if this opportunity is passed up, it will be gravely regretted in future years.

Opponents, including the city manager's office, claim that the city's financial condition does not justify an expenditure of such size for such a purpose, and they foresee still more outlays for Barton Flats once the city gets into the public camping business there. The organization opposing the proposal says it is not against the sixth grade school camping program, but it claims this can be continued by leasing other facilities as a school district—not a city—project.

THE PURCHASE and development of the 640-acre tract would be financed by the city's recreation levy over a five-year period. The estimated total cost would add 28 cents to the tax rate. Spread equally over the five-year period, this would be 5.6 cents per year, added to the present Recreation Dept. levy which is slightly over 17 cents per \$100 assessed valuation.

According to estimates by the city manager's office, operation and maintenance costs to the city will be moderate at the outset, with the school district bearing much of this burden. But when the camp is developed beyond school district use, as seems certain to happen, such costs will rise steadily. Incidentally, the cost of \$1,500,000 for purchase and development does not include any allocation for development of general camping facilities.

ONE OF THE STRONGEST arguments against the proposal is that it asks the taxpayers of Long Beach to pay the entire capital cost of the program, whereas the primary purpose is to provide a facility for school district use. The district includes not only Long Beach but Lakewood, Signal Hill, Avalon and some unincorporated territory, representing 17.3 per cent of the school district's assessed valuation. If the other areas were to pay their proportionate share of the cost, it would be around \$260,000.

On this point, proponents argue that the school district makes certain facilities available to Long Beach for recreational purposes, and the city's providing a camp for school children is merely an exchange of values.

However, whether one is for or against Barton Flats as an overall proposal, he will surely agree it would be better if the school district camping program were carried out entirely as a school district responsibility. Long Beach taxpayers (as school district taxpayers) would still pay the major cost, but the burden would then be shared equitably.

THERE HAD BEEN some criticism of Barton Flats as a "frill." The supporters of Barton Flats contend, on the other hand, that it is sound for the city to take the responsibility of providing opportunity for mountain recreation, and outdoor and science education, for children and adults of the city.

There are many other ramifications of the issue, but we have sought here to bring out the leading questions the voter will want to decide for himself before he ballots Tuesday. He knows pretty well what the costs are, and must decide if the benefits justify the outlay. Some very fine people disagree on the answer.

## Water Fluoridation

THE PROPOSAL to add fluorides to Long Beach city water (Prop. 3 on Tuesday's ballot) has proved one of the most controversial municipal issues of recent years. It is a reflection of a nation-wide argument, and similarly heated debates have occurred in many other cities.

Purpose of the proposed program is to inject an element in the water that would inhibit tooth decay, especially in children, and the proponents affirm that it would bring life-long benefits in better teeth and better health.

THEY CITE AN IMPOSING group of authorities to back up their assertions that such would be the effect of fluoridation, and that there could be no ill effects from consuming water with fluorides added in the proposed amount. These authorities include the American Medical Assn., the American Dental Assn., the National P.T.A., the AFL and CIO, the United States Public Health Service. Local sponsors include the medical and dental societies, the Long Beach Board of Health and Department of Public Health, the Community Welfare Council, Junior and Senior Chambers of Commerce, the Central Labor Council, and the Junior League which sponsors an outstanding children's dental health program. A large majority of local doctors and dentists, whose sincerity and good intention cannot be questioned, recommend fluoridation.

Opponents of Prop. 3 claim that fluoridation is a health hazard, in that fluorides are a poison and, they charge, the cumulative effect of the ingestion of fluorides upon the human body over a long period of consumption has not been definitely determined. They say further that even if fluoridation did inhibit tooth decay, and its consumption was not hazardous, it would be an invasion of personal liberty to inject the element in the public water system. They cite statements from doctors, dentists, biochemists and others in support of their contentions.

THESE CONFLICTING arguments, in their many ramifications, have been presented at length in the news columns and in the forum department of this newspaper. Making a decision, we believe, is chiefly a matter of determining upon which authorities to rely.

In 1952, a Congressional committee which studied the fluoridation issue reported that a majority of scientific opinion held that presence of fluorides at one part per million (the amount which would be in Long Beach water if Prop. 3 passes) is safe, but it noted that a minority held otherwise. The committee held that the advisability of fluoridation should be regarded as a local problem to be determined by each community. It recommended continuation of research into the effects of ingestion of water containing inorganic fluorides.

Voters may also want to evaluate the question of personal liberty raised by the opposition. Is the same principle which accepts the injection of chlorine, to purify water and prevent the spread of infectious disease, applicable to this situation? These are questions for voters to decide for themselves.

AN TO CONT, the City Water Department estimated about \$80,000 for the first year—\$40,000 for chemicals and \$40,000 for equipment. Thereafter, the cost will be about \$40,000 a year for chemicals. The equipment has an estimated lifetime of five years. If Prop. 3 is voted, it is expected the cost will be borne by the water department, rather than as a part of the general city budget.

The Council put the fluoridation measure on the ballot to end a long-standing argument in the community. Some feel that the question is not one for a popular decision because of the scientific and technical matters involved. But this question involving community health and treatment of water used by all seems to us to deserve an expression of public opinion through the ballot box. We believe the Council did the right thing in submitting it.

## Don't Forget One Who Never Forgets You



DREW PEARSON

## John L. Lewis Trying to Form New Union as Rival to CIO-AFL

WASHINGTON — John L. Lewis is trying to take advantage of the Teamsters' crisis to form a new labor organization.

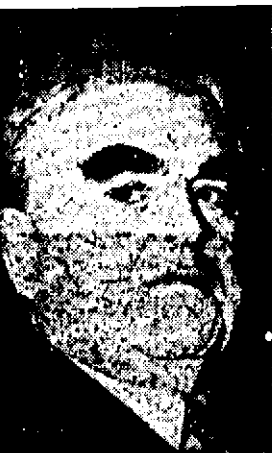
He has sounded out the Teamsters about pulling out of the AFL-CIO and joining the Mine Workers in a rival organization. Lewis has not talked directly with Teamster chiefs Dave Beck and Jimmy Hoffa, but has been in touch with them indirectly. He has also invited the racket-ridden Longshoremen's union to participate in the new labor movement.

SOME PEOPLE congratulated Congressman Graham Barden of North Carolina, onetime vigorous opponent of the school bill, for apparently turning into an enthusiastic champion. Barden, Chairman of the House Education Committee, first offered to hold committee sessions all day, every day, and Saturdays too, to get the bill before the full House membership for a vote. As a result and without lengthy hearings, it passed the committee. However, there was method in the wily Barden's madness. He figured if the school bill came up for a vote before the economy bill had lost its steam, it would be defeated.

PRESIDENT Eisenhower gets so jittery over Senate opposition that he considered appointing Ambassador Charles Bohlen as a special diplomatic adviser to Adm. Felix Stump, the Pacific Commander, in order to avoid a fight over Bohlen's transfer to the Philippines. Sen. Bridges had threatened privately to battle Bohlen's nomination, and like figured he could make Bohlen his special diplomatic trouble shooter in the Pacific without Senate confirmation. He was finally convinced Bohlen would sail through the

Senate in a breeze.

ONLY ONE top state department official is still vigorously opposed to letting



JOHN L. LEWIS  
Ancient Lion Stirr

DORIS FLEESON

## Treasury Has Its Hair Curled by the Bankers

WASHINGTON — The United States Treasury, the world's greatest borrower, has just had its hair curled by the bankers. The experience has so shaken Treasury officials that today they are reluctant to speak of it.

WITHOUT any question, the crisis at the Treasury is the most important story in Washington. It lacks personalities and its drama may be obvious only to the financial fraternity. Yet it will have a profound effect on every body who owns a dollar or hopes to get one. The credit of the United States is clearly at stake.

Last week the Treasury sought to refund more than \$4 billion in short term 1 1/2 per cent notes. In exchange, it offered holders a choice of 11-month notes bearing 3 1/2 per cent interest or notes maturing in four years and 10 months bearing 3 1/2 per cent interest.

The interest offered was the highest on a Treasury security since the bank holiday 23 years ago. What happened to that offering was of immense importance, since in the next 12 months no less than \$75 billion in short-term treasury notes will come due and must be refinanced.

The Treasury, which ordinarily would reveal promptly the results of its offer, will say only that it suffered some "attrition." What this means is that some of the holders of the old notes decided not to accept either of the new Treasury issues but to demand cash instead.

It is suggested in financial circles that perhaps the hold-

American newsmen into Red China: Walter Robertson, Assistant Secretary for the Far East. The issue has become so hot, insiders say, that Robertson may resign. . . . A U. S. intelligence report estimates 85 per cent of Russia's long-range bombers are now based above the Arctic Circle. There can be only one reason for this: a quickest route to the U.S.A. is over the North Pole. . . . British experts are amazed at Russia's latest anti-tank rocket cannons captured during the fighting in Egypt. They say it's the finest in the world for its size. . . . Undersecretary Herter has serious misgivings now about the aid deal between the United States and Poland. Though the amount of aid, mostly surplus wheat, cotton and oil, has been raised to \$90,000,000, the Poles are still not satisfied. American negotiators and Herter are so mad at the Poles they are now threatening to call it all off.



FLEESON



CAN'T STAND KIDS?

Do neighbors' children bother you? . . . When you are all alone? . . . Most likely it is true, unless . . . You have some of your own. . . . If now you are a bachelor . . . A widow or old maid . . . You may resent those noises when . . . Young Indians make a raid . . . You may not like those tricycles . . . That cut across your lawn . . . Or shouts that greet another day . . . When it is barely dawn . . . But stop and think that babies keep . . . Our hopes and dreams alive . . . And only as they follow us . . . Can all the world survive . . . And if by God's good grace you had . . . Some children of your own . . . You would not mind their racket, and . . . You would not feel alone.

## WHAT OTHERS ARE SAYING—

He (Pvt. Daniel Chubrich) never walked away from a fight but he never provoked one either.

Mrs. Daniel Chubrich, on her Army son's battling six non-commissioned officers at Fort Carson, Colo.

There is too much irresponsible talk about how baseball below the major league level is dying on the vine.

George M. Trautman, president National Assn. of Professional Baseball Leagues.

DAVID LAWRENCE

## Humphrey's Remarks to Press on 'Hair-Curling' Misconstrued

WASHINGTON — Secretary of the Treasury George Humphrey has been bearing the brunt of a good deal of criticism lately throughout the country. Some accuse him of "attacking the President's budget." Others say he predicted a depression that "will curl your hair" unless the 1958 budget recommended by the President is cut by many billions of dollars. Partisans on Capitol Hill have been twitting the administration and seeking to exploit the alleged contradictions.

BUT, if ever a man in public life was misquoted or quoted out of context, misunderstood and misrepresented, it is the present Secretary of the Treasury in relation to his comments at a press conference of Jan. 16 last.

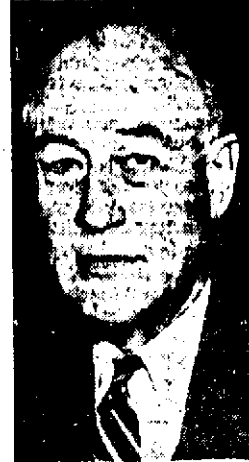
Fortunately, a stenographic record was kept and was issued to the press that same date.

Here is the exact text of the question that drew the response about "hair curling": "Mr. Secretary, isn't nearly all the talk here today about cutting spending and cutting taxes largely academic, as long as the world situation remains what it is? Looking at this budget, I find that the lion's share of the increased expenditures is for mutual security and defense. Is there any hope anywhere in the world situation that you can do any cutting in defense spending in the next few years?"

It is to be noted that the

questioner inquired about "any hope anywhere in the world situation" and referred specifically to the "increased expenditures for mutual security and defense." Here is the exact text of Mr. Humphrey's answer:

"I think there is, yes I do. I think there is some hope you can reduce expenditures all along the line. I would certainly deplore the day that we thought we couldn't ever reduce expenditures of this terrific amount, the terrific tax take we are taking out of this country. If we don't over a long period of time, I will predict that you will have a depression that will curl your hair, because we are just taking too much money out of this economy that we need to make the jobs that you have to have as



SECRETARY HUMPHREY  
No Real Disagreement

time goes on." MR. HUMPHREY spoke not of this year's budget but of what has to be done "over a long period of time." He was talking directly about reducing expenses for armaments.

The public didn't get the impression at all that Mr. Humphrey was really supporting the existing budget but that he was differing with the President. Yet in the text of the transcript occurs the following comment by the secretary:

"I think this budget as now drawn has been prepared with the very greatest care, and I think it is the best that we can possibly do right now. Now, my whole point is this: That it is 18 months before we get through living under this budget, and I think there are a lot of economies and a lot of savings that we ought to be able to make if we pay strict attention to our business and work at them hard enough during the next 18 months. I don't think there is anything in sight at the moment that can be done better than is now proposed in this budget, but I think we ought to improve it as time goes on."

Asked whether the Secretary and the President differed about the budget, Mr. Humphrey said in that same press conference:

"There is no division or difficulty in the administration at all on this subject. This is a thing we all are in accord on."

## TOWN MEETING

### Says Body Stores Inorganic Fluorine

TO THE EDITOR:

After 36 years of dental practice, 32 of them in Long Beach, I have read with a great concern the various letters in your paper favoring fluoridation of our water supply.

I wonder just how much the professional people and others who endorse this measure actually know about fluoridation.

A nationwide survey of more than 1,500 dentists in various sections of the country indicate that very few give their own children any fluorine. Instead, they prefer to depend on the natural organic fluorine to be found in various foods—fluorine which can be assimilated by and eliminated from the body.

THIS IS NOT true of the inorganic form, which it is proposed to use in our water supply. This inorganic fluorine acts as an invading poison to be stored in the body, chiefly in teeth and bones. No matter how much it is diluted, it still is a cumulative poison in the system. Cooking foods in fluoridated water causes an even higher concentration of inorganic fluorine in the foods.

In conclusion, let me say that parents who really want their children to have fluorine can buy it at any drug store in tablet form, which can be added to drinking water at a very small cost. Why, therefore, subject our entire population to the poisonous effects of inorganic fluorine for the sake of the few who might derive possible benefits from its use?

Based upon my own professional experience and considerable study of this subject, I certainly urge everyone to vote "No" on Prop. 3 at the May 14 election in the interest of both public health

and municipal economy. F. HAROLD MILLER, D.D.S. 108 Redondo Ave.

### Reliable Authority Backs Fluoridation

TO THE EDITOR:

According to the most reliable source of research, The Public Health Service, fluoridation is a safe, economical, and sure way to prevent tooth decay.

It is unfortunate that some see fit to cloud the issue with "scare" statements and personal opinions not founded upon clear cut figures.

As long as I live in the United States, I will accept my country's opinions on health measures, whether it be polio shots or fluoridation. I feel that this issue is greater than such smears as, "It only helps 1 per cent of the population." This is not true. It helps all children and after all is said and done, that is just what you and I are interested in.

The fact still is that over 1,100 communities are drinking water to which fluorine has been added, one part per million parts of water. Over 30 million people are enjoying these benefits already. Such cities as Pittsburgh, Pa., Washington, D. C., Philadelphia, Pa., St. Louis, Mo., Cleveland, Ohio, San Francisco, Calif., and Chicago, Ill. This is to name only a few.

In Long Beach fluorine is already in the water and it should be brought up to proper percentage. If this could be such an unsound health measure why does the government of the United States allow the President to drink fluoridated water? President Eisenhower has publicly announced that he drinks Washington, D. C., tap water and likes it.

If you have children and want them to grow up with sound healthy teeth, you

should vote yes on Prop. 3 on May 14.

Immediate Past President of Harbor District Dental Society of the Los Angeles County Dental Society, Inc. FRANK C. BLAIR, D.D.S. 240 Redondo Ave.

### Right to Disagree Not Right to Curb

TO THE EDITOR:

Councilman Toby Wick should be commended for his stand in the Council meeting on the matter of the so-called Hoxsey meeting in the Long Beach Municipal Auditorium.

I am perturbed at the implication that Mr. Hoxsey or any other person could be prevented from using any public facilities of our city for a meeting because what he might have to say may not conform to the present beliefs of some group or official.

Our boasted democracy will be gone when a Chamber of Commerce or a Better Business Bureau can dictate who shall be allowed to speak in public any place in our land. They have a perfect right to disagree with what may be said but not the right to restrict the saying.

MILLARD C. MURANE 4615 Hazelbrook Ave.

### In the Spring—We Make Errors

TO THE EDITOR:

As a former teacher of college English, I object, mildly, of course, to the credit apparently given Robert Browning in the feature article "It's Good to Be 5 Years Old, etc." in the Independent, Press-Telegram Sunday, May 5.

Not Browning, but Tennyson in his poem Locksley Hall, is responsible for the line to which reference is made in the article. I quote—

"In the spring a livelier lilt changes on the burnished dove;

In the spring a young man's fancy lightly turns to thoughts of love."

Class dismissed. A. L. MURRAY 4414 Lime Ave.

### Thanks

TO THE EDITOR:

Even though it has taken me a couple of weeks to write to you, my thanks is as sincere as it was when I read your article in the Southland Magazine of your Sunday paper.

On behalf of our club, thank you with all our hearts! The article was entitled "They serve that others might live" and was written by Ellen Saunders. We thought it really put into words what we are all trying to do and we hope that more ex'ts will join our ranks to help others.

Your paper does a fine service and the articles in the Sunday magazine section are always of interest to us. RECOVERY SERVICE CLUB WINNIE DRACON Corresponding Secretary.

### FACT IS—

THE DINOSAUR Ornithomimus weighed only as much as a turkey, according to the Encyclopedia Britannica.

### The Neighbors

By George Clark



"We're gonna have to be near each other some other place, Dottie. The boss says you don't spend enough for the time you fill this booth."

### INDEPENDENT - Press-Telegram

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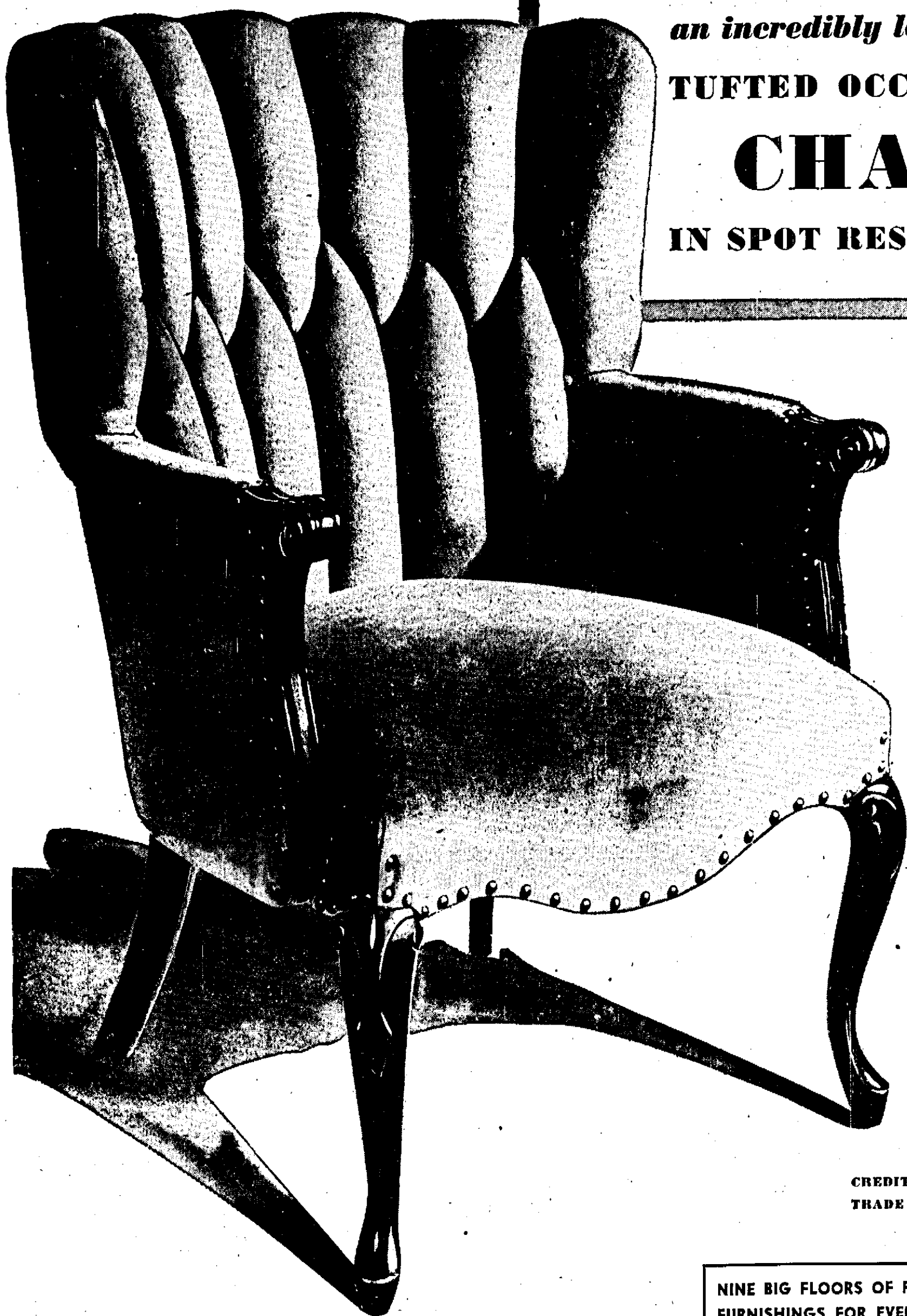
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## Jury Finds Elkins and Clark Guilty

PORTLAND, Ore. (UP)—James B. Elkins and his employe, Raymond F. Clark, Saturday were found guilty by a federal court jury on seven counts of violating the federal wire tap law.

Elkins, who was the star witness before the Senate committee investigating labor racketeering, and Clark were charged with illegally intercepting and divulging telephone conversations. The seven-man, five-woman jury, after deliberating more than three hours, returned a unanimous verdict against them on all seven counts.

U. S. Judge William East ordered a pre-trial investigation after both men declined the judge's offer of immediate sentencing. Elkins is free on bail of \$5,000 and Clark on \$3,000.

**BOTH MEN FACE** a maximum penalty of a year in prison and \$10,000 fine on each count.

Before the jury adjourned for their deliberations, Judge East instructed them for more than an hour. He told them they could return separate verdicts on each count and against each person.

The government in the 26-day trial submitted as evidence five reels of tape as being the alleged wire taps made by Elkins and Clark. These tapes were first seized in a raid on Clark's home by county officers and later seized by the FBI as evidence.

**AMONG THE** government witnesses who appeared at the trial were Mayor Terry Schunk and ex-Multnomah County District Attorney William M. Langley. Langley was officially ousted Thursday when he was sentenced on a neglect of duty charge.

Mayor Terry Schunk is scheduled to go on trial on a perjury charge on May 22. He is accused of lying when he told a grand jury he did not take a bribe in connection with a raid on a Portland nightclub while he was Multnomah County sheriff.

Schunk and other county and state officers who appeared as government witnesses defied a circuit court injunction prohibiting them from appearing at the trial. They face possible contempt charges.

## Candidate Fund List Bill OK'd

SACRAMENTO (UP)—The Assembly Saturday passed a bill to require all candidates for municipal office to report campaign contributions and expenses despite a protest the lists might give an opening to "vicious chisellers."

Assemblyman Thomas M. Rees (D-Los Angeles) said his bill would cover cities which did not have such laws and give state support to those that do.

He said the contributions and expenses should be public business.

**ASSEMBLYMAN** Don A. Allen (D-Los Angeles) said "vicious chisellers" might use the reports for "sucker lists." He said some contributors might be open to embarrassment if their donations were made public.

Rees' legislation would set up requirements for municipal candidates similar to those for state candidates.

The session was another of the Saturday meetings the Assembly is holding in an effort to clear up a heavy load of business before the required June 12 adjournment date.

**IT ALSO PASSED** legislation permitting the sale of liquor during school district elections and setting up regulations for pro-raters, who handle payments centrally for a creditor.

The Senate was not in session.

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### VISIT BY BROWNIES

Mrs. Eva Knowles, 82, of 2225 Canal Ave., got a special Mother's Day remembrance Saturday from the Brownies of Troop 134. In honor of her leadership in Girl Scout work 40 years ago in Ohio, they brought her gifts of hankies and serenaded her. Clockwise from Mrs. Knowles' left are Jeanette Harrison, 9; Sandra Cook, 9; Kathy Collins, 10; Mary Balenger, 9; Barbara Proctor, 9; Mary Manley, 9, and Sarah Kenney, 8.—(Staff Photo)



### WIN EAGLE AWARDS

Awarded Eagle Scout badges at a Bridge of Honor Saturday night in the Elks Club building here were Virgil Rosati, 15, (left) and Steve Tebo, 14, both of Ship No. 9 Volunteer. They are congratulated by Dick Delinger, area commissioner for the Dan Beard District.—(Staff Photo)

### 'COLO' TAKES FIRST STEPS

## Children Fascinate Baby Gorilla in Zoo

COLUMBUS, Ohio (UP)—Colo, 30-inch fence surrounding her the world's only gorilla born in captivity, has grown sideburns that "would put Elvis Presley to shame," Columbus Zoo Superintendent Earl Davis said Saturday.

He attributed her heavy hair growth in recent weeks to an increase in protein-heavy meats and vegetables.

Davis said the 4½-month-old gorilla has become "completely captivated" by throngs of school children who have flocked to the zoo in the past 10 days to get their first glimpse of the famous animal.

"Many of them comment on the Presley-like sideburns," said Davis.

The superintendent said Colo's "intense interest" in children resulted in her taking her "first steps" this week.

The 9-pound, 13-ounce infant was observed three times scampering on all fours from one side of her cage to the other in order to get a closer look at the fun-loving children.

Davis said she was also seen "chinning" herself on top of the

## 5-Car Crash Hurts Three, Shears Pole

DAIRY VALLEY — Edward Gallener, 22, of National City, was arrested on reckless driving charges after his car knocked four others out of commission and made a temporary shambles of Arteria 15th. west of Coyote Creek Saturday night.

California Highway patrolmen said a car operated by Gallener sideswiped a car, veered across a double center line and struck two oncoming autos, bounced back and hit a bridge abutment, sheared off a telephone pole and forced another car into a ditch.

Police said when they arrived at the scene all five damaged vehicles were blocking the road. Gallener's was a total wreck.

He and his two passengers, Alvin and Alice Ore, both 41, of Buena Park, suffered minor injuries. They were treated at Caroll Hospital.

### Sierra Chapter to See Slides

Stereo slides of their summer trips will be shown by Cecil and Mary Tozier when the Long Beach Chapter of the Sierra Club meets Wednesday in Birney School. The meeting is the last scheduled until September.

Members will gather at 6:30 p.m. for potluck supper. The slides will be shown at 8 p.m. Albert Hockney, president, will lead the brief business meeting.

## Fire Probers Grill Victim of 'Beanball'

KANSAS CITY, Mo. (UP)—A certain lot of things we have to check out."

The fires began Monday when Alumni Hall, housing classrooms and an auditorium, was gutted with fire. Five smaller fires have been reported at Park College since that time.

On Thursday, three persons who ate at the health center became ill with arsenic poisoning. The three, nurse Luella Matthews, coed Shirley Flint of Dow City, Iowa, and student Jon

The youth has been undergoing examination at the neurological mental hospital here since the three persons were poisoned by food at the college health center Thursday. The student, a part-time helper at the health center, also has been identified as the one seen throwing an oily dust mop into a trash barrel following the latest fire on Thursday.

Sheriff John Lowmiller of Platte County, in which the hospital is situated, questioned the boy at the hospital Saturday along with a special agent of the National Board of Fire Underwriters and Prosecuting Attorney John R. Moore. Moore said no charges were planned in the case yet and "we're not

## Helicopter 'a Sky Hook' for Builders

DETROIT (UP)—A helicopter put a church spire in place—piece-by-piece—today and gave construction men the "sky hook" which they've longed for over the centuries.

The helicopter, owned by Whirl-Air Inc., Detroit, lifted five sections of a steel spire reaching to a height of 145 feet onto the five million dollar Kirk-in-the-Hills Church in Bloomfield Township. Workmen fastened the sections into place as the aircraft held them suspended.

The craft had tried to lift the entire steel section last week, but the weight—plus a moderate wind—was too much for the helicopter. The spire was cut into sections of 400 pounds each.

"This opens a new era in construction," Nathaniel O. Sautter, general manager of the Acorn Iron Works, Detroit, the contractor, said. "We'll use the helicopter on two other jobs in the near future, and I'm sure other firms will pick it up."

### DAV to Seat New Leaders

New officers of Long Beach Disabled Veterans and their auxiliary will be installed Monday, 8 p.m., in the Veterans Memorial Building, Broadway and Cedar Ave.

Installing officers will be Department Commander Bert West for the Chapter, and Marie Slagle for the auxiliary. All veterans are invited.

Porter of Greenfield, Mo., all was hit with the baseball before he began studying at Park, faculty.

Dr. Robert E. Long, president of Park College, said the youth been a student there.

## ARTHRITIS

Did you know that many thousands of people suffering from arthritis, rheumatism, etc., claimed spectacular relief as a result of their visits to an authentic uranium mine?

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1. What should you expect of efficient dentures?
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3. What is being done about lower dentures?
4. What materials and teeth go into modern dentures?
5. What is immediate restoration, and what advantages?
6. What happens to a mouth with missing teeth?
7. How can precious dentures be strengthened?
8. What about rebuit dentures—how much is saved?
9. Can dentures be adjusted at home in emergencies?
10. What is the best method of cleaning dentures?

### DENTURE NEWS

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Adjusting to Permanent Denture to perfection

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# Seversky Says Soviet Jets Twice as Powerful as Ours

SAN DIEGO (AP)—Russian jet engines give twice the power with more economical fuel consumption than the latest American jet engines, Maj. Alexander P. de Seversky said Saturday.

## Nehru Will Visit Ceylon Premier

COLOMBO, Ceylon (AP)—Indian Prime Minister Nehru and Ceylon's Prime Minister Bandaranaike will confer on Middle East problems and nuclear tests during Nehru's coming visit here. Nehru arrives in Ceylon May 17 for Buddha anniversary celebrations.

He and Bandaranaike will travel together by rail the eight-hour journey to the ancient Ceylonese capital of Anuradhapura and back May 18. Among the subjects they will touch on is the future of Indians living in Ceylon mainly as tea plantation workers.

### Hospitality?

CANBERRA, Australia (AP)—Prime Minister Robert G. Menzies has rejected as impracticable proposals that Queen Elizabeth spend regular periods in commonwealth countries including Australia.

### What, No Fish Hooks?

MITCHELL, S. D. (AP)—A supermarket has installed an automatic machine which dispenses minnows.

The tank is called the "Minnow-matic."

# Postmaster Blasts Medical Quackery Through the Mail

WASHINGTON (AP)—Use of the mails to promote medical quackery has reached an all-time high and is costing the public more than \$50,000,000 a year, Postmaster General Arthur E. Summerfield reported Saturday.

The Post Office has a corps of inspectors and medical experts trying to stem the tide, he said, but people, especially the aged, persist in buying fake medicines or devices which range from "cancer cures" to "best development gimmicks."

"IN AN ERA when wonder drugs and great advances in surgery and legitimate medicine have produced the true medical miracles," Summerfield said, "it is puzzling that so many people in all walks of life pay big money for frauds."

During the past year, he said, 46 fraud orders were issued. Another 106 persons or firms agreed to discontinue their questionable enterprises rather than face prosecution.

He said the conviction rate

## Africa Independents to Confer in Ghana

RAIAT, Morocco (AP)—The Moroccan Ministry of Foreign Affairs has announced that a conference of independent African nations will be held in newly created Ghana, West Africa, during next October. Participants will include Morocco, Tunisia, Libya, Egypt, Sudan, Ethiopia and Liberia.

### New Red Magazine

HONG KONG (AP)—A new monthly magazine called "Contention" and aimed at expressing "diverse views" is on sale throughout Red China. It began publication after the Communist government called for more discussion of controversial matters.

## If Jail Is Comfortable, Who'll Try to Escape?

DAVENPORT, Iowa (AP)—Scott County Sheriff Pete Wildman is a pleasant-type man.

Wildman answered critics who claim he is coddling prisoners by painting the jail's walls shades of green, lavender, pink and blue.

"That's not true at all," he said. "I'm just trying to make the jail a bit more cheerful."

The latter include useless suction cups, creams, lotions, tablets and exercisers. One such device was a set of ordinary 2-pound dumbbells painted a dainty blue and adorned with pink ribbon.

In a related fraud there is an elastic band exerciser, similar to an inexpensive garter, guaranteed to create "elegant legs." It sells through the mails for fancy prices.

"Typical of the ingenuity of these promoters," Stephens said, "is a scheme operated from outside the United States advertising a dry tree root about the size of a pencil for \$15."

An inch of root soaked in a bottle of liquor for seven days is said to provide a sure cure for impotency. It is making a lot of money.

## VOTE YES ☒ ON PROP. NO. 1

MAY 14TH BALLOT

Provide funds for a permanent Navy landing. Keep the Navy's multi-million dollar payroll in Long Beach.

Money to come from Tidelands Oil Funds now available.

THE NAVY WANTS IT  
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VOTE YES ☒ ON PROP. NO. 1

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Ivora miniatures, hand-colored in oils, complete in frame, reg. 11.95, now . . . . 8.95

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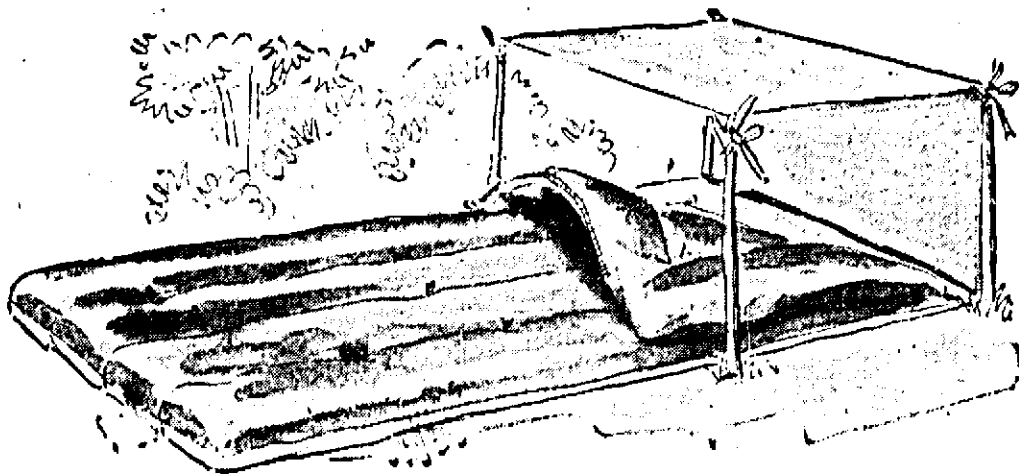
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Our Toy Department . . . a child's world of fun-fantasy and make-believe. Now it's yours for thrilling gifting at these easy 1/2-price savings! Our counters are decked and brimming with vast variety . . . darling dolls for the moppets . . . educational and activity toys and games for older children . . . everything from swim goggles and Telecom interphone systems to dart games, skeet shoot guns and trailer fleets. Something for every child . . . and all are impressive values at this gala 1/2-price event! Limited quantities.

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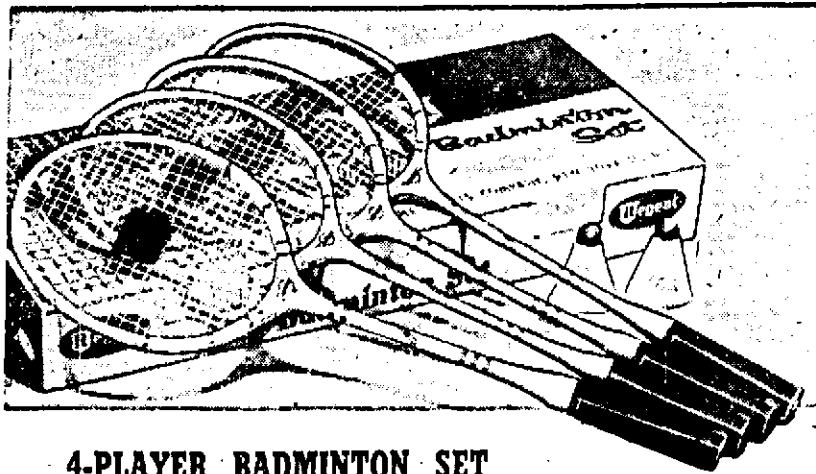


### DACRON-FILLED SLEEPING BAG

Get set for summer's good times with this de luxe filled-with-over-2-lbs.-of-dacron sleeping bag. Full size 36x80" with cotton flannel lining, high count poplin cover. Summer camper special.

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### 4-PLAYER BADMINTON SET

Backyard bargain, this game-for-all-the-family! Nylon strung laminated rackets, cotton cord net, 2-piece enameled poles, 3 birdies. 22.50 de luxe Badminton 4-player set

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### OFFICIAL SIZE TETHERBALL

Smashing success with the young set . . . smashingly priced! This special ball is waterproof, and made of no-sting rubber. 1-piece galvanized pole, chain, ground sleeve

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OPEN A BUDGET SCRIP ACCOUNT

NO MONEY DOWN

6 MONTHS TO PAY

Small Service Charge

## Cerebral Palsy Foes Plan Drive for Financial Help Here May 23

Long Beach doorbells will ring May 23 as volunteers seek financial help in the battle against cerebral palsy.

The 6 to 8 p.m. door-to-door collection will be the major local event of the eighth annual United Cerebral Palsy Campaign.

Through it, and through contributions put in canisters, the local committee, headed by Attorney William T. Pillsbury, hopes to raise at least \$15,000 towards the Los Angeles County \$400,000 quota.

The money is badly needed, Pillsbury said Saturday. If the county's goal is not realized, closing of some of the 30 Los Angeles-area service centers for victims will become necessary.

VOLUNTEER workers are needed, not only to ring doorbells but also to serve as area chairmen, deliver canisters and hand out auto-bumper strips.



W. T. PILLSBURY  
Heads Campaign

Workers' applications are being taken at campaign headquarters, 3970 Atlantic Ave. The phone number is GA 4-0519.

Last year's county drive netted only \$192,000 of a \$400,000 goal. As a result, serious cutbacks resulted in grants to five hospitals conducting preschool nurseries.

According to Jack L. Warner, county campaign chairman, only through "heroic efforts of parents and volunteers" were all nurseries under the UCPA program kept open last year.

THERE ARE AT least 7,500 cerebral palsy victims in the county, including more than 150 in Long Beach.

Pillsbury said nearly two-thirds of all money raised will

remain in the county—to finance six preschool nurseries, three development centers, a vocational training and industrial production training workshop, medical-social counseling service, prevocational and occupational therapy, two psychological guidance centers and other professional services.

One of the nurseries—providing nursery school training and physical, occupational and speech therapy for children 18 months to 3 years old—is at Seaside Hospital. It is supported jointly by the hospital and UCPA.

### Flying Boat Will Seek Lift From Balloons

SAN FRANCISCO (AP)—The Navy said Saturday it will try using weather balloons to help lift the stranded 80-ton Trade-winds flying boat.

The flying boat crash landed in six feet of water near Hayward after a propeller began running wild on a training flight.

Officers said weather balloon clusters will be attached to the craft. Barges will be moved beneath the wings to provide additional lift before towing is attempted.

### Bar Schedules Next Meetings in Atlanta

DENVER (AP)—The next mid-year meeting of the American Bar Association will be held Feb. 19-26 at Atlanta, Ga., the association board of governors decided Saturday at the close of a session in Denver.

Association mid-year meetings include sessions of the house of delegates, policy-making body, to be held Feb. 24-25, and the annual meeting of the fellows of the American Bar Foundation, legal research and education body.

FROM U. S. AND CANADA

## Plasterers Assemble for 5-Day Conclave

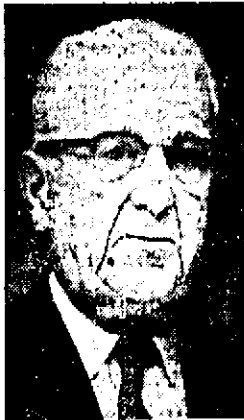
Approximately 375 delegates from nearly every state and most Canadian provinces will attend the five-day convention of the Operative Plasterers and Cement Masons International Assn., AFL-CIO, which opens Monday in the Wilton Hotel.

John E. Rooney of Cleveland, international president, will preside. Other officers are Edward J. Leonard, Washington, D. C., first vice president; John J. Hauck, Cleveland, secretary-treasurer.

BRYAN DEAYERS, Long Beach, president of the California Building and Construction Trades Council, heads the local arrangements committee.

Ernest B. Webb, California director of industrial relations, and Carl Webb, secretary of the Long Beach Building Trades Council, Mayor George Vermillion, Police Chief William Dovey and Fire Chief Frank Sandeman will address the convention Monday.

OTHER CONVENTION SPEAKERS will include Joe Baker, Washington, D. C., director National Bureau for Lathing and Plastering; C. J. Haggerty, secretary California State Federation of Labor; W. F. Patterson, Chicago, president Contracting Plasterers International Assn.; James L. McDewitt, director Committee for Political Education, AFL-CIO; Richard Gray, Washington, D. C., president Building Trades Department, AFL-CIO; Edmund P. Tobin, New York, president Union Labor Life Insurance Co. Tobin is a son of the late Dan Tobin, president of the International Brotherhood of Teamsters.



JOHN E. ROONEY  
Heads Union Conclave



Raymond C. KEALER  
Councilman, 1st District

## True Love Runs Long but Rough

MILWAUKEE (AP)—The Klingbergs were back together today, but for a while there the going was rough. Julius Klingberg, 75, stopped his wife's divorce proceedings by promising a California vacation. They have been married 48 years.

"I was ready to take him back," his wife Wilhelmina, also 75, said, "I just wish he wasn't so bossy."

The Klingbergs had almost broken up because of: —a disagreement about where to place a potted geranium.

—an empty instant coffee jar.

—Klingberg's complaint that his wife shouted at him. (She said she only wanted to make sure he heard her through his hearing aid.)

## Let's Keep KEALER on the Council!

We need the benefit of his 10 years' experience on the Council and his 30 years' experience in the oil industry to cope with the City's complex oil problems.



YOUR

186

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## FLUORIDATION

of the water for the city of Long Beach to insure our growing generation and our future citizens of better dental health. It is a positive, irrefutable fact that:

FLUORIDATION is safe in the amount recommended: that is, 1 part fluorine to 1,000,000 parts water.

FLUORIDATION is no passing fad. Various factors relating to fluoridation have been under study for over 25 years!

FLUORIDATION is economical. It will cost you less than 10c per person per year.

FLUORIDATION will not affect the taste, odor, color, or hardness of our water.

Every survey shows dental decay to be the most widespread disease of mankind. Your "YES" vote will help build stronger teeth for your children or grandchildren. They DESERVE good dental health.

**We Urge That You Vote  
YES on Prop. 3  
MAY 14th**

Donated by Harbor District Dental Society

Shop Today, Sunday, Noon 'til 9 P.M. at

## DORN'S

★ NEW—1957 RCA VICTOR



PORTABLE TV's!

Get Your Own Personal Television Now at Dorn's

**\$65.00**

\$1.25 A Week on Dorn's Easy Terms INCLUDES

One year's parts and service (at Dorn's Service Dept.) and all Carrying Charges.

## FAMOUS MAKE TELEVISION ALL PRICED TO CLEAR!



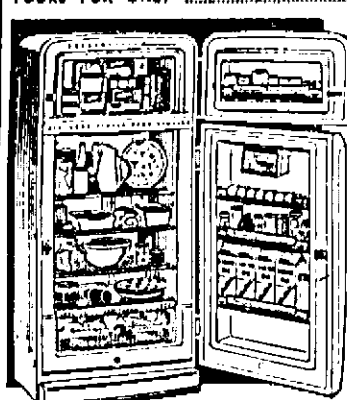
\$239.95 FAMOUS MAKE 21" Console  
\$259.00 FAMOUS MAKE 24" De Luxe Console  
\$169.95 TRAV-LER 17" TV only  
\$199.95 EMERSON 21" Console  
\$229.95 RCA VICTOR 21" Console  
\$299.95 PHILCO 17" Lowboy De Luxe  
\$289.95 ADMIRAL 21" Big Screen  
ZENITH BIG SCREEN De Luxe Portable  
\$299.95 OLYMPIC TV-Radio-Phone  
\$299.95 SYLVANIA 21" Only

**NOW 21" CONSOLE TV's \$128.88**

## Sale! REFRIGERATORS

NO PAYMENTS 'TIL JUNE

CHOOSE ANY OF THESE BRAND NEW REFRIGERATORS YOURS FOR ONLY **1.50** A WEEK



ADMIRAL 2-DOOR AUTOMATIC Dorn's Low Price **\$198.88**

COME IN TODAY

CROSLEY DIAL DEFROST SHELVEDOR Dorn's Low Price **\$138.88**

NO MONEY DOWN WHEN YOU TRADE AT DORN'S See Many More

TERRIFIC \$279.95 VALUE! GENERAL ELECTRIC BIG 10 CU. FT. REFRIGERATOR SAVE \$81.07 **\$198.88**

\$239.95 GIBSON 10-CU.-FT. REFRIGERATOR Dorn's Low Price **\$168.88**

## SAVE NOW WASHERS

NEW, FULLY AUTOMATIC

GENERAL ELECTRIC PRICES SLASHED!

NOW AT DORN'S

YOURS FOR ONLY **\$1.50** A WEEK

General Electric dependability in this new G.E. Automatic Washer, G.E. Activator gives 3-stage washing action—light, medium, vigorous. Top loading. 3 spins a m.p. dry, five-year warranty.

NO MONEY DOWN When you trade at DORN'S

<b>Famous RADIO</b> New styling, new power, clear tone, better fit. <b>13" \$59 WEEK</b>	<b>LIGHTWEIGHT PORTABLE TAPE RECORDER</b> Now at Dorn's <b>\$68.88</b>	<b>BRAND NEW QUALITY RECORD PLAYERS</b> NOW AT DORN'S SAVE MANY DOLLARS! Quality Built to stand up best \$50 a WEEK <b>15.88</b>
<b>CLOCK-RADIO</b> Now at Dorn's <b>15" \$15.88</b>	<b>EMERSON</b> Now at Dorn's <b>15" \$15.88</b>	<b>Portable RADIO</b> Now at Dorn's <b>13" \$15.88</b>

<b>★ BRAND NEW TOASTMASTER</b> While they last Toast any size bread Automatically Just \$50 WEEK <b>8.88</b>	<b>★ FAMOUS Coffee Makers</b> Automatic Now Only <b>7.88</b>	<b>General Electric HAND MIXERS</b> Now Only <b>14.95</b>
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SHOP TODAY, SUN., NOON 'TIL 9 P. M.

**DORN'S**  
HOUSE OF MIRACLES  
**251 E. 4th St. LONG BEACH**  
SANTA ANA—1707 S. MAIN ST.  
COMPTON-LYNWOOD—2111 N. LONG BEACH BLVD.  
STORE HOURS: 10:30 a.m. to 9:00 p.m. Daily • Sun. 12 Noon 'til 9:00 p.m.

SHOP DOWNTOWN MONDAY 9:30 to 9 P. M.

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Here's luggage that went like wildfire last year. Thousands bought it—here's why: You can't beat it for practicality—Firestone Velon resists scuffs, stains, wipes clean! You can't top it for styling, roominess! And, talk about strength, Penney's builds them with one-piece, 3-ply veneer panels, metal corners, bumper bindings of durable vinyl plastic. More—you get stay-shut drawbolt locks of solid brass, easy-to-carry molded plastic handles, metal dust rims. A terrific Penney buy!

**15.95\***  
\*plus 10% Federal Tax  
21-inch week-end case

13-inch train case .....15.95\*  
26-inch pullman .....21.95\*  
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**PENNEY'S FIFTH AND PINE LONG BEACH**



## CAPITAL CAPERS

# Congress Sets Quiz on Atomic Fallout

By WALTER T. RIDDER, ROBERT E. LEE  
AND W. W. BROOM  
(Independent Press-Telegram Capital Bureau)

WASHINGTON—Alarmed at the growing number of warnings that radioactive fallout threatens to contaminate the world, Congress will soon undertake its first full-scale investigation of the problem.

Rep. Chet Holifield (D-Calif.) will preside over hearings which start May 27 and continue during June. He is chairman of a special subcommittee of the Joint Committee for Atomic Energy named to conduct the inquiry.

"Congress and the public have been snowed under by a welter of uncoordinated information," says Holifield. And he also complains that most of the information is framed in scientific language that can't be understood by laymen. It's even confusing to some scientists, says the congressman.

The subcommittee will unlimber its heaviest guns on the Atomic Energy Commission. Some of its members suspect the AEC hasn't done enough research on the effect of H-bomb fallout on plant and animal life, as well as on human beings.

TOM DEWEY, now senior partner in a big corporation law firm, was admitted to practice before the U. S. Supreme Court the other day.

During the ceremony he told the Washington attorney who sponsored him before the court that he may not ever get to try a case here because he's thinking about running again for governor.

This would be a political sensation if true, but the Washing-

ton lawyer still doesn't know whether Dewey was kidding.

THERE'S A GROWING FEELING here that the administration's foreign aid program suffers budget-wise and in popular support because it is called just that.

Officially, the program under which this nation helps its overseas allies with military, economic and technical aid is the Mutual Assistance Program. Ever since Ike entered the White House he has tried to be careful to call it that and not use the looser term "foreign aid" by which it is more popularly known.

At least one of the President's Congressional lieutenants, Assistant House Republican Leader Charlie Halleck (Ind.), has started a campaign to ease the pressure on the program by changing the nomenclature.

Halleck calls it the "overseas defense program." He hopes this description will make the public regard the program less as a one-way giveaway of American arms, goods and services, and more as an overseas extension of the nation's defense network.

(Political Advertisement)

See Ad on  
"66  
CITIES"  
Page B-4

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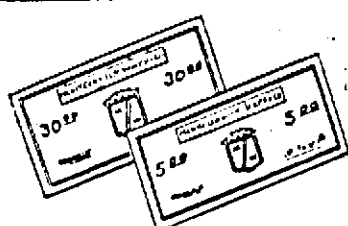
## Prices Reduced on Furniture

★ EXTRA BONUS:

# \$5 TO \$30

## IN EXTRA MERCHANDISE

FREE WHEN YOU BUY THIS SALE-PRICED FURNITURE



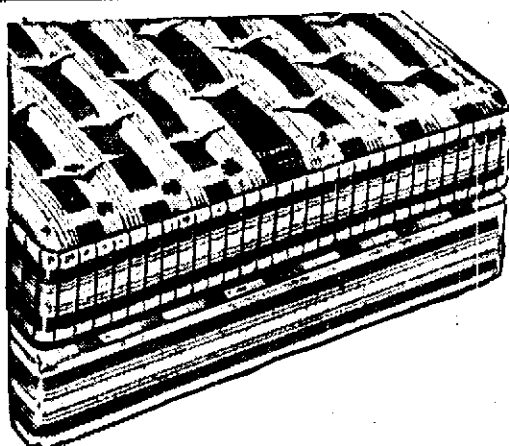
## FREE spend-like-cash CERTIFICATES

Choose your own selection of any Ward merchandise as an extra bonus when you buy furniture this week. Look for the items with the red tag!

## \$10 DOWN

Balance on terms—Wards Monthly Payment Plan.

### EXTRA BONUS \$5



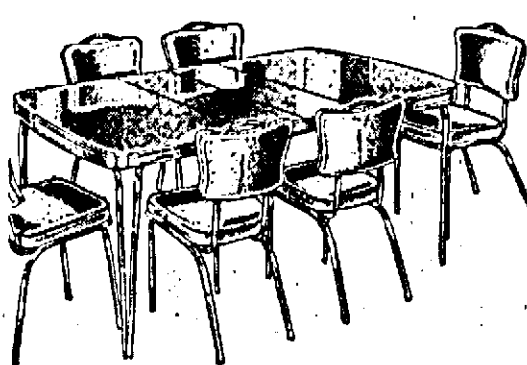
59.50 quality Simmons mattress only at Wards . . . advertised in LIFE

\$5 DOWN, ON TERMS

312-coil innerspring for firm comfort, 8-oz. ticking with Lurex. Box spring 39.75 Sleep set 79.50

39.75

### EXTRA BONUS \$10



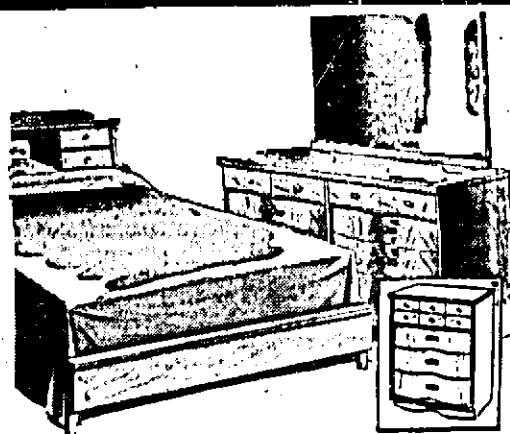
Special Purchase! 139.95 quality 7-pc. set with extra-long table

\$5 DOWN, \$10 MONTH

Table opens to 35x72"—seats 8. Rugged plastic top, foam rubber seats. Chrome.

99.88

### EXTRA BONUS \$30



3-pc. set—sand-tone finish in mahogany veneer

\$10 DOWN, ON TERMS

Bassett-designed bookcase bed and double dresser, 5-drawer chest.

279.90

### EXTRA BONUS \$10

#### 79.95 SWIVEL ROCKER

Reversible foam rubber cushion. Green, red, 2 only. 74.77

#### 79.95 VALUE MAPLE ROCKER

Swivel Rocker, Solid maple, Tweed cover, Brown, green, 2 only. 64.88

#### WAS \$85 MAHOGANY CHEST

Four extra large drawers, Silver Mist finish, 1 only. 69.77

#### REG. 94.95 5-PC. DINETTE SET

Chrome, Four de luxe chairs, Formica top, Yellow, 1 only. 89.77

### EXTRA BONUS \$5

#### 32.95 VALUE BABY CRIB

Crib has top features. Natural hardwood. 29.88

#### SOLID MAPLE BEDS

Three only, Panel beds in Full or twin size. 29.95

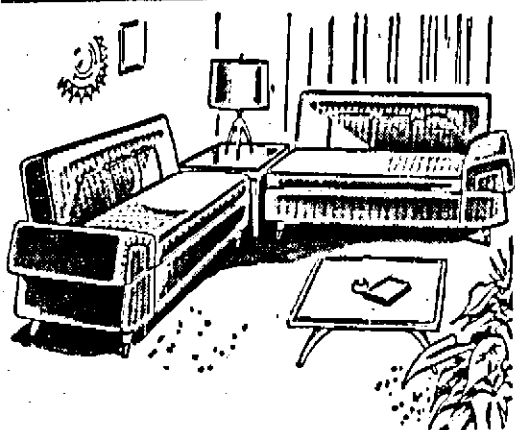
#### 3-WAY FLOOR LAMP

Five only, Modern brass mounting with spot beam. 25.95

#### 59.95 CHAIR AND OTTOMAN

Modern, Durable tweed cover, Two only, Green, grey. 39.77

### EXTRA BONUS \$15



Reg. 199.88 Sectional Sofa with foam rubber cushioning—save \$20

\$5 DOWN, ON TERMS

Luxurious comfort, smart styling at low Sale price. Deep-pile frieze cover.

179.77

### EXTRA BONUS \$15

#### COLONIAL WING CHAIRS

Beautifully styled, Tapestry covered, Reversible foam cushion, Green, beige, Two. 99.95

#### 119.95 Foam Rubber Mattress Set

De Luxe foam rubber, 88-coil box springs, 1 only. 109.88

#### 159.95 2-PC. SOFA BED SET

Includes platform rocker, Hand-some fabric finish, 1 only, Beige. 129.77

### EXTRA BONUS \$20

#### 219.95 2-PC. LIVING ROOM SET

Foam rubber cushions, Heavy metallic rayon cover, Red, One. 179.77

#### 169.95 KROEHLER Living Room Set

Sofa and chair, Tweed fabric, Green, turquoise, Two only. 149.88

#### 179.95 2-PC. SECTIONAL

Open end styling, Heavy gold tweed cover, One only. 159.77

#### MAHOGANY BEDROOM SET

3 Pieces, Double dresser, 4-drawer chest, Bookcase headboard bed, One. 179.95

### EXTRA BONUS \$25

#### 249.95 SIMMONS HIDE-A-BED

Beautyrest coil cushion, Deep Sleep mattress, Grey, One. 219.77

#### 259.95 2-PC. LIVING ROOM SET

Foam rubber cushion and back, Nylon cover, Green, one. 237.77

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WELCOMES YOUR  
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HOURS 9 A.M. to 6 P.M.

## Hickenlooper Reassured on Atomic Pact

WASHINGTON (AP) — The State Department told Sen. Bourke B. Hickenlooper Saturday "it is unlikely" that Red China, ever could become a member of the International "Atoms for Peace" agency.

At the same time, the department wrote the Iowa Republican that if the United States fails to ratify the treaty "it is doubtful the agency could play an important role."

The department said "it is unlikely" that the Red China regime would apply for membership, since it is certain that (Nationalist) China would already have become a member and "to apply would constitute an acceptance by the Red regime of a 'two-China' concept."

Also, it said, "If Red China did apply, the United States would, of course vigorously oppose acceptance of its application and would no doubt be successful."

THE DEPARTMENT'S views were contained in a 43-page answer to 48 questions posed in writing by Hickenlooper, top-ranking GOP Senator, on the House-Senate Atomic Energy Committee. Hickenlooper has voiced doubt about the wisdom of U. S. ratification of the treaty which has been signed by 80 nations.

The department conceded, in its memorandum that "the credentials of Nationalist China, the government which will have signed and ratified the statute, will no doubt be challenged by members of the Communist bloc or others."

However, it said, "Our experience in the United Nations system affords evidence that we will defeat this challenge."

THE DEPARTMENT supported in detail arguments advanced by Secretary of State John Foster Dulles Friday when he urged the Senate foreign relations committee to approve the pact. Senate members of the Atomic Energy Committee also sat in on the hearings.

Dulles assured skeptical Senators that the United States would not give away any atomic secrets through the "Atoms for Peace" organization. He said the kind of fuel to be pooled through the agency "will not be of a kind usable for nuclear weapons."

The State Department told Hickenlooper "there is no substantial evidence that the U.S.S.R. would contribute substantial amounts to the agency if the U.S. does not join."

However, it said, "the advantage to them in seizing world leadership in the field of peaceful uses of atomic energy would offer them a strong inducement to make such contributions."

## Red Buildup Feared Peril to Free Asia

WASHINGTON (AP) — President Eisenhower and President Ngo Dinh Diem of Viet Nam warned Saturday that Red China's "continued military buildup" threatens Asia.

In a joint communique issued at the end of Diem's four-day visit to the United States, the two presidents also "expressed concern over continuing Communist subversive capabilities" in Asia.

Diem pledged he would seek to get the free nations of Asia to cooperate more closely in countering these twin threats.

American officials said Diem specifically plans to start a program in which non-Communist nations would exchange information on the movements of Red agents and on Communist tactics of infiltration and subversion.

In the communique, Eisenhower assured Diem "of the willingness of the United States to continue to offer effective assistance" to Viet Nam. But he made no promise of increasing U.S. aid.

## GLASSES NEED ADJUSTING?

BRING THEM IN!  
If your glasses frames are "crooked" from ordinary wear or an accidental blow, come in and let us refit them for you. We'll gladly straighten the frames, align the lenses and adjust the nose pieces to restore original slight-curve and comfort. It will take but a few minutes.

DR. J. M. SOSS, Optometrist (30 years in Long Beach); 37 Pine Avenue; HE 5-4219, ME 6-6739. Offices in Wilmington and Torrance.

## WORLD NEWS BRIEFS



### Five Workmen Die in Gas-Filled Pit

OPELIKA, Ala. (AP) — Five workmen died Saturday in a gas-filled pit at the Pepperell Company sheet factory here.

They climbed to their deaths in single file. The first to die was Bryant Jones, an electrician, who dropped his glasses into the 10-foot deep hole and died trying to get them back.

In turn, Donald Ingram of Notasulga, Carter Ross of Opelika, C. B. Cooper of Opelika and Jesse Thomas of Auburn climbed in, making rescue attempts. One after another, they collapsed and perished.

### Tanker Plane Explodes in Air

LAGES, Azores (AP) — A U. S. KC97 tanker plane exploded at the airfield here Saturday while taking off. The crew of seven jumped out safely; one suffered a broken leg.

Half-way along the runway one engine stopped, the undercarriage collapsed, and the crew jumped out—only a minute before the plane exploded.

Another KC97 tanker plane lost three engines on a flight Thursday and had to ditch in the Atlantic off the Azores. The seven crew members were picked up by a tanker and are being taken to Gibraltar.

### 3 Tots Die in Blazing Home

PHILADELPHIA (AP) — Three young children suffocated in their blazing North Philadelphia home Saturday and police accused a 17-year-old uncle of setting the fire in anger because he couldn't find a pair of dungarees.

Det. Capt. Millard T. Meers said the uncle, David Thomas, set the fire in the basement some time after midnight while eight persons slept upstairs.

Thomas "became enraged" when he was unable to find a pair of dungarees for which he had been hunting in the basement, Meers said, and then the youth "felt like creating some excitement."

### Queen Visit Due in October

WASHINGTON (AP) — Early October has been selected for the long reported visit to this country by Queen Elizabeth II and Prince Philip.

This was learned Saturday from persons familiar with the negotiations that have been under way for months between Washington and London. The British Queen and her husband are expected to spend about 10 days in this country. This will be the queen's first visit to America since she ascended the throne in 1952.

### Ike and Monty Together Again

GETTYSBURG, Pa. (AP) — President Eisenhower and British Field Marshal Montgomery, old World War II comrades-in-arms, refought the battle of Gettysburg Saturday.

The two military experts flew to the President's Gettysburg farm from Washington this morning and, as soon as Montgomery changed from his beribboned uniform into less formal wear, spent an hour touring the nearby civil war battlefield.

### Student Strike Defeats Reds

BERLIN (AP) — A student strike Saturday night forced East German Communists to back down on an order suspending 122 veterinary students who boycotted classes after their dean fled to the West.

The Communists alerted their militia to prevent student demonstrations from growing into a full-fledged anti-government outburst.

### Budget Cut 2 Billion, Says Bridges

WASHINGTON (AP) — Sen. Bridges (R-N.H.) said Saturday administration concessions already have sealed a two billion dollar cut in President Eisenhower's budget requests and more reductions are in sight.

Bridges, who heads the Senate Republican policy committee, said government agencies have agreed not to press for Senate restoration of \$46 million dollars cut from their new money proposals by the House.

### Seize Richest Grocery Bag

RICHMOND, Va. (AP) — Police arrested a man here Saturday carrying what was undoubtedly the richest bag of groceries in town.

Supermarket manager Russell Kirland told police he watched the man having his groceries checked out. When the cashier turned her back, Kirland said, he man quickly transferred a money bag from the register to his shopping bag.

Kirland held the man until police arrived. In the grocery bag of Dudley Frazier Lewis, 58, of Richmond, police found \$734.34 in cash and about \$300 in checks.



### NAVY SURGEON GENERAL HERE

Rear Adm. B. W. Hogan (left), the Navy's surgeon general, and Rear Adm. Robert L. Campbell, commander of Long Beach Naval Base, inspect a new X-ray machine Saturday morning in the Navy's dispensary on Terminal Island. Adm. Hogan was here on a brief inspection trip. — (Staff Photo)

### Fortune Box Found, Lost in Fast Order

CHICAGO (AP) — Fortune turned the tables Saturday on Alexander Miller.

Three weeks ago Miller, 76, found an old steel box in a closet of his three-room cottage. It contained \$15,000.

His wife, who died three years ago, apparently had saved the money from his pay and never had told him.

Miller put some jewelry with the cash, locked the box and hid it.

Early Saturday three masked men forced their way into the house, tied him up and threatened to burn his feet unless he told them where to find the hidden savings.

The thieves punched holes in the walls and ceilings and ripped up flooring before they found the box and fled with it.

### Japanese A-Reactor

MITO, Japan (AP) — Japan's first atomic reactor being installed at Tokai Village, 70 miles northeast of Tokyo, is expected to be completed by May 20 and in operation June 30.

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NET EARNINGS \$4000 TO \$5000 PER MONTH  
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THIS examination may be worth thousands of dollars to you. If you are not completely satisfied your \$1 will be refunded. Isn't that fair?

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PASADENA—358 So. Rosemead SYcamore 6-7107

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DR. MARTIN, D.C.

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## DR. RAYMOND, DENTIST, Says:

★ THANK YOU for my best year—THANK YOU Long Beach and surrounding cities.  
★ Patients sending friends and relatives have caused this outstanding all-time record.  
★ Thousands of my patients use NO MONEY DOWN for dentures.  
★ Over 25,000 Upper, Lower, and Partial Dentures made in 12 years.

## NOW... ALL THIS WEEK! BIG SAVINGS

PAY NOTHING FOR 12 WEEKS  
24 Months to Pay—for

## DENTURES

also Bridges and Restorations  
X-RAYS

PLATES PUT IN  
IMMEDIATELY AFTER EXTRACTIONS

NO LOST TIME FROM WORK. You need not be without your teeth for even one day! Ask about Dr. Raymond's IMMEDIATE RESTORATION PLAN.

### Modern Dental Plates

Aided by "modern" dental plate materials and "improved techniques," used in the construction of dental plates, Dental Science has followed a "progressive" path that resulted in dental plates more natural in "appearance," better fitting and more "comfortable" to wear than thought possible a few short years ago. Ask to see samples of modern dental plates, uppers, lowers and partials. GOOD dental plates need not be expensive. THE COST IS SMALL.

### MY BEST OFFER

Make 1st Payment after July 1, 1957.  
No Interest, No Carrying Charge



### Low Prices

You who need Dental Plates, take advantage of BIG APRIL SAVINGS which will in no way change my well established policy... Good Dentistry that conforms with the high standards of the dental profession—at LOW PRICES!

Dr. E. P. RAYMOND

CREDIT EXTENDED TO PENSIONERS AND SENIOR CITIZENS — FAST PLATE REPAIRS  
PHONE HE 6-3939 — NO APPOINTMENT NECESSARY FOR EXAMINATION

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## CONGRESS CALENDAR

WASHINGTON (AP) — Status of major legislation in Congress: —House Commerce Committee considering bill allowing natural gas producers "competitive market" price but retaining federal controls. —Senate labor subcommittee approved bill extending dollar-an-hour national minimum wage to six million more workers. —Postal—House Post Office Committee approved one-cent increase in first-class, third-class and airmail rates. Consideration in second class (news-papers and magazines) this week. —Schools—House Education and Labor Committee approved five-year \$1,300,000,000 school-construction bill. Awaits clearance by Rules Committee. —Housing—House passed omnibus \$1,950,000,000 housing-expansion plan after killing special benefits for veterans. —Statehood—Bills for Hawaii-Alaskan statehood awaiting committee action in both chambers. —Civil Rights—House Rules Committee still delaying civil rights bill. —Land Grab—Senate action pending on House-passed bill requiring congressional approval of military land withdrawals larger than 5,000 acres. —Mergers—House action pending on bill requiring advance notice to government on mergers involving \$10,000,000 or more. —Disability—House Judiciary Committee continues consideration of presidential disability bills. —Banks—House action pending on Senate-passed bill to modernize federal banking laws. —Tensions—House action pending on Senate-passed bill to grant former presidents \$25,000 a year retirement pay.

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## Mrs. McCarthy Issues Statement

WASHINGTON (AP) — Sen. McCarthy's widow, Jean, said in a statement Saturday she knew her husband would understand "that my place is with our child." Since the death of the Wisconsin Republican Senator of a liver ailment on May 2, there has been some talk that she might seek his seat in the Senate. Her statement continued: "I know that Joe's countless friends will understand that my place is with our child. They

fast, with true tolerance, and the clear, precise, unswerving insight that was Joe's, touched the American political scene. He kept his solemn contract with the people of Wisconsin and America. His life will be an inspiration to others to carry on with strength and purpose."



**Raymond C. KEALER**  
Councilman, 1st District

### Let's Keep KEALER on the Council!

We need the benefit of his 30 years' experience on the Council and his 30 years' experience in the oil industry to cope with the City's complex oil problems.



## PLASTIC

**MOLDED WRAP-AROUND BOAT WINDSHIELDS**  
Will Fit Any Boat—Need No Brackets  
**PLEXIGLAS SHEETS OF ALL COLORS ALL THICKNESSES**  
Ideal for Boats, Airplanes, Trailers, Electric Cars. Cut to Your Pattern



**PORT LIGHTS—ANY SIZE or THICKNESS**

**Marine Glass Co.**  
SCOTT-WOODARD-SCOTT SR.  
GLASS FOR ALL PURPOSES  
Cor. 14th & Magnolia HE 7-7476—HE 7-8285  
Member of Long Beach Builders' Exchange

**BUTLER BROTHERS**



# 80<sup>th</sup> Anniversary Sale

ANNIVERSARY PRICED TO SAVE YOU MONEY

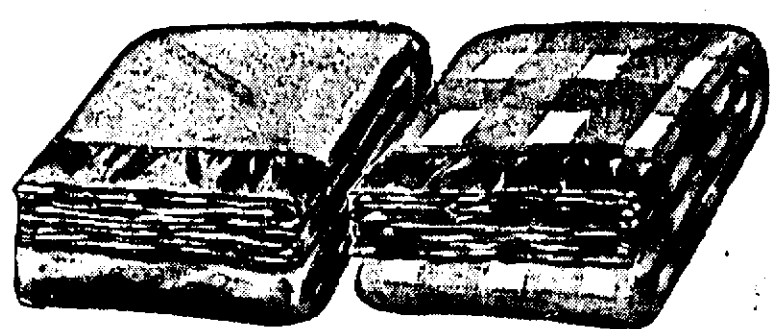
1957

**50¢ DOWN**  
holds any of these Blankets on  
**LAYAWAY**  
until October 1

## may blanket sale

Beautiful Blankets by Beacon

**4.80**



### Holiday

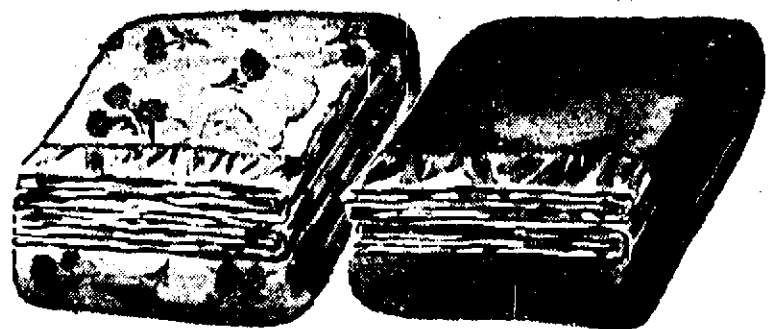
5.80

Orion blend blanket by Lebanon is thick and luxurious, weighs 3 1/2 lbs. Miracle fibre is not harmed by moth or mildew, washes beautifully. Pink, Orange, Rust, Green, Gold or Blue. 72" x 90" size.

### Fantasy

5.80

Luxurious plaid blanket is a blend of Orion, Rayon and Nylon. Wide satin binding in color to correspond with plaid combinations of Blue, Green, Cherry, Brown, Gold, Lilac or Apricot. 72" x 90", made by Lebanon.



### Dover

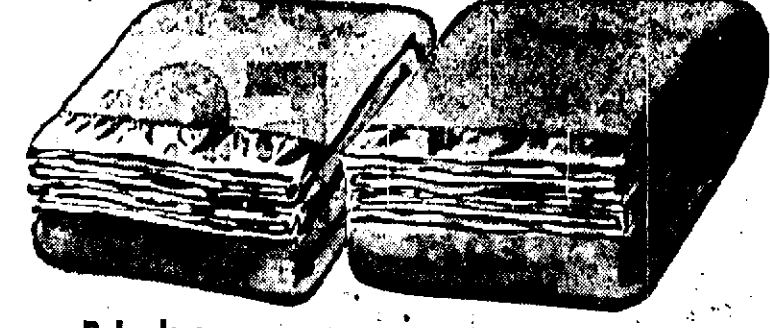
6.40

Delightful blend of Orion with Rayon makes a thick 3 1/2 lb. blanket. Colorful printed floral pattern in Pink, Blue and Gold on White grounds, gold satin bound. 72" x 90", made by Beacon. Completely washable and fast color print.

### Gorham

6.40

Deep fleecy blanket blended of Orion, Rayon and Nylon weighs 4 1/2 lbs. Rich solid colors include White, Pink, Green, Gold, Blue, Cherry, Camel and Turquoise with matching color satin binding. 72" x 90" blanket made by Beacon.



### Belvedere

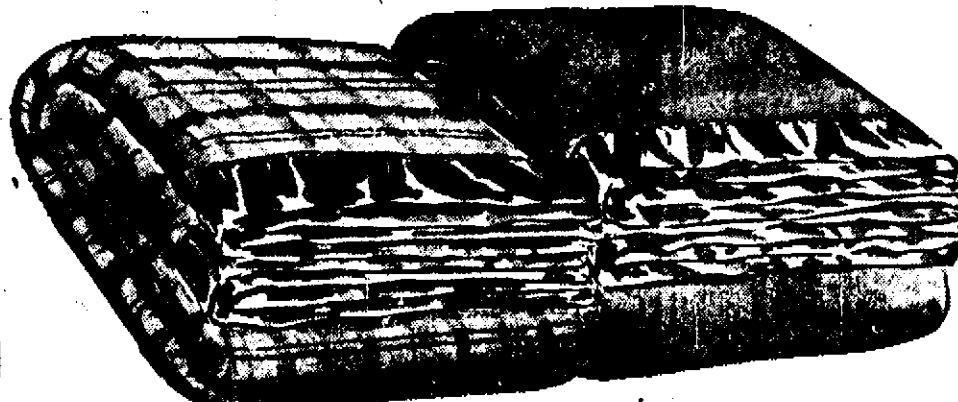
10.40

100% Acrylic blanket by Fariba has beautiful depth and softness never achieved in blankets before. Warmth of wool yet perfectly washable. White, Pink, Rose, Gold or Green with matching color wide satin binding. 72" x 90" size.

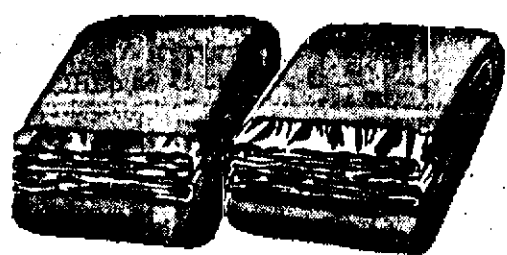
### Carlton

7.40

Extra large, 80" x 90" blanket blended of Orion, Rayon and Nylon weighs 4 1/2 lbs. Wonderfully washable and resistant to moth and mildew. White, Pink, Blue, Gold, Green and Cherry with matching color wide satin border. Made by Beacon.



72 x 90  
BLEACHED WHITE  
SHEET  
BLANKETS  
Reg. 2.20  
**1.49**  
Warm fleecy bleached sheet blankets with stitched edges. Double bed size.



### Ramsey

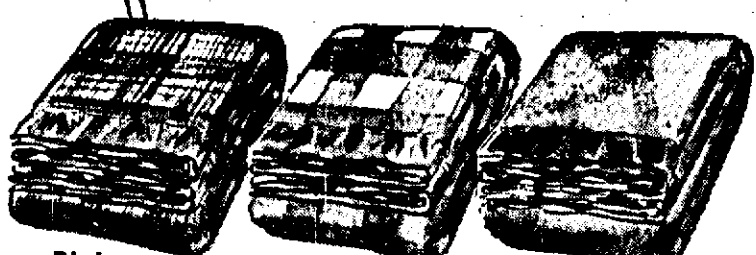
3.98

Nylon blend blanket by Beacon. Weighs 2 1/2 lbs., comes in Pink, Blue, Green, Cherry, Gold, Camel or Turquoise, matching satin bound.

### Wellington

11.80

3 1/2 lbs. All Orion blanket is soft, warm and wonderfully luxurious. White, Pink, Blue, Green, Gold, Cherry, Turquoise and Camel, matching binding.



### Blake

12.40

72" x 90" 100% Acrylic blanket by Fariba in softly blended pastel plaids—Red, Blue, Gold, Pink or Green with matching color wide satin binding.

### Dorset

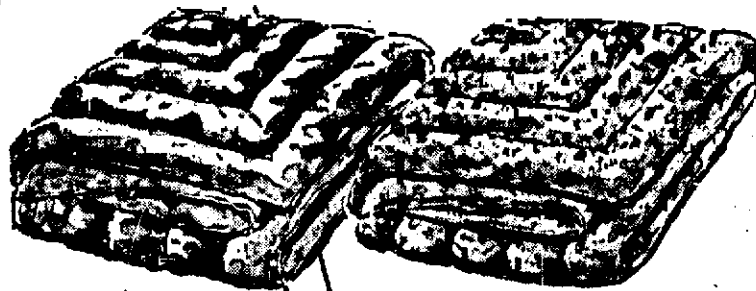
13.40

72" x 90" All wool blanket by Fariba features colorful, rich plaids in predominating colors of Blue, Brown, Red and Green with matching color satin binding.

### Ferndale

13.40

80" x 90" Extra size, heavy weight all wool blanket is soft, deep napped and in delicious colors—Pink, Blue, Gold, Green and Red with matching binding.



### Cele-Cloud Comforter

6.40

Filled with fluffy Cele-Cloud, a new synthetic fibre that is warm, lightweight and washable. Quilted cover of acetate faille in Pink, Cafe, Gold or Eggshell.

### Dacron Comforter

9.40

DuPont Dacron filling is buoyant, non-allergic and completely washable and fast-drying. Quilted cover of fine quality cotton in gay Pink, Blue or Gold Provincial print.

## WHITE SALE SHEETS

**DRUID MUSLIN**—Butler's Own Brand Long-Wearing 132-count White muslin  
Reg. 1.88 Twin Size—72"x108" 1.88 Reg. 1.88 Twin Fitted 1.88  
Reg. 2.08 Full Size—81"x108" 1.88 Reg. 2.08 Full Fitted 1.88  
Reg. 4.68 Pillow Case 38c

**CANNON MUSLIN**—Nationally Advertised Durable 128 count Muslin in Snow White  
Reg. 2.28 Twin Size—72"x108" 1.88 Reg. 2.28 Twin Fitted 1.88  
Reg. 2.48 Full Size—81"x108" 2.08 Reg. 2.48 Full Fitted 2.08  
Reg. 6.98 Pillow Case 80c

**CANNON STRIPED MUSLIN**—The Latest Fashion Pretty pastel stripes on 128 count Muslin  
Reg. 2.78 Twin Size—72"x108" 2.48 Reg. 2.78 Twin Fitted 2.48  
Reg. 2.98 Full Size—81"x108" 2.68 Reg. 2.98 Full Fitted 2.68  
Reg. 7.98 Pillow Case 80c

**CANNON PERCALE**—Nationally Known Quality Smooth, fine quality 180 count White Percale  
Reg. 2.88 Twin Size—72"x108" 2.58 Reg. 2.88 Twin Fitted 2.58  
Reg. 3.18 Full Size—81"x108" 2.78 Reg. 3.18 Full Fitted 2.78  
Reg. 7.98 Pillow Case 80c

**CANNON COLORED PERCALE**—Decorators' Preference Fine 180 count in Green, Maize, Peach, Rose and Blue  
Reg. 3.28 Twin Size—72"x108" 2.98 Reg. 3.28 Twin Fitted 2.98  
Reg. 3.58 Full Size—81"x108" 3.38 Reg. 3.58 Full Fitted 3.38  
Reg. 9.98 Pillow Case 80c

**Special! Printed Percale Pillow Cases**  
Soft-finish percale cases in attractive pastel multi-color stripes or polka dots on white grounds. Standard 42"x16" size, reg. 79c ea. **2/1.00**

**Giant Size Bath Towels 1.00**  
Heavy weight, absorbent terry towels in large 28"x50" size, so popular for bath and beach. Excellent solid colors to suit your color scheme: White, Pink, Rose, Maize, Blue or Aqua. **2/1.00**  
Matching Face Towel 2/1.00  
Matching Wash Cloth 4/1.00

**Sale of Stamped Goods**  
Infants' Layette—Garments of soft, cotton flannel in White and Pastels, stamped with clever designs ready to embroider. Picot-finish edges need only cutting.  
Sachets 3/1.00 Kimonos 2/1.00  
4-pc. Layette 2.00  
Stamped Pillow Slips—cut to length, hemstitched edge, stamped with patterns ready for embroidery 1.00 pr.

# TREMENDOUS TOOL VALUE!

A 16-piece combination screwdriver and socket set with handy carry-all tote tray.

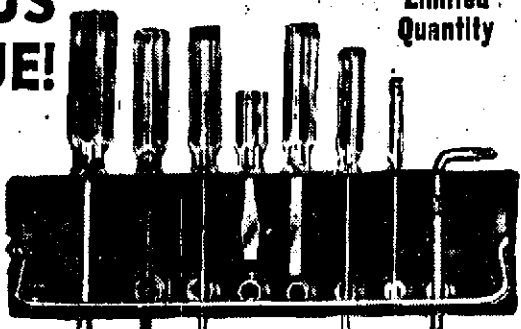
REG. \$4.95 VALUE

# 97¢

SET

FULLY GUARANTEED

NONE TO DEALERS



Limited Quantity

# IMPORTED KEROSENE LAMPS

Complete with glass shades, metal reflectors, loops for hanging. Ideal for the den, patio, or anywhere there's no electric outlet. Worth \$2.95 ...yours for only

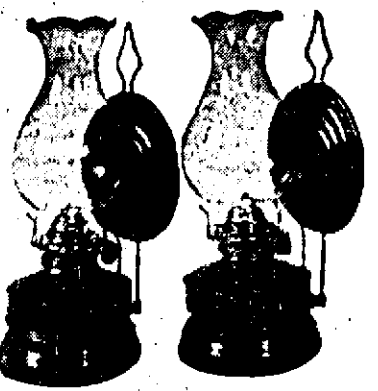
# 33¢

A PR.

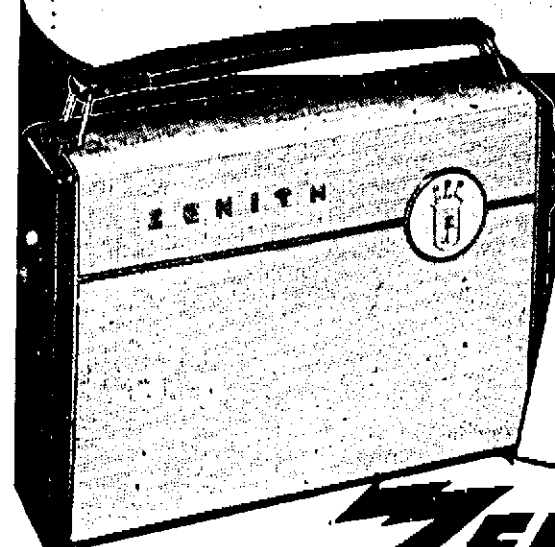
LIMITED QUANTITY!

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... when you open or add to your account for \$9.95 or more. Choose from such famous brands as Elgin, Hamilton, Gruen, Longines, Wittnauer, Bulova, Sunbeam, Proctor, Hoover, Remington, Schick, Norcia, Zenith, 1847 Rogers Bros., Community, etc., etc.



# Biggest Value IN PORTABLE RADIO!



**NOW ONLY \$33.95**

(In Ebony case with silver color grille) FOR FAMOUS Zenith Quality

# ZENITH

THE HOLIDAY Model A400  
AC, DC, Battery Portable. Also available in other beautiful colors, slightly higher.

PORTABLE RADIOS  
NEW COLORS—NEW DESIGNS

**100% Increased BATTERY LIFE**  
slashes battery operating cost by 40%

**Super-Sensitive WAVEMAGNET ANTENNA**  
sharper, clearer stations

**NON-BREAKABLE CASES**  
will not break if dropped. Colors won't chip or peel.

# NO CHARGE FOR CREDIT

Plus Many Other BIG EXTRA-VALUE Zenith Quality FEATURES

# NOTHING DOWN 75¢ wk.

# 45-PC. Fairbanks Ward 1/4 HORSEPOWER HOME WORKSHOP

## 1/4 H.P. HIGH TORQUE DRILL

**POWER DRILL**

**1/4-INCH JACOBS GEAR CHUCK**

**STEEL POST DRILL PRESS**  
USE IT FOR ROUTING, GRINDING, DRILLING

**NEVER BEFORE AT THIS LOW PRICE!**

**HEAVY CAST IRON BASE BENCH TOOL**

**USE IT FOR SANDING, BUFFING, GRINDING, POLISHING**

**5 POWER TOOLS IN ONE!**

# \$28.88

ONLY ONE SET TO A CUSTOMER

**NO MONEY DOWN! ONLY \$1.00 WEEKLY!**

**STEEL CHEST INCLUDED**

**FAIRBANKS WARD**

**NOTHING ELSE TO BUY!**

**HEAVY STEEL SAW TABLE WITH 90 SQ. IN. TOP**

**FULLY GUARANTEED**

**BENCH SAW**

**SAW BLADE LOWERS FOR ALL DADO CUTS AND TILTS FROM 0° TO 45°**

**PROTRACTOR CUTS ANGLES 0° TO 45°**

**BLADE RAISE AND LOWERS**

**CROSS-CUT RIP BLADE**

**INSTANT TRIGGER SWITCH RELEASE**

**YOU GET**

- High Torque Motor • Precision Cut Alloy Steel Hardened and Oil Quenched Triple Reduction Gears • Self-Aligning, Self-Lubricating Bronze Bearings • 12-Blade High Velocity Cooling Fan • Aluminum Alloy Die-Cast Housing • Gears Enclosed in Permanently Lubricated Tight-Sealed Housing • 7-ft. U.L. Approved Cord and Plug
- 1/4" High Torque Motor • 3-P. Drill Press • Steel Saw Table with Protractor • Portable Power Saw • 1/2" Jacobs Gear Chuck • Jacobs Gear Key • 4" Cross-Cut Rip Saw Blade • 4" Lambs Wool Buffer • 3" Grinding Wheel • 3" Cloth Buffer • Rubber Wheel • 12 Sanding Discs • 2 Steel Drill Bits • All-Purpose Mixer • Bench Stand • Abrasive Cutting Wheel • Abrasive Grinding Wheel • 6 ft. Flexible Adapter • Large Steel Tool Chest

# Special Offer! FOR LIMITED TIME ...ONLY!

## Keystone 10-PIECE MOVIE OUTFIT

\$147.00 value

# only \$129.95

NO CHARGE FOR CREDIT

Only \$3 Per Week

**Keystone K-75**  
8mm 500-watt Movie Projector  
Electro-matic Knob controls forward, rewind, off, on, 300-111 reel.

**Keystone Capri DIAL-SET**  
8mm Rollifilm Camera, fast f2.3 lens. Indoors or outdoors, set automatic dial to match lighting conditions and shoot perfect home movies.

**10 PIECES INCLUDE:**

- Dial-set camera
- K-75 projector
- Two-light bar
- 2 photoflood lamps
- 22" x 30" table top Radiant Screen
- Gadget bag
- Roll color film
- Exposure Guide
- Movie scene record book

# NOTHING DOWN \$3.00 PER WEEK

# Special! This Genuine TOASTMASTER Automatic TOASTER Formerly \$23.00

**Now ONLY \$13.95**

**SAVE \$9.05 NOTHING DOWN 50¢ wk.**

**Buy Now**

**NO CHARGE FOR CREDIT**

**OPEN FRIDAY NIGHTS**

**PHONE HEmlock 5-5386**

**PHONE TODAY (Sunday) HEmlock 6-1224**

# Gilbert's JEWELERS

Easiest Terms in Town

# 122 PINE AVE

**PHONE IN SHOP IN PERSON MAIL HANDY COUPON**

**GILBERT'S JEWELERS, 122 Pine Ave., L. B.**  
(For prompt delivery, fill in this coupon completely)

☐ I will pay on the advertised terms

☐ Cash ☐ R.O.D. (Please check which)

Please send me.....

My Name.....

My Address.....

City..... State..... Phone.....

Where Employed..... How Long.....

Business Address.....

City..... State.....

I have credit with.....

Their Address.....





BEACH COMBING

WITH MALCOLM EPLEY

A CAR SALESMAN who was so ambitious he tried to sell a prospective customer the car she came in—that's the story told by Buna Pfeiffer, 2691 Golden Ave.

In the market for a used car, Mrs. Pfeiffer went shopping last Sunday with her brother-in-law in his car. They stopped at a certain used car lot and the salesman showed them three cars in her price bracket. But she wasn't impressed with any of them.

As Mrs. P. was about to leave, the salesman said he had just remembered something. They had just taken in a '49 Chevrolet which was parked at the curb and outside of a little tender work, it was in fine condition and was a bargain. She asked to hear the motor.

There was no key in the car. He brought a large ring of keys from the office, but none of them would work the ignition. He pointed out the features of the car, apologized for not having the key at the moment, and suggested that she come back later that evening.

When he excused himself, Mrs. Pfeiffer and her brother-in-law got in their car and drove off—that's right, the same 1949 Chevrolet the salesman had just tried to sell her. She figured he had just been trying to keep her on the hook, but she didn't go back.

APPLI POLISHERS are a dime a dozen to a school teacher. It's not unusual for that "one-in-a-million" teacher to hear a former student say, "I owe it all to you."

But when a student is appreciative enough to lay money on the line, that's something that makes a teacher sit up and take notice.

It happened at the Business and Tech. division of L. B. City College the other day when Mary Fleming, student body banker, received \$20 in cash with a note signed, "Former student," directing the amount to be spent to further the electronics program.

There's no way the Associated Student Body can acknowledge this rare gift (unless this item does it) but it's perfectly legal to accept it. An outright gift to the school can be accepted only by the Board of Education, but this one was to the student body, and will be used as directed.

ITEM HERE the other day told about a woman in the L. B. Fourth Council district who thought the Richfield Boron sign was advertising a candidate for Tuesday's election.

This really got a chuckle at the Richfield production offices, for it happens there's a man on the staff out there whose name sounds just like Boron. It's Ed J. Bourne who, according to his associates, is not a candidate for office, but a darned good politician.

AS WE'VE always known, a mailman may be called upon to perform almost any sort of task in the public welfare, and he usually comes through in good style.

Route 106 the carrier whose route includes 4760 Atherton St. arrived there the other day amid a scene of great excitement. It seems that a youngster in the family had caught a snake and taken it into the house, putting it in a box. Presently, someone looked in the box and the reptile wasn't there.

This caused consternation and a call was put into the animal shelter. But the mailman located the serpent, a harmless gopher snake, took it out in the big open space nearby and turned it loose. Calm had been restored when the animal shelter wagon arrived.

# Fluorides Hottest Issue Tuesday



## WHICH ONE OWNS THE POOCH?

Lasky—or is his name Mike?—was claimed by two dog owners at City Animal Shelter Saturday. Julian B. Martinez says the Siberian husky is his. Mrs. Iris Worthington insists the dog is hers.—(Staff Photo.)

## IS HE 'LASKY' OR 'MIKE'?

## Dog's Life These Days Can Hurt, Clothes Be Very Complex, He Finds Catch Fire

A 2-year-old Siberian Husky is certain of one thing today: He's got a name—but what is it.

"His name is Lasky," says Julian B. Martinez, 1744 Chestnut Ave. Martinez went to the City Animal Shelter Saturday to claim HIS dog.

"His name is Mike," says Mrs. Iris Worthington, 623 Crystal Ct. She went to the City Animal Shelter Saturday to claim HER dog.

LASKY—OR MIKE—wound up in the Big House—the Big Doghouse, that is—Friday after acting like a fool pup. He made

## UNPREPARED?

## Mean Thief Takes Girl Scouts Dinghy

The Girl Scouts of America were not exactly prepared for this one: Their 12-foot dinghy, valued at \$800, was stolen from the Recreation Yacht Anchorage, Alamitos Bay.

Police said someone cut the chain securing the craft and made off with it.

The dinghy is not named, but its marine registration number is 464.

## L.B. Woman

## Hurt, Clothes Catch Fire

Ada L. Walter, 57, of 1371 Redondo Ave., badly burned as a result of a cigarette setting her clothing afire, according to police, was reported in "fairly good condition" Saturday night in Harbor General Hospital.

She was in a car with her brother, John Tatum, 54, of 921 Terminal Ave., when the fire occurred in front of 3832 E. Anaheim St.

Tatum was arrested and booked in city jail for investigation of intoxication.

Firemen extinguished the fire.

## Area 'Witnesses' to Hear Address by New Yorker

C. W. Rieger, of New York, will be featured speaker in the final meeting of the three-day Christian Assembly of 2,000 delegates comprising 16 Long Beach-Compton area congregations of Jehovah's Witnesses in Municipal Auditorium.

Rieger will speak at 3 p.m. today on "Removing the Barriers Dividing Mankind."

In between the session of Bible lectures, discussions and demonstrations, the visiting delegates will call at Long Beach residences.

## Contests for Council Shadowed in Voting

By MALCOLM EPLEY

The lively dispute over water fluoridation and mounting interest in the Barton Flats campground issue were looked upon Saturday as the only hopes for luring a representative vote to the polls in Tuesday's municipal primary election.

District Council nomination contests have been the quietest in years and without the measures, which will be decided by city-wide balloting, the prospects for voting volume would be dismal, indeed. Even with the issues on the ballot, it appears unlikely that half of the city's 156,216 registered voters will go to the polls. Some estimates run as low as 35 per cent.

Polls at 320 voting places will be open from 7 a.m. to 7 p.m. Sixteen hundred citizens will staff the polling points.

## Arguments on Ballot Issues

THE FLUORIDATION RUCKUS has highlighted the pre-election campaign. Supporters of Prop. 3, which include the City Health Department and the local medical and dental societies, advocate addition of fluorides to bring fluoride content of the water up to one part in a million for the purpose of inhibiting tooth decay. Anti-fluoridationists, who have formed a militant organization, charge that the proposal threatens health and invades personal liberty.

Arguments over the Barton Flats issue have warmed up in the last few days, with two citizens' groups taking the field in this contest. This proposal, Prop. 2, calls for expenditure of \$1,500,000 of city recreation department money to buy a 640-acre campground tract in the San Bernardino mountains to be used for the school-district camping program and general recreation purposes.

Much quieter has been the discussion of a third issue, Prop. 1, which would authorize use of \$5,500,000 of the City's Tideland Oil Fund for a Navy Landing at the foot of Magnolia Ave. A recent Navy declaration in favor of this location and strong support from various groups indicate a favorable vote for this proposal, which does not involve tax money.

## Eight Running in District 4

THE COUNCIL COMPETITION has sparked only in District 4, where there is no incumbent candidate and eight aspirants have declared. Running there are Andrew H. Baird, Robert F. Burns, William T. Dalesi, Robert W. Frazer, Haswell Parker, Craig Alan Smead, Mrs. Frances L. Smith and Alfred D. Williams.

Two will be nominated in this and all districts, and in two districts only two are running. Councilman Charles M. Garrison and Raymond T. Conlin are assured of nomination in District 5, and Councilman Sponberg and William B. Andrews will merely vie for high vote honors in District 9.

In District 1, Councilman Raymond Keeler faces Earl E. Carter, Robert J. McCleary and William L. White. Councilman and Vice Mayor Gerald Desmond will vie with Cass Warrantus and Fred E. Wilkes in District 2.

In No. 3 it's a three-way race for two nominations, the candidates being Councilman Lewis Reese, Sidney R. Gould and Stephen A. Pace. Councilman D. Patrick Ahern in District 6 has two opponents, Norman L. Gerhardt and Edwin J. Wilson, and the District 7 race also will be a three-man affair, with Councilman John Baker facing Robert D. McConnell and Donald L. Wilkins.

## Mayor Seeking Re-election

MAYOR GEORGE VERMILION, facing his first re-election test as a city Councilman, has three opponents in District 8. They are Elmer B. Allmeroth, Charles R. Dooley and Paul E. Wilkins.

Usually in district nomination contests here, incumbents have won one of the spots. This occurred in 1951, with one exception even though the general election that year only one re-nominated incumbent was re-elected.

The district candidates nominated in Tuesday's election will face each other in nine contests, and with city-wide voting on all of them, in the June 4 general election.



## PREMIERE FOR JUDY

Fast-stepping Judyth Lewis will present a contemporary dance in the Youth Talent Showcase premiere Friday in Hamilton Junior High School auditorium.

## Premiere of Talent Showcase Scheduled

First of a planned series of variety shows made up of talent from local schools will be staged at 8 p.m. Friday in Hamilton Junior High School auditorium, 70th St. and Orange Ave.

Called the Youth Talent Showcase, the shows will be presented without charge by the Recreation Department.

The first will feature 25 acts by high school students here.

Later shows will spotlight performers from junior high schools, elementary schools and, finally, local colleges.

A COMMITTEE headed by Bob Van Antwerp of the Recreation Department has been auditioning acts since January in preparation for the theatrical series.

The performers will not compete. They will simply present their acts for the entertainment of their audience.

Acts will be catalogued at the Recreation Department. They will be available to clubs and organizations seeking entertainment for parties and meetings.

Auditions for future talent shows can be set up by contacting Van Antwerp.

## Masons Slate Talk on Harbor

Assistant Port Manager Long Beach Masonic Club Thursday noon in the Wilton Hotel. Orlo Pugh will be chairman of the day and Jack Ber-

Long Beach will be chairman of the day and Jack Ber-

# Should City Buy Barton Flats Site?

## Arguments for Prop. 2 Listed

The Recreation Commission and the Citizens Committee for Barton Flats favoring Prop. 2 realize that there are many expenses for a growing city like Long Beach, but we are persuaded that "human engineering" is more important than mechanical or civil engineering, and that taxes spent for such a purpose as Barton Flats are just as essential as those spent for roads, bridges, airports, and other necessities.

We sincerely concur with a statement made by Judge Martin DeVries of the Municipal Court that one dollar spent in youth work will save more than ten dollars spent on juvenile delinquency.

We strenuously object to the implications on the opposing statement that "within Long Beach 52 million dollars of public improvements are more urgently needed than a luxury project 94 miles away."

The fact that Barton Flats is a mountain site 94 miles from Long Beach is one of the factors most in its favor. The fact that it is for the education of our children means that it is not a "luxury item."

THE OPPOSITION to Prop. 2 takes the following position: They say, "don't misunderstand us, we are for children; we are for their best interests and want to do everything that is good for them, but . . ." and then come the arguments against the City of Long Beach purchasing and equipping Barton Flats.

Those of us who say "Vote Yes on Prop. 2" offer the following statements in support of our position:

1. That the City of Long Beach should buy this magnificent piece of mountain property and make it available to all our sixth grade children for the kind of educational program that has received universal acceptance by parents and chil-

of operation of Camp III-III, and this would be continued at Barton Flats. The only cost which is not shared is the original cost of acquisition and development, and we feel that it is to our protection as a city to own the camp by ourselves.

Long Beach's claim to fame and one of the chief reasons for her rapid growth in population has been her remarkable natural recreational assets, and the unusual coordinated recreation program sponsored by the city and the school district. This mountain site will add diversity of recreation facilities and will increase our value as a city, and it will help us as citizens to discharge our responsibility to the youth of today and tomorrow. Vote Yes on Prop. 2.

2. The cost of \$1,500,000 includes the land and all the necessary buildings which would have to be erected to put the camp in operation. This cost, amounting to only 5 1/2 cents a year for 5 years on our tax levy, would mean that Long Beach citizens with homes at a tax assessed valuation of \$3,000 (which is about average), would be paying \$1.65 a year, or less than half a cent a day to own and equip this mountain camp.

THE QUESTION has been raised by the opposition as to the fairness of the City of Long Beach paying for a site which would be used by other cities in our school district. The answer is that our present arrangement involves the payment by the cities of Lakewood, Signal Hill and Avalon of their proportionate share of the cost

## Editor's Note

Here are pro and con arguments on the controversial proposal on Tuesday's ballot for the city to purchase 640 acres in the Barton Flats area, to be developed for use in the school camping program and general city recreation.

The "Yes" statement was prepared by the Recreation Commission and the Citizens Committee for Barton Flats, and the "No argument" by the Citizens Committee Opposing Prop. 2.

## The Case Against Prop. 2

Opposition to Barton Flats purchase comes as a result of a realistic review of the matter from a common sense standpoint. First, the board of the Long Beach United School District refused to make the purchase. It did not see fit to place the matter before the district voters.

Instead, it goes on the ballot as a Long Beach municipal issue, to be financed by taxation of Long Beach property. Why should Long Beach taxpayers assume an additional tax burden to provide what the school district turned down? Over one-sixth of the school district lies outside Long Beach. If the proposition passes, Long Beach taxpayers would be paying about \$270,000 which should be rightfully the share of the school district area outside Long Beach.

Furthermore, if the school district had purchased the property, there would be no real estate tax assessed against it. If Long Beach buys the property, the city immediately becomes a taxpayer of San Bernardino County, which means another burden on Long Beach taxpayers.

OPPOSITION to Barton Flats are not opposed to the school camping program. Our school officials state there will be a 50 per cent increase in sixth grade pupils in the next few years, which will mean a corresponding increase in the school camping program. There are available adequate additional camping facilities near the present Camp III-III which may be used on a lease basis. Barton Flats requires an initial outlay of \$1,500,000.

In the last four years, the over-all municipal real estate tax levy has increased 21 per cent. The recreation tax levy itself has gone up 31 per cent. If we add the tax to purchase and develop Barton Flats, the recreation levy will go up 60 per cent from its present level, and 108 per cent from the level of four years ago. We already have the highest per capita expenditure for recreation of any city in our class in the United States. If we approve Barton Flats, we will have virtually doubled our per capita rate for recreation over four years ago. And once the heavy wine of spending has been quaffed, there is the strong possibility the Recreation Commission will find "No" on Prop. 3.

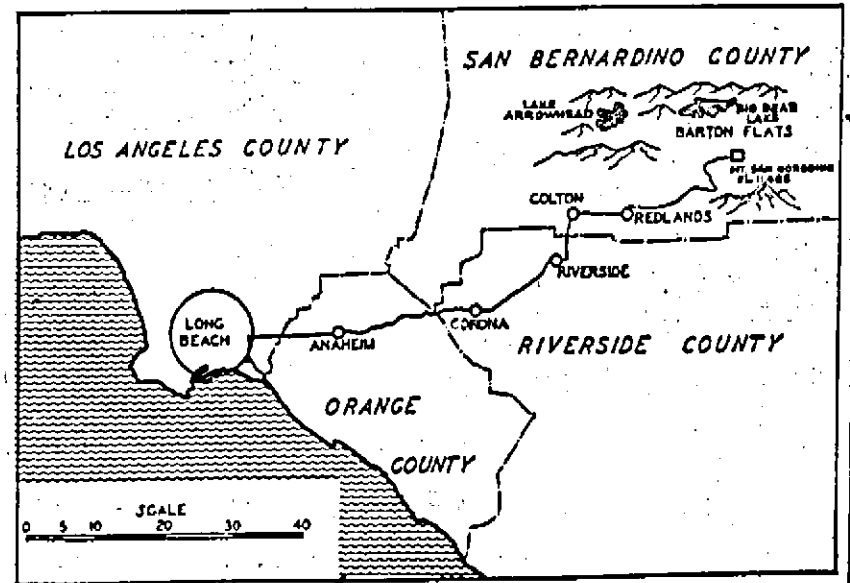
ways of continuing spending.

FOR EXAMPLE, the proponents state that three campsites are required for the school camping program. School officials have publicly stated that 100 acres would be more than adequate for their needs were they to acquire a new site. Why purchase 640 acres if only 100 acres are needed?

But what about parochial school children whose parents also pay taxes? It is to be assumed that the Recreation Commission will feel justified in assessing taxpayers for additional funds to build camping facilities for parochial school children. Furthermore, the commission can't sit by with only one-seventh of the site developed. So additional taxes will be needed to improve the remaining 450 acres with roadways, picnic areas, water supply, firewood, dwellings for employees, policing the area, maintenance, etc.

Long Beach people have too many problems to face at home without taking on these additional burdens. We are faced with finding new sources to take the place of dry gas income lost through the Mallon litigation. Income from upland oil wells is declining, which means this source may not be sufficient to amortize the \$29,500,000 bond issue voted in 1956, and if not, taxes must make up the difference.

Therefore, we contend that Long Beach should not purchase what the school district refused to purchase, that the city has too many other needs at home, that the condition of city finances does not permit incurring additional debt or the doubling of our per capita rate for recreation over four years ago. And once the heavy wine of spending has been quaffed, there is the strong possibility the Recreation Commission will find "No" on Prop. 3.



MAP SHOWS Route to Barton Flats Mountain Camping Site

## Ship Arrivals, Departures




(Political Advertisement)

**VOTE TUESDAY**  
FOR  
**DR. PAUL E. WILKINS**  
OPTOMETRIST

**8th DISTRICT**

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**ELECT A MAN  
WITH  
VISION**  
TO  
**City Council**

A black and white portrait of Paul E. Wilkins, a man with dark hair and a mustache, wearing a suit and tie. The image is grainy and high-contrast.

**PAUL E. WILKINS**  
DOCTOR OF OPTOMETRY

☒

By LEE CRAIG

After nine months of the 1956-57 fiscal year, indications are strong that the Port of Long Beach will reach a new revenue high for the full period.

Revenue to March 31 totaled \$1,953,498, an increase of \$505,721.28, or 34.93 per cent, over the nine-month period of the previous fiscal year, according to a report prepared by Ted Courson, the harbor's chief accounting officer, and his staff.

After deduction of depreciation and operating expenses, net gain for the period amounted to \$1,379,665.17. At this time last year, net gain was \$616,277.99.

• • •

HIG HEASON for the increased profits, Courson explained, is application early in the fiscal year of higher charges—in some cases, up to 40 per cent—on dockage, wharfage and demurrage.

For example, revenue from wharfage went up \$314,846.73, dockage charges returned an increase of \$34,153.80, and storage and demurrage revenue increased by \$74,281.25, or more than double that paid for the first nine months of the previous fiscal year.

• • •

NET PROFIT for all operations to March 31 was \$20,326,924.63, an increase of \$1,921,581.25 over the profit to March 31, 1955.

About half this total will go to the state, which, under the provisions of A. B. 77, is the city's partner in tideland oil operations.

## Commercial Ship Uses Port's Chemical Tanks

## Embezzlers Shade Bank Robbers 10-1

visory League said embezzlements hit a record 10 million dollars last year compared with about one million in bank robberies.

At a luncheon of the league, Humphreys said, "Many bank

realistic attitudes about how to immunize their institutions are from embezzlements. Three banks were wrecked by defalcations and 12 suffered losses of a quarter of a million or more last year.

Humphreys said banks need "stiffer systems of internal control over depositors' money and closer attention to bank audits by boards of directors."

---

## TOWNSEND NOTES

### WEDNESDAY

Club 8 — 5363 Olive Ave., 6 p.m. Pot luck dinner followed by a business and social meeting. President, Mrs. Kate Curnin in charge.

### FRIDAY

Club 10 — Linden Hall, 208 Linden Ave., noon. Pot luck dinner. Rev. Joe Nation speaker. President, Mrs. Lillie M.

**IN *Military* SERVICE**

Pvt. Cyrus E. La Bree Jr., whose parents live at 239 Siena Dr., has been graduated with honors from Engineer School, Ft. Belvoir, Va. He completed the guided missile installation electrical equipment repair course. La Bree entered the Army last October and took basic training at Ft. Ord. The 23-year-old soldier attended California State Polytechnic College.

**FN ROBERT H. RUBOT-**  
TOM, son of Mr. and Mrs. R. B.  
Rubottom, 315 Quincy Ave.,  
has been graduated from machinery  
repairman school at Naval  
Training Center, San Diego.

**ADOLFO ALFREDO R. SIRIGNANO**, son of Mrs. Adeline Sirignano, 1980 St. Louis Ave., is serving at Whidbey Island Naval Air Station, Oak Harbor, Wash. He reported from Naval Air Station, Alameda. Before entering the service in 1942 he attended Poly High.

**PVT. CYRUS LA BREE JR.**  
Honors at Ft. Belvoir

the Army's European Ordnance School, Fuessen, Germany.

**PVT. RUSSELL J. PENDER**

**SGT. JEAN FORBES**, daughter of Mrs. Edna Forbes, 145 Cordova Wk., has received a commendation ribbon while serving with the 97th General Hospital's WAC Detachment in Germany. She was commended for outstanding service as non-commissioned officer in charge of medical and pediatric clinics at the Army hospital at Ft. Leonard Wood, Mo., between March 1954 and April 1956. She is a medical technician. Miss Forbes formerly attended Long Beach City College.

**PFC. MODESTO B. ESPINOSA**, whose wife, Ramona, lives at 535 Linden Ave., has been graduated from the organizational maintenance course at

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## Hobby Show Will Be Free

Admission will be free to the Long Beach Hobby Show, slated for Municipal Auditorium, May 24-27, according to Recreation Department announcement.	hobbies at this year's show, according to Mrs. DeLano. In addition there will be individual exhibitors and hobby clubs.
"It will be the greatest non-commercial hobby show ever staged here," Mrs. Lois DeLano, official in charge, declared.	"Every available space in the auditorium Exhibit Hall will be devoted to hobbies, hobby activities and interesting avocational pursuits," Mrs. DeLano said.
Family units will exhibit their	

**Dr. Chan, D. C., Offers Aid for**  
**ASTHMA**  
**BRONCHITIS SINUS**  
728 AMERICAN AVE.

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**No More Asthma for Me,** says Mrs. Evelyn Murray, 2748 Webster St., L.A. I spent hundreds of dollars for what: one glass, but yet found no relief until I took Dr. Spha's Marbal Therapy. After my first treatment, I began to feel better. Now, after four months, I am no longer suffering with asthma. If others have failed to help you, by all means, try this simple, effective method and results will surprise you.

## HELP FOR SUFFERERS OF THESE AILMENTS

• Anemia	• Cramps or Mills Legs	• Heart Trouble	• Prostate Stand
• Appendicitis	• Halls Legs	• Hemorrhoids	• Rheumatism
• Arteritis	• Distress	• High and Low Blood Pressure	• Skin Trouble
• Asthma	• Dropsy	• Kidney Trouble	• Skin trouble
• Bladder Trouble	• Dysentery	• Liver Trouble	• Stomach Distress
• Bells	• Eczema	• Liver Trouble	• Stomach Distress
• Bright's Disease	• Eye Trouble	• Lumbago	• Stomach trouble
• Cancers	• Female Trouble	• Nervousness	• Stomach Ulcers
• Chronic Cough	• Gallbladder	• Neuritis	• Throat Injury
• Colds	• Gout	• Piles	• Urinary Disease
• Cellulitis	• Headaches		• Vomiting
• Constipation			

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## Clubmen Will Salute Armed Force Heads

Dr. Ryland R. Madison, social science instructor at Long Beach State College, world traveler and lecturer, will show pictures of Guatemala and other Central American countries at the meeting of the Iowa Assn. of Long Beach Monday evening in Machinery Hall, 728 Elm Ave. The program will follow a 6:30 p. m. covered dish dinner.

Officers and enlisted personnel representing all branches of the armed services will be honored guests at a joint meeting of Long Beach Rotary Club, Kiwanis Club of Long Beach and Long Beach Council, Navy League of the United States, The meeting, in observance of Armed

Forces Week, will be Wednesday noon in the Lafayette Hotel. Speaker will be Rear Adm. A. G. Mumma, USN, chief of the Bureau of Ships, Washington, D. C. Rear Adm. Ralph K. James, commander of Long Beach Naval Shipyard, will be chairman of the day. Vice President Lester D. Lawson will preside.

Luncheon guests will include Rear Adm. Robert L. Campbell, commander of the local Naval base; Rear Adm. V. D. Long, commander of Mine Force, Pacific; Capt. T. J. Flynn, commander, Naval Ammunition and Net Depot, Seal Beach; Capt. Robert N. S. Clark, commander, Long Beach Naval Station; Col. R. A. Harvey, commander, Marine Aviation Training, Naval Air Station, Los Alamitos; Capt. John Rountree, commander, 11th Coast Guard District; Brig. Gen. Clifford Beyer, commander, 114th AAA Brigade, National Guard; Col. J. M. Price, commander, 2347 Air Reserve Flying Center; Col. James W. Bender, assistant deputy commander, Ft. MacArthur; Rear Adm. Takao Aso, chief of Operating Division, Maritime Staff Office, Japanese Maritime Self-Defense Force.

**DOWNTOWN 20-30 CLUB**—Wednesday 7:30 p. m., Coast Inn. Don Leake, chairman; Joel Dionne, presiding.

**BEACH CITY TOASTMASTERS CLUB 1377**—Thursday, 6:15 p. m., Hawaiian restaurant, 4645 E. Pacific Coast Hwy. Don Gardner, presiding; Floyd Ayers, table-top chairman; Cass Waranus, evaluator. Speakers: Larry Miller, Art Hancock, Rex Myles, Steve Spindell and Bob Lyon.

**AD CLUB**—Thursday 12:15 p. m., Lafayette Hotel. Paul Marcus, chairman; Ken Jackson, presiding. Speaker: Maj. Robert Aughton of the Civil Air Patrol, with film on CAP activities.

**DOWNTOWN OPTIMIST CLUB**—Thursday noon, La-



ADM. RALPH K. JAMES  
Military Program Chairman

yette Hotel, James Starr, chairman; Dr. Clarence Lundell, presiding. Panel discussion of subsistence by: City Manager Sam E. Vickers, City Engineer Jess Glickerson, City Councilman Raymond C. Kealer and Assistant Port Manager Charles Vickers.

**CITY TOASTERS CLUB 518**—Thursday 6:30 p. m., Plantation restaurant, 3240 E. Pacific Coast Hwy. Ches Lambert, presiding; Carl Roth, toastmaster; Mel Aust, evaluator. Speakers: Joe Denny, Orville James Lambert, Frank Satariano and Bill Spurrier.

**LAKEWOOD ROTARY CLUB**—Thursday noon, Lakewood Country Club. Dr. Rustan H. Hicks, presiding; Guy Perry, chairman. Speaker: John Morley, correspondent on "Problems of the Near East."

**UPTOWN EXCHANGE CLUB**—Monday 6:30 p. m., Eaton's Chicken House. Karl Mangolan, chairman; Dick Hall, presiding. Speaker: W. O. Fischer, on plastics.

**KIWANIS CLUB OF EAST LONG BEACH**—Thursday noon, Recreation Park Clubhouse. Carl

Goller, chairman; Gordon Hayter, presiding.

**NORTH LONG BEACH LIONS CLUB**—Tuesday 7 p. m., Eaton's Chicken House, Bud Ward, chairman; Joe Meyer, presiding. Speaker: The Rev. Dr. James Whitcomb Brougner.

**AFTER DINNER SPEAKING CLUB**—Thursday 6 p. m., Jones restaurant, 120 E. 5th St. Robert Hoffman, presiding; Harry Cutler, chairman; L. Jorgeson, toastmaster. Speakers: R. L. Kahane, Hans Baumann, Leo Dreher and Ralph Hand.

**UPTOWN OPTIMIST CLUB**—Monday noon, Lakewood Country Club. Duane C. Mooney, chairman; Howard Rogers, presiding. Speaker: Frank Kelleher, assistant sports director for T-Up Youth Foundation.

### Poland Opens Trade

**BERLIN (UP)**—An electrical equipment company — the Allgemeine Elektrizitaets Gesellschaft — has received a contract to build an electric power station for communist Poland near Stettin. This is the first postwar construction contract awarded to a West German firm by the Poles.

## Indian Maidens Star in Oklahoma Pow-Wow

Hawatha's noted tribe, the Chippewas, will be represented by two tribal maidens, Milo Meyer and Merel Milo Meyer of Wilmington at the annual Oklahoma Picnic and Pow-wow May 19 in Bixby Park. Forrest Cline, 835 W. Anaheim St., Wilmington, second term president of the Oklahoma State Society, said California's lieutenant governor, Harold J. Powers, will be present to extend greetings. Mayor George Vermillion also will welcome the Sooners.

**PROGRAM ENCORE** will be Jules Strongbow, Victor Roebuck, a Choctaw Indian and a native of Hugo, Okla., will present members of the American Indian Drum and Feather Club, mostly Oklahomans. In full tribal regalia, they will perform social and war dances, songs and chants. Invocation will be by Theodore (Tiny) Roebuck, of the American Indian Liberation Crusade.

**DON SNOW** and his Harbor Playboys of Lomita, will play and sing western songs. Yodeler, guitarist and roper Doris

### 4 Kin of McGray on Atom Cruiser

G. W. McGray, 4430 Long Beach Blvd., an upholsterer employed by Long Beach Naval Shipyard, has two sons and two brothers-in-law working on the government's new atomic-powered cruiser, the USS Long Beach.

Ivan M. McGray is employed by Bethlehem Shipyard Co., Quincy, Mass.; George B. McGray, by General Electric Co., Lynn, Mass. Also working for General Electric in Lynn are McGray's brothers-in-law William Clark and Gerald Hayes.

### Brief Case Found Afloat in Canal

A water-soaked brief case, bulging with canceled checks and an old newspaper, was found by two boys Saturday floating in Los Cerritos Channel near Pacific Coast Hwy.

Dick Tiffany, 3241 Cedar Ave. and Orville Clay, 3221 E. 15th St., turned the brief case over to police. Checks were signed by V. M. Toppenberg.

A newspaper, the Arcadia Tribune, of Dec. 30, 1937, featured a story of a West Arcadia bank being robbed of \$800.

### A Dollar Here . . .

**MILWAUKEE (UP)**—Thomas Wainwright, 48, an admitted panhandler who police accuse of stealing contribution envelopes from a Milwaukee church, was arrested when he tried to sell a box of stolen cigars to a Milwaukee police detective.

## HEAR WITH BOTH EARS

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★ THREE TRANSISTORS  
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TRY IT TODAY AT:  
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622 Pine Ave., Long Beach  
707 So. Hill, Suite 1111, L.A.  
Free Home Trial Demonstrations



### BEAUTY ON THE WARPATH

Wearing Chippewa regalia and armed for their rifle drill specialty are these Indian twins from Wilmington who will be presented at the Oklahoma picnic May 19 in Bixby Park. It's Milo Meyer on the left, with Merel Milo Meyer.

## Hospital Fund Up by \$66,781

United Hospital Fund Inc. Saturday announced its pledges and collections have climbed to \$2,445,883.

The new reports totaled \$66,781. Campaign goal is four million dollars, which will be used to buy equipment for new hospital facilities authorized by city voters last year.

**INDIVIDUAL** division reports included:

Special division A (Jack Dillon, chairman), \$1,952; special division B (Don Davis), \$2,471; liquor division (Ralph R. Gordon), \$1,480; major gifts (Henry H. Clock), \$32,485; oil division (William C. Bryant), \$7,250, and Women's Division (Mrs. Donnell Davis), \$21,143.

**ANOTHER REPORT** meeting will be at noon Friday in the Victor Hugo restaurant.

After these divisions complete their work, the employe and executive group will start its campaign. This division is headed by Albert L. Code.

## Thieves Strip Naples Boats

Thieves stripped two boats of outboard motors and gasoline tanks Saturday in the Naples area after they towed the boats away from their moorings. Donald E. Ahern, 48, told police that his 14-foot plastic boat was stolen from his wharf at 5634 Naples Canal, stripped and abandoned, near Ross Boat Landing. A 7-foot plastic boat, belonging to Michael T. Stanford, 11, was stolen from a wharf at 32 10th Alto Canal, stripped and abandoned near the E. 2nd St. bridge. The stolen motors and tanks are valued at \$720.

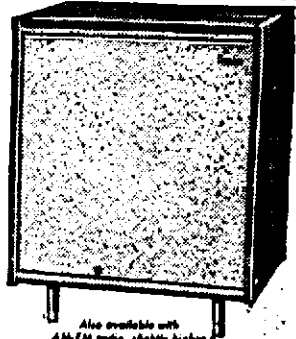
## STOP - SHOP - SAVE Magnavox

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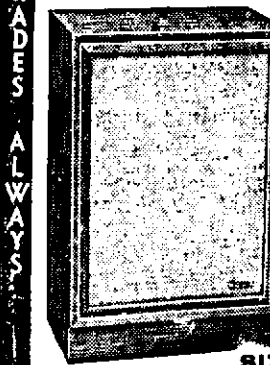
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**EXTENSION  
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**SIX NEW 12" LP VICTOR  
ALBUM RELEASES**  
a \$24.00 selection



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Get all 3  
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in mahogany  
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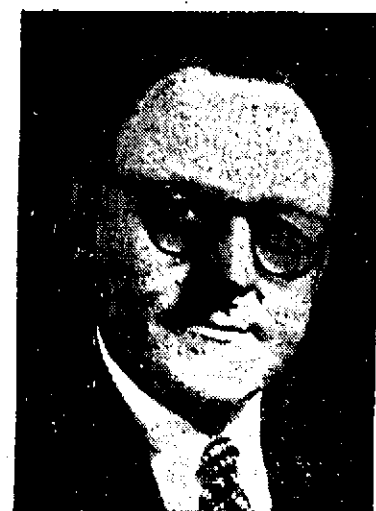
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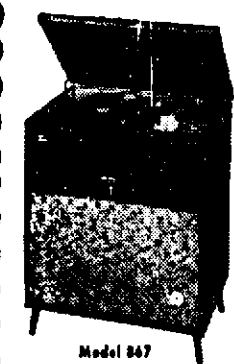
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experience in  
the oil industry  
to cope with the  
City's complex  
oil problems.

**Raymond C. KEALER**  
Councilman, 1st District



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Console

- Plays 16, 33 1/3, 45 or 78 rpm records in all sizes.
- Three speakers fill the room with thrilling and realistic sound.
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## RADIOS For 5 Hrs. Only

Your choice of  
Ebony, White, Pink,  
Turquoise, Green,  
Red or Bronze.  
First Come—First  
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Includes Mast,  
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# Dixie



EXTRA  
Cook-Master  
Recipe Book  
FREE

# Sky Show at NAS Today Opens Armed Forces Week in Southland

By JAMES A. ALLEN  
The Southland's observance of Armed Forces Week will open today at Los Alamitos Naval Air Station with a colorful military review and air show featuring the Navy's famous jet fliers, the "Blue Angels."

The station's main gate on Katella Ave. will be opened to the public at noon for exhibit of latest-type Navy and Marine Corps jet aircraft and other equipment. Parking will be available without charge.

The review of personnel of 49 reserve squadrons based at the station will be at 2:30 p.m. The

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42x36 or 42x45 . . . \$90  
42x54 New . . . \$1.19  
42x63 New . . . \$1.39  
42x72 or 42x81 . . . \$1.49

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| Calistoga        | Centerville   | Ross            |
| Carmel           | Concord       | San Anselmo     |
| Carmichael       | Martinez      | San Rafael      |
| Cloverdale       | Lodi          | Eureka          |
| Colusa           | Monterey      | Pittsburg       |
| Fairfield-Suisun | Napa          | Rio Vista       |
| Glendale         | Oakdale       | Santa Cruz      |
| Livermore        | Pacific Grove | Santa Rosa      |
| Belmont          | Sacramento    | Sunnyvale       |
| Beverly Hills    | San Bruno     | Ukiah           |
| Gonzales         | San Carlos    | Watsonville     |
| Alameda          | Hollister     | Woodland        |
| Albany           | Laguna Beach  | Santa Maria     |
| El Cerrito       | Los Angeles   | Pomona          |
| Berkeley         | Lafayette     | Modesto         |
| Emeryville       | Oakland       | Manhattan Beach |
| Corte Madera     | Piedmont      | King City       |
| Fairfax          | Richmond      | Yreka           |
| Larkspur         | Rodeo         | Chico           |
| San Leandro      | San Lorenzo   | San Pablo       |
| Sausalito        | Tiburon       | Santa Monica    |

## 5 CALIFORNIA CITIES Have DISCARDED IT

After Once Installing It:  
SAN DIEGO, LA JOLLA, DEL MAR, RIO VISTA, MARTINEZ

**Only 14 California Cities Are Fluoridating Water! DON'T Put Long Beach in This Experimental Minority**

**WHO Will Guarantee**

NO Failure of Fluoridation Machinery.  
NO Human Error, NO Mottled Teeth . . .  
NO Overdosage, NO Fluoride Poisoning.  
NO Loss of Health . . . . .

No Matter How Thin You Dilute It, SODIUM FLUORIDE Is Still POISON!

**VOTE NO ON PROP. 3**

LONG BEACH COMMITTEE AGAINST FLUORIDATION  
ROOM 402 — 115 PINE AVE.

ship USS Epping Forrest and many types of military equipment, including helicopters and the Nike antiaircraft missile.

The Army's Nike bases in this area will be open as follows Saturday: Long Beach and San Pedro, 9 a.m. to 3 p.m.; Torrance, 10 a.m. to 3 p.m.; Brea, 9 a.m. to 4 p.m.

**MARINE CORPS**  
El Toro Marine Corps Air Station—Open house will start at 9 a.m. Saturday with a parade and review, followed by a flyover at 10:30 a.m. by a mass formation of jet aircraft. There will be helicopter rescue demonstrations, exhibitions by crash crews and a ground control approach demonstration. A special demonstration of lifesaving and water safety techniques will be presented at noon in the station swimming pool. Another jet flyover will climax the day's activities.

**AIR FORCE**  
Long Beach Air Force Base—Open house will be held at the Air Force section on the south side of Long Beach Municipal Airport from 9 a.m. to 3 p.m. Saturday. Aircraft and missiles will be displayed and drill teams from Cal-Tech and the Civil Air Patrol will perform. Movies will be shown and crash rescue techniques demonstrated.

**ARMY**  
Army activities will be highlighted by an open house at Ft. MacArthur from 10 a.m. to 4 p.m. Saturday. Visitors will be shown a model barracks, an ordnance ammunition display and



**THEIR DAY**  
Members of the Army, Navy, Marine Corps and Air Force stand beneath a Nike guided missile mounted at San Pedro's Fort MacArthur typifying the joining of the services for the observance of Armed Forces Day May 18.—(U. S. Army Photo.)

## Ft. MacArthur to Show New Materiel Saturday

**SAN PEDRO** — Everything from a field kitchen to a guided missile will be on display at "open house" festivities at Ft. MacArthur on Armed Forces Day, Saturday, May 18.

**Dairyman Must Not Greet Queen**  
COPENHAGEN (AP) — Christian Pedersen of Tyrstrup, a wealthy, 41-year-old bachelor dairyman, has been ordered to stay out of Denmark's capital when Queen Elizabeth II makes a state visit late this month.



**Raymond C. KEALER**  
Councilman, 1st District

**Let's Keep KEALER on the Council!**

We need the benefit of his 10 years' experience on the Council and his 30 years' experience in the oil industry, to cope with the City's complex oil problems.

## Dynamite-Laden Bank Thug Dies of Bullet Wounds

**MONTREAL (AP)** — Andre Deblols, the "human bomb," died Saturday in a hospital from effects of a policeman's bullet that ended his bizarre attempt to rob a bank.

## SLOTS TAKING PUPIL'S LUNCH

**NEW ORLEANS (AP)** — A Jefferson Parish elementary school principal says some of her pupils are going hungry because they are playing slot machines with their lunch money.

## Casey Jones' Last Fireman Sinking

**MEMPHIS, Tenn. (AP)** — Sim T. Webb, Casey Jones' fireman on the railroad engineer's last ride, is reported critically ill.

**NEVER NEEDS WATER...**

**NEW! WATERLESS BATTERY**

**Silicon**

**10-YEAR BONDED Guarantee**  
No Pro-Rated Replacement Cost  
3-Years on Commercial

**Certified!**

- The SILICON WATERLESS BATTERY delivers quick starting power for 10-ton truck engines at 70 degrees below zero . . . far more than your car needs.
- The SILICON WATERLESS BATTERY makes your lights burn brighter by Westinghouse light meter test.
- Tachometer R.P.M. tests prove that the SILICON WATERLESS BATTERY turns your engine over faster.
- The SILICON WATERLESS BATTERY is powerful enough to start your car engine 50,000 times a year for at least 10 years!
- In competitive laboratory tests, the SILICON WATERLESS BATTERY produced 400% more power than one of the nation's top-selling, nationally-advertised batteries!
- The above statements of fact are certified to be true in every respect.

**Waterless Battery Distributor**  
1934 Pacific Ave. HEMlock 5-7821  
Long Beach 6, Calif.

**KEN'S HAMBURGERS**

**12¢ each**

**Beginning 11 A. M. MONDAY May 13th**  
**Ends Thursday Midnight May 16th**

**KEN'S STYLE ALASKA HALIBUT 59¢**

Try It! You'll love It! With an extra large helping of our fresh French Fries.

**KEN'S HAMBURGERS** are made of high quality Imperial Valley beef—cut from selected whole carcasses & ground fresh daily in our plant. Take advantage of Ken's 4-day celebration sale to taste the best hamburgers in any town!

- Ask for the WATERLESS BATTERY at Your Favorite Dealer
- PARTIAL LIST**
- |  |   |
|--|---|
| <b>BELLFLOWER</b><br>Walters Shell Service<br>10210 E. Rosecrans Ave.<br>S. PEDRO<br>Seventh St. Garage<br>285 W. 7th St.<br><b>WILMINGTON</b><br>Workman and Metz<br>Avalon and Lomita<br><b>COMPTON</b><br>Lee Rule Oldsmobile Co., Inc.<br>505 S. Long Beach Blvd.<br>Van's Best and Motor Sales<br>16132 S. Atlantic Blvd. | <b>LONG BEACH</b><br>A and A Auto Parts<br>2740 Spring St.<br>G. M. Davis Texaco<br>20th and Pacific Ave.<br>Harvey's Service<br>311 W. Willow St.<br>Matthe's Richfield Service<br>124 W. Pacific Coast Hwy.<br>Thompson Service Station<br>301 Redonda Ave. |
|--|---|
- DISTRIBUTOR—1934 Pacific Ave. Phone HE 5-7821**

**MALTS . . . . . 25c | FRENCH FRIES . . . 12c**

Ken's Hamburger Drive-Ins Maintain the Highest Standards of Cleanliness . . . Your Inspection Invited

**KEN'S HAMBURGER DRIVE-INS**

3926 LONG BEACH BOULEVARD	BROADWAY at ATLANTIC	SOUTH ST. at BELLFLOWER BOULEVARD
---------------------------------	----------------------------	---

**FREE PARKING**





### KAZAN DISCOVERY

Screen newcomer Lee Remick, Boston-born actress of stage and screen, film debuts as the gal who marries and loses Andy Griffith in Ella Kazan's "A Face in the Crowd" for Warner Bros. Griffith and Patricia Neal co-star in the modern-day drama of a hillbilly folksinger who rockets to fame and fortune as an entertainer.

## Fred Astaire Dance Studio to Open Here

A Fred Astaire School of Dancing will be opened Wednesday at 311 E. Ocean Blvd. It was announced by Miss Cleo Wagner, managing director of the studio.

The new studio will have two ballrooms, one termed the large ballroom in Southern California. A specially designed hi-fi music system has been installed. Handmade chandeliers and mirror panels give the ballroom a fairyland appearance.

In addition to the large ballrooms, there will be five private teaching studios, as well as complete training facilities for new teachers.

The studio will feature the latest dance instruction methods devised by stage and screen star, Fred Astaire. Under the direction of Astaire, chairman of the board, the chain has grown from the first studio on Park Ave. in New York City, to one of the most important dance studio chains in the country. Every Astaire instructor is trained in the methods of teaching laid down by the dancing master.

Miss Wagner is a native of Long Beach, having graduated from Polytechnic High School. She has been actively engaged in dance instruction for the past 12 years.



CLEO WAGNER  
Will Manage New School

The new school will feature "refresher" lessons as well as complete instruction for beginners.

## It Happened Last Night

By Earl Wilson

### WHO'S CARNEY, ANYWAY?

NEW YORK — Art Carney can face the truth—and though it may be, it looks like Ed Norton, the happy sewer worker whom he created on TV, is "going down the drain."

"I hate to see it end," Art admitted the other day at a Jackie Gleason rehearsal.

Chewing his gum soberly, and never making a joke, he admitted that the loud, boisterous, va-va-va-voom T-shirted character who was frequently yelling "Sheeee! What a grouch!" at Gleason was better known to millions of TV watchers than Carney is.

"No matter what I do, there'll always be some people who won't like me. They'll want to see Ed Norton and to hell with me," he said.

Bashful, quiet, serious-minded, a home-loving suburbanite who's on his way back to his family a few minutes after he's finished his program, Carney has a bright enough future regardless of what happens to Ed Norton—but he proclaims right off, "I'm a lousy m. e."

Therefore he isn't over-anxious to have a big show of his own.

He can have the cream of the guest shots... but if Gleason is serious about not being on TV regularly next year, he'll keenly miss being Ed Norton of "the underground waterways."

"IN THE SMALL PRINT of the contract it says all the characters are Jackie's property, but I don't want to do Ed Norton without Gleason anyway," he said.

And as he said it, I called him "Norton"—which millions of other Americans do. To them Carney is now Norton, and Carney hardly exists.

"Norton," he added, "is always the underdog and, of course, sympathy is always with the underdog. That coupled with the fact that Gleason let me be funny and get the laughs, gets the best results out of me."

Ed Norton the sewer worker came into being around 1950 when two of Gleason's writers in those days, Coleman Jacoby and Arnie Rosen, told Jackie about Carney, suggesting he put him on the Gleason program, then at DuMont.

In the first script I had with Gleason was a character that I thought I could do something with. I thought of the T-shirt, the hat in the house, and the

"I LIKE IT, because I can be myself, make mistakes in grammar, and be comfortable. I put a few things in, like... well, Norton's a sewer worker and when he writes a letter he's got to have everything neat and just so. He moves everything around the table, straightens the pad out, fixes the paper."

"Actually I got that from my father who was a newspaperman and had that habit," Carney laughed a little.

"I've never had a cross word with Jackie," Art said. "There've been fights, of course, at rehearsals, but they've been with others and I've never been in them. It's been a happy time for me."

"In my deal with him I've always been allowed to do three outside shows every 13 weeks and most of the time I don't do that many."

"The Gleason show only takes two or three days of my time a week and sometimes not even that. I don't really have much to do the rest of the week. This week I'm only doing one sketch. I'm really stealing money this week."

Art's been offered six shots on Dinah Shore's program next year, or he might do his own

half-hour a how demonstrating how he can handle both comedy and drama.

WISH I'D SAID THAT: "The way women dress nowadays, the only thing they conceal is their age." — Eddie Bracken.

### NOW! OPENS NOON



YOU WILL BE PETRIFIED!  
**THE MAN WHO TURNED TO STONE**  
VICTOR JORY • ANN DORAM  
CHARLOTTE AUSTIN

Plus... TERROR & THRILLS!  
ON AFRICAN VOODOO COAST!  
**ZOMBIES OF MORA TAU**  
PAUL HENREID • PAMELA FRITZ

NOW! OPENS 12:30  
**EBELL**  
Phone HE 5-4391  
THIRD and CERRITOS

IT'S ROMANCE SET TO MUSIC!  
DEAN MARTIN • A CINECAST OFF  
TEN THOUSAND BEDROOMS

2ND NEW HIT!  
**"EDGE OF THE CITY"**

## COMING TO THE State - Towne and Los Altos Drive-In



TEEN-AGE 'CONS' TURNED ROCK-N-ROLL WILD!  
**UNTAMED YOUTH**  
WARNER BROS.

starring the platinum powerhouse!  
**MAMIE VAN DOREN**  
LORI NELSON  
JOHN RUSSELL • DON BURNETT  
and more by LES BAXTER

CO-ATTRACTION  
Riding with Jesse James!  
**Hell's Crossroads**  
STEPHEN MCNALLY • CASTLE

## TAKE MOTHER TO A SHOW ON MOTHER'S DAY

All Mothers Over 60 Years Admitted FREE as Guests of Our Theatres  
STATE — TOWNE — RIVOLI — EBELL

Slate & Towne Open Noon ☆ LOS ALTOS STARTS AT DUSK



## TYRONE POWER ABANDON SHIP!

Will leave you limp with excitement!  
**THE SHADOW ON THE WINDOW**  
with PHIL CAREY • BETTY GARRETT • JOHN BARRYMORE, Jr.

2ND HIT!  
**THE SHADOW ON THE WINDOW**

Now Showing — Both Drive-Ins  
**Lakewood Hi-Way 39**  
KI 382-74 WEST 5831 DRIVE-IN

Now Showing — Both Drive-Ins  
**BATTLE HELL**  
RICHARD TODD

CO. HIT! ROBT. MITCHUM "BLOOD ON THE MOON"

2ND SUSPENSE HIT!  
**THE SHADOW ON THE WINDOW**  
PHIL CAREY • BETTY GARRETT • JOHN BARRYMORE, Jr.

2ND ACTION HIT!  
**Heaven knows Mr. Allison**  
DEBORAH KERR • ROBERT MITCHUM

2ND SUSPENSE HIT!  
**THE SHADOW ON THE WINDOW**  
PHIL CAREY • BETTY GARRETT • JOHN BARRYMORE, Jr.

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2ND ACTION HIT!  
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### TOGETHER! RODGERS & HAMMERSTEIN'S The King and I

RODGER & HAMMERSTEIN'S  
**CAROUSEL**  
Starts WED.

### Lanza to Sing Calypso Number

HOLLYWOOD — It had to happen. Composer George Stoll has created "Calypso Italiana" for Mario Lanza to sing in "Seven Hills of Rome," a movie which will be shot in the Italian capital.

Stoll says the number is a West Indies tune with operatic overtones. It replaces a rock 'n' roll number originally scheduled to be sung by Lanza.

### UA Lakewood DRIVE-IN

OPEN NOON DAILY!  
NOW AT BOTH THEATRES!  
**"Battle HELL"**  
AKIM TAMIROFF  
RICHARD TODD WILLIAM HARTNELL • KEYE LUKE

Co-Hit at the U.A. Co-Hit at Lakewood  
Fred Astaire • Ginger Rogers  
**Follow the Fleet**  
Co-Hit at the U.A. Co-Hit at Lakewood  
Robert Mitchum  
**"Blood on the Moon"**

STARTS Wednesday AT THE UA  
HER FRIENDS ARE IN THE BLUE BOOK...  
GREGORY PECK  
LAUREN BACALL  
In M.G.M.'s  
**"DESIGNING WOMAN"**  
in CINEMASCOPE and METROCOLOR  
DOLores GRAY

ROXY 121 W. OCEAN  
HE 5-3022  
35c  
Dance Open 10 A.M.  
"11:11 P.M. Era, Sat., Sun., Mon."  
★ OPEN ALL NIGHT ★  
FREE PARKING  
After 8 P.M. Daily  
All Day Saturday & Sunday

J. PAYNE • A. DANL — Oliver  
**"CARIBBEAN"**  
Humphrey BOGART • Fred MARSH  
**"DESPERATE HOURS"**  
Red DAWSON • Bob ROBBINS  
**"DOUBLE JEOPARDY"**

SHOW STARTS APPROX. 8 P.M.  
Renold Reagan-Nancy Davis  
**"Hellcats of the Navy"**  
(Color)

**LONG BEACH DRIVE-IN THEATRE**  
223rd at Santa Fe TE 4-4434

ABT 1411 N. CHERRY  
HE 8-3030  
ADULTS 50c • KIDS 25c  
Doris DAY • Louis JORDAN  
**"JULIE"**  
Shown at 2:00 • 6:10 • 9:20  
Skip MONTEITH • LILLIAN MILLER  
**"THUNDER OVER ARIZONA"**  
Shown at 1:15 • 3:45 • 6:15 • 8:45

STRAND  
CEDAR & PIKE • Phone HE 4-7353  
Judy HOLLiday • Richard CONTE  
**"FULL OF LIFE"**  
— Plus —  
Grant WILLIAMS in  
**"THE SHRINKING MAN"**  
NEW STRAND POLICY—ALL SEATS  
Mon., Sat., Sun. & Holidays  
35c Sunday & 50c

**THE THEATRE**  
1000 Macmillan  
GA 4-1475  
"The TEAHOUSE of the AUGUST MOON"  
NOW PLAYING

**THE SCHOOL OF THE THEATRE**  
2400 MAGNOLIA  
Created for the Imaginative Child, 6 to 19 Years  
ENROLL NOW—for Information GA 4-1475

**ROXY** 121 W. OCEAN  
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2400 MAGNOLIA  
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### PALACE

30 PINE AVE. — PHONE HE 4-4429  
40c TILL 8 P.M. — Kids 25c  
50c EYES. • WEEKEND & HOLIDAY  
Always 3 Features  
Humphrey Bogart • Gene Tierney  
**"LEFT HAND OF GOD"**  
Robert Wagner • Debra Fager  
**"WHITE FEATHER"**  
Jack Kelly  
**"NIGHT HOLDS TERROR"**

**ROADIUM DRIVE-IN THEATRE**  
Param. & Comp. Blvd., Param.  
Rock HUDSON • BATTLE HYMN  
"WRITTEN ON THE WIND"  
— Plus —  
G. ROGERS • NELSON  
**"FIRST TRAVELING SALESLADY"**  
(Color)  
1 ADM. Per Car Tax Incl.

**Special Mother's Day Dinner**  
225  
Served All Day Sunday  
Choice of  
PRIME RIBS  
ROAST TURKEY  
BAKED HAM  
Also Finest Steaks in Town  
Dine on the Ocean  
HUNTINGTON HOTEL  
1290 E. OCEAN BLVD.  
LONG BEACH

**Vel. Mem. Stadium**  
CARSON at LAKEWOOD  
**TODAY**  
— 3 P.M. —

**JACK KOCHMAN**  
**AUTO**  
**DARE-DEVILS**  
New Dodge in Thrilling Aerial Leap!

**Neighboring Cities Theatre Guide**  
BELLFLOWER PARAMOUNT  
MUEL, 1911 Bellflower TO 7-1422  
"ON MEN—ON WOMEN"  
"HILLIARDS OF THE NAVY"  
DOWNEY NORWALK  
AVENUE, Downey—89c TO 1-3519  
"THE MAN WHO KNEW TOO MUCH"  
"ZOMBIES OF MORA TAU"  
MERALTA, Downey TO 2-2286  
"HELLCATS OF THE NAVY"  
NORWALK, Norwalk TO 4-2219  
"BATTLE HYMN"  
"FULL OF LIFE"

**SAN PEDRO WILMINGTON**  
SANTILLAS, San Pedro TO 3-3323  
"MYRA BREWSTER"  
"42 ANGRY MEN"  
BRANADA, Wilmington TO 4-2472  
"ON THE BEACH"  
"ROAD STRIP GIRL"  
"ROCK ALL NIGHT"

**DRIVE-IN THEATRES**  
HARBOR, 23322 S. Vermont TO 4-0001  
"WARD OF THE MARSH"  
"REAR WINDOW TO JURY"  
LA MIRADA, Alhambra & 1st St. TO 3-2111  
"WESTWARD HO THE WARRIORS"  
"HOLLYWOOD OR BUSTY"  
LINDSAY, Buena Park TO 7-2223  
"CALAMITY JANE"  
"SYNCHRONIZED AT THE GUN"  
ROADIUM, 1411 S. Pike TO 3-4660  
"WRITTEN ON THE WIND"  
"FIRST TRAVELING SALESLADY"  
SUNBOW, 12344 S. Main, Whittier  
Show Starts at 8:15 P.M.  
TRIN VUL, Figueroa at 162, GA 4-8127  
"THE BATTLE OF THE VALLEY"  
"4 GIRLS IN TOWN"

**THE NEW LOOK IN MOTION PICTURE MUSICALS**

**Funny Face**  
STARTS WED.

FOX WEST COAST  
333 E. OCEAN HE 6-4209

**MORGAN HALL 835 LOCUST**  
**NEW MANAGEMENT**  
**EXCELLENT FACILITIES**  
FOR  
BANQUETS . . . MEETINGS  
LECTURES . . . DANCES  
Rooms for your convenience. Let us help you with complete arrangements for weddings & receptions. Wines and Liquors at Desired  
**PHONE HE 2-2985**

## WORLD OF WHEELS

### Silly Season Here! Read This and See

By ART STEPHAN

Independent Press-Telegram Auto Editor

The spring silly season is here again and with it a "do it yourself" system for making money on the stock market.

You don't even need a kit. If you aren't color blind and can count you're in business, provided you have the telephone number of a broker and a few bucks with which to start. It's as simple as that.

The whole business is based on a study of color trends in automobile exteriors completed recently by styling experts at the Buick Motor Division of General Motors.

Here's how it works. The next time you're standing on a busy corner waiting to cross the street, keep track of the colors of the Buicks going past. If three of the first 10 are blue, you ought to be placing a buy order with your broker; if a couple are white, and you're worried about some previous investments, it's silly to bother your ulcer; but if more than one or two of the 10 are black, green or grey, be glad you buried your extra folding money in beside the lilac bush in the back yard.

SO YOU HAVE better things to do than count car colors on a corner? Think back on how many decisions you've made on equally whimsical grounds, like the time you bet on Swaps in the feature at Bay Meadows just because you'd dreamed of the time you swapped your jack-knife for a bag of marble as a boy. Then consider the evidence the Buick color survey provides.

The study goes back through 1950, the year the market started to advance. The favorite Buick color that year was green, with 31.9 of the buyers going for one of the several shades available. Blue ranked fourth, at 18.2 per cent, behind grey and black.

The market kept climbing, as a glance at any Dow-Jones index will show. So did blue in Buick popularity—to 21.4 per cent, 26.4, 23.7, 29.6 in 1954. Over the same period greens slipped and right along with them grey and black.

White was gaining customers all this time, too, moving up slowly from 6.3 per cent in 1952 to 16.5 in 1955. Then, in 1956, the market ceased its steady climb and became somewhat erratic—and white jumped to 34 per cent preference and the No. 1 spot.

THE BUICK SURVEY contains a lot more information on colors and the market, including an interesting observation that red paint jumped from fifth to third place in buyer preference during 1954, the year the market showed its steepest spurt.

The study makes no attempt to prove that people like or dislike certain colors just because times are prosperous or vice versa. All it shows is trends, which probably don't mean anything.

Now, let's see. That's one green, a red—and the third blue. What's that broker's number, anyway?

VOLKSWAGEN is going great guns in Compton—so says Lee Carpenter the Volkswagen dealer. Lee is now entering his sixth year as a new car dealer in that city. Incidentally, he is the oldest franchised Volkswagen dealer in the 11 Western States. More Volkswagens were delivered in January than any previous month since its introduction. Production of all Volkswagen models at the German plant will exceed one half million units in 1957, which will mean about 15 per cent more for the United States than in 1956.

Lee has expanded his service facility three times in the last 18 months. Gerry Dutcher, Lee's general manager is pleased with the addition to the firm of Eric Palmer as office and credit manager.

ON THE FUN side Lee and Dave Thomas (the "Triumph") Long Beach Borgward dealer) and their wives leave on the maiden voyage of the new "Matsonia" in June, for a month's vacation in the Hawaiian Islands.

A MERCURY Phaeton coupe bearing the familiar red, white and blue shield of USAC and marked "Official Car" of the United States Auto Club is carrying Duane Carter, USAC's director of competition, on his official duties this month at the steeply-banked Monza Auto-drome in Monza, Italy.

Carter is in Italy making arrangements for the participation of 10 American race drivers in the 500 mile race at Monza on June 29. Mercury Division shipped the car to Italy for his use and to provide Europeans with a comparison of the latest American motor car styling with the Fiat, Lancia and other European makes.

The car is one of ten 1957 Mercurys used by USAC as the club's official cars for the 1957 racing season. They are being used by zone supervisors and field representatives in connection with the sanctioning and

## MOTOR SPORTS

### Dr. Winters Will Race His New Tiny Special in Santa Barbara

By PAUL WALLACE

An interesting local competition "special" will get its long-awaited first trial at next weekend's Santa Barbara Road Races at Goleta Airport, just north of the city. Racing starts at noon each day.

The machine is the handsome little Renault special built by

Dale Halliday for Dr. Paul Winters.

It will race in the Class II modified event—a 10-lap preliminary Saturday. If it makes the grade, Winters will tool the tiny speedster in the Sunday one-hour event for modifieds under 1500 cc.

The little car is as yet untested. Builder Halliday, well-

known local foreign car specialist, expects the usual run of bugs in the new machine and isn't anticipating any spectacular performance from the tight engine in its first outing.

The very light Renault-powered rear-engine racer could, however, become quite a Class II threat.

The entries give every prom-

ise of producing racing of high caliber.

PHIL HILL, whom we consider as good a sports car driver as this country has produced in recent years, will drive a big 4.9 litre Ferrari.

Really first-class competition should come from the veteran Bill Pollack, who will be out in Bill Murphy's very fast Buick-Kurtis.

Other fast combinations will be Eric Hauser, Morgenson Special; Jerry Austin, D-Jaguar; John von Neumann, 3.5 litre Ferrari, and Richie Ginther in a brand new Aston-Martin competition car owned by Redondo Beach's Joe Lubin.

Equally stimulating good racing should be brewing among the 1,500 modifieds, which include Ken Miles, RS Porsche Spyder; Jean Kunzle, RS Spyder; Bob Drake, Climax-Cooper, and E. Forbes Robinson and John Fox, both in 1500 cc Climax-Lotuses.

Locally, we know of one other driver entered. Gene Lee, a printer at the I. P. T. and his wife, Maurcen, will drive their Alfa-Romeo Spyder in the production and ladies' races respectively.

THE CATALINA Grand Prix motorcycle race committee came up with the results of the event last weekend in record time and we got them in the paper early in the week.

The involved tabulating job due to the staggered start of the Sunday event for unlimited cycles often takes several days. Recapping the Sunday affair, San Pedro's big Bob Sandgren, riding a 650 cc Triumph Trophy, bird out of Norm Lee's Triumph and Ariel shop at 624 W. Pacific Coast Hwy., took first place.

Sandgren took over the lead late in the race when Bud Ekins, whose record set in 1955 for the 100-mile event still stands, blew a tire and slid over a steep bank.

After a long pit stop, however, Ekins returned to finish in eighth spot.

SANDGREN, No. 2 man in Southland amateur point standings last year behind Ekins, just beat out second-place finisher Jack Thurman of Rialto on a Matchless 500 cc single.

Other top finishers in Sunday's race were: Howard Nicholson, Triumph; Arvine Cox, BSA;

Bob Ewing, Triumph; Charles Hockie of Redondo Beach, Velocette; Sal Colura, AJS; Ekins; Vern Hancock of Paramount, Matchless;

Howard Jackson, Triumph; Johnny Ritch, Triumph; Charlie Cripps of Long Beach, BSA; Ray Tanner, Harley-Davidson; John Marcotte, AJS; Al Colley, Ariel; Dick Mills, BSA; Jim Goldsmith of Long Beach, Triumph; Roger White, Triumph;

Bruce Jackson, Velocette; John Penner, AJS; Don Wehrman, Triumph; John C. Lewis, Triumph; Bill Staats, Triumph; Al Rogers, AJS, and Ed Kretz Jr., Triumph.

A former Long Beach man, Nick Nicholson, took first place in the 21-inch class aboard a BSA.

NO RACING will be held at the Lion Associated Drag Strip here today out of deference to Mother's Day.

Next Sunday, a hare and hound motorcycle race is set for 10 a. m. with the start lined from Hwy. 66 and 395 near Cajon Pass.

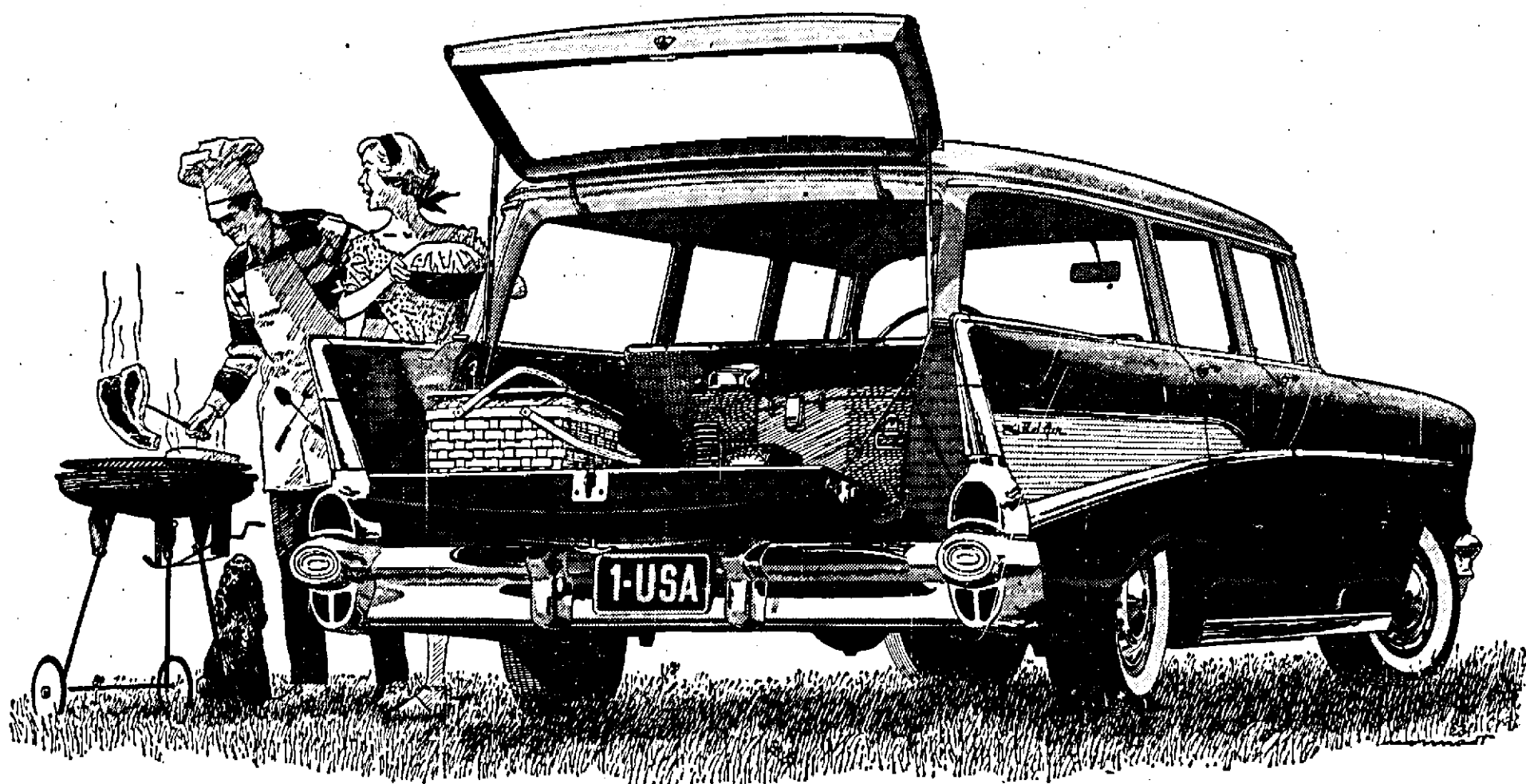
The same day a sportsman scrambles (TT scrambles) will be held at Crater Bowl.



#### NEW USED CAR LOT FOR BERRY

Right in the heart of Long Beach's Auto Row, this large used car lot has been opened recently by Berry De Soto-Plymouth at 1462 American Ave. The lot is directly across from the agency's new car showrooms at 1427 American Ave. According to John Berry, president of the firm, the new lot will be one of the most brightly illuminated lots on the "row" and will be used to display 100 of the latest model used cars.

Drive with care... everywhere!



New Chevrolet station wagons have Body by Fisher, of course. Above, the Bel Air 4-door Townsman.

## They're eager-beaver beauties...these Chevrolet wagons!

They're built to carry heavy loads, yes, but you can drive them with a light touch—these gay, good-looking Chevrolet wagons. You have six models to choose from—and they're all Sweet, Smooth and Sassy!

Talk about beautiful hard-working wagons! Chevrolet offers you the handsomest line-up of all to choose from. Whether you hanker for a wagon to help with do-it-yourself projects, to tote your gear for outdoor sports, or just to use as an all-round family car—here are eager beavers to see.

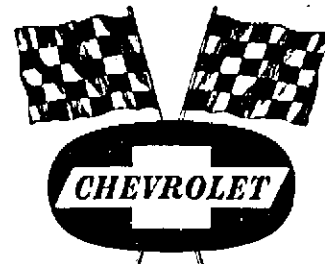
There are two-door and four-door models, with six- or nine-passenger capacities. They convert in a flash to take up to half a ton of cargo. The tailgate opens first, and wide, so there are any number of loads you can slip in without having to open the topgate.

Being Chevrolets, they have the performance, too; up to 245\* V8 horsepower that's frisky and smooth, yet practically as quiet as a kitten on a carpet. Being a Chevy, the one you choose will be a joy to handle

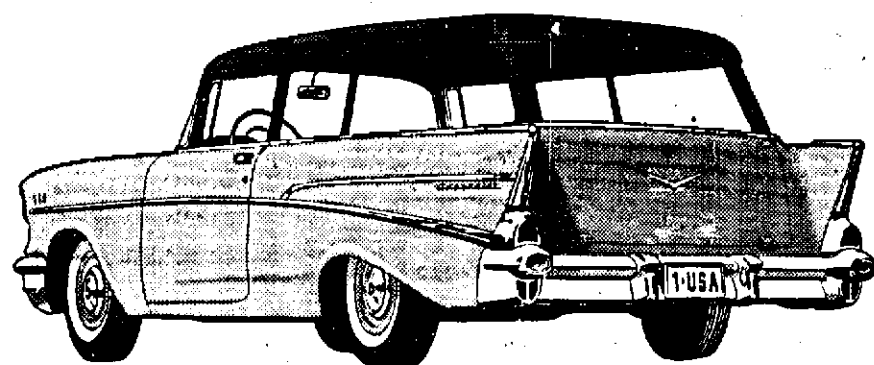
with its steady way of going, its easier steering, smoother cornering and its keen, alert response.

Drop by your Chevrolet dealer's soon. Let him help you answer the only question that could possibly remain: Which of these Chevrolet station wagons is for you?

\*Optional at extra cost. 270-h.p. high performance V8 engine also available at extra cost.



GET A WINNING DEAL ON THE CHAMPION!



Above, 2-door 6-passenger "Two-Ten" Handyman. Rear seat folds flat in a flash to give you a big cargo space.



Only franchised Chevrolet dealers display this famous trademark

See Your Local Authorized  
Chevrolet Dealer



## Curtice Is Due to Retire From GM Helm Next Year

**DETROIT (UP)**—General Motors Corp. will probably name its 12th president next year, to succeed Harlow H. Curtice who reaches the corporation's retirement age of 65 on Aug. 15, 1958. Under the tower of the Fisher Body Bldg. these days, the subject of Curtice's retirement is considered indelicate conversation—a bit—and inquiries as to his successor draw the polite, low-voiced reminder that the 33-member board of directors, after all, may ask Curtice to stay on for a while, at least through 1958. It is also pointed out that if the board chooses a successor, as scheduled, it has a wealth of experience and talent to draw on—four executive vice presidents, six staff or group vice presidents, and 33 divisional general managers. In 1958, General Motors will also celebrate the golden anni-

versary of its founding. The terms of William M. Eaton, change at the helm—if it hap- James J. Storrow and Thomas pens—may play a part in these Neal. The names that followed ceremonies. are even more storied in Amer-

THE FIRST PRESIDENT of General Motors was George E. Daniels but his tenure was less than a month, followed by short

## Aluminum Face on Big Building

<p><b>NEW YORK</b> <b>UP</b>—An aluminum exterior—largest in the world—is being put on a 38-story office building under construction on Fifth Ave.</p> <p>When completed, the aluminum facade will be composed</p>	<p>of 2,950 aluminum panels weighing a total of 800,000 pounds.</p> <p>The building is being erected by Tishman Realty &amp; Construction Co., which was the first builder to put an aluminum sheath on a building designed</p>	<p>for rental purposes. That was in 1933 on a 26-story office building on Park Ave.</p> <p>Plans for the new building are fabricated by Reynolds Metals in Louisville, Ky, and shipped to New York.</p>
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# BUY WITH CONFIDENCE

## Here are **FACTORY SUGGESTED DELIVERED PRICES**

**On 17 models of the 1957 BIG M MERCURY**

***INCLUDING Wheel Discs, Electric Clock, Back-up Lights, Courtesy Light Group, Federal Excise Taxes and All Delivery and Handling Costs!***

## See For Yourself How Little This

## Dream Car Costs. Know

## Exactly How Much You'll Pay.

## No Hidden Charges.

**SELECT YOUR  
BIG M  
HERE**

## MONTEREY MODELS

Two Door Sedan	64A
Four Door Sedan	58A
Phaeton Coupe	63A
Phaeton Sedan	57A
Phaeton Convertible	76A

## MONTCLAIR MODELS

Four Door Sedan	58B
Phaeton Coupe	63B
Phaeton Sedan	57B
Phaeton Convertible	76B

## COMMUTER STATION WAGONS

Two Door Six Passenger	56A
Four Door Six Passenger	77A
Four Door Nine Passenger	77C

## VOYAGER STATION WAGONS

Two Door Six Passenger.....56B  
Four Door Nine Passenger.....77D

**COLONY PARK STATION WAGON**

**Four Door Nine Passenger.....77B**

## TURNPIKE CRUISER MODELS

Two Door Sedan.....	65A
Four Door Sedan.....	75A

### FACTORY INSTALLED STANDARD AND OPTIONAL EQUIPMENT

Merc-O-Matic \_\_\_\_\_  
 Overdrive \_\_\_\_\_  
 Power Steering \_\_\_\_\_  
 Power Brakes \_\_\_\_\_  
 Power Seat, Four Way \_\_\_\_\_  
 Power Seat, Seat-O-Matic \_\_\_\_\_  
 Power Windows \_\_\_\_\_  
 Power Retracting Back Window \_\_\_\_\_  
 Tinted Glass \_\_\_\_\_  
 Quadri-Beam Headlights \_\_\_\_\_  
 Heavy Duty Battery (No Chg. w/368" Eng.) \_\_\_\_\_  
 Dual Exhaust (Std. on Monterey Convertible) \_\_\_\_\_  
 368" Engine \_\_\_\_\_  
 368" Engine (M-O-M & Dual Exh. Required) \_\_\_\_\_  
 Two-Tone Paint Conventional (Exc. Conv.) \_\_\_\_\_  
 Two-Tone Paint Flo-Tone \_\_\_\_\_  
 Foam Rubber Cushions \_\_\_\_\_  
 Monterey Luxury Trim (Exc. Convertible) \_\_\_\_\_  
 Commuter All Vinyl Trim \_\_\_\_\_  
 WSW Tires 8.00x14, 4 ply (Exc. Colony Park) \_\_\_\_\_  
 WSW Tires 8.50x14, 4 ply \_\_\_\_\_

### FACTORY INSTALLED STANDARD AND OPTIONAL ACCESSORIES

Air Conditioner and Heater \_\_\_\_\_  
Heater and Defroster \_\_\_\_\_  
Radio, Push Button (w/Manual Antenna) \_\_\_\_\_  
Radio, Travel Tuner (w/Elec. Antenna) \_\_\_\_\_  
Rear Seat Speaker (NA on Conv.) \_\_\_\_\_  
Power Lubricator (Avail. w/M-D-M only) \_\_\_\_\_  
Wheel Covers \_\_\_\_\_  
Electric Clock \_\_\_\_\_  
Back Up Lights \_\_\_\_\_  
Windshield Washer \_\_\_\_\_  
Padded Instrument Panel \_\_\_\_\_  
Padded Sun Visors \_\_\_\_\_  
Seat Belts (Two Seats) \_\_\_\_\_  
Curb Buffer \_\_\_\_\_  
Wheel Opening Finish Molding \_\_\_\_\_  
Deluxe Steering Wheel \_\_\_\_\_  
Rear Bumper Pod Reflector \_\_\_\_\_  
Rear Deck Dress Up \_\_\_\_\_  
Fender Shields \_\_\_\_\_  
Courtesy Light Group \_\_\_\_\_  
Visual Aid Group (Inside Non-Glare Mirror, Mirror, Tinted Glass, Windsh. Washer) \_\_\_\_\_  
Glamour Group (Rear Deck Dress Up, Wheel Opening Finish Molding, Projectile Molding Applique) \_\_\_\_\_  
Glamour Group (Rear Deck Dress Up, Projectile Molding Applique) \_\_\_\_\_  
Glamour Group (Dlx. Licence Plate Frame, \_\_\_\_\_  
Projectile Molding Applique, Wheel Opening Finish Molding) \_\_\_\_\_  
Glamour Group (Dlx. Licence Plate Frame, Projectile Molding Applique) \_\_\_\_\_

Prices subject to change without notice.  
NA means not available.

***Now Add State and Local Taxes, If Any...***

and Your BIG **M**ERCURY Costs *EXACTLY*...

**... And of Course Your Mercury Dealer is Prepared to Accept Your Car at Its Highest Value.**

## KNOW YOUR MERCURY DEALER

## LONG BEACH

## Harbor Motors

**1633 American Ave.**

**BELLFLOWER**  
Lou Harrison, 17617 S. Bellflower Blvd.

**DOWNEY**  
Sachs & Sons, 17020 Downey Avenue

**SAN PEDRO**  
Pascal Dilday, 1850 S. Pacific Ave.

**COMPTON**  
George Moyer, Inc., 912 N. Long Beach Blvd.

**HERMOSA BEACH**  
South Shore Motor Co., 931 Pacific Cst. Hy. 101.

**TORRANCE**  
Torrance Motors, Inc., 1885 Torrance Blvd.

# THE BIG M

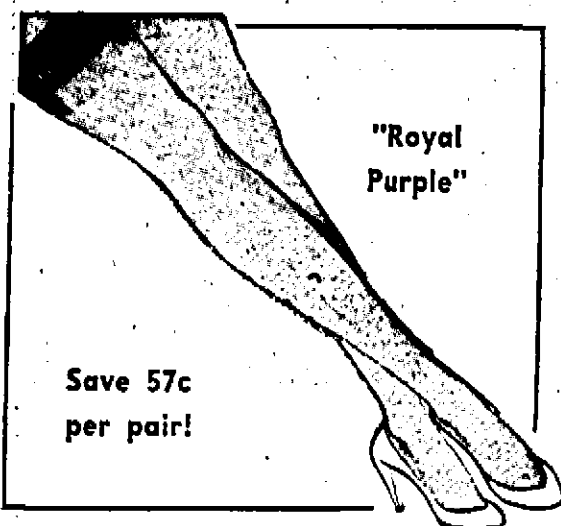


**Long Beach**

# MONDAY SPECIALS

## Downtown Long Beach Only

**New Store Hours! Now Open Every Thursday Night Until 9:15 P. M. Open Also Monday and Friday Nights 9:30 A. M. to 9:15 P. M. Regular Store Hours Balance of Week.**



"Royal Purple"

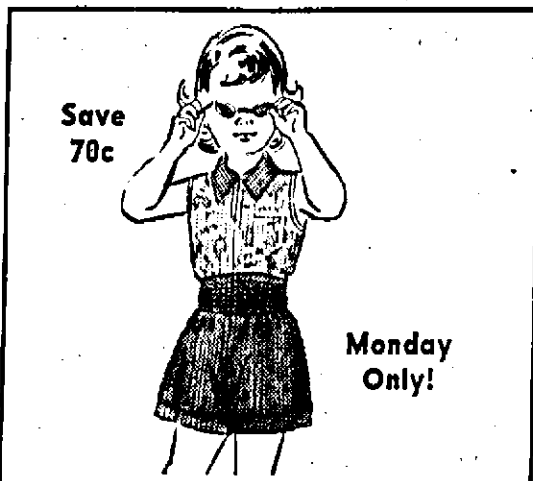
Save 57c per pair!

**1.35 Royal Purple Nylons**

- Choice of 66-gauge, 15-denier or 66-gauge, 30-denier

**78c**

Ultra sheer or utility sheer nylons, woven with twin threads, both threads have to be broken before nylons will run. 8½-11.



Save 70c

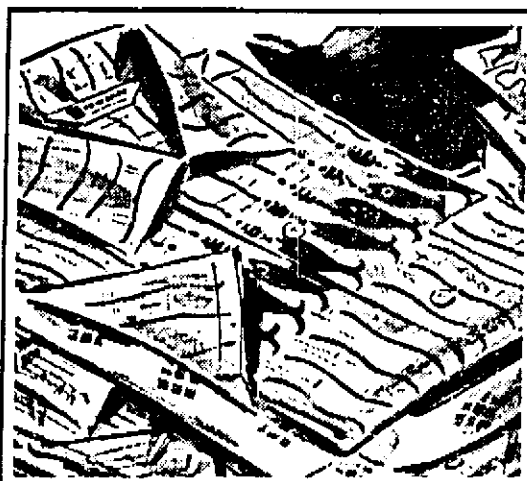
Monday Only!

**Regular 1.69 Playsuits**

- ¾-length zipper

**99c**

Juvenile girls' 1-piece playsuits, choice of styles for summer-long wear. All have ¾-length zipper. Sizes 3-6x.



**1.49 and 1.98 Sport Shirts**

- Short Sleeve

**99c**

Men's short sleeve shirts in broadcloths, linen type Shamrock in handsome prints, medium spread collars, Men's sizes.

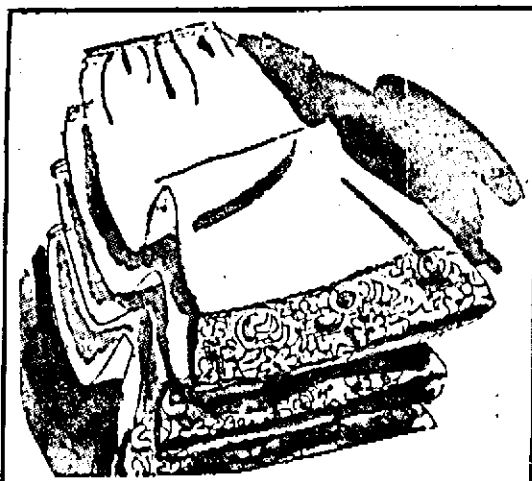


**1.00 Striped "T" Shirts**

- Cotton Knit

**77c**

Short sleeve styles with crew neck. Matching knit tape on shoulders for best fit. Washfast, Sizes 4 through 16.



**1.79 Nylon Petticoats**

- Sheer nylon trim

**79c**

Opaque nylon half slip with nylon sheer and acetate lace trim at hemline. White only. Sizes small, medium, large.

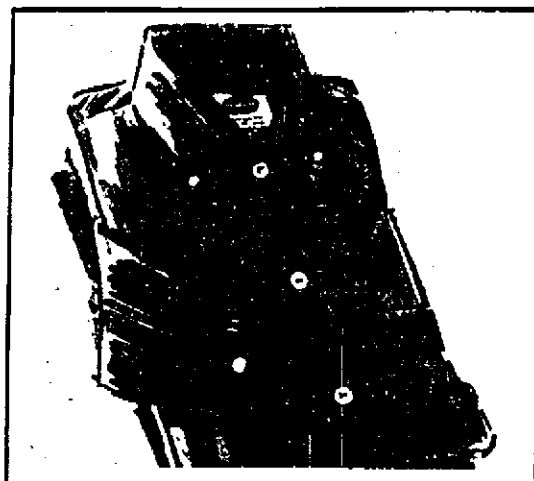


**Regular 1.39 Play Togs**

- No-Iron "Honeysuckle" Quality!

**99c**

Assorted colors and fabrics, all in washfast no-iron cottons. Just right for summer months. 6 mo. to 6.

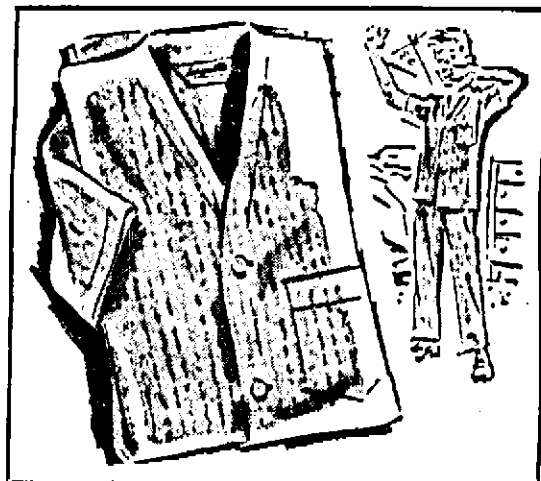


**Men's 3.98 Sport Shirts**

- Ivy Style

**2.99**

Rich hued plaids and stripes. Ivy style button down collar with button in back and yoke pleat. Many colors. Sizes S-M-L.



**Boys' 2.49 Pajamas**

- Lightweight Plisse

**1.66**

Choose from many different colors in this very timely special. No-iron cotton. Gripper snap waist. Sizes 4-16.

**Save up to 1.99 on Women's 3.98 and 4.98 Cotton Skirts**

**2.99**

Special savings. Women's cotton skirts, in assorted novelty cotton prints. Summer colors. Fully gathered. Women's sizes.



**California Casual Special! Women's Gingham Shirts**

**88c**

**While Quantities Last!**

Carefree casual woven gingham sport shirts. Slip-on styles with white rib knit around neckline, arms, and waistbands. Cool and fresh for summer wear. Women's sizes.

**Regular 1.99 pair Half Price Cafe Curtains**

**99c pair**

**While Quantities Last!**

Spectacular savings on cafe curtains! Our regular merchandise being closed out. Kitchen prints in linen, 30" length. Limited quantities. Brass Rod, 28 to 52, regular 89c .....69c

**Half Price Close-Out Tier Curtains**

**Golden Nugget**

24" Regular 1.89, now .....90c  
30" Regular 1.98, now .....99c  
36" Regular 2.29, now .....1.15

**Windy Primrose**

24" Regular 1.98, now .....99c  
30" Regular 2.19, now .....1.10  
36" Regular 2.39, now .....1.19

Primrose Valancing, regular 69c, now .....35c

**Hurry! Quantities are Limited!**

**Regular 3.98 Girdle and Panty**

**2.99**

Charmode 2-way stretch girdle and panty! Wonder stretch cotton, rayon, and nylon elastic. Wear them at waistline or pull them higher. White. Sizes S-M-L.



**Regular 3.98 and 4.49 Beachrobe, Bag and Scuffs**

- Complete Set! Monday only

**3.44**

**Teen Age Department**

Honeylane and Kerryteen hooded robes, and bags, are water-proof lined with plastic. A timely item for the coming holiday. Girls' sizes 7-14. Teens' 10-16. Assorted patterns and colors.

**Regular 3.98 to 7.98 Gigantic Shoe Assortment**

your choice **2.99**

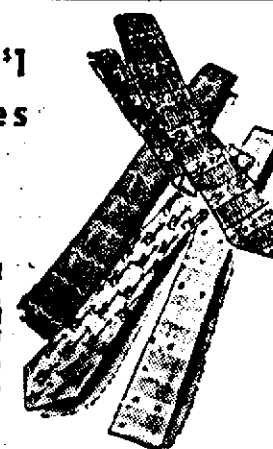
**The early shopper—gets the shoes!**

A large selection of dress shoes and sport shoes, including vinylite pumps, wedges, with straps and laces, flats with straps and slip-on. Broken sizes in all lots. Monday Only!

**Men's Reg. \$1 Pilgrim Ties**

**2 for \$1**

Specially priced! Newest Jacquards, stripes and figured patterns. Choice of many colors to go with any combination.



**More Free Parking**

Store-Side

For Sears Customers with Improved Parking Plan

Satisfaction guaranteed or your money back! **SEARS**

**Downtown Long Beach**

American at Fifth  
Helmick 5-0121







## Once Over Lightly

by DAVE LEWIS

Southern California has been waiting far too long for major league baseball.

It was to come in 1942... but the Japanese attack on Pearl Harbor caused the cancellation of the St. Louis Browns to Los Angeles.

Now, 16 years later, the Los Angeles area again is under serious consideration.

But the strange part of it is, that after waiting so long there now looms the strong possibility that when major league baseball finally does come to Los Angeles we may get two teams—not just one.

Latest rumble inside the baseball world is that both the National and American Leagues will be operating teams in Southern California by 1960 at the latest.

One team, of course, may move in as early as next season or at least by 1959.

This report takes on added stature when you consider that the two major leagues are locked in a bitter behind-the-scenes race to land the virgin rich territories of Los Angeles and San Francisco.

Baseball men insist that for economic, transportation and schedule reasons, the ideal set-up is for a league to have teams in both Los Angeles and San Francisco.

However, under the current setup, the Brooklyn Dodgers have a foothold in Los Angeles for the National League... while the Boston Red Sox have a foothold in San Francisco for the American League.

Both are anxious to beat the other to these lush territories, but events are shaping up so fast that it appears as if neither league may be able to gain a clear-cut advantage over the other in the West unless it takes the bull by the horns and "doubles up" with the other circuit in one of the two Pacific Coast cities—most likely in Los Angeles, of course.

Despite the publicized "imminence" of the Dodgers moving to Los Angeles, the American League is not going to sit idly by and let the senior circuit steal a march on it with a clean sweep of the two Western cities.

And that's why the possibility of two teams in Los Angeles suddenly has taken on a bright hue.

IT IS NOT AS UNREASONABLE as many would think at first glance. After all, the American League, according to many baseball men, has more to gain by coming west than the National.

The American League, for instance, is quite concerned over the future of three of its franchises. Washington is becoming more of a weak sister all the time, and interest is dwindling in both Baltimore and Kansas City according to the latest baseball surveys.

In our opinion, an American League club has a greater gate potential in the West than a National League team. All things being equal, we feel that the junior circuit with its Yankees, Indians, White Sox, Red Sox, etc., could draw a half-million or more fans year-in-and-year-out than the National League in Los Angeles.

The rumble on Los Angeles becoming a two-team city is not out of line from an economic standpoint.

Los Angeles has become the nation's No. 3 market and is still growing rapidly.

The only other cities with two or more teams are New York and Chicago... the country's No. 1 and 2 markets.

New York will always have at least two teams even if Brooklyn moves out. Neither league would be willing to bypass that city.

In Chicago the situation is a bit different. It is felt that certain conditions might ultimately force one of the two teams to move—most likely the White Sox.

Meanwhile, certain baseball men are willing to gamble on the virgin Los Angeles territory as not only being ripe for two teams... but with a far greater two-team potential than Chicago.

IF BOTH LEAGUES MOVE teams into Los Angeles, the question immediately arises whether or not they would use the same stadium.

That, of course, would depend upon the deal that Los Angeles officials are cooking up at present to interest Walter O'Malley of Brooklyn to bring the Dodgers out here.

If the city or county end up building the park, then both clubs undoubtedly would share it... at least for awhile.

However, two-team tenacity has never worked out too well because one club always winds up as the "poor relation." Anyway, that's how it was with the A's and Phils in Philadelphia and the Cards and Browns in St. Louis.

Ideal setup would be for two clubs to operate in their own cross-town parks like the White Sox and Cubs in Chicago. Each has its own supporters.

Since Chavez Ravine appears to be set for one site—and one that would be best suited for the northern part of the Greater Los Angeles area which includes San Fernando Valley—the ideal location for a second park would be one in the Southern part of L.A. County that is easily accessible from Orange County.

If such a project is destined for the future, that would revive the oft-discussed Dominguez site on the northern fringe of Long Beach, which has been rapped by uptown interests but which surveys show to be possibly the best location of all in many ways when you look into the future.

These surveys show that Dominguez is closer to the center of population in Greater Los Angeles than any other site and will be located at a focal point in the freeway system to be completed within the next few years. It would be only 18 minutes from downtown Los Angeles and a half-hour from the heavily-populated parts of San Fernando Valley.

Only one park, however, would ever be constructed with city or county money. That means, one would have to be built with private capital.

MEANWHILE, REGARDLESS of what is being said or will be said about Brooklyn coming to Los Angeles, it is just a lot of "ifs" at the present time.

Nobody can make a definite move until the election later this month in Los Angeles when the \$40,000,000 park and recreation bond issue comes up for decision from which 1 1/2 million dollars is earmarked for the leveling of the Chavez Ravine site.

Strangely enough, competent political observers are privately predicting the bond issue will be defeated.

Will that end the Chavez Ravine project? No, because the money can be obtained from other sources... but officials, obviously, will not move until they see how the election turns out.

Meanwhile, here is a late summary of the Brooklyn situation:

O'Malley privately confides that nothing satisfactory has yet been done about a new ball park for the Dodgers in New York. He has made up his mind that they can't play major league baseball in Wrigley Field.

However, he has stated that the Coliseum could be used as an interim park for one year while a new stadium is completed... but officials flatly declare that the Coliseum will NOT be re-tempered at an expenditure of a half-million dollars JUST for exhibition games.

Meanwhile, O'Malley is bound by baseball law not to say anything definite about a franchise shift until October.

That's why you're getting so much double talk... and why you'll get more as the season progresses.

But one thing is certain... the major leagues are coming West. All we have to do now is wait to see in what numbers!

### College Baseball

1. B. City College 12, San Diego JC 8.  
2. UC, Santa Clara 3-1.  
3. UCLA 4-17, Air Force 3-4.  
California 5, Stanford 1.  
Oregon 6, Washington State 5.  
Pacifi c 12, Cal Poly 1.  
San Jose 11-3, USP 9-1 (2nd game called, rain).

### Moore Fights May 25

STUTTGART, Germany, (AP)—Archie Moore will fight Dutch light-heavyweight Pedro Kijssen here May 25, Moore's European agent, Baron Von Stumme, announced Saturday. It will be a non-title bout.

# Poly Sends 14 to CIF Track Semis



## BRUINS DEAD-HEAT IN 440

Wilson teammates Carl Ehmann (left) and Wally Blaylock hit finish line in dead heat in one of 440 heats at Saturday's CIF quarter-final meet at Stephens Field. They were clocked at 50.4 over soft track. Poly dominated all three divisions.—(Staff Photos by John Neagle)

## TRACK PRELIMS CUT SHORT

# Centennial Places 9 in CIF Qualifying

Centennial and Glendale Saturday while rain cut down on high school track and field preliminaries at Stephens Field.

Ten events were completed at Stephens before the track got too muddy. In one, the 100-yard dash, Rusty Weeks of Alhambra equalled the CIF record of 9.6.

The balance of the Riverside events will be completed Tuesday, weather permitting, as will all the San Diego preliminaries. First place finishers:

**AT CARPENTERIA**  
120 high hurdles—1st, heat—Overholser (Glendale), 1:4. 2nd, heat—Cahoon (Inglewood), 1:4. 3rd, heat—Hutchinson (Glendale), 1:4. 4th, heat—Hutchinson (Glendale), 1:4. 5th, heat—Hutchinson (Glendale), 1:4. 6th, heat—Hutchinson (Glendale), 1:4. 7th, heat—Hutchinson (Glendale), 1:4. 8th, heat—Hutchinson (Glendale), 1:4. 9th, heat—Hutchinson (Glendale), 1:4. 10th, heat—Hutchinson (Glendale), 1:4.

**JORDAN KO'S BOGART IN 1ST**  
Don Jordan, 140 1/4, Los Angeles, knocked out Jesse Bogart, 143 1/4, Stockton, in the first round of a 10-round bout at Hollywood Legion Stadium Saturday night.

Bogart, who went down from a right-hand smash in the first minute and got right back up, took the 10-count on all four after Jordan walloped him over the kidney. The time was 2:59.

**L.A. Drops Second to Bevos**  
Portland, Ore. (AP)—The Portland Beavers made it two in a row over the Los Angeles Angels as they knocked off the Pacific Coast League leaders Saturday night, 7-4.

A five run first inning by the Beavers after Los Angeles had scored one in its half of the first opened the way for the victory.

The Angels outlast the Beavers, 10-9, including a solo homer by big Steve Bilko in the sixth inning.

Bill Werle was the winning pitcher, although he needed help from Dick Fiedler in the seventh.

**Pads Get 7 Gift Runs in 9-4 Win**  
SEATTLE (AP)—San Diego defeated Seattle, 9-4, in an error-filled Pacific Coast League baseball game Saturday night, scoring seven unearned runs and getting as many runs as hits.

The win clinched the series for San Diego as it gave the Padres a 4-1 edge with two games to go. It was the first series victory for San Diego over Seattle in three years.

**Moss Forced Out of Italian Race**  
BRESCIA, Italy, (Sunday) (AP)—Stirling Moss of Great Britain, who holds the record for the race, dropped out of the gruelling 1,000-mile Mille Miglia Italian road racing classic shortly after the start early today.

The favorite to win the "race of 7,000 curves" Moss, the last starter, hardly had gotten underway in his powerful 4,500 CC Maserati, then he returned due to brake trouble.

Only one American entered car is listed—a patched up "Chrysler" piloted by a pair of Californians, Akon Miller of Whittier, Calif., and Doug Harrison.

**Rosewall Tops Pancho**  
HURDON, S.D. (AP)—Ken Rosewall beat Pancho Gonzales in a professional tennis match Saturday night, 6-3 and 6-4, narrowing Gonzales' edge in the current nationwide tour to 45-24.

**Roller Derby Results**  
1. A. Brown 31, Chicago Waterfront 22.  
2. A. Leads 30, 2-0.



## Poly's Mudge Cops 120 Highs

Poly High's Allan Mudge (right) sails over high hurdles en route to 15.3 victory in 120-yard event. Second was Jack Femster, La Puente.

# Sac Errors Lead to 6-3 Stars' Win

Hollywood made the most of a pair of Sacramento errors Saturday, defeating the Solons, 6-3, in a Pacific Coast League baseball game before 1,611 fans at Gilmore Field.

Dick Stuart, who got his walking papers to Atlanta, picked up two for four, including one RBI in his swan song. The rookie outfielder also had one error and struck out for his 32nd time this season—with the bases loaded in the second inning.

Third baseman Chico Heron booted Dick Smith's grounder in the first inning and opened the flood gates to four Hollywood runs, all unearned. Smith scored on R. C. Stevens' clothesline single. Stuart knocked in Spook Jacobs with a single and Bill Hall doubled off the wall, scoring Stevens and Stuart.

**PAUL PETTIT doubled in the**

fourth, scoring Bill Causon. Causon lofted a sacrifice fly with the bases loaded in the next inning, completing Hollywood's scoring.

Sacramento picked up two runs in the first on singles by Al Heist, Harry Bright and Russ Rosburg. The Solons got their other run in the sixth when Jim Greengrass doubled and scored on two infield outs.

Only one of Hollywood's runs was earned.

**City Loop Softball**

1st game—San Diego 10, San Jose 0.  
2nd game—San Diego 10, San Jose 0.  
3rd game—San Diego 10, San Jose 0.  
4th game—San Diego 10, San Jose 0.  
5th game—San Diego 10, San Jose 0.  
6th game—San Diego 10, San Jose 0.  
7th game—San Diego 10, San Jose 0.  
8th game—San Diego 10, San Jose 0.  
9th game—San Diego 10, San Jose 0.  
10th game—San Diego 10, San Jose 0.

**California League**

1st game—San Diego 10, San Jose 0.  
2nd game—San Diego 10, San Jose 0.  
3rd game—San Diego 10, San Jose 0.  
4th game—San Diego 10, San Jose 0.  
5th game—San Diego 10, San Jose 0.  
6th game—San Diego 10, San Jose 0.  
7th game—San Diego 10, San Jose 0.  
8th game—San Diego 10, San Jose 0.  
9th game—San Diego 10, San Jose 0.  
10th game—San Diego 10, San Jose 0.

**CIF Track Summary at Wilson**

100—(1st heat) Walker (Poly), 15.3. (2nd heat) Walker (Poly), 15.3. (3rd heat) Walker (Poly), 15.3. (4th heat) Walker (Poly), 15.3. (5th heat) Walker (Poly), 15.3. (6th heat) Walker (Poly), 15.3. (7th heat) Walker (Poly), 15.3. (8th heat) Walker (Poly), 15.3. (9th heat) Walker (Poly), 15.3. (10th heat) Walker (Poly), 15.3.

200—(1st heat) Walker (Poly), 30.6. (2nd heat) Walker (Poly), 30.6. (3rd heat) Walker (Poly), 30.6. (4th heat) Walker (Poly), 30.6. (5th heat) Walker (Poly), 30.6. (6th heat) Walker (Poly), 30.6. (7th heat) Walker (Poly), 30.6. (8th heat) Walker (Poly), 30.6. (9th heat) Walker (Poly), 30.6. (10th heat) Walker (Poly), 30.6.

400—(1st heat) Walker (Poly), 1:01.2. (2nd heat) Walker (Poly), 1:01.2. (3rd heat) Walker (Poly), 1:01.2. (4th heat) Walker (Poly), 1:01.2. (5th heat) Walker (Poly), 1:01.2. (6th heat) Walker (Poly), 1:01.2. (7th heat) Walker (Poly), 1:01.2. (8th heat) Walker (Poly), 1:01.2. (9th heat) Walker (Poly), 1:01.2. (10th heat) Walker (Poly), 1:01.2.

800—(1st heat) Walker (Poly), 2:02.4. (2nd heat) Walker (Poly), 2:02.4. (3rd heat) Walker (Poly), 2:02.4. (4th heat) Walker (Poly), 2:02.4. (5th heat) Walker (Poly), 2:02.4. (6th heat) Walker (Poly), 2:02.4. (7th heat) Walker (Poly), 2:02.4. (8th heat) Walker (Poly), 2:02.4. (9th heat) Walker (Poly), 2:02.4. (10th heat) Walker (Poly), 2:02.4.

1600—(1st heat) Walker (Poly), 4:04.8. (2nd heat) Walker (Poly), 4:04.8. (3rd heat) Walker (Poly), 4:04.8. (4th heat) Walker (Poly), 4:04.8. (5th heat) Walker (Poly), 4:04.8. (6th heat) Walker (Poly), 4:04.8. (7th heat) Walker (Poly), 4:04.8. (8th heat) Walker (Poly), 4:04.8. (9th heat) Walker (Poly), 4:04.8. (10th heat) Walker (Poly), 4:04.8.

3200—(1st heat) Walker (Poly), 8:09.6. (2nd heat) Walker (Poly), 8:09.6. (3rd heat) Walker (Poly), 8:09.6. (4th heat) Walker (Poly), 8:09.6. (5th heat) Walker (Poly), 8:09.6. (6th heat) Walker (Poly), 8:09.6. (7th heat) Walker (Poly), 8:09.6. (8th heat) Walker (Poly), 8:09.6. (9th heat) Walker (Poly), 8:09.6. (10th heat) Walker (Poly), 8:09.6.

6400—(1st heat) Walker (Poly), 16:19.2. (2nd heat) Walker (Poly), 16:19.2. (3rd heat) Walker (Poly), 16:19.2. (4th heat) Walker (Poly), 16:19.2. (5th heat) Walker (Poly), 16:19.2. (6th heat) Walker (Poly), 16:19.2. (7th heat) Walker (Poly), 16:19.2. (8th heat) Walker (Poly), 16:19.2. (9th heat) Walker (Poly), 16:19.2. (10th heat) Walker (Poly), 16:19.2.

12800—(1st heat) Walker (Poly), 32:38.4. (2nd heat) Walker (Poly), 32:38.4. (3rd heat) Walker (Poly), 32:38.4. (4th heat) Walker (Poly), 32:38.4. (5th heat) Walker (Poly), 32:38.4. (6th heat) Walker (Poly), 32:38.4. (7th heat) Walker (Poly), 32:38.4. (8th heat) Walker (Poly), 32:38.4. (9th heat) Walker (Poly), 32:38.4. (10th heat) Walker (Poly), 32:38.4.

25600—(1st heat) Walker (Poly), 64:76.8. (2nd heat) Walker (Poly), 64:76.8. (3rd heat) Walker (Poly), 64:76.8. (4th heat) Walker (Poly), 64:76.8. (5th heat) Walker (Poly), 64:76.8. (6th heat) Walker (Poly), 64:76.8. (7th heat) Walker (Poly), 64:76.8. (8th heat) Walker (Poly), 64:76.8. (9th heat) Walker (Poly), 64:76.8. (10th heat) Walker (Poly), 64:76.8.

# 62-4 Shot Mark by McKeever

By JERRY HALL

Potent Poly High swept a large corps of qualifiers into next weekend's semifinal meet by far outstripping its quarterfinal competition Saturday in gaining team honors in all three divisions.

On a rain-soaked track at Stephens Field on the Wilson High campus, the Jackrabbits advanced 14 varsity men to Saturday's semifinals at Compton's Ramsau Stadium. Major varsity competition came from host Wilson, which qualified eight. St. Anthony's and Millikan each placed one.

Poly showed strength all through the field of events, placing 12 Bees and 11 Cees in the semifinals.

One CIF record was smashed—by Mike McKeever of Mt. Carmel with a tremendous 62-4 1/4 put of the shot. All three of his heaves were more than 80 feet. The previous record was 61-10 1/4.

Poly's Cee 440-yard relay team equalled the CIF record with a 4:49 clocking.

BUT perhaps the biggest thrill for the shivering spectators was a dead heat provided by a pair of Wilson sprinters. Wally Blaylock and Carl Ehmann staged a stirring duel in their varsity 440 heat. Their time was not as good as the McKeever's other quarter-mile race, but their finish was a dandy.

Ehmann took a slim lead over Blaylock coming out of the final turn but Blaylock nosed into a lead about 12 yards from the finish line. Ehmann was pulling up fast at the tape and it appeared he might have won it had he made his last move a second or two earlier.

Ron Boeckler, Wilson, was an easy victor in his 440 heat. Running in the fourth lane in a seven-man staggered start, he quickly darted into the lead and held it all the way. He finished about 15 yards ahead of the field in the time of 49.2 for an off track. That was equal to his best effort this year.

CLOCKINGS WERE not too impressive generally because of a wet track. The meet was delayed an hour and a half by showers that continued to pelt the chilled contestants through the first 60 minutes of competition.

But the rain stopped before seriously damaging the running conditions. The first half dozen track events—including the varsity 100 and 440—were run in a drizzle.

The heralded mile race between Morningglades' Jim McGowan and Wilson's Bill Marks provided an outstanding clocking in view of the conditions. McGowan, who has equalled the best prep mile timing in the nation this year (4:23.3) moved into a 20-yard lead at the start of the third lap and held it the remainder of the way.

Marks, who had laid far off the pace the first quarter mile, couldn't take up the slack. McGowan was clocked at 4:24.8. An unofficial timing had Marks at 4:20.3. Dex Gilie, who set the early pace, finished third.

THE SECOND HEAT in the mile provided a slow time of 4:35.0. It was won by Compton's Woody Covington, who has been credited with a 4:22.9 this year. He was followed by Laguna Beach's injured Lynn Watkins, who hadn't competed for two weeks. Watkins made a strong bid coming out of the final turn but when he drew to within a stride of Covington the Compton boy kicked away to a two-stride victory.

Dave Snyder, one of Morningglades' trio of distance stars, turned in his best time this season with a 1:57.5 half mile to win handily over Downey's star Danny Lopez, who couldn't get warmed up and was far off his usual performance.

Henry Andrews of Poly capped the varsity broad jump with just one try. He defied his sweat shirt just long enough to leap 23-4 1/2. Since that was his best effort of the year, he apparently decided it was enough to win. It was.

**California Whips Stanford Nine, 3-1**

PALO ALTO (AP)—The University of California chalked up a 3-1 win over Stanford in a baseball game called on account of rain after five innings.

Earl Robinson accounted for all the Cal runs on a double and a single.

California 3, Stanford 1.  
1st game—California 3, Stanford 1.  
2nd game—California 3, Stanford 1.  
3rd game—California 3, Stanford 1.  
4th game—California 3, Stanford 1.  
5th game—California 3, Stanford 1.  
6th game—California 3, Stanford 1.  
7th game—California 3, Stanford 1.  
8th game—California 3, Stanford 1.  
9th game—California 3, Stanford 1.  
10th game—California 3, Stanford 1.









## Major Averages

By Associated Press  
(Complete Through Games of Friday)

## AMERICAN LEAGUE

CLUB BATTING									
Club	AB	R	H	HR	RI	PC	AVG	OPS	PERC
Chicago	114	24	305	19	104	281	.263	.425	100
St. Louis	114	24	305	19	104	281	.263	.425	100
Philadelphia	114	24	305	19	104	281	.263	.425	100
Washington	114	24	305	19	104	281	.263	.425	100
Minnesota	114	24	305	19	104	281	.263	.425	100
Detroit	114	24	305	19	104	281	.263	.425	100
White Sox	114	24	305	19	104	281	.263	.425	100
Cleveland	114	24	305	19	104	281	.263	.425	100
Indianapolis	114	24	305	19	104	281	.263	.425	100
Pittsburgh	114	24	305	19	104	281	.263	.425	100

## INDIVIDUAL BATTING

Player	Club	AB	R	H	HR	RI	PC	AVG	OPS	PERC
Wills	Ind.	27	10	43	3	10	281	.333	.556	100
Wendell	Ind.	27	10	43	3	10	281	.333	.556	100
Wendell	Ind.	27	10	43	3	10	281	.333	.556	100
Wendell	Ind.	27	10	43	3	10	281	.333	.556	100
Wendell	Ind.	27	10	43	3	10	281	.333	.556	100
Wendell	Ind.	27	10	43	3	10	281	.333	.556	100
Wendell	Ind.	27	10	43	3	10	281	.333	.556	100
Wendell	Ind.	27	10	43	3	10	281	.333	.556	100
Wendell	Ind.	27	10	43	3	10	281	.333	.556	100
Wendell	Ind.	27	10	43	3	10	281	.333	.556	100

## Big Holiday Marine Slate Due

By BOB RUSKAUT

Headed by the 10th All-Western Inboard Sweepstakes Regatta on Marine Stadium May 30, probably the greatest Memorial Holiday program in Southern California sports history, confronts.

In sailing, the great fixture will be the biennial Tri-Island yacht race of Los Angeles Yacht Club, starting May 30. It's a testing, 160-mile junket around Santa Barbara, Catalina and San Clemente islands.

Then there will be Alamitos Bay YC's annual small boat classic; action on Newport Bay; first leg, May 25, of the 13th annual \$5,000 Craig trophy race for power yachts, from Newport to Coronado, and a host of other events.

## PITCHING

Club	AB	R	H	HR	RI	PC	AVG	OPS	PERC
Pittsburgh	114	24	305	19	104	281	.263	.425	100
St. Louis	114	24	305	19	104	281	.263	.425	100
Philadelphia	114	24	305	19	104	281	.263	.425	100
Washington	114	24	305	19	104	281	.263	.425	100
Minnesota	114	24	305	19	104	281	.263	.425	100
Detroit	114	24	305	19	104	281	.263	.425	100
White Sox	114	24	305	19	104	281	.263	.425	100
Cleveland	114	24	305	19	104	281	.263	.425	100
Indianapolis	114	24	305	19	104	281	.263	.425	100
Pittsburgh	114	24	305	19	104	281	.263	.425	100

## NATIONAL LEAGUE

Club	AB	R	H	HR	RI	PC	AVG	OPS	PERC
Cincinnati	114	24	305	19	104	281	.263	.425	100
St. Louis	114	24	305	19	104	281	.263	.425	100
Philadelphia	114	24	305	19	104	281	.263	.425	100
Washington	114	24	305	19	104	281	.263	.425	100
Minnesota	114	24	305	19	104	281	.263	.425	100
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Pittsburgh	114	24	305	19	104	281	.263	.425	100

## INDIVIDUAL BATTING

Player	Club	AB	R	H	HR	RI	PC	AVG	OPS	PERC
Wills	Ind.	27	10	43	3	10	281	.333	.556	100
Wendell	Ind.	27	10	43	3	10	281	.333	.556	100
Wendell	Ind.	27	10	43	3	10	281	.333	.556	100
Wendell	Ind.	27	10	43	3	10	281	.333	.556	100
Wendell	Ind.	27	10	43	3	10	281	.333	.556	100
Wendell	Ind.	27	10	43	3	10	281	.333	.556	100
Wendell	Ind.	27	10	43	3	10	281	.333	.556	100
Wendell	Ind.	27	10	43	3	10	281	.333	.556	100
Wendell	Ind.	27	10	43	3	10	281	.333	.556	100
Wendell	Ind.	27	10	43	3	10	281	.333	.556	100

## Today's Semipro Baseball Schedule

Club	AB	R	H	HR	RI	PC	AVG	OPS	PERC
Cincinnati	114	24	305	19	104	281	.263	.425	100
St. Louis	114	24	305	19	104	281	.263	.425	100
Philadelphia	114	24	305	19	104	281	.263	.425	100
Washington	114	24	305	19	104	281	.263	.425	100
Minnesota	114	24	305	19	104	281	.263	.425	100
Detroit	114	24	305	19	104	281	.263	.425	100
White Sox	114	24	305	19	104	281	.263	.425	100
Cleveland	114	24	305	19	104	281	.263	.425	100
Indianapolis	114	24	305	19	104	281	.263	.425	100
Pittsburgh	114	24	305	19	104	281	.263	.425	100

## Kid Baseball Scores

Club	AB	R	H	HR	RI	PC	AVG	OPS	PERC
Cincinnati	114	24	305	19	104	281	.263	.425	100
St. Louis	114	24	305	19	104	281	.263	.425	100
Philadelphia	114	24	305	19	104	281	.263	.425	100
Washington	114	24	305	19	104	281	.263	.425	100
Minnesota	114	24	305	19	104	281	.263	.425	100
Detroit	114	24	305	19	104	281	.263	.425	100
White Sox	114	24	305	19	104	281	.263	.425	100
Cleveland	114	24	305	19	104	281	.263	.425	100
Indianapolis	114	24	305	19	104	281	.263	.425	100
Pittsburgh	114	24	305	19	104	281	.263	.425	100

## PARTICULARS

By JERRY WYNN

The field for the 33rd annual Long Beach City Championship is shaping up as one of the best ever.

Such youths as Bobby Boughner, Dick Carmody, Keith Lopp and Pinky Stevenson are no longer wearing a "one year away" tag. All four are entered and rate as strong title contenders.

More than 100 championship flight entries have been received. Entries will be accepted until 1 p.m. May 26, the date of qualifying. Likewise, no advance starting times are necessary for handicap flight golfers, who may qualify any day from May 18-25.

THE OUTLOOK for the 1937 City Championship to be as quality outstanding as its predecessors is bright, but—in PATTICULARS' opinion—there's one minor, discordant note. That is the failure thus far of Virginia Country Club golfers to enter.

It wasn't too many years ago that the tournament was held at Virginia, then as now Long Beach's finest course, and included most of its active golfers regardless of handicap. Through the years, their numbers dwindled until recently only a few of their low handicap players entered. As yet, this year—for the first time—none has entered.

Certainly, every golfer has the right to choose to play in whatever tournaments he desires. Certainly, there's a heavy black line drawn in some minds between public and private course competition. Certainly, the caliber of the Recreation Park course—one of the finest public courses in the nation—is not up to Virginia's or many other private courses.

But shouldn't a city championship be important enough that these and all other considerations be disregarded. It is in San Francisco, where even National Amateur Champion Harold Ward competes annually. It is in San Diego. It is in Pasadena, Santa Ana and every other city with the possible exception of Los Angeles.

Why not Long Beach? Why should a private course player from Oakland CC in Glendale (Jerry Steelsmith) be champion of Long Beach without at least a battle from Long Beach's own top private course players?

What could be a greater honor than to be champion of your OWN city or the city your club represents?

Virginia has had more Long Beach City champions than any other club and in Del Walker (who is unable to compete this year because of a bad back) boasts the man who has won more times than any other. It is a shame to have such a proud tradition die.

AFTER 32 YEARS of service with the City of Long Beach, Bill Huggins has retired as course manager at Recreation Park. A successor has not yet been named.

Norma Deebie captured the Meadowlark Women's Club Championship medal with an 86. Match play begins Monday with Trina Vnn Der Linden defending her crown.

Clock CC members have purchased the club and renamed it Candlewood CC. Ralph Evans has remained as head pro with his former assistant, Gene Davis, taking over the reins at the new Yonka Linda CC.

Like mother, like daughter—Judy Johnson is fast becoming a winner in Lakewood and Recreation Park women's club competition. Playing only a short while, Judy had a 95 recently at Recreation.

Mother, LaVerna, is one of Long Beach's finest.

Entry blanks are now available for the 58th annual SCGA Amateur Championship, scheduled for June 17-23 at Lakeside GC. Al Geiberger of Montecito GC will defend his title.

Hank Coger has left the Bellflower Golf Center to become an assistant pro to Zell Eaton at Los Serranos.

Pinky Stevenson decided to give the other fellows a chance and is not defending his South Course Open crown. He was victorious the past four years.

Bobby Foldetta, formerly at California CC, has replaced Bob Wolfe as assistant pro at Rio Hondo. Wolfe took a position at (we never thought we'd see it again this soon), the Oconomowoc CC, Wis.

They say that Willie Shoemaker, who weighs less than 100, can hit a drive 230 yards. Wonder if he ever forgets to hole out on the 18th?

HOLE-IN-ONE honors to Roy Hornikel, Edward Wild and Joe Ford.

Hornikel, of 2074 East 3rd St., scored the 128-yard eighth at the South Course while playing with W. F. Curry, J. P. Cottrell and L. Gerry.

Wild, of 130 Ryecliff Ave., connected with a 9-iron on the 93-yard third at the South Course in a foursome with Joan Wild, Ronald McAlroy and Robert Dix.

Ford used a 2-iron to conquer the 156-yard seventh at Meadowlark accompanied by R. G. Jaeger, F. Treiber, J. R. Stephens and J. McElroy.

BRUCE GRAY shot a 78-15-63 to bag the weekly low net Saturday sweepstakes at Virginia Country Club.

Bruce Gray 78-15-63, Rex Wall 71-65, G. Howard 62-18-64, Frank McManara 61-14-66, Ralph Canner 77-12-64, Chuck Henderson 80-13-67, Dr. V. Hargrove 81-17, Alford Davis 74-11-64, Dr. N. G. Hickey 80-11-64, Roy Spore 73-9-64.

Admiral Giffen, Gene Blatney, O. M. Johnson, John Cooper, Hub Davis, Charles Whitehouse, Luke Paul, Francis Pearson, Paul Lottner, Chet Froude.

## X-ray Score's Injured Eye Next Week

CLEVELAND (AP)—Doctors once again postponed Saturday, X-rays of Herb Score's injured eye and left answered for a few more days the question of whether he will regain full vision soon.

"Score continues to improve," Dr. Don Kelly and Dr. Charles Thomas reported in their latest medical bulletin.

"The hemorrhage . . . is steadily clearing. There is no longer any swelling around the nose or eye socket," the terse bulletin said.

Despite "encouraging recovery reports," Dr. Thomas, an eye specialist who was called into the case soon after Score was carried from the field, put off until next week a definite diagnosis of the eye injury.

"WE HOPE THAT within the early part of next week we will be able to make a more accurate evaluation of the extent of injury," the doctors said in a joint statement.

Dr. Thomas used an ophthalmoscope again Saturday but the hemorrhage still had not cleared enough to permit a good view of the retina.

"That continues to be our principal worry. Until the 'curtain' goes and we can see that, no accurate diagnosis is possible."

Score said Saturday he could see better out of the eye than Friday, and added that he isn't worried about permanent injury.

## BEFORE ANTI-TRUST HEARING

## Representative Requests Boxing Take Action First

WASHINGTON (AP)—Rep. Keating (D-NY) said Saturday it is "high time Congress needed boxing into taking some action on its own before it becomes necessary for Congress to clean house for them."

But, Keating said, he does not think boxing should be included in hearings the House Antitrust Subcommittee plans to hold June 3-6 on the business status of professional sports.

Keating, senior Republican on the subcommittee, said in a statement he regretted that the chairman, Rep. (D-NY) had included boxing on the list because it is not a team sport.

"I have felt for some time that many of the elements and undercover practices of the professional boxing world should be aired and eliminated," Keating said.

"But the abuses within that sport are far distant from the problems of the professional team sports, and the two should be considered separately."

Keating is author of a bill to subject business aspects of pro sports to antitrust regulation, but to exempt such phases as game rules and contract reserve clauses.

## Cardinals, Phils Swap Outfielders

PITTSBURGH, Pa. (AP)—The Philadelphia Phillies Saturday traded outfielder Glen Gorbous to the St. Louis Cardinals for outfielder Chuck Harmon.

Roy Hamer, Phillies' general manager, said Harmon would report to the club immediately, while Gorbous would go to the Cardinals' Omaha farm club in the American Association.

Cardinals, Phils Swap Outfielders

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Cardinals, Phils Swap Outfielders

## Davenport in Crusade Talk

Three star UCLA athletes and Oklahoma football coach Bud Wilkinson will speak at the fifth annual Campus Crusade for Christ banquet Monday night at Roger Young Banquet Hall in Los Angeles.

The athletes, who will tell what Campus Crusade has done for them, will be Bob Davenport, former All-American fullback; Rafer Johnson, world decathlon record holder, and Don Shinnick, Bruin Rose Bowl gridiron star.

Wilkinson's topic will be "Religion on the Gridiron."

Campus Crusade for Christ is a non-denominational Christian student movement which within a few short years has spread from UCLA, where it began in 1951, to many other campuses. For banquet reservations, phone GRanite 7-6777.

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REALTY OFFICE OF WEEK

Selected for honor this week by the Long Beach Board of Realtors is this "Realty Office of the Week" operated by Ruby Eveland at 428 E. 1st St. Mrs. Eveland has been in realty here 14 years, coming here from Denver. She was a former school teacher who decided that real estate offered a better career. Her daughter Betty and son Bill will join her soon in the office.

Honor to L.B. Man

Cecil D. Willis, president of the Long Beach Blue Print Co., was elected president of the International Association of Blue Print and Allied Industries Saturday in Hollywood, Fla., at the group's 31st annual meeting.

The international association represents more than 900 member companies in the United States and 23 foreign countries. Willis has been active in the association for many years and has served as a director and vice president in the last two years.

Locally, Willis is a director of Associated In-Group Donors (AID) and the Shadow Mountain Club of Palm Desert. He is a past president of the University Club of Long Beach and the Southern California Blue Print and Photocopy Assn.

Tax Auditor Realty Speaker

Frederick W. Simpson, 2732 East Broadway, will address the Long Beach Board of Realtors Tuesday morning at their regular breakfast meeting in Lafayette Hotel on "Capital Gains and Losses." Simpson will review how buyers and sellers of real estate may use the capital gains and losses to their specific benefit and protection. Marion Davison is program chairman. He received his Bachelor of Science degree in accounting from UCLA. He has had five years experience with the Internal Revenue Department, doing individual and corporation tax audits.



ALEX LAWRENCE  
Heads Local Delegation

Will Attend NOMA Meet

A delegation headed by Alex Lawrence, president-elect and Wm. Myers, president of the Long Beach Chapter, and area director 14 nominee of National Officer Management Assn. will attend the 38th International Conference and Exposition to be held at the Statler Hotel and the Shrine Exposition Hall in Los Angeles today to May 16.

Delegates from 160 chapters with a membership of 17,000 will attend the conference and exposition. Many of the nation's leading authorities on office management problems will take part in the session. John S. Coleman, president of the Burroughs Corp., Detroit, will keynote the conference. The exposition will feature the latest innovations in office machines and equipment in scores of exhibits including the latest developments in automatic data processing.

Banking Institute's Officers Installed

Robert D. Carter, assistant manager of the Security-First National Bank, was installed as president of the American Institute of Banking's Harbor District Chapter at a dinner Thursday in the Lafayette Hotel. Attending were 300 members of the group. Don Sparks, assistant cashier Bank of America Viking Way Branch and outgoing A.I.B. president, presided. Following the dinner 23 men and women in the local banks received pre-standard, standard, and graduate certificates, certifying completion of the A.I.B. Fred W. Schafer, assistant vice president, California Bank, Bellflower office, made the presentations. Receiving pre-standard certificates were the following: Bank of America: Melvin D. Harrett, Willie Joy Decker, James W. Hamlin, Harry Lester, William A. Llakey, Shirley J. MacDonald, Charles J. Milner, James R. Munsey, Doris A. Nolt, Major Pursley, Chadeayne Short; Compton National Bank: Phyllis B. Peckett; Security-First National Bank: Ellen Roberts, Virgil W. Thompson; Bank of Belmont Shore: Barbara Ann Walters; Farmers and Merchants: Myron B. Rapp. Receiving standard certificates: First Western: Everett B. Cogswell; Bank of America: William Howard Gregson, William L. Skeber; Farmers and Merchants: Myron B. Rapp; Security-First National: Virgil W. Thompson; California Bank: Dale W. Zeimer. Receiving graduate certificates: Bank of America, Lakewood: Casper Jerry Schultz; First Western: Everett B. Cogswell. Dr. Melvin J. Vincent, University of Southern California, was the guest speaker. C. F. Liebguth, vice president Bank of America Long Beach main office, installed the newly elected officers as follows: President, Carter; 1st vice president Paul V. Phillips, manager, Security First National, Hill & Atlantic branch; 2nd vice president Patrick J. O'Connor, assistant vice president, Bank of Belmont Shore; treasurer, David Brockmeyer, Bank of America, Vernon; secretary Hermine 4th & Cherry branch; Women's Committee Chairman: Hazel "Rusty" Speers, Bank of Belmont Shore.



GAVEL EXCHANGED

Robert D. Carter, assistant manager of the Security-First National Bank, 4th and Cherry branch, left, accepts the gavel and presidency of the Harbor District Chapter of the American Institute of Banking from Don Sparks, Sparks, assistant cashier of the Bank of America Viking Way branch is retiring president.

Barbee Announces Three Office Changes by Hodges

Recent deaths of Lawrence Bryce, manager of the 3434 E. 7th St. office, and Julian Walker, manager of the 3748 Atlantic Ave. office, have effected three new appointments in the Rex L. Hodges Realty Co. Bill Barbee, president, announced that Walter Richman, former manager of the 2074 Pacific Ave. office, has been transferred to the E. 7th St. office. Richman first heard of Bryce who played a great part in the early training of "Wally" as his associates call him, as a real estate salesman and then a manager. Worley Laden, former salesman at the 2074 Pacific Ave. office, takes over as manager of the Uptown Atlantic office. Laden, comparatively new in the real estate profession, has been most successful during his association with the company since 1934. To fill the managerial position at the Pacific Ave. office, the company announced the appointment of Howard C. Shoemaker. Shoemaker has been a salesman in the Pacific Ave. office and is well-known throughout the Wrigley area. These three managers join eight others who head the various branch offices of the Rex L. Hodges Co. throughout the area. The company, established in 1929, has 12 offices and some 65 salespeople serving sellers and buyers of homes, income properties, and business opportunities.

THE BIG DIFFERENCE in Classified Ads is the Big Market they reach every day in the year. To rent or sell, to buy or tell... use Classified Ads. Dial BE 2-5939.

GOOD NEWS

GOOD NEWS

GOOD NEWS

VETERANS! YOU CAN NOW BUY

A TRUDY RICHARDS' LUXURY HOME IN ANAHEIM!

YOU can only buy one home under your Veteran's rights. So don't settle for less when you can get the best for as little down as \$388.60, plus costs and impounds. We have a few of these large exquisite family residences which we are able to offer on GI terms. Use your rights wisely and treat your family to a fabulous home by Trudy Richards.

**\$388.60** plus usual costs and impounds

COME OUT THIS WEEK-END and see for yourself how well-equipped, how BIG and how unbelievably charming your home can really be!

FROM LOS ANGELES: Santa Ana Freeway to La Palma, right to Brookhurst, left on Broadway to models.

FROM LONG BEACH: Lincoln to Brookhurst, right to Broadway, then left to models.

**TRUDY RICHARDS**

... in Anaheim

Sales Office: 1901 West Broadway (corner of Broadway and Agate)  
Open 11 A.M. till dark.  
(And even later for your convenience)

NET LAND CO. REALTY BROKER

\*Known the nation over, as "The Homes with the \$23,000 Look"

Elegance...

a Cinderella HOME

VANDRUFF HOMES, INC. ANAHEIM

Floor plans and exteriors copyrighted 1956, by Vandruff Homes, Inc., Anaheim, Calif.

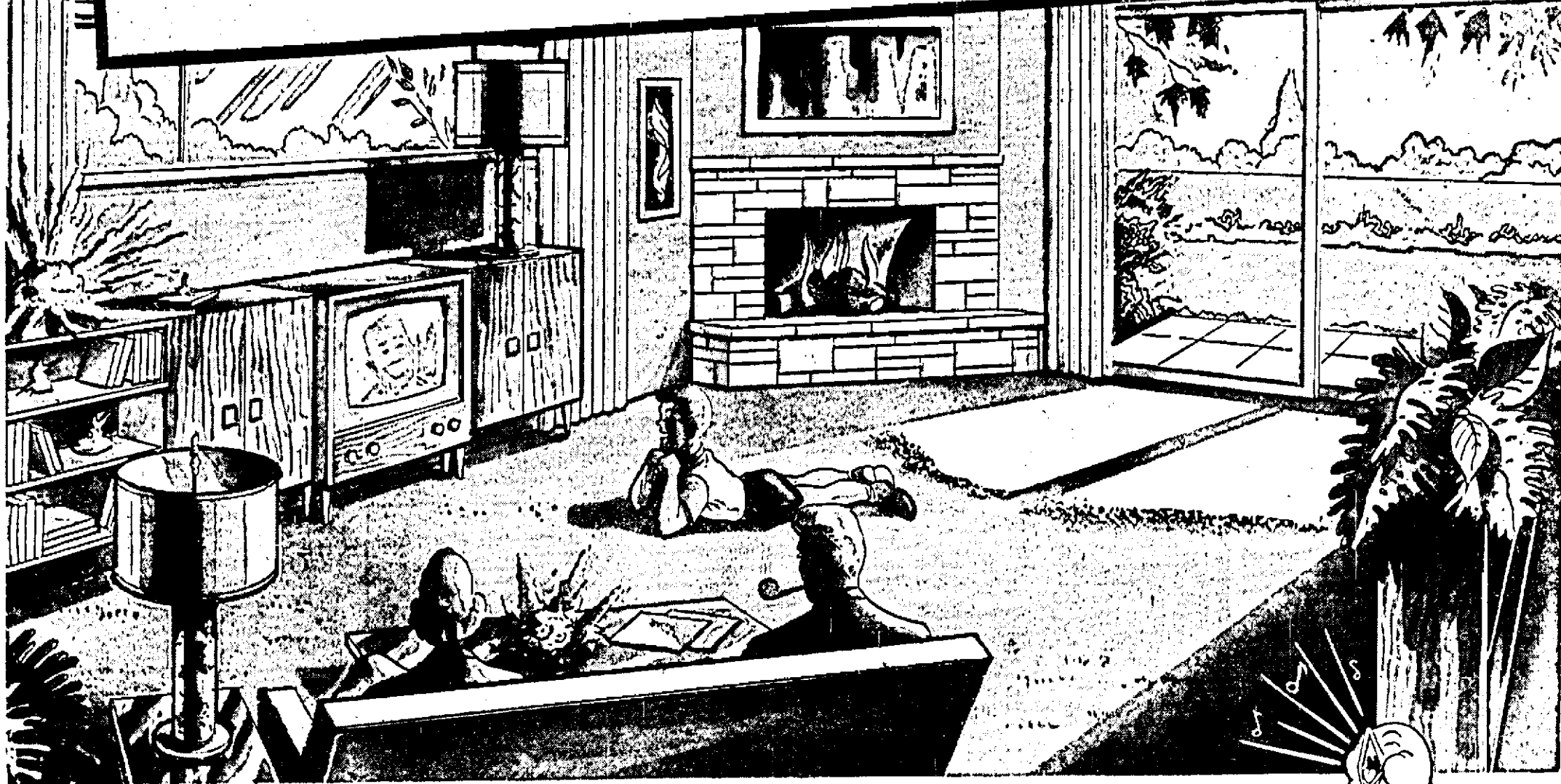
You enter the door, and you are captured and held by a feeling that manages to convey a sense of great elegance, and yet at the same time bids you relax and enjoy it. Cinderella Homes are acclaimed by building authorities as America's leading home value... more for the home buyer's money than has ever been offered before.

\$14,890 to \$16,250

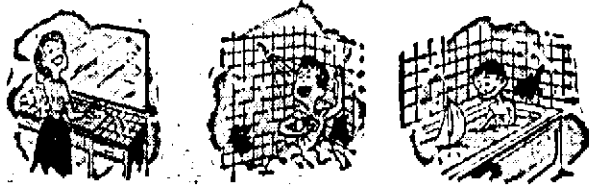
Santa Ana Freeway to Hwy. 39... Turn South (right) and go past Knott's Berry Farm to Subdivision (1/4 mile South of Orange Ave.) From Long Beach go East on Carson St. (which becomes Lincoln Ave.) and go South on Hwy. 39.



# Spacious, Luxurious Living . . . in Smog-Free GARDEN GROVE!



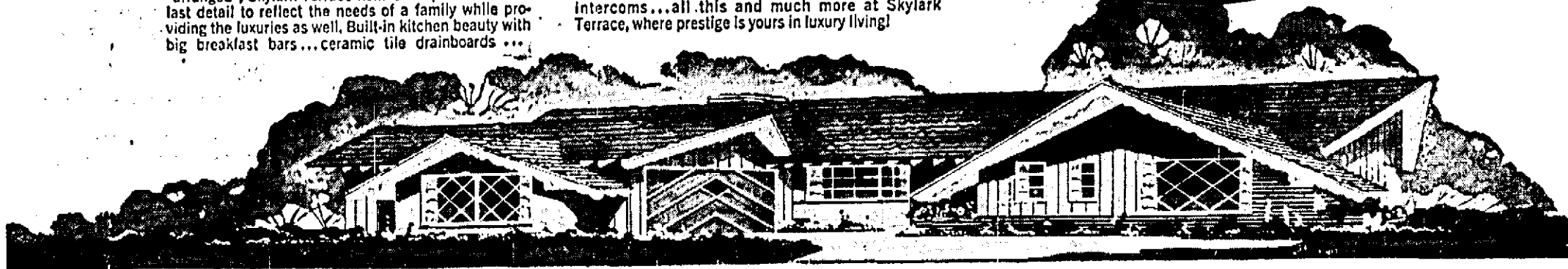
and 3 baths



Nobody's late for their date when they have the convenience of three bathrooms, each located to serve the whole family...near the service entry...in the master suite...connecting bedrooms. More than just "arranged", Skylark Terrace homes are planned to the last detail to reflect the needs of a family while providing the luxuries as well. Built-in kitchen beauty with big breakfast bars...ceramic tile drainboards...

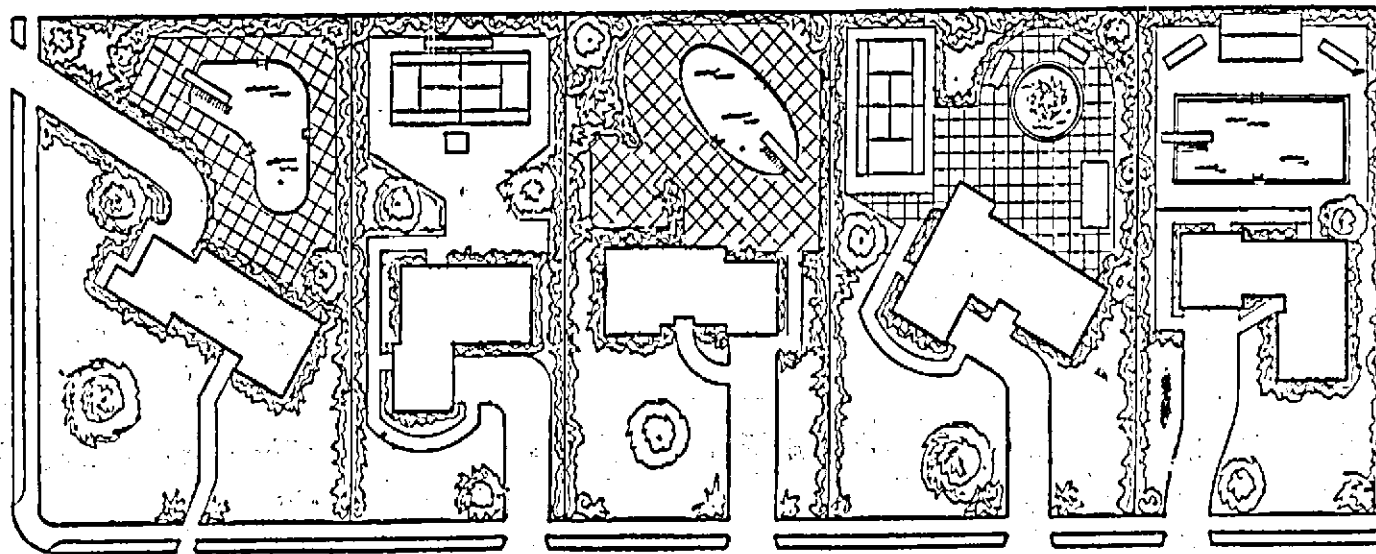
Pullman sinks in baths...large living rooms to accommodate a variety of furniture placements... "pool and play" size back yards...sliding glass lanai walls... massive fireplaces with raised hearths...extra heavy shake roofs...lath and plaster...family rooms...intercoms...all this and much more at Skylark Terrace, where prestige is yours in luxury living!

## SKYLARK Terrace



### ESTATE SIZE LOTS

A choice of architectural treatments and your preference for corner or rectangular lots gives your home the "custom" look that Skylark Terrace is famous for! Picture your home AND pool in one of these attractive settings and see how family rooms outdoors can be arranged for pure living enjoyment for everyone! Maximum privacy on wide, wide lots with room for relaxation, entertaining and family living both indoors and out is assured at Skylark Terrace.



From 1530 sq. ft.  
3 and 4 Bedrooms - 2 and 3 Baths  
Every Plan with Family Room

Priced from \$18,750  
\$1900 Down for NON-VETS  
VA Approved for VETS

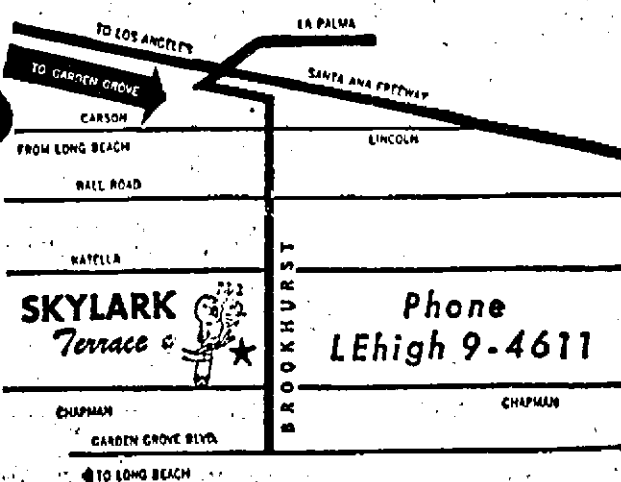


ALL-ELECTRIC

Color Keyed Kitchens by

**HOTPOINT**

With Built-in Range, Oven and  
Dishwasher at No Extra Cost



Phone  
LEhigh 9-4611

DIRECTIONS: From Los Angeles to Garden Grove take the Santa Ana Freeway and turn south at La Palma (which becomes Brookhurst). From Long Beach go out Seventh St. (Garden Grove Blvd.) and turn north on Brookhurst. Models open daily and Sunday 'til 9!

**TIETZ CONSTRUCTION CO.** SALES OFFICES: LEhigh 9-4611





# Offering Trudy Richards Home Without Family Budget Strain

"We are exceedingly pleased that at long last we can offer our elegant homes to qualified veterans without putting a strain on their budget," said the builders of Trudy Richards homes in Anaheim.

"Along with the low 4 1/2 per cent interest rate and 30-year loans, we have secured a special financial arrangement whereby the veteran can now buy one of the finer homes on the market for as low as \$388.60 down, plus the usual costs and impounds."

Conventional financial is also

still available, and the non-vet can purchase these homes for as little as \$995 down, it was reported. A limited number, in a variety of plans and styles are now nearing completion, making it possible for the early buyer to move in with a minimum of delay.

**THERE'S 3 AND 4-BEDROOM, 2-bath homes, some with den, some with family room, have over 1,500 sq. ft. of room for living.**

Kitchens have built-in color-matched gas or electric ranges and ovens, electric dishwashers, garbage disposals, electric washer-dryer combinations, executive desks and breakfast bars. Master bedroom suites include His and Hers separate walk-in wardrobes, dressing room area with built-in marble top dressing table, and private bath with glass-enclosed shower.

Trudy Richards' homes can be reached via Lincoln to Brookhurst, right to Broadway and left to the furnished models at Agate St., in West Anaheim.

## Plan Realty Sales Clinic

Clive Graham, chairman of the Long Beach Realtors' education committee, announced the first of the summer sales clinics series which will meet Monday evening, 7:30 to 9:00 p.m. in the Long Beach Board of Realtors office at 3747 Long Beach Blvd.

The first discussion subject, which will be reviewed by the Board attorney, Patrick Phelan, will be "Deposit Receipts."

The clinic series will meet on the second and fourth Monday evenings at the board office and is restricted to the Realtor and salesmen members of the Long Beach Board. Other subjects to be discussed at following meetings will be: Escrow Instructions, Listing Forms, Secondary Financing, Termite Report, Ethics, Trade-In Plans, and Own-Your-Owns. Graham said that the local sales clinic series is a follow-up of the state sales conference recently held in Long Beach which was attended by over 900 people and was the largest clinic held by the California Real Estate Assn. in its state during its history.

## IN GARDEN GROVE

Signature Homes' "Special Edition" series homes, typified above, are attracting crowds to furnished models on Dale St., between Ball Rd. and Cerritos Ave., in Garden Grove, off Santa Ana Freeway.

# Garden Grove Signature Homes Attracting Crowds

Signature Homes' new "Special Edition" homes which have hardwood floors and shingle roofs are attracting large crowds of home buyers to Garden Grove where they are being sold at prices from \$11,700.

"Buyers tell us they are looking for high quality conventional construction and that we have just what they want," officials of Signature Homes said yesterday in reporting heavy sales.

The new 3-bedroom, 2-bath "Special Edition" residences are exemplified by furnished models displayed on Dale St., between Ball Rd. and Cerritos Ave.

Also attracting large crowds, a spokesman stated, are the new "First Edition" Signature Homes now building at Cerritos and Magnolia avenues in Garden Grove.

**THE LARGER, more luxurious "First Edition" series, it was noted, sells from \$15,800 on VA and FHA terms. Veterans can buy for as little as \$320 down, plus costs and impounds, and monthly payments for non-vets are from \$70.35.**

Down payments and terms are even more favorable, it was stated, in the "Special Edition" residences.

Both groups of homes are

offered in a wide range of exterior designs, reflecting traditional architecture for the most part. For families preferring modern styling, there are also a number of contemporary designs.

Among the many features of the "First Edition" homes are color-styled O'Keefe & Merritt deluxe built-in gas ranges and double gas ovens with large look-in doors, automatic timing and triple rotisseries. Also included are heavy shake roofs, wood-burning fireplaces, "cathedral" ceilings, colored bath fixtures, ceramic tile throughout, the pullman tops and forced air heating.



## RICH APPOINTMENTS

This view in a Trudy Richards Home in Anaheim shows how rich wood panels and dramatic lighting are among the rich appointments offered.

# Offer Many Extras in Lakewood Square

Built-in deluxe Gaffers and Sattler gas ranges and wall ovens in color, individually styled wood-burning fireplaces with log lighter, thermostatically-controlled forced-air heating, and nylon viscose carpeting laid in entry hall, living and dining areas, and included in the purchase price, are among features attracting enthusiastic crowds to the final group of large-family residences in Lakewood Square. The Bronley Builders' development is at South St. and Palo Verde Ave., Lakewood.

Priced from \$17,950, conventional financing is available for all buyers, according to Cliff Helms of Key Land Co., sales agents, who also reported that monthly payments are lower than most current rentals in the area.

DESIGNED WITH BOTH 3 bedrooms and a den or 4 bed-

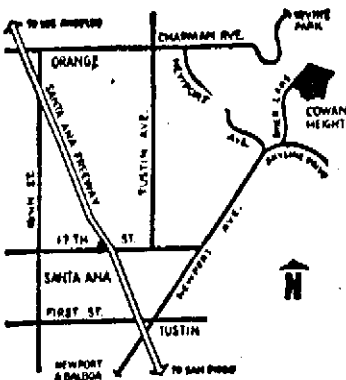
rooms, buyers have their choice of either 2 or 2 1/2 bathrooms, Helms said. Many plans have the popular master bedroom suite that becomes a self-contained individual unit, if desired. All models also have an oversized 2-car garage with room for storage of auxiliary items, or for conversion into a hobby workshop.

Attracting particular attention, Helms explained, are the many zoned areas for individual and family privacy, as well as the convertible zones that can be made more expensive at will for entertainment areas. Typical of this are the folding lowered shutters over the custom-styled breakfast bars.

Furnished models, located on South St. and Palo Verde Ave., can be seen from the Long Beach area by taking Lakewood Blvd. to South St., then right on South St. to development.

# EXCLUSIVE ESTATE

Terrazo Family Room and Patio  
3 Baths (1 Sunken)  
All Large Rooms  
Fully furnished for your inspection  
on one view acre in Orange County's largest Restricted Area.  
Beautiful trees & planting



Open 10 A.M. Until Dark

# COWAN HEIGHTS

FULLY IMPROVED VIEW ACRE SITES FROM \$6,000



# ONE FOR ALL

There's a Signature Home for everyone...a Signature Home for you! No matter what you intend to pay...no matter how much value you want for your money...you'll find the exact home you're looking for in one of these three Signature Communities. Drive out today and choose your next home!

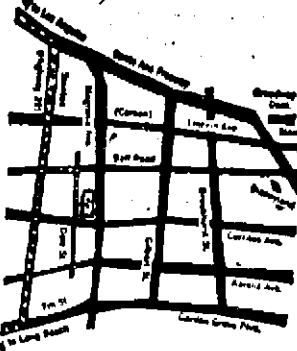


## Signature Homes "SPECIAL EDITION" GARDEN GROVE



from **\$11,700**  
VA & FHA TERMS  
VETS FROM **\$235 DOWN**  
NON VETS FROM **\$55.85 MO.**

3 bedrooms, 2 baths Raised foundations, hardwood floors over 2" sub-flooring, cedar shingle roofs!  
**3 FURNISHED MODELS** at Dale, between Ball Rd. & Cerritos, Garden Grove. Open daily & Sunday 10 A.M. to 8 P.M. Phone Jackson 7-9420.



FROM LOS ANGELES, take the Santa Ana Freeway to Highway 39 and turn right. Continue on Highway 39 to Ball Rd., then left on Ball to Dale. Right turn on Dale to models. FROM LONG BEACH, drive east on 7th St. (which becomes Garden Grove Blvd.) to Highway 39, then left to Ball Rd. Right to Dale, then right again on Dale to models.

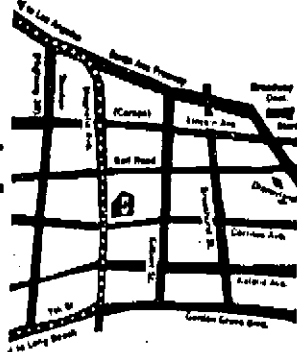


## Signature Homes "FIRST EDITION" GARDEN GROVE



from **\$15,800**  
VA & FHA TERMS  
VETS FROM **\$320 DOWN**  
NON VETS FROM **\$70.35 MO.**

3 bdrms & family rm. or 4 bdrms, 2 baths Color-styled O'Keefe & Merritt, deluxe built-in gas ranges & ovens, wood-burning fireplaces, "Cathedral" Ceilings.  
**4 FURNISHED MODELS** at Magnolia & Cerritos, Garden Grove. Open daily & Sunday 10 A.M. to 8 P.M. Phone Jackson 7-9211.



FROM LOS ANGELES, take Santa Ana Freeway to Magnolia Ave. and turn right. Continue 3 miles to Models at Cerritos. FROM LONG BEACH drive East on 7th St. (which becomes Garden Grove Blvd.) to Magnolia, then left 3 miles to Models at Cerritos—OR drive out Carson (becomes Lincoln Ave.) to Magnolia and turn right 1 mile to Cerritos.

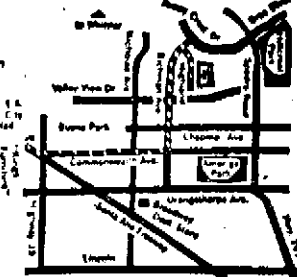


## Signature ESTATES SUNNY HILLS FULLERTON



from **\$22,990**  
VA, FHA & CONVENTIONAL TERMS  
NON VETS FROM **\$445 DOWN**  
NO VETS FROM **\$96.66 MO.**

3 bdrms & family rm. or 4 bdrms, 2 baths G.E. all-electric, built-in kitchens, including dishwasher, washer-dryer combination, wall-hung refrigerator-freezer, disposal.  
**2 FURNISHED MODELS** by Lloyd's of Long Beach. Open daily & Sunday 10 A.M. to 8 P.M. Phone LAmbert 5-9802



FROM LOS ANGELES, take Santa Ana Freeway to Commonwealth Ave., then left (East) on Commonwealth to Richman Ave., turn left (North) on Richman and continue on Richman to Highland Ave. Turn right on Highland to models.

MORE EXCITING THAN SPRING! SIGNATURE COMES TO THE SAN FERNANDO VALLEY! NOW BUILDING IN NORTHRIDGE!

Signature Homes

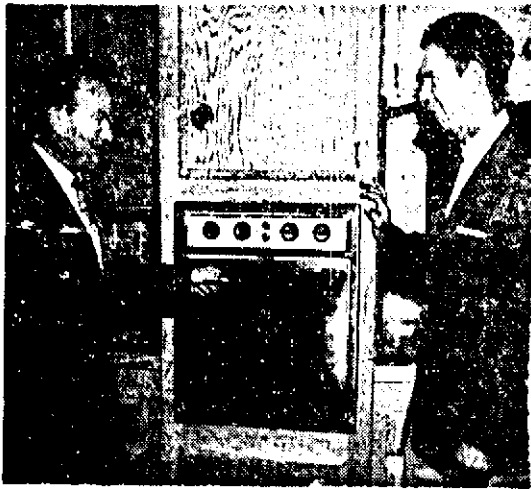


"SPECIAL EDITION" "FIRST EDITION" SUNNY HILLS

## 'Electronic Homes' Proving Great Hit

Recognizing that an "Electronic Home" is the newest in now in blossom. Adjacent homes design and fittings, the public range in value from \$25,000 to \$100,000. Sales of the Minor-Built homes. One important feature found in Garden Grove. in "Electronic Homes" is that opened just three weeks ago, the sale price includes all the today, the homes already are built-in units such as a patio well over half sold and salesmen, and cover, fencing in the rear, predict a new record will be set. Front sprinklers, landscaping, established for the sale of the full lot, and inside the Westinghouse built-in disposal, dishwasher, built-in disposal, dishwasher, and the revolutionary feature is the new "Electronic" range and oven. An intercom built-in range and oven, which radio is also included and there makes cooking time a pleasure. will be two fireplaces in each Last Sunday hot dogs were home. One in the living room cooked and in the hands of the and one in the family room, on-lookers in 35 seconds. Hot. These homes will have 2 and 3 fluffy cupcake were cooked in bath. "Electronic Homes" also 30 seconds, baked potatoes in 4 feature extra heavy hand split shake roofs. Tongue and groove sub-floors with hardwood. Lath

THE DEVELOPMENT affords and plaster walls and acoustical large frontages from 90 feet to ceilings, 100 feet and running 120 feet. L. D. Minor and Stuart Bartleson are the developers and



### FEATURE ELECTRONIC RANGES

Stuart Bartleson, left, secretary, and L. D. Minor, president of the Atlantic and Pacific Construction Co., are checking the electronic range in one of their new Minor Built model homes in Garden Grove. The electric kitchen is equipped with a Westinghouse electronic oven for speed of light cooking, and with surface cooking units, dishwasher and disposer. The refrigerator, automatic washer and dryer are optional equipment in the electronic homes.



### FULLERTON HOME

Located in the Sunny Hills section of Fullerton on Highland Ave., just east of Richman Ave., the new Signature Estates' homes, as exemplified above, have 3 bedrooms and family room or 4 bedrooms and 2 baths.

### Gerling Sells to Toner Realty

Harold J. Gerling and John J. Toner announce the sale of Gerling Realty, 5401 East Carson St., to Toner Realty.

The business will continue at the same address under the direction of John J. Toner. The office will be staffed by C. B. Hensley, A. Gibson, J. Moore, R. Noble, and O. E. Tappe.

Gerling will continue to maintain his offices in the building daily from 10:30 to 8:00 p.m. as president of Preferred Se- Art Letherby is sales manager, curties, Inc., as well as being "Electronic Homes" may be associated with Toner Realty, reached from Long Beach by go. The Lakewood-Los Altos area, ing out 7th St. which becomes will now be serviced by 3 Toner Garden Grove Blvd.; go left at Realty offices. In addition to Gilbert St.; travel to the corner, the main office at 5401 E. Car- of Orangewood Ave. Better, son St. they will still maintain still, see your subdivision map, branches at 4503 E. Carson St. of Orange County in classified, and 5475 Los Coyotes Diagonal.

## Estate-Sized Sunny Hills Homes Draw Big Crowds

Notice that families with a net income of \$600 monthly or more can hope to qualify for an estate-size home in the Sunny Hills region of Fullerton has increased crowds visiting Signature Estates by 25 per cent, it was announced Saturday by officials of Signature Homes.

Jerry Snyder and Max Levine, top officials of the home-building firm which is now 12th in size in the United States, said prestige of the area has become

an important factor in the success of the development. "Today's buyers of larger homes want to live in an exclusive area and that is why we picked Sunny Hills as the locale for our finest homes," they said. "THEY ALSO prefer traditional styling and insist on their new home containing all modern conveniences," they added. The new residences at Signature Estates, as exemplified by furnished models displayed on

Highland Ave., just east of Richmond Ave., are offered in a wide variety of traditional stylings. It was noted. All have all-electric kitchens with many built-in appliances, including range and oven, automatic dishwasher, automatic washer-dryer and wall-hung refrigerator-freezer, offered in such colors as turquoise green, woodlone brown, petal pink and canary yellow. Each home is located on an individually terraced homestead in

completely planned community of winding streets, designed to preserve the area's natural beauty. Many of the lots are 80 feet wide. Surrounded by homes in the \$30,000 to \$50,000 price class, the Signature Estates residences sell from \$22,990. Terms for vets are from \$460 down, plus costs and impounds, while non-vets can buy on low FIA or conventional terms with monthly payments as low as \$93.98, in principal and interest.

## VETERANS \$236...NON-VETS \$500 DOWN

### VETS

from \$59<sup>07</sup> Per Mo.

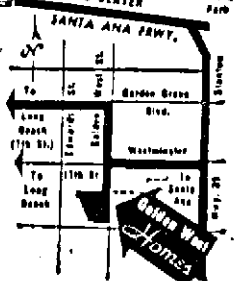
3 1/2 Baths Available

3 BEDROOMS... 1 1/2 BATHS

Quality at a Glance

*Golden West Homes*  
LATH & PLASTER • HARDWOOD FLOORS • NATURAL ASH CABINETS  
MEYERIN B. JOHNSON, Inc. Builder JOHN DOERN, Sales Agent  
Sales Office Phone Westminster 9481

Outlets reached from Los Angeles via Santa Ana Freeway to Highway 26 to Buena Park, turn right (south) to Westminster Blvd., then right to Golden West St., and left to tract.  
From Long Beach go west on 7th St., which becomes Garden Grove Blvd., to Golden West, turn right to Meador Homes.



## SELECT HOMES FOR SELECT FAMILIES WHO DESERVE TO SELECT THEIR OWN DOWN PAYMENT

first time ever offered!



## Fullerton HOUSE ESTATES

NICOLAS AVE., SOUTH OF ORANGETHORPE in FULLERTON'S most magnificent residential park  
\$19,200 to \$20,950

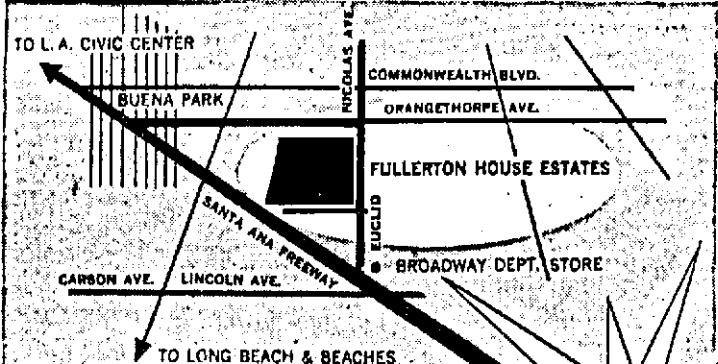
**CUSTOM FINANCING...** INDIVIDUALITY is the key. You know best so now, for the first time, YOU MAY SET THE AMOUNT OF THE DOWN PAYMENT from NO CASH REQUIRED to all cash! The choice is yours!

**CUSTOM HOMES...** INDIVIDUALITY is the key again. Full appreciation of these 37 distinctively styled homes, just completed, requires your personal inspection. Be sure to see FULLERTON HOUSE ESTATES today.

**2 & 3 BEDROOMS...HUGE FAMILY ROOMS...DINING ROOMS...DENS...2 BATHS...DOUBLE GARAGES... PROVINCIAL or MODERN RANCH DESIGNS...CARPETS & DRAPES** (optional)

**TERMS**—BECAUSE YOUR ABILITY ENABLES YOU TO EARN \$600 A MONTH OR MORE WE BELIEVE YOU ARE THE BEST QUALIFIED TO SUGGEST THE DOWN PAYMENT AND METHOD OF PAYMENT BEST SUITED TO YOUR INDIVIDUAL REQUIREMENTS.

**LOCATION**—FULLERTON HOUSE ESTATES is situated in the established city of Fullerton, near schools, churches, major shopping centers. Only a short drive to downtown Los Angeles...within minutes of employment and recreational areas.



GO: Santa Ana Freeway to Orangethorpe Ave., left on Orangethorpe to Nicolas, right on Nicolas 1/2 mile to entrance. ALTERNATE ROUTES: East on Carson Ave. (Lincoln Ave.) to Euclid, then left on Euclid (which becomes Nicolas) to entrance. Or east on 7th St. (Garden Grove Blvd.) to Euclid, then left on Euclid past the freeway to FULLERTON HOUSE ESTATES.

CHARTER MEMBER  
FHA QUALITY BUILDER RATING  
SEE BEAUTIFUL FURNISHED MODEL HOMES

Open Daily 10 a.m. to 9 p.m. (later by appointment)  
LAmbert 5-9931 LAmbert 6-7505

## Fullerton HOUSE ESTATES

**Non-Vets!**  
\$50 MOVES YOU IN!



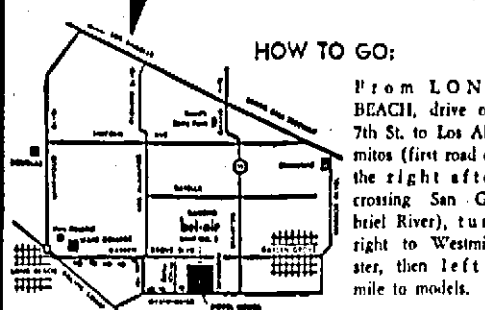
## RANCHO bel-air

10 minutes from Long Beach

Why wait another day to move into the home of your dreams! Here's the deal you've waited for! You have to see value like this to believe it. Hardwood floors, forced air heat, central hall plan, garbage disposals and scores more features.

**NO DOWN**  
(Except costs and impounds)

**VETS \$67<sup>50</sup> PER MO.**  
(including Principal and Interest)



**3 & 4 BEDROOMS WITH 2 BATHS  
FULL PRICE FROM \$13,225**















## Miscellaneous for Sale 72

## A-U-C-T-I-O-N-S

## Regular TUESDAY Sales

TUES. MAY 14th, 9:30 A.M.  
Hand tools, hardware, electric drills, skill saws, sanders, motors, garden implements, lawnmowers, bicycles, luggage, kitchen utensils, books, boxes of misc.

TUES. MAY 14th, 12:30 P.M.  
China, glass, meliware, clocks, lamps, pictures, costume jewelry, kids' toys, small electric appliances, clothing, linens, drapes, curtains, misc. antique bric-a-brac.

WEDNESDAY, MAY 15th, 9:30 A.M.  
Older ranges, refrigerators, washers, large lot mod. grade furniture, linoleum, showcases, counters, shelving, new and used building materials, sinks, toilets, lavatories, water heaters, ladders, misc.

WEDNESDAY, MAY 15th, 12:30 P.M.  
FURNITURE, APPLIANCES, RUGS, CARPETS  
Orchid plants, TV sets, piano, refrigerators, ranges, automatic washers, mangle, sink cabinet with dishwasher and disposal, electric sewing machines, radios, record player, typewriters, bedroom sets, full and twin size, odd beds, chests, dressers, vanities, commodes, iron stands, utility bins, box springs, mattress, baby furniture, eight-piece dining sets, chrome, iron, wood dinette sets, buffets, servers, two-piece overstuffed sets, bed divans, studio couches, sectional, platform rockers, occasional chairs, lamps, mirrors, pictures, living room tables, kneehole desks, bookcases, new and used rugs and carpets, all makes and sizes. Hundreds of items too numerous to mention.

BUY AT AUCTION AND SAVE

## REPP &amp; MOTT, Inc.,

AUCTIONEERS, APPRAISERS, LIQUIDATORS

2501 E. Anaheim St. Ph. HE 8-6411

Long Beach, Calif.

## SPECIAL ON LANDSCAPES

Canvas boards 40 x 60 in. 1.50 x 40 x 60 in. 2.00 x 40 x 60 in. 2.50 x 40 x 60 in. 3.00 x 40 x 60 in. 3.50 x 40 x 60 in. 4.00 x 40 x 60 in. 4.50 x 40 x 60 in. 5.00 x 40 x 60 in. 5.50 x 40 x 60 in. 6.00 x 40 x 60 in. 6.50 x 40 x 60 in. 7.00 x 40 x 60 in. 7.50 x 40 x 60 in. 8.00 x 40 x 60 in. 8.50 x 40 x 60 in. 9.00 x 40 x 60 in. 9.50 x 40 x 60 in. 10.00 x 40 x 60 in. 10.50 x 40 x 60 in. 11.00 x 40 x 60 in. 11.50 x 40 x 60 in. 12.00 x 40 x 60 in. 12.50 x 40 x 60 in. 13.00 x 40 x 60 in. 13.50 x 40 x 60 in. 14.00 x 40 x 60 in. 14.50 x 40 x 60 in. 15.00 x 40 x 60 in. 15.50 x 40 x 60 in. 16.00 x 40 x 60 in. 16.50 x 40 x 60 in. 17.00 x 40 x 60 in. 17.50 x 40 x 60 in. 18.00 x 40 x 60 in. 18.50 x 40 x 60 in. 19.00 x 40 x 60 in. 19.50 x 40 x 60 in. 20.00 x 40 x 60 in. 20.50 x 40 x 60 in. 21.00 x 40 x 60 in. 21.50 x 40 x 60 in. 22.00 x 40 x 60 in. 22.50 x 40 x 60 in. 23.00 x 40 x 60 in. 23.50 x 40 x 60 in. 24.00 x 40 x 60 in. 24.50 x 40 x 60 in. 25.00 x 40 x 60 in. 25.50 x 40 x 60 in. 26.00 x 40 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[illegible]

**Aluminum** 47, 612 W. (near)  
**AL. GRANT** 17, A 4, W. 4th St.  
 47th St. 1304, 1112, 1747, 6746.  
 47th St. 1304, 1112, 1747, 6746.  
 bath, kitchen, living.

**Rooms for Rent** 98  
 1st. room, 408 E. 14th St.  
 at 404 E. 14th St.  
 fully rent near Bixby Park.  
 no privileges. HE 3-3112

5066 L. 814 men, clean  
 large. (A 3-8625.)  
 fully furnished, adjoining  
 near 15th & 16th.

ENTER house to rent to gentile  
 only. 4223 Palo Verde,  
 2nd. \$25 mo. (A 9-2467.)

1st. floor, 2nd. floor, 2nd. floor  
 1st. floor, 2nd. floor, 2nd. floor

**GRANT**, quiet room with kit,  
 terrace 258 Glendale (A 3-0712)

1st. New home, gent. empl.  
 ent. hls. 1st. hls. HE 8-1074

**List YOUR BUSINESS in This CURRENT Directory. Phone HEmlock 5-1161 Ext. 379 TODAY.**







**SEASIDE TELEGRAM - D-7**  
 1st. Sunday, May 13, 1984  
 For Sale 1330

**SPECIALS**

**5261 PACIFIC**  
 OPEN 1 TO 5  
 This appealing  
 terrace on a landscaped lot  
 near anything, has very  
 nice appliances, tile floors  
 and more. Owner says "sell  
 fast."

**1304 E. 17TH**  
 OPEN 1 TO 5  
 7-10-LOOK-LISTEN  
 Y. 410-2611, P. 711-1077  
 Home in S. 5415-1510 lot  
 alone worth the price.

**4030 E. 15TH**  
 OPEN 1 TO 5  
 In good condition  
 a "sell this Hubble 2hr."  
 Home, 101 lot, 101 lot  
 time, floor to build. P.P.

**SAN FRANCISCO**  
 OPEN 1 TO 5  
 This is a beautiful  
 a "best buy in this immer-  
 sion" - stucco home with dbl.  
 with extra 4 bath.

**ST Realtors**  
 GA 4-5884  
 BEACH BLVD.

**QUALITY PERSONIFIED**  
 From beach home to vacation  
 by the side of the road,  
 build-it-I don't you have ever  
 experienced for change  
 it exotic living. W.W. care-  
 taker. Price may below cost  
 to make a profit. To  
 to appreciate.

Home: 714-2111, 2111-2111  
 Home: 714-2111, 2111-2111  
 Home: 714-2111, 2111-2111

**30 DN. D. 2-BR.**  
 built, Phone 2-3846  
 1000 sq. ft. 1010 sq. ft.  
 Carport, tile,  
 mo. pays all \$10,800.

**OPEN TO 5**  
WASHINGTON, N.L.B.  
2 1/2 story, brick home. Large  
area in kitchen. Circular  
2-car garage & ramp up  
to wash room & 1/2 bath.  
12-2-68

**E HODGE, Realtor**  
1124 1/2 13th North (A) 4-6474

**\$7750**

**OPEN TO 5**  
J. HILL, 1945 GLADYS  
street, cottage. Shows  
1 spacious room. Planted  
additional units in front.  
100% lot, low land, shrub-  
bines, trees, can arrange low  
price.

**PRINTOW (A) 4-6911**

**OPEN TO 5**  
room, 1 1/2 baths. 2-car gar.  
and liv. rm., brown fire,  
oil, bus stop, armoire etc.  
12-2-68

**12-2-68**

**12-2-68**

**CORNER LOT**  
New home. Rating area in  
Lynn, near park, w-w car-  
port, central heat, tile floor,  
copper pan., covered patio, alarm.  
Call 1068.  
**HODGE, Realtor**  
# 1433 South H. #A-4878

**COUNTRY LIVING**  
**RUNNET HTS.**  
Large lot, 1/2 acre, & den  
central & vacant improved  
lot in Meadow Lake Golf  
Course. Call 1068.  
Suburban, furn. or unfurn.  
Call 1068.  
HE #1486  
stucco, rear brk. Alham-  
bra fenced lot. Dba., gas  
\$900, terms.

**1/2 bath, Low Altitude**  
Home, 1/2 bath & workshop.  
\$15,750.  
#15 W. Flamingo #A-R187

**2-BR. IN L.B.**  
Carpenter's Cmp. Furn.  
Kitchens, 2 bedrooms, 2 baths.  
Call 2336 2424. Pils-  
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**TITILLING KITCHEN**  
Completely furnished. Front  
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**OPERA CITY. Opera House**  
Bldg. 1/2 acre. Call 1068.  
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11































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'55 CHRYSLER 300 Coupe **\$2399**

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Also '55 Buick and Chev. wagons. Big selection. Street from  
**\$189 Cash, Trade \$1899 \$63 mo.**

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Hydra-Matic, radio, heater, whitewall tires. Very sharp.  
**\$169 Cash, Trade \$1699 \$63 mo.**

'54 BUICK RIVIERA  
Radio, heater, whitewall tires, 3-tone finish. Spotless.  
**\$139 Cash, Trade \$1399 \$47 mo.**

'53 CADILLAC DE VILLE  
Type coupe, Hydra-Matic, radio, heater, power steering, whitewall tires. An immaculate car. He. Air. Conditioning.  
**\$199 Cash, Trade \$1999 \$67 mo.**

'55 FORD CLUB  
Sedan, Radio, heater, whitewall tires. Original green finish. Very clean.  
**\$119 Cash, Trade \$1199 \$40 mo.**

'55 CHEVROLET BEL AIR V-8  
Power Glide, radio, heater, whitewall tires. A 3-tone very clean local car.  
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'54 CHRYSLER NEW YORKER  
4-door sedan. Auto. transmission, power steering, radio and heater, whitewall tires, 3-tone finish. A real premium car.  
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APPROVED for Quality  
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Fairlane 3-door, Fordomatic, radio, heater. An exceptional low mileage car at a low price.

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Super 4-door, Radio, heater, overdrive, etc. 3-tone green finish.

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Metropolitan 3-door, with radio and heater. Beautiful red and black.

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Hardtop, Radio, heater, Hydra-Matic, reclining seats, bed, 3-tone red and black interior. American Motors offers this as the vacation car of the year.

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Wildcat Special 4-door, Hydramatic, radio, heater, 3-tone green finish.

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Golden Rocket 88  
**HOLIDAY COUPE**  
**\$3195**  
Plus tax and license

TODAY'S BEST BUY —

Fully equipped with Hydra-Matic, radio, heater, power steering, power brakes, whitewall tires, tinted glass, de luxe wheel discs, de luxe steering wheel and 20 more de luxe extras. Pay as little as \$400 down with payments to fit your budget.

17 MODELS to choose from, as low as \$2733

**PLUS Safety-Tested USED CARS**

'55 OLDS. 98 Holiday \$2399  
De luxe coupe, Hydramatic, power steering, radio, heater, power brakes.

'56 CHEV. Hardtop \$2299  
4-door with Powerglide, radio, heater, etc. Very low mileage and A-1 throughout.

'55 OLDS. Convertible \$2299  
Super '55' with power steering, power brakes, radio, heater, Hydramatic.

'55 OLDS. Holiday Cpe. \$2199  
Hydramatic, radio, heater, power brakes and many other extras.

'55 BUICK Riviera \$2099  
Century with power steering, power brakes, radio, heater, Dynalene.

'55 MERCURY Monterey \$1699  
Mercomatic, radio, heater. It's a real buy. See it, drive it and you'll agree.

'55 PONTIAC V-8 2-Dr. \$1499  
Hydramatic, radio, heater, sharp 2-tone finish with whitewalls. Another one-over car traded in on a new Oldsmobile.

'54 OLDS. 38 2-Door \$1449  
Hydramatic, radio, heater, power brakes. As sharp as they come!

'53 OLDS. Holiday Cpe. \$1399  
Super '53' with Hydramatic, radio, heater, power steering, power brakes, other extras.

'54 FORD Victoria \$1249  
Fordomatic, radio, etc. Very low mileage.

'54 CHEV. Bel Air \$1199  
4-door with Powerglide, radio, etc. Clean!

'53 PONTIAC Catalina \$1199  
Custom coupe with Hydramatic, POWER STEERING, radio, heater, 2-tone finish, whitewalls and many other extras.

'51 BUICK Special 4-Dr. \$599  
Dynalene, radio, heater. Nice throughout.

'52 DODGE 4-Door \$499  
Automatic transmission, radio, heater. Clean and dependable transportation.

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**1957 Chevrolet**  
HARDTOP SPORT COUPE

for only **\$2496<sup>05</sup>**  
100% FINANCING  
on our approved credit plan  
or — with a normal down payment and only **\$61<sup>85</sup>** MO.

Includes V-8 Engine, Powerglide, Radio, Heater, POWER STEERING!  
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**ATTENTION BARGAIN HUNTERS!**

COME IN NOW — THIS WEEKEND BUT COME IN READY TO DEAL for Cash, Terms or Trade Nearly

**100 OK**

Used Cars on Our Two Big Lots Ready to Go

Here Are Just a Few of Them

'56 OLDS Holiday Coupe, Full \$2499 power. Save \$1300.

'56 CHEV. Loaded Sedan, Ra- \$1699 dio, htr., w/walls

'56 FORD Sedan, Radio, htr. \$1499 seat covers, w/walls

'55 PLYM. Belvedere Club. \$1499 O'drive, Immac.

'55 CHEV. Popular Sed. Every \$1199 conceivable extra.

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'53 PONTIAC Catalina, Cust. \$999 leather interior.

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'53 FORD One-owner Sedan. \$599 Spotless interior.

'49 CAD. Fleetwood Sedan. \$549 Air conditioning, etc.

'52 FORD One-owner Coupe. \$499 Priced low, low at all.

'50 CHRYS. Club. Orig. paint, \$299 automatic, heater.

Plus Many, Many More

**OK Cormier CHEVROLET**  
6th AND AMERICAN 11th AND AMERICAN  
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**OPEN SUNDAYS**

**1033 AMERICAN AVE.**

**NEW CAR TRADE-IN WHOLESALE**

**Clearance!**

Beautiful, clean late model trade-ins at dealer prices. Look in the book . . . We'll prove it! Every car here has been marked down two to three hundred dollars under actual retail . . . THIS IS IT! Every one will be sold by Sunday night . . . Make us an offer! Come early!

**CLEANEST CARS ON AMERICAN AVE.**

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CAPRI, Hydra-Matic, radio, heater, whitewall tires, full power. Stock No. 2670A. FULL PRICE

'54 FORD V-8 \$695  
4-DOOR Overdrive, radio, heater. In exceptionally good condition at a very low price. Stock No. R5079B.

'55 MERCURY MONTECLAIR \$1895  
Coupe, Has More-O-Matic, radio, heater, whitewalls. Stock No. P5214.

'51 NASH FULLY EQUIPPED \$245  
Real economy plus comfort. Stock No. 2794-B.

'54 FORD VICTORIA \$1395  
Standard transmission, radio, heater, whitewall tires. 2194-A. FULL PRICE

'53 CHEVROLET \$749  
Radio, heater, gorgeous 2-tone blue and white. Stock No. 2932A.

'52 OLDS \$595  
4-Door, Hydra-Matic, power steering, radio, heater. Stock No. 3049A.

'53 PONTIAC CONVERTIBLE \$795  
Hydra-Matic, radio, heater, whitewalls. Stock No. P5234.

'54 CHEVROLET COUPE \$645  
Really sharp. Fully equip. Ivory finish. Stock No. 2977A.

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Has radio, heater, immaculate ivory finish with striking 2-tone interior. No. R5244.

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Coupe, Mercomatic, radio, heater, white whitewalls. Stock No. 5228.

'52 OLDS 98 SEDAN \$545  
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MEANS YOU NEED NO CASH!  
And we mean NOT ONE RED PENNY DOWN to drive home today one of these good clean late model new car trade-ins. Do you have a job? Do you have the down for a good late model car? With your good approved credit we'll guarantee immediate delivery . . . WITH NOT ONE PENNY DOWN. Come in today!

**\$20 PER MONTH**  
Ask About This Budget Plan!



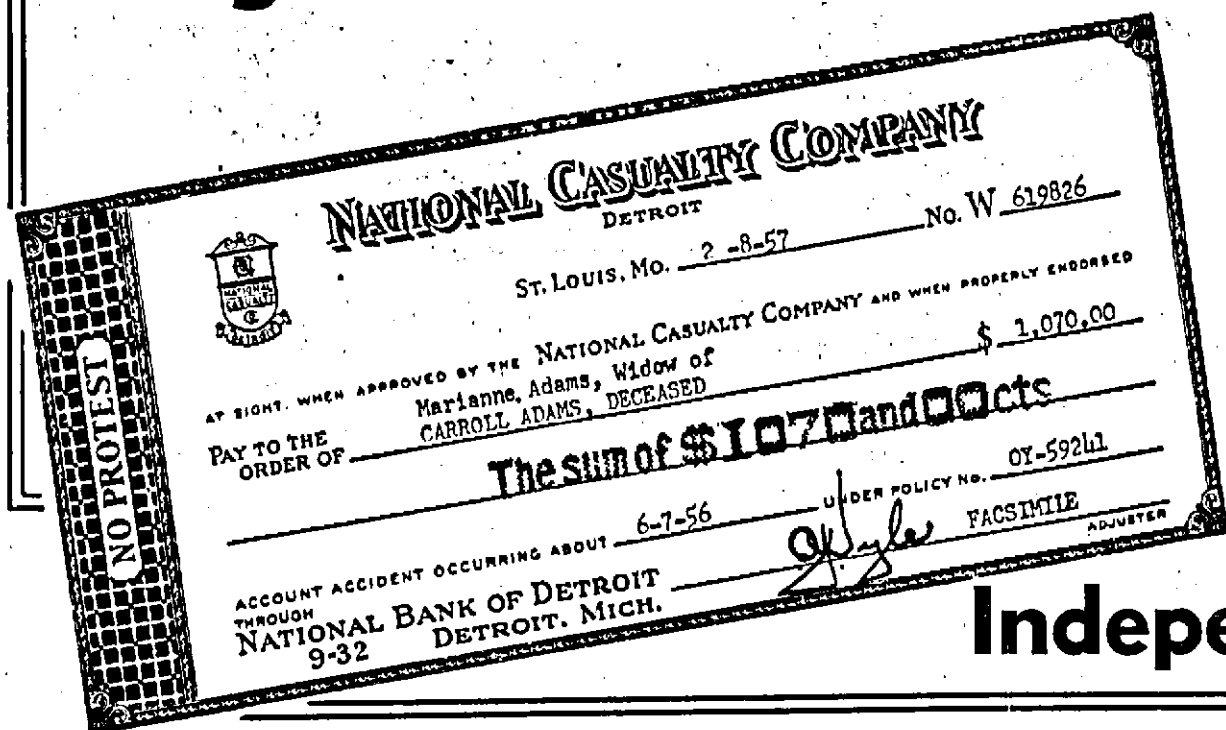
# Long Beach Veterinarian Killed in Auto Crash

## \$1,070.00

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Offered as a Reader Service by The

## Independent-Press-Telegram



## Carroll Adams, 3816 E. Anaheim, Owner of Dog & Cat Hospital, Killed in Auto-Tank Truck Collision on East Seventh

A 25c-a-month investment pays off \$1,070.00!

The \$1,000.00 Death Benefit Paid for such accidents under this Reader Service Insurance increases \$10.00 a month up to \$1,500.00. As Dr. Adams had been insured for 7 months, his widow received \$1,070.00!

Dr. Adams had been a member of the Elks and the Long Beach Exchange Club.

Insured readers of the Independent Press-Telegram collected over \$50,000.00 in 1956 alone.

*But, You Don't Have to Be Killed to Collect!  
These Payments Made for Non-Fatal Accidents*

Eileen Waldo, 2840 Tulane.....	\$842.00
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Besse Dollarhide, 72½ W. Broadway.....	506.17
Olive Curtis, 3751 California.....	694.00
Charles Foley III, 266 Termino .....	836.00
Wilbur Dunkin, 2112 E. 65th.....	578.00

Manuel Ormonde, 15218 Shoemaker, Norwalk .....	642.00
Justin Grannis, Huntington Beach.....	792.00
Thomas Bunton, 4510 Lakewood Ave.....	681.33
Richard Bray, 2120 Kallin.....	450.00
Ruth Sullivan, 256 Bennett .....	407.67
Myrtle Allen, 1347 Park .....	368.25

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1. For the first policy in your family—fill out application and mail. Send no money. After you receive policy, pay 25c monthly to your carrier—at the same time you pay for paper.

ONLY ONE MONTHLY PAYMENT POLICY  
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2. Send \$3.00 for 12 months Insurance with each application for other family members.

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### POLICY COVERS

**21 Kinds of Accidents—including  
Pedestrian; Auto, Train, Truck and Bus Wrecks**

### POLICY PAYS

**up to \$480.00 for Disability**

\$80.00 a month for 6 months for the time you are laid up and cannot do your usual work.

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\$6.00 a day for 60 days for Hospital Room and Board.

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\$1,000.00 Death Benefit increases \$10.00 per month, for 50 months, up to \$1,500.00.

#### ELIGIBILITY

Issues to men, women and children between ages 1 and 74 — except those who are deaf, or have lost a hand or foot or sight of an eye.

#### LIMITATIONS

Death, Dismemberment and Disability Benefits reduced one-half under age 18 and after 60th birthday. No reduction of other benefits account of age.

#### EXCEPTIONS

Benefits paid in accordance with terms of Policy form HM 5100-U which is renewable at option of Company. Does not cover accidents in mines, on airplanes, warships, or auto races.



**Benefits Paid in Addition to Blue Cross, Life  
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### MAIL THIS APPLICATION TODAY

Registrar Agent, National Casualty Co., care of  
INDEPENDENT-PRESS-TELEGRAM  
Long Beach, California

I apply for Travel and Pedestrian Insurance Policy with Hospital Benefits; agree to pay the premium each month; and hereby designate person collecting for the newspaper as my messenger to deliver same to you. I understand policy will automatically lapse if I fail to pay premiums when due, or change my address without giving written notice of my new address to your office. Policy is effective from noon of date of issuance.

CAUTION: Do not apply for insurance if you are blind, deaf, or crippled or have lost an eye or limb.

Applicant's Full Name \_\_\_\_\_ Age \_\_\_\_\_  
(Print give name like "Helen M." and last name) (1 to 74 only)

Address \_\_\_\_\_  
(Street and Number or RFD) (Zone No.) (City and State)

NAME ONLY ONE BENEFICIARY; MUST BE BLOOD RELATION, FAMILIAR MEMBER OR "ESTATE"

Name of Beneficiary \_\_\_\_\_ Relationship \_\_\_\_\_

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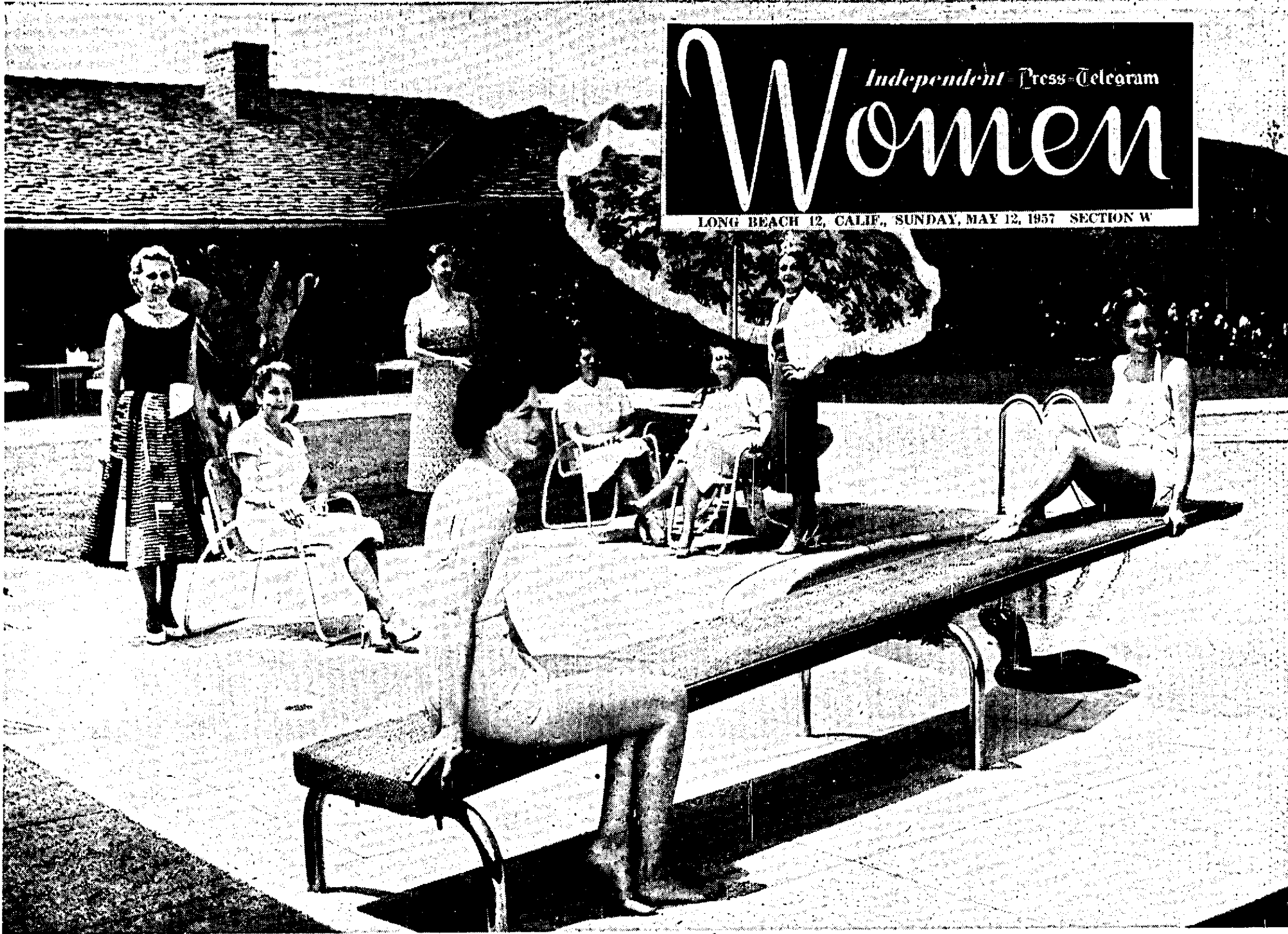
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# Independent Press-Telegram Women LONG BEACH 12, CALIF., SUNDAY, MAY 12, 1957 SECTION W

## SURF AND SAND FASHION PREVIEW

Poolside gathering at the home of Mrs. James William Wood, 4416 California Ave., gives sustaining members of the Junior League a foretaste of the Aquacade Fashion Tea they have slated May 23.

Watching active members Mrs. Thomas M. Rowan Jr., (left foreground) and Mrs. Geary Bartell rehearse their part of the entertainment are (left to right) Mrs. Jack Drown, commentator for a swim-

ming exhibition; Mrs. Wood whose home will be setting for the gala event; Mrs. Noel Guertin, president of the sustaining group; Mrs. John B. Fowler, president of the Children's Dental Foundation to

which funds from the tea will be donated; Mrs. Francis B. Settle, event chairman, and Mrs. Keith Enloe, chairman of tea tables. Bathing suits and accessories modeled will be Rose Marie Reid designs.



## FAREWELL, FIRST NIGHTERS!

Ready to bid a fond "Aloha" to the group's 43 graduating seniors are members of First Nighters (left to right) Stephen Dudley, Jennifer Adams, Steven Williams, Sue Stratton and Bill Bennett. The youth-

ful dancers, 100 strong, will gather Saturday night at Pacific Coast Club for an Aloha dinner dance honoring seniors from Long Beach high schools who will be relinquishing membership in the group.

## Fashion Show Brunch for GOP JuniorsProvisional Tea Set

GOP Juniors will entertain with their annual brunch and fashion show at 10 a.m. Wednesday at Virginia Country Club. "Fashions for Summer Fun" will be displayed by Taffy's and Harris Furs.

Guest speaker will be Fred W. Johnson, executive director of the Republican State Central Committee who will talk on "Open the Gate for '58." He will be presented by Mrs. Gene Hayden following a business session conducted by Mrs. Dean Gilmore. Reservations may be made before Monday noon with Mrs. Herbert Dowerman.

New provisional and associate members of Children's Benefit League will be welcomed May 22 when the group entertains with its annual provisional tea at the lovely home of Mrs. Irving Koppel, 4653 Blackthorne Ave.

Calendar for the year's activities will be presented by the various chairman, pointing out that volunteer work and financial assistance in helping to maintain the Children's Clinic at Community Hospital is one of the League's primary functions.

New members and their sponsors will be welcomed by Mrs. A. A. Schlegel, president of the organization, and introduced by Mrs. Erwin C. Faber, provisional chairman, and Mrs. William J. Gillis, membership chairman.

Among provisionals to be welcomed at the 2 p.m. tea

are Mmes. R. N. Frankel, C. M. Blackhurst, Joseph Striegel, Harold Simmons, Ted Cramer, William E. Vroom, George Johnstone, Samuel F. Blevins, Harold R. Mestad, C. J. Jenkins, Loren T. Black, Robert F. Cenceros, Clarence Klassen, Ross T. Radey and George A. Fratius. New associates are Mmes. Lee Bentzen, Emmett C. Suggs, J. P. Elliott and Clara John.

Honorary members who will be special guests on that day are Mmes. Guy F. Atkinson, Vera Scott and Miss Beatrice Hughes.

## Traveler to Africa on Ebelle Slate

Having recently returned from a 30,000-mile trip to Africa, Dr. Giles T. Brown will speak Monday before Ebelle of Long Beach on significant developments in international affairs.

In traveling from Cairo to the Cape and back, Dr. Brown not only saw pygmies, saucer-tipped women, the giant Watusis and other unique peoples of Africa, but was able to discuss developments and trends with leaders in government education.

Group JS, Mrs. Harold Sorenson chairman, will be hostess at the luncheon. Mrs. L. E. Shanks, president, will conduct the business meeting.

## Poolside Setting for Benefit

Tantalizing cardboard squares in fresh mint green and white have been issued by sustaining members of the Junior League of Long Beach summoning their friends to an Aquacade Fashion Tea from 2 to 4 p. m. May 23 at the home of Mrs. James Wood, 4416 California Ave.

Conjecture over what manner of event this might be can be quickly dispelled by the information that tea-sippers will see a fashion show of swim-wear by Rose Marie Reid with attractive young Junior Leaguers as models, climaxed by a swimming and diving exhibition by Mrs. Geary Bartell, League active, and her sister, Mrs. Merritt H. Adamson of Malibu. Both young women are expert aquatic stars, having represented the Los Angeles Athletic Club in national competition. Mrs. Adamson also was a member of the 1952 Olympic swimming team.

The glamorous bathing suits and accessories will be modeled by Mmes. Thomas M. Rowan Jr., Burton F. Pike, Norman Meager, Richard Barry and Miss Donna Decker. The young women will stroll informally around the pool in a half-hour showing. Mrs. Franklin Waters, a League past president whose spontaneous wit has brightened many a League event, will serve as commentator for the models, and Mrs. Jack Drown, another past president, will describe the aquacade.

As is so often the case in a light-hearted event, the incen-

tive is a serious one—that of raising funds. Proceeds from the tea will go to the Children's Dental Foundation, non-profit organization set up and incorporated to expand the services of the Children's Health Center, long an outstanding League philanthropy, and to insure its permanence and eventual self-support.

The tea has been undertaken by the sustaining group as its major event for this year, with generous assistance by active members. Among others helping are Mmes. John Mead Jr., Jerome Peterson and Francis C. Hertzog Jr.

Chairman is Mrs. Francis B. Settle, assisted by Mrs. Noel Guertin, sustainer's president and chairman of hostesses; Mmes. Keith Enloe and Don Murphy, tea tables; Mmes. Palmer Wentworth and Llewellyn Bixby Jr., fashion show and aquacade; Mrs. Albert Vignolo Jr., donations and guest book, and Mrs. Clara Hamman, invitations.

Mrs. Hamman, who is being assisted by Mrs. Mulford Smith, suggests that those members and friends who wish to contribute to the Foundation but who will be unable to attend the tea may mail their checks to Mrs. Smith, 3555 Lewis Ave.

Presidents or members of various organizations and civic groups which have worked closely with the Junior League on the Health Center or Foundation have been invited to pour.



## ALOHA THEME FOR DANCE

The "lovely hula hands" of Jan Van de Water bid farewell to First Nighter seniors as Andy Andrews provides piano accompaniment and Nancy Viets, Dick Landes, Linda Hossom and Jerry Thompson

All Photos on Page by Staff Photographer H. S. Melvin look on. The young people will dance to the music of Barney Sorkin and his orchestra at the 7:30 to 11:30 p.m. party Saturday. Mrs. Charles Van de Water is First Nighter Chairman.

# The Wild Waves Say

By IOLA MASTERSON

**SPRING** isn't just a bright bouquet of flowers. It's more like an exciting story written by suave hostesses—a composition thick with parties.

The chapter entitled "May" is one of the best. On Page 13 (Wednesday) Ruth (Mrs. George) Clark, Muggle (Mrs. Dwight) McFadyen and Florence (Mrs. Carl) Griffin are co-authors of the dialogue, "favorite reading" for about 185 guests!

The scene is Assistance League Clubhouse and the liveliest paragraphs are from 10 a. m. to 12:30. Helping edit the day's "copy" will be assisting hostesses Frances (Mrs. Harry) Bufum, Elizabeth (Mrs. Eugene) Jones, Mary (Mrs. Theodore) Miles, Helen (Mrs. Sterling) Pillsbury, Elaine (Mrs. Mulford) Smith and Sara (Mrs. Floyd) Savoie.

Don't hand us that bookmark, mother, we're too involved in the plot!

**WHEN GUESTS** learned what their hostess was serving for luncheon they ensured a lady-like version of the Oklahoma land rush at Tess House's house last Thursday. Actually, it was more of an amorgasbord stampede!

As past president of Assistance League, Tess was entertaining at the traditional party to say "thank you" to her officers and chairmen. It was Swedish in theme, from top to bottom, including the food. Which explains why the Scandinavians are never involved in wars. Obviously, they don't want to miss any meals!

To begin with there was glug (the Swedes cure for that run down feeling), a wondrous punch, followed by all the buffet things svenskas love. But the real piece de resistance was the dessert. Tess had Swedish pastries flown over from Stockholm especially for the day and every one of them were works of art in appearance and taste. Some had bona fide scenes of Stockholm artistically drawn in icing like perfect little oil paintings.

**THIS MAY BE "OLD HAT"** now but can't help but reach back to the "Mad Hatter" brunch University Club Wives had mid-last week and tell you about the zany, imaginative winners, Wilma (Mrs. Bert) Barber took "most comical" honors with her "Dress in My Bonnet" creation—a net "hive" hat filled with a dozen or so live humble bees!

Ethel Drier copied most original prize for her Christmas hat, an eye-stopper cleverly fashioned with extravagant Yule decorations and a sign dangling from the brim that cautioned, "Just 239 days until Christmas!"

Third award went to Dorothy (Mrs. Paul) Southgate who wore a cage on her head and

inside sat "Charlie," the Southgate's gregarious parakeet—happy as a lark.

Honorable mention went to Beth Williams for her jewelry hat, a huge turban of chicken wire sprayed white and draped with an incredible collection of "baubles, bangles and beads."

**HAWAII CALLS.** And aloha-hoing right back are Muriel and Glenn Scott who plan to cross the bounding main to the islands late this month.

**NIEN NORMA** AND Baird Sammons since they returned from South America? There's still a rhumba-like lilt to their walk, or do we only imagine it? At least there's a lilt in their voices when they describe the fine time they had for nine weeks visiting such places as Rio, Buenos Aires, Lima and the like.

**BINDY VONBURG** is a widow. John left the other day for Hartford, Conn., to be gone seven long weeks while he hones up on new insurance stuff during a course provided by his company. But don't expect to see Binky in sauceloth smeared with ashes because she's getting ready to fly back to join her spouse in New York for a week-long fling after his "graduation."

**DON'T JUST STAND** there! Reach for a belated birthday greetings card and send it off to Alice Goss. She celebrated last Saturday at a dinner given for her by her sister, Olga (Mrs. T. H.) Otterson. But if one party is good, two is better so husband, Frank, got in on the act by entertaining for Alice at a theater party with his daughter and son-in-law, Bonnie and Harry Schurch, laugh-companions at opening night of Community Player's new "Anniversary Waltz."

**SOMETHING NEW!** Something different! Hope you like it!

As you thumb through these pages of ours today be on the lookout for short, bold face type stories. Each one of them is "an idea" suggestion from Long Beach women we have phoned, asking them to share with you little household "trickeries." Each week we hope to contact four or five women whose special ideas we will thus feature . . . dealing with everything from soup to nuts, house or garden, pots or parties.

**JUST CALL DR. Chuck** Bartell able seaman and Garden Grove's Bob Grant Captain. Sir, Bob sailed a 60-foot yawl from New York through the canal and up to Ensenada. From Turtle Bay on (a spot low, low in Lower California) Chuck joined the crew to bring the craft the rest of the way. Even with Chuck's help they managed to make port without trouble!

**THAT'S NOT YAWL** we've got to say about sailing, y'all. Hear the Alamitos Bay Yacht Club gang who competed in the Ensenada races last weekend had a merry old time. Did our boys and girls win any prizes? No-o-o. But they have the most enchanting excuses you ever heard!

Betty Dixby and Tina and John Bibby were crew for "Bix" aboard his jaunty new P-32 class boat. The other P-32 was George Hart's craft with Palmer Wentworth and Sid Exley crewing. Their wives, Bea, Betty and Ann, drove down together to meet their "we could have won it" husbands in Ensenada.

Other husbands who sailed and wives who high-tailed to the finish line were Ruth and Gordon Dougherty, Lee and Vi Thompson, Margaret and Dick Russell, Katie and Willis Boyd and Bev and Bunnie Wiley.

**IF HUMANS** roared like lions when they were happy, Long Beach would have sounded like a corner of the old world Wednesday afternoon when Sandra and Albert Williamson obliged three people by making them grandparents for the first time. But the roar was more like a purr when Madeleine Paup picked up the phone after her hospital visit with daughter Sandra to say, "It's a boy," to granddad John and young John Albert's other grandmother, Jessie Williamson.

## Havee Vellee Fine Party, Canton Style

"We havee party, Canton style. You comee to luncheon, talkes while.

Silppee on feet, cushies to seat. You likee this kind of Chinese treat."

Confucius couldn't have said it any better than Louise Bechler, Ida Harris and Lucille Crosby did with that bit of verse inviting friends to luncheon parties on Tuesday and Wednesday at the Bechler home.

The hostesses all wore Oriental costumes (vellee plitte) and in the best Chinese tradition had guests remove their shoes at the door and don scuffs. Floor cushions circled low, black lacquered tables where lunchee was served, it's main course a heavenly Cantonese concoction of chicken, rice, noodles, almonds, coconut, onion, gravy, pineapple and tomato.

Then everyone play Fan Tan. Some vellee good, take home prizes. Honorable winners were Flo Newton, Phyllis London, Ginny Palsgrove, Jean Moore, Janice Humphreys, Mil Cameron, Carmen Wesley, Florence Somerville and Flossie Rene. Others, not so lucky, still win. All take home favors of jeweled chopsticks.





## REALTY TEA

The lovely home of Mrs. H. A. Murray, 271 Belmont Ave., will be setting Tuesday for the annual membership and benefit tea of Realtors' Wives Club. Anticipating the day are (left to right) Mrs. Howard P. Kogan, Mrs. E. J. Glover, Mrs. Arnold B. Berg, Mrs. John Bohan, Mrs. Murray and Mrs. Ralph B. Saffie. —(Staff Photo)

## Realtors' Wives to Hostess Annual Silver Tea Tuesday

More than 200 invitations have been issued by Realtors' Wives Club bidding its members and friends to the annual silver tea at the home of Mrs. H. A. Murray, 271 Belmont Ave.

Focal point in the Murrays' formal dining room will be the tea table draped in Point de Venice lace with a pastel floral centerpiece arranged in a silver bowl and flanked by tall silver candelabra. Invited to pour are Mmes. Carl Shank, Harvey Miller, William Smith, Ray Westcott, John Bohan and Arnold Berg. Mrs. Howard P. Kogan will preside at the punch bowl.

Guests will be greeted at the door by Mmes. Clark Burgess, John E. Cannon, Max Livoni, George A. Massey and H. A. Murray. Mrs. Jim T. bert will preside at the guest book.

Among the many guests bidden to the annual affair are Mmes. Lloyd Shidler, C. E. Devore, Hal DeLeon, V. A. Loomis, Ward LaBar, Guy Burgess, John E. Cannon, Max Livoni, George A. Massey and H. A. Murray. Mrs. Jim T. bert will preside at the guest book.

Among out-of-town guests will be Mrs. Mort Clark, San Mateo; Mrs. Ray Westcott, San Gabriel; Mrs. Daisy Daken, Apple Valley; Mrs. Joe Knapp, Laguna Beach; Mrs. Charles Hughes, Upland; Mrs. Jack Pontius, Pasadena, and Mrs. William Fenwick and daughter Marylane.

## GOP Report

Mrs. Gladys O'Donnell, well-known California Republican woman, will describe her recent trips to Washington, D.C. and comment on current legislation when she appears before Southeast County Republican Women Federated at a luncheon meeting Tuesday in the home of Mrs. Oscar Anderson.

## GOP Group Returning to Hotel Site

Members of the 18th Congressional District of Republican Women, Federated, will meet in the Starlight Room of the Lafayette Hotel at 1 p.m. Wednesday, marking return to this site for regular meetings after an absence of several months.

Mrs. John D. Bowler Jr., president, will present Mrs. W. L. Wright of Glendale as guest speaker. Mrs. Wright, a Phi Beta Kappa from Stanford, entered politics during the Nixon senatorial campaign and since has gained wide experience serving in many posts for her own Glendale GOP club, the county and state Republican committees. She did the research for Senator Kuchel's 1954 campaign manual and compiled his voting record for the 1956 campaign. Currently serving as education chairman for the L. A. County federation, Mrs. Wright's topic will be, "Political Facts of Life."

Of interest to members will be a report on the new Republican Women's Headquarters in the Enloe Bldg., 115 Pine Ave., now opened and jointly sponsored by the 18th Congressional group and the Long Beach Council of Republican Women.

## Card Party

Noon luncheon and cards will follow the board meeting of Democratic Women's Study Club at 10 a.m. Wednesday at Linden Hall. Members and their friends are welcome.

## Among Career Women

## Jordan Coed Given Secretarial Award

By ANNE GILCHRIST

Jordan High School's Linda Lou Stephens, daughter of Mrs. Sarah Stephens, 706 Via Wanda, has been awarded the annual scholarship given by Queen Beach Chapter, National Secretaries Assn. to an outstanding high school senior interested in a secretarial career.

Announcement was made by Lillian Wood, chapter scholarship chairman, who said the honor was bestowed on the 17-year-old future secretary in recognition of her fine record at Jordan where she has been active in Future Business Leaders Club, Anchor Club, Y Teens and has been a member of the California Scholarship Federation for five semesters.

Miss Stephens, who will graduate this June, plans to become a medical secretary and will enter Long Beach City College in the fall.

Selected as first alternate was Lynn Balbirnie of Polytechnic High and named as second alternate was Denise McDowell of Jordan.

Assisting make the selection were members of the scholarship committee Margaret Erickson, Beverly Wray and Phyllis Trepsinski.

## Medical Assistants

Don't know whether there will be a "doctor in the house" tomorrow night at the Hawaiian Restaurant but there will certainly be a full complement of doctor's helpers as Long Beach Medical Assistants gather for their association's May meeting.

The local chapter has asked members of the South-East Chapter and Orange County Medical Assistants to join them as special guests in order that they may enjoy the program to be presented by Mr. and Mrs. Lon Peck who will show their collection of color slides taken in the Holy Land during their travels there.

A review of state conven-

tion will be heard in reports from delegates Jane LaDage, Dorothy Wilson and Mildred Goens, corroborated by others attending Rachel Pingree, Edna Smith, Marilyn Moquin, Eleanor Justeson, Peggy Kaesman, Lucille Miniclar, Pat Laird and Juanita Sekarik. Localities are particularly pleased that Dorothy Wilson was elected chairman of the state constitution and bylaws committee and Edna Smith was voted chairman of the state's civil defense committee.

## Mannula Nieto BPW

The topic of mental health, particularly as it pertains to this community, was program theme at the last dinner meeting of Mannula Nieto Business and Professional Women's Club conducted at Curry's Santa Fe Restaurant.

D. James Grotaris, educational director of the Norwalk Youth Center, was speaker and led an enlightening discussion on the part such a center plays in the prevention of juvenile problems as well as their correction.

Mrs. Dick Brazil conducted the meeting with Mrs. Florence Gerbasl, health and safety chairman, in charge of the program. Plans for attendance at state BPW convention in Los Angeles May 16-19 were formulated. Mrs. Jack Pierson and Mrs. L. T. Roquemore will be delegates with Misses Sadie Michnick and Rosemary Bauman as alternates.

Next event will be the club's installation dinner May 21, to be conducted at Woodruff Community Church.



Mrs. Roy Miller Jr.

## Alpha Gam Staff Seated

Mrs. Roy Miller Jr., 43 Corona Ave., was installed as president of Long Beach Alpha Gamma Delta Alumnae Club for the ensuing year during a recent meeting at the home of Mrs. J. E. Holzman, 6320 Espanita St.

Mrs. Dolph Witzel, retiring president, was installing officer for the impressive ceremony, using traditional Alpha Gam colors of red, buff and green with the sorority flower, the rose.

Mrs. Miller held numerous offices while an undergraduate at UCLA preparing her for her new position. In addition she served as president of Bachelorettes and has been active in the Belmont Shore Business Association.

Other new officers are Mrs. Lucille Peck, vice president; Mrs. Camille Wilde, secretary; Mrs. Geraldine Fox, treasurer; Mrs. Selden Herron, permanent secretary; Mrs. Robert Troutman, editor; Mrs. Roland Thomas, altruistic chairman; Mrs. Dolph Witzel, Coordinating Council representative; Mrs. Augustus Hartman and Mrs. Paul Overton, Panhellenic representatives.

## Dinner Thought

Bored with the same old way of preparing green beans? Mrs. Brewster Gray, 3851 Chestnut Ave., suggests you boil a can of chicken broth with the liquor from a can of beans until liquid is reduced by about half, then heat the beans in the broth.

Eye-catching summertime tunic dress . . . smooth polished cotton with provocative polka dot petticoat . . . slim rope belt and straps . . . Porcelain blue or pink . . . Just 35.95.



505 EAST OCEAN

Daily 10 to 5:30  
Friday 10 to 9 P. M.

LOS ALTOS CENTER

Mon.-Thurs.-Fri. 12:30-9:30  
Tues.-Wed.-Sat. 9:30-5:30







# San Diego to Host COA Conventions

## Pharmaceutical Auxiliary Elects Mrs. McCracken

INDEPENDENT PRESS-TELEGRAM—W.3

Long Beach, Calif., Sunday, May 12, 1937

Mrs. Claire E. Pike, 3833 Pine Ave., president of the Auxiliary to the California Osteopathic Association, will preside at all meetings of the 18th annual session of the House of Delegates which will meet at Hotel del Coronado in San Diego May 15 to 19 in conjunction with the 43rd annual convention of the California Osteopathic Association.

Highlights of the convention will include speeches by Mrs. Henry L. McDowell of Norwalk, president of the auxiliary to the American Osteopathic Association; Dr. Robert McCullough of Tulsa, Okla., president of the American Osteopathic Association; Dr. Robert Galbraith of Riverside, president of the California Association; Dr. Russell M. Husted of Long Beach, state auxiliary adviser, and Dr. Munish Feinberg, director of vocational guidance for the state organization.

The Long Beach Auxiliary will be represented by Mrs. Philip W. Reames, president, and Mrs. Russell M. Husted, Don C. Littlefield, William F. Miller, Russell E. Robinson, Rufus A. Davis, Robert Seelig, Francis James, James W. Jensen, Samuel A. Reese and Ward G. DeWitt.

On the social side will be a tea Friday afternoon to honor past presidents of the state auxiliary and an installation luncheon Saturday, when Mrs. Loren A. Sutton will induct Mrs. Marcus S. Gerlach of Santa Barbara as state president. On Saturday evening Dr. Charles C. Dieudonne of Glendale will give his inaugural address as the new president of the California Osteopathic Association at a banquet in the Crown Room. Later, delegates will adjourn to the Grand Ballroom to dance to the music of Leighton Noble's band.

The 17 district auxiliaries, whose 580 members are wives and members of the immediate families of osteopathic physicians, have this year, as in the past, added state and national goals to their efforts on behalf of local hospital, charitable clinics and public health projects.

Following a suggestion of Dr. W. Ballentine Henley, president of the College of Osteopathic Physicians and Surgeons at Los Angeles, the auxiliaries joined to foster a project for campus expansion. The federal government, in announcing the Research Facilities Act of 1936 providing matched funds for the building of research facilities by medical, osteopathic and public health schools, stipulated that institutions applying for funds show proof of ownership of a suitable building site.

Therefore, the auxiliaries have undertaken the project of raising money to buy property adjacent to the college and already have contributed more than half the purchase price. The Auxiliary to the Bay Harbor Osteopathic Society, with a \$2,000 donation, and the Women's Osteopathic Auxiliary of Los Angeles, with more than \$1,400, top the list of contributors.

In addition, the auxiliaries have given another \$2,000 for the annual state scholarship program, the student training program at the college clinic, and to the annual college open house.

On the national level, the state organization helps to support a scholarship program and a student loan and research program. With the existing shortage of physicians and with keen competition in student recruitment for the various professions, these programs are deemed of vital importance in encouraging and assisting deserving young persons to complete their medical training.

## WCC Plans Park Study

Speakers and music from two city departments will highlight the annual Park and Recreation Day program of Women's City Club at 1:30 p.m. Friday at the clubhouse, 1309 E. 3rd St. Mrs. Kenneth McCafferty, park and recreation chairman, will introduce the program.

Don Obert, director of parks for the City of Long Beach, will give a verbal blueprint of city-wide improvements being made in parks and parkways, and Dr. Frank Harnett, associate director of recreation, will show colored slides of the city's comprehensive recreation program.

Rolla Alford, choral director for the recreation department, will present a mixed quartet from the Long Beach Civic Chorus, with accompaniment by Mrs. Alford.

City Club members will gather again on Saturday at 10 a.m. at Recreation Park when a tree to the west of the existing pool is dedicated to Mrs. Susanna Mill, retiring president. Mrs. Luise Gunther will be in charge of a covered dish luncheon in the picnic area following the dedication ceremonies.



**LOOKING TO THE FUTURE**, members of the Auxiliary to the California Osteopathic Association envision a research building to be added to the College of Osteopathic Physicians and Surgeons at Los Angeles. As a first step, auxiliaries have raised more than \$8,300 to apply on the purchase of a building site and will continue their efforts until the full amount is contributed. Presenting a check to Dr. W. Ballentine Henley, college president, are (from left) Mrs. Paul D. Yates of Hermosa Beach, president of the Auxiliary to the Bay Harbor Osteopathic Society; Mrs. Hilmer A. Gilbert, president of the Women's Osteopathic Auxiliary of Los Angeles; Mrs. Mahlon L. McKay of Fullerton, state progress fund chairman; and Mrs. Claire E. Pike of Long Beach, president of the Auxiliary to the California Osteopathic Association.

Mrs. Ernest McCracken was elected president of Woman's Auxiliary to the Long Beach Pharmaceutical Assn. at a luncheon meeting this week at Victor Hugo Restaurant.

Those voted into office to serve with Mrs. McCracken include Mrs. H. J. McManus, vice president; Myles Quinn, secretary; Harry Brown, treasurer; Charles Warnick, parliamentarian; and W. P. Ward, press chairman.

Members unanimously supported a motion to donate \$100 to the Long Beach Hospital Fund and Mrs. John Lower, president of the state auxiliary and member of the Long Beach group, outlined events of the state convention for druggists and their wives at Del Coronado Hotel, Coronado, in June.

Outgoing president, Mrs. George Scheigner, conducted

the business meeting, welcoming guests of the day Mrs. E. L. Heeb and Mrs. Katherine McElroy. Hostesses for the luncheon were Mrs. Quiggle, George Benno and Robert Hardman. Bridge and canasta concluded the afternoon.

## When I Travel

Mrs. Brewster Gray, 3831 Chestnut Ave., among those who asked to share ideas with our readers this week, says that when she travels she always packs one small bag with overnight necessities and thus seldom has to disturb the major luggage en route. Carrying a few? They are ideal "padding" to hold hats secure within your hatbox luggage.

## Pythian Sisters

"Pythian Mothers" will be honored Monday when Temple No. 63 of Pythian Sisters meets at 7:30 p.m. in Machinists Hall, 728 Elm Ave.

A CUSTOMER SAID:  
"This is where we should have come in the first place."  
**DeANN'S**  
A Store of Fashion  
COR. LOCUST AT FIRST

## GOP to Honor New Members

Evening division of the Long Beach Council of Republican Women will meet at 7 p.m. Thursday in Mottell's and Peek Garden Room for a get acquainted party honoring new members.

Mrs. Fred Hall, hospitality chairman, assisted by Mrs. J. H. Nichols and Evelyn DeMuck, will serve dessert and coffee at the beginning of the meeting. Following which Miss Lucille Keucks, legislation chairman, will talk on the purpose of the Long Beach Council of Republican Women. Mrs. E. J. Glover, membership chairman, will preside.

## Come, see Buffums' and Charm's "2 Weeks with Pay" Fashion Show

7:30 P. M., Friday, May 17th,

Buffums' Second Floor

• Exciting Career-Vacation Fashions modeled by Long Beach Career girls:

**Long Beach Credit Women's Breakfast Club:**  
Mary Dorgan, Gaye Ruhl

**Southern California Edison Company:**  
Joanna Bartlett, Betty Temby, Lois Wilkerson

**American Institute of Banking:**  
Ruth Ray, Eileen Mansker

**Torrance Unified School District:**  
Joan Potter, Stella Sollman

**Long Beach Unified School District:**  
Mary Lou Johnson

**Executives' Secretaries, Inc.**  
Agnes Herbst, Rita Gagna

**National Secretaries:**  
Norma Gilcrease, Rita Dugan

**Seaside Hospital Vocational Nurses:**  
Carol Becker, Ruth O'Connor, Louise Wheeler

**Douglas Aircraft:**  
Pat Billinger, Helen Wren

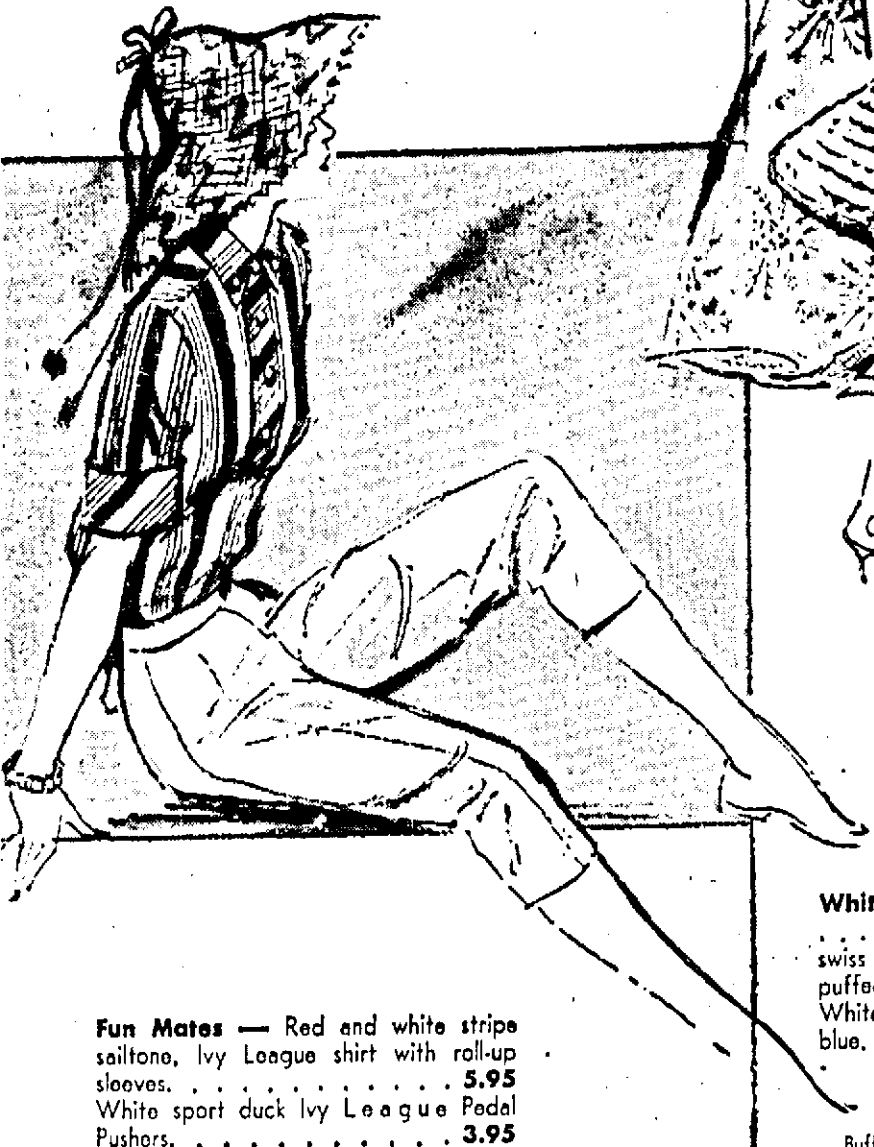
**General Telephone:**  
Phyllis Reynolds, Beverly Wilkerson

• Valuable Door Prizes

# Buffums'

makes **Charm's 2 Weeks with Pay** a fashion holiday!

Dazzle White sweeps the vacation scene in Charm's new "Two Weeks With Pay" fashions! White — crystal cool in the summer climate — and beautiful against vacation settings! White to wear shopping, sight-seeing, traveling . . . white to sparkle at night at hotels and clubs. White sports clothes and separates to cover a multitude of daytime diversions. White to make your two weeks with pay a wonderful fashion holiday!



**Fun Mates** — Red and white striped sailono, Ivy League shirt with roll-up sleeves. . . . . **5.95**  
White sport duck Ivy League Pedal Pushers. . . . . **3.95**

Buffums' Young Californian Sportswear  
Second Floor

**White Picture Hat Dress**  
Airy, feminine dotted swiss print with extravagantly puffed sleeves, full skirt. White with gold, wisteria or blue. Sizes 10 to 18. **19.95**

Buffums' Under \$30 Dresses  
Third Floor

**Charm's Cover Costume** . .  
White classic pleated Annel sharkskin skirt. . . . **11.95**  
Topped with a handsome striped Everglaze cotton knit overblouse. . . . . **2.95**

Buffums' Sun Charm Sportswear  
Second Floor

**Sailor Dress** — Fine Pima cotton, its large collar and bib edged in red, white and blue ribbing. White, navy, beige, sizes 10 to 16 . . . **19.95**

Buffums' Sun Charm Sportswear  
Second Floor

Buffums' Store Hours: 9:30 a. m. to 5:30 p. m. Fridays: 12 noon to 9 p. m.



## A PEEK IN THE MIRROR

Long Beach members of Delta Chapter, Lambda Sigma Pi Sorority, enact a picture story calling attention to annual state convention the local group will host at the Lafayette Hotel next weekend. Mrs. Dorothy Simonich, co-chairman, Miss Mildred Maroney, president, and "mirror peckers" Hazel Hamilton, convention chairman, and Bess Heaton, regent, try on replica Miss Universe crowns which all chapter members will wear as identification, symbolizing the conclave's Miss Universe theme. Approximately 200 delegates from throughout California will attend. (Staff Photo)

## Romantic Mood for Dance

When Rick Backers and their guests step through white wrought iron gates into Lafayette Hotel's Cavalier Room the evening of May 18, they will enter an atmosphere frankly romantic, created by hearth and flowers, candlelight and wine.

Love in Bloom is the theme for this annual spring dinner dance and to assure the pretty mood cupids have been used profusely in the pink color scheme arranged by Mrs. Robert Lintz and her committee. Mmes. John Brennan, George Green, Gerald Hastello, Robert Wenke, Paul Parish, Donald Leedom and William Smith, whose particular responsibility has been the decorations.

The formal occasion will honor these new provisionals and their husbands: Messrs. and Mmes. Robert Campbell, Harold Egan, Arthur Frenzel, Lloyd Illingworth, Leedom, Parish, Wendall Wilson; Drs. and Mmes. Greg Hoskins and Joseph Nolan.

Special guests will be Assistance League members, advisors and honorary members of the auxiliary and their husbands.

Before the dance members and guests will be entertained at a cocktail party in the home of Mr. and Mrs. Larry Bonzer.



Mr. and Mrs. Charles T. Ramsey

## Golden Date Nears for C. T. Ramseys

One of the most sentimental and happiest dates a couple can share, their 50th wedding anniversary, will be celebrated by Mr. and Mrs. Charles T. Ramsey, 220 E. 52nd St., next Sunday.

To honor the goldenweds their daughters, Mmes. Arthur J. Lorge, Paul Nelson and Ray Rogers, their son, Albert C. S. Ramsey with their families will entertain at a reception in the Albert Ramsey home, 260 Granada Ave., from 2 until 4 p. m. on that day.

The honorees were married in London, England, in 1907, moving to Moose Jaw, Saskatchewan, Canada, the following year where they resided until 1923 at which time they came to Long Beach to make their home. In addition to their four children the couple has nine grandchildren and five great grandchildren. Both members of St. Luke's Episcopal Church, Mrs. Ramsey also enjoys affiliation with North Long Beach Women's Club.

### What Next?

If you were to remodel your kitchen what would be your first choice in new equipment, we queried Mrs. Kenneth Martinson, one of the localites asked to contribute this week. "The first

thing I'd add," she answered, "would be one of the new recessed refrigerators built right into the wall." These are ideal, she feels, for the small, compact galley-type kitchen she prefers.

## Days of Forty-Niners

LONG BEACH STATE COLLEGE EVENTS

by PLACER MINER

With what's left of the school year getting shorter and shorter, and the activities calendar getting busier and busier, perhaps it is most appropriate that music, with its reputed soothing qualities, takes the spotlight at Long Beach State College these days.

Three events are on tap this coming week: the Symphony Orchestra concert in the Little Theater Wednesday night; an hour of modern tempo with the LBSC dance band at noon the following day; and the Spring Sing, moved to larger quarters off campus for the first time in its six-year history, which takes over the Concert Hall at the Municipal Auditorium next Saturday night. This trio of presentations should provide enough variety to satisfy the most discriminating critic.

There will be more music Tuesday noon at the spring sports assembly when the student body officially accepts Dr. Leo Dalin's College Hymn as the LBSC Alma Mater and the band plays background themes for the presentation of next year's song and yell leaders and the introduction of the players and coaches on this year's spring varsity teams.

And with just a little bit of a backward look, we want to take notice of the appearance of our choir at yesterday's Choir Festival at Pomona College, and the appearance on campus last night of Dave Pell's famed Octet, playing for the Vets' Charity Dance. We think we are on safe ground when we say the music scene at LBSC is a varied one.

Moving from the world of music to that of fashion, we see that the Associated Men Students, apparently stealing a page from the script of their counterparts, Associated Women Students, had scheduled a sportswear show for next Thursday noon as part of the activities of Men's Week. Yesterday, we learned that the affair had been canceled. What's the reason, fellows: those knobby knees too conspicuous at our institution of higher learning?

Tuesday noon is the time and Classroom 200 is the place when the 48er Young Republicans present another in their series of discussions of questions in the public interest. This time, the campus GOP has teamed up with the Political Science Department and the Southern California Citizenship Clearing House, an organization devoted to stimulating participation in our democratic processes, to stage a debate, "Which Party Has Done Most for Labor?"

Upholding the Democrats' point of view will be William Gilbert, for 22 years a representative of major labor groups in the nation. Stating the case for the Republicans will be Frederick Potrich, a labor relations attorney who has argued many cases before the U. S. Supreme Court. As usual, we expect to see all sorts filled for this somewhat different approach to an always interesting item of conversation. The public is invited, 48er Young Republican president Roger Markus reminds us.

Ever since last week's coup d'etat wherein the Stray Greeks kidnapped the top officers in the other fraternities and sororities, we have heard rumblings of dire consequences in store for Phil Smoot, the brains behind the original escapade. One version had Phil being flown to Dallas with only a one way ticket in his hand. As it turned out, however, he was taken no farther than San Diego before being stranded. Thus has the high cost of living reached even the price of revenge at our school.

One of the things members of Tau Kappa Epsilon have learned at college is that a boy's best friend is his mother. Last Tuesday night the Tekes' Auxiliary officially came into being with 20 mothers as charter members. To help their sons further the aims of the TKE fraternity, the mothers already have made the Tekes costumes for Forty-Niner Day just past and are planning a pot luck dinner on June 2 to help raise money for the building fund.

Currently looking forward to their Red Carnation Ball at Irvine Country Club on May 17, the Tekes played the role of big brother to the student body of the recently organized Cerritos Junior College in Norwalk a short time ago. Approached for a little advice in helping the new school stage its first social event, the Tekes not only gave the needed advice, but showed up in a body on the night of the dance, helped with the host's chores, and in general spread an aura of good will which will pay dividends for years to come.

## Wedding Bells Approach for Carol Adele Newman

At a dinner party at the Victor Hugo, Laguna Beach, announcement was made of the engagement and forthcoming marriage of Miss Carol Adele Newman, daughter of Dr. and Mrs. Harry William Newman, 5573 Sorrento Dr., and Ronald Edward Malecki, son of A. E. Malecki of Miami, Fla., and Mrs. Ella Malecki of Chicago Heights, Ill.

At the announcement party, given by Carroll Martin of Seattle, brother of Mrs. Newman, and Mrs. Martin, the wedding day was revealed to be June 29.

Miss Newman majored in technical illustrating at College of Marin in Kentfield. Her fiance, a flight test engineer, was graduated in civil engineering from Northwestern University. He is a member of Triangle Fraternity, Pi Mu Epsilon mathematic honorary, and the American Society of Civil Engineers.

## Millikan Faculty, Wives Entertain

Millikan High School Faculty Wives Club met at the Lafayette Hotel for its May brunch. At this time new officers were elected and installed. For the coming year Mrs. Kenneth Johns will serve as president; Mrs. Michael Pappone, first vice president;

Mrs. Buckner Harris, second vice president; Mrs. Richard Fairchild, secretary, and Mrs. Kenneth Mueller, treasurer.

The new officers were presented with corsages and the outgoing president, Mrs. O. B. Curtis, crowned Mrs. E. O. Remis "Queen of the Year."

## 'Her' Day Rich With Love

Always a day of rich warm significance to all, Mother's Day is particularly important in its expression of affection and appreciation to our own mother.

Blasking in reflected admiration and happiness today are the many young mothers of Ebell Juniors. One special family gathering today will be in the home of Mr. and Mrs. Robert Carter, 4470 Linden Ave. They will be hosts at an elaborate dinner for these guests: Joyce's mother, Mrs. Lena Brewer; Mr. Carter's mother, Mrs. Ruth Carter, and the D. T. Sparr family, Mr. and Mrs. James W. Marshall and daughter Vickie, Mr. and Mrs. W. J. Brewer and Lori, the Dwight Williams and son Gregory. Also present will be Sharon and Carolyn Carter.

Mr. and Mrs. Robert Croxson, 3726 Rose Ave., and their daughters Robin and Jan will entertain for dinner Mrs. Croxson's mother, Mrs. S. Q. Croxson and his brother, William Croxson.

Mother's Day will find the Gerald Barber family spending the day at Disneyland. This is not only in celebration of Mother's Day, but also daughter Julie's ninth birthday.

Attending a delicious Mother's Day breakfast at the Clock Country Club in Whittier today will be Mrs. Les Worden who will have as guests her mother, Mrs. Harry A. Beck, and Mr. Worden's mother, Mrs. Sidney Worden.

Mr. and Mrs. Sidney Pelzer will journey to Los Angeles

today to spend the day with Mrs. Pelzer's mother, Mrs. Alice Blake. Also along to express warm felicitations of the day to their grandmother will be Nancy and Tommy Pelzer.

Guests of Mr. and Mrs. John Roggeveen and daughter Kathy for dinner at the Virginia Country Club today will be the following: Kay's mother, Mrs. C. J. Hill, and Mrs. Michael Hill, and E. J. Hill.

Among members of Ebell Juniors who will be seen dining at the University Club will be Mr. and Mrs. Malcolm Johnson and children Barber, Ricky and JoAnn, and Mr. and Mrs. Raymond Herberow and Steve, Cindy and Craig.

The B. J. Buchanan home at 5765 Los Angeles Way, Buena Park, will be the scene of a festive family celebration as Mary's mother, Mrs. W. A. Cunningham, returns today from a trip to Albuquerque, N. Mex. Returning also will be the Buchanan son, 9-year-old Paul, who made the trip with his grandmother.

Other guests for Mother's Day dinner will be Mrs. Roy Buchanan and Mrs. Geneva Ward.

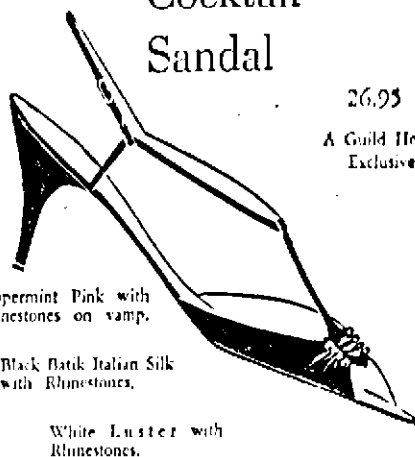
Mr. and Mrs. William Harry and their two children Karyn and David will be guests today in the home of Mr. Barry's parents, the Richard J. Barrys Sr., 3911 Weston Pl., for a barbecue dinner. Also present will be Mr. and Mrs. Richard Barry Jr., Jimmy and Paul.

Getting away from all the chores of home will be Mr. and Mrs. W. T. Blackwell Jr., 6501 Espanita St., when they spend the weekend at the Disneyland Hotel. This is the family's special way of saying "Happy Mother's Day" to Mrs. Blackwell.

## MALE & FEMALE STORE MANAGERS

Women's Specialty Stores Will Open Soon, 434 Pine Ave., Long Beach or Modern Women, Near Locations: Redondo Beach, Riverside Plaza, Long Beach.

## I. MILLER'S Summer Cocktail Sandal



Peppermint Pink with Rhinestones on vamp.

Black Satin Italian Silk with Rhinestones.

White Luster with Rhinestones.

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Specializing in Custom Sizes—  
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THREE GROUPS  
**DRESSES**  
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**BLOUSES \$2 • \$3**  
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ENTIRE STOCK ... SAVE \$3.50 to \$7.00 ... ONE WEEK ONLY!

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353 E. Ocean, Long Beach

## MAY SALE SAVE 1/2 on cold waves

regis wave 7.50  
reg. 15.00

patrician wave 12.50  
reg. 25.00

haircut extra  
slightly higher at styling bar



scissors magic cut from 1.50  
shampoo and set from 2.00

phone for appointment HE 2-7451 or HE 6-1743



## Worry Clinic

### Lose a Pound Each Day by This Simple Routine

By DR. GEORGE W. CRANE

Case U-375: Charley N., 47, is an energetic sales manager of a life insurance firm.

"But I am certainly not a good ad for our company," he said ruefully. "My blood pressure is now 174 and my weight is 196, though I am only 5'10" tall.

"In college I used to box in the middleweight division, for my weight then was only 156.

"Dr. Crane, it is tough for me to diet. I get keyed up by the very nature of my sales pressure, so I tend to eat as a means of killing time. If I smoked cigarettes, I'd probably not eat as much, but isn't smoking as bad as overweight? So what can I do?"

YES, SMOKING is apparently much worse than obesity so never figuratively jump from the frying pan into the fire, as by adopting the cigaret habit to check your overeating.

Instead, go on a diet. But this is not as easy as to break the tobacco or liquor habits, for you can't stop eating entirely. Dieters must taper off! Yet it is a psychological truth that the easiest way to break a bad habit is to quit entirely and abruptly.

Cigaret addicts and liquor slaves can break off those bad habits all at once. But we human beings who tend to become too fat, must taper off. "But I want to lose this extra weight in a hurry," most people feel. Well, Charley can't lose his 40 pounds of excess fat in a week or month. It took him 25 years to put it on, so he should be willing to spend 25 weeks taking it off.

It does bolster our morale, however, to lose 10 pounds in the first 10 days of dieting.

You can do it easily during cool weather by cutting down on your liquid intake. For example, if you women will limit your caloric input to 800 calories per day and you men stick to 1,200, you can be down 10 pounds in 10 days, by the following fluid restrictions:

**FIRST DAY,** drink a total of only one full glass (8 ounces) of fluids. These include water, milk, fruit juices, coffee or tea, etc.

**Second day,** you may drink two full glasses.

**Third day,** you may now have three full glasses. And from this day on through the 10th day, also restrict your liquid to three full glasses per day.

You'll grow thirsty. Your mouth will feel cottony. But your food intake will not disturb you seriously even on that 800 or 1,200 daily input.

To help quench your thirst, pour one glass of water into a full ice tray, leaving the partitions therein. Then, when you get thirsty, suck one of the thin waters of ice, for this lessens your thirst far more

than several times its equivalent volume of water.

Obviously, the 10 pounds you lose in 10 days will be partly water. But this quick boost to your morale is essential in dieting. You can thus take in your belt or your girdle a notch or two in just 10 days time.

Meanwhile, your stomach will have shrunk so you'll feel fairly full on your 800 or 1,200 daily input of calories. After the 10 days, move up to 1,200 and 1,600 calories, respectively and drink normally.

For further advice, send for my booklet "How to Lose 10 Pounds in 10 Days." It contains a calorie chart, too, and other practical hints to dieters.

Please enclose a long, 3-cent stamped self-addressed envelope and 20 cents in requesting a Dr. Crane Bulletin. Address: Dr. George W. Crane, in care of Hopkins Syndicate, Mellett, Ind.

This feature appears Tuesdays and Thursdays in the Independent.

### All Chapters of Sorority Are Invited

Mrs. Violet Deeter, chairman of the Long Beach District, National Cystic Fibrosis Research Foundation, will be guest speaker at the Tuesday meeting of Delta Delta Chapter, Alpha Zeta Beta Sorority, to take place at the home of Mrs. John A. Bell, president, 3921 Lime Ave., at 7:45 p.m.

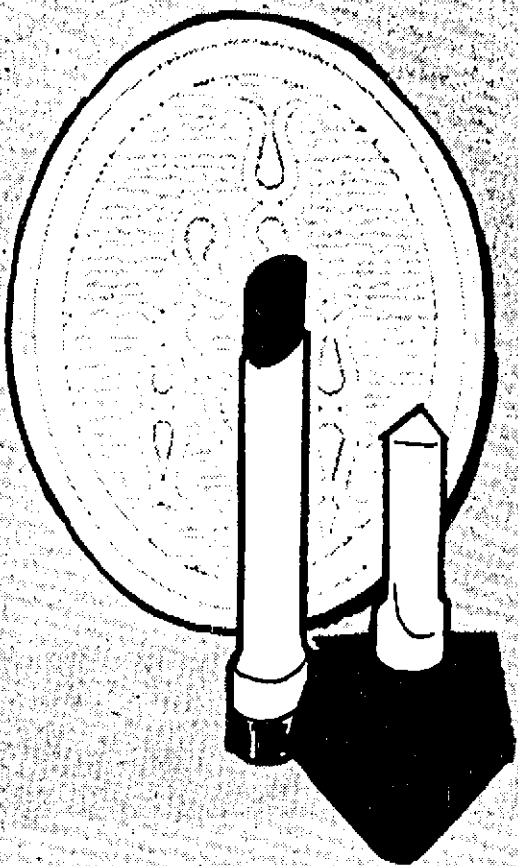
Because of the importance of the guest speaker and her subject, the chapter has issued invitations to the other chapters of Long Beach as well as to the director of the province and Beta Eta Chapter of Los Angeles to attend this meeting.

Mrs. Deeter will supplement her talk with a special film (on sound track) showing patients under treatment. The program was arranged for by Mrs. W. Edward Rafferty of the hostess chapter.

### Royal Neighbors

Long Beach Camp 3822, Royal Neighbors of America, will meet Tuesday at 8 p.m. in Machinists Hall, 728 Elm Ave. A short business meeting will precede the Mother's Day program and social hour. Cella Maynard is chairman.

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Juliette Marglen's fresh approach to color  
is for YOUR lips and fingertips!

For YOU... Juliette Marglen has culled six masterpiece colors from the great artists! Colors that are vibrant with life — yet tranquilly, flatteringly beautiful! Cezanne Coriso, Rousseau Rouge, Rembrandt Ruby, Dogas Mauve, Mondrian Coral and Lautrec Orange... YOURS for excitingly beautiful lips and fingertips!

Juliette Marglen's Oval Lipstick, contoured to your lips in the shape of beauty, **\$2\***  
Nail Glace for matching fingertips, **1.50\***

\*plus Fed. tax

Buffums' Cosmetics, Street Floor

# Buffums'

introduces a **brand new panty...**  
the Silf Skin with front panel!

Something new has been added to your favorite panty girdle... a front panel so effectively (yet unobtrusively!) tummy-flattening, you'll be delighted! NOW you can enjoy the delicious freedom of movement, the seamless comfort of the popular Silf Skin, PLUS the support that takes away tummy-bulge! Try a Silf Skin Panel Panty—and see! S, M, L and XL sizes.

Silf Skin Panel Panty in rayon, **5.95**

Silf Skin Panel Panty in nylon, **7.50** and **8.50**

Silf Skin Panel Panty in silk, **12.50**

Buffums' Foundations, Third Floor



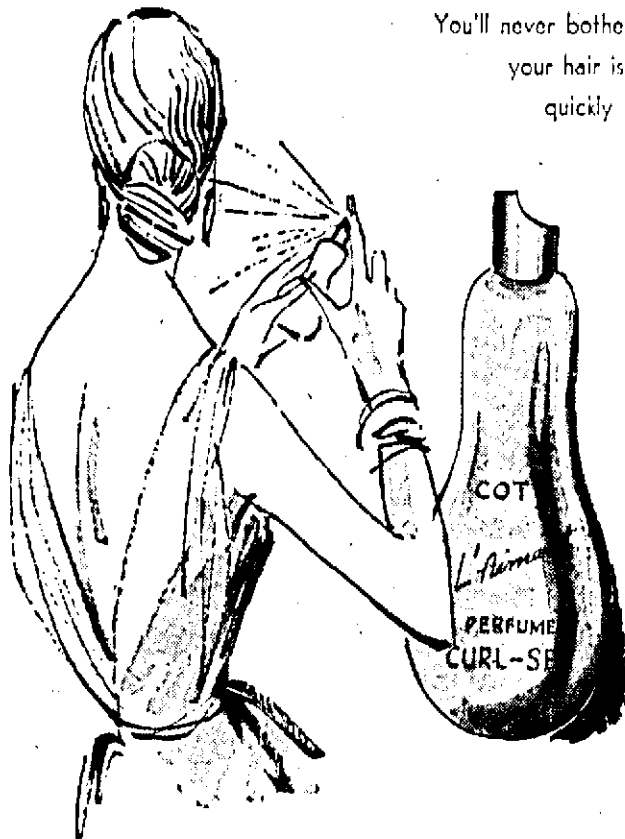
New! Coty's Perfumed CURL-SET Spray  
for long-lasting waves and curls!

You'll never bother with home permanents again! Even if your hair is straight as a stick, new CURL-SET will quickly and easily give you springy waves and curls that last — daintily fragrant with your favorite Coty perfume! New CURL-SET improves any hair texture — is gentle enough for children's hair! Choose Emeraude, L'Origan, Paris or L'Aimont fragrance.

**\$2\***

\*plus Fed. tax

Buffums' Cosmetics, Street Floor



Proud gift for your graduate...  
An ELGIN with the new 'Horizon Look'!

Newest idea in fine watch design! A 'picture-window' crystal that releases 33% MORE of the dial — a trimmer, thinner profile that is truly the look of tomorrow... and a personality-style to suit every taste!

(Top—left to right)

Lord Elgin MERIDIAN, 21-jewel shockmaster. Gold styled dial, 14K gold filled case, **89.50\***

Lord Elgin CONTINENTAL, 21-jewel shockmaster. Two-tone dial, 14K gold filled case, **79.50\***

Lord Elgin PANORAMA, 21-jewel shockmaster. Styled dial, 14K gold filled case, **89.50\***

(left) Lady Elgin SUNRISE, 21-jewel. Gold styled, 12-marker dial, 14K natural gold case, **89.50\***

Why not choose a new Elgin for yourself, too!

\*Prices include Fed. tax

Buffums' Time Shop, Street Floor

Buffums' Store Hours: 9:30 a.m. to 5:30 p.m. Fridays: 12 noon to 9 p.m.



## Our Children

# Modern Machines Stress Battle of the Generations

By ANG\*LO PATRI

There never has been a generation of youth that did not trouble the elders. "It was not like that in the olden time" is the theme song of the older generations and this one is no different.

In the usual normal family in this country, the cause of the irritation is something the young ones cannot understand. They were born into a world of cars, telephones, radio and television, planes and miracle machines. To their parents these wonders of our age are still sources of wonder and fear.

To the young people they are as ordinary as the wheelbarrow used to be to their fathers and mothers. It is almost beyond us to think of a barrow as a wonderful tool but there was such a time. This conflict of attitudes is at the bottom of much of the trouble parents have, or believe they have, with their adolescent boys and girls.

Driving a car, using any kind of a motor, can be dangerous, but, if the driver knows what he is doing, there is little danger in his using the speedy machine. Instead of worrying about the danger to the boys and girls, our best way to protect them in their use of these modern things is to educate them in their construction, purpose and management.

Sooner or later they must come to where they must use them. The time to learn is in the early teens and the place of learning is the secondary school. It is unwise for parents to attempt teaching their adolescent children the ways of a machine. That should be left to the experts.

It is for this reason we advocate the general secondary school rather than the special-

ized one. All young people should learn all they can about the use of machines. The house is equipped with them: Heaters, generators, freezers, dishwashers, washing machines, vacuum cleaners—all are ordinary equipment for the new houses but many of the young men and women do not understand their construction and care. They should get that information and the consequent skill in the schools. Even the high IQ's need this. They live in the modern world, too.

And don't disparage the vocational secondary school student. Brains are different; one sort holds power in mechanics, one in science, another in academic studies. Each and every one is valuable to society and a satisfaction to its possessor. Each needs education to develop its latent ability. Community respect for the vocational student would be a great help to them and to their teachers.

A recognition of the adolescent's ability to live and to work in the modern world would ease many a parental worry.

When a child cries for what he wants, something is wrong. How to find the cause and what to do about it is explained by Dr. Patri in his leaflet P-4, "Crying Children." To obtain a copy, send 10 cents in coin to him, P. O. Box 99, Station G, New York 19, N. Y.

This feature appears daily in the Independent.



Lynn Hawkins Photo

Mrs. Owen H. Walls

## New State Auxiliary President

This area can claim another state president among its citizens since installation of Mrs. Owen H. Walls, 4826 Blackthorne Ave., Lakewood, as president of the Auxiliary of the Associated Plumbing Contractors of California at the auxiliary's state convention in San Francisco on May 2.

Mrs. Walls is immediate past president of the Long Beach auxiliary and a partner with her husband in their plumbing firm in Lakewood.

First official duty for the new president will be to represent the state auxiliary in Dallas, Tex., when the national association and national auxiliary convene there June 10-13.

## Slow-w Stew

When Mrs. Paul McClaughry, 5543 La Puente, cooks stew her family says, "Ah, Stevie—Goody" and waits eagerly for tomorrow's dinner. Always cooked the day before, it is old-fashioned stew (follow your favorite recipe) but the trick is to cook it slowly and for a long, long time. For interest add chopped raw bacon, mushrooms, garlic.

## Blue Star Mothers

Blue Star Mothers of America Chapter No. 1 will elect delegates to the state convention at a meeting Monday at the YWCA. Luncheon will be served at 11 a.m. Mrs. Phillip Hamble will preside at the business session which will begin at 1 p.m.

## Free Admission

# "Busman's Holiday" for Actors

By ILKA CHASE

Either I never see the old friends for months on end or for two weeks running I'm thriving in the heart of show biz. The other night there was a fine affair called "Surprise Party" dreamed up by the Phoenix Theatre to benefit itself.

The Phoenix is an off-Broadway house, a big and good one producing classics in lively fashion as well as worthwhile original scripts. Current attraction is "Livin' the Life," a musical version of Tom Sawyer, and the benefit was given Sunday night so that working actors could take part and, of course, come to watch. If ever there are people who go in for busmen's holidays it's actors. Can't keep them out of the theater.

The spectators included Margaret Sullivan, Ben Grauer, Frederic and Florence March, Moss Hart and Kitty Carlisle, Dick and Dorothy Rogers, and Billy Rose. Billy Rose is so small it's a shock to find he's an actor's agent. Over four feet you can't get into their union.

The payroll of the talent on stage would have been impressive, but was, of course, gratis for the occasion and included Cyril Ritchard and Mildred Natwick who, with two companions, performed a hilarious skit on opera without music. The costumes were a cross between Faust and Romeo and Juliet and the libretto, hooked to only a very mild degree, was spoken as passionate dialogue in a legitimate play. The lunatic effect was a joy to witness.

Two other of the evening's highlights were the fabulously skillful dancing of Paul Draper, probably the greatest tap dancer alive today, and a sketch called "Face to Face," in which Nancy Walker appeared as the weary and boozy mother of 17 offspring being interviewed by Ed Murrow. The happy shouts from the audience all but drowned out the dialogue.

Orson Bean was master of ceremonies and some of the acts were introduced by T. C. Jones, a young man who owns an assortment of wigs and a talent for mimicking famous ladies of the theater which stands the hair of the audience right on end. The famous ladies, once they have seen themselves through the eyes of Mr. Jones, are usually never heard from again.

After the performance nearly the entire audience repaired to Luchow's for a champagne supper. Luchow's is the famous old German restaurant that has occupied the same premises on 14th St., New York City, for over 62 years.

When my mother was a girl, her more affluent beaux would take her there for a bird and a bottle, or a steak dinner, oysters through dessert, beer included for one dollar. Champagne suppers in 1937 cost more. The whole ground floor had been commandeered for the occasion and it was like a big private party.

I saw Rita Gam, the extraordinarily pretty girl who was one of Grace Kelly's bridesmaids. She is expecting a baby herself and had on the most charming maternity dress I have ever seen—beige chiffon floating about her like a soft well-cut cloud.

When people of talent don't have taste it's unfortunate. When they do, it's usually better than anyone else's with a very personal flair.

This occurred to me the other day when we went to call on Janet Gaynor and Adrian. They have taken what they call a pied a terre, but it is actually more of a pied a ciel being a one-room penthouse with two terraces.

The one room, a small bath and tiny kitchenette, plus the terraces compose the entire apartment and it's a gem.

They have a large and lovely house in California and a plantation in Brazil—it is they who lured Mary Martin and her husband, Dick Halliday, down there—but the penthouse is now their pride and joy. They took it because they were sick and tired of the hassle to get hotel accommodations whenever they came to New York and they will keep it the year round or rent it to friends when they know they will be out of town for several months at a time.

It is beautifully and rather formally furnished, wonderful in color and awash with sunshine. The beds are two couches with backing that is a cut down Persian screen. I have always thought the theory of the bed-sitting room a good one except it is such an awful nuisance making up the couches when you're tired at night. Janet has licked this old bugaboo. The Adrians simply unroll two of the most glamorous sleeping bags you have ever seen: Gay material lined with soft fluffy washable dacron and into them they lie, with ribbons, the sheets and blankets. In the

daytime, the bed rolls are kept in the closet, at night they're tossed on the couches and presto—off to dream-land.

There is only one hitch to their small heaven. New York penthouses are very dirty, but they were so starry-eyed my husband and I didn't have the heart to tell them so. Anyhow, we would probably have been wasting our time. Janet is such an ingenious sprite. I dare say she'll lick the New York soot hands down.

## Family Favorite

One of America's favorite condiments, ketchup, is twice as interesting served hot, according to Mrs. Brewster Gray, 3851 Chestnut Ave., many of whose ideas we are printing this week. Mix relish half and half with chili sauce or ketchup and heat to serve with dinner. Quick, good meat sauce, she says.

## Dinner Thought

It's as easy as lighting the oven to fix fried chicken the way Mrs. Kenneth Martinson, 4616 E. 8th St., frequently does. Prepare young fryer as usual. Then, roll in melted butter (be generous), lay pieces out in shallow baking pan and bake at 300 deg. for about an hour and a half. Turn once, half way through. When done it will be golden, crunchy outside, tender inside. Best of all—no muss no fuss!

## "The Mustard's Right Here

It always helps to mention the stains and not try a home spot job. Fancy Spotting is a highly skilled profession and PETRI'S have the best as they do in all departments. Call PETRI'S at HElock 6-6291 when you're in a spot.

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## Look Who's Dancing . . .

Calendar for parties at Call's Fine Arts Center, 3720 Long Beach Blvd.:

MAY 18  
4:30—Second Season Bronze Medalists.  
5:30—Silver Medalists.  
6:30—First Season Bronze Medalists.

MAY 19  
4:30—Daytime. Dora and Debs, "Dagile, Dagile," costume. All guests. Patroness, Mrs. R. J. Donaldson, chairman. Mrs. A. J. Donaldson, 4335-Sophomore. Star, R. H. Rogers, "Ringside Ball," sport dress. Patroness, Mrs. Orlin Peterson, chairman. Mrs. Harold J. Raymond, 4301-Barker. Dora and Debs of Lakewood, "Dagile, Dagile," costume and music. Patroness, Mrs. James T. Birkner, chairman. Mrs. John H. Birkner.

## To Honor Eleven at Ceremony

The "Order of the Rose" will be conferred on 11 members of Xi Alpha Kappa Exemplar Chapter of Beta Sigma Phi, International social, cultural and philanthropic sorority, at an evening meeting May 22 in the home of Mrs. Ardell Blumberg, 12 La Linda Dr.

This order is given to members who have been active in sorority work without leave of absence for at least 15 years and who have completed at least four years of prescribed and specialized study.

Members who will receive the coveted order are Mmes. Vic Baker, Ardell Blumberg, Anita Christensen, Walter Creasey, L. J. Gillespie, Pete Jurich, Hal E. Moore, Henry Taylor, Lyle Walker and Misses Lucille Kuecks and Wilma Wright.

MAY 18  
4:30—Freshman and Sophomore. "Dagile, Dagile," party dress. Patroness, Mrs. Albert Smith, chairman. Mrs. Albert Smith, 4335-Sophomore. Star, R. H. Rogers, "Ringside Ball," sport dress. Patroness, Mrs. Orlin Peterson, chairman. Mrs. Harold J. Raymond, 4301-Barker. Dora and Debs of Lakewood, "Dagile, Dagile," costume and music. Patroness, Mrs. James T. Birkner, chairman. Mrs. John H. Birkner.

MAY 19  
4:30—Freshman, Dora and Debs of South Lakewood. "Dagile, Dagile," party dress. Patroness, Mrs. Albert Smith, chairman. Mrs. Albert Smith, 4335-Sophomore. Star, R. H. Rogers, "Ringside Ball," sport dress. Patroness, Mrs. Orlin Peterson, chairman. Mrs. Harold J. Raymond, 4301-Barker. Dora and Debs of Lakewood, "Dagile, Dagile," costume and music. Patroness, Mrs. James T. Birkner, chairman. Mrs. John H. Birkner.

MAY 20  
4:30—Freshman and Sophomore. "Dagile, Dagile," party dress. Patroness, Mrs. Albert Smith, chairman. Mrs. Albert Smith, 4335-Sophomore. Star, R. H. Rogers, "Ringside Ball," sport dress. Patroness, Mrs. Orlin Peterson, chairman. Mrs. Harold J. Raymond, 4301-Barker. Dora and Debs of Lakewood, "Dagile, Dagile," costume and music. Patroness, Mrs. James T. Birkner, chairman. Mrs. John H. Birkner.

MAY 21  
4:30—Freshman and Sophomore. "Dagile, Dagile," party dress. Patroness, Mrs. Albert Smith, chairman. Mrs. Albert Smith, 4335-Sophomore. Star, R. H. Rogers, "Ringside Ball," sport dress. Patroness, Mrs. Orlin Peterson, chairman. Mrs. Harold J. Raymond, 4301-Barker. Dora and Debs of Lakewood, "Dagile, Dagile," costume and music. Patroness, Mrs. James T. Birkner, chairman. Mrs. John H. Birkner.

MAY 22  
4:30—Freshman and Sophomore. "Dagile, Dagile," party dress. Patroness, Mrs. Albert Smith, chairman. Mrs. Albert Smith, 4335-Sophomore. Star, R. H. Rogers, "Ringside Ball," sport dress. Patroness, Mrs. Orlin Peterson, chairman. Mrs. Harold J. Raymond, 4301-Barker. Dora and Debs of Lakewood, "Dagile, Dagile," costume and music. Patroness, Mrs. James T. Birkner, chairman. Mrs. John H. Birkner.

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**SOLD FOR LESS!**  
Come in and Compare Prices  
• Dyed Minkskin ..... \$9.50  
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Minks from 225.00  
Lowest prices in town for quality, cleaning, glistening and storage.  
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Let Buttums' expert Master furriers restyle your old worn or outmoded furs into an exciting new cape, jacket or stole! All work done in our own workrooms . . . all work guaranteed.

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Minimum Charges: 2% of customer's own valuation with minimum valuations of: Mink capes, stoles, \$200; Mink coats, \$500 . . . Our Bonded Messenger will call for them. Just call our Fur Salon.

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Smart women who prefer the soft line, the casual look . . . the natural look . . . can now achieve these results with our revolutionary protein solution technique.

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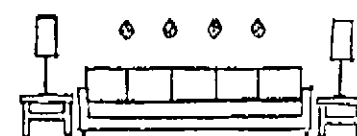
TATE-WIER  
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OA 3-0939



## Syroco four seasons plaques now on special

19.95 set of four regular 5.95 each

Let us show you the many decorative uses for these beautifully carved diamond-shaped wall plaques. Four patterns: rose, holly, dogwood and mums. Choice of finish; warm gold or antique black.



## Syroco clock group metalgold finish

29.95

with 4 matching plaques regular 42.50

A brilliant sunburst of dramatic elegance to brighten your wall, to bring a burst of sunshine into your furnishings. Deeply carved-effect in wood. Jeweled 8-day movement.

## Ancestral bone china by Minton

19.95

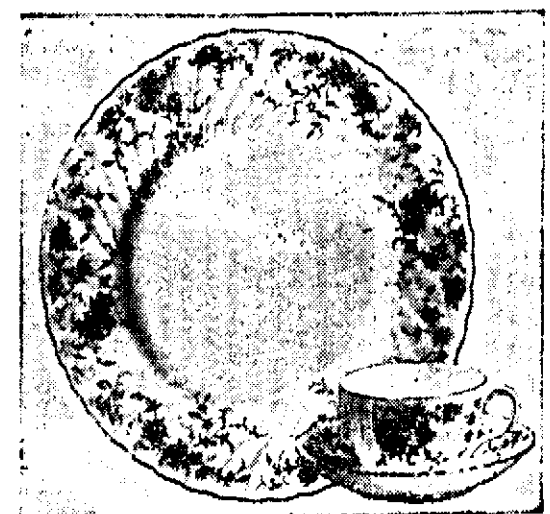
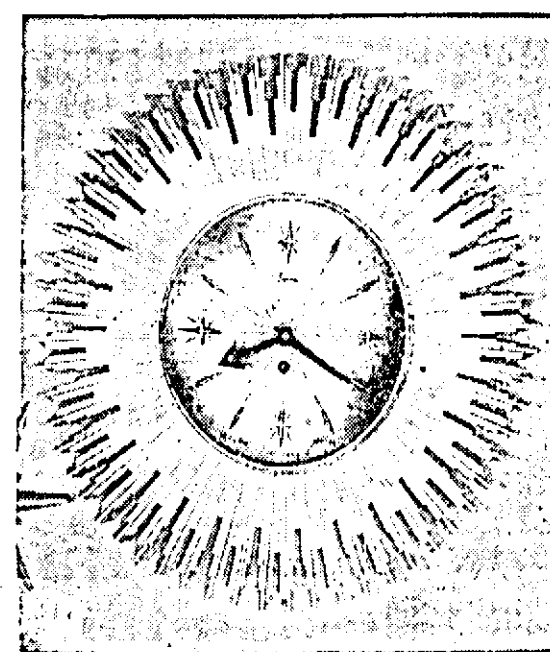
5-pc. place setting open stock value 23.65

Such a favorite that we repeat it! Ancestral English bone china has fluted edges, hand applied floral pattern, gold rim. Stock up now while this pattern is on special. Available only at Dohrmann's!

free parking — we validate your ticket

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Diminutive

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#### FOR THE SHORT WOMAN

Lucky is the little lady who measures 5'4" or less, for she is the one Miss Martini dreams about when she designs diminutive clothes. This floaty concoction for you to make in cotton or silk chiffon, organza, plain or printed sheers or even very thin crepes has a fitted bodice with an off the shoulder scarf neckline and a gored and gathered skirt that you may line if you wish. The pattern with its exclusive little woman sizing that eliminates time-consuming alterations has only five basic pieces so you can whip it up in a hurry but still be confident that the results will be professional and, of course, very fashionable. From this chart select the one size best for you.

Sizes	Bust	Waist	Hips	Length From Nape of Neck to Waist
10	34	25	35	16 in.
12	35	26	36	16 1/2 in.
14	36 1/2	27 1/2	37 1/2	16 1/2 in.
16	38	29	39	16 3/4 in.
18	40	31	41	17 in.

Size 12 requires 5 3/4 yards of 50-inch material for dress. To order Pattern No. A-2080, state size; enclose \$1.00. Address PERSONALIZED PATTERNS, P. O. Box 1005 G. P. O. Dept. LZ-13, New York 1, N. Y. Personalized Pattern Booklet PZ available for 50c. MARTINI DIMINUTIVES label available for 25c extra with pattern order. If paid by check, add 4c.

#### Degree of Honor Star Points

Rose B. Wyatt, national and state director, will conduct inspection of Degree of Honor Lodge No. 108 Thursday at 8 p.m. at 728 Elm Ave. Nellie Lloyd will preside. The drill team will perform and the chorus will sing.

Mar Vista Chapter will entertain and Searchlight Chapter will serve refreshments at a meeting of the Long Beach Star Point Association, Order of Eastern Star, Monday at 7:30 p.m. in Linden Hall, Linden and Broadway.

*Dear Abby*

## He Must Weigh All Merits!

ABIGAIL VAN BUREN  
DEAR ABBY: I am going with two girls and I like them both about the same, but don't know which to choose. Maxine is 5 ft. 3, and weighs 122 and Louise is 5 ft. 6, and weighs 133. I am 6 ft. 1, and weigh 185. Can you help me?  
—DWIGHT



DEAR DWIGHT: Are you buying a steer on the hoof or trying to choose a girl? Personality and character are certainly more important than height and weight.

DEAR ABBY: My husband has been in the service for 13 years. He has been overseas and has been in the United States ever since January and I haven't seen him for five years. He sends the allotment check but every phone call I get from him is the same story. A thousands excuses for not coming home. I love my husband but I think he has lost interest in me. What am

I supposed to do? —LOUISE  
DEAR LOUISE: He has either lost interest in you or lost your address. Get in touch with your Red Cross—locate him, and learn the reason for his extended absence.

DEAR ABBY: I am 10 years old and have a mother who is cross as a bear. She is always yelling at me for something. I asked her how old she was and she said she was 33. Could you give me the name of some tonic that middle-aged women take to make them act sweeter? She sure needs it and I know my Daddy would be more than glad to give me the money. Thank you.  
—CAROLE

DEAR CAROLE: Only a doctor can recommend medicine for an ailing person, but YOU can give your mother a "tonic" by being sweeter to HER. Start today and good luck!

CONFIDENTIAL TO: "Just a square from Delaware." You are asking for more trouble than a centipede with athlete's foot. She's too old for you. Disappear!

DEAR ABBY: About a year

ago we bought a house and the bathroom wall paper had birds (in flight) on it. A friend of ours saw it and told us to change it immediately as birds in flight bring bad luck. We didn't change it because we are not superstitious, but we have had nothing but bad luck ever since. Do you think that friend might have put curse on this house or are birds in flight really bad luck?  
—SMI

DEAR SMI: I don't believe that anyone can "put a curse" on anything, nor do I believe that birds (in flight, or in any other attitude) are bad luck. This was an unfortunate coincidence. Forget it!

DEAR ABBY: How long is a honeymoon supposed to last? We don't have much money.

—CHARLIE and VIRGINIA  
DEAR CHARLIE AND VIRGINIA: The "wedding trip" lasts as long as your money holds out. The "honeymoon" could go on indefinitely.

CONFIDENTIAL TO: "DEEPLY RELIGIOUS." Pray for what you want—then get off your knees and work for it!

If you have a problem, write to Abigail Van Buren in care of the Long Beach Independent. She will be glad to answer your letter. For a personal reply, please enclose a stamped self-addressed envelope.  
(This feature appears daily in the Independent.)

### Dr. Georgia M. Clark to Lead Soroptimist Club

Soroptimist Club of Long Beach has announced results of its election meeting when Dr. Georgia M. Clark was named president of the honored business women's service club.

Elected to serve with Dr. Clark were Mrs. John Grogan, first vice president; Mrs. Walter Crawford, second vice president; Mrs. Otto Slaton, third vice president; Dr. Dorothy M. Hewitt, fourth vice president; Mabel S. Colton, recording secretary; Roma K. Martin, corresponding secretary; and Esther M. Way, treasurer.

Joining the board of directors for the Soroptimist Foundation will be Mmes. George Fries, Frank Finch, Mary K. Kelley and Ina Mae Dorner.

Officers and directors will be installed next month in ceremonies to take place at the Lafayette Hotel.

#### Here's an Idea!

Answering our request for home-making and travel ideas this week, Mrs. Kenneth Martinson contributed this suggestion among others: One of the new powdered cleansers on the market which has a heavy content of bleach, is ideal for cleaning tiled shower walls. Dampen the tile, sprinkle with cleanser and let stand for a few minutes. Rinse and the water stains will disappear like magic.

#### "WHAT WILL THEY THINK OF NEXT?"

Petri's "Boxed Storage" has solved my closet problem. I'm sending all my winter things to Petri's concrete vault this week. I pack at least 20 garments in a huge box for only ONE DOLLAR PER MONTH! Call HEMlock 6-6291 and ask for Miss Lyons for insured pick-up service!

### Spode Dinnerware

	5-Pc. setting		5-Pc. setting
Gadswon	5.40	Buttercup	10.30
Chelsea Wicker	5.40	Rosebud China	10.30
Pink Tower	8.40	Gainsborough	11.50
Blue Tower	8.40	Billingsley Rose	12.10

There are only a few of the many Spode patterns in stock—Any Spode pattern procurable by special order

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Enjoy the Beauty of Tone and Look at the Economy of a  
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## sweeping big brims

... to cast flattering shadows

# 6.95



Spring spends its summers in sweepingly slanted straws... and here are two shadow-casting spells from a sun-lit collection of deftly textured milan-like straws. Both styles available in colors.

right...the school girl brim boasting a velvet band and lifting streamers. **6.95**

left...a wide-angle cartwheel brim crowned with softly pleated chiffon. **6.95**

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Wool plush, fleece, suede cloth and tweeds in our best-selling styles. Large selection of colors with sizes 6-16 in the group. **19.90**

#### famed label coats

Stroock, Einiger and other top quality woolens at big sale reductions. Large selection of popular styles and colors. Sizes 6-16 in the group. **29.90**

#### early bird special WOOL LONG COATS

Just 40 coats, but every one is perfect quality and worth more than twice the price. Several styles in a broken assortment of color and size. **10.00**

May Co. Lakewood—Boulevard Costs—Street Floor





## Susan's Window Shopping



**MADE TO ORDER** for balmy summer evenings that are just around the corner is this pure silk dress with flowing chiffon skirt. Enhancing the flatteringly uncluttered lines is the bracelet neckline forming floating panels—a Balenciaga adaptation. Shown in black, beige or navy in sizes 10 through 16, it is priced at just under \$50.

For the name of the store showing this style, phone Susan at HE 5-1161, Ext. 249, from 9 a.m. to 5 p.m. Monday through Friday, or write Susan, Dept. A, Independent Press-Telegram, enclosing a self-addressed, stamped envelope.

## Eastern Star Reception to Fete Officer

More than 1500 persons are expected to attend a reception Saturday night honoring Mrs. Walter E. Hoffman, associate grand matron of Grand Chapter, State of California Order of Eastern Star. The Long Beach resident will be feted at 7:30 o'clock that night at Millikan High School.

Mrs. Hoffman served as worthy matron of Searchlight Chapter No. 438 of Long Beach in 1942 and as deputy grand matron in 1944. In 1954 she was first woman to be appointed grand marshal from Long Beach and was elected to the grand line the following year.

She will be installed worthy grand matron this fall when Grand Chapter has its state convention in Long Beach. More than 163,000 women are included in the state membership.

Active in local fraternal and civic groups for more than 20 years, Mrs. Hoffman is a past president of Loyalty Club and Downtown Lady Lions and has been active in Ubell of Long Beach and Woman's City Club.



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Mrs. Walter E. Hoffman



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## Your Baby & Mine Never Forget Her!

By MYRTLE MEYER ELDRED

Once a year children put their mothers on a pedestal and do her honor. Mother's Day began with just the idea of showing a mother, once yearly—at least—how appreciative her children are of her—and has developed into something quite different.

If all mothers are the same as I am — they feel embarrassed at the fuss made over them. Of course, everyone enjoys having flowers sent to them, candy, books, gifts of wearing apparel she might not buy for herself and cards and telegrams. But it all seems so forced—as if children had to do this whether they would or not. Hence the embarrassment.

What every mother likes is to be thought of fondly all the year through. The unexpected loving letter from a child—the little gift picked up because someone thought you might enjoy it, these warm the heart, as no forced mother's day greeting or gift can possibly do. If this be heresy—I am sure there are armies of mothers who feel the same.

A Mother's Day gift does not give children the privilege of forgetting their mothers for the rest of the year. Mothers do not want thanks for being mothers. Nothing is needed. Having children, living with them, working and sacrificing and enjoying them every step of the way to adulthood, is payment enough for any parent. The memories cannot be taken from her.

But if Mother's Day serves to focus attention upon an aged parent and recognize her as a fellow human who needs attention, all of the time; who warns to the plans and undertakings you put before her; who thrills at being asked for her advice and judgment on some project, then the day has not been wasted.

These are the ways in which children can make every day memorable to their parents—recognize them as human beings—not just as parents and treat them that way.

Loyalty, love and consideration for parents have special rewards for children. They show their own children how parents should be treated, and the rewards may be reaped in years to come. "Honor thy father and thy mother" is not only a commandment, it is the very core of a healthy personality.

Love begins in infancy and it should grow, change and

mature with the individual. The one who cannot love his parents and show them honor—every day—cannot love anyone. That is the initial love and all others hinge on it.

Remember mothers today, tomorrow and every day—not through duty but through desire. Measure your stature as a human being by that love.

This feature appears daily in the Press-Telegram.



### PLAN VOWS

An informal ceremony June 8 at the 4817 Ashworth St., home of her parents, will unite in marriage Sandra L. Baloga, daughter of Mr. and Mrs. J. A. Baloga, and Kenneth D. Smithgall, son of Mr. and Mrs. Fred White, 5412 Hersholt Ave.

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## Yacht Club to Discuss Regatta

Commodore Sidney T. Exley Jr. of Alamitos Bay Yacht Club, 5437 E. Ocean Blvd., will preside at the May meeting scheduled for 8 p.m. Friday. His agenda will include discussion of racing events slated for the coming three-day Memorial Day Regatta.

Kerry Teeple, a junior member who sails a Rainbow, will show and narrate his beautiful colored slides taken aboard the Celebes during the 1955 Tahiti race, as well as many scenic spots in Papeete. Teeple was one of the 14-man crew on the 70-foot ketch owned by John H. Heddon of the St. Francis Yacht Club of San Francisco, which sailed the 3,080 miles from Los Angeles harbor to Papeete in 23 days. He will be presented by Harry G. Wood, entertainment chairman.

Captain LaMar Stewart of the Skimmer Fleet, host for the social hour to follow the program, will be assisted by Mrs. Stewart and Misses James P. Nieuwkerk, Richard Lineberger and Gordon E. Sulter.

### Dinner Thought

Women reporters cook, too! Mrs. Richard Emery, member of our staff, prepares a quick version of egg foo yong this way. Drain can of bean sprouts thoroughly. Beat three or four eggs with a fork and mix into bean sprouts. Season with chopped onion, chopped nut meats (optional), soy sauce, salt and pepper and fry like pancakes in butter or cooking oil.

### Taller Girl SHOP

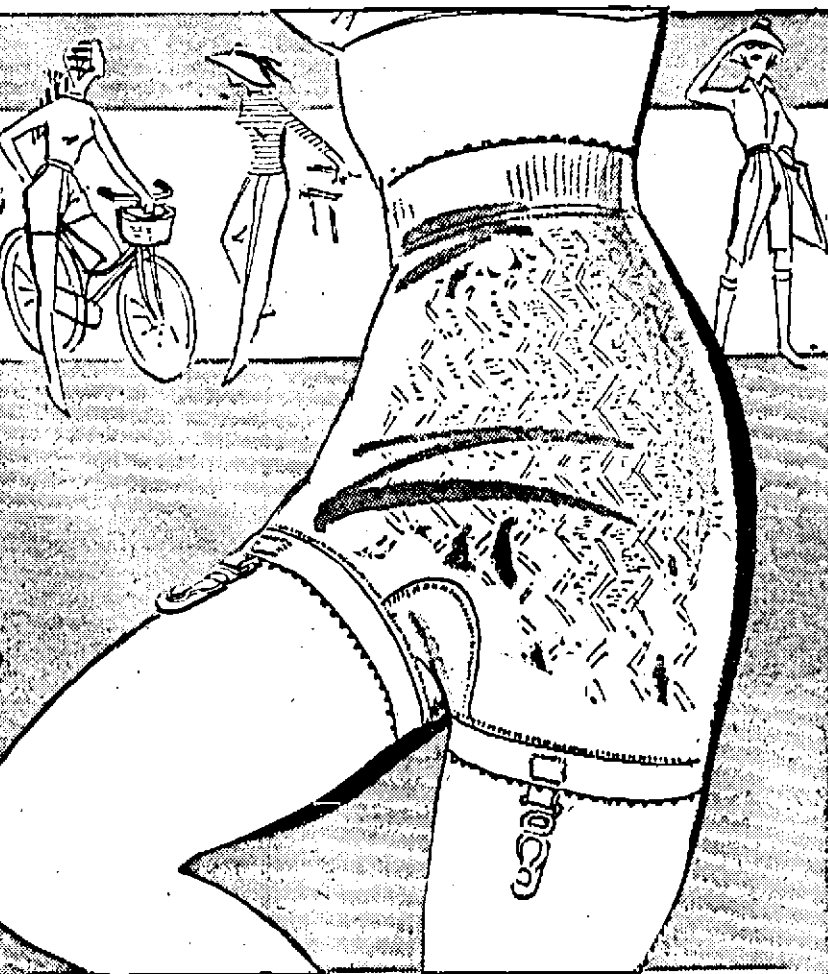
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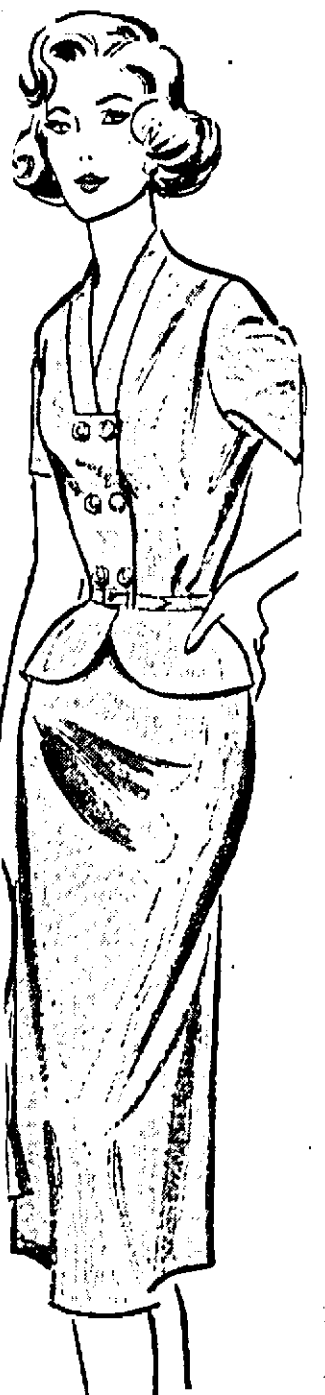
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12<sup>95</sup>

SIZES 12½ TO 22½

New surface interest... an interesting woven effect on this magical new summery fabric. One or two-piece classics fit beautifully, accent very youthful lines. Both hand-wash superbly, need only touch-up ironing. Pink, lilac, light blue, beige.

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## DACRON AND RAYON BLEND

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SIZES  
10 TO 18

Here is another crisp textured beauty, featuring an open neckline trimmed with the daintiest lace. Fluffy skirt is softly pleated. Delicate pastels in pink, blue, mint, apricot, maize.



SECOND FLOOR

PENNEY'S

FIFTH AND PINE

DOWNTOWN

LONG BEACH

## Spring Luncheon, Formal Dance on May Calendars of Military Organizations

By VIRGINIA NEWTON

Events to come and events gone by within the many popular service clubs take the spring spotlight today. Looking ahead, Nautical Club members will gather at 12:30 Thursday at Allen Center for a spring luncheon at which time plans will be made for the summer season.

Then on May 21 at the Officers Club, Allen Center, Coast Guard Officers Wives Club will meet and discuss plans for their June formal.

At the recent luncheon party of the Long Beach Air Force Officers Wives Club, "May Flowers" was theme and hostesses were Mrs. Charles Rice and Mrs. D. J. Hegland. Guests were Mrs. G. S. Fiano and Nancy Hoover. New member joining at that time was Margaret Ferguson.

Those being honored with a complimentary birthday luncheon were Mmes. John Rice, D. J. Hegland, C. E. Newberry, R. N. Clark, B. Floyd and R. W. Ferguson.

The members also bid farewell to three members, Mmes. William Palmer and D. J. Hegland, past presidents, and James Underwood.

Mrs. Clyde Flemming, welfare chairman, announced welfare sewing at the Air Force Base Chapel May 22.

Lt. Col. and Mrs. T. R. Cathry and daughter Nancy had as their recent house guests, 1st Lt. and Mrs. Charles Groschel and Mike and Susan, who were en route to new duty in Florida.

Last Tuesday a delightful surprise baby shower was given by Mmes. John Price, Anthony McClosky and Raymond Klein honoring Mrs. Vern Peters. Staged at the Officers Club at Long Beach Air Force Base, it was attended by Mmes. Charles Rice, Lloyd Clayton, Walter Daniels, Lorin Douthett, D. J. Hegland, Alvin Stevenson, Clyde Flemming, William Funderburk, Cecil Newberry, V. Lowry, L. Moore, T. Saford, Charles Fisher and Lucille Cox.

The "welcome baby" theme was stressed in lovely shades of greens and yellows.

President Louise Wade-worth of Navy Wives Club No. 123 announces an invitation to Navy Wives Club members of this area from Joanne Nelson, southwest regional vice president, to attend the Southwest Regional convention of Navy Wives Clubs of America at the Lafayette Hotel in San Diego on May 23 and 24. Navy Wives Clubs in the San Diego area will serve as hostesses.

Mr. and Mrs. Ford Hovey have as their house guests Mr. and Mrs. Crook Waller and son Johnnie from Eldorado, Tex. They also have been the dinner guests of Mrs. Alberta Davis and family.

CWO and Mrs. Howard Parberry have as their house guest from Seattle, Wash., Mrs. Charles GeMeiner.

The NAS, Los Alamitos Officers Wives Club, will have their luncheon meeting Wednesday at the Balboa Bay Club with a fashion show as a part of the afternoon's entertainment. Mrs. Myrtle Grayson will be senior hostess, and those to call for reservations are Mrs. Gina Miller and Mrs. Nadine Norton.

Pretty little Melodie Ann Graham, daughter of Lt. and Mrs. William M. Graham of Lakewood, enjoyed a wonderful fifth birthday party attended by 40 guests. Capt. Zodiak entertained, and birthday cakes were shaped like huge baby dolls. Among the grownups attending were: Mr. and Mrs. Lester Redon, Mrs. Sada Hall, Mrs. Inez Beck-tall, and Mr. and Mrs. Robert Rizzon.

This morning a special Mothers' Day program will be the musical order of the day at the Galilee Navy Family Chapel at 9:30.

Navy Wives Club No. 123 will meet for Pot Luck Luncheon and sewing Monday at the Navy Clubhouse.



'MY FAIR BETH SHOLOM LADY'

That's the theme chosen for the annual donor luncheon and installation ceremony planned for Tuesday by Sisterhood of Temple Beth Shalom at the Plush Horses restaurant in Redondo Beach. Checking table decorations are (from left) Mmes. Harold Friedland, Jay Siegel, Maurice Cohn and Mel Stone, Mrs. Cohn, newly elected president, and Mrs. Stone, incoming vice president, will assume offices with fellow new executives, Mmes. Norman Baskin, Irving Chernyck, Irving Weinberger, Jack Feder, Harold Goldhamer and Alex Dworsky. (Staff)



Mr. and Mrs. Frank S. Jones



### Clubdom Lists Activities

The monthly brunch and social date for St. Bartholomew's Altar Society has been changed and will take place Thursday instead of on Tuesday as previously announced. The affair will begin at 11:30 a. m. at Woodland Clubhouse, 5001 E. 6th St.

#### DAIR CHAPTER

When members of Gaviota Chapter, Daughters of the American Revolution, meet Tuesday in room 207, of the YWCA main order of business will be election and installation of officers. Annual reports will be heard during the business session scheduled to begin at 1:30 p. m. following the board meeting at 12:45 p. m. Mrs. E. O. Anderson and her committee will be hostesses of the day.

#### RELIEF CORPS

Members of Aides, Women's Relief Corps 93 will have a covered dish luncheon Tuesday at noon at McArthur Park clubhouse with Mrs. Gene Rudolph conducting. The day will mark election of officers.

Wednesday Mrs. Marie Freyer, department president, will make her official visit at the 11:30 a. m. luncheon and business meeting at Veterans Memorial Bldg. with Rose Porter presiding.

#### EMBLEM CLUB

Two events for Long Beach Emblem Club No. 106 are slated this week with the first occurring Tuesday when the sewing group will meet in the home of Mrs. John Bourman, 50 Santa Ana Ave. with Mrs. James Wimberly serving as hostess. On Wednesday a chairman's meeting will take place at noon in the home of Mrs. Sam Beck, 6450 El Roble St.

PLUMBERS' AUXILIARY Women's Auxiliary 70, Plumber's Local 494, will meet Monday at 8 p. m. at 1246 Locust Ave. Nominations for the coming year will be made and entertainment will follow business discussion.

#### ETHERIDGE TENT

Members of Anna Etheridge Tent No. 58, Daughters of Union Veterans, will hear reports of their Department Convention when they meet

Monday at 11:30 a. m. in Veterans Memorial Building for lunch and a business session.

#### NLB WOMEN'S CLUB

At the annual meeting of 'North Long Beach Women's Club in Houghton Park Clubhouse Wednesday at 12 noon Mrs. Rucl Hird will be installed as president, succeeding Mrs. Virgil Koon. Choral-ettes will present a musical program.

The club's Garden Department will meet Monday in the home of Mrs. William Hosik, 6524 Gundry Ave. to hear Mrs. Cora Lee Waters speak on Fern, House and Garden." New officers will be elected.

#### MERRET TEMPLE

Merret Temple No. 103, Daughters of the Nile, will conduct its ceremonial Monday at Monte Vista Temple, 1120 E. Market St. with Ivy Post presiding. The meeting will begin at 10 a. m. luncheon will be served at 11:30 and the ceremonial will take place at 12:30 p. m. Luncheon reservations may be made with Betty Davidson, Ruth Lykens or Willie May Mallett.

#### ELDERBLOOM CLUB

A Mother's Day program will be featured at a meeting of the Elderbloom Club Tuesday at 1:30 p. m. in the YWCA building, 6th and Pacific. Myrtle Thompson will preside.

### Party Fetes Elderweds

Mr. and Mrs. Frank S. Jones, long time residents of Long Beach, recently celebrated their Golden Wedding Anniversary with 100 guests in Red Velvet Room of the Lafayette Hotel.

Mrs. Jones, then a resident of Canada, and Jones, a resident of New York State, were married in Los Angeles May 8, 1907, and moved to Long Beach that same year.

Assisting in receiving the guests were their daughter, Mrs. A. F. Boro, and their daughter-in-law, Mrs. L. W. Jones, and grandchildren, Sandy and Gary Boro and Cherle and Warren Jones.

Serving at the tea table which was centered by a three tiered wedding cake and yellow flowers, were Mmes. H. B. Deming, L. E. Jones, Ralph Cavell, El Shutte, Robert Norman, D. W. Peterson, Richard Peterson, L. R. Allen and Ralph Morehead.

### Here's an Idea!

Mrs. Brewster Gray, 3851 Chestnut Ave., wraps silver in Saran wrap when not in constant use. You can see it for quick selection when setting the table and it stays polished-fresh.

Her silver tea service she encases in a clear plastic table cover, tucked under the tray. Looks pretty enough to leave on the buffet yet keeps it from tarnishing and dust-free, too.

### Oil Women to Learn of Investments

"Diamonds aren't a girl's best friend." That's the point Mrs. Jane H. Ford, registered representative of a company member of the New York Stock Exchange, will attempt to prove to members of Desk and Derrick Club when she appears before the oil industry career women at their dinner meeting Tuesday at Virginia Courtyard Club.

Mrs. Ford will discuss the value of the dollar, inflation, investments and the stock market in general to demonstrate that sound monetary investments will reap greater benefits than the beloved "carat."

Mrs. Virginia Culver, president, will conduct the meeting. Mrs. Irene Arnold will report on the most recent field trip made by the club to National Supply Co., Torrance, a firm which supplies approximately 80 per cent of the drilling rigs used around the world in oil production. C. T. Reichert, division sales manager, was host for the trip.

### Quick Trick

Mrs. G. Wade Orris, 5440 La Puente, whose friends hail her as a wizard of a homemaking expert, never lets a green pear or banana face her. Put green pears in a covered box and keep at room temperature. They ripen more evenly, faster—and stay juicier!

Too green bananas? Pop them in a brown paper sack, she advises. Speeds ripening and keeps ripening at even pace.

### Citrus Buying

When you're buying tangerines and oranges, look for good color, no bruises and weight that's heavy for the size.

## Why Grow Old? New Techniques Let You Dye, but Not Look Dyed

By JOSEPHINE LOWMAN

It seems that women have been dipping their heads into coloring solutions almost since the dawn of history. Today hair coloring is extremely popular. Twenty-five years ago many women who wanted to do something about their grey hair did nothing; because dyed or tinted hair was somewhat unusual, expensive and far from satisfactory.

In the past 25 years hair coloring has grown from an unimportant item to one of the most popular services to be obtained at beauty salons. Today tinted or dyed hair looks natural. You can get a satisfactory permanent even though your hair is dyed if you have an expert operator.

One of the present day styles presented on the platform is shaped closely to the head, so that deep hats can be worn. This is called the "Newport Look." Another is the "Pixie Pout" which has an upswipe movement similar to the fashions at the turn of the 19th century, when deep hats were also being worn. The bouffant hairdos which are an elaborate version of the page boy which was rampant in the 1930s, has been carried over from last year. In fact styles in clothes and hair are most reminiscent of the early thirties.

In hair coloring there was something new, namely the new beige shades. These range from white blonde to golden blonde, and give a delicate beige tone to the blonde family. Beiges of all sorts were floating around; white beige, a white blond; silver beige, a silver golden blonde; rose beige, a pinkish golden white blond; silver beige, a

### Superfluous Hair

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—Perry Griffith Studio

### WILL LEAD EBELL CLUB

The challenging task of guiding Ebell of Long Beach, largest women's club in the city, will be assumed by Mrs. Arthur F. Bonzer when the club reconvenes in the fall. She will be installed president on May 27 at the closing session of the current club year.

### SHOP MON. & FRI. TILL 9

SWIM SUITS by rose marie reid cole of california catalina

Be wise... buy your size where they specialize!

everything in apparel for sizes 5, 7 & 9

HOUSE OF NINE 416 pine SECOND FLOOR above sav-an drug

### P-T.A. Slates Workshop Wednesday

Approximately 500 officers and chairmen from the 20 councils of 33rd District, California Congress of Parents and Teachers, will attend a workshop conference Wednesday from 10 a. m. to 1 p. m. at the Downey Presbyterian Church, 10544 S. Downey Ave.

Theme of the conference is "Council Officers and Chairmen—Your Part in the P.T.A. Story." A general session in the sanctuary using an interview type panel with Mrs. Ralph Ashby, district historian, as chairman, will inform Council people about how to work with unit people, how to conduct roundtables, cooperation with other organizations and P.T.A. policies. Mrs. Charles Stewart, president of Culver City Council, and Mrs. Robert Gatten, president of Downey Council, will direct questions to a panel of four district officers.

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# L.A. Music Festival on June Calendar at UCLA

An exciting season has been planned for the 1957 11th annual Los Angeles Music Festival by Franz Waxman, founder and music director, to be presented on the UCLA campus by the Los Angeles Orchestra Society in co-operation with the UCLA Committee on Fine Arts Productions. Three brilliant symphony concerts featuring choral works and an unusual ballet matinee are scheduled for Royce Hall on June 7, June 10, June 13 and June 17, when tribute will be paid to famed composer Igor Stravinsky on his 75th birthday.

On opening night, Friday, June 7, Waxman will conduct the Festival Symphony Orchestra in a program commemorating the 130th anniversary of Beethoven's death. In response to popular demand, he will repeat Beethoven's great Choral Symphony No. 9, which he conducted before an overflow audience in Glendale. Spotlighted again, as they were earlier, will be the Glendale Symphonic Choir, Milton Young, director, and singers Ella Lee, Dorothy Lesger, Richard Robinson and Samuel van Duken.

The second event will be the only Los Angeles concert of the 1956-57 season by the Roger Wagner Choral on Monday evening, June 10. Roger Wagner will conduct his choristers and the Festival Symphony Orchestra in the West Coast premiere of "Psalms" by Lukas Foss, "Belshazzar's Feast" by William Walton and "Hymn of Jesus" by Holst.

Internationally famed ballerina Tamara Toumanova, partnered by Vladimir Oukhtomsky, will make her bow before Los Angeles Music Festival-goers in a special ballet program designed for the younger set on Saturday afternoon, June 15.

A gala Stravinsky birthday celebration concert under the joint auspices of the Los Angeles Music Festival and Monday Evening Concerts will climax the festival season on June 17.

The celebrated composer, conductor Robert Craft and Waxman will share the podium for an all-Stravinsky program to be highlighted by the American premiere of the "Canticum Sacrum" and the world premiere of the score for the ballet "Agon."

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# Art Music Little Theater

## Art Circles Widen

By VERA WILLIAMS  
Independent Press-Telegram  
Art Editor

Dr. William Zantiny, pediatrician whose hobbies since his Woodrow Wilson High School days have been photography and fishing, is showing 20 photographs, most of them taken on fishing trips into the High Sierras, in Pacific Coast Club Gallery.

He, his wife Nancy and their children, Beth, 14, Bill, 13, David, 8, and Douglas, 7, will be honored at a reception from 2 to 5 p.m. May 19 in the Galleria. The reception has been arranged by Elaine (Mrs. Leo) Maleo, Pacific Coast Club art chairman.

All exhibits and receptions in the Galleria are open to the public. Dr. Zantiny takes pictures, he says, most of the way "from independence to Bridgeport." Many of the pictures are of areas into which fishermen must pack, most are of mountains, trees, cold rushing streams.

As a youth, he was photographer editor of Campanile, the Wilson High School annual, and he gives much credit for his photography enthusiasm to Miss Katherine Harrison, who for years headed the Wilson Journalism department and directed the annual.

Included in the show are photographs of members of his family: Annie, their Dalmatian, and Bibbs, their cat. The spirit of early California is caught in an exhibit of 20 oil paintings by Geoffrey Holt which will be displayed for a month in the Burnett branch library, 1111 St. and Linden Ave.

Prominent in the show is a mural-type, 4 1/2-foot long painting "Building the Mission," with Indians erecting the San Luis Rey mission, directed by Franciscan priests with Spanish dogs on horseback in the background.

Holt also painted the San Fernando mission in ruins, a San Fernando adobe built in 1834, and a Coachella Valley adobe way station bathed in moonlight. There are many desert scenes in the show, and a number of marines.

Two Long Beach area sculptors have work in the Madonna Festival which closes tonight in Wilshire Methodist Church, Los Angeles. Lucy Bradanovic is showing "And Speak to Us of Knowledge"; Betty Gardner of South Laguna is showing "An African Mother and Child." The theme of the festival which has been a Mother's Day event for 12 years, is "Motherhood in Art." Artists portray motherhood in

paintings, sculpture or ceramics. Inspired by the recent exhibition of landscapes by Dorothee Schindler, artist and Mark Twain branch library staff member, children who patronize the library took pencils, brushes and crayons in hand.

The result is an exhibition of 73 drawings and paintings, attractively mounted, on the Mark Twain walls, 1360 Warren Ave. The children's art work will remain on exhibit throughout May. Most of the children drew and painted their pictures at home. For those who did not have such supplies, the library had available white typing paper, water color pencils and crayons. Artists are from 5 years old up.

Dominating the exhibit are a two-ship seascape in poster paint, a Civil War battle scene in crayons and a bull fight in oils by Corey Jacob. Corey's sister, Rozalind, contributed an abstract named "Father and Child."

Oriel Smith, who studied in Milan, Italy (six lessons for 60 cents) submitted a number of delicate water colors, most of them landscapes, with one study of Don Quixote. Larry Matthews did a volcano—"as good a volcano as I could paint," admits Mrs. Schindler.

Cheri Morris brought in pictures of birds, and Taca Foster contributed practically an armload of pictures of animals and butterflies. Roberta Moore painted a butterfly with folded wings.

Jva Ware did a nice study of two Mexicans walking across the desert; she did streamlined horses, a portrait and a landscape that features blue clouds and a divided highway. Sharon Lindeman painted a woman with a developed torso but no arms. Beverly Armstrong painted a bright abstract. Scott Love, who reads science fiction almost exclusively, painted a space cat—that's right, a space CAT.

Billie Ware did swans in crayons, and deer in black and white. Julie Jerew painted a house, tree and sun, all on the far left side of the paper, the right side presumably left available for another house. Robert Irwin, who was born in 1928 in Long Beach and now is a member of the faculty at Chouinard's, is represented in the "15 American Painters" show in the Long Beach Museum of Art, in 1954 he travelled and studied in Europe and North Africa. For the past six years he has exhibited regularly in the Los Angeles County Museum annuals and in shows at the San

Francisco Museum of Art, De Young Museum in San Francisco, Santa Barbara Museum, National Orange Show and California state fair. He won the Chalonier Foundation prize for 1956-57.

A week remains in which to view "The Family of Man," famed photographic display that surveys the lives of the world's peoples, in the Municipal Art Gallery in Barnsdall Park, Vermont St. and Hollywood Blvd., Los Angeles. The exhibit, being shown in its original form for the last time in this country, will close at 9 p.m. May 18. Hours are 10-6 p.m. daily.

After closing, the exhibit will be dismantled and shipped under the auspices of the United States Information Agency to foreign lands, there to join five other full-scale and several small-scale replicas of the display originally created by 78-year-old Edward Steichen for New York's Museum of Modern Art.

# Hi Fi Fanfare

## Music Goes Round 'n' Round

By AL THIEN

A burst of applause filled the New York City concert hall as the orchestra conductor turned to his audience and the musicians put their instruments to rest.

"What you have just heard," the conductor said, refusing to bow, "was a phonograph recording." The audience was spellbound. Throughout the evening the conductor and a group of sound engineers—using prearranged signals—switched from a live performance to a recorded one and back again. Only the most critical listener could tell the difference.

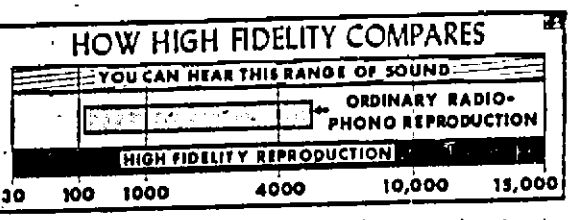
It all was part of a demonstration of advanced hi-fi or high-fidelity.

There is nothing mysterious about hi-fi. An easy and accurate definition is the reproduction of sound as faithfully as possible with the original performance. A basic hi-fi system is simple, too.

It consists of a turntable with a needle, or stylus, mounted in a cartridge in the tone arm, an amplifier, speaker and enclosure. Is it expensive? That's mostly up to the individual. You can spend as little as a hundred dollars or up in the thousands.

Music from the average radio or phonograph is stunted, sounds flat and tinny in a restricted range. It's difficult to tell one instrument from another.

The ordinary radio or phonograph—in addition to a large amount of distortion—is incapable of reproducing



the original tonal qualities with any degree of fidelity. That is where high fidelity comes in. It fills the gap and gives you complete, extended control for reproducing music, the spoken word and ordinary noises if you feel like it.

Deciding what type of record player is best for a high-fidelity system—an automatic changer or a single play professional turntable—boils down to a matter of preference.

They should turn at all record speeds you intend to use. If you're just starting a record collection then a combination of 33 1/3 revolutions per minute with an adaptor for the large center hole 45s is usually sufficient. But you may also add the older 78 r.p.m. speed.

The motor that drives the mechanism must be of top quality and free of stray hum radiation that would interfere with the music.

Mechanical imperfections must be at a minimum or a low growling noise called "rumble" becomes downright annoying. Rotation must be smooth, within a fraction of 1 per cent of the selected speed, otherwise changes of pitch called "wow" and "flutter" inflict chaotic results on record reproduction.

These defects are present in all equipment, but to a lesser

# Music Program

Colonial Guild of the Los Altos United Church will meet in Fellowship Hall at 8 p.m. Wednesday for an evening of music presented by the Chapel Choir under the direction of Leon Smith. Hostesses for the evening will be Mrs. Walter Luetkenhoelter, Edgar Tolman, Frank Neaves and Ira Cross.

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# Listen! You Can Travel World (via Recordings)

Colorful music from around the world can be enjoyed in your own home. The Public Library suggests that you let their record collection help you reminisce, with such titles as these: "An Actor's Holiday" (a famous actor learns folk songs of Europe, and performs well); "Arabian Songs and Dances of Lebanon and Egypt" (George Sawaya Trio and Chorus); "Calypso" (Lord Invader and Trinidad Caribbean Orchestra); "An Evening With Belafonte"; "Lamento Mudo From the Philippines"; and "Trinidad Steel Band" (Carnival music of Port-of-Spain).

# Klee Works Show Humor

Humor in art is usually identified with cartoons and only rarely with paintings. In those rare instances where humor has been injected into paintings, it is derogative, satirical or incisively critical. In Paul Klee's drawings and paintings, twelve of which are currently on exhibit at the Long Beach Museum of Art, 2300 E. Ocean Blvd., the humor and charm is part of the whole, in conception and execution.

Expositions of brilliant color, depicting abstract impressions of a child's world of fantasy, gives the viewer a sense of enjoyment, of momentary escape from reality. If there are hidden, malevolent meanings in Klee's works, they defy detection. His are the easily understood abstractions—enjoyment of life conveyed through irregular forms and cheering, almost audible blues, vibrant reds and golden, intense yellow.

Paul Klee's work, the Long Beach Art Assn. Spring juried show and the "15 American Painters" may be seen at the Long Beach Museum of Art through May 31. Admission is free.

# Art Museum Calendar

**TODAY** Exhibits: "15 American Painters: Paintings and Drawings by Paul Klee, Long Beach Art Assn. juried show, 10-18 American Painters, gallery talk, J. Patricia MacLean, 2 p.m. (Holladay, 4 p.m.)

**TUESDAY** Music Appreciation Class, 9 a.m. (NEIGHBORHOOD)

**WEDNESDAY** Interior Decoration Class, 12:30 p.m. (AN Association Building, gallery talk, J. Patricia MacLean, 2 p.m.)

**THURSDAY** Creative Art Classes for Children, elementary school, 9:30 a.m. to 12:30 p.m. (Holladay, 4 p.m.)

**FRIDAY** Paintings of Paul Klee (gallery talk, J. Patricia MacLean, 2 p.m.)

**SATURDAY** "Musical Visuals" (gallery talk, F. O. Russell, 2 p.m.)

**SUNDAY** Museum of Art, 1306 East Ocean Boulevard, (free) Tuesday through Saturday, 10 a.m. to 5 p.m. Sunday 1-5 p.m. (closed Mondays)

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# Mallory String Quartet to Give Hungarian Program

An all Hungarian music program will be heard at 4 p.m. today at the Long Beach Museum of Art, 2300 E. Ocean Blvd., in the 14th and last in the series of the Chamber Music Concerts.

Thbor Zelig, first violin; William Weiss, second violin; Myron Sandler, viola, and Justin Di Tullio, distinguished members of the Mallory String Quartet will play in the afternoon concert. The program will include: "Seranda for two Violins and Viola, Opus No. 12, Kodaly"; "Second Quartet in D Flat, Opus No. 15," Dohnany, and "Five Pieces from Microcosmos," Bartok-Serly.

The quartet was organized four years ago by Sandler who narrates for the group. It has played 75 concerts in various schools, has been featured in the series of the Coleman Chamber Music Concerts, Pasadena, and at the Los Angeles County Museum. Each member is recognized as a prominent musical artist in the Los Angeles area.

There will be a reception in the intermission at which time Mrs. Alice S. Dougherty will serve as hostess. The public is invited and there will be no charge for admission. The Long Beach Museum of Art is open from 1 to 5 p.m. on Sunday afternoon and from 10 a.m. to 5 p.m. on weekdays. It is closed on Monday.

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# Musical Arts

Musical Arts Club will meet at noon Tuesday at the Lafayette Hotel with charter members and past presidents as honor luncheon guests. The afternoon program will feature Elizabeth Stacy, pianist, in a recital of original compositions.

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## Molly Mayfield

# A Stepfather's Prerogatives

DEAR MRS. MAYFIELD:

I am 40 and my wife is 39. We have been married two years, a second marriage for both. Our previous mates both died some years ago.

A few months ago we became the parents of a baby boy—my first child and my wife's second. Her other child, an intelligent, pretty girl of 17, is the reason for this letter. If ever there was a spoiled uncooperative teen-ager, she is it. She thinks nothing of lying or cheating. She is failing at school and won't do anything in the house.

She screams and insults her mother quite often. Scoldings and taking away her allowance just don't help. Still my wife doesn't want me to discipline the girl. She says only a "true parent" has that right. Also, she strongly disagrees with my method.

I propose to sit down with the girl, outline her duties, responsibilities and obligations, warning her of the consequences if she fails to live up to them.

Then, the first time she disobeys, I would haul her across my knee and administer a good, painful spanking, promising more if she needs it. That's the way my father kept six of us in line. My wife feels 17 is too grownup an age for spanking but has agreed to abide by your decision and those of your readers. Therefore, we humbly ask two questions:

1. Have I, a stepfather supporting this girl, the moral right to discipline her?  
2. Is 17 too old for a girl to be spanked?—A. B.

DEAR A. B.:

Your letter is highly challenging and I, too, want to hear from our readers. Let me answer your two questions at the outset.

1. You, as a stepfather, HAVE a moral right and duty to discipline your stepdaughter. But to do it blindly and in anger would create a situation that probably never could be repaired.

2. In my opinion, there is no age which is too old or too young for spanking. I have seen spanking fail miserably in attempting to get a 2-year-old into line and then work

wonders in taming an unreasonable young wife.

The girl is deeply and emotionally upset. She is expressing it in continuous, stubborn rebellion—because she knows how much it troubles you and thus feels she is getting even with the "interloper" in the house.

First, I believe you must make an attempt to see the problem through your stepdaughter's eyes. Then you must try very hard to convince her that you love her and want the family to be unified and happy. I'm sure this "soft" attitude is going to appeal to you. But you must be patient and carry out your task in many small ways—in gestures of affection, in thoughtful kindnesses.

She may regard it as a "grandstand play" at first un-

## Dinner Club Will Travel to Africa via Color Film

Exotic native rites, diamond mining and the wild animals of South Africa will come to life when Clifford J. Kamen presents a color film Wednesday night before 150 couples belonging to the Long Beach Dinner Club.

Charles Evert will introduce the widely traveled speaker in the Supper Room of the Lafayette Hotel after dinner.

Another feature of the meeting, the last of the club year, will be election of officers.

ill she realizes you're sincere. Keep your temper! Then, after the small gestures have been made over a continuing period, have that talk you mentioned and try to discuss family problems. Don't, don't, don't even mention the spanking or any other specific discipline.

If the program succeeds, I feel your wife will remove her objections to your disciplining the girl and you will have a chance of gaining your stepdaughter's love and respect.

Those are my recommendations. Now let's hear from

our readers—M. M.  
This feature appears daily in the Press-Telegram.

## "Talk About Your Swags!"

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Robert B. Avery

## Chef of the Week

# Bob Avery 'Insures' Success With Veal in Sour Cream

By MILDRED K. FLANARY  
Press-Telegram Home Economics Editor

Nature's a slow engineer . . . but she's efficient—and once you're born in California, regardless of how far you stray, you'll eventually return. That's what nature did to today's Chef of the Week, Robert B. Avery.

Avery was born in Los Angeles, but, while still a small child, his dad was lured by the gold rush at Cripple Creek, Colo. Of course, he went along. Colorado Springs was his home until he had completed a half year at Colorado College.

Stanford U. became his alma mater upon return to California in 1921 . . . and it provided him with a degree in economics. It also developed for him a few potent muscles on the football field. He could really handle that ball!

Quite naturally his economics major led him toward a bank, and in this case, it was Farmers & Merchants. There he stayed from 1923 through 1943, having progressed from a safety deposit attendant—to teller—to bond department, and eventually, mortgage and collections. These duties preceded his appointment to the management of their 4th and American branch. He later became the brand new manager of their brand new bank at 14th and American.

It was late in '43 that he became enamored by another vocation . . . insurance, and he and former "Chef" Clare Hamman, established the firm of Hamman & Avery Insurance, 30 Linden Ave.

A real "bug" at gardening, he specializes in raising cymbidiums. He can boast 50 to 60 varieties.

A sure shot, he'll hunt anything whether its modus operandi requires two legs or four. And he and his sons are both fatally afflicted with numismatology.

Always jovial, and with personality to spare, people like to be around him. A past master as a "cook," his specialty is desserts. He can whip-up a mean black bottom (pie)—not a dance—and make the most divine candy you ever 'et . . . especially caramels.

Why the recipe today for Veal in Sour Cream? We dunno . . . but it's one you'll want to try.

**VEAL IN SOUR CREAM**  
Brown two or three veal steaks in butter. Add one small carton sour cream, combined with an equal amount of port wine.

Simmer in covered heavy pan, or place in moderate oven for 30 minutes.

king of spades would be cashed. This series of plays would complete a squeeze against East. East would have to unguard his queen of hearts in order to hold on to the ace of clubs and that would be all.

## Oswald Jacoby South Hoped --but Failed

South lost no time about going down. He trumped the second club, played one round of trumps, entered dummy with the king of hearts, discarded two hearts on the ace and king of spades, led a heart to his ace and played the jack of hearts.

South hoped to trump that card in dummy but West ru-

<b>NORTH (D) 11</b>	
AKJ 10 8 6	
K 4	
8 4	
K 7 2	
<b>WEST</b>	
Q 9 5 3	
8 3	
8 3	
QJ 10 4 3	
<b>EAST</b>	
7 4 3	
Q 10 9 3	
9 2	
Q 2	
A 9 6 5	
<b>SOUTH</b>	
None	
A 7 6 3	
AKQJ 10 7 5	
8	

ined everything by ruffing with the eight-spot and that was all.

South had no real excuse for losing the hand. His line of play had a fair chance for success but he would have done much better if he had relied on possible squeezes and errors by the defense instead of putting his trust in a three-three heart split.

The opening club lead marked East with the ace. South should have ducked the opening lead and simply run off all his trumps after ruffing the second club.

On the next-to-last trump lead dummy would go down to ace-king-jack of spades, king-four of hearts and king of clubs. He would have watched the East and West discards intently and would have noticed that the squeeze (if there was one) would be against East. Hence he would throw jack of spades from dummy.

A heart would be led to dummy's king and the ace and

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## School Menus

# Hot Dogs 'n' Chili Beans Lead List

The following menus will be served in Long Beach Elementary Schools in the week of May 13-17.

**MONDAY:** Hot dog, garden peas, sliced peaches, fruit kabob and milk.

**TUESDAY:** Chili beans, buttered fresh carrots, spicy applesauce with cherry garnish, corn bread and butter and milk.

**WEDNESDAY:** Neapolitan macaroni, buttered spinach, chocolate pudding with marshmallow garnish, orange juice, meat salad sandwich and milk.

**THURSDAY:** Hot meat loaf, mashed potatoes with gravy, fruit gelatin, whole wheat bread and butter and milk.

**FRIDAY:** Baked fillet of haddock, cut green beans, orange wedges, raisin bread and butter and milk.

The above items make up the elementary children's lunch 25c. Soup and salad from the junior-senior high school a la carte menu are sold in the elementary schools but they may be purchased by the children only after they have purchased the tray lunch.

**JUNIOR-SENIOR MENU**

**MONDAY:** Italian spaghetti, spinach, fruit gelatin with whipped cream, toasted cheese special and milk.

**TUESDAY:** Hamburger with pickle chips, potato salad, California fruit cup with marshmallow garnish, flying saucer cookie and milk.

**WEDNESDAY:** Neapolitan macaroni, cut green beans, calico cottage cheese, toasted French bread and milk.

**THURSDAY:** Chopped steak on potatoes, mixed vegetables, strawberry sauce with whipped cream, meat salad sandwich and milk.

**FRIDAY:** Cheese enchiladas or Mexican pie, peas, coleslaw with sour cream dressing, orange juice and milk.

## Here's an Idea!

Mrs. Kenneth Martinson, 4816 E. 8th St., several of whose household hints we are using this week, suggests powdered borax be sprinkled under shelf paper to eliminate silver fish.

## "NEVER, NEVER COME ON TUESDAYS"

That's my club day and Wednesday is better to pick up my dry cleaning so I'll have it for Saturday. Put me down as a regular PETRI stop, charge it, please, and leave the order in the garage. I'll tell the girls at bridge today to call Himmick 6-6291 as I know they'll be interested in PETRI's regular pickups.

### SPECIAL EVENT!

Realistic - So Natural!

## COLD WAVE \$10.00

The same famous Cold Wave smart women have loved at \$15.00 to \$20.00—especially priced for May only. Recommended for abused or depleted hair and for natural molded waves on all types of hair, including custom styling, cut, shampoo, set.

Custom Haircut alone \$2.00

**Copart BEAUTY SALONS**

Downtown 137 East 4th St.—Ph. HE 6-2050  
Baby Kholist 3024 Atlantic—Ph. GA 4-8377

Ample Free Parking at Both Our Salons

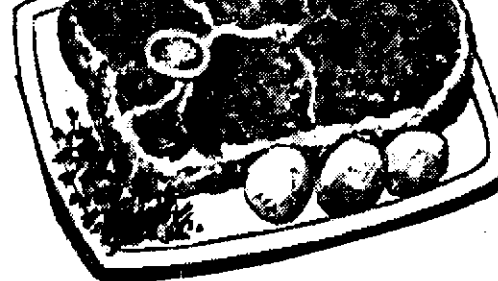
## COLE'S FIRST OF THE WEEK MEAT FEATURE

# ROUND STEAK

Center Cuts Bone In

## 69¢ lb.

Tender, Delicious, Mouth-Watering, U. S. Good Graded Round Steak at Its Best — So Good, So Easy to Cook



U. S. GOOD GRADED BEEF

**RUMP ROAST**

BONE IN **69¢ lb.**

U. S. GOOD GRADED LEAN BEEF

**STEW MEAT**

BONE-LESS **65¢ lb.**

## COLE'S TASTY FRESH SALAD DRESSING

QUART 39¢  
JAR

SNIDER'S TOMATO CATSUP

2 14-OZ. BOTTLES 25¢

## FARM FRESH PRODUCE

FRESH, LARGE, RIPE

**STRAWBERRIES**

6 FULL BASKETS \$1.00

YELLOW BOW ELBERTA FREESTONE PEACHES SLICED or HALVES NO. 2 1/2 CAN 25¢

GREEN BOW ALL GREEN SPEARS ASPARAGUS TALL 300 CAN 25¢

JIFFY ALL PURPOSE BISCUIT MIX 40-OZ. PACKAGE 29¢

PILLSBURY'S PIE CRUST MIX 2 9-Oz. Pkgs. 29¢

8 & M NEW ENGLAND BAKED BEANS 28-OZ. CAN 31¢

LIBBY'S VIENNA SAUSAGE 2 4-Oz. Cans 35¢

SNOWDRIFT SHORTENING 3-Lb. CAN 79¢

MA-HAT-MA RICE 1-Lb. Pkg. 19¢ 2-Lb. Pkg. 37¢

NIAGARA COLD WATER STARCH 12-OZ. PACKAGE 21¢

O'CEDAR FURNITURE POLISH 4-Oz. Bottle 28¢ 12-Oz. Bottle 56¢

PUSS-N-BOOTS CAT FOOD 2 8-Oz. Cans 17¢

CROWN PRINCE HORSE MEAT TALL CAN 19¢

KAISER HALF PRICE DEAL BROILER FOIL 2 Rolls for 49¢

**FROZEN FOOD SPECIALS**

CAL FAME ORANGE JUICE 2 8-Oz. Cans 29¢

BIRDS EYE FROZEN STRAWBERRIES 10-OZ. PACKAGE 19¢

BIRDS EYE FORDHOOK LIMAS 12-OZ. PACKAGE 23¢

PULICI FROZEN SPAGHETTI 13-OZ. PACKAGE 49¢

BOND'S KOSHER DILL PICKLES

22-OZ. JARS 29¢

BURNETT'S VANILLA 1-OZ. BOT. 27¢ 2-OZ. BOT. 45¢

BORDEN'S CHOCOLATE FLAVOR HEMO 1-Lb. CAN 59¢

BEACH CLIFF MAINE SARDINES 2 NO. 1/2 CANS 19¢

STAR-KIST CHUNK TUNA NO. 1/2 CAN 29¢

400-COUNT PKG. KLEENEX 2 PKGS. 39¢

PACKAGE OF TWELVE KOTEX 2 PKGS. 85¢

## DELICATESSEN

BLUE BELL COTTAGE CHEESE PINT CTN. 21¢

TOPPER BRAND SMALL BOLOGNA and LIVER SAUSAGE 33¢ lb.

MISSION INN GOLDEN YAMS 2 303 Cans 27¢

BLUE LABEL KARO SYRUP 1 1/2-Lb. BOTTLE 23¢

CHOCOLATE FLAVORED BOSCO 12-Oz. Jar 37¢ 24-Oz. Jar 63¢

CANDY CONFECTIONS CRACKER JACK 2 Pkgs. for 15¢

ODORLESS CLEANER RENUZIT GALLON CAN \$1.79

WATER SOFTENER RAIN DROPS 24-Oz. Pkg. 27¢ 59-Oz. Pkg. 49¢

BLUE AS YOU WASH BLU-WHITE FLAKES 9-OZ. PACKAGE 26¢

FOR AUTOMATICS AD DETERGENT Large Pkg. 37¢ Giant Pkg. 87¢

WHITE KING Granulated SOAP Large Pkg. 33¢ Giant Pkg. 63¢

WHITE KING WATER SOFTENER Large Pkg. 25¢ Giant Pkg. 49¢

For QUALITY and ECONOMY in FOODS SHOP at



- 6191 ATLANTIC AVE. LONG BEACH
- 5180 ATLANTIC AVE. LONG BEACH
- 1000 E. FOURTH ST. LONG BEACH
- 10581 GARDEN GROVE BLVD. GARDEN GROVE
- 5548 WOODRUFF
- 4121 NORSE WAY LAKEWOOD

— WE RESERVE THE RIGHT TO LIMIT QUANTITIES SOLD —

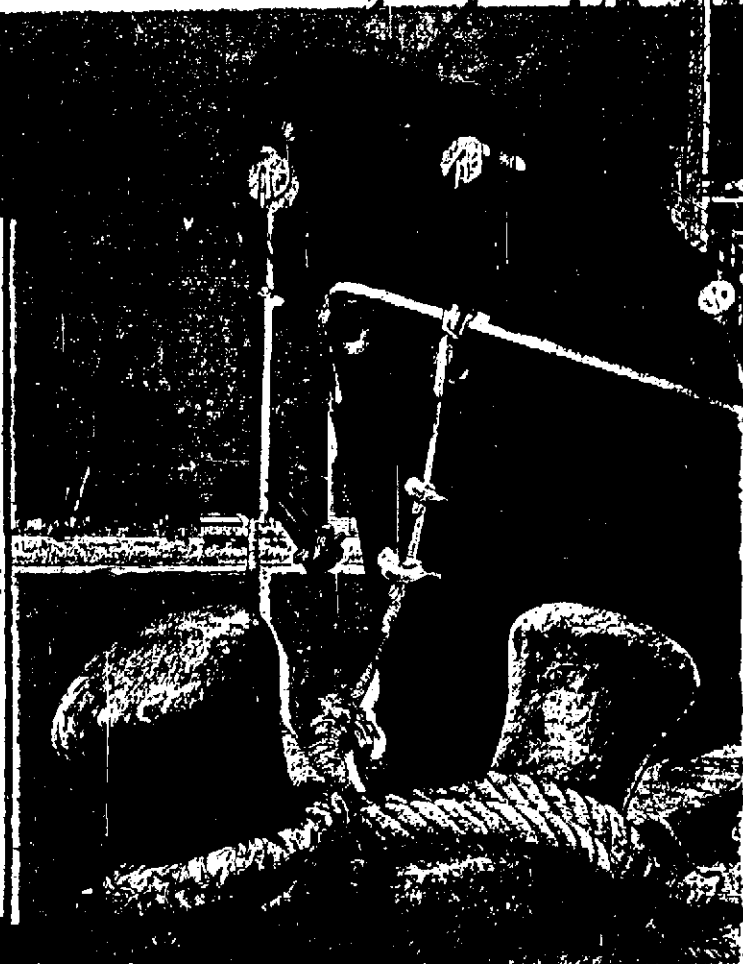


# Independent SUNDAY Press-Telegram

PARADE MAGAZINE EXPOSE

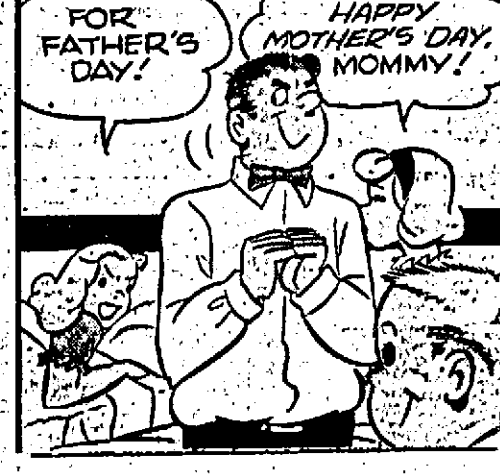
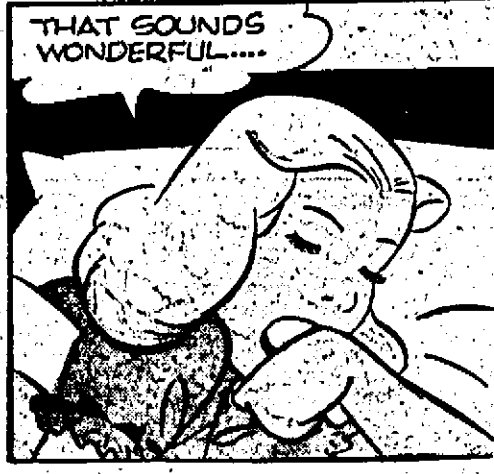
## Who's Behind Fight Against Fluorides?

LONG BEACH, CALIFORNIA—MAY 12, 1957



### DENNIS THE MENACE

By Hank Ketcham



\$50

DOWN WILL  
FURNISH YOUR  
ENTIRE HOME

INCLUDING  
RANGE—REFRIGERATOR  
TV and ALL ACCESSORIES

Out-Of-State  
CREDIT OK

LONG BEACH FURNITURE CO.  
FREE CUSTOMER PARKING DELIVERY  
American Ave. at 6th  
DOWNTOWN LONG BEACH  
OPEN MON. and FRI. EYES.  
TIL 9 P. M.

# JEFF COBB (A True Newspaper Story)

By Peter Hoffman

HEATED WORDS BOIL OVER WITHIN A SMALL, RUN-DOWN HOTEL...AS FROM THE PAGES OF ONE OF AMERICA'S GREAT NEWSPAPERS COMES THE FOLLOWING TRUE STORY.

BUT I'LL PAY YOU THE ROOM RENT TOMORROW IN FULL...I MEAN IT!

AND I MEAN TO HANG ON TO YOUR SUITCASE UNTIL YOU DO, GONCHO!

MAN, YOU DON'T TRUST ANYBODY, DO YA ?!

I'M FED UP WITH YOU DEADBEATS USING THIS JOINT FOR A CHARITY HOME...PLENTY FED UP!

SO EITHER YOU PAY YOUR BILL FIRST THING IN THE MORNING OR OUT YOU GO!... UNNERSTAND?!

WISHT I COULD'VE WISED HIM UP TO THE LITTLE DEAL I'VE GOT ON THE FIRE FOR TONIGHT!...HE\* WOULDN'T I'VE ACTED SO SMART!

IT OUGHTA BE THE EASIEST CABBAGE OL' GONCHO EVER LATCHED ONTO!...A REAL, SWEET SETUP!

AND LATER THAT NIGHT...

THE WAITING IS THE ONLY TOUGH PART ABOUT THIS JOB...WON'T BE MUCH LONGER, THOUGH!

IT'S NEARLY 11:30...THE LAST SHOW SHOULD BE ABOUT OVER...

YEAH, HERE THEY COME!...NOW TO START EARNING THAT EASY DOUGH!

## POGO

By Walt Kelly

ALL'S I KIN DO IS SNOOK OFF ON TIPPECANOE-AN-TOE WHILST THE LIL' BOY TURKLE GRIEVES HIS EMBRYO HEART OUT FOR THE GIRL OF HIS DREAMS WHICH HE THINKS I IS, BUT I AIN'T.. AND SO OVER TO OL' BEAR'S HOUSE WHERE HIM AN' ALBERT IS MAKIN' OUT ALBERT IS HIS LIL' BOY TO SAVE \$600 ON HIS TAX.

BARNACLE BEAR - BEARING AND BEARING

IF YOU EXPECTS ME TO BE YO' LIL' BOY YO' IS GOTTA FEED ME SOME-THIN' ASIDES ONE BEAN PER DIEM.

TUT-TUT-TOOT SWEET! I MUSTN'T OVERLOAD YO' LIL' GROWIN' STOMACH, SONNY.

PRITHEE PIDDY AND PARDONNY ME, SIRS, BUT I IS COME FOR SOME TACKS.. OTHERWISE OWL IS GONNA HANG HIS UNCLE BUBO ON A PLAIN HINKORY LIMB..

HE GONNA HANG HIS UNCLE BUBO LESSN WE GITS UP THE TAX F

NOW THERE'S A FAIR-MINDED TAX COLLECTOR--HE DON'T HANG US; HE HANGS HIS UNCLE.

IN WHAT OTHER COUNTRY DO THE GUMMINT HANDLE THINGS LIKE A GENTLEMAN?

JUS' A DOGBONED MINUTE!

THINGS IS GONE FAR ENUFF! OWL WANTS NAIL-TYPE OF TACKS TO HANG A PICTURE OF HIS UNCLE BUBO ON A TREE.. AND I AIN'T AFTER NO INCOME TAX.. I IS CHURCHY LA FEMME WHOSE HEAD IS POT-STUCK.

BY JING, YOU IS RIGHT! IT TOOK TWO OF US TO PULL THAT THING OFF YO' HEAD-BONE!

UMF!

WOW!

WUF!

HELP! INDIANS!

THEY IS SCALPED MY LADY LOVE AN' STRICK HER UGLY AS A KNOCKWURST!

WHAT A FICKLE LUNK! I'M GLAD I DON'T MARRY HIM.

1957 WALT KELLY

## The Fish Club

by BAERS

WHY DID YOUR PLAY CLUB DECIDE TO TAKE YOUR MOTHERS FISHING TODAY, PENNY AND PAT?

CAUSE FISHIN'S RESTFUL, DADDY--AN' MOMS SHOULD REST ON MOTHER'S DAY--

THEY'LL REST ALL RIGHT!

IF YOU WANT FISH THIS TIME OF YEAR YOU'LL HAVE TO BUY THEM!

MY WILLIE REALLY LAUGHED WHEN WE DECIDED TO FISH TODAY--

SO DID TOM--HE SAYS FISH NEVER BITE AT THIS TIME OF YEAR--

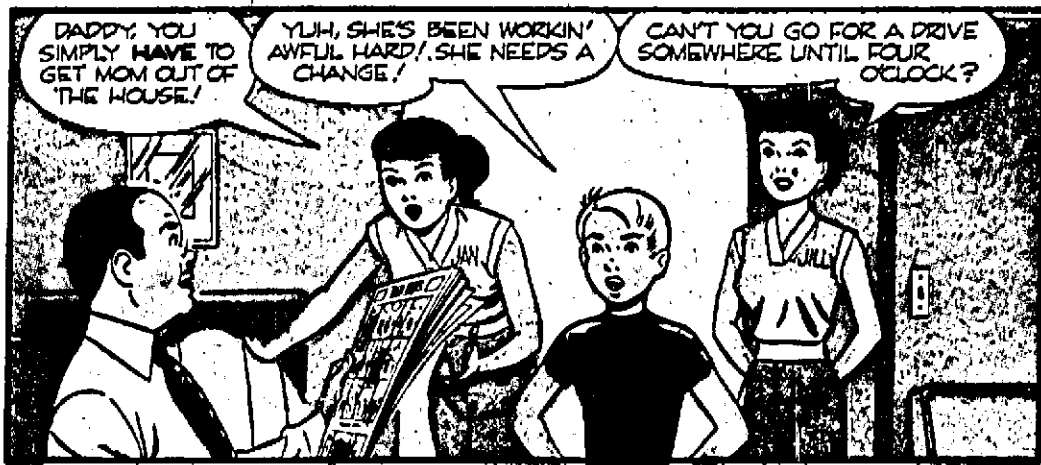
WHAT A BEAUTY! LET ME TAKE IT OFF THE HOOK FOR YOU, JANE!

DON'T KEEP IT! THROW IT BACK, MOM!

WHY SHOULD I?

CAUSE NOBODY'LL BELIEVE YOU CAUGHT IT ANYWAY--!





## NEW KIND OF **LIFEBUOY**:

# Makes Skin So Immune to Bacteria that it **Stops Odor Over 24 Hours!**

At work or  
play...it keeps  
odor away!



New kind of bath soap  
prevents odor-causing bacteria  
from growing on your skin!

New Lifebuoy guarantees you "just-bathed" freshness all day long! For here is a new kind of bath soap, with a new kind of lather—rich, creamy, deodorizing lather!

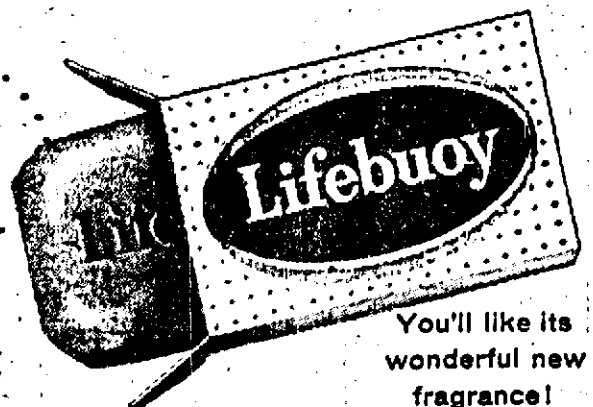
Used daily, new Lifebuoy makes your skin so immune to bacteria that it stops odor from head to toe. Stops odor in almost every instance for over 24 hours. No bath before ever made you feel so clean, so confident, so completely refreshed! Smells so good! Gentle as LANOLIN! No other soap—only new Lifebuoy—contains anti-bacterial TMTD. And independent tests have

proved: TMTD (full scientific name, Tetra-Methyl-Thiuram-Diulfide) is actually twice as effective as the deodorant ingredient put in any other soap. Clears away odor-causing bacteria.

Lifebuoy clears away blemish-causing bacteria, too! Prevents them from growing—helps keep your skin clear and clean all day long.

So, for "just-bathed" freshness use all-new, fragrant Lifebuoy every day. Makes your skin so immune to bacteria that it stops odor for over 24 hours. Satisfaction guaranteed by Lever Brothers or your money back.

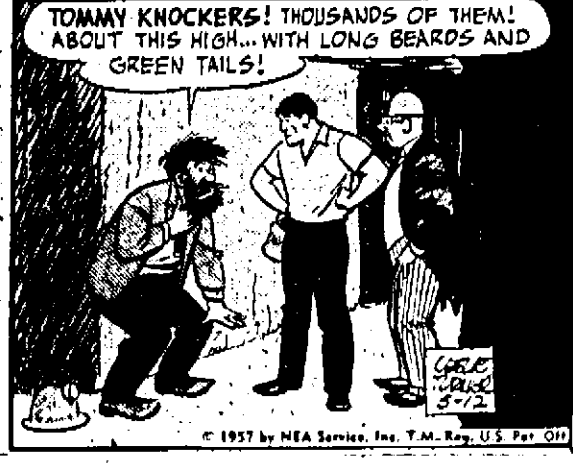
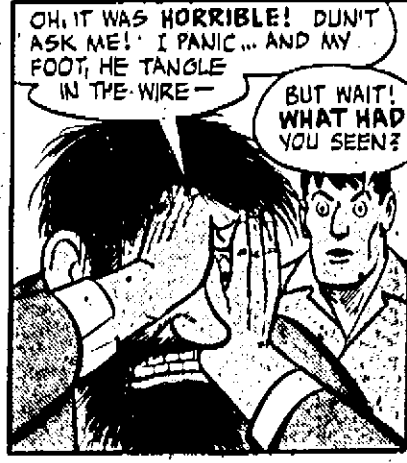
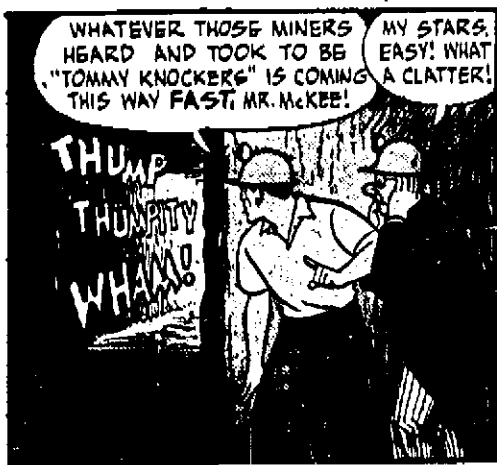
Make Lifebuoy  
Your friend—you'll  
never offend



You'll like its  
wonderful new  
fragrance!

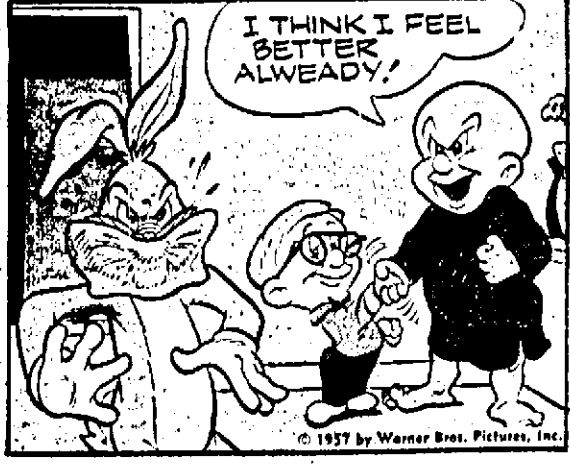
# CAPTAIN EASY

By Leslie Turner



# BUGS BUNNY

The Famous Rabbit

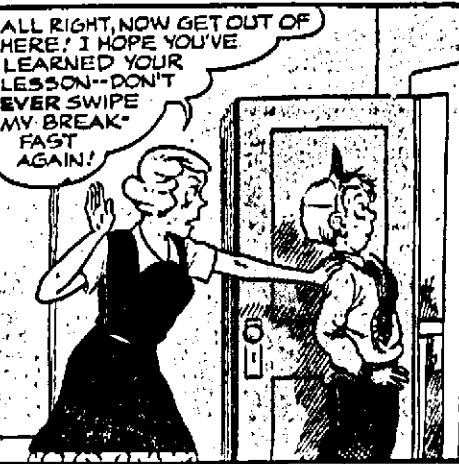
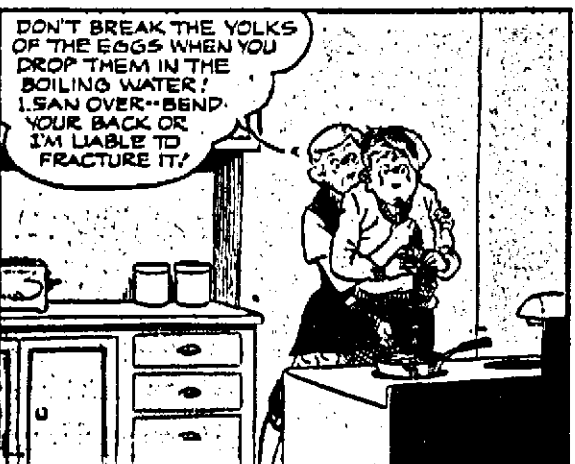
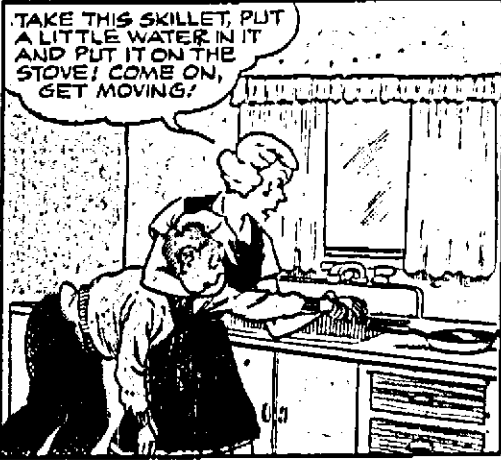
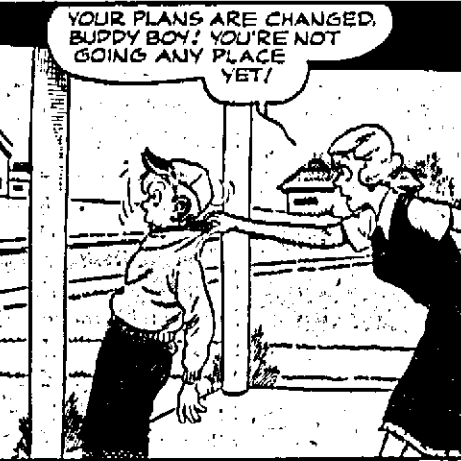


# OUT OUR WAY


The Willets

T.M. Reg. U.S. Pat. Off.

By J. R. Williams








# Abbie and Slat

Featuring  
**BATHLESS GROGGINS**

by  
**RAEBURN VAN BUREN**



POP IS ABOUT TO BE GIVEN A TEST TO DISCOVER IF HE IS THE LONG-AWAITED KING OF THIS FEMALE-POPULATED ISLAND...

IT IS WRITTEN HE WHO WILL BE MY MATE MUST FIRST BE SUBMERGED INTO THE LAGOON.

A (UGH) SLOW DEATH WOULD BE BETTER!

NOW!!

NOTE: SCIENCE AVERS THAT WHEN HUMAN SKIN NEVER BEFORE EXPOSED TO SPRING WATER COMES IN CONTACT WITH SAME, A PECULIAR PHENOMENON OCCURS!!

HALP!

NEVER (GASP) BEFORE HAS THE LAGOON EVER ACTED IN SO STRANGE A MANNER!!

LOOK-IT HISSES, SMOKES AND BUBBLES!

IT IS PROVEN - HE HAS MADE THE COOL WATERS BOIL!

THIS IS LIABE T'WRECK THE REST O' MY LIFE - NOT T' MENTION MY REPUTATION!

O.K., NOW DO I GET ELECTED?

ONLY ONE MORE INSIGNIFICANT TEST!

KEERECT. NOTHIN' COULD BE WORSE THAN WHAT I JUST BEEN THROUGH. WHAT'S IT T'BE?

HUM!!

YOU MUST OVERPOWER HIM IN PHYSICAL COMBAT - A SIMPLE TASK FOR ONE OF YOUR SUPER-HUMAN POWERS!

YEAH, (CHOKES) EASY!

TO BE CONTINUED

## NANCY

By Ernie Bushmiller

JUMBO FRANKS

SHIFF SHIFF

CHOM

Count the measures - or shake the can - prove M-J-B gives you extra value, extra flavor!



# MJB coffee



Try shaking several brands of coffee next time you're shopping. Other coffees rattle, but M.J.B.'s quiet. That's because it's packed solid... right to the brim. M.J.B.'s quiet can tells you there's a bonus of extra measures... and lots more flavor, too!

Even though M.J.B. weighs exactly a pound like other brands, you get 2 to 8 extra measures because of the way M.J.B.'s roasted. The beans are expanded to release all the flavor and this increases the volume, too. You get extra flavor, more measures.

You can't make a bad cup of M.J.B!

Get MJB goodness quick as a wink **INSTANT MJB** - more real coffee flavor





**OILER EXPLOSION!...FIRE AND STEAM!...AND THE CAREER OF 'BLACK JACK' STANTON COMES TO AN ABRUPT END! BUT LANCE ISN'T CHEERING AS HE STUMBLES ASHORE WITH THE LIFELESS BIG FALLON....**



...HE WAS HIT IN THE HEAD, JAKE...I CAN'T TELL IF HE'S ALIVE OR DEAD—

WE'LL TAKE OVER! GIT OUTTA THOSE CLOTHES 'FORE THEY FREEZE TO YA!



—HOT WATER FOR YOU!

HENRY, GET HIM UN-DRESSED AND SOAKING, AND COVER HIM WITH SIXTY BLANKETS!

YES'M



ARE YOU WARM ENOUGH?

I'M FINE—IF FALLON PULLS THROUGH! WE'RE FREE OF STANTON, VALLE—THERE WERE NO SURVIVORS, NOT ONE!



—HEY, WHY THE TEARS? IT'S ALL OVER NOW...

...LANCE, I WAS SO SCARED FOR YOU! YOU AND BIG FALLON WERE IN THE WATER—AND STANTON'S BOAT RAN RIGHT OVER YOU!—AND THEN THAT EXPLOSION—I WAS SO SCARED!!



IT'S NEW!

IT'S BLUE!

IT'S A LIQUID!

IT'S WISK!

**At last, a detergent that gets all your wash really clean!**

**PROOF!**

STAINS OUT IN ONE WASHING!



**PROVE IT ON DISHTOWELS!**

For stains powders can't get out, simply wet first with water, rub stains with a little WISK, then throw the stained things in with the rest of the family wash!

**PROOF!**

GROUND-IN GRIME OUT IN ONE WASHING!



**PROVE IT ON PLAYCLOTHES!**

Forget about scrubbing knees of playclothes or overalls. Simply wet problem areas with water, rub in a little WISK, toss the "problems" in with the wash.

**PROOF!**

DINGY NYLONS WHITE IN ONE WASHING!



**PROVE IT ON YOUR NYLON!**

Nylon whitening with WISK is a cinch. Just pour WISK directly on garment, squeeze it into every part, let sit five minutes, then toss into washing machine.

**Wisk**



PROVE IT NEXT WASHDAY:

**WISK does everything powders can do and wonderful things powders can't do!**

**TRY IT!**

Now there's a way to get *all* the wash *really* clean in just one washing! That means you'll get a whiter, brighter and sweeter-smelling wash with the new blue liquid detergent—WISK!

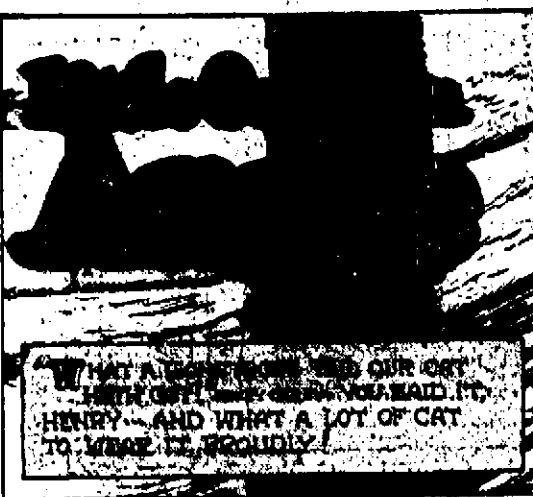
Yes, here, with the convenience of WISK's handy can, instead of a bulky box, is your wonderful way to get *everything* really clean

with just one washday product! Everything, including your hard jobs like stained dishtowels, grimy playclothes and workclothes. Even dingy, yellowed nylons come out white in one washing with new blue liquid WISK!

It's easy to prove to yourself that WISK is truly a better way to

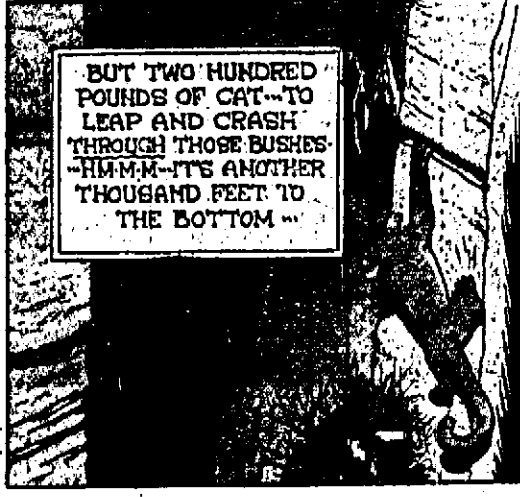
do all your wash. We invite you to try WISK on your own toughest washday problems . . . jobs powders just can't seem to get clean. Yes, give WISK your toughest test and be assured, Lever Brothers *unconditionally guarantees* your complete satisfaction with WISK or your money back!





"WHAT A NIGHT! OUR CAT  
HATH GOTTEN LOST! YOU SAID IT,  
HENRY... AND WHAT A LOT OF CAT  
TO MAKE IT TROUBLY!"

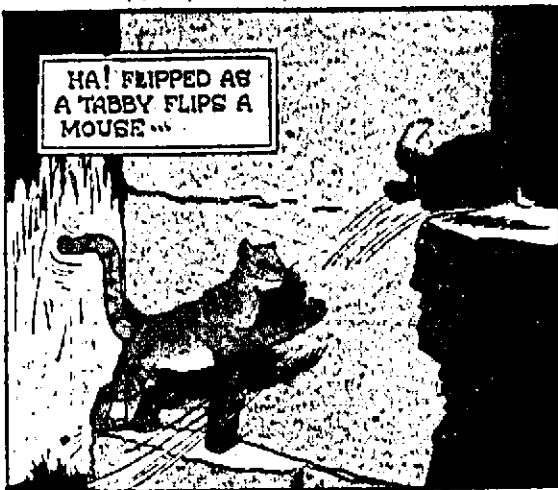
TWO STILL FIGURES  
DOWN THERE IN THAT  
BUSH... HA! ONE  
MOVED VERY SLIGHTLY  
JUST THEN...



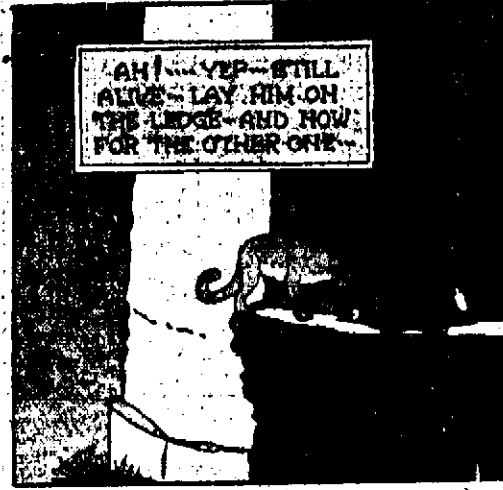
BUT TWO HUNDRED  
POUNDS OF CAT...TO  
LEAP AND CRASH  
THROUGH THOSE BUSHES...  
HMM...IT'S ANOTHER  
THOUSAND FEET TO  
THE BOTTOM...



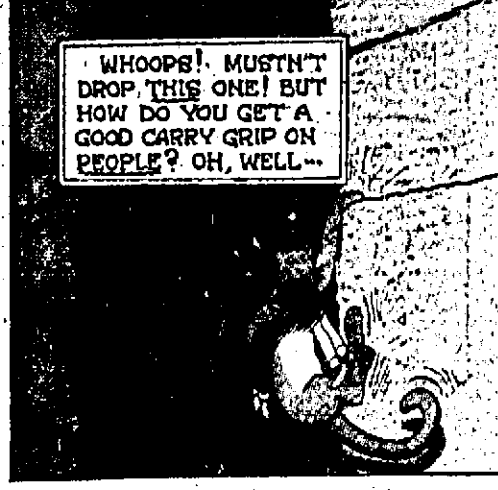
THE PUMA HAS A  
PROBLEM... BUT IT  
ALSO HAS IDEAS...  
EASY DOES IT NOW...



HA! FLIPPED AS  
A TABBY FLIPS A  
MOUSE...



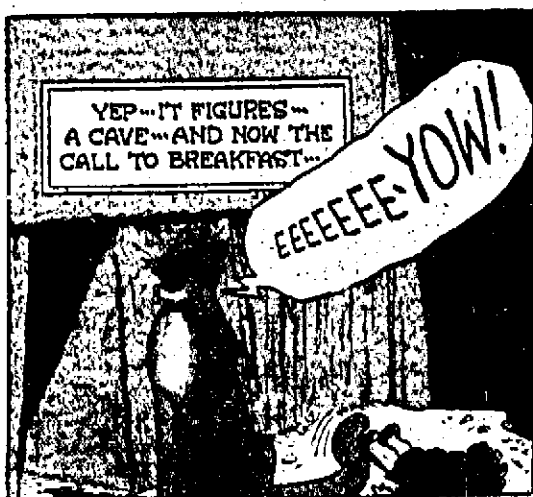
AH!... YEP... STILL  
ALIVE... LAY HIM ON  
THE LEDGE... AND NOW  
FOR THE OTHER ONE...



WHOOPS! MUSTN'T  
DROP THIS ONE! BUT  
HOW DO YOU GET A  
GOOD CARRY GRIP ON  
PEOPLE? OH, WELL...



WHERE NOW? BUT BIG  
CATS HAVE FAMILIES OF  
LITTLE CATS TO FEED...

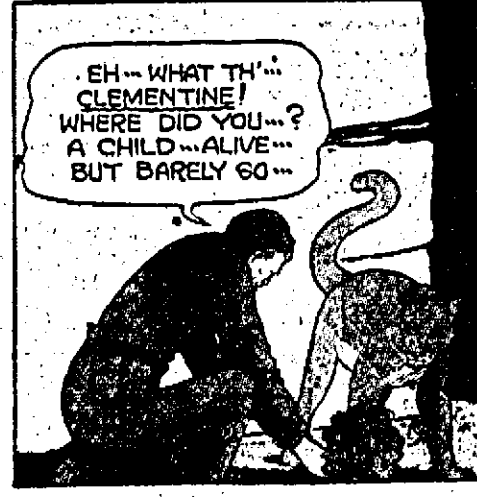


YEP... IT FIGURES...  
A CAVE... AND NOW THE  
CALL TO BREAKFAST...

EEEEEE-YOW!



WHAT TH' SAM HILL  
IS TH' BIG IDEA SCREAMING  
LIKE THAT! HOW MANY  
TIMES MUST I...???



EH... WHAT TH'...  
CLEMENTINE!  
WHERE DID YOU...?  
A CHILD... ALIVE...  
BUT BARELY 60...



CLEMENTINE...  
COME BACK HERE!  
IF ONLY THAT  
CAT COULD TALK!

HAROLD  
GRAY

## MARK TRAIL

by



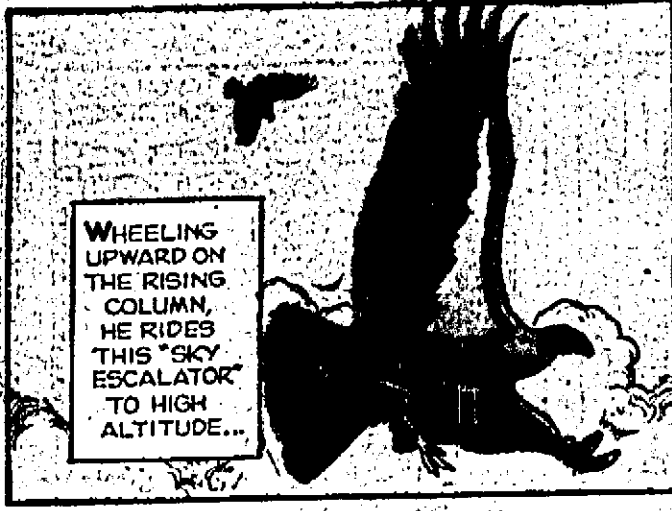
THE CALIFORNIA CONDOR  
OFTEN FINDS FOOD  
HARD TO COME BY...



AND WHEN  
HE DOES  
FIND AN  
OPPORTUNITY  
TO FEAST,  
HE STUFFS  
UNTIL HE  
CAN BARELY  
TAKE OFF



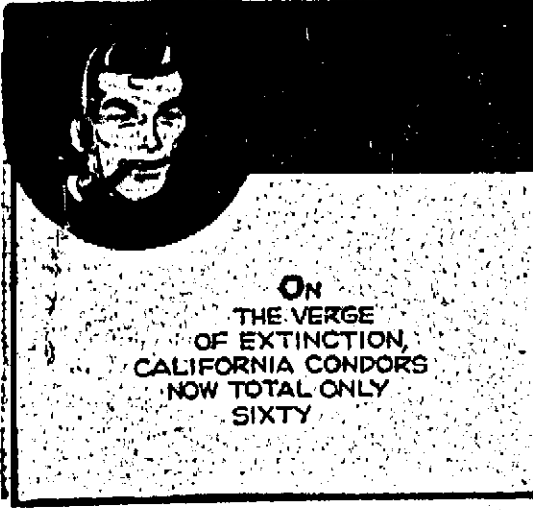
RATHER THAN FLAP LABOR-  
IOUSLY BACK TO HIS CLIFF-  
SIDE HOME, HE KEEPS CLOSE  
TO THE EARTH UNTIL HE  
FINDS AN UPDRAFT OF AIR...



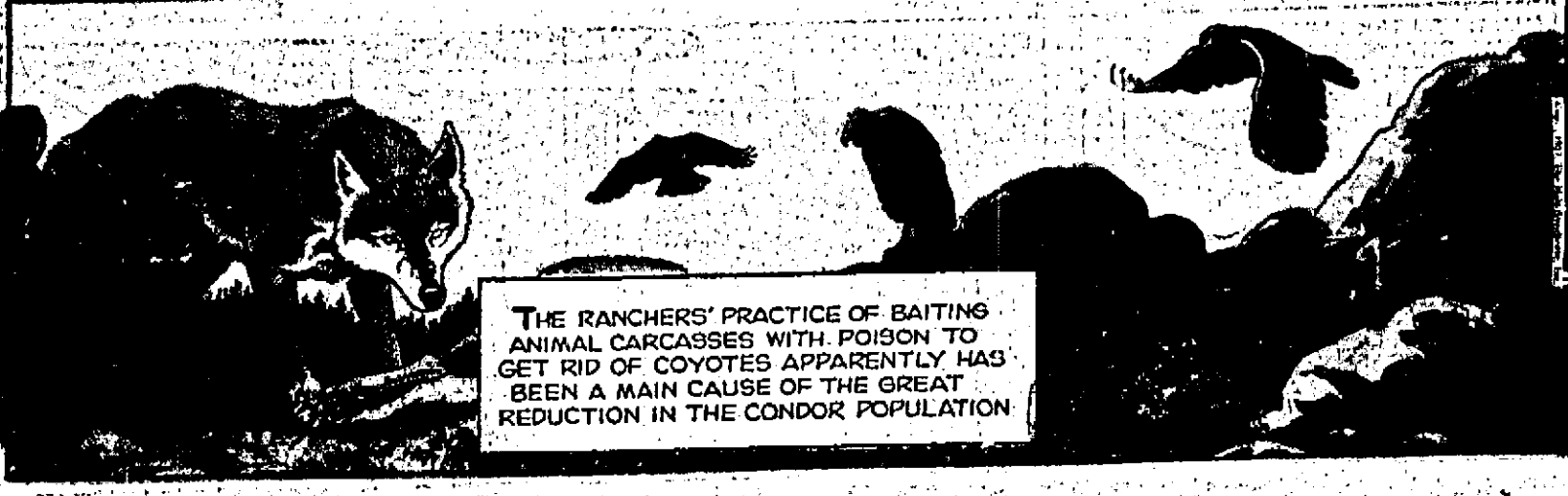
WHEELING  
UPWARD ON  
THE RISING  
COLUMN,  
HE RIDES  
THIS "SKY  
ESCALATOR"  
TO HIGH  
ALTITUDE...



THEN  
GLIDES  
DOWNHILL  
TO HIS  
ROCKY  
ABODE



ON  
THE VERGE  
OF EXTINCTION,  
CALIFORNIA CONDORS  
NOW TOTAL ONLY  
SIXTY

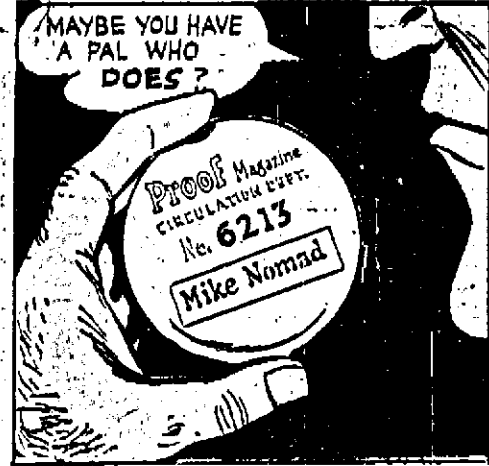
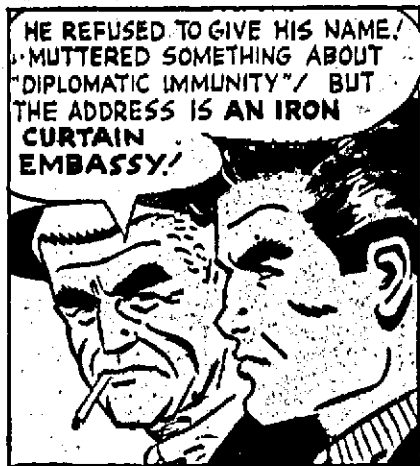


THE RANCHERS' PRACTICE OF BAITING  
ANIMAL CARCASSES WITH POISON TO  
GET RID OF COYOTES APPARENTLY HAS  
BEEN A MAIN CAUSE OF THE GREAT  
REDUCTION IN THE CONDOR POPULATION

## STEVE ROPER

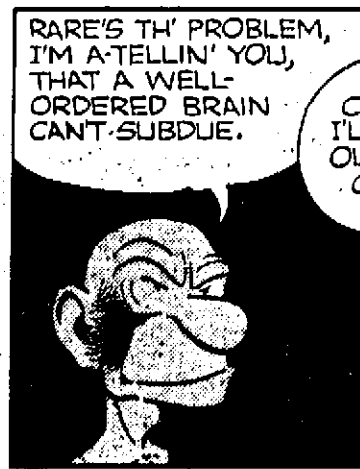
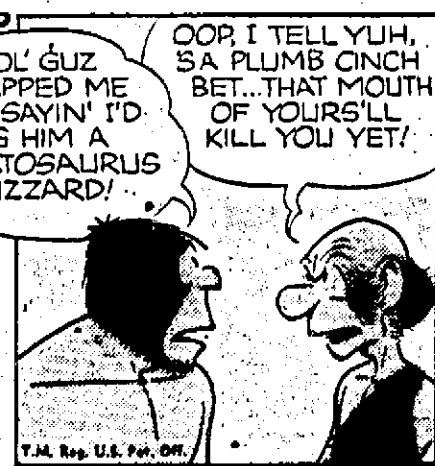


## By Saunders and Woggon



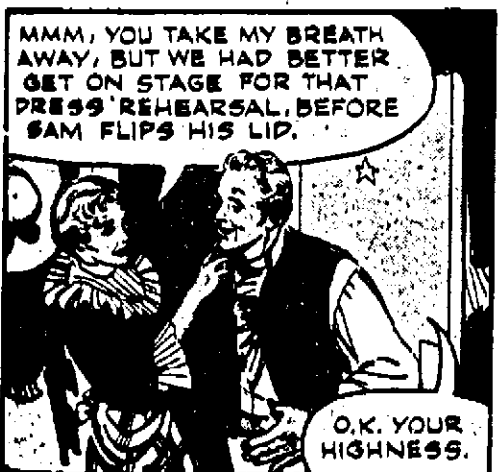
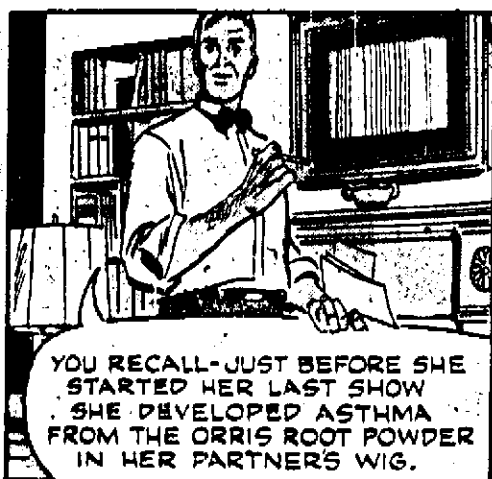
## ALLEY OOP

## By V. T. Hamlin



## DR. GUY BENNETT

## By Dr. B. C. Douglas





WHAT A MESS--ONE--SEE OUR CAT--  
HARRY--YOU--YOU SAID IT--  
HENRY--AND WHAT A LOT OF CAT  
TO--WAGE IT--PROUDLY--

TWO STILL FIGURES  
DOWN THERE IN THAT  
BUSH--HA! ONE  
MOVED VERY SLIGHTLY  
JUST THEN--

BUT TWO HUNDRED  
POUNDS OF CAT--TO  
LEAP AND CRASH  
THROUGH THOSE BUSHES--  
HUM--IT'S ANOTHER  
THOUSAND FEET TO  
THE BOTTOM--

THE PUMA HAS A  
PROBLEM--BUT IT  
ALSO HAS IDEAS--  
EASY DOES IT NOW--

HA! FLIPPED AS  
A TABBY FLIPS A  
MOUSE--

AH!--YEP--STILL  
ALIVE--LAY HIM ON  
THE LEDGE--AND NOW  
FOR THE OTHER ONE--

WHOOPS! MUSTN'T  
DROP THIS ONE! BUT  
HOW DO YOU GET A  
GOOD CARRY GRIP ON  
PEOPLE? OH, WELL--

WHERE NOW? BUT BK  
CATS HAVE FAMILIES OF  
LITTLE CATS TO FEED--

YEP--IT FIGURES--  
A CAVE--AND NOW THE  
CALL TO BREAKFAST--  
EEEEEE-YOW!

WHAT TH' SAM HILL  
IS TH' BIG IDEA, SCREAMING  
LIKE THAT! HOW MANY  
TIMES MUST I--???

EH--WHAT TH'--  
CLEMENTINE!  
WHERE DID YOU--?  
A CHILD--ALIVE--  
BUT BARELY 60--

CLEMENTINE--  
COME BACK HERE!  
IF ONLY THAT  
CAT COULD TALK!

HAROLD GRAY

## MARK TRAIL

by

AND WHEN  
HE DOES  
FIND AN  
OPPORTUNITY  
TO FEAST,  
HE STUFFS  
UNTIL HE  
CAN BARELY  
TAKE OFF

THE CALIFORNIA CONDOR--  
OFTEN FINDS FOOD  
HARD TO COME BY...

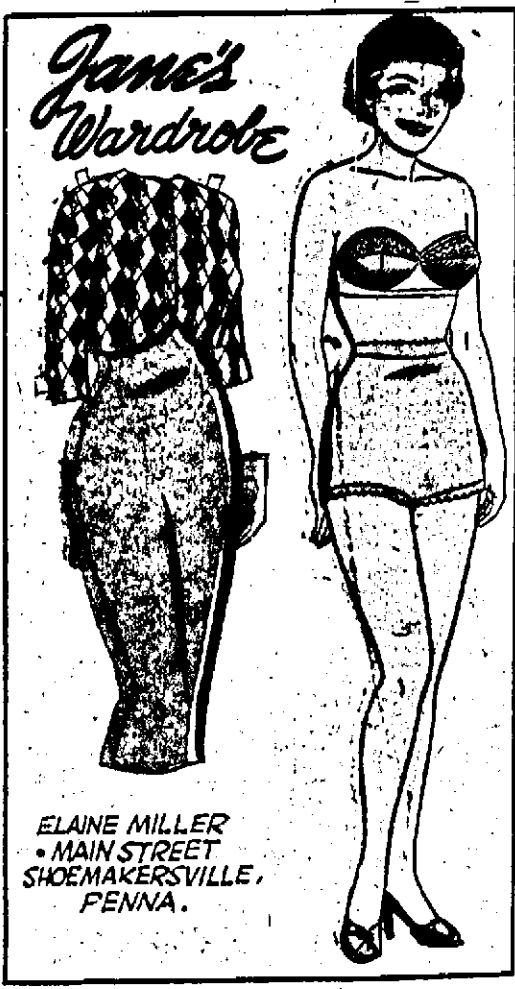
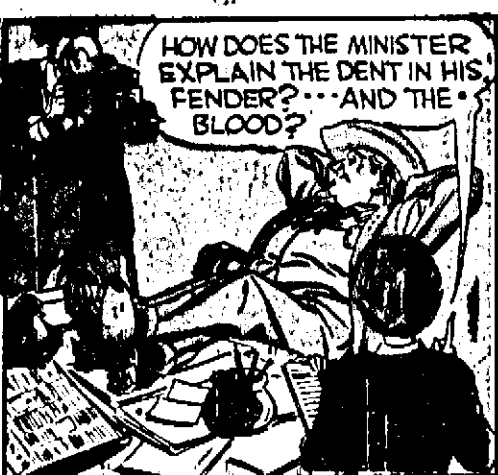
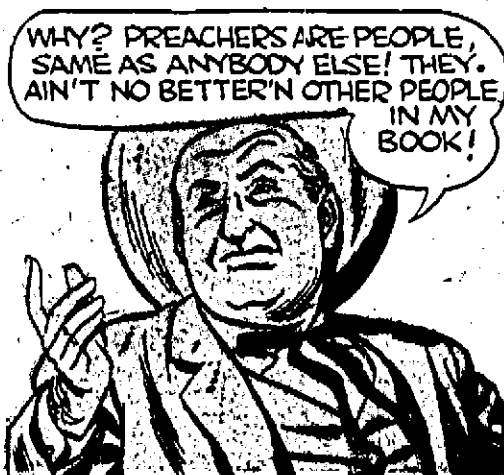
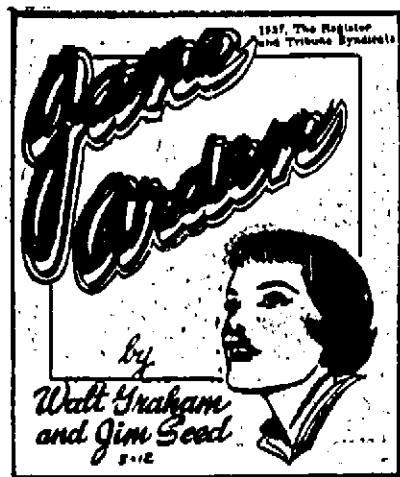
RATHER THAN FLAP LABOR-  
IOUSLY BACK TO HIS CLIFF-  
SIDE HOME, HE KEEPS CLOSE  
TO THE EARTH UNTIL HE  
FINDS AN UPDRAFT OF AIR...

WHEELING  
UPWARD ON  
THE RISING  
COLUMN,  
HE RIDES  
THIS "SKY  
ESCALATOR"  
TO HIGH  
ALTITUDE...

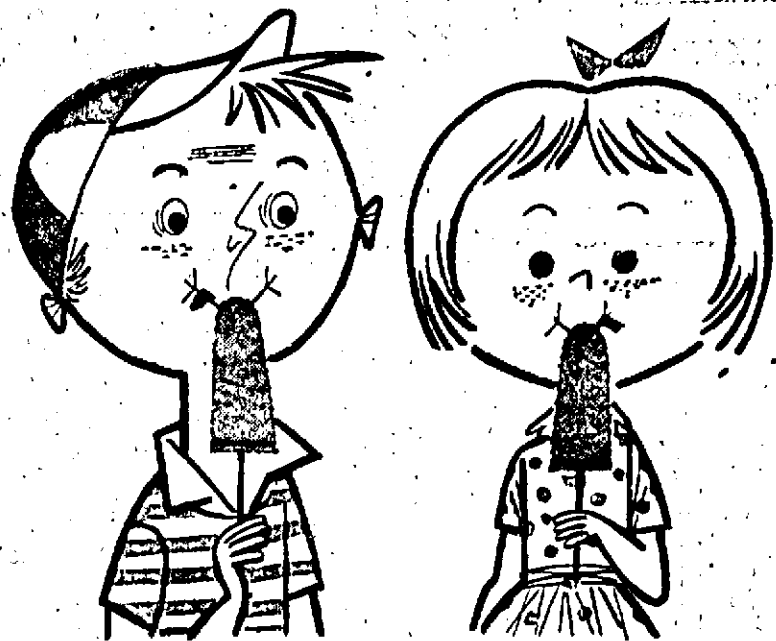
THEN  
GLIDES  
DOWNHILL  
TO HIS  
ROCKY  
ABODE

ON  
THE VERGE  
OF EXTINCTION,  
CALIFORNIA CONDORS  
NOW TOTAL ONLY  
SIXTY

THE RANCHERS' PRACTICE OF BAITING  
ANIMAL CARCASSES WITH POISON TO  
GET RID OF COYOTES APPARENTLY HAS  
BEEN A MAIN CAUSE OF THE GREAT  
REDUCTION IN THE CONDOR POPULATION



# REAL BIG DEAL!



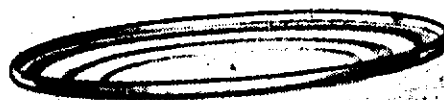
## FROZEN SUCKER MAKER

Made of sturdy plastic  
— plus 12  
sucker sticks

ONLY  
**25¢**

and a label from Kraft  
Orange Drink Grape Drink or Fruit Punch

They taste just wonderful and cost just pennies — these frozen suckers made with non-carbonated Kraft Drinks! A barrel of fun to make... and to eat. Just pour in your favorite Kraft Drink and freeze. Four frozen suckers pop right out of mold with gentle pressure. Like 'em? You'll love 'em!



**KRAFT**  
**Orange**  
**Drink**

NON-CARBONATED



Keen Idea

Freeze a rainbow of flavors! Freeze Orange, Grape and Fruit-Punch suckers at one time. Sparkling colors! Deliciously different flavors! Order several sets today! You'll want to have lots of frozen suckers on hand!

**CLIP COUPON / SEND TODAY**

Kraft Premium Offer  
Box 486  
East Longmeadow, Mass.

Please send me \_\_\_\_\_ Frozen Sucker Makers.  
For each I enclose 25¢ in coin and a label  
from a Kraft Drink.

(Please print clearly.)

Name \_\_\_\_\_

Street \_\_\_\_\_

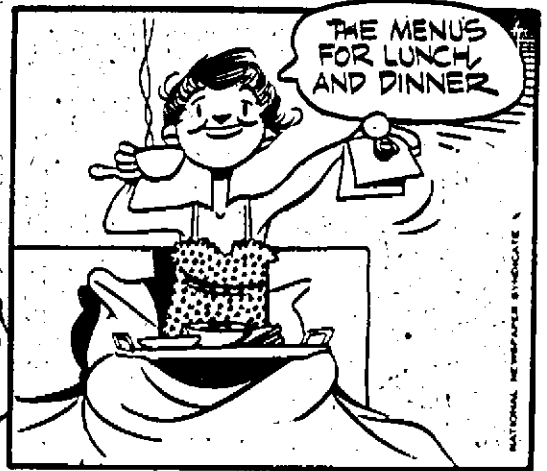
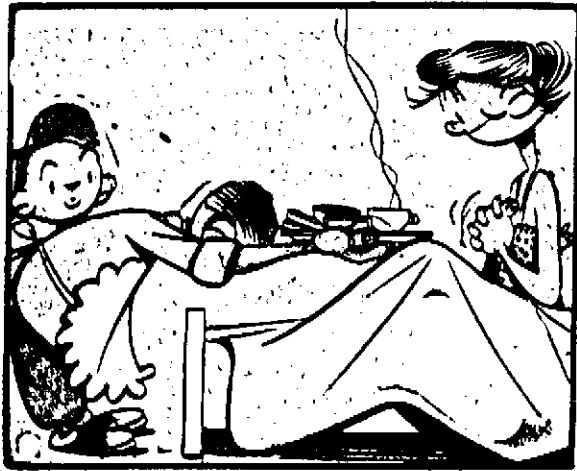
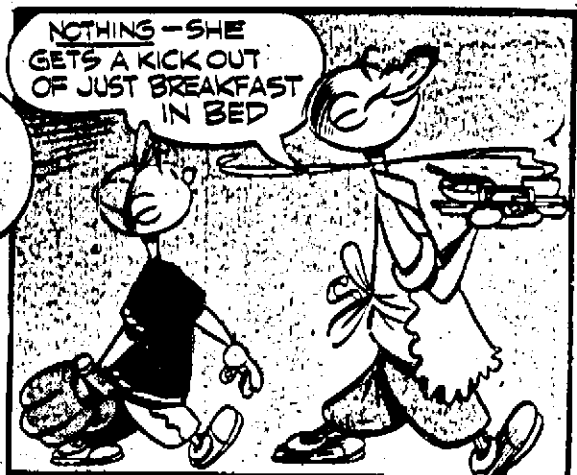
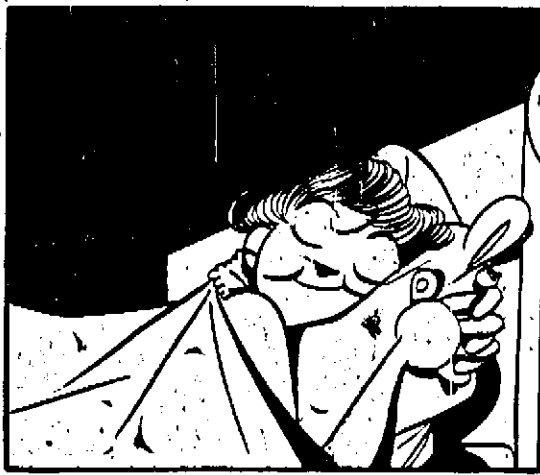
City \_\_\_\_\_ Zone \_\_\_\_\_ State \_\_\_\_\_

Offer expires 12-31-57



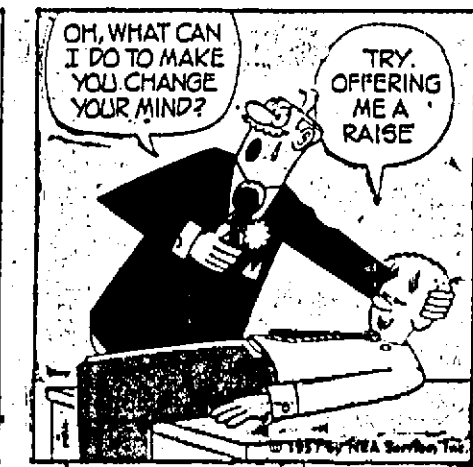
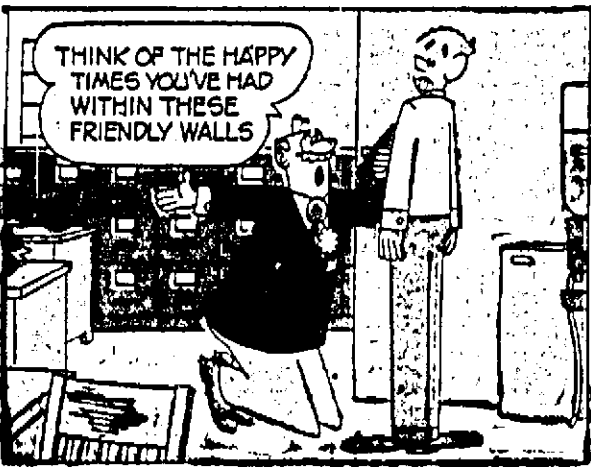
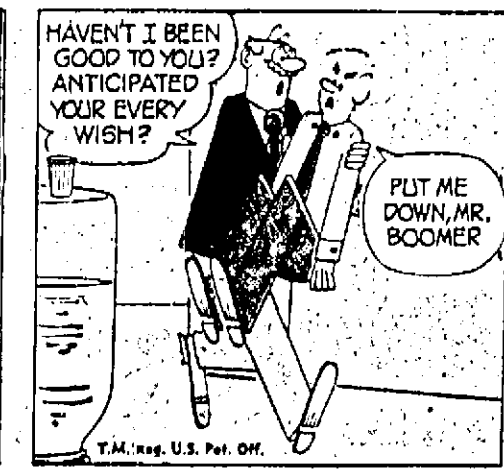
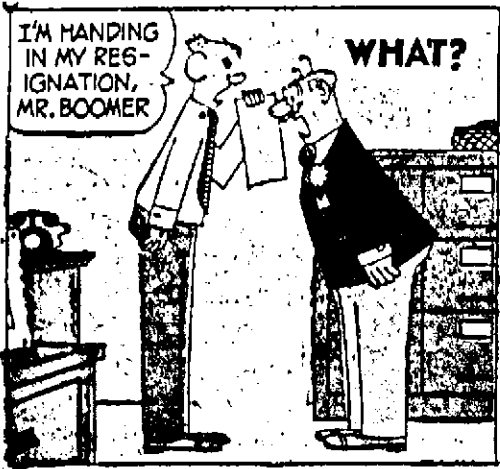
# fan fare

By WALT DITEN



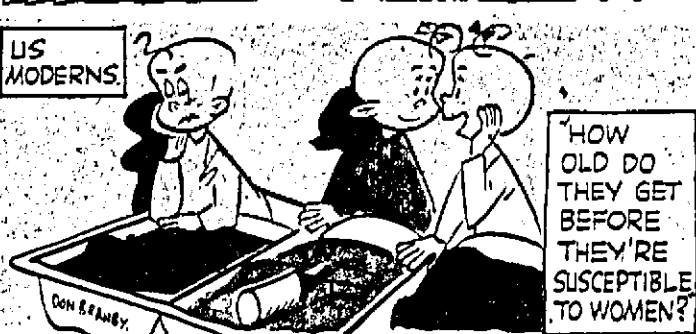
## MORTY MEEKLE

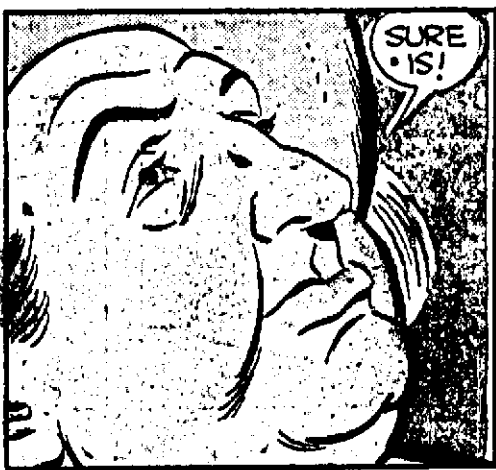
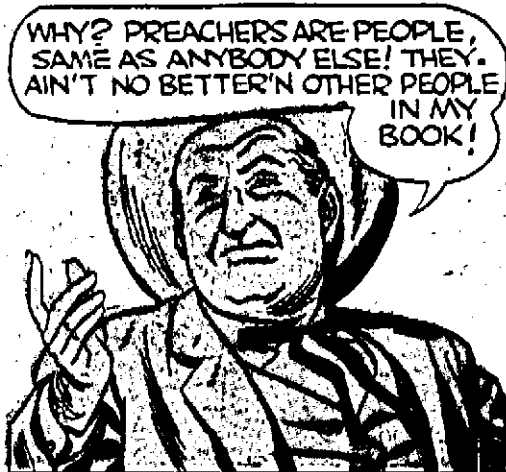
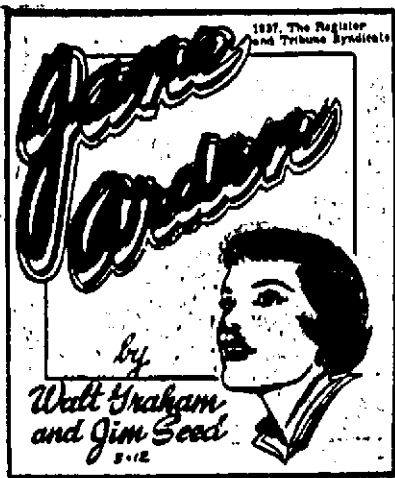
By Dick Cavalli



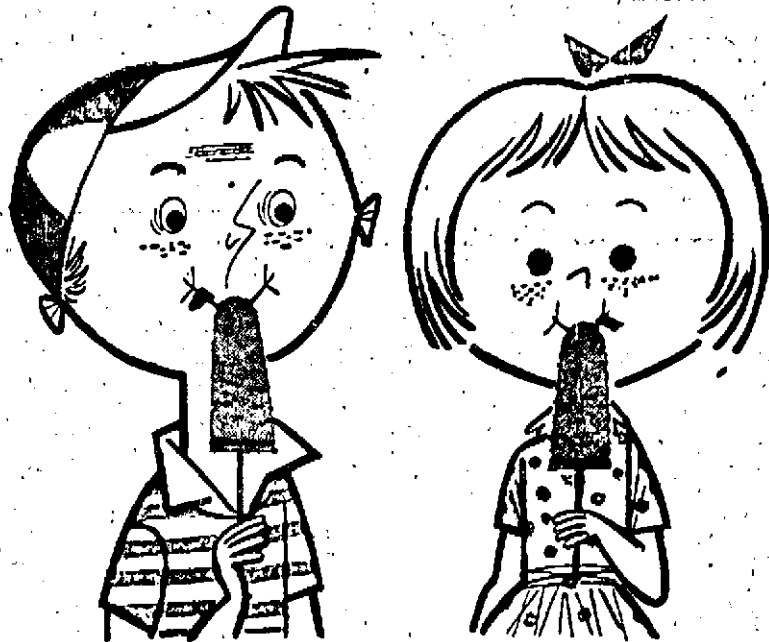
## NEHER'S

By FRED NEHER





# REAL BIG DEAL!



## FROZEN SUCKER MAKER

Made of sturdy plastic  
— plus 12  
sucker sticks

ONLY  
**25¢**

and a label from Kraft  
Orange Drink Grape Drink or Fruit Punch

They taste just wonderful and cost just pennies — these frozen suckers made with non-carbonated Kraft Drinks! A barrel of fun to make... and to eat. Just pour in your favorite Kraft Drink and freeze. Four frozen suckers pop right out of mold with gentle pressure. Like 'em? You'll love 'em!



Freeze a rainbow of flavors! Freeze Orange, Grape and Fruit Punch suckers at one time. Sparkling colors! Deliciously different flavors! Order several sets today! You'll want to have lots of frozen suckers on hand!

Keen Idea

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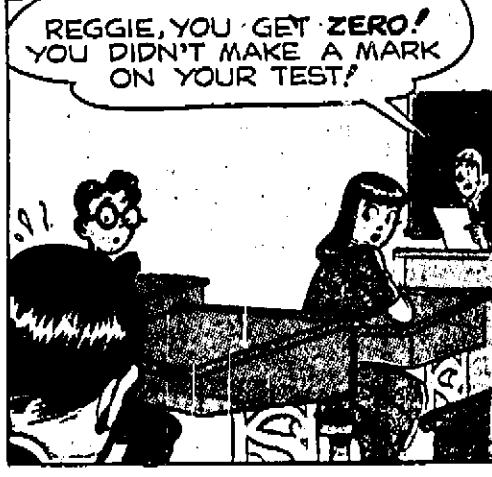
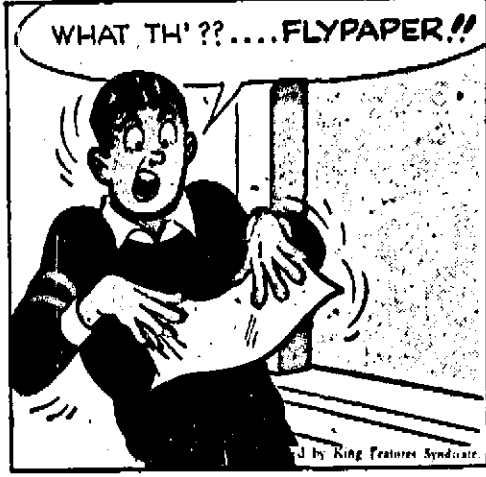
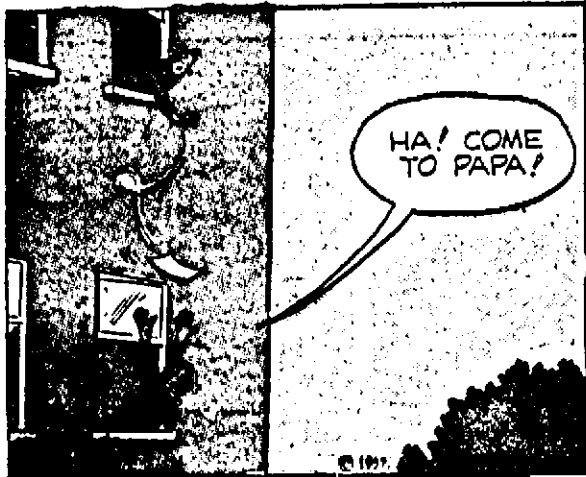
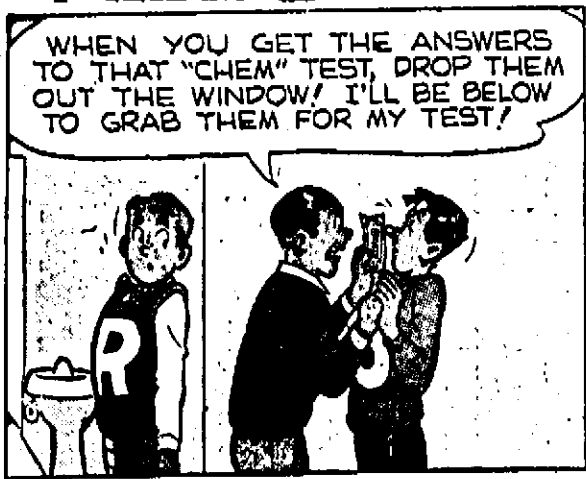
Name \_\_\_\_\_

Street \_\_\_\_\_

City \_\_\_\_\_ Zone \_\_\_\_\_ State \_\_\_\_\_

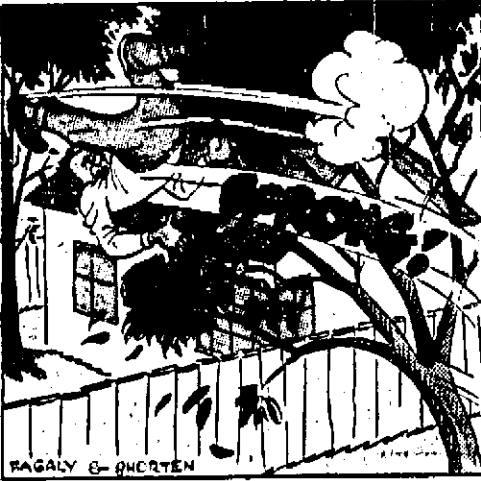
Offer expires 12-31-67





THERE OUGHTA BE A LAW

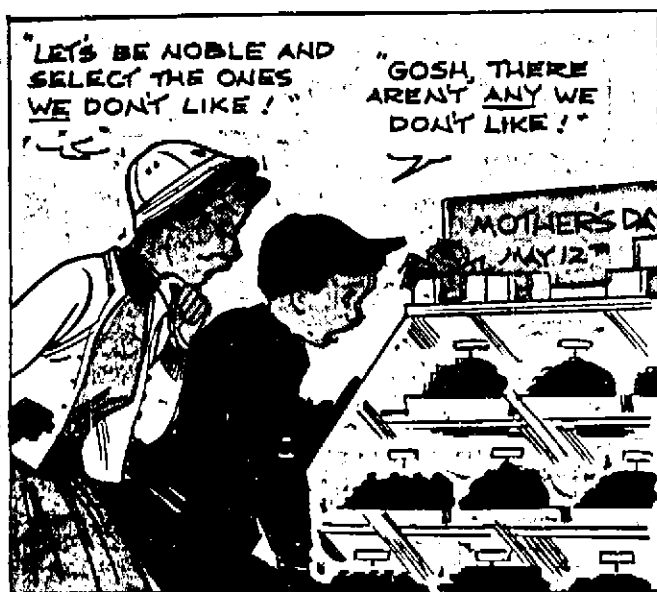
By Al Fagaly and Harry Shorten



VIGNETTES OF LIFE

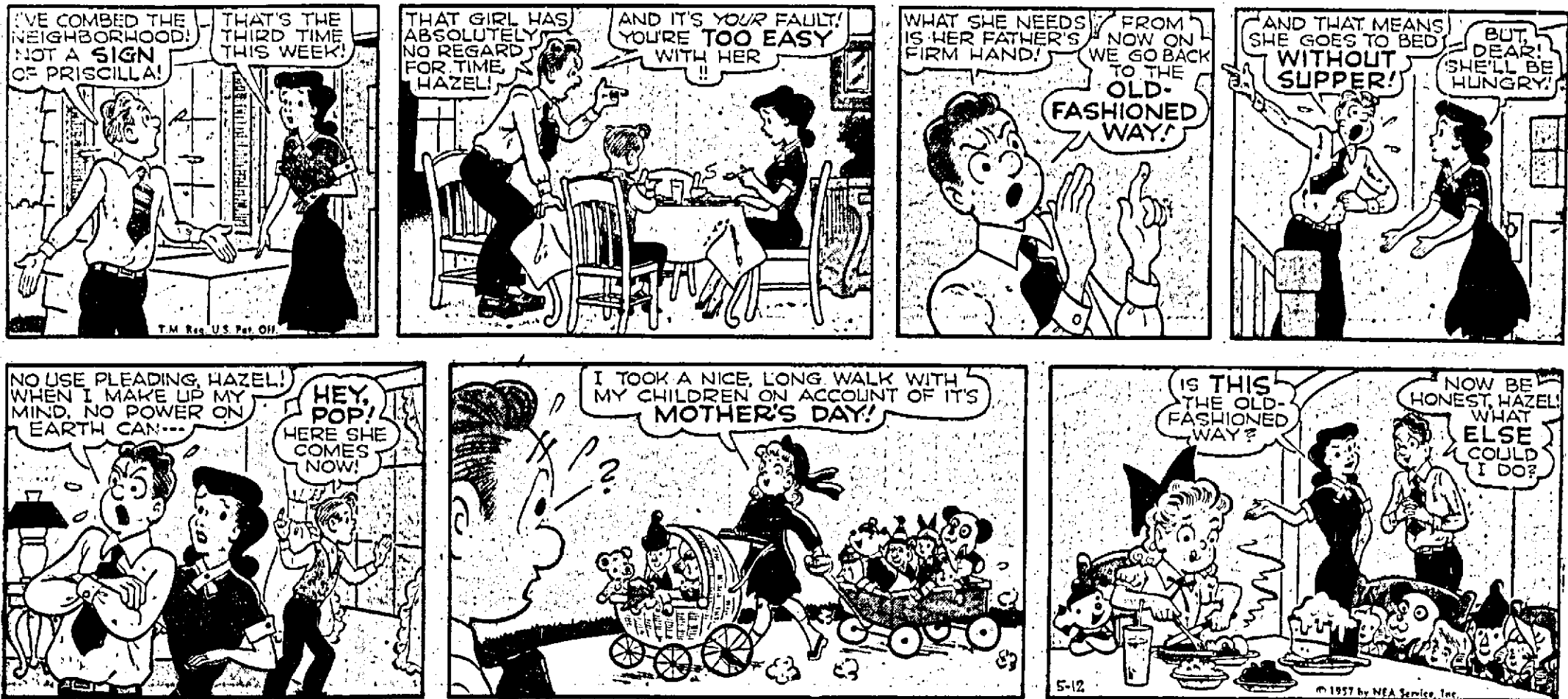
Good Intentions

BY HARRY WEINERT



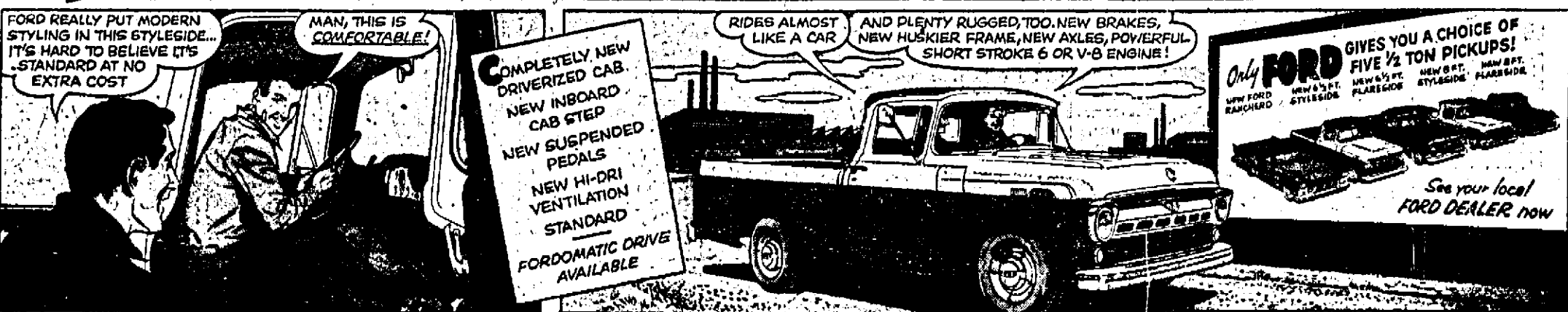
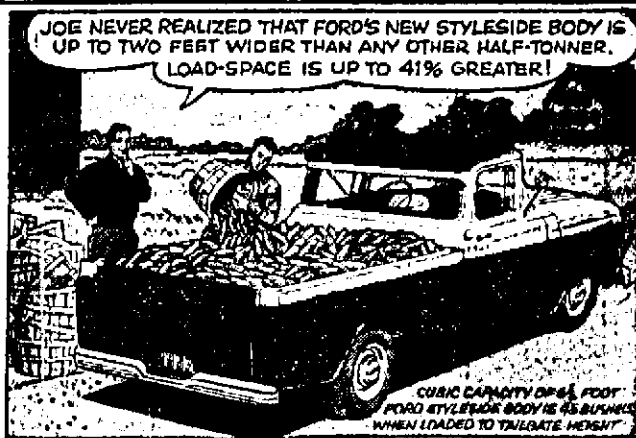
# PRISCILLA'S POP

By Al Vermeer



# OUR BOARDING HOUSE

With Major Hoople





# Southland

MAGAZINE OF THE SUNDAY INDEPENDENT-PRESS-TELEGRAM, LONG BEACH, CAL.



Here It Comes,  
See Page 3  
The Flying Teakettle!

## CLOSEOUT PURCHASE

of Discontinued and Roll End Fabrics

AT 30c TO 70c ON THE DOLLAR

SHERMAN BERTRAM LIVING ROOM  
in Firestone Foam Rubber Cushions

- Reversible Zipper Closed Cushions
- All Hardwood Frames • Fully Guaranteed



## Special Purchase

OF ROLL END UPHOLSTERY FABRICS OF VERY HIGH QUALITY  
THE LARGEST SINGLE PURCHASE WE'VE EVER MADE, MAKES IT POSSIBLE TO

# Save 30c to 70c on the Dollar

ON ALL FOAM RUBBER SOFAS AND SECTIONALS BY SHERMAN-BERTRAM OF CALIF.

## Sale Starts Today, Sun., 11 A.M. - 5 P.M.

TERMS? SURE! 10% DOWN, 24 MONTHS TO PAY!

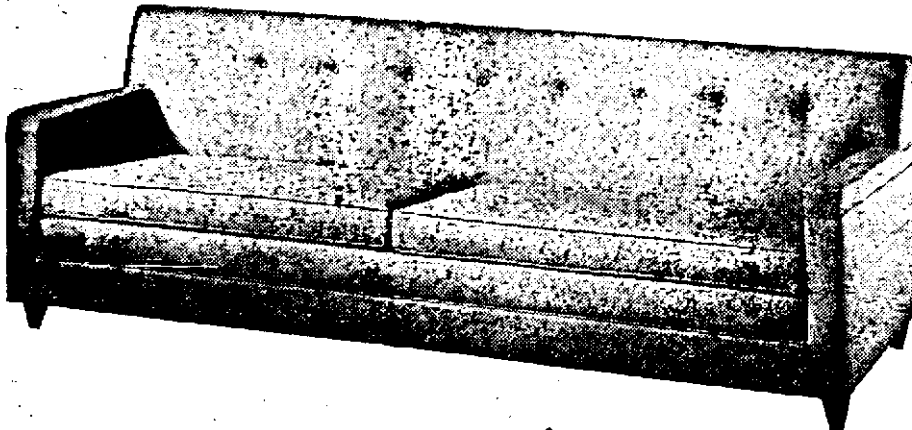
\$321 VALUE  
2-PC. LEFT AND RIGHT  
ARM SECTIONAL..... **189<sup>50</sup>**

\$518 VALUE  
3-PC. CIRCULAR SECTIONAL  
LEFT & RIGHT ARM  
PLUS CENTER CURVE **339<sup>50</sup>**

\$558 VALUE  
3-PC. CIRCULAR SECTIONAL  
WITH OVERSIZE  
BUMPER SOFA  
ILLUSTRATED..... **359<sup>50</sup>**

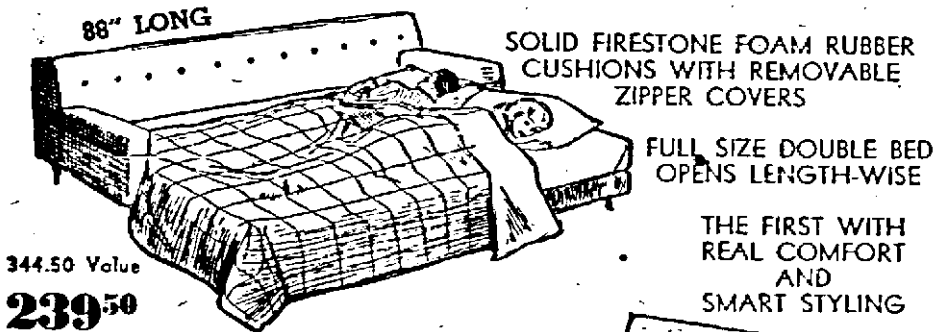
## SIRIS DOES IT AGAIN!

THE FIRST KING-SIZE SLEEP IN SOFA



## Save \$100-\$130 on Foam Rubber

SLEEP IN SOFA BY SHERMAN BERTRAM



344.50 Value

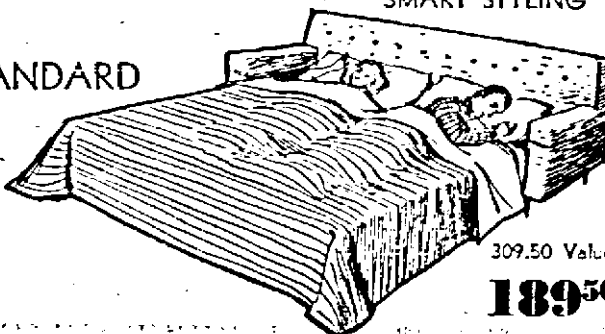
**239<sup>50</sup>**

SPACE SAVER STANDARD  
SIZE ALL  
FOAM  
RUBBER  
SLEEP IN SOFA

SOLID FIRESTONE FOAM RUBBER  
CUSHIONS WITH REMOVABLE  
ZIPPER COVERS

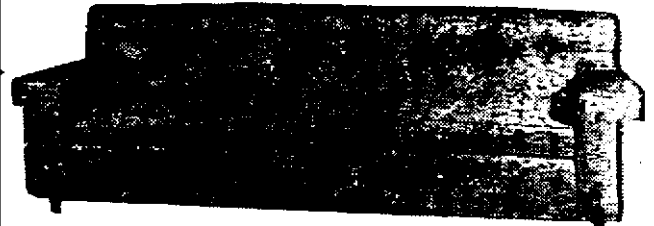
FULL SIZE DOUBLE BED  
OPENS LENGTH-WISE

THE FIRST WITH  
REAL COMFORT  
AND  
SMART STYLING



309.50 Value

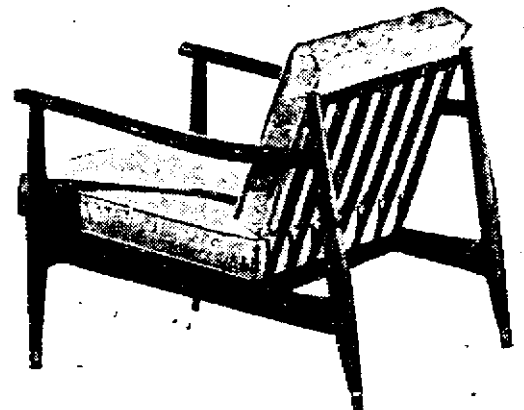
**189<sup>50</sup>**



289.50 ALL FOAM RUBBER SOFA  
BY SHERMAN BERTRAM

**159<sup>50</sup>**

SAVE \$10 ON SPECIAL PURCHASE



## Featuring FIRESTONE RUBBER

DIETEX SUPPORT FOR A NEW  
STANDARD OF COMFORT  
SOLID HARDWOOD FRAME  
IN WALNUT, BLACK, BLOND  
GORGEOUS FABRICS

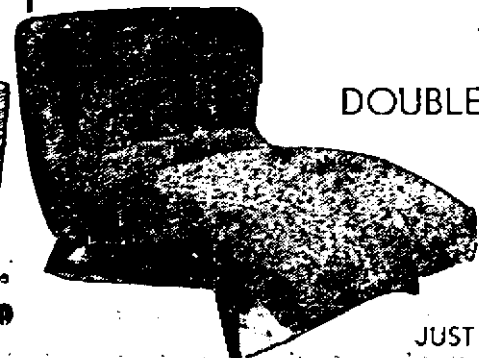
Special Purchase  
of Roll End Fabrics  
**SAVES \$40**  
88.50 Value

**48<sup>50</sup>**

DOUBLE CHAISE  
LOUNGE

109.50 Value

**69<sup>50</sup>**



JUST A FEW TO GO!



# The Voice of the Students

By Don Drury

**R**ADIO KLON, a Long Beach FM station comparatively unknown to most adults but very familiar to thousands of school children in the area, has just increased its signal strength five-fold with a brand new transmitter.

As a result, more and more radio listeners may be puzzled by unexpected sounds near the bottom of the FM dial (88.1 megacycles). Instead of FM's usual interruption-free melody, they may hear something like this: "... and today we bring you 'The Flying Teakettle'—a story of how the modern jet airplane engine got its start in Ancient Egypt over 2,000 years ago..."

This could even happen to a television viewer engaged in switching between Channels 5 and 7—since Channel 6, unassigned for TV in this area, is very close to the FM frequency noted above.

**BY STAYING TUNED IN**, such a listener or viewer might presently hear the station identification: "This is Radio KLON, the station of the public schools, Long Beach." The program, "Science Adventures," could have been one of the 16 different educational series in social studies, music, literature and science which are broadcast each week by the Long Beach Unified School District FM radio station.

Quite apart from such accidental encounters with the adult radio and television audience, the real purpose of KLON's increase in power is to bring these programs more clearly and effectively to classroom radios in all parts of the school district—and particularly to the more distant schools in North Long Beach, Lakewood and Avalon.

**THE NEW TRANSMITTER** (with an effective radiated power of 12 kilowatts, compared to 50 watts for the old one) constitutes a significant milestone for the school district station, which began operations in January, 1950. The inaugural broadcast was made by two persons who were instrumental in establishing KLON—Mrs. Elizabeth Hudson, Board of Education president, and Superintendent of Schools Douglas A. Newcomb.

Superintendent Newcomb states in the KLON program guide, "A primary purpose of the public schools radio station is to provide the teacher with

another tool of learning—one which furnishes material not readily available in the average classroom... The programs have been selected to provide cultural and scientific information to supplement the regular curriculum."

Ranging from "Bag o' Tales" for children in the primary grades, right on up to the "Our Nation" series for high school students in U. S. history and government classes, the programs are closely related to courses of study in all grades. For each series, utilization guides are furnished to teachers, suggesting preparatory and follow-up activities for every broadcast.

**KINDERGARTEN CHILDREN**, for example, will be motivated by "Mr. Make-Believe" to create their own stories and drawings. (One advantage of educational radio over TV, incidentally, is the greater freedom of imagination it allows. Watching TV, a child tends to copy what he sees on the screen.)

Fourth graders tuned to "California History" can follow on a large classroom map dramatic accounts of Father Serra, the Gold Rush or the founding of the Bear Republic. In addition to new appreciation of both history and geography, they become involved with language, arithmetic and other basic subjects.

High school and junior high students have access to stimulating and informative programs on literature, social studies and current events. Children in all grades have the benefit of the finest music available on tape or records.

**BEYOND ITS PRIMARY** use in the classroom, KLON serves other important functions. It is a valuable training ground for high school and City College students in speech and radio classes, giving them the opportunity to write and produce radio scripts, act as announcers and direct programs. It also provides practical training for radio-electronics students in the operation and maintenance of equipment.

Intra-district communication is still another function of KLON—increasingly important as thousands of new students and dozens of new schools make the task of central administration more complex. It is now possible, through the district FM station, for the superintendent or members of his staff to talk directly to teachers at every school, during weekly faculty meetings.

**BEHIND THE OPERATION** of Radio KLON is a busy and dedicated staff. Immediate director is Frank B. George, supervisor of radio-television education for the Long Beach Unified School District. George, a former City College radio-speech instructor and naval public relations officer, suc-

(Continued on Page 16)



Carole Ferguson, a Long Beach City College student, gets experience in KLON master control room.



Frank B. George, supervisor of radio-TV education, auditions new material for KLON programs.

## OUR COVER

Mardi Harris, 3602 Pine Ave., Long Beach City College freshman, announces a program into KLON's microphone.



KLON chief engineer Glen Conrad and City College electronics students, Ron Gohner and Jere Greene, check measurements in KLON's transmitter shack.



Radio program "Three Ways West" stimulates study of history and geography for fifth grade pupils.

# Will You Drive Yourself to Death?

By Blaine Nels Simons

**JOHN DOE**, an average American motorist, is driving his car down the street at 30 miles per hour. The brakes are in average condition. The weather is clear, the streets dry. Then, at a point he estimates to be about one-third of a block away, a small child suddenly wanders into the street between parked cars. In that instant the driver decides to "hit the brakes."

From this brief story, which has been or could be an adventure from the life of any average driver, arises several questions:

1. How many feet per second does a car travel at 30 miles per hour?
2. What is the average time interval from the moment the average driver decides to step on the brakes until he actually does step on the brakes?
3. At 30 miles per hour pre-braking speed, how far does a car travel after the average brakes are applied?
4. On the average, how many feet are there in a third of a block?

**THESE QUESTIONS**, posed to any 100 persons, would bring as many different answers, and the answers would clearly reflect whether the person quizzed was overconfident of his abilities and those of his car, or underconfident. Unfortunately, too many American drivers are overconfident of these abilities. The result—an increasing number of wrecks and road disasters each year.

The key word in the foregoing example of John Doe's problem is "average." There is always the "average man," always the "average brakes." There is always an average in anything, as being midway between extremes. Oddly enough, however, probably 99 per cent of American drivers consider themselves above average—an unlikely situation in truth. But no two cars and no two drivers are exactly alike and we should play it safe on our highways by admitting, at least while the car is in motion, that at best we are average. This being the case, the answers to John Doe's problem would apply to all of us.

**FIRST, A CAR**—any car—going 30 miles per hour, is traveling 43.8 feet per second.

The time interval for the average driver from the instant he decides to hit the brakes to the point where he commences applying the brakes is one second.

Thus, at 30 miles per hour John Doe will travel 43.8 feet before the brakes are applied.

The foot has now touched the brake pedal and downward pressure to a heavy, floor-boarding stop commences. From that instant, until the car stops, average brakes will take 76 feet. Total distance for this stopping maneuver, then, has taken 120 feet.

John Doe guessed the child had come into the street one-third of a block away. We can only hope he guessed incorrectly, for the average city block is about 300 feet. The child would have been only 100 feet from him if he judged the distance correctly. Taking the "average," the child would have been hit.

**DRIVING JOHN DOE'S** example home in the minds of American motorists is fraught with many problems. As to reaction time—seeing danger and hitting the brakes—many persons have a reaction time of less than one second. These persons, combined with the many more that think they have this faster reaction time and don't, are a highway menace. They take chances, "playing it close to the line," and often end up in wrecks when, tired, mentally fatigued or not paying immediate attention to their driving, they slow down in reaction time to only average or below. In losing even half a second reaction time at 30 miles per hour, they lose 22 feet in stopping time. Their overconfidence causes wrecks.

Another major problem which police and traffic safety directors face is that of convincing motorists of the distance they travel once brakes are applied. Too many drivers believe they can "stop on a dime." Some could, if they traveled at one mile per hour or less. But even a car going at five miles per hour travels 7.3 feet per second. There are, again, many cars that could stop in less than 76 feet when applying brakes at 30 miles per hour. A car with new, or very recently relined or adjusted brakes could do it. So it is that everyone seems to feel his brakes are "good—better than average." But here is the mental hazard—the thought continues, but the brake linings commence wearing. Eventually the high opinion of the brakes is superseded, in fact, by the poor condition of the brakes, and a crash results. Overconfidence has lost again.

**JUDGING DISTANCES** is a field in which everyone is an expert. From one given point to any other, any person will, on studied opinion or snap judgment, give an estimate of the distance. Few will be exact, many will be far from the truth. And yet, if there is one

single point in the many involved in driving that is more important than the others, it is probably that of judging distances. We pass a car and must judge how far the oncoming traffic is from us. We see a child dart into the street or another car pull out from a side street. How far away from us are they? Down the street a car suddenly turns left in front of us. Is it 75 feet away or 100? The difference could be important. We approach an intersection intending to turn left. The law requires we must give our signal during the last 50 feet before arriving in the intersection. How far is 50 feet? How far ahead is the next car in your lane of traffic? If it suddenly stopped, could you stop in time? Your answer lies in your ability to judge distances. Many collisions are caused through underestimating distances. This is merely overconfidence again — overconfidence in ability to judge distances.

**HOW CAN WE** overcome overconfidence? As to speeds, we can, by a general rule-of-thumb, always determine how many feet per second our car is traveling. The rule is that we are traveling, in feet, about  $1\frac{1}{2}$  feet for every mile per hour. Thus, if we are traveling 50 miles per hour, take 50 plus one half again, or 25, total: 75 feet per second. The exact, mathematically computed distance per second at 50 miles per hour is 73 feet, so we can see how close the general rule is. John Doe, in our example, could have estimated at 30 miles per hour that he was traveling 45 feet per second; this would have been close to the exact 43.8 feet per second he was traveling. It is important to remember these distances per second, realizing that we travel this far in the one-second reaction time before braking.

No individual should ever feel his reaction time is less than one second, even if it is. He's flirting with danger if he does. The mind and body are complex structures that defy analysis by the ordinary man as to split-second reaction times. Eyes see danger and advise the mind. The mind speeds the message to the body and the exact muscles and nerves that must react. The foot then is applied to the brake. It is amazing enough that a human can do this in an average of a second. So, leave reaction time at a second and be thankful it is that fast.

**OVERCONFIDENCE** in brakes can be alleviated in two ways. First, the driver should get in the frame of mind that his brakes are, at all times, only average. This is playing the game of driving in relative safety. Any thought other than "I have average brakes" is like betting on a horse race. The horse might win—and your brakes might too—but you have no control over them. You start gambling with safety when you gamble on your brakes. Secondly, brakes should be checked and adjusted from time to time. Do this perhaps twice as often as is ordinarily done. Brakes sometimes wear out faster than they did the time before. Note the feeling when applied. Does the pedal hit the floor before the brakes apply? Does the car lug to one side or the other? Affirmative answers mean it's time for a brake job. The touch of the foot on the pedal of newly adjusted brakes starts the braking motion. As the days go by the foot must go farther and farther down before the brakes are actually engaged. This interval of time—if only a fraction of a second, results in greater distance traveled before actually stopping.

**BECOME LESS** confident in feeling you "know" distances. Play it safe—underestimate. If the car ahead looks like it is 50 feet away, figure it to be 25 or 30 and act accordingly. For practical experiment some weekend, walk to the end of the block. Pace off 50 feet from the intersection—then 100. Become acquainted with how far these distances are for practical application in during-the-week driving elsewhere. Fortunately, a foot is always the same length in measuring everything except fish.

Finally, be wary of other drivers. If you have the right of way but another driver appears to be taking it away from you, let him have it. Don't treat the right of way like the family jewels, as something to protect. Be glad to give it away, and save a trip to the auto repair shop.

Consider yourself to be an average driver and all others to be below average, for the minute you begin thinking everyone around you is a good driver you are getting overconfident again—in other people's driving. This leads to wrecks, too, for there are always some around you who think they can drive better than they really can. Let courtesy and caution be your slogan, and a knowledge of distance and speeds be your stock in trade. Treat overconfidence as you would "luck." You can run up a winning-streak but the law of averages says you won't have it your way forever.



Overconfidence in braking ability, judging speed, reckoning distance and speed of oncoming car has led this driver to point where crash is almost unavoidable.





To most movie fans, Mamie Van Doren is platinum dynamite, the kind that explodes here in her new picture "Untamed Youth." What's Mamie really like, at home?



Well for one thing, she brings hubby Ray Anthony up right. She looks on while he concocts a meal.

## Mamie at Home

**T**O MOST MOVIEGOERS, Mamie Van Doren is a beautiful hunk of platinum dynamite, exploding loudly but pleasantly in practically every scene in which she appears.

But what about the Mamie offstage? The real Mamie?

She has a home, sure; and she's married to bandleader Ray Anthony. But what's her married life like? How does she spend her time at home with her husband and son, Perry?

To answer these questions, photographers invaded Mamie's private domain (with her permission, of course) between shootings of her latest picture "Untamed Youth" for Warner Brothers.

They came away with the pictures reproduced on this page.



And they enjoy their talents together. Here, Ray rehearses Mamie for one of the four numbers she sings in her new Warner Bros. picture, "Untamed Youth."



Ray cues Mamie on side-pocket shot in game of billiards in rumpus room.



Little Perry gets into the act, too, for mother spends much time with him.



Mamie kisses Ray goodbye as he heads for band rehearsals. The lucky still!

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**WHAT'S YOUR HOBBY?**

—Photo by John H. Neagle

Robert Money does petit point for relaxation and a way of creating beauty. Pictures and chair shown here are examples of his work. Blue Boy at right.

**TO SEE** an art display without visiting an art center, friends of Mr. and Mrs. Robert Money have only to call at the Money home, 911 Pacific Ave., and view the beautiful portraits in antique gold frames which hang on the living room walls.

These works of art resemble a Blue Boy by Gainsborough or etchings by Rembrandt but (to the surprise of first-time visitors) they are the creations in

*By Esther Weiner*

petit point needlework of Mr. Money.

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jackets and slippers. Many of these lovely things have worn so excellently that they are heirlooms of individual families or museums. Many of them are accurately copied for reproduction on period furniture, or for handbags.

However, unlike the ladies of leisure of the early centuries, Money began his hobby 15 years ago as a man who discovered petit point was not only the relaxation he needed after nine

(Continued on Page 27.)

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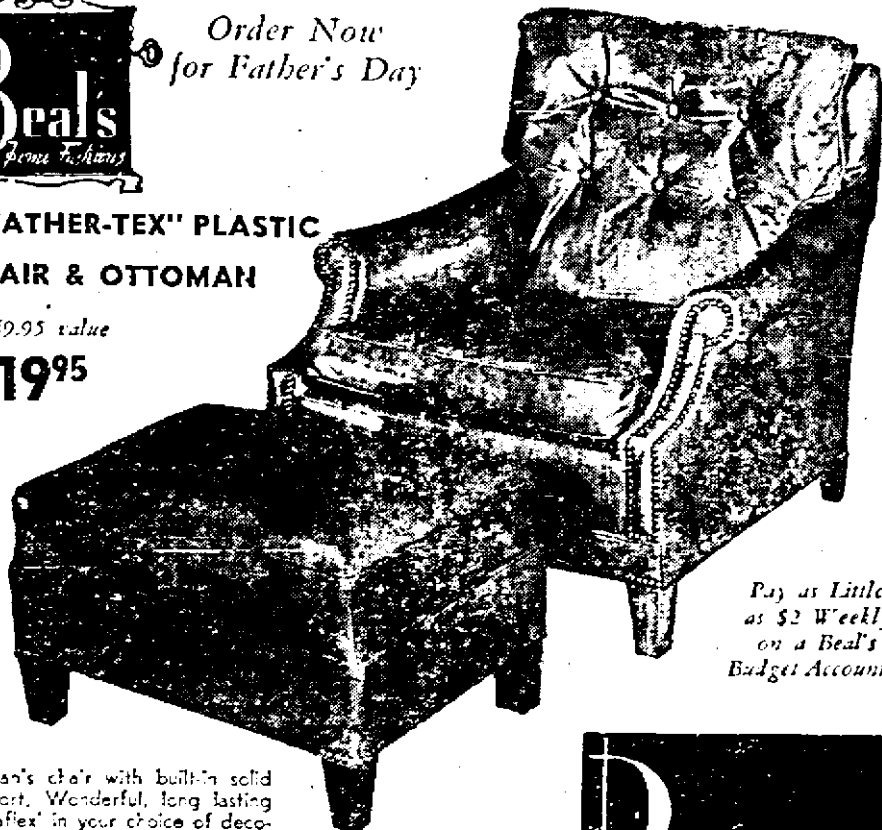


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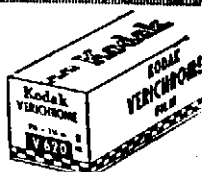
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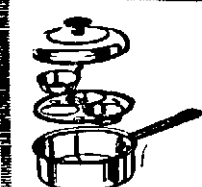
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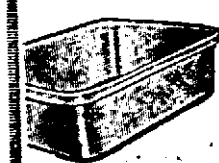
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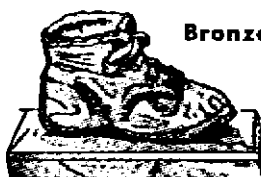
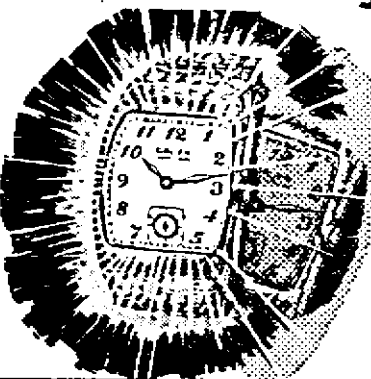
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# His Organ Music Is Still 'Live'

By John Ronson

**S**URVIVOR of a thinning clan, Bill Wright is a "live" organist at the Crown Theater, 129 N. Raymond Ave., Pasadena — in fact, so far as Wright knows, he is the only remaining theater organist on the Pacific Coast. The rest of a once populous class have turned to other fields because of "earned" or recorded music.

"I doubt if there are two dozen others left in the country," says Wright, who is also manager of the theater where he plays. "I know of Stan Kann at the 5,000-seat Fox Theater in St. Louis and Dick Liebert at Radio City Music Hall in New York. Dick came there to play for the opening night and is still there, as far as I know. All other former theater organists are engaged in selling electronic organs, playing in churches, night clubs, skating rinks, on radio or television, or teaching."

**HOW DID** Bill Wright come to keep his job? "By combining music, management, and advertising," he says. "I've never been able to understand why more theater operators haven't taken advantage of this combination. I wouldn't manage a theater that didn't have a pipe organ. I've always been able to use the instrument to very good advantage as an added attraction, for community sings, special stage performances, intermissions and concerts before the performance starts."

For several years Bill was heard at the Crown organ on radio for daily half-hour sustaining programs. But broad-



Survivor of a fast-thinning segment of show business. Bill Wright is organist in a Pasadena movie theater.

casting was discontinued when the Crown started operating continuously at noon. "A few loyal theater organ fans come to the theater occasionally from as far away as Long Beach and Santa Barbara just to hear our Wurlitzer," Wright says. "I know this, because they always let me know they are there and request favorite selections. Most music I play is requested by steady patrons, however, who

really enjoy pipe organ music. Their tastes range from Twelfth Street Rag to Rhapsody in Blue."

For nearly 10 years Wright played for silent films, starting at a neighborhood nickelodeon and graduating to the organ shortly afterwards when he was 17 years old. He was born in Liverpool but Bill thinks of Kansas City as his home town.

(Continued on Page 10.)



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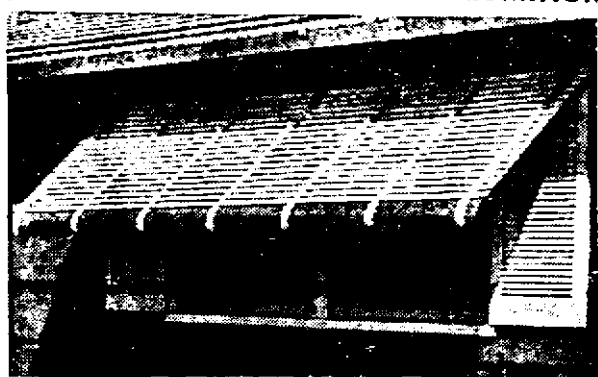
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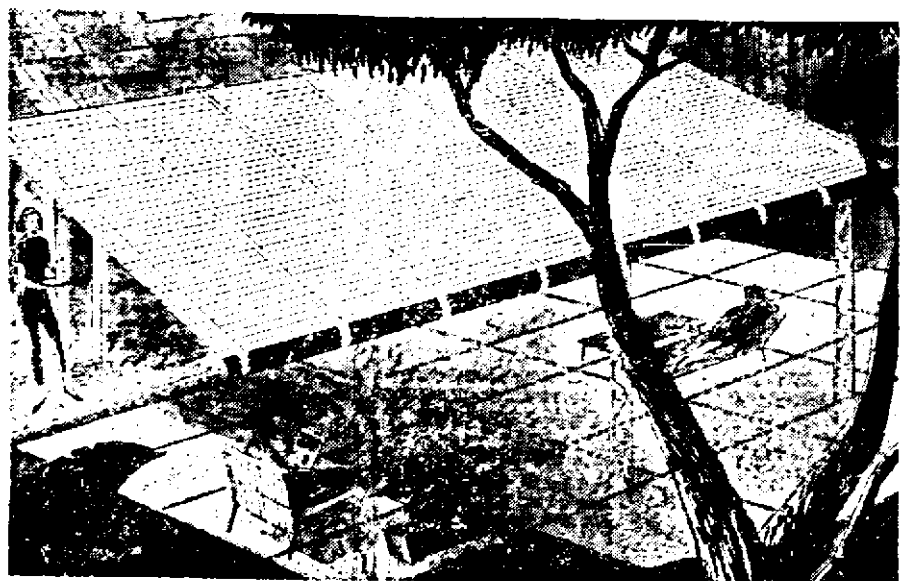
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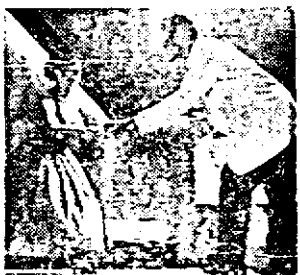
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# Okinawa To Dancing Master



Photos by John H. Neagle

After World War II service in the Marine Corps, James E. McCormick based a successful career on dance schools, centered in Long Beach where he has his home. Dancers in the side pictures are Marianne Siler and Ted Conroy.

By Caroline Coleman

**T**WELVE YEARS AGO when James E. McCormick, a young combat Marine, fought to capture Saipan, Tinian and Okinawa, he little dreamed he was to become a dancing master.

After the war, McCormick went back to school in Colorado and completed his education in business administration. Then instead of joining a large business or marketing organization, McCormick decided to remain with the firm which had helped him to earn his way through Denver University.

**AS A RESULT**, this ex-Colo-raden today owns the Arthur Murray Dance Studio in this city as well as studios in Redondo Beach and Compton. He's also the regional director for 35 other studios in Southern California, the largest cluster of dancing schools operating under the banner of this organization in the United States.

From 1945 to 1948 McCormick was majoring in marketing and advertising at the University of Denver. But he also was working at a Denver Arthur Murray studio in order to eke out sufficient funds along with his GI allotment to put himself through college.

He soon became a dancing

teacher and when the time came after graduation to take his choice of several attractive jobs, McCormick decided to remain with the organization.

**MCCORMICK IN 1948** was sent to Kansas City for a week to observe the operations of a dance studio. In a sense this was a turning point in his life: McCormick was so fired up by the people he met, the work, and the challenge in dancing for fun and recreation, that he determined to follow the footsteps of a young Kansas City manager.

In May of the same year McCormick was one of three young executives brought out to California from Denver by his ex-boss, Bud Howard, who operated the dance studios on Wilshire Blvd. in Los Angeles.

Three years later McCormick, 29 years of age and three years out of college, made a tough decision. He decided to acquire the Arthur Murray dance studio franchise in Long Beach.

**WITHIN FIVE YEARS**, McCormick has paid for the studio and has increased its volume of business five-fold. Within the same five-year period he has added 25 members to the original staff of 15 he had acquired with the purchase of the Long

Beach business and built a second story to the building.

Since then, he has opened branches in Redondo Beach and Compton and in 1953 was chosen as one of 15 regional directors in the nation. In addition to working a 12-14-hour day, McCormick travels some 50,000 miles a year to keep up with the activities of the region and to attend directors' meetings in New York and elsewhere.

**WHILE IN Santa Monica** in the earlier years, McCormick noticed an attractive young dance instructor from West Los Angeles, by way of Indiana, who was a visitor at his studio one evening.

"I didn't see her again for a year until there was an instructors' dancing party," McCormick reminisced. Three months after the second meeting they were married. His wife, Beverly, continued teaching dancing for several months longer and then gave it up in favor of raising a family. They have two sons, Kevin, 5, and Shawn, 2.

The McCormicks live in a ranch-style home on Fleethaven Rd. and, like many other busy young executives, McCormick's favorite diversion is golf. He belongs to the Virginia Country Club and manages to get in 15 holes a week.

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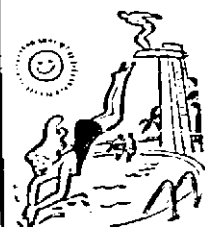
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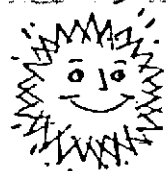
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FIFTH AND PINE

LONG BEACH

## His Organ Music Is Still 'Live'

(Continued from Page 8.)

It was there in 1927, when the 4,000-seat Loew's Midland Theater opened, that he was appointed organist from among more than two dozen others who auditioned for this position. "The Midland was one of the nation's most beautiful theaters," Wright recalls.

WRIGHT RECALLS many experiences in his 35 years in the theater. One night, while he was practicing at the huge Midland organ at 3 a.m., Buddy Rogers, Aileen Fringle and Ramon Navarro, all famous names to the older generation of theater fans, dropped into the theater to hear him play. They were guest stars in a stage show then billed at the Midland.

Wright also recalls a time when the organ bench collapsed in the middle of a solo he was playing. On another occasion the cooling system blew up in the basement directly under the organ. That was in the days when ammonia was used instead of freon. "You never saw a theater empty so fast," Bill recalls. "I played until every-

body was outside. Then I ran for an exit and fresh air."

TODAY AS THEATER manager in addition to his organ duties, Wright's problems are unpredictable. The other day he was interrupted from his work when the cashier ran out of tickets, the candy girl burned a second batch of popcorn, and a patron became unconscious in the balcony. To top this, the Academy of Motion Picture Arts and Sciences threatened to sue him if he used the term "Oscar," which they have copyrighted, in his advertising before the Academy Awards were presented. Sometimes Bill is mistaken for George Wright, to whom he is not related, who has made many popular organ record albums. "Once a woman even brought an album of George's to the theater for me to autograph," Bill says. "She was greatly disappointed when I told her she had the wrong Wright."

Wright devotes a Sunday noon and week-night 9 p.m. period to playing favorite selections of organ music lovers and invites requests.



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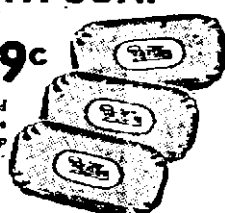


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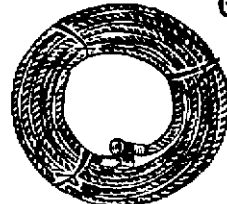
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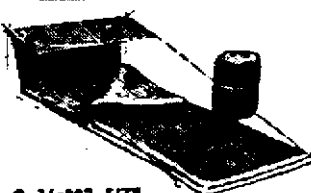


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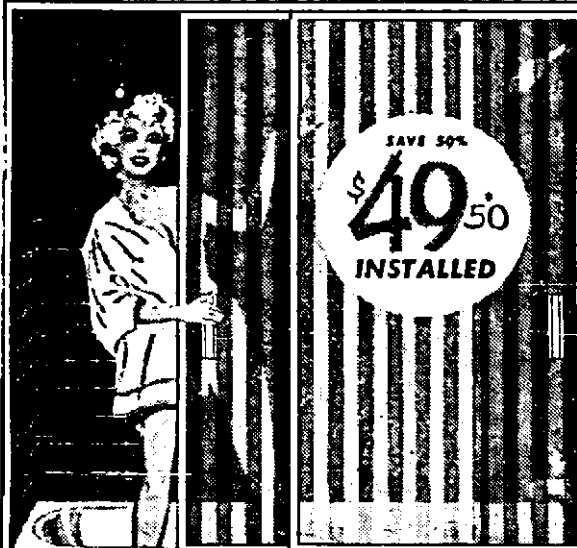
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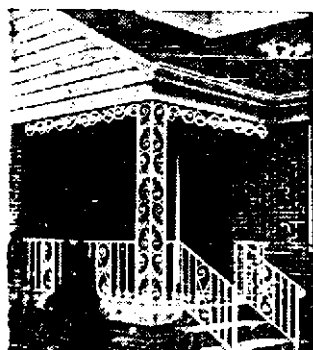
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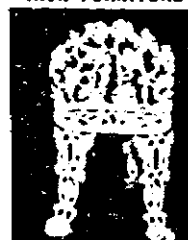
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# True Mothers of the Golden State

By Maymie R. Krythe

**T**ODAY when tributes are paid to mothers, Californians should remember the women of earlier days who reared their children here under far difficult conditions in the Golden State.

In Coyote Canyon, in Riverside County, is a monument to the memory of the first white child born in California, Salvador Linares, who arrived Christmas Eve 1773. His parents, Ygnacio and Gertrudis Linares, were members of the de Anza expedition, making its way northward to settle near San Francisco Bay.

The weary travelers from Old Mexico had camped in a wild gorge, with hostile Indians watching their movements. That evening, while drunken soldiers carried on their noisy revelry, Senora Linares, under difficult circumstances, bore the first white child of California.

American flag to fly at the head of his column, he stopped. However, Senora Bandini quickly fashioned a banner from the red, white and blue dresses of her little girls. It is fitting to honor her for the first California-made American flag.

Then, too, there is the story of the elopement of lovely Josefa Carrillo and the dashing young Yankee, Capt. Henry Delano Fitch, and their marriage in South America. When they returned with their baby a year later, they were arrested and charged with disobeying church laws. After their acquittal, they did penance by giving a bell to the old Plaza Church in Los Angeles. Those who hear this bell should remember the charming young mother who braved community displeasure for the sake of love.

**NOT FAR FROM** the Plaza Church is the old Avila adobe, on Olvera St., once the home of Dona Encarnacion Avila. She went to live there as the bride of Francisco Avila, a mayor of Los Angeles during the Mexican regime. For years their home was a social center of the pueblo, and many gay fiestas took place there. One of their daughters, Luisa, married Lt. Col. Manuel Garfias, while the other, Francisca, became the wife of a German, whose family name is remembered by Rimpau St.

When the widow, Dona Encarnacion, heard of the approach of the Americans, she fled with her daughters to a nearby rancho.

Stockton used her house as his headquarters when he completed the conquest of Los Angeles. Dona Encarnacion returned and lived in her home until her death in 1835 and is remembered as an aristocratic lady and an outstanding mother.

After California entered the Union in 1850, many women made their way here, some coming overland by covered wagon, others around the Horn, and some via the Isthmus of Panama. And after reaching this region, these pioneer mothers underwent many hardships in bearing and rearing their children. They are worthy of honor on this modern Mother's Day.

**ANOTHER EARLY** mother, an Indian, remained on the small island of San Nicolas to be with her child, when the rest of her tribe were taken to the mainland. Unfortunately, she was forgotten; and for 20 years lived alone on that desolate island. Finally, someone remembered her and a party went to the island. They found her, but no trace of the child, which apparently had died years before. It is amazing that this simple Indian managed to exist, because of her mother love, through those long, lonely years.

One of the most unusual mothers of Early California was Dona Fulalia Perez de Guillen, who arrived from Mexico and lived many years at San Gabriel Mission. In 1875 she admitted to being 104 years of age; but at her death, some maintained that she was more than 140 years old.

However, the chief interest in Dona Fulalia is that, in addition to looking after her own children, she was a person of real executive ability, one of our first career women. For at San Gabriel she acted as cashier, paymaster, and keeper of the keys for all storerooms. Each day she gave out food supplies to 2,000 natives that made up the Mission personnel. And, of most importance, the Senora looked after their character development. She taught the natives "the moral and social decencies and religious forms of civilized life." Therefore, Senora Perez deserves much credit as a mother, not only to her own children but to the many Mission Indians.

**ANOTHER IMPORTANT** Spanish-Californian was Dona Refugio, wife of Juan Bandini, a wealthy ranchero. She and her daughters played roles in an unusual bit of early California history. They were traveling northward from their rancho below the border, where Commodore Stockton had obtained supplies for his campaign to retake the pueblo of Los Angeles during the Mexican War. Since he had no



Dona Encarnacion Avila was a prominent social figure in early-day Los Angeles.

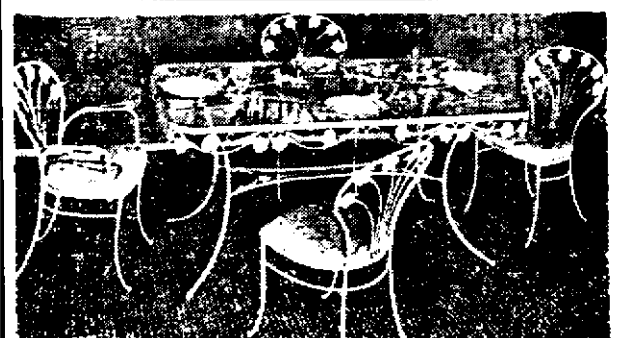


In her youth, Josefa Carrillo eloped with a Yankee, Capt. Henry D. Fitch.



Photos Courtesy Title Insurance & Trust Co.

Eulalia Perez de Guillen lived over a century ago at Mission de San Gabriel.



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## How Does Your Garden Grow?

Southland's weekly garden pages tell what, when and how to plant.





As a missionary in Brazil, the Rev. Wilson Blackwelder needs to know how to fly a plane and how to repair it.

# Missionary in Coveralls

By Bill Lang

FROM DESIGN to test, from heat-treat to refrigeration, Business and Technology Division of Long Beach City College has a reputation for varied instruction.

The Rev. Wilson Blackwelder has inadvertently added technical training for the missionary field to the curriculum. He is completing a course in airframe and aircraft engine mechanics under the guidance of instructors J. F. Ackerman and A. A. Figueroa.

When he was 15, the minister attended a Christian Endeavor camp. A visiting missionary told tales of need for Christian understanding in remote areas of Brazil and the spiritual plight of the people there affected Blackwelder deeply. He felt a responsibility and proceeded to prepare for a life dedicated to Christianity.

HE ATTENDED Fuller Theological School, was graduated and ordained in 1951. His next move was to the Conservative Baptist Foreign Missionary Society. In less than a month he was on his way to Brazil for three years of service.

Headquarters were in the city of Soa Luis, capital of Maranhao, a primitive state in northern Brazil near the head of the Amazon. A very few days were spent in the comparative luxury of the city.

The need for air transportation was soon evident in many ways. Transportation in Brazil varies from a few scattered railroads to jeeps, from boats to canoes, from ox-carts to oxen to not the least common—just plain walking.

An antiquated railroad system forced rapid expansion of air transportation in Brazil. Sitting six hours behind an ancient wood-burning engine, dodging hot ashes to reach a destination 200 miles distant made many a convert for the airplane.

BLACKWELDER WAS converted when he witnessed a dramatic example of the life-saving qualities of modern aircraft. A native boy, playing in a river was attacked by an alligator—his left leg brutally torn before his companions could pull him to safety. Immediate medical

attention was necessary or the boy would die.

The natives knew that a missionary in the area traveled by plane. Word was relayed to him and, in a short time, the boy was on his way to a doctor. He survived only because a two-week journey was reduced to less than two hours.

Blackwelder returned to Long Beach after three years of service. Two problems presented a barrier to his return to what he considered effective service. First, his lack of flight training; second, a belief that mechanical complexities of aircraft would prohibit successful operation in areas remote from trained mechanics and repair facilities.

He successfully completed flight training with Eagle Aviation, Inc. at Torrance and expects to receive a commercial pilot license soon.

A BROKEN-DOWN aircraft engine in a friend's garage was a great help in solving problem number two. He became a missionary in coveralls. A mechanic explained that transmission, clutch, drive shaft and many other complex devices common to automobiles are not required in an airplane.

The flying minister decided to both fly 'em and fix 'em himself.

At a recent meeting of the BTD Aircraft and Engine Club, Blackwelder was presented with a CAA aircraft and engine repair license.

## A Yacht of Fun

Tourists in Holland can travel like millionaires without a million. The idea is to rent a yacht, comfortably sleeping six to eight persons. The price is \$135 per week or less than \$20 a day including wages for the skipper who knows all the inland waterways and points of interest. Yachts can be rented before arrival through the Netherlands Boat-Owners' Assn., Ellandswal 3, Alkmaar. Americans can board their cruiser a few minutes after leaving their Pan American Clipper at Schiphol Airport outside Amsterdam. The canal where tourist yachts dock is just a short walk across the airfield.

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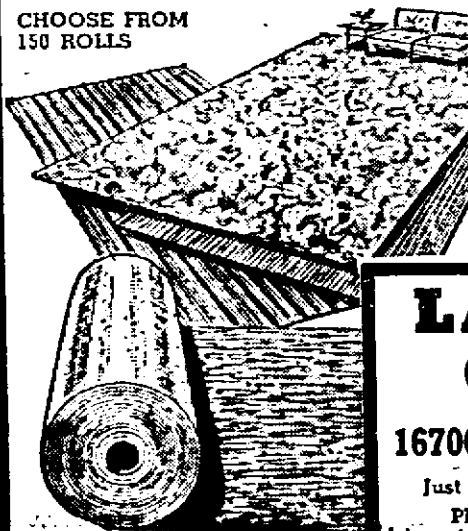
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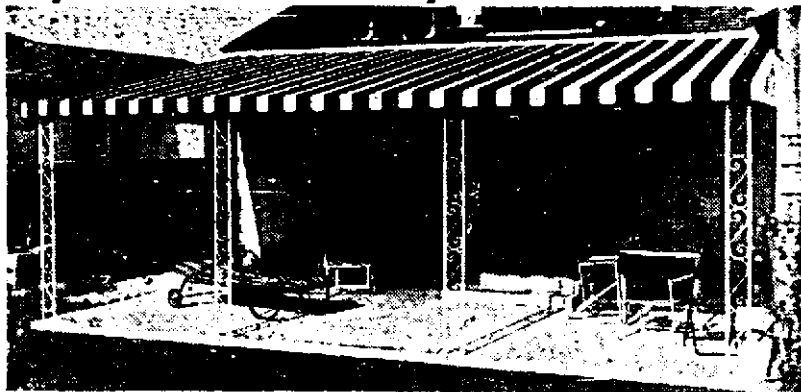
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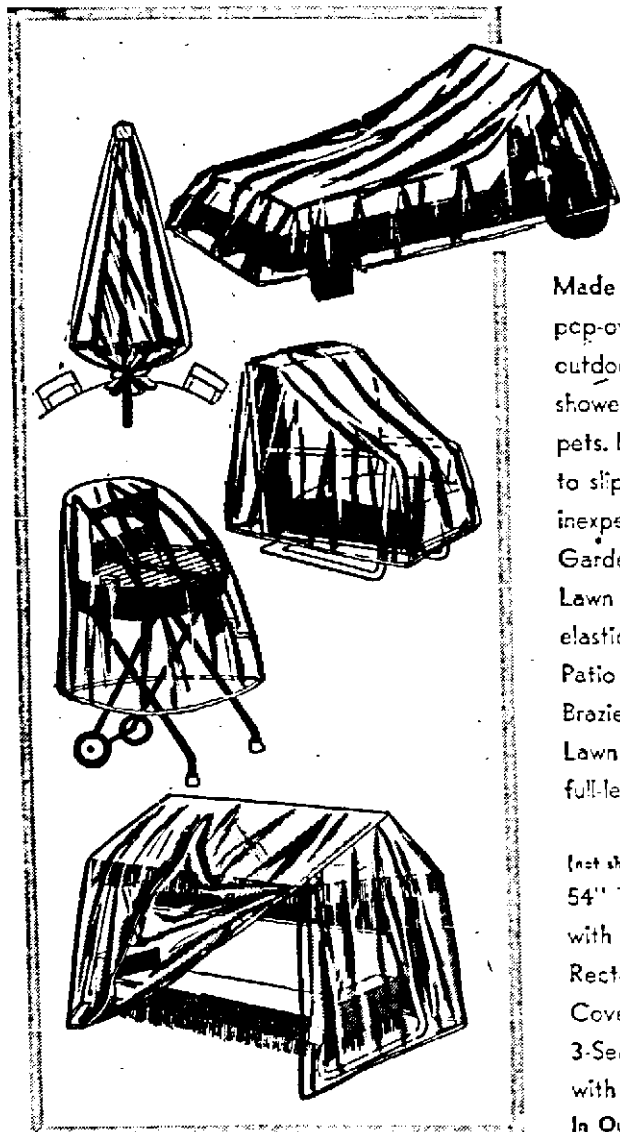
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## LA REINA RULE

# WHAT YOUR NAME MEANS

**DEAR MISS RULE:** We would like your opinion of my husband's name HOUCHIN. We were informed it is German, Dutch and French. MRS. H. F. H. Long Beach.

**DEAR MISS RULE:** I would like the origin of HOUCHIN—W. D. H. Long Beach.

H. F. H. and W. D. H.: HOUCHIN is a French surname from the nickname "Hochon" for a man who indulged in the very ancient game of dice. Because of this he was called Hochon meaning "a tosser of dice." The descendants of this gentleman who was afflicted with "gambler's fever" attained a place among the nobility in the province of Artois near the Belgian border of north France. Their coat-of-arms has a gold chevron between three gold leaves of the cinquefoil plant, on a blue shield.

**DEAR MISS RULE:** Would you please give the origin, meaning and coat-of-arms of the name BLAND. Some say it is English but my great-grandfather came from Ireland—M. K. E., Buena Park.

M. K. E.: The English name BLAND portrays the appearance of an Anglo-Saxon leader called "Bland" whose name was handed down to his present-day descendants. Bland was first "Blunden-feax" or "the gray-haired man." The familiar name Fairfax has a similar origin, Fair-feax, "Blond-haired man." The Bland lineage have resided in Yorkshire for over 8 centuries. Their estate was called Blands Gill. Their coat of arms has three silver arrowheads on a black band across a silver shield.

**DEAR MISS RULE:** I am interested in finding out where my name DI CESARIS originated—R. D. C., Torrance.

R. D. C.: The Italian surname DI CESARIS originated as a given name used in memory of a 4th century saint who was bishop of Arles in France. This revered personage, Saint Caesarius was a descendant of the ancient Roman family who had the surname Caesarius meaning "the hairy one."

**DEAR MISS RULE:** I hear our ELLIOTT family originated in Sussex or Middlesex, England and that in Old English the name meant "yoke," from the occupation of court jester or "yoker"—G. E., Long Beach.

**DEAR MISS RULE:** May I have information on the name ELLIOTT—Mrs. O. E., Long

Beach; Mrs. W. E., Long Beach. G. E., O. E. and W. E.: The ELLIOTTs have a long, proud English, Scotch and American history. Elliott was a nickname taken from Ellis (from the Biblical "Elias" meaning "Jehovah is God"). Ellis was shortened to Ely, to which was added the suffix "—ott" denoting "little Ely." An Elliot is in the Domesday Book of 1086; Richard Elliot is in the Writs of Parliament for 1307, and Thomas Elyott was rector of Dickleburgh in Norfolk in 1393. The Scotch Elliotts were granted a coat-of-arms with a golden shepherd's flute on a red diagonal stripe over a gold shield. John Elliott (1604-1690) of Hertfordshire, England was the family founder in America, emigrating to Boston in 1631. He became famous as the Apostle to the Indians. He preached to New England Indians in their own language and made thousands of converts. John Elliott translated the Bible into the Algonquin language. When it was printed in 1663 it was the first Bible published in America.

**DEAR MISS RULE:** Would greatly appreciate the origin and history of my name RIEHLE. My grandfather came from near Stuttgart, Germany—L. R. R., San Pedro.

L. R. R.: RIEHLE is derived from the ancient German given-name Ric which meant "powerful." Centuries of usage changed Ric into Riech. To this was added the nickname ending "—le" denoting "little powerful one." Later Riech-le became Riehle.

**DEAR MISS RULE:** Would appreciate the history of the name FARLEY. Believe they came from County Mayo, Ireland—W. B. F., Long Beach.

W. B. F.: FARLEY was from the Gaelic root-name Fairceallac which became the Clan O'Fairceallaigh. The meaning is "stupendous-war," a strange interpretation. Later the clan name was changed to O'Ferrally and recently to Farley. In Ireland this was a distinguished ecclesiastical family who wore coarbs (monastery abbots) of St. Mogue. They originated in County Cavan less than 100 miles east of your family home in Mayo.

Send your names to La Reina Rule in care of Southland Magazine, Independent, Press-Telegram, 6th & Pine, Long Beach 12, Calif., for analysis and brief genealogy, for publication in this column.

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# Song-and-Dance Girl

Hitherto known for her elfin charm in "Roman Holiday" and her dramatic prowess in the fine "War and Peace," Audrey Hepburn now amazes with her versatile dancing in her first major screen musical, Paramount's "Funny Face." She teams with Fred Astaire and Kay Thompson, wears lavish gowns and sings with charming style as a model taken to Paris by Astaire, who plays a magazine photographer. In the VistaVision production she proves she's as fine a song-and-dance girl as actress.



Audrey and Fred dance to ecstatic tunes. And Audrey's singing may make her a favorite with record devotees.

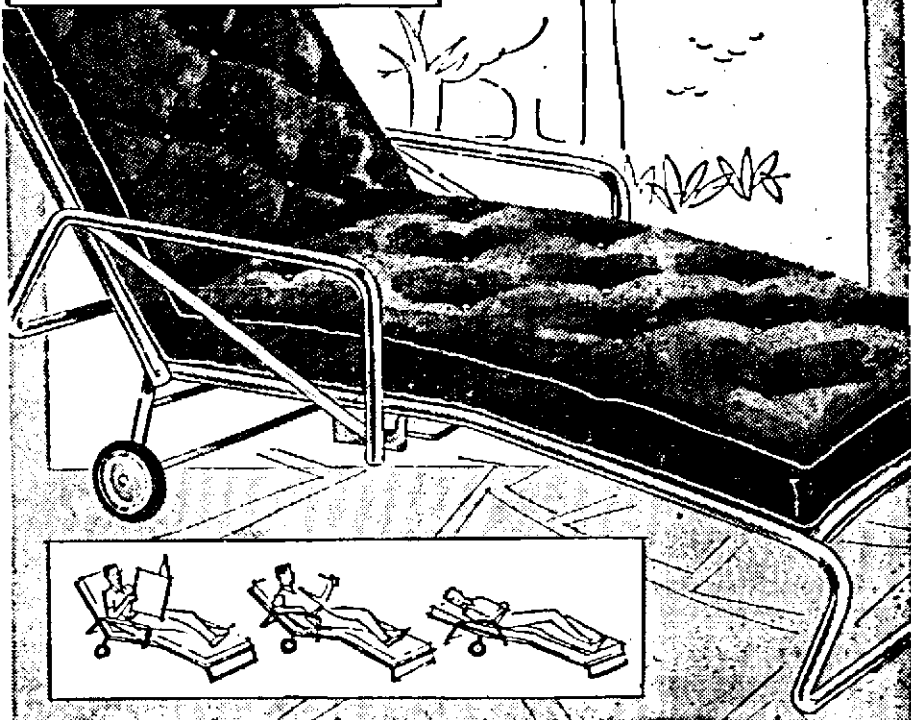


In Paris, Audrey loses herself in a Left Bank bistro to dance a wild routine with a bearded existentialist.



Lesson in "how to be charming" is given Audrey by Kay Thompson, magazine editor making screen debut in film.

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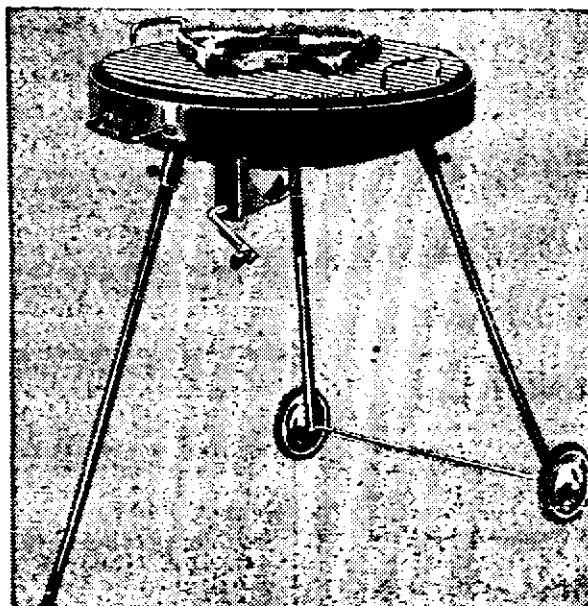


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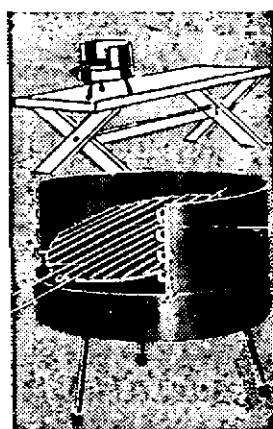
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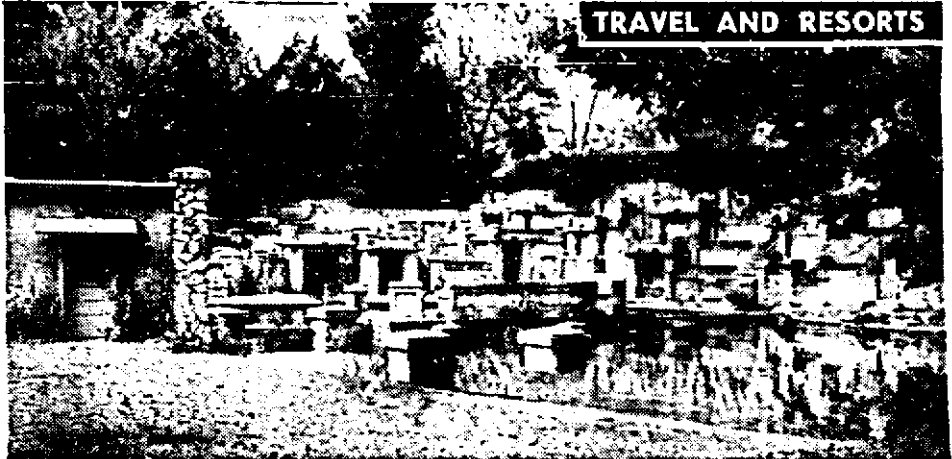
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AP Newsfeatures Photo.

This crumbling foundation is all that remains of a grand idea of economist — Coin Harvey to build a pyramid to hold records of his time for the future.

# Ozark Pyramid That Failed

**COIN HARVEY**, promoter, economist, lawyer and fatalist, decided nearly 40 years ago that this civilization was doomed.

**By Tom Dygard**  
Associated Press Writer

metal plate reading: "When this can be read, go below and find the record of, and the cause of, the death of a former civilization."

He recalled that Egypt, Babylon, Carthage and Rome had fallen without leaving any detailed story of their accomplishments, and determined that the same thing wouldn't happen to his world.

Dam, a flood control and power installation on White River, will bury the little valley in the Ozark Mountains of northwestern Arkansas which Harvey chose because he was sure of its permanence.

Inside he had planned a library: A copy of the Bible, several versions of encyclopedia and other reference books, a key book to the English language, picture books and his own three-volume symposium of opinions on the death of this civilization. They were to be housed in two vaults at the pyramid's base.

So he set out near Monte Ne, Ark., to build a pyramid, towering above a sprawling amphitheater, to preserve the records of his time. The pyramid literally never got off the ground, and all that is left is crumbling foundation.

Harvey was not a man to gamble on a location. As an engineer, he had started the great Ozark Trail from St. Louis to Roswell, N. M., and he chose a site near Monte Ne because geologists say the Ozarks are among the oldest mountains, and earthquakes and volcanic action are unlikely.

**HARVEY HAD CUT** quite a figure in his time. He had been a practicing attorney at 21, an adviser to William Jennings Bryan, the author of two well-sold books on capitalism, and its faults, a fervent advocate of the gold standard and the promoter who raised the money for the 1893 Palace of Minerals at Pueblo, Colo.

**NOT ONLY THAT:** It seems likely that the forward march of the civilization in which he had lost all faith will submerge the remains of his dream in the not too distant future.

**HARVEY PICKED** a low knoll, 240 feet from the top of the mountains, as the base of his pyramid, which he visualized as a needle-like design, something like the Washington Monument.

But 1920 found him disgusted and discouraged. He isolated himself to plan his monument, then went forth to raise funds. He obtained \$10,000 but never reached the goal of \$75,000 because of the depression. He died in 1936.

U. S. Army Engineers say they "presume" that the waters of the proposed new Beaver

At its top he planned a tiny

## Voice of the Long Beach Students

(Continued from Page 3)

ceded the station's first supervisor, William V. McCay, in 1952.

E. Pacific Coast Hwy.

Others on the staff include teachers-assistants Mildred B. Kaiser (utilization) and Arnold Marton (production), clerk Clarine Bullock and recording-broadcasting assistant Robert A. Schilling. Technical operation and maintenance of the station is handled by E. Glen Conrad, chief engineer, and engineering supervisor James O. Plusch.

The station hears from its "public" of school children quite often. Among the correspondence on file, KLON personnel get a bit misty-eyed when they show a highly appreciative letter from some pupils at Stevenson School—written in Braille.

Children out of school because of illness often keep up with some of their studies through KLON programs. If there is no FM set in the home, mothers are advised how they might bring in KLON on television channel 6. (The secret is rotation of the fine tuning knob from one extreme to the other.)

Content of the KLON educational broadcasts comes under general supervision of Assistant Superintendent of Schools Theron Freese, in charge of instruction. Many of the programs themselves have been developed or produced through the assistance of classroom teachers in the school district.

**BUT IT ISN'T** just the children who write in. The station also receives letters from many adults who listen regularly. And because of the occasional reception of KLON on channel 6, the staff gets excited phone calls now and then.

**THOUGH KLON's** new transmitter is installed at the highest available point on Signal Hill, the studios and offices are located at the institute campus of Long Beach City College, 1305

One day, for example, a man called up and announced: "Say, KLON, I can hear you just fine—but did you know that your picture is out?"

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AROUND THE WORLD WITH

# DELAPLANE

"Since I will spend the next two years traveling, I am collecting a list of favorite restaurants..."

**YOU CATCH ME** away from my files. This will have to be from memory:

**LONDON:** Rule's in Maiden Lane. Antique, after-theater restaurant. The juggled hare (if it is in season) with raspberry preserve. Stilton cheese with fresh green onions.

**PARIS:** Auberge de la Truite, low-ceiling Normandy cottage in an alley at 30 Rue Faubourg-St. Honore. Artichoke vinaigrette is wonderful.

**FRANKFURT-ON-MAIN:** The Posthaus of that complex of restaurants called Kaiserkeller. Rhine wines and saddle of roebuck with little fresh cranberries.

**DUBLIN:** The Bailey in Duke St. for Irish beef and Irish coffee and Irish atmosphere around an Irish peat fire.

**GENEVA:** Here I lose the name of the restaurants. But ask the hotel porter for any place that serves fish. The firm trout called "danseuse du Rhone" or the lake fish called "Omble Chevalier." A Hermitage white wine.

**NEW YORK:** A savvy eater, Rex Smith, introduced me to Schlemmerschnitte at Luchow's—raw chopped beef on toast, topped with chopped onions, salted caviar and fresh-ground pepper. And German draught beer. Wow!

**NEW ORLEANS:** The pom-pino in a paper sack or the shrimp Remoulade at Gallatoire's. And New Orleans coffee in the morning at the French Market.

**SAN FRANCISCO:** I think the BEST restaurant town. So I took an outsider's choice and an odd one. Eggs fried quickly in olive oil and splashed in vinegar as done by Larry Salardi at Panelli's. (A midnight dish.)

**SYDNEY:** Romano's for steak Diane and those wonderful, beautiful Sydney rock oysters. And Australian wine—for something great and surprising.

**MANILA:** Sadly, nothing. Whatever you choose in Bangkok is wrong, according to the airline pilots. But in Singapore you come up good at Prince's.

**HONG KONG:** The floating restaurants at Aberdeen where you pick out dinner swimming and the chefs are the best in China. And Chinese chefs are the best in the world. Hong Kong for caviar, too. A big bowlful for a couple of dollars. The Champagne Room in the Sunning House is the best.

**TOKYO:** The tempura and sukiyaki is fabulous. And the raw fish called sashimi, served with soy sauce and fresh ginger gets me. Since I cannot remember Japanese names, phone Ken Cole of the Cosdel Corporation in the Nikkatsu Building and ask him where he took me. The cooking is something to watch since the Japanese feel that sight is a major point of food. They work it like a flower arrangement.

Your mailed questions will be answered (no phone calls). Send stamped and addressed envelope to Stan Delaplane, Southland Magazine, Independent, Press-Telegram, 6th and Pine, Long Beach 12, Calif.

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**SIGHTSEEING IS FUN** from the many convenient bus tours for you along Oregon's modern highways. This lofty U. S. 101 viewpoint is on Nashkohnia Mountain, overlooking mile upon mile of lavishing ocean beaches.



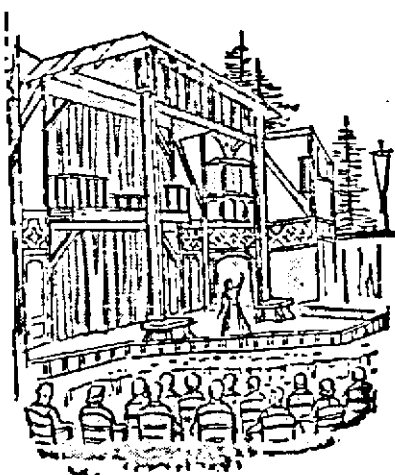
**YOU'LL SEE INDIANS** from the Pacific Coast in colorful tribal regalia at the famous Pendleton Round Up, September 11-14. For a list of more Oregon rodeos and other distinctive events in this state, check and mail the coupon, below.

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*Travel with Delaplane in Southland*



Joy Anderson, author of a best seller for juveniles, shown with her children at home of her parents here.

## The Urge to Write

By Audrey Acker

**F**AR-AWAY PLACES with strange sounding names pour out of Joy Anderson's talented typewriter. This graduate of Wilson High School in Long Beach is the author of a 1956 best seller for juveniles. Home from abroad, the young author is visiting at the Delmont Shore home of her parents, Mr. and Mrs. H. Lee Coonrad, 119 Bay Shore Ave. with husband Jack and their three children.

"Hippolyte—Crab King" (Harcourt, Brace & Co.) was her first published book for youngsters. In high school, however, Joy was editor of "La Fuente" and "Campanile." Before her marriage to Jack Anderson, she attended UCLA. Her husband's interest in horticulture took him to Utah State Agricultural College. There Joy went to school again, completing a course in elementary teaching.

"She was an honor student," Jack says proudly. His own Fulbright scholarship took them to Trinidad and it was there Joy was quick to use her knack for writing to create in book form her picture of a child's life in the land of Calypso. The adventures of a small boy, Hippolyte, culminating in the purchase of a longed-for costume for the pre-Lenten carnival there, bring life in that distant island within the realm of children here at home.

**SINCE THEN**, the Andersons have spent 18 months in Haiti and two years in El Salvador, where Jack has been working with the International Co-operation Administration. They have had the fortunate experience of learning to know people in other lands, not with a quick tourist glimpse of the highspots, but by making their home in these little-known places on the map, becoming familiar with the people as they live, day by day.

Mrs. Anderson's delight in picturing the lives of children abroad stems from her own motherly viewpoint. The Andersons' oldest daughter, blonde, blue-eyed Michelle Dominique, was born in Haiti. That makes her a Creole with joint citizen-

ship between America and the land of her birth," her parents say with a grin. Fourteen-month-old Cristina Luisa was adopted at a hospital in Costa Rica during a short visit there "Because we wanted lots of children from lots of lands," her mother explains. Tina's dark curls and huge, Latin eyes, are a perfect counterpart of her sister's fairer features. Last January, Jon Lee was born, in Long Beach, unaware of the busy life of travel he seems to have ahead of him.

**WHILE LIVING** in El Salvador, a trip to Guatemala fascinated the young couple. "That's where I had my second birthday," 4-year-old Michelle commented with cosmopolitan unconcern. They were quick to realize that the colorful country had given them material for another juvenile story. This time, with Jack collaborating on pictures to illustrate the life of a young Indian girl near Antigua, they have worked together on the story of Graciela, child of Fire and Water.

Just as her first book had the timeliness of the current Calypso craze, and even gave the music of a traditional theme in its pages, Joy's newest story has a present day interest even to grownups at home. Graciela, the 11-year-old in the book Joy is working on now, is the weaver of Guatemalan textiles, becoming so popular lately in the Southland scheme of decorating and fashions. Graciela lives within sight of the two volcanoes, Fuego (Fire) and Agua (Water) in that quake-torn part of Central America. Her story is true-to-life. Graciela herself posed for the pictures. How the young girl uses the art of weaving the brilliant cloth, learned from her mother in the meager house of canebrake and mud, gives girls and boys here a wider understanding of life in the underprivileged countries the U. S. Point 4 Program is assisting.

Now the Andersons are busy with plans for their next journey abroad—this time Jack will be an extension adviser in Iraq.



# Mad About Marble



Pete Zeolla is shown with some of the many things that he has created in miniature out of marble.

By Jack B. Kemmerer

**PETE ZEOLLA** is wild about marble. It's his work—and it's his hobby. After paid-for hours of marble craftsmanship, he'll return home and spend hours at the painstaking hobby

of making miniature planes and other objects.

A plane that took two months to fashion is one of his prides in his display of lamp stands, a table, other planes, a clock holder, and other articles he has carved from marble.

Pete, born 56 years ago in Italy, related how at the age of 7 he was put to sweeping out a marble-working shop.

"When I was 10, they put a tool in my hand," he said, and ever since he has been fashioning marble.

FOR 11 YEARS he was employed in marble work on city schools. He left his homeland in 1920, and has been in Los Angeles since 1923. All over town—in tall office buildings, in ornate restaurants, in luxurious west-end homes—are samples of

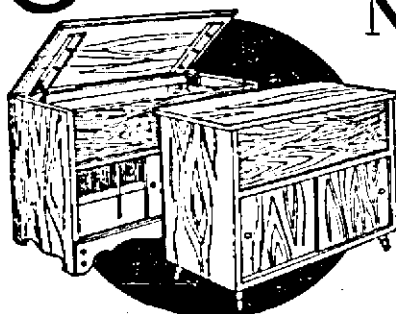
his work.

And in his workshop, the products of his passion for marble mingle with the 3,000 tools he owns.

"Now," said Pete, his eyes lighting, "I'm gonna make the Empire State Building (in miniature, of course)."

"Oh — maybe 8 months — a year." But what is time to a guy who's mad about marble?

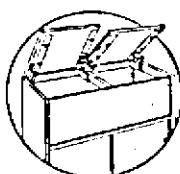
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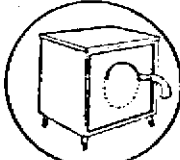
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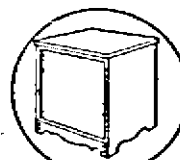
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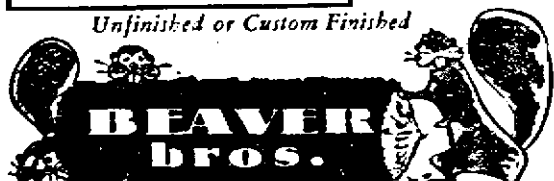
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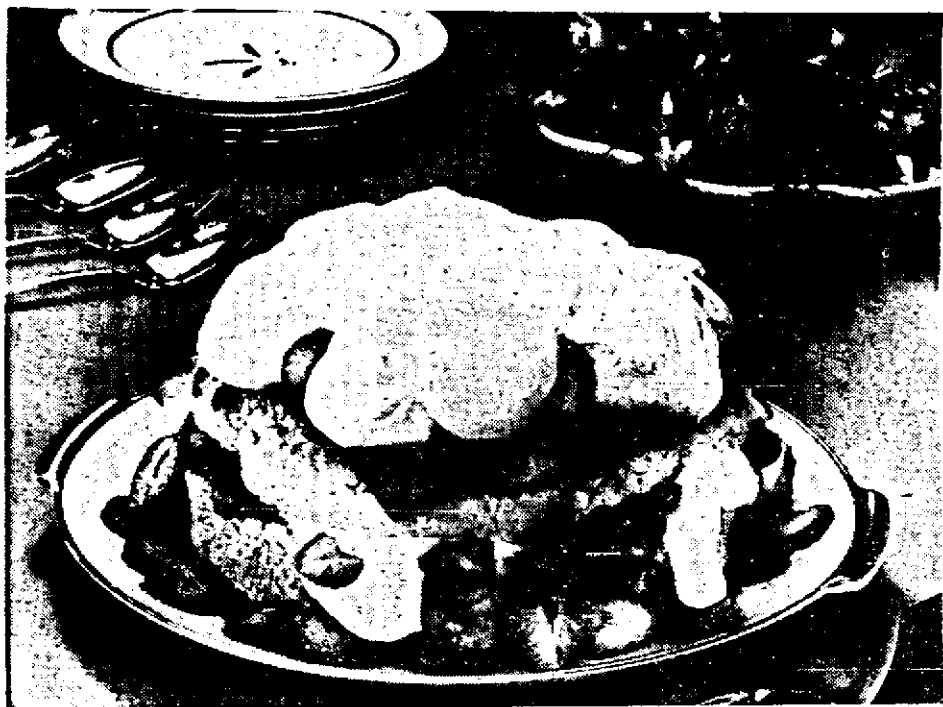
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# Please the Family with Shortcake



To some, strawberry shortcake with a sponge-cake base is best. Others are fans of the rich, biscuit-dough type, temptingly pictured in photo above.

By Mildred K. Flanary

Independent, Press-Telegram Home Economics Editor

**IT'S STRAWBERRY TIME!**  
And strawberry time, is shortcake time, and also it is time for a jam session—home-made Strawberry Jam, that is. Jam and jellymaking used to be a major chore, but not now. Liquid and powdered fruit pectins have eliminated long boiling, testing and guessing, and in addition to assuring success every time, these pectins give a finished product that is as attractive as it is delicious. The short-boil method preserves fruit flavor and color. To make the most of your berries, following is a recipe for making jam and jelly from the same 2½ quarts of fruit.

Shortcake at your house may mean sponge or layer cake spread with whipped cream and

piled high with fresh berries, but many prefer a rich crusty biscuit-type base. An excellent recipe for the biscuit-type Strawberry Shortcake also follows:

## Strawberry Jelly and Jam

Yield: about 5 medium glasses (2½ lbs.) jelly and 10 medium glasses (5 lbs.) jam.

Requires: about 2½ quarts ripe strawberries, 3 lemons, 4½ lbs. sugar, and 1 bottle Liquid fruit pectin.

First, prepare the fruit. Crush thoroughly about 2½ quarts fully ripe strawberries. Add ½ cup water and mix well. Place in a large sieve lined with a double thickness of cheesecloth. Drain and measure 2 cups juice into a large saucepan. Use juice

for making jelly; use fruit remaining in sieve for making jam.

Jelly:  
2 cups berry juice  
3½ cups (1½ lbs.) sugar  
2 tablespoons lemon juice (1 lemon)  
¼ bottle liquid fruit pectin

Second, make the jelly. To berry juice in saucepan add sugar and mix well. Squeeze and strain the juice from 1 medium-sized lemon. Measure 2 tablespoons into saucepan with berry juice and sugar. Place over high heat and bring to a boil, stirring constantly. At once stir in liquid fruit pectin. Then bring to a full rolling boil and boil hard 1 minute, stirring constantly. Remove from heat, skim off foam with metal spoon, and pour quickly into glasses. Cover jelly at once with ¼ inch hot paraffin.

Jam:  
¾ cup berry pulp  
¼ cup lemon juice (2 lemons)  
7 cups (3 lbs.) sugar  
¼ bottle liquid fruit pectin

Then make the jam. Measure ¾ cups pulp into a very large saucepan. Squeeze the juice from 2 medium-sized lemons. Measure ¼ cup juice into saucepan with berry pulp. Add sugar and mix well. Place over high heat, bring to a full rolling boil, and boil hard 1 minute, stirring constantly. Remove from heat and at once stir in liquid fruit pectin. Skim off foam with metal spoon. Then stir and skim by turns for 5 minutes to cool slightly, to prevent floating fruit. Ladle quick-

(Continued on Page 29.)

## Deviled Sirloin Steak

1 sirloin steak (¾ inch thick) about 3 pounds  
½ cup butter or margarine  
1 teaspoon chili powder  
1 teaspoon garlic salt  
1 tablespoon paprika  
2 teaspoons salt

Pan-broil sirloin steak until well browned, approximately 10 minutes on each side. Blend together butter, chili powder, garlic salt, paprika and salt. Spread over steak. Cover and heat 5 minutes. Uncover. Spoon sauce over steak. Serve hot. Yield, 8 servings.

**SERVE WITH:** Deviled Sirloin Steak — Bacon-Tomato Wedges—Hash Brown Potatoes—Asparagus—Garden Salad—Hard Rolls—Butter—Apple Pie—Beverage.

## BARBECUED CHICKEN DINNER

(Menu for Mother's Day)

Barbecued Chicken Baked Potatoes  
Coles on the Cob Buttered Asparagus  
Fresh Fruit Salad Mother's Day Cake  
Hot Rolls Coffee

Dorothy Miller IOWA PORK SHOPS' HOSTESS

# IT'S BARBECUE TIME!

YOU GET THE FINEST for BARBECUE from your friendly IOWA PORK SHOP BUTCHER



REMEMBER MOTHER'S DAY... DAD, HOW ABOUT GETTING THAT BAR-B-Q GOING SO MOM CAN TAKE IT EASY!...

## Frozen Foods

## CREAM PIES

SIMPLE SIMON  
COCONUT, LEMON  
AND CHOCOLATE  
BIG 8-INCH PIE

65¢

## PICTSWEEET

CUT CORN OR  
PEAS & CARROTS.  
Pictsweet for flavor.  
10-OZ. PKG. ...

3 for 49¢

## STEAKS

KOLD RIST  
"Just right for  
tasty sandwich."  
2½-OZ. EACH ...

3 for 29¢

## CHILI & BEANS

KOLD RIST  
True "South of the  
Border" Flavor.  
1-LB. PKG. ....

2 for 49¢

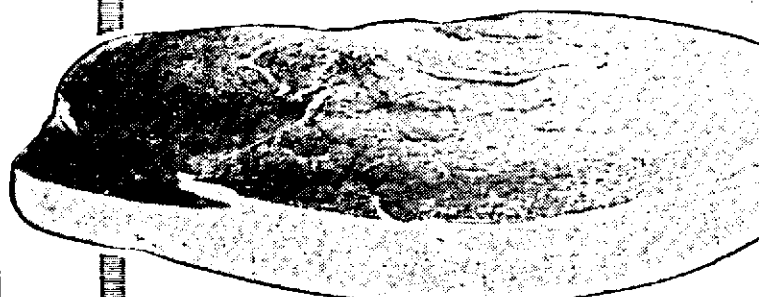


FREE DEMONSTRATION  
ELECTRONIC RANGE  
CO. AT OUR ORANGE  
STORE THIS WED.  
LOS ALTOS STORE  
MAY 16 10 A.  
N THURSDAY,  
4 TO 12 ...



ON OF THE  
BY EDISON  
& CARSON  
AND AT OUR  
N THURSDAY,  
4 TO 12 ...

## TOP SIRLOIN



ACCLAIMED BY MANY AS THE BEST IN BARBECUE STEAKS... ESPECIALLY GOOD BECAUSE IT'S AN IOWA PORK SHOP QUALITY FLAVOR STEAK. VALU-TRIM'D. ITS TASTY TENDERNESS IS EVEN MORE ENHANCED WHEN SLOW BARBECUED TO FLAVOR OF SMOKY GOODNESS. NO MATTER HOW PREPARE ONE OF THESE DELIGHTFUL FRESH-CUT, PROPERLY A STEAKS, YOU KNOW IT'S THE FINEST BECAUSE IT'S FROM Y IOWA PORK SHOP!

## RICH HICKORY SMOKE FLAVORED

**BACON** 65¢ lb  
BATH'S BLACKHAWK  
SLICED JUST RIGHT. FULL OF OLD-FASHION SMOKEHOUSE GOODNESS!  
1-LB. PKG.

## GENUINE BABY BEEF....

**LIVER** 49¢ lb  
SLICED... TASTY TENDER  
LIVER AND BACON MAKE A REAL  
TREAT... OR SERVE WITH FRIED  
ONIONS—FOR A DELICIOUS DISH!

## STEAKS

\$1.09 LB.

## Fresh Produce

IMPERIAL VALLEY'S  
FINEST MEDIUM  
**TOMATOES**  
2 25¢ LBS.  
FIRM—JUST  
RIGHT FOR  
SLICING!...  
**LETTUCE** LARGE FIRM  
CRISP HEADS ... 2 for 19¢

# STEAKS

TOPS IN TENDERNESS, FLAVOR, AND VALUE... THE MOST WONDERFUL YOU'LL FIND ANYWHERE!

- ★ PORTERHOUSE OR
- ★ T-BONE STEAKS

SELECT BABY BEEF, VALU-TRIM'D THE IOWA PORK SHOP WAY TO GIVE YOU MORE TENDER EATING MEAT!... GRAIN-FED AND PROPERLY AGED... YOU GET A LOT TO LIKE WITH EACH RICH, TENDER, JUICY BITE... TAKE HOME A DELICIOUS PORTERHOUSE OR T-BONE STEAK TONITE... FRY, BROIL, OR BARBECUE... AND SEE FOR YOURSELF WHY PEOPLE COME FOR MILES AROUND FOR THE BEST IN MEAT... AND FRIENDLY PERSONAL SERVICE AT YOUR IOWA PORK SHOP!

TRIMMED... WASTE FREE

98¢ LB.

LOOK! 10 FREE BONUS STAMPS  
WITH PURCHASE OF EACH OF  
THESE WONDERFUL  
IOWA PORK SHOP  
BRAND  
ITEMS!

## PEANUT BUTTER

IOWA PORK SHOPS  
"RICH AND CREAMY... MADE  
FROM FINEST SELECT PEANUTS." 10  
BONUS STAMPS!  
LARGE 18-OZ. JAR

49¢

## SHORTENING

IOWA PORK SHOPS  
"FOR FINE NON-GREASY FRIED  
FOODS... AND BAKING."  
3-LB. CAN

83¢

## KRISPY CRACKERS

SUNSHINE  
1-LB. PKG. .... 29¢

## POWDERED SUGAR

C & H  
1-LB. PKG. .... 2 for 23¢



## DOG FOOD

CALO  
"HERE'S A STOCK-UP  
VALUE!"  
TALL CAN

8 \$1 FOR

## GUEST COFFEE



VACUUM  
PACKED  
"For a Good  
Morning."  
1-LB. CAN

79¢ LB.



## BISQUICK

BETTY  
CROCKER'S  
"For Quick  
Easy Baking."  
48-OZ. PKG.

37¢

PRICES EFFECTIVE  
TODAY  
THRU WEDNESDAY,  
MAY 12-13-14-15

IN LONG BEACH  
• 1140 E. CARSON  
• 655 PINE AVE.  
• 2210 PACIFIC  
• 2217 PALO VERDE  
• 2240 SANTA FE  
• 5595 ATLANTIC

IN COMPTON  
• 929 S. CENTRAL  
• 14309 ATLANTIC  
• 1900 E. OLIVE



Friendly Markets



## DON'T FORGET, TODAY IS MOTHER'S DAY

Mother's Day is a day set aside for praising and honoring Mother. She knows her family really does appreciate all she does for them, even if they only remember to say "Thanks" once a year.

It seems that Mothers are getting younger (maybe it's just that I'm getting older), but it seems some of them are just like ails yesterday, and have grown up and married, and now families of their own. The young Mothers of today are very capable and level-headed, and seem to have everything well organized. We should be proud of them.

Iowa Pork Shops going to wish Mothers everywhere a very "Happy Mother's Day."

Dorothy Miller

IOWA PORK SHOPS' HOSTESS



# 'T' for Two Because



Photos by H. S. Melvin

Walls of glass slide open for free access to terrace and pool areas from the living room. High-backed sofa sections afford head-reclining comfort.



Diamond-paned windows of amber glass flank the front door and flood the entry with warm and golden light.

**A** DEEP and abiding sense of comfort pervades the home of Mr. and Mrs. Everett Hosking, 5440 El Jardin St. Richly contrasting textures contribute greatly to an atmosphere that is simple, complete-

ly honest and somewhat masculine in its feeling. Less outstanding for strict and "sharp" adherence to style or mood than for its forthright expression of what two people want in their home. Tritely put, this 2500-

*By Eileen Ball*

square-foot house suits the Hoskings "to a T."

An area between the living

and dining rooms at the front of the house serves as an entry quite separate from the conversation areas. Diamond-paned amber glass windows flank the front door, flooding the entry with a warm, golden light

that highlights rich mahogany paneling finished in natural honey tones. Altogether, this is a thoroughly welcoming spot in which to greet guests.

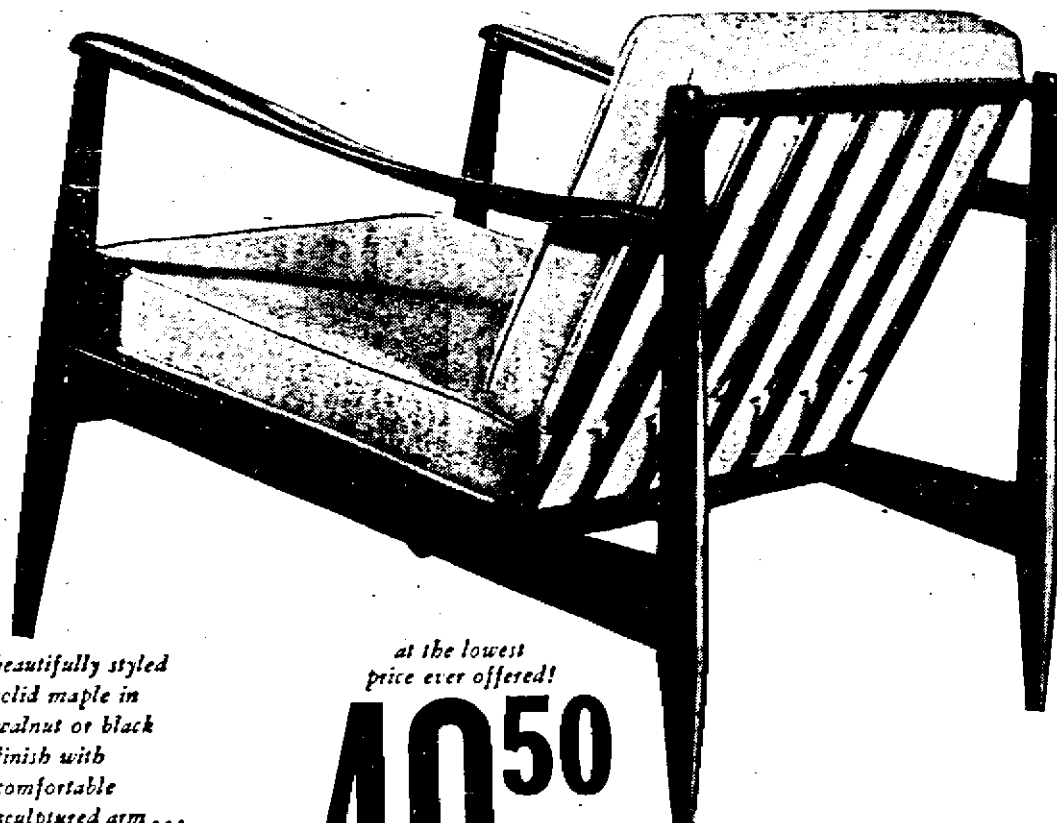
Directly ahead of the entry are the living and dining areas, the former located on the right, the latter on the left.

THE LIVING ROOM, dedicated to the comfort of the family and its guests, makes no overtures to pretence, but is distinctive in its own right. The friendliness of the fireside, the companionship of books, the conviviality of deep and comfortable chairs placed within good conversational radius—

Henry's

SELECTIVE FURNITURE

**DANISH design chair**



beautifully styled solid maple in walnut or black finish with comfortable sculptured arm... zippered decorator covered cushions on Firestone rubber webbing...

at the lowest price ever offered!

**49<sup>50</sup>**

ON YOUR TERMS

Henry's

SELECTIVE FURNITURE

3030 E. Pacific Coast Highway

OPEN MON. & FRI. EVENINGS TIL 9  
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GLASS or PLASTIC  
**TUB ENCLOSURE**  
A \$75 VALUE, ONLY



**CAN'T Rust or Leak**

Beautiful sliding doors of gleaming, polished aluminum... suspended on trouble-free, silent nylon bearings... top long safety hood.

Phone GA 3-6427

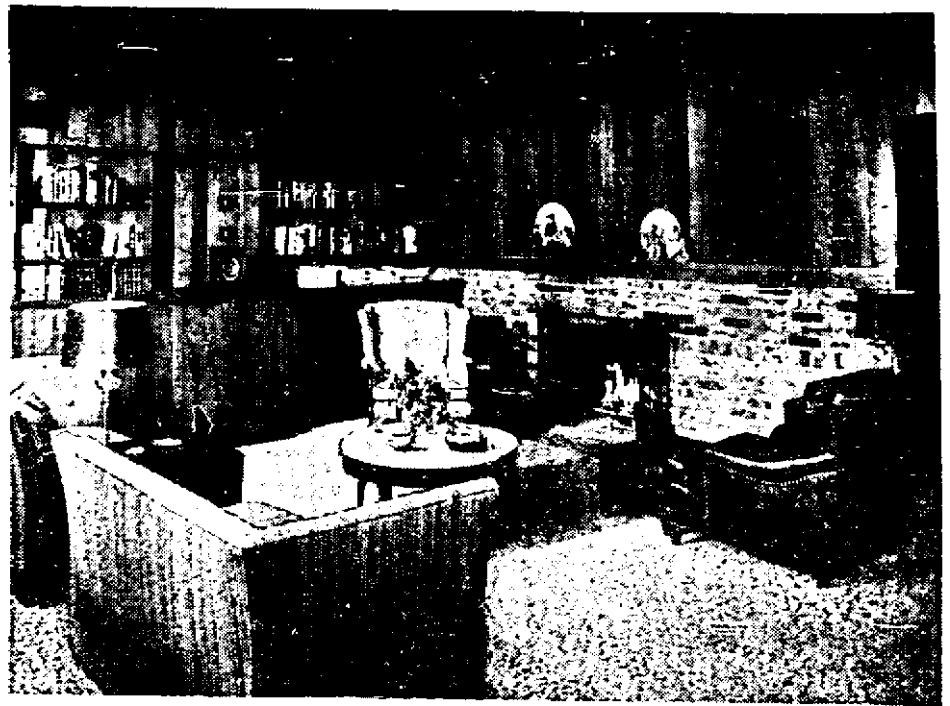


**GARRISON'S GLASS**  
722 South St.

# It Suits Them



Formed in a "U" shape, the house provides a sheltered area for the terrace which overlooks swimming pool.



Welcoming, convivial and comfortable in its composition, the living room of the Everett Hoskings' home also has interesting contrast in texture.

these are keynotes of this gracious and reflective room.

Below a wood mantel, used brick extends the length of the room, offering the beauty of its rustic texture for contrast with satiny tones of mahogany paneling above the mantel and at one end of the room faced with open book shelves.

Above the fireplace, on the mantel, ivy twines along a piece of driftwood set between a pair of handsome hand-turned plates made by Mrs. Hosking at a college class.

DEEP CHAIRS stand close to the fireplace—one in dark green leather outlined with brass nails; the other a tapestry wing chair that, obviously, is as feminine as the other is masculine in its make-up. Standing with its back to a glass wall that slides open to the terrace and the lower-level swimming pool is a sectional sofa upholstered in muted shades of terra cotta, pink and copper. The high-backed sofa sections provide

(Continued on Page 25.)

Spring IS HERE!



FURNISH WITH  
RATTAN FURNITURE  
FABULOUS NEW  
TROPIC LINE

See Before You Buy!  
10% Dn., Easy Terms

7-PC. ROOM GROUP  
4-STRAND  
PRETZEL ARM  
SPECIAL \$299

Match Stick Drapes

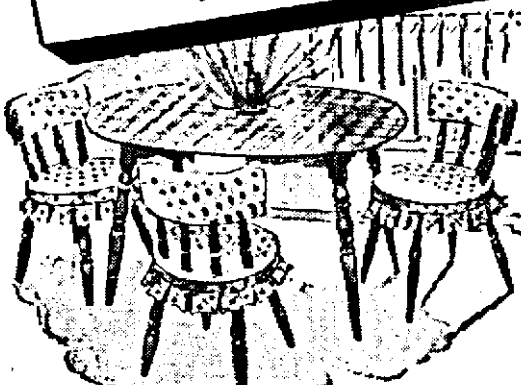
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TOP QUALITY . . .  
LOW PRICES

**OPEN TODAY, SUNDAY**  
QUALITY EARLY AMERICAN  
MAPLE & PROVINCIAL FURNITURE  
AT LOW WAREHOUSE PRICES!  
NO FANCY FIXTURES — NO SALES  
PRESSURE — YOU SERVE & SELL  
YOURSELF — YOU POCKET THE  
DIFFERENCE!



5-pc. Maple Dinette

Dual extension top table in wood grain or  
linen mar-proof top with 4 matching uphol-  
stered chairs as pictured. A sensational  
value.  
MADE TO RETAIL FOR \$139.50

\$69

## CARPETING

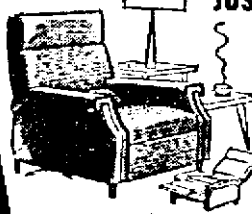
### REMNANTS

From one of America's leading mills . . . room size  
and roll ends large enough for wall-to-wall installation.

12x15" Nylon Viscosa.	\$40	12x15" Nylon Viscosa.	\$172
Beige and		all-wool cushion	\$119
brown tufted . . . . .	\$77.00	With	
12x25" 18" Nylon Viscosa.	\$108	12x25" Chocolate brown	\$62
Tartan and		heavy tufted . . . . .	\$93
brown tufted . . . . .	\$29.00	12x15" 18" Nylon Viscosa.	\$107
12x15" Nylon Viscosa.	\$89	Chocolate tufted . . . . .	\$58
Agua heavy tufted . . . . .	\$139	12x15" 18" Nylon Viscosa.	\$77
12x15" Colonial pattern wool,		tufted, Tartan and	\$51
brown and		wool tufted . . . . .	
green tufted . . . . .	\$75	12x15" 18" Nylon Viscosa heavy	
12x15" Wool chenille,	\$90	pile, light finish,	
with foam green . . . . .	\$68	nyl. visc. gold . . . . .	
12x25" 6" Wool, modern	\$112	12x15" 18" Nylon Viscosa	
green leaf design . . . . .		tufted, Tartan and	
12x15" 18" Nylon Viscosa.		brown, white . . . . .	
Beige de luxe tufted . . . . .		12x15" 18" Beige scroll pat-	
12x15" Metric all-wool		tern wool blend . . . . .	
high-low Wilton . . . . .	\$174.00	12x15" Green wool blend,	
		scroll pattern . . . . .	

MANY OTHERS

## JUST ARRIVED—A NEW SHIPMENT LOUNGE-CLUB CHAIRS



Made to retail for \$9.50  
REAL COMFORT . . . that's the  
secret of this beautiful lounge  
chair. Simulated easy-to-clean  
leather trim. Decorator fabric  
seat and back. An ideal gift  
for Dad!

\$54

## DE LUXE SLEEPER-SOFA FOAM CUSHIONED



A beautifully tailored sofa of  
de luxe construction that con-  
ceals an unconditionally guar-  
anteed 248-coil Innerspring  
mattress. Heavy duty bed unit.  
The ultimate in sitting or  
sleeping comfort. Selection of  
colors.

\$169

Made to Retail for \$259.50



TABLE  
LAMPS

Made  
to Retail  
for \$24.95

11.95  
2 for \$21.95

## EASTERN MAPLE

## 5-pc. Bedroom Set

Spacious 9-drawer triple dresser, dust-  
proof construction, framed mirror,  
poster bed and 2 night stands. Beau-  
tiful hand-rubbed Salem finish.

Made to Retail for \$299.95

\$179



## INNERSPRING MATTRESS & BOX SPRING SETS

### 620 COIL MATTRESS & BOX SPRINGS

20-Year Guarantee  
MADE TO SELL FOR \$59.50

\$84 THE SET

An Outstanding Value  
Heavy Striped Cover  
MADE TO RETAIL  
FOR \$9.50

\$34 THE SET



ALL THE  
CREDIT  
YOU NEED!

## MERCHANTS FURNITURE WAREHOUSE

PLENTY of PARKING  
1 block south of Pac. St.  
Hwy. 1 blk. W. of Magnolia

1740 DAISY AVE.

PHONE HE-Mock 2-5190

OPEN EYES, TIL 9  
SATURDAY TIL 4  
SUNDAY 10 TO 8



**JUST ARRIVED! A NEW SHIPMENT OF EXPANDOMATICS**  
 THE WORLD'S ONLY NO LEAF DISAPPEARING DINING TABLE

In rich cherry . . . elegant provincial . . . traditional mahogany . . . old world pumice . . . contemporary walnut . . . oriental ebony . . . modern line oak. Extends in a wink to a desired length without the use of leaves. Also available in early American extension hutch tables finished in warm Salem maple over solid birch.

Desk Type Expandway 98.  
 (with 3 15" leaves)  
 Matching folding chairs from 12.95

**ALFRED'S** 2900 E. Anaheim  
 FURNITURE THE MOST IMPORTANT ADDRESS ON YOUR SHOPPING LIST

ADVERTISED IN LIFE

BUDGET TERMS  
 OPEN MONDAY & FRIDAY  
 'TIL 9 P.M.

**MARSHALL FURNITURE** WHERE YOUR \$ BUYS \$1.50 WORTH

Come in and get acquainted with John Marshall. Compare our prices . . . you'll find quality modern furniture at lower prices! You'll enjoy the savings! **SAVE 1/3**

**SENSATIONAL DISCOUNTS!**

**\$119** EASY TERMS

A sofa by day opens into a comfortable bed for nights. It conceals an unsurpassing mattress that opens at a touch. You'll like our \$40 to \$90 savings. Our prices start as low as . . .

**CHROME SET** Specials 5-pc.

One of the finest selections of Dinette sets in Long Beach and what bargains! Every style and color at the lowest prices in town. \$9.50—5-pc. sets as low as **\$39**

**SAVE TO 33%** MODERN BEDROOMS in a variety of styles and finishes. Every one a real bargain! Come in and compare. Reg. 119.95—2-pc. Set **\$69**

**FOR WIDE-AWAKE SHOPPERS**

REG. 24.95 AUTOMATIC POP-UP TOASTER **995**

REG. 24.95 WAFFLE IRON **995**

REG. 39.95 COPPERTOP AUTOMATIC FRYING PAN **995**

2 YEARS TO PAY

**NEW!** SECTIONALS

Bring refreshing modern distinction and comfort to your home with versatile sectional sofas. See our large selection!

Reg. 149.50 2-Piece Sectional **\$89**

Reg. 199.95 3-Piece Sectional **\$128**

Reg. 299.95 Sectional **\$179**

**EXPECT AT LEAST A 33% DISCOUNT**

**2-PC. LIVING ROOM SET**

A terrific value! Just one of the many money-saving values! PROOF that John Marshall sells for less. A regular 229.95 value **\$129**

**John MARSHALL FURNITURE CO.**  
 630 PINE  
 OPEN MON. & FRIDAY 'TIL 9 DAILY TO 5

## Library Notes U. S. Birthday

**THIS SPRING**, from one side of the continent to the other, our nation will celebrate its 350th birthday. Attention will be focused on the morning of May 13, 1607 when three ships, sailing up the James River in Virginia, cast anchor near a spot which the group of 105 voyagers who disembarked named "James Towne" after their king. This was the first permanent English settlement on American soil and the home of America's first Legislative Assembly.

In honor of this significant moment in American history, the Huntington Library in San Marino has opened a full-scale exhibition of some of its rarest treasures.

**THE LIBRARY** is well qualified to join in the national celebration of the founding of Jamestown for it possesses a fine collection of early books and manuscripts having to do with the settling of Virginia. These fill an entire room in the library building. Early maps and royal proclamations are on the walls. In the cases are manuscript letters, one dated 1608, printed accounts describing the climate, government, types of houses, original 17th century drawings of the birds of Virginia, stock certificates made

out to investors in the Virginia Company of London, and printed lists of supplies which the voyager of that day should take with him to Virginia.

The Huntington Library and Art Gallery is open, free to the public from 1 to 4:30 p.m. daily except Mondays. Reservations are not necessary.

**GLORIANA SCHOOL OF CHARM**  
 MODELING, SELF IMPROVEMENT SCHOOL  
**NEW CLASS**  
 Beginning June 5  
**LONG BEACH POLYTECHNIC HIGH SCHOOL**  
 Classes Limited—Register Now!  
**OPEN TO THE PUBLIC ALL AGES**

- Posture
- Diet & Exercise
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- Hair Styling
- Conversation
- Personal Development
- Wardrobe Planning
- Social Graces
- Modeling Technique

**PROFESSIONAL OR HOMEMAKERS INVITED.**  
 SMALL GROUPS  
 PERSONALIZED SERVICE  
**INFORMATION and RESERVATIONS**  
 Ph. HEmlock 3-3872  
 9 A.M.—1 P.M.



I'm mean and tough but I can't wear out the carpet my folks bought from Bill Harlow's

**BILL HARLOW & SON**  
 RUGS and CARPETS

Since 1930  
 HE 2-2221 340 E. FOURTH ST. HE 7-6591  
 OPEN MONDAY and FRIDAY EVENINGS 'TIL 9

Travel with Delaplane in Southland

# House that Suits Two People to a 'T'

Sunday, May 12, 1957



Serenity and comfort are expressed in exterior styling of this home. Good textural contrast also is evident.

(Continued from Page 23)  
head-reclining comfort before the fireplace. Standing between the two sections is a leather-topped lamp table and a lamp that was chosen less for "pretentiousness" than for its functional ability to shed good reading light. Centering the chair and sofa grouping is a low cocktail table on a traditional base of mahogany, its top a circle of polished terra cotta and pink marble.

The back wall of the living room is glass. Draperies are neutral oatmeal tweed interwoven with gold metallic threads. Standing before the windows is a quaint Victorian group that points up, by contrast, the simplicity of the contemporary sofa. The grouping comprises a pair of petite chairs upholstered in antique gold damask and a small marble-topped antique table.

SEPARATING THE living area from the dining room is a counter-high storage partition that serves as a buffet some of the time, a bar part of the time,

and an effective divider all of the time.

The dining room is an entity unto itself, despite the fact it is partly viewable from the living room. It features Duncan Phyfe furnishings, with dining chairs upholstered in beige tapestry striped in turquoise velvet. A corner cabinet of mahogany is effectively "framed" by mural wallpaper portraying tropical greenery in shades of greens and sand against a ground of soft taupe.

Mahogany louver doors open to the kitchen where vivid splatters of color are reflected against the neutral, biscuit-colored background of linoleum.

THE DEN IS completely paneled in natural ash. The same blond wood was used for built-ins that face one entire wall. Set into the cabinets are two desks, each one accompanied by sturdy captain's chairs. A carpet of chocolate-and-sand tweed establishes a neutral and monochromatic color scheme. Sill-length linen draperies are sand-colored to blend with the walls.

Upholstered in black-and-copper tweed is a small sofa that faces a unique cocktail table made by Hosking—a project that not only attests to his carpentry skills but to his imagination, as well. Set beneath a clear glass top is a miniature electric railway system consisting of a network of tiny tracks that goes over "mountains" of ant-hill size, through small tunnels and around a doll-sized village. An electric switch lights the intricate layout and starts the tiny train chugging on its way!

On the other side of the house are the bedrooms and the master bath.

The guest room serves as a study for Mrs. Hosking, and is a delightful hideaway that enjoys a view of the backyard with its tropical planting and its glinting pool. This, easily, is the most feminine room in the house, reflecting as it does Mrs. Hosking's taste and adeptness as a seamstress. Twin studio beds are covered with scalloped and quilted polished-cotton coverlets of pale pink over flouncy

duster ruffles patterned with splashy pink and rose camellias on a pure white ground. Large pillows are covered in the plain pink quilted fabric and ruffled with the print. Sill length draperies have the camellia fabric beautifully set off with walls of a pale pinkish-cocoa. Spreads, draperies and pillows were made by Mrs. Hosking. Furniture is maple. Throughout the room, accessories are white.

THE MASTER BEDROOM has a green-and-sand tweed carpet that blends nicely with walls of soft seafoam green. A

picture window overlooking the front of the lot is dressed with full-length pleated draperies of seafoam antique satin.

The house, constructed in the shape of a "U," features a covered terrace within its sheltered center. One level lower than the patio-terrace is the angular pool surrounded with a deck of biscuit-colored cement. Conforming to the shape of the pool are planting beds that abound in large-leaved evergreens that establish a tropical atmosphere backgrounded by a rustic, driftwood grapestake fence, affording privacy for this corner lot.

SINCE 1918

## Alexander SHULTZ 39<sup>th</sup> ANNIVERSARY SALE

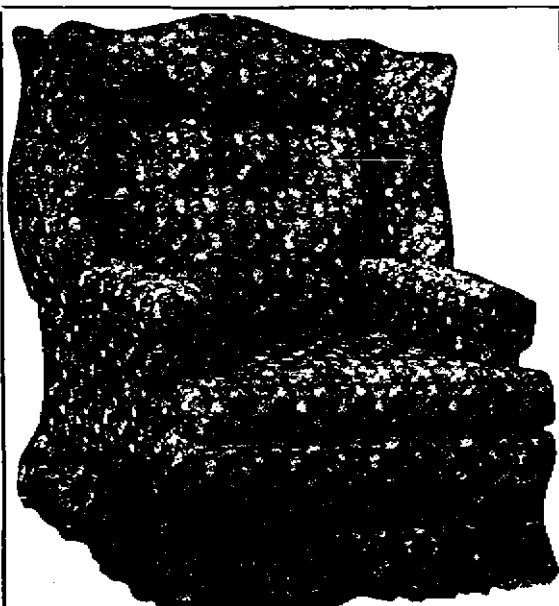
Our greatest sale since 1918! Alexander Shultz is out to make furniture history with the greatest savings celebration ever!

### YOU ACTUALLY SAVE ONE-HALF

for Quality

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### FOAM RUBBER WING CHAIR

REGULAR 159.50

- Hardwood frame
- Web base
- Choice of colors

# 79<sup>50</sup>

This is a large size chair, specially offered for our anniversary event at one-half price!



	Reg.	Sale Price
<b>TABLE LAMPS</b>		
Hobnail milk glass and maple base, stretched silk ruffled shades.	25.00	12 <sup>50</sup>
<b>WING LOVE SEATS</b>		
Hardwood frame, web base.	159.50	79 <sup>50</sup>
	Assorted covers.	
<b>TABLE LAMPS</b>		
Capo di Monte base, imported from Italy. Silk shade.	45.00	22 <sup>50</sup>
<b>MAHOGANY OCCASIONAL CHAIRS</b>		
Extra high quality.	119.50	59 <sup>50</sup>
<b>MAPLE STEP TABLES</b>		
& Matching Cocktail. Distressed finish.	39.50	19 <sup>50</sup>
<b>25 ASSORTED TABLE LAMPS</b>		
Values to \$40.00		14 <sup>95</sup>
<b>ODD DINING CHAIRS</b>		
Salem maple. Values to \$25.00		9 <sup>95</sup>
<b>OTHER VALUES</b>		
<b>MAPLE DINETTE SET</b>		
5 pieces. Extension table.	129.50	89 <sup>50</sup>
<b>INNERSPRING MATTRESS AND BOX SPRING SETS</b>		
Twin or full size. Heavy cover. Firm.	89.50	39 <sup>50</sup>



REG. 23.95

**Captain's Chair**  
SALEM MAPLE  
A sturdy, well-built heavy chair that's made to take it.

**1188**  
Save 50%

### CARPET REMNANTS

12x18" All-Wool	173 <sup>25</sup>
Tweed, Grey.	273.44
12x20" All-Wool Hi-Lo	165 <sup>50</sup>
Broadloom.	292.00
12x12" All-WL Tw.	83 <sup>25</sup>
Eq. & Br.	134.50
12x15" Plain Dp.	79 <sup>00</sup>
Pile, Nubia.	139.50
12x23" Viscose Tw.	166 <sup>80</sup>
Torg.	271.00

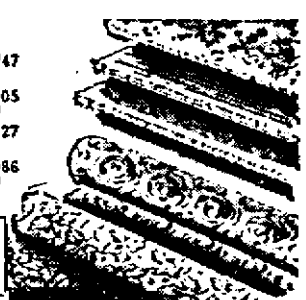
9x12 Oval Braided  
Rugs. Reg. 59.50

39<sup>95</sup>

12x20" All-WL Hi-Lo	207 <sup>47</sup>
Sadlwd.	318.50
12x19" All-WL WIL	233 <sup>05</sup>
Emb. Gr.	375.00
12x13" All-Wool	131 <sup>27</sup>
Tweed, Green.	209.00
12x24" WL BL Rose	133 <sup>86</sup>
Tone-on-Tone.	217.50
MANY OTHERS	

Tweed Broadloom  
Reg. 6.95 sq. yd.

3<sup>95</sup>



NO MONEY DOWN

36 MONTHS TO PAY

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## UNFINISHED BOOKCASES

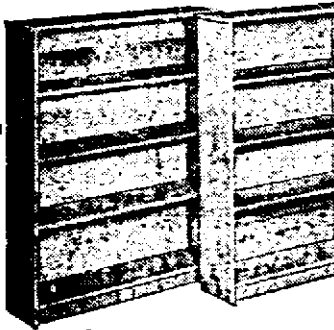
all sanded ready to finish

46" high  
26" wide  
4 spaces

**8<sup>50</sup>**

46" high  
36" wide

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# King Cotton Reigns in California

By Aubrey B. Haines

**D**RIVE AROUND Bakersfield, Merced, Fresno or Tulare these days and you cannot help but notice how, in recent years, King Cotton has extended his reign. This is a veritable phenomenon, for no one dreamed in 1917—when William B. Camp planted the first two acres of acala cotton near Bakersfield—that within 40 years cotton fields would stretch throughout seven counties, cover more than 810,000 acres, and engage more than 100,000 persons on their harvesting and planting!

A generation ago King Cotton's court was almost exclusively in the South. But today California ranks fourth in American cotton growing, falling behind Texas, Mississippi and Arkansas—in that order. Like many a young "adventurer" the king has taken up a Western abode. When acala cotton was discovered in Mexico and found to adapt itself to Texas' climate, it was wondered whether it could be grown on California's irrigated lands. When proved that it could, the old king found a new domain.

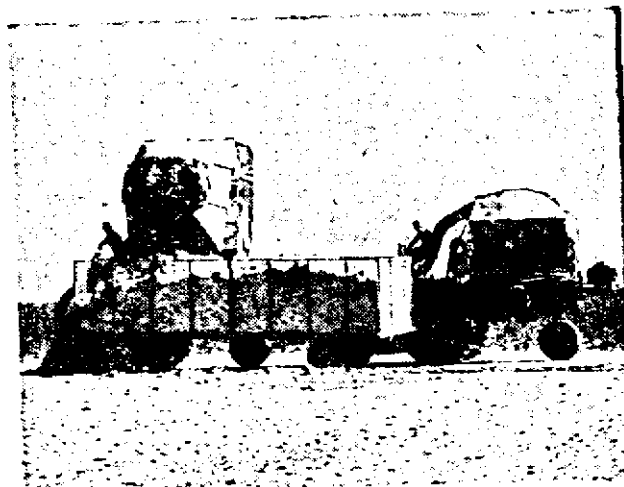
**EVEN STATE LAW** has stepped in to insure the domain, for to protect acala from outside blights and diseases, no other kind of cotton is allowed to be grown in California. An unusually fine cotton, acala is the longest of the short-staple strains. Preliminary figures for 1955—the latest available at this writing—show that 745,000 acres were harvested, with a total farm value of \$222,515,000. This value tops all other agricultural crops in the state.

King Cotton is discriminating about soil. Strangely enough, his tastes are better suited to San Joaquin Valley land.

The planting of cotton seed in rows, like corn—usually by machinery—has been going on since late March.

In late September or early October, much of the foliage falls off. The bolls split and ballooning fibers spangle the dark-stemmed plants with gleaming powder-puffs of snowy white. Cotton pickers know that the time has come for them to migrate to San Joaquin Valley.

MUCH COTTON picking is done by field workers, who pick the tufts from the bolls and drop them into long canvas bags,



Photos Courtesy Hollis M. Barron, Agriform, Inc.

Labor and housing shortage and rising labor costs in cotton harvest force use of more mechanical pickers.

hung from their shoulders. An expert cotton picker can harvest more than a quarter of a ton of the lightweight plant a day. When all the cotton on a farm is picked, the workers go on to another farm. Many fields must be picked twice or three times. By January or February the harvest is usually over, and each picking that follows yields cotton of somewhat poorer quality. The greater portion of the crop is still handled manually.

Nevertheless—in spite of the huge initial cost—labor shortage, increasing labor costs and the housing problem are causing rapid increase of mechanical pickers.

By learning that good farming methods make better yields, San Joaquin Valley cotton farmers now average more than a bale and a half an acre—almost three times the national average of 269 pounds.



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# Like Mother

**A** MOTHER'S DAY 20 years ago remains in my memory. "What shall I get you, Mother?" I had asked. "Oh, nothing dear. Not a thing!"

I didn't realize that "Oh, nothing" was my mother's method of making sure she would be surprised. She was. Her only gift was from Daddy.

The next day a sentence from her unfinished letter caught my eye. In it my mother had written, "Another Mother's Day—Tam forgot me entirely!"

"Oh, Mother," I silently cried, "you said you didn't want anything."

Never again did I neglect a holiday. And never did I reveal I had read that letter.

Just yesterday—20 years later—my small son asked, "Mommy, what do you want for Mother's Day?"

"Oh, nothing dear," I began... "I mean nothing too large. How about a hanky for my new hand-bag?"

Happily my son replied, "You'll have to wait until Sunday, Mommy."

With a sigh of relief I thought, "Like mother, like daughter—almost!" — TAMARA E. LIPSON, 3309 Josie Ave.

**(EDITOR'S NOTE: Southland will pay its readers \$2.50 for each acceptable true personal experience thumbnail story of the type published above. Your name will be published with your story. Payment will be made on publication. No stories can be returned. Send yours to: Fred Taylor Kraft, Editor, Southland Magazine, Independent Press-Telegram, 6th and Pine, Long Beach 12, Calif.)**

## Thread Artist

(Continued from Page 6.)

hours of work a day as a marine checker in Wilmington, but who was also fascinated by the rich color of the beautiful designs he could create.

**PETIT POINT** is done with a blunt needle, working single strands of silk thread into fine mesh canvas. Money purchases packets which look like large manila envelopes. Each packet contains a chart of the pattern, canvas, skeins of thread and needles. Each skein, rich in color, is numbered, and from the chart to the canvas, Money counts the tiny squares for the stitches of his pattern. The most intricate pattern and hardest to make is the face in a portrait, but this he does with the greatest of ease.

He has improvised many home made gadgets for his work, such as a frame made out of cardboard to hold the canvas tight which helps to keep the canvas and stitches from stretching. He also made a light standard with a magnifying glass attached, which helps to bring the fine work closer to his eyes without strain.

Money is proud of the beautiful evening bag he made for his wife. It is done in the variations of rich tones of red, roses large, small, and tiny, and done on a black background. He will tell you that there are more than 3,000 stitches, all done with single strands of silk thread. He will also point with pride to the smallest petit point he made, a pair of earrings for his daughter, and to his largest, Blue Boy.

Money says petit point is not hard to sew.

"All it takes is patience," he says. "If you sew only three dozen stitches an evening, don't be impatient and feel you should have more. It is slow, intricate, and if you are patient, your work might be completed in six months to a year!"

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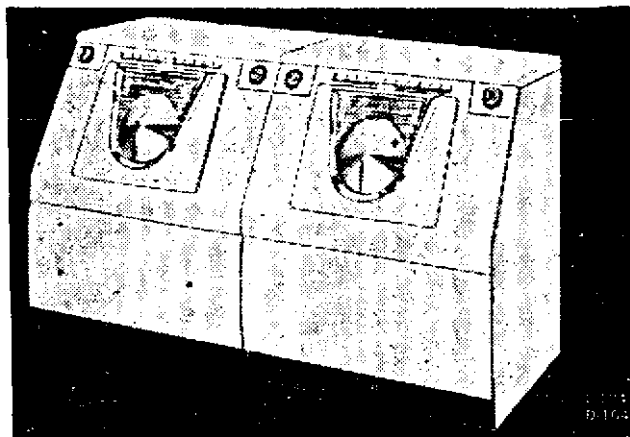
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# 'I Have Not Yet Begun to Fight'

A VERY INFORMATIVE and dramatic account of the life of the Revolutionary War naval hero John Paul Jones is "Sailor Named Jones" by Harvey Holslip (Doubleday, \$3.95). Although written as a novel, it is not as fiction that the book should score. The most detailed account ever read by this reviewer of the famous battle between Capt. Jones' ship the Bonhomme Richard and the British Serapis is contained in the book. This was when Jones, commanding a sinking ship, upset familiar odds to board and defeat the powerful Britisher in a bloody slugging match for a great naval victory. As Jones stood on a silenced gun on the deck of his ship which was torn by Serapis bombardment the British captain hailed, "Answer immediately or I must continue firing. Do you strike?" Jones

answer came at once: "No, sir, I have not yet begun to fight." The sight of their commander standing alone amid the shambles and shouting defiance worked a miracle on his men who had thought themselves defeated. They cheered as they grabbed guns from dead men's hands, boarding lines, gun rammers, anything for a weapon, and fought to win. The author is a retired U.S. Navy captain.

AS A PROMOTER of sports events and a big-time gambler, Tex Rickard is yet to be excelled on the American scene. He was the first to promote a "million dollar gate" in prize-fighting, but how he got to where he could do such a thing is a dazzling story in itself. But even before that, Tex was a product of American frontier life: He was a cowboy, a saloon keeper, a gambler extra-ordinary, a gold hunter and diamond prospector. And as exciting and moving as Tex's life is Charles Samuels' account of it in "The Magnificent Rubo: The Life and Gaud, Times of Tex Rickard" (McGraw-Hill, \$1.50). Every man who likes sports and adventure will want to read it.

MORE LIGHT is focused on the Middle East in "Sultan of Oman: Venture into the Middle East" (Pantheon, \$3.50), as James Morris, an English newspaperman and author of the earlier "As I Saw the U.S.A." chronicles the entrance of British-offered armies into Oman to put down revolt, followed by the Sultan himself. Morris accompanied the Sultan of Oman in his triumphal re-entrance into his country and his account of the journey, plus sidelights history and politics of that part of the world, makes it a memorable book.

THE MOST DISCERNING picture yet painted of Gen. Francisco Franco y Bahamonde, the dictator of Spain, comes in "The Yoke and the Arrows: A Report on Spain" (George Brazillier, \$3.75). Author Herbert L. Matthews not only gives the reasons why Franco has headed the Spanish government for 20 years; he writes in some detail about America's military and economic projects in Spain, and how the little man with the big stick tells the United States how they can be, and cannot be, operated. Matthews covered the Spanish Civil War, went back in 1956 to see what had happened since, and the book is his report—and a fine one.

BEAUTY COACH Eleanore King has made many a Hollywood star look her loveliest, has helped aspiring young actresses to become starlets. Now she offers her secrets to all females. In "Guide to Glamor" (Prentice-Hall, \$1.95) her mission, says Miss King, is "to make women more interesting, attractive, and skillful in their human relations." She should accomplish much with chapters devoted to such subjects as charm, facial radiance, makeup, hair, a graceful walk, sitting techniques and posture, dieting, and exercising, each illuminated with photographs and charts. And, if all these are not enough, there are even chapters on inviting lips and attractive legs!

THE NOBILITY of death has been the recent subject of a rash of writers who, along with their publishers, apparently feel that the reading public wants

and needs such books. One of the most dynamic of these is "Death of a Man" (Random House, \$3.50) in which Luel Tucker Wertenbaker writes—almost too vividly in places—of the death of her husband from abdominal cancer. The essence of the story lies in the answer to the doctors when they first told her that her husband had an incurable cancer: "I cannot lie to this man. That would take his dignity away from him. He would rather have dignity than hope."

DR. WILLIAM A. HILTON, now a resident of Claremont, is the author of "Indian Animal Stories for Children" (Vantage, \$2.50), which develops the legends for which the Indians have become famous. Recommended for children aged 5 to 10.

PERHAPS NO ONE person living today has been the subject of more articles and books than has Albert Schweitzer. Now comes a new, authorized biography written by Jean Pierrehal and illustrated by photographs. "Albert Schweitzer: The Story of His Life" (Philosophical Library, \$3) is liberally sprinkled with quotations from Mr. Schweitzer's own works.

A NEW WESTERN that gets up and gets is "Grand Mesa" (Lippincott, \$2.95), a yarn based on a real happening in the early days of Colorado. A Santa Anan, Allan Vaughan Elston, the author, lays the groundwork for his stories by first visiting the locale to be written about. Exceptionally well plotted, this one moves fast and has excellent characterization.

TWO FREE-WHEELING private eyes of fiction match wits with clever blondes in a couple of fast-moving new mysteries. Jim Bennett stops off at a Lake Erie resort in Robert Martin's "Hand-Picked for Murder" (Dodd, Mead, \$2.95) and almost before he knows it he's been retained by a father to break up a romance between a light-haired beauty and his son who's in the chips. Ice picks and bullets fly before Bennett finds the solution to two murders. Meanwhile, Brett Halliday's red-headed Michael Shane solves his upteenth case in "Weep for a Blonde" (Dodd, Mead, \$2.95) when he befriends an acquaintance of his dead wife and finds himself involved with a very jealous husband—and a murder. Take your pick. You'll like both of these tales.

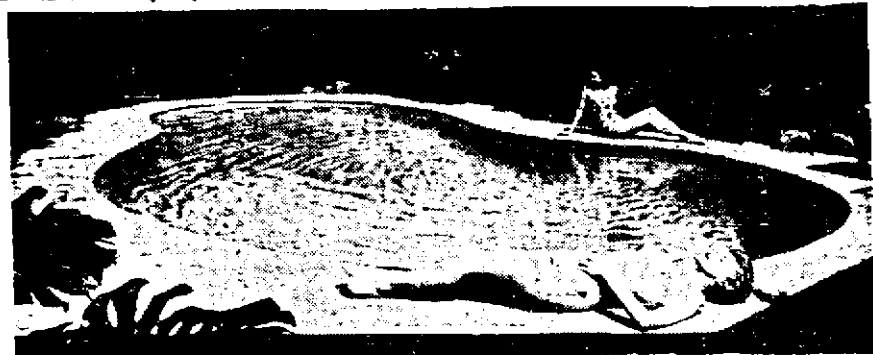
PAPERBACK ORIGINALS (first time published in book form) that look good: "The Case Against Tomorrow," six science fiction tales by Frederik Pohl (Ballantine, 35c); "New World Writing: No. 11," fiction, drama and poetry from writers all over the world, (Mentor, 50c); "Here's How," a round-the-world bar guide containing 400 recipes, by Lawrence Blockman (Signet, 35c); "The Hostile Hills," a western by E. E. Halloran (Ballantine, 35c); "The Night Before Chancellerville and other Civil War Stories," edited by Shelby Foote (Signet, 35c); "The Anvil of Civilization," a history of the ancient races, by Leonard Cottrell (Mentor, 50c).

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"THE DAY CHRIST DIED" by Jim Bishop (Harper, \$3.95) seems to have accomplished the purpose given by the author: to write "a tale of the most dramatic day in history for a non-sectarian, present-day general audience." The illustration, used on the dust jacket, "The Crucifixion" by Andrea Mantegna, used on the dust jacket. As was the case with the author's "The Day Lincoln Was Shot," the book is bound to stir a great deal of discussion. But any controversies that may arise will not be with the facts as presented in the book of the timeless story of the Crucifixion but rather with some of the author's conclusions. For the writer was meticulous in adhering to the facts as presented in recognized versions of the New Testament regarding the day.

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# Please the Family with Shortcake

(Continued from Page 20.)

ly into glasses. Cover jam at once with  $\frac{1}{4}$  inch hot paraffin.

## Rich Crusty Strawberry Shortcake

2 cups sifted cake flour  
2½ teaspoons double-acting baking powder  
½ teaspoon salt  
2 tablespoons sugar  
5 tablespoons shortening  
3 tablespoons milk

1 egg, well-beaten  
Melted butter  
2 quarts fresh strawberries, sliced and sweetened  
Whipped cream

Measure sifted flour, add baking powder, salt and sugar, and sift again. Cut in shortening. Combine milk and beaten egg and add; stir with fork until soft dough is formed.

Turn out on lightly floured board and knead 20 turns. Di-

vide dough in half and roll each piece into an 8-inch circle,  $\frac{1}{4}$ -inch thick. Fit one circle into a well-greased 8-inch layer pan. Brush with melted butter. Place second circle on top; brush with butter.

Bake in hot oven (450 degrees F.) 20 minutes, or until done. Separate halves of hot shortcake and spoon strawberries between halves and on top. Garnish with whipped cream. Makes 6 or 7 servings.



Burglars aren't good customers, we fear: they steal millions in U. S. every year.

## Lock Door Before - -

By Vera Williams

ONCE EVERY MINUTE there is a burglary in the United States.

And in a year, burglars take the staggering total of

\$6 million dollars in money and goods.

Research reveals that too often the burglar's best ally is his victim. The harder you make it for the burglar to get in, the less chance there is that he'll waste time on you. He's always looking for easy pickings.

Yale & Towne Mfg. Co., maker of locks for home and industry, says here are some of the best ways to prevent burglaries:

1. LOCK ALL DOORS securely when leaving premises.

2. Protect side and back windows of lower floors with stout screens, or preferably heavy bars or grilles.

3. Have the interior partially lighted at night.

4. Use good grade pin tumbler cylinder locks on all exterior doors.

5. Be certain that safes are securely locked by spinning the dial at least twice. The safe should be easily visible through the front window. A light above the safe is a good idea. If the safe is a light model, bolt it to the floor.

6. Empty the cash register and leave the draw open at night. In the daytime, lock the cash drawer even if it is left for only a moment.

7. Even though doors and windows are secure, pay attention to roof, skylight, basement, etc.

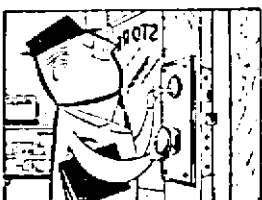
8. A good burglar alarm, periodically checked to keep its efficiency high, is a strong deterrent to thieves.

9. A good night watchman, well trained and alert, provides efficient protection against burglars. But don't get a "sleeper."

10. List the numbers of watches and other equipment so if they are stolen they can be traced.



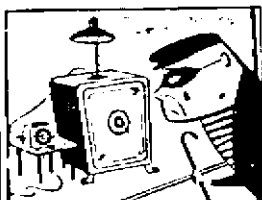
Burglars get lots of aid by folks they later raid.



Tumbler locks inside, not make doors very stout.



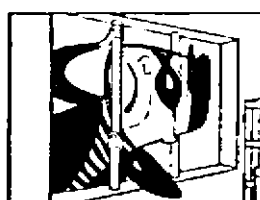
In ceiling, walls, floors lock all traps and doors.



Keep safe bathed in light, and it'll be safe at night.

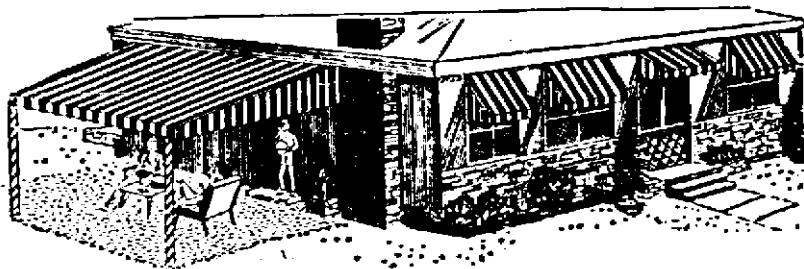


Good guards know ruses: shun kind who snoozes.



Burglars laugh at glass: stout bars hard to pass.

# PRE-SEASON SALE! ALUMINUM AWNINGS



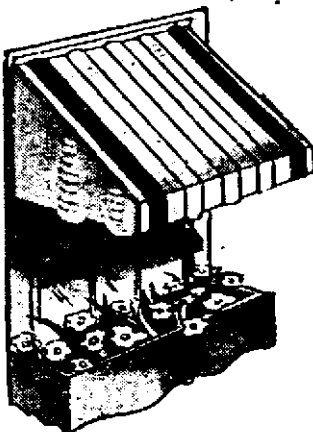
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FIFTY ORANGE STAMPS WITH THE PURCHASE OF 1-POUND CAN FAVORITE BRAND OF **COFFEE**

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THIRTY ORANGE STAMPS WITH PURCHASE OF GIANT PACKAGE OF YOUR FAVORITE **SOAP OR DETERGENT**

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Limit One Coupon Per Family

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**METRICK'S**

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**PET PARADE**

**Mother Takes a Pet**

By Eleanor Avery Price

IN THE NURSERY rhyme, "Farmer in the Dell," the farmer's wife always takes a child, while the child takes a dog, but if we know anything about mothers, we know that most of them take not only children but dogs as well as most all pets that come into the household! According to surveys, at least 75 per cent of America's pets are cared for by the mothers of our nation.

It is usually mother who house-trains a cat or a dog and sees to it that, whatever the pet, it is raised properly. She buys the pet's food when she is marketing and prepares nearly all of the animal's meals with attention to needed diet essentials.

taking care of a pet she didn't want in the first place, but she does not "let it down" and she is quick to spring to its defense when she feels this is necessary.

Caring for pets has brought thousands of mothers (and would-be mothers) new hobbies such as interests in cat, dog and bird shows, professional pet handling, dog obedience competition, breeding, even hunting.

Yes, mother is a pretty nice person to have around when there are pets in the family, and today being Mother's Day, it would be a good time to tell her so.

Mother attends the pet when it is ailing and when it grows feeble and old. Too, it is usually mother who gets the most enjoyment out of a pet, for often she is at home for long hours while the rest of the family members are in school or away at work.

**TIME NOW** to start grooming, gaiting, or refreshing dogs in obedience training for the Harbor Cities Kennel Club Show scheduled for June 22 and 23 on the grounds of the Municipal Auditorium.

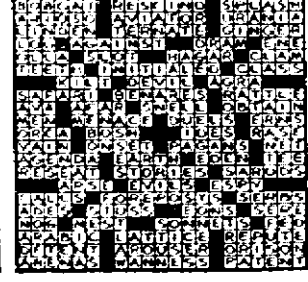
When the family with mother along returns from an outing that did not include the pet, mother is the first one to look to see if the pet's water dish needs refilling or if there is any evidence of something having gone amiss during her absence.

A VERY picturesque dog show and obedience trial will take place May 26 at the Del Monte Lodge in Pebble Beach. The affair is sponsored by the Del Monte Kennel Club.

**MOTHER MAY** complain audibly over the added work of

PASADENA Kennel Club presents its fiftieth anniversary all breed dog show and obedience trial at Brookside Park in Pasadena on Sunday, June 2. Entries with fees must be in the office of Jack Bradshaw by noon, May 21. Specialties include Shetland sheepdogs and Boston terriers.

**SOLUTION TO TODAY'S PUZZLE**  
 (See Page 35)



**DOG TRAINING OBEDIENCE CLASSES**  
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For closeup work, maximum use should be made of print area, as shown in this baby pose taken by Tama Hoban.

### By the Shutterbug

IN 1949 a revolutionary camera made its appearance, a camera produced a finished print one minute after the picture was snapped. Despite its unique idea, ingenious operation and magical effect, it somehow failed to capture completely confirmed camera fans. There were certain disadvantages, and to some photographers these seemed insurmountable.

But changes have been made in the films, new models have appeared which at least minimize some of the objections, and many new uses for the cameras have been devised. So it's appropriate to make an up-to-date appraisal.

FILM AVAILABLE today is moderately fast orthochromatic

### CAMERA ANGLES

## New Uses for Speed

or extremely fast panchromatic film. The latter has a daylight ASA rating of 400 which is twice as fast as the fastest normal roll film (Tri-X, 200). Still another type of picture-in-a-minute film has unusual possibilities for making permanent type negatives. Type 43, professional pan film with a rating of 200 daylight, is coated on an acetate base instead of the usual paper base. By a special process of washing and fixing, the negative can be preserved to produce duplicate prints and enlargements.

There are many special uses for the pictures. In photography itself, there can almost be an instant check-up on lighting, pose, composition and exposure before taking the picture with a conventional camera. In one minute you'll know whether any changes have to be made in any one of these factors.

MOOD PICTURES are often determined by a photographer by varying exposure time according to the existing light. Fast pictures will be of big help here.

John Wolbarst, managing editor of Modern Photography, has summed up what has been learned in six years of using Polaroid cameras in a new book, "Pictures in a Minute." For the amateur, there are suggestions on film, exposures, care of prints, accessories and picture-taking ideas. For the technically minded, there are data and details on professional use.

A DISCUSSION of color temperature and how to read and correct it will be the program at the Long Beach Cinema Club at 8 p.m. Wednesday at the Houghton Park Clubhouse, Atlantic Ave. and Harding St. Leading the demonstration will be Jack Canning, of LaGrange, and Canning, of Hollywood. Canning has specialized in color temperature for 15 years and has lectured before many professional groups on the subject. Members of the Long Beach Camera Guild will be the guests of the Cinema Club for the meeting. Anyone interested in color photography is welcome to attend. Refreshments will be served.

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Zinnias win favor in warm weather, showing little soil preference, growing in full sun, semi-shade.

# Southland GARDENS



Southland living goes out of doors in coming months, so flowers for warm weather gain attention. Cosmos are showy, performing best in sandy soils.



Nasturtium is a hardy, very reliable flower, branching and creeping. Main requirement is plenty of water.

## Flowers for Warm Weather

By Karen Smith

**D**URING the next few months the summer garden will be the focus for family living, so it is fitting that flowers be planted that will thrive when the thermometer rises to make the outdoor-living areas colorfully enjoyable. Many flowers find heat, drought, and long hours of sunshine difficult to bear, but there are some good varieties that seem to like hot weather.

As summer increases, the rate of evaporation goes up rapidly, so the moisture content in the soil should be built up to help even the summer flowers. Peat moss, steer manure or bean straw worked into the soil before planting will help in retaining moisture. Additional fertilizer can be used after planting as more water is needed, since the extra watering will carry some of the food past the root zones where it will be of no value to the plants.

**SEEDLINGS SHOULD** be transplanted during the cooler part of the day, and then the area should be flooded gently but thoroughly. While roots are penetrating to lower levels, plenty of water should be used, for seedlings cannot thrive in hard, baked soil.

Watering of both new and established plants is best done during the evening so the moisture won't evaporate in the air. However, milky watering proves a boon if plants are thirsty. The chances of burning leaves from milky watering is slight.

Many plants will welcome overhead sprinkling, and especially those that require a fairly high humidity such as fuchsia (for shade).

**TWO ANNUALS** which, when once established, are quite tolerant of lack of moisture are verbena and portulaca. Use them freely in places that might

receive but shallow watering such as the parking area.

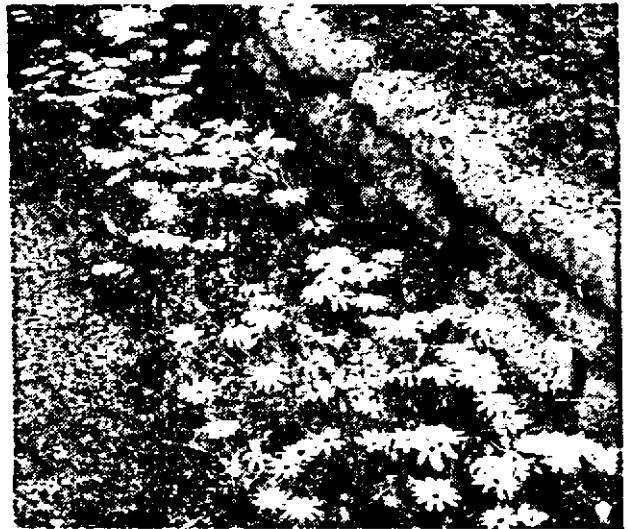
Petunia, double or single, is an excellent annual for summer culture. In Southern California the plant can be pruned back in the fall after the last flowers start to seed, and this annual can then be carried over through the winter. Give plenty of food for best results.

For cut flowers as well as for outdoor color, depend on zinnia. There are several varieties that grow from eight inches to three feet tall. Other good subjects for floral decoration inside or out are asters, both dwarf and tall, marigolds, both dwarf and

tall, cosmos, scabiosa, African daisy, dahlia, sweet William, pelargonium or "regular" geranium, shasta daisy, semi-shade preferring gerbera, and English, Japanese or Louisiana iris.

**SEVERAL OTHER** excellent hot weather flowers include nierenbergia, lobelia, phlox, alyssum, gazania, coreopsis, ageratum, heliotrope, penstemon, gaillardia, and the ever popular and hardy nasturtium.

Since there is a wide range in heights of the above plants, take advantage of this to create beautiful graduating borders around the lawn or outdoor living area. One thing to remember, however, is that most long-stemmed plants need more moisture than the lower growing ones. So water should be applied liberally to the entire flower garden.



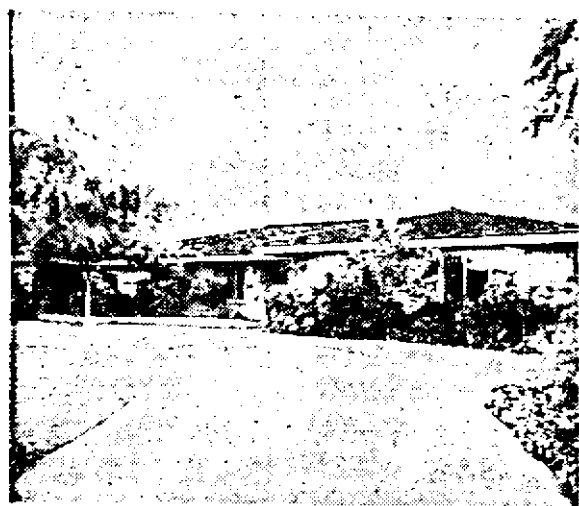
—Photos by Gladys Dering



Marigolds, potted or grown in the open garden, offer bright color for summer and require little attention.

African daisy makes a good, bushy border. The flowers are excellent material for use in indoor arrangements.

# Plant No Worry in Your Landscape



Foundation planting should be both attractive, practical. Tropical-appearing plants brighten shady side.

By David I. Gilfillan

CONTINUING my talks with beginners and newcomers, I want to give a little information on how to overcome or solve many problems faced in gardens throughout the year. Before getting into that subject, just a few words about landscaping.

As pointed out in a previous column, your landscaping should be carried out so that the maintenance of your place can be

kept down to a minimum. In setting out shrubbery around the foundation of your home, use material suited to the architecture of the house and location in which it is to grow.

For the shady side of the home you can have a real attractive setting using plants and shrubs with a tropical influence. The aralia, rice-paper plant (*Tetrapanax papyriferus*), ascanthus, Abyssinian banana

(*Musa ensete*) and papyrus (*Cyperus papyrus*) are all wonderful for creating such an effect. They all do well in the Long Beach area.

ALWAYS REMEMBER in setting out plants or shrubs on the shady side of the house that you must incorporate liberal amounts of leaf mold into the soil before planting. Peat moss can also be used in lesser amounts along with the leaf mold.

Coming now to the problems I mentioned at the beginning of my column, we find that most beginners (many oldtimers, too) very often become greatly concerned about conditions in the garden when actually there is nothing to worry about. It is well to keep in mind that plants, shrubs and trees have a language all their own and if you are really interested in your garden you will very soon be able to understand that language.

As pointed out in a previous column, plants are very much like human beings. They can be injured, they can get sick, and they can suffer from malnutrition. Perhaps if we think together about some of the symptoms so evident in the garden, we will be able to diagnose the trouble without becoming confused. Confusion usually leads one to doing the wrong thing, and at the wrong time.

TO ENCOURAGE YOU, I want to emphasize that you don't have to be a plant pathologist or entomologist to keep your garden clean. Here are a few pointers that should help you to keep your garden clean in addition to keeping your plants in a healthy condition.

Enter any garden supply dealer's store or nursery, take one look at the shelves containing insecticides, fungicides, soil correctives and additives plus about 100 other remedies and you are just about ready to sell the old homestead and move into a three-room apartment.

Don't let this conglomeration of products discourage you. Actually, the three most common causes of plant failure are due to chewing insects, sucking insects and allied fungus diseases. Always keep this fact in mind (Continued on Page 35.)

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**Tips on Gardening**

GARDENING TIPS for the week . . . This is a good time to sow seed of the following vegetables including beets, carrots, beans, radish and lettuce. Practically all annuals may be seeded now. Apply snail bait so these pests do not devour the tender young seedlings. Keep the root zone moist.

Indoor plants react favorably to being fed with the relatively new foliage fertilizers. These are absorbed through the leaves as well as the roots.

**DOROTHY DIGS in the garden**



By **DOROTHY JONSON**

**Garden Club Directory**

**AMERICAN BEGONIA SOCIETY:** LIND BEACH PARENT CHAPTER: Meets first Thursday of each month at 7:30 p.m. at 1925 Maine Ave. President is Mrs. Alberta Legue. Visitors always welcome.

**BELMONT HEIGHTS GARDEN CLUB:** Meets first Tuesday of each month at 1:30 p.m. in Wesley Hall of Methodist Church, Third and Terminal. Theresa A. Truett, president. Visitors welcome.

**CALIFORNIA NATIONAL FUCHSIA SOCIETY:** Meets second Thursday of each month at 7:30 p.m. Main floor of Macanata Hall, 726 Elm. Mrs. Monroe Hubble, president. Visitors welcome.

**CALIFORNIA NATIONAL FUCHSIA SOCIETY, L.A. S.W. OF BEACH:** Meets second Tuesday of each month at 8 p.m. at Lakewood Community Church hall, Sunfield and Centralia. Mrs. Joan Trusser is president. Visitors are welcome.

**CALIFORNIA NATIONAL FUCHSIA SOCIETY, NORTH LONG BEACH BRANCH:** Meets fourth Wednesday of month at 8 p.m. in Houghton Park Clubhouse, 43rd St. and Marine Ave. President is Mrs. Alice Wadsworth. Visitors are welcome.

**DOMINGUEZ LINCOLN VILLAGE GARDEN CLUB:** Meets third Monday of every month, 7:30 p.m. in Community Bldg., 21106 Santa Fe Ave. in Dominguez. Harold Schmitt is president. Visitors always welcome.

**LONG BEACH GARDEN CLUB:** Meets first Wednesday of month at 12:30 a.m.

in member homes. President is Mrs. H. A. Tann. Phone 10A-13163.

**LONG BEACH CACTUS CLUB:** Meets third Sunday of each month at 1:30 p.m. Educational talks and visitations to cactus gardens. Call NE 8-3035 for place of each meeting. C. B. Wright, President.

**LONG BEACH AERIAL SOCIETY:** Meets second Friday of month at 1 p.m. in Linden Hall, 208 Linden Ave. Qualified speakers and forums and meetings. Helen K. Koran is president.

**LONG BEACH GARDEN CLUB:** Meets second Tuesday of each month in Linden Hall, 208 Linden Ave. Potluck dinner at 6:30 p.m.; meeting at 7:30. Visitors welcome. Mrs. R. J. Keating, president.

**LONG BEACH AMATEUR ORCHID SOCIETY:** Meets third Monday of each month at 7:30 p.m. at Woodland Clubhouse, 5001 E. 6th St. Ed Christensen is president. Visitors welcome.

**LAKEWOOD GARDEN CLUB:** Meets fourth Tuesday of each month at 8 p.m. Crossroads Community Church social hall, 5420 Clark Ave. William Robbins, president. Visitors welcome.

**NORTH LONG BEACH WOMEN'S CLUB, GARDEN SECTION:** Meets second Monday of each month in member homes. Visitors welcome. (Phone GA 2-7311 for reservations). Mrs. Virgil Koop, president.

**SOUTH BEACH ORCHID SOCIETY:** Meets fourth Monday of each month at 7:30 p.m. in Silverado Park Clubhouse, 31st and Santa Fe. Educational forums and judging. Visitors always welcome. Glen W. Hamilton, president.

Plants are like people and the soil is their home. If their home is invaded by thieves, in the form of underground insects, then the life and vitality is stolen from the plants, though gardeners may be unable to see the actual damage. In which case, the thieves can be destroyed and the plants protected by disinfecting the soil with an ether product . . . one of those designated as dichloro-ethyl ether.

But also, if their home is not stocked with proper food in the form of fertilizer, or with proper nourishment in the form of minerals, plants suffer from malnutrition and sometimes even disease can be occasioned by this deficiency. Plenty of humus and a good trace element product poured into the soil will do much to remedy this condition. And a little iron helps for a quick come-back.

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9"	29"	2.98	1.77
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# Don't Plant Worry in Your Landscape

(Continued from Page 33.)  
and your cause for concern will be greatly reduced.

If the foliage on your plants or shrubs has the edges chewed off or holes chewed in the leaves, the simple deduction is that the plant or shrub is being attacked by a chewing insect.

This can very easily be controlled by simply using a stomach poison such as chlordane or malathion.

**SUCKING INSECTS**, as the name implies, suck the juices from the foliage causing discoloration. The foliage will lose

its rich green color, very often turning almost white. This calls for spraying with a contact spray. There are many excellent contact sprays available at all garden supply dealers.

Plant diseases are usually caused by living organisms or by environment. Too much water, insufficient water, poor drainage or too much or too little sun can cause plant damage. Here, in the Long Beach area, one of the contributing factors to plant failure is the condition of the soil. I discussed this condition in a previous column.

Fungus disease (and fungus is our lowest form of plant life) is perhaps the big headache in most gardens. Here again we have many fine products available that will control nearly all types of fungus. I say "nearly all" because we still have real problems such as controlling oak root fungus which I will discuss in a future column.

**I STATED THAT** fungus is our lowest form of plant life. This is true, but in order to thrive it must have both heat and moisture. From this we find we can do much to control fungus through proper watering or irrigation of our gardens.

You will notice that most of our fungus comes into our lawns and gardens during the warmer months of the year. With this in mind, plan now to always do your watering on a rising temperature, that is, during the early part of the morning. This will allow the surface of your lawn and the foliage on your plants and shrubs to dry off before the sun sets.

If you wait until evening before doing your irrigating, the lawn surface and foliage of your plants will remain wet throughout the night. With the nights now warming up, you will be setting up an ideal condition for inducing fungus under the latter program.

The important thing in your garden now is doing something about keeping your plants in a healthy condition. Set up a regular schedule of spraying or dusting. Don't wait until you see the damage. Prevent it.

**DON'T FORGET DEPT. . .** Don't forget that all local nurseries now have a complete selection of roses in full bloom, established in five-gallon containers. Plant them now for a full season of bloom. . . Don't forget to feed your fuchsias and tuberous begonias liquid fish fertilizer. . . Don't forget this is an excellent time to start that new dichondra lawn. . . Don't forget to feed your azaleas and camellias. . . Don't forget to complete the planting of chrysanthemums as soon as possible. . . Don't forget to pinch the centers out of your zinnias when the plants are about five inches high. . . Don't forget to tell your nurseryman you saw his ad in the Independent, Press-Telegram. . . Don't forget the Southland garden section next Sunday and don't forget that the man who goes to church on Sunday will enjoy his garden better on Monday.

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## Bathrooms in Demand

**HOME OWNERS** want more bathrooms, and are getting them.

Eighty out of 100 owners of one-year-old homes told interviewers of a building magazine recently that they wanted more than one bath. Half of the families wanted two baths, one-fifth would settle for one and a half baths, and one-tenth longed for more than two.

The greater household harmony that comes with extra bath facilities can be achieved by improving existing houses, many home owners have found. At the same time, saleability of a house is enhanced by the improvement.

**POSSIBILITIES** of finding a suitable spot for added bath facilities are increasing since the FHA, federal mortgage insuring agency, no longer requires outside windows. Besides flexibility in location, an inside bath offers an advantage in warmth. With an exhaust fan, it will be ventilated better than an outside bath that depends on an open window.

Costs of additional plumbing are kept down substantially when the extra bath is located next to, above or below an existing bath, kitchen or laundry, where connections can be made easily with already installed pipes.

While the typical home handy-man would be outside his element trying to cope with plumbing work, he can economize by doing his own finishings, such as the walls and ceilings.

**BY SELECTING** a material designed for easy installation, the home owner will find that the job goes fast. Marlite pre-decorated hardwood blocks, for example, cover walls and ceilings quickly due to their 16-inch-square size and their tongue-and-groove edges. The blocks, or the same material in planks or wide sheets, are applied with wallboard adhesive.

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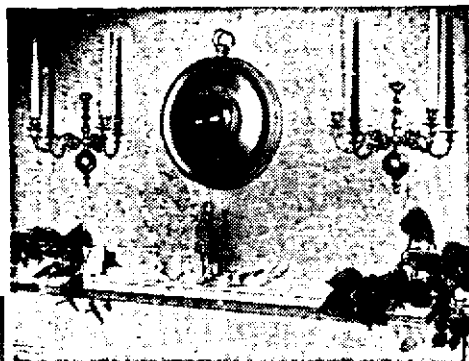
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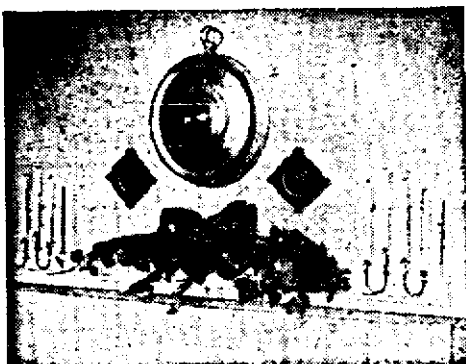
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# HOW TO Make the Most of Accessories; Right and Wrong Ways in Decor

**1. WRONG.** All of these accessories are lovely and usable somewhere, but together the arrangement is not pleasing. Sconces and candles are too prominent for space, therefore detract from clock. Rectangular, loose arrangement of the group is uninteresting and top-heavy. Plants are unrelated in shape and placement to the rest of the group. Glass figure shows poorly in this spot; the birds are too small in scale, carelessly placed.



**2. RIGHT.** The same plant containers have been used, but moved together for unity and a massed effect of leaves. The triangular shape of the whole arrangement is identical, making a formal or symmetrical balance.



**3. WRONG.** It's easy to see what's wrong with this coffee-table arrangement. Imagine trying to talk around this huge bouquet. It overbalances one end of the table, and the contemporary vase is not in keeping with traditional pieces. The magazines are placed at an awkward angle. The scattered smoking accessories leave no room to put a serving tray down. The small parrot adds to the cluttered look.



**4. RIGHT.** Here the flowers have been arranged in a simple container that follows lines of the table, is in scale with it, and allows easy conversation. Informal balance is used with heavy-appearing objects near the center, lighter-looking objects near table ends. Edges of magazines parallel lines of table, and grouped smoking accessories give usable table-top space.



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**ALUMINUM**  
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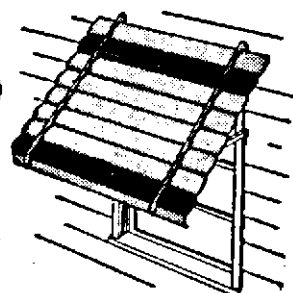
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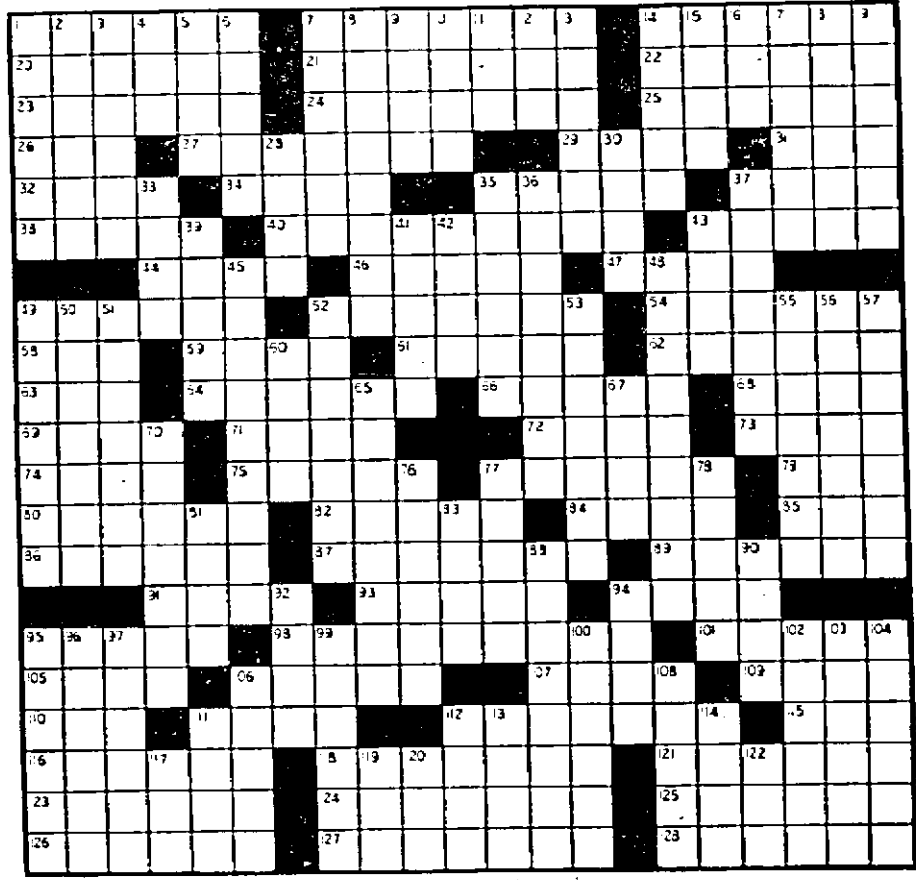
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## Southland's Crossword Puzzle (Solution to Puzzle on Page 30)

- |                   |                    |                   |                    |                   |
|-------------------|--------------------|-------------------|--------------------|-------------------|
| 40 Thomas Muckin  | 41 Fishhook part   | 110 Wanda's pig   | 17 Saesish         | 81 Go in advance  |
| ACROSS            | 42 Acquire         | 111 Cuz retreat   | 18 Actress         | 70 Tempera        |
| 1 Bay lina        | 43 Thrust          | 112 From the      | 19 Landbury        | 71 Things found   |
| 7 Revoke          | 44 Affairs of      | Portuguese        | 20 Shades of       | 72 Van Dine's     |
| 10 Scatter water  | 45 Honor           | 115 Nourished     | Venetian red       | detective         |
| 14 Volatile it    | 46 Delicate birds  | 116 Tongue of     | 19 Seragli         | Vance             |
| 21 Flyer          | 47 Killer whale    | King Sand         | 24 Dismounted      | 73 Cookies        |
| 22 Muse of astro- | 48 Nonsense!       | 118 Framework of  | 25 Chameleon leg-  | 51 Dip gently     |
| nomy              | 49 — of March      | crossed laths     | slature            | into water        |
| 23 Fine shade     | 50 Demolish-       | 121 Public esteem | 31 Aleutian        | 52 Journey        |
| tree              | Rate               | 122 Catch pawl    | island             | 53 Perfumes       |
| 24 Arranged in    | 51 Twos            | 123 Weakner       | 26 Not ball        | 54 Cereal grains  |
| threes            | 52 Attack          | 124 Player        | 27 City of praise  | 55 News           |
| 25 Actress Rogers | 53 Heathens        | 125 Prize rings   | and thankgiv-      | 56 Hurling        |
| 26 Truncated tire | 54 Snake           | 126 Palanquin     | ing                | 57 It's Kennedy   |
| truck             | 55 List of tasks   | 127 Quibus        | 17 Nasty talk      | front Ottawa      |
| 27 Opposed to     | 56 Terra firma     | DOWN              | 22 Solomon's       | 58 Isadore        |
| 28 Sixty grains   | 57 Garden in       | 1 Vate            | royal friend       | 59 Envy           |
| 31 Compass point  | Genesia            | 2 Shady bird      | 41 Stretched taut  | 60 Fugitive       |
| 32 Spanish stew-  | 58 Letter          | 3 Kind of short   | 42 Mr. Skivar of a | 100 Organ stop    |
| pot               | 59 Establish again | 4 bib             | famous song        | adjusters         |
| 33 Rechole        | 60 Yarns           | 5 Food fish       | 43 Seafood         | 102 Repect        |
| 34 Mother of .    | 61 Reel-like       | 6 On the ocean    | dolichy            | 103 Native of     |
| Ismael            | 62 Instruments     | 7 Pigeon          | 44 Ship's safety   | Britany           |
| 37 Quoth          | 63 Part of a       | 8 Close of day    | equipment          | 104 Staining      |
| 38 Comb parts     | chance             | 9 Post            | 45 Coarseness      | 105 Denominations |
| 40 Lettered as    | 64 Misfortunes     | 10 Gentleman      | 46 Tea urn         | 106 Illne         |
| handkerchiefs     | 65 Discover        | 11 Nuncio         | 51 Normal          | 111 Actress Foch  |
| 42 Grade          | 66 Advanced mil-   | 12 the word of    | 52 Orchestral      | 112 Stunty        |
| 43 Suits garment  | itary stations     | Hamlet's          | section            | 113 River in      |
| 44 Lucifer        | 67 Balkan people   | soliloquy         | 53 Heavy ham-      | France            |
| 45 Site of Taj    | 108 Fruit drinks   | 13 Dead for       | mers               | 114 Watery Halde  |
| Mahal             | 109 Gambling       | oysters           | 54 City in Italy   | 115 Gaffer Hagan  |
| 46 Jungle journey | 107 Exemptions     | 14 Sweeten        | 55 Product of flat | 116 Burial        |
| 47 City in India  | 199 Withered       | 15 Formally meat  | bananas            | in a              |
| 48 Nuisance       |                    | 16 County         | 60 By and by       | 120 Heavy weight  |
| 49 Actress Gard-  |                    |                   | 61 Scoundrel       | 121 Coal mine     |
| ner               |                    |                   |                    |                   |
| 50 Long way off   |                    |                   |                    |                   |



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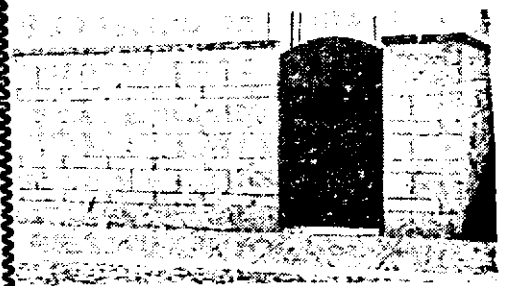
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# GOURMETS GUIDE

Sunday, May 12, 1957

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## meet your host



Caricature  
by Milt Reppert

**ANDERSON GASSAWAY**  
Everybody Signed It

ANDERSON Gassaway's hundreds and hundreds of friends will be delighted to hear that Andy's Hotcake House—closed for vacation the last couple of weeks—will be open for business as usual starting this Thursday.

The annual vacation closing of the Hotcake House, 643½ Pine Ave., always disappoints Andy's patrons and some of them tell him in mock anger: "Andy, you can't do this to us! Hurry back!"

Much refreshed by his rest, which included a trip to the restaurant convention in Chicago, Andy is rarin' to put on his tall white chef's hat again and start dishing up those melt-in-your-mouth buttermilk hotcakes (served all day) and his many other specialties.

ANDY BUYS only the very best quality foods and does his own cooking, which explains why everything he serves is prepared exactly right. For example, he buys only plump, tender Georgia and Arkansas chickens. They are not frozen but are fresh, sent to the Hotcake House packed in ice. And when Andy gets through frying those chickens, man, they are absolutely delectable. The same goes for his ham (so tender you can cut it with a fork), his roast sirloin of beef, his wonderful prime rib au jus, corned beef, macaroni and cheese, fish or roast lamb. All are remarkably flavorful and extremely modest in price.

Among the numerous mementos displayed in the cafeteria is one Andy especially prizes—a placard from Buffums' department store. Each year Andy spends long hours preparing the food for the store's Christmas party which is attended by hundreds of employees. The employees enjoyed the food so much last Christmas that they had Andy's caricature drawn on the placard. Then they covered the entire large cardboard with their signatures and messages of good will to Andy, thanking him for his kindly efforts.

—TEDD THOMEY

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Serving Daily—Sundays, Too—  
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The Entire Family  
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Southern California's  
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Dinner Served 1 p.m. to 10 p.m.

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ASK ABOUT OUR "BIG 3"  
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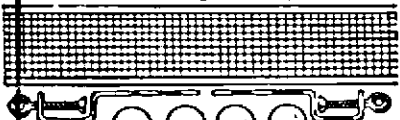
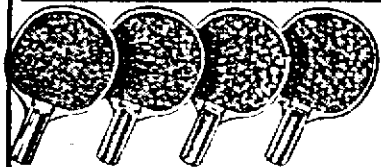
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NOT 4 FT. x 8 FT.—BUT—FULL SIZE

**FREE**

★ 4 PADDLES ★ 4 BALLS  
★ NET ★ 2 CLAMPS ★ RULES



5 PLY PADDLES

Yes, you get this complete set of equipment free in this 12 Piece Table Tennis Ensemble. Ready to use. Nothing else to buy.

As Advertised In  
**House Beautiful**  
and **House & Garden**

**REGULATION SIZE  
5 ft. x 9 ft. OFFICIAL**

**TABLE  
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*And Utility Serving Table*

**\$39<sup>95</sup>**

For Indoor or Outdoor  
TABLE TENNIS—plus  
BUFFET SERVING  
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You'd Expect  
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**YOU GET ALL  
\$1.00 DOWN  
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Official Tournament  
Size 5 ft. x 9 ft.

Not 4 ft. but  
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True-  
Level  
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**STEEL ROD BRACES**

AN  
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**ALL 12  
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AIRCRAFT  
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IT'S STURDY  
IT'S RIGID  
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**FOLDS FOR STORAGE**

Opens to 60x108x30 inches  
Folds to 60x54x4 inches

Here is a Table Tennis table that will serve you indoors or outdoors—summer and winter. It's perfect for table tennis and will afford healthy, wholesome fun for the whole family. It will seat 18 comfortably as a serving table indoors or outdoors. It is ideal for the electric train. And it's portable for easy storage. Yours now at the lowest price ever—on pin money credit terms.

- ★ 3/16" Oil-Tempered Masonite Top
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Outdoor Serving

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**ALTHEIMER**  
A TRADER

Complete—  
Nothing Else to Buy

For  
Indoor or  
Outdoor  
Table Tennis

**3 Ways to Buy...**

**COME IN—TELEPHONE**

**OR MAIL THIS COUPON**

**HOWARD'S**

JEWELRY—CAMERAS—TV—APPLIANCES

**420 PINE** LONG BEACH  
OPEN FRIDAY 'TIL 9

TV—CAMERAS  
APPLIANCES **800 S. PACIFIC** SAN PEDRO

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APPLIANCES **5141 ATLANTIC AVE.**

SAVE  
MORE  
WITH  
OUR  
3 BIG STORES  
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**TODAY**



**Garfield  
7-0010**

**WEEK  
DAYS**

**HE 2-5438**

HOWARD'S, 420 Pine, Long Beach

Please send me the Table Tennis Table and the equipment at \$39.95. I enclose \$1.00 and will pay balance \$1.00 a week.

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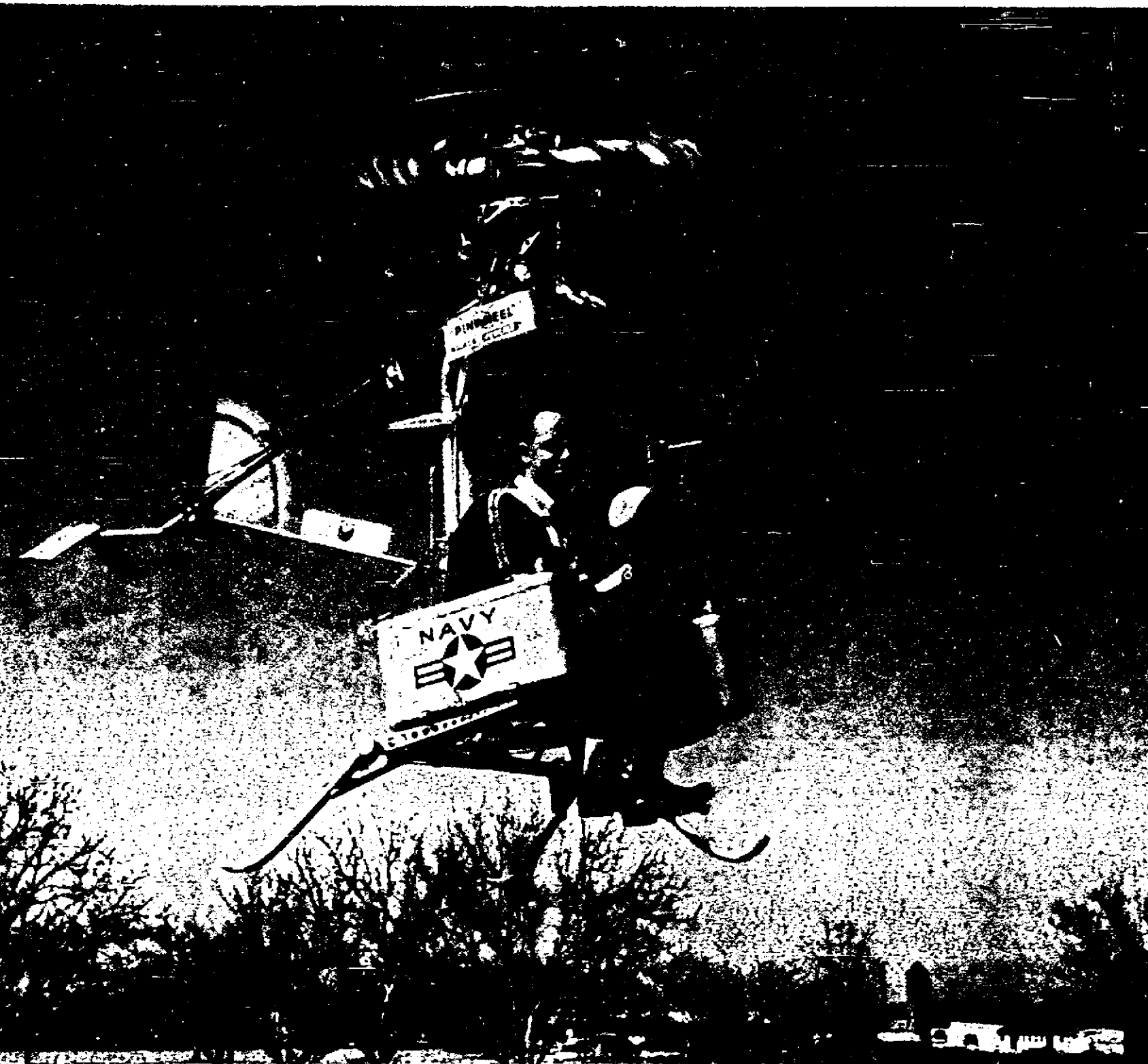
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# Parade

**Why headliners 'pop off'**

page 13

**ALSO: Enjoy your golf!... An  
expert discusses fluoridation  
...12 other timely features**







THE MOTHER: One of the world's top mystery authors, she's shown with her favorite writing instrument.

A Mother's Day memory of...

## Mary Roberts Rinehart

by STANLEY M. RINEHART, JR.

In the past 50 years my mother, Mary Roberts Rinehart, has written four plays and 60 books, among them some of the most popular mystery stories of all time. I remember when she started to write professionally. It was in 1904. My brothers and I were 7, 4 and 2 years old, and therefore on our feet, more or less — except when I "caught" diphtheria and mother, having been hospital trained, nursed me and caught it too. While we were quarantined and convalescing, she wrote two poems for which she received \$22.

She typed on a Blickensderfer typewriter. This eccentric machine had the type on a wheel which whirled around and struck erratically at the paper, with the result that the floor became covered with discarded sheets. It was my job to assemble these discards for re-use on the blank sides. Later, Mother abandoned the infernal machine for a broad-nibbed pen with which she has now written some 10 million words.

Mother always associates herself closely with the people in her books when she's writing. After that she forgets them completely. But when she was writing

*The Street of Seven Stars*, she one day said rather broken-heartedly, "Little Jimmie is dead. He had to die!" Sometimes at night, when she worked late on a mystery, we would hear the sudden rush of feet through the darkened hall and up the stairs until she escaped the demons of her own invention into the sanctuary of her and Father's room.

But once a book is published, she never rereads it. Except for the time last year when we, as her publishers, asked her to check her first three mystery novels, written some 50 years ago, for reissue in an omnibus volume, *Mary Roberts Rinehart's Mystery Book*. When I stopped at her apartment to discuss them, she looked up happily from one of these early novels and said, "I'm having the most wonderful time. I'm reading *The Man in Lower Ten*, and I can't figure out who committed the murder!"

This, I think, is a significant clue to her philosophy of life. In all her 80 years she has insisted on looking forward to the opportunity of tomorrow rather than back to the achievement of the past. ■

## On Parade

THE STATE OF VIRGINIA, famous for Presidents, peanuts and pigs, currently is staging the year-long Jamestown Festival which marks the 350th anniversary of the first permanent English settlement in the New World. Much of the Festival's activity centers around historic Jamestown, Williamsburg and Yorktown, with pageants, hostesses in colonial costumes, battlefield tours, exhibits, films and a symphonic drama. Also having its own very special celebration, June 14-23, is Roanoke; that city will observe its 75th anniversary with a giant Diamond Jubilee.

Today PARADE offers a timely and suitable Virginia story. It deals with Old St. Luke's Church, near Smithfield, oldest standing Protestant church in the nation, which next Wednesday will be dedicated as a National Shrine. PARADE salutes Henry Mason Day, native Virginian, who headed the fund which raised the necessary money; historian James Grote Van Derpool, who wrote the exclusive article on page 4, and the thousands of Americans who contributed to the restoration.



GRAVESTONE of ancestor of Henry Mason Day (r.) is viewed by Old St. Luke's donor, industrialist William G. Mennen Jr.



The Sunday  
Picture Magazine

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ARTHUR M. MOTLEY, President and Publisher

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THE SON: He heads Rinehart & Co., Inc., publishers.

Even the nicest solid shortenings smoke but —

# Wesson Oil takes the smoke out of frying!



## Smoke's out! Flavor's in!

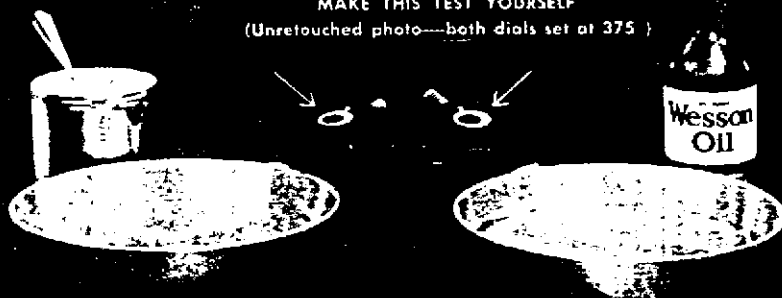
Enjoy cleaner frying with no clinging odor

Brighter flavor in foods—no greasy film even after they've cooled

More safely digestible frying than with costliest solid shortenings

Easier and thrifty—Wesson's the shortening you pour and can use again and again

MAKE THIS TEST YOURSELF  
(Unretouched photo—both dials set at 375°)



**SOLID SHORTENINGS SMOKE.** The special ingredient they contain, that makes them good for baking, breaks down at frying heat. Smoking fat soaks into foods and you may find they don't always agree with you.

**WESSON OIL DOES NOT SMOKE** because it is all shortening in its purest form—nothing added. Wesson is so clear and brilliant, so light in body, it sparkles as it pours. It's the freshest money can buy.

You'll find out! Delicate Wesson Oil *babies* fried foods

# Rely On SUN-MAID RAISINS

*-The Wonder Fruit-*

To Give You Extra  
Energy And Flavor  
The Year Round

Wonderful  
for  
Baking

• For a truly special treat, add half a cup of naturally sweet, healthful Sun-Maid Raisins to your bran muffin batter. Delicious!

Wonderful  
for  
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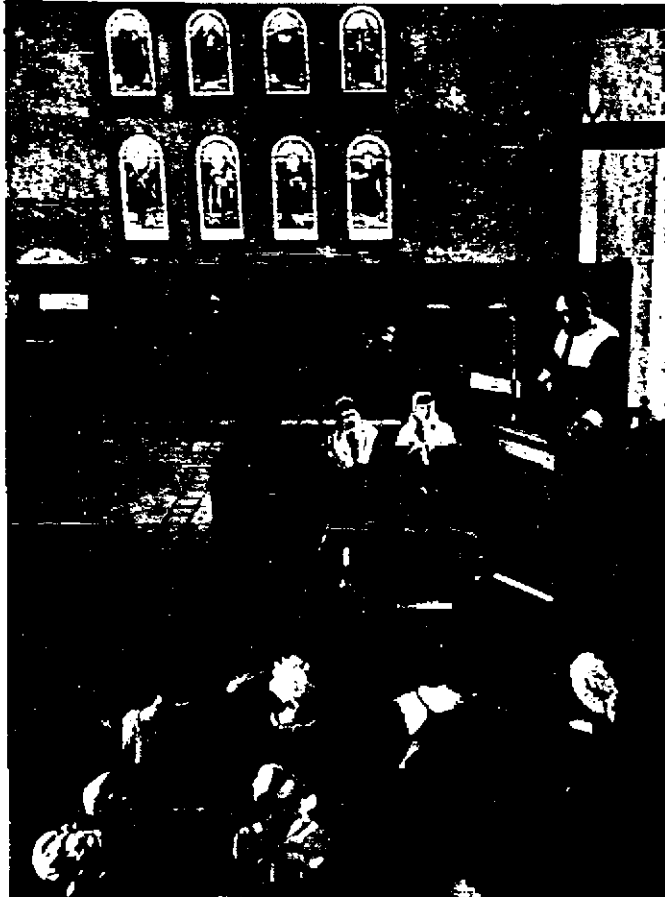
• Improve the flavor of cereals and puddings with Sun-Maid's, world's largest-selling raisins! Their uniformly fresh flavor is protected with cellophane wrapper.

Wonderful  
Energy-  
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Snack

• Get Sun-Maid's in thrifty 6-Packs for lunch-box meals, party favors, between-meal treats. They're easy on the teeth—rich in iron, calcium and phosphorus—a pleasant way to energize.

SEND FOR THIS  
FREE  
RECIPE BOOK!

Write to Sun-Maid Raisin Growers of California, Dept. PA-57, Fresno, Cal., for your copy of "More Downright Delicious Sun-Maid Raisin Recipes."



300-YEAR-OLD SERVICE is re-enacted for PARADE in Old St. Luke's. Rare original 17th-century furnishings are included in this restoration.

Next Wednesday they dedicate

## A church for all America



HISTORIC CHURCHYARD contains ancient gravestones. Church itself (in background) is the only original Gothic church standing in America.

by JAMES GROTE VAN DERPOOL  
Historian, Columbia University

**EDITOR'S NOTE:** Next Wednesday, May 15, our newest National Shrine will be dedicated at Smithfield, Va. The scene will be Old St. Luke's Church, built in 1632, oldest standing Protestant church in America. Here a noted historian turns back the pages of time to a Sunday some 300 years ago.

On a day much like today, the deep-toned bell in the Gothic tower of the new brick church of Warrosquoyake Parish sounds over a quiet countryside. There are perhaps 600 white residents of the parish; many of these are making their way to Sunday worship.

They come in straggling groups, men, women and children, along oxcart trails that wind through deep forest and recently cleared fields. Some have traveled for miles, afoot or on horseback, bearing arms for safety. They carry hampers of food, to be eaten in the lull between the day's two services—the one occasion during the week for the exchange of news and ideas with distant neighbors.

They enter the church. It is decked with spring flowers. Colorful frocks and bonnets brighten the oak pews; candlelight gleams on the broad Communion table and the silver flagons and chalice on the credence table behind the arched rood-screen. It is hard to believe that England lies thousands of miles eastward, across the wild Atlantic.

Only a few decades separate these upstanding, self-assured people from the weary band who landed on the Virginia shore in 1607. But already their roots are sunk in American earth. The Indian Massacre of 1622 is long past. Some of those Indians are here today as new disciples of Christ. In massive dignity they look out over the gallery rail and see the wives of the Vestrymen in one chancel-pew, the young maidens in the opposite one. In the nave, the men are seated on one side of the aisle, the women on the other.

Now the Rector ascends the triple-decker pulpit and a holy calm fills the church. The service unfolds according to the 1629 Cambridge edition of the King James Version of the Bible. The aid of the Almighty Lord is invoked. The Litany and Ante-Communion are uttered. Then comes a sermon that follows the Nicene Creed. It promises

joy to the righteous and wrath to the wrongdoer, even as in the same Anglican liturgy of the mother country. When finally the services end, the people of the parish wend their way home fulfilled and refreshed for their work of forging a new nation.

Old St. Luke's was used continuously until 1777, actively between 1821 and 1836 and then only occasionally until 1954. In that year its state of near collapse, brought on by a fatal structural weakness, prompted the move toward restoration which today, through the contribution of thousands all over the United States, richly justifies the title you see at left: "A church for all America."



STAINED GLASS commemorates prominent local figures.





SEE US AT 870  
**JELLO**  
BRAND  
**PUDDING and  
PIE FILLING**

**NOW! PERFECT BANANA CREAM PIE IN HALF THE TIME!**

1. Make a pie shell
2. Add sliced bananas
3. Pour in creamy *Jell-O Vanilla Pudding and Pie Filling*
4. Sit down and enjoy it

Jell-O is a registered trade-mark of General Foods Corporation

# Don't miss the *fun* of smoking Mildness is a pleasure with Pall Mall



Your appreciation of  
PALL MALL quality has made  
it America's most successful  
and most imitated cigarette.

Pall Mall filters the smoke—but never the fun of smoking

Don't Miss the *Fun* of Smoking



For Flavor and Mildness  
Fine Tobacco Filters Best

Mildness is a *pleasure* with PALL MALL because PALL MALL's greater length filters the *smoke*—but never the *fun* of smoking. You get every bit of the flavor that makes smoking a pleasure while PALL MALL's greater length of traditionally fine tobaccos travels the smoke further, filters the smoke and makes it mild.

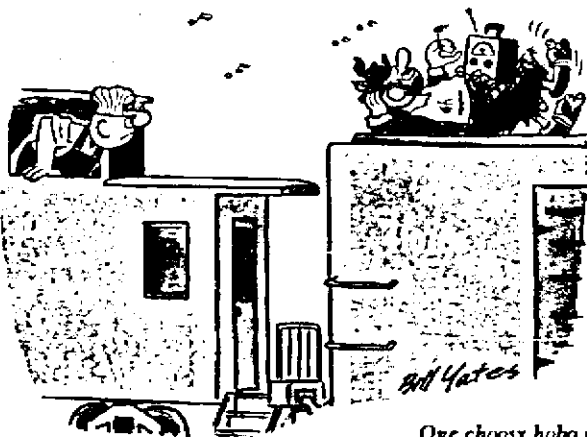
So don't miss the fun of smoking. Buy PALL MALL Famous Cigarettes in the distinguished red package today!

**Outstanding...and they are Mild!**

© 1957 THE AMERICAN TOBACCO COMPANY



in the  
news



*One choosy hobo preferred  
his hi-fi on a freight car.*

## Choo-choo chatter

by ELIZABETH HULL

At Goldendale, Wash., a brakeman invited a hobo riding atop a freight car to sit in the warm caboose. "No, thanks," said the hobo, "I've got my radio rigged up here. It won't work inside."

Philadelphia firemen sped to a railroad crossing, where a fire had been reported, but found no blaze. As they searched, a locomotive pushed a blazing freight car to the crossing.

Near Chicago, a car was hit by a train. As rescuers rushed up to help the lady driver, she crawled out of the wreckage unhurt and asked, "Is my face smudged?"

At Arlington, Ohio, a railroad telegrapher threw the day's receipts into a box car instead of a baggage car, discovered his mistake only after the car's cargo—an elephant—had eaten \$117.45.

A three-way crash at an intersection in McAlister, Okla., involved a trailer truck, a switching locomotive and a horse. Truck and locomotive were badly damaged. The horse? Not a scratch.

Near Bellingham, Wash., a motorist pushed his stalled car out of the path of a westbound train just in time to be demolished, a moment later, by a streamliner bound east.

Not far from St. Clair, Mich., an engineer brought his train to a screeching stop, backed up a mile, leaped from his cab and organized

his passengers into a search party. After a 10-minute hunt they found the false teeth the engineer had lost in a mammoth sneeze.

Delayed a half hour at a grade crossing by a freight train, a fuming Kansas bus driver stepped on the gas the moment the train had passed, stopped the bus on the track to halt an oncoming switch engine, waved other drivers through.

Left unattended for a moment in the Buffalo, N.Y., railroad yards, a locomotive took off on its own, switched back and forth over four different tracks, covered three miles before it ran out of steam, came to a halt without damaging anything or anybody.

A man stopped his car on a railroad crossing near Lisco, Neb., to see if the tracks were clear. They weren't. As he leaped to safety, a train plowed into the car.

Two 14-year-old boys lassooed a train outside of Omaha, Neb., when they dangled a 130-foot rope from a viaduct over the tracks. It took trainmen half an hour to untangle the rope from the locomotive wheels.

In Pearl River, La., the station master was stuck with 288 crated rabbits when the addressee refused to take them. On successive days the bunny population grew to 408, 570, 752, 962 and 1,227. At that point the stationmaster opened the crate and turned his back.

There is a difference in tuna...



...Chicken of the Sea,  
is the tuna  
with the delicate flavor!



To be sure, look for the mermaid on the label.

CHICKEN OF THE SEA IS A REGISTERED TRADEMARK  
A DIVISION OF THE HAN CAMP SEA FOOD COMPANY



Now...guaranteed

# 3-DAY TREATMENT FOR CORNS

**BLUE-JAY Plastic Corn Plasters**  
with wonder drug **PHENYLUM**®

**Guaranteed to relieve pain**  
... and get rid of ordi-  
nary corns in three days

Medical science has found a  
fast and effective way to re-  
lieve the pain of a corn, and  
get rid of it at the same time.

This treatment works by  
getting to the base of the  
problem. It actually gets rid  
of your corn by pushing it up  
from underneath.

The secret is a wonder drug  
from the Blue-Jay labora-  
tories which took nine years  
to perfect. That wonder drug  
is called Phenylum (phenox-  
yethanoic acid).

New **BLUE-JAY** Corn Plasters  
relieve pain, remove corn

The Blue-Jay plaster consists  
of a felt ring surrounding a  
pad with Phenylum. The felt  
relieves the pain of the corn  
by removing the pressure and  
friction which causes it.

Simultaneously, the Phen-  
ylum goes to work to remove  
the source of the pain—the  
corn itself. It penetrates  
through the tough, horny  
skin of the corn to its base,  
where it stimulates the growth  
of new cell tissue.

In most corns, by the end  
of the third day this new tis-  
sue has grown to the point  
where it pushes the corn loose  
so that it can be lifted out.

New Phenylum medication gets rid  
of corns from underneath



**NEW CORN** develops  
when skin grows tough  
and horny under con-  
stant pressure.

**FIRST DAY**—Blue-Jay  
relieves pressure, while  
Phenylum penetrates  
to base of corn.



**SECOND DAY**—Phen-  
ylum starts growth of  
new cell tissue under-  
neath. This loosens  
corn, pushes it up.

**THIRD DAY**—Corn now  
lifts out easily. Stub-  
born, long-established  
corns may require  
second application.

**BLUE-JAY** Guarantees. Follow directions, get  
relief from pain... get rid of ordinary corns  
in 3 days... of your money back from Blue-  
Jay, 309 W. Jackson Blvd., Chicago 6.  
Regular or ladies size. Cellulose plaster, too.  
Look for the new **BLUE-JAY** package.

## BLUE-JAY

THE **KENDALL** COMPANY  
Blue-Jay Sales Division



**SODIUM FLUORIDE** powder goes into a hop-  
per prior to being added to a city's water.  
About 18 pounds of fluoride in a million gallons  
of water protects teeth against decay.

What you  
should know  
about

## FLUORIDATION

by **DR. HARRY LYONS**

President, American Dental Association;  
Dean, School of Dentistry, Medical College of Virginia



**EDITOR'S NOTE:** Admittedly a controver-  
sial topic, fluoridation here is discussed  
by the head of the nation's top dental or-  
ganization.

Today a small group of people in this  
country is carrying out a well-planned  
campaign. Its purpose is to undermine  
fluoridation of city water supplies to de-  
crease dental decay. Its result has been  
newspaper headlines, political harangues,  
allegations of socialism and court action.

Perhaps your city is involved now or  
will become involved in the near future.  
You may be asked to vote on fluoridation  
in a referendum. Often, this has served  
as a political device to deprive the public  
of fluoridation—and its health-giving  
results. To take an intelligent stand, you  
should know the basic facts about fluori-

dation and why it is important to you.

Adding tiny amounts of sodium fluoride  
to drinking water is the first measure yet  
discovered for mass prevention of dental  
caries—more simply, tooth decay. This  
is the most widespread disease afflicting  
mankind. In our country, 95 per cent of  
the people suffer tooth decay. Usually it  
strikes in childhood.

The immediate ravages of this disease  
are destruction and loss of teeth. However,  
it is just as important to remember that  
dental decay can lead to other infections.  
These, in turn, can be prevented by stop-  
ping the decay in the first place.

Thus, fluoridation of water supplies  
can bring multiple benefits. One part per  
million of fluoride in drinking water will  
decrease the rate of development of dental  
cavities by two-thirds. And fewer dental

cavities mean fewer complicating infec-  
tions, less suffering and lower expendi-  
tures for health care.

These are facts. They cannot be re-  
futed. The safety and effectiveness of  
fluoridation have been endorsed by every  
important national health association, in-  
cluding the American Dental Association  
and the American Medical Association.

You should know, too, that in more  
than 1,000 American communities fluo-  
ride sufficient for dental health protection  
occurs naturally in the drinking water. In  
those towns there is a lower incidence of  
dental decay than the national average. In  
more than 1,400 communities, it has been  
deliberately and scientifically added to in-  
sure dental health.

Loud voices have been raised in oppo-  
sition to fluoridation on the ground that it  
is "compulsory medication." What a far-  
fetched notion—to consider as medi-  
cine a natural element in water which  
builds better teeth!

Fluoridation has been attacked as so-  
cialism. This is simply an appeal to emo-  
tionalism. Yes, water must be bought and  
paid for. The same applies to milk and  
bread. Are these also "socialistic" com-  
modities?

### A Matter of Degree

Sodium fluoride is alleged by some to  
be poisonous. This allegation as posed  
borders on the ridiculous. Many sub-  
stances which are necessary to life or  
which improve health are poisonous when  
used injudiciously. Table salt, water, the  
air we breathe are all poisonous under  
certain conditions.

But under prescribed conditions, they  
promote health. The same can be said of  
sodium fluoride.

Contentions that fluoridation of drink-  
ing water causes cancer, arthritis, stomach  
disease, kidney stones or any other ailment  
are without scientific foundation.

What about the cost? Public water sup-  
plies may be fluoridated for a per-capita  
cost of 8¢ to 15¢ a year. Isn't that little  
enough for the benefits to be derived?

All in all, fluoridation adds up to some  
simple truths. It's safe, effective, inexpen-  
sive. It has been proved by years of pains-  
taking scientific research.

When one sees anti fluoridation litera-  
ture or is harassed by those who oppose  
this sound health measure, one wonders  
how much abuse may be heaped on the  
tolerance of human intelligence.

Surely, the public is entitled to engage  
in debate. But when the arguments as-  
sume qualities of a ridiculous nature, the  
public is likely to be misled, to its great  
disadvantage or injury. In matters of  
health, this raises an important question  
of morals and ethics.

It is high time that the public listen  
more attentively to the voices of our re-  
search workers and health servants whose  
lives are dedicated to its welfare.

# PERRY COMO'S

## \$150,000.00

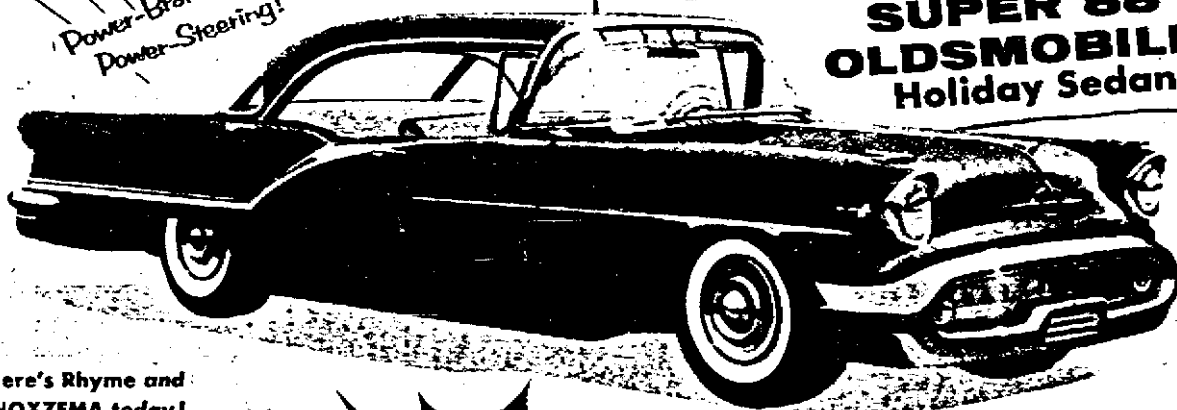
### NOXZEMA

## "Be Beautiful" Contest



NEW  
Boudoir Jar

Power-Heater!  
Power-Brakes! Radio!  
Power-Steering!  
Whitewall Tires!



Look what ten top winners get!  
**10 1957 Air-conditioned  
SUPER 88  
OLDSMOBILE  
Holiday Sedans**

Remember, There's Rhyme and Reason for Getting NOXZEMA today!

NOXZEMA is 3 ways better for your skin: It cleans like soap, but it doesn't dry your skin. It softens like cream, but NOXZEMA is not sticky or greasy, won't clog your pores. And NOXZEMA is medicated five ways to help clear your skin—give it the natural beauty you want. So start today—the NOXZEMA "Be Beautiful" way. You'll see results so fast!

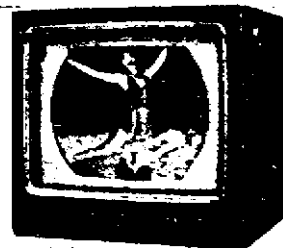
#### FOLLOW THESE EASY CONTEST RULES TO WIN!

1. Print or write plainly your last line for the NOXZEMA Perry Como "Be Beautiful" jingle to rhyme with "way" . . . together with your name and address and the name and address of your dealer from whom you purchased your new NOXZEMA 6-oz. Boudoir Jar.
2. You may enter as many times as you like; however, each entry must be accompanied by a "Be Beautiful" Panel from the new NOXZEMA 6-oz. Boudoir carton imprinted with words "Be Beautiful." Each entry must be on a separate entry blank obtainable below or at your dealer. Entries must be postmarked not later than midnight June 30, 1957.
3. Contest is open to all persons residing in the continental United States except employees of the Noxzema Chemical Company, its advertising agencies and their families. Entries will be judged on the basis of originality, rhyme, aptness to product, sincerity, human interest, neatness, and legibility by the Advertising Distributors of America, an independent judging organization. Duplicate prizes will be awarded in the event of ties. Judges' decisions will be final.
4. All entries become the property of the Noxzema Chemical Company and must be the original work of the contestant and submitted in the name of the contestant. Name will be returned. Contest is subject to all federal, state and local laws and regulations.
5. Contest winners will be notified by mail and a complete list of winners is available to any person who requests it and sends a stamped, self-addressed envelope approximately eight weeks after the close of the contest.

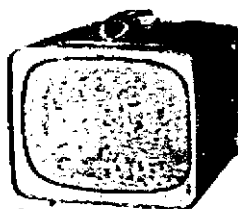
**869  
CHANCES  
TO WIN!**

#### Next 40 Winners

RCA Victor Compatible  
Big Color TV Sets

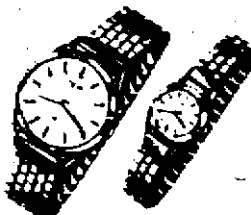


#### Next 120 Winners



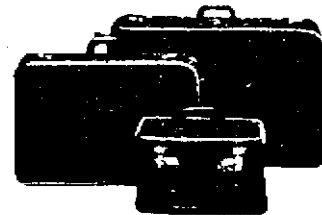
RCA Victor "Wayfarer"  
Portable TV Sets

#### Next 350 Winners



World-Honored Longines Watches  
(Ladies' or Men's)

#### Next 349 Winners



World-Famous Amelia Earhart Luggage  
3 piece sets (Ladies' or Men's)



Enter today!  
It's easy to win  
in the NOXZEMA  
"Be Beautiful"  
Contest!

#### OFFICIAL ENTRY BLANK

(tear out along dotted line)

Fill in below and mail with "Be Beautiful" Panel from Noxzema's 6-oz. Boudoir carton imprinted with words "Be Beautiful."

Married or Single—  
Finish This Jingle:

"Grow lovelier day after day  
The NOXZEMA Be Beautiful way.  
You'll always be merry  
If you listen to Perry

(last line must rhyme with "way")

Perry Como "Be Beautiful" Contest  
P. O. Box 53, Dept. C, N. Y. 46, N. Y.

NAME \_\_\_\_\_

ADDRESS \_\_\_\_\_

CITY \_\_\_\_\_ ZONE \_\_\_\_\_ STATE \_\_\_\_\_

DEALER'S NAME \_\_\_\_\_

ADDRESS \_\_\_\_\_

# Your own helicopter—

by LLOYD SHEARER

PARADE West Coast correspondent

**A**S YOU READ this, one man helicopters like those pictured here are being tested over various parts of the nation. Such is the activity, in fact, that it seems time to revive one of the most intriguing questions of recent years:

How long will it be before you commute to work by helicopter?

A possible answer comes from Gilbert Magill, president of Roto-Craft Corp. This is a relatively small concern in Glendale, Calif., that turns out the Pinwheel (1. and front cover) under Navy contracts. Says Magill, who developed the Pinwheel:

"I plan to have a civilian version of my machine, with plastic bubble enclosure and other refinements, in production by the end of 1957. It will sell in the medium automobile price range. And it'll be worth it. Because it's worth anything to get out of today's traffic jams. Surface transportation has gone as far as it can go. The only way for us to go now is up."

At the moment, Magill is concentrating on the military version of the Pinwheel. He insists, however, that it fills both civilian and military prototype requirements for a simple flying device. "It's the lightest, smallest, simplest helicopter yet flown," he claims. "It weighs less than the pilot, yet lifts more than double its own weight. It uses the pilot's legs for a landing gear and is so compact that two Pinwheels can be folded and carried inside a station wagon."

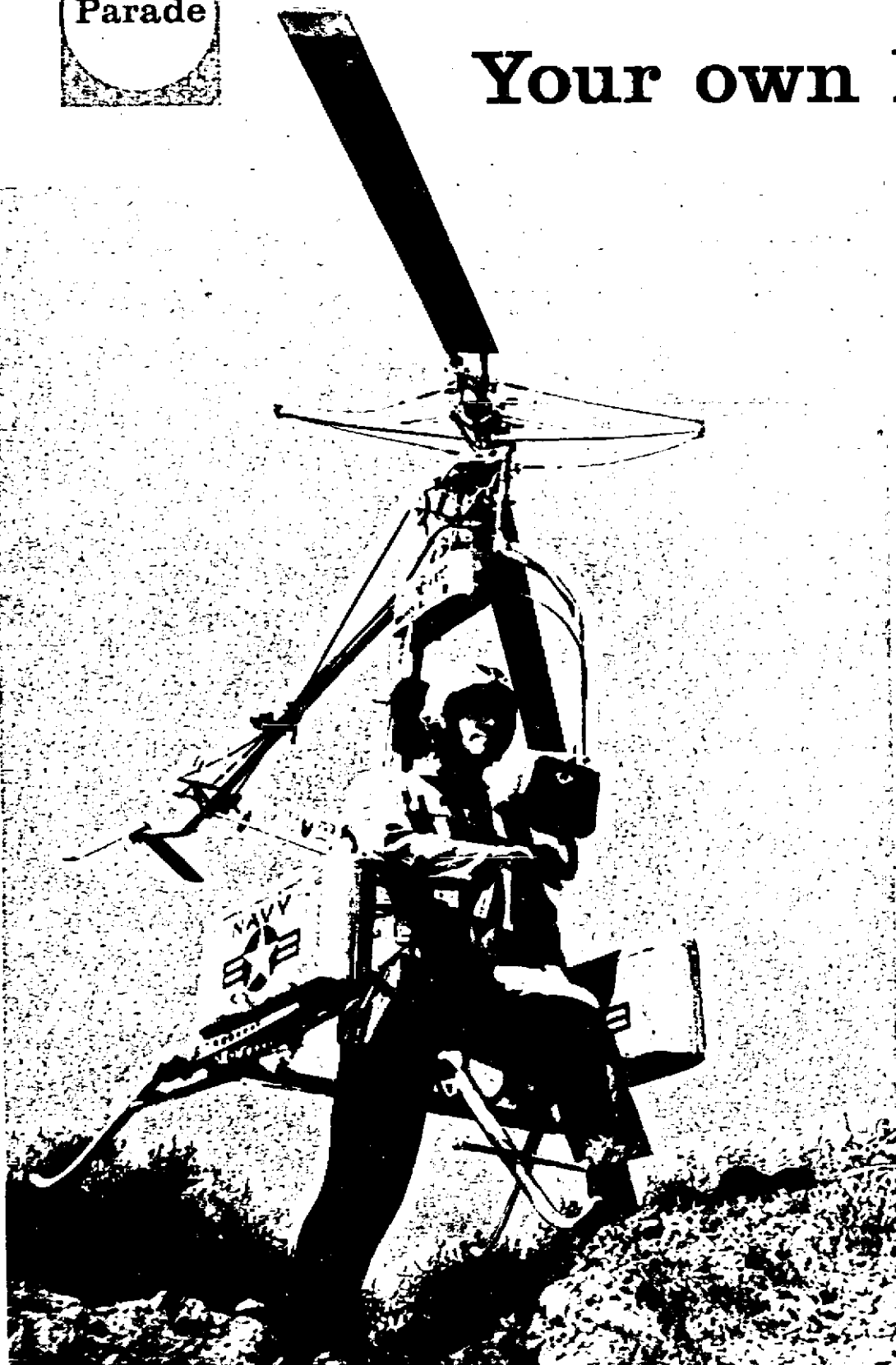
## A Handy Little Gadget

Seven years in the making, this machine has no gears, no gas engine, clutch, transmission, electrical or lubrication system. Says Magill: "Any man who can keep a gun in working order can maintain a Pinwheel." It is powered by two thumb-sized rockets mounted on the rotor-blade ends. For fuel it uses liquid 90 per cent hydrogen peroxide (current retail cost: about \$7 a gallon). It can climb over 2,000 feet per minute straight up, remain in the air for 20 minutes, cover distances at an average 45 mph speed within a 30-mile radius. Its instrument panel consists of a rotor tachometer and an airspeed indicator; a fuel gauge is located on the fuel tank.

According to chief test pilot Richard Whitehead (see cover), "any man who drives an automobile can learn to fly a Pinwheel."

"A novice," Magill adds, "can learn to fly it in less than an hour. We've got a civilian model in the mock-up stage that's light enough for a high-school girl to lift. It's so simple she can assemble it without tools in less than two minutes. Even on small-scale orders we should be able to produce for the civilian market in 1958."

Such enthusiasm, of course, is nothing new. As



ONE-MAN helicopter, the Pinwheel (also shown on front cover), is so light pilot can carry it as he walks. This is the Navy prototype; the maker says a civilian model will be available soon.



# this year?

far back as the 15th century Leonardo da Vinci was predicting that man would fly with a pair of wings powered by human muscles. By 1942 Igor Sikorsky, one of the aeronautical wizards of this century, was prophesying that 10 years after World War II the sky over America would be filled with hundreds of thousands of helicopters carrying men to work and women to shopping.

Yet in 1957 there are fewer than 400 civilian helicopters in use throughout the U.S. Why?

After talking to Gilbert Magill, I called on Stanley Hiller, Jr., of Palo Alto, Calif. President of Hiller Helicopters, Hiller at 32 is considered one of the nation's top authorities in his field. He and his associates since 1941 have been responsible for the first successful coaxial rotor craft, the first jet torque compensating helicopter, the first CAA-approved ram-jet helicopter, the Rotocycle one-man portable helicopter (bottom right), the Flying Platform (upper right) and many other developments in the field of vertical flight.

"When Igor Sikorsky flew his helicopter in 1940," Hiller told me, "aircraft manufacturers everywhere began dreaming about a potential major revolution in transportation. By 1945, more than 300 helicopter projects were in operation. Yet five years later there were only three factories in this country producing commercial helicopters in substantial numbers—mine, Sikorsky's (part of United Aircraft) and Bell. The dream of building for the civilian market alone is a false dream.

"All the helicopter companies that have tried to concentrate exclusively on the civilian market have failed," he went on. "Neither they nor the public were ready. Many people don't realize that 80 per cent of the aircraft output in America goes to the Defense Department. Right now 92 per cent of my orders come from the military" (whose interest in a machine to carry ground troops over contaminated areas in time of atomic war is behind the current urgent testing of one-man helicopters).

"Without their financial support we couldn't experiment, couldn't do the amount of research we're doing. How long it takes us to turn out a civilian helicopter for the mass market, therefore, depends on them—how much they want to invest, how fast."



Stanley Hiller, Jr.



Gilbert Magill

After years of hopeful predictions, one maker says he has a 'mass' machine. Other experts remain doubtful. Read — and judge for yourself

Could Hiller possibly give a date when businessmen might commute to work via some vertical-takeoff device?

"If the trend of development continues at its present rate," he declared, "I think the point will be reached around 1970. Today there's not enough demand for one. And unless there's a mass demand for a product, you can't get the cost down.

"Take our Flying Platform. After we demonstrated it in 1955, I got hundreds of letters from civilians who wanted to order it. The research model cost us \$500,000 to build. Produced in quantities of a million, I could get the cost down to \$1,500 each. But a million people won't fly it now. The truth is that in the helicopter field we're going to be ready sooner than we have public acceptance."

I questioned Hiller further. How difficult, for example, is it to pilot a helicopter? "It is more complex and difficult than driving a car, because flying machines operate in a three-dimensional medium requiring three kinds of stability. And the helicopter controls are more complex than an auto's. Even experienced airplane pilots frequently over-control a helicopter because it responds so sensitively and quickly."

## Overoptimism At Work?

How about the manufacturers of one-man helicopters who claim they can produce for the mass market in a year or two?

"We've had a lot of experience with one-man helicopters. Our Rotocycle, for example, which we developed for the Marine Corps, can be collapsed into a small package for easy transportation or parachute drop. Insert a few pins and it's ready to go, air-cooled gasoline engine and all.

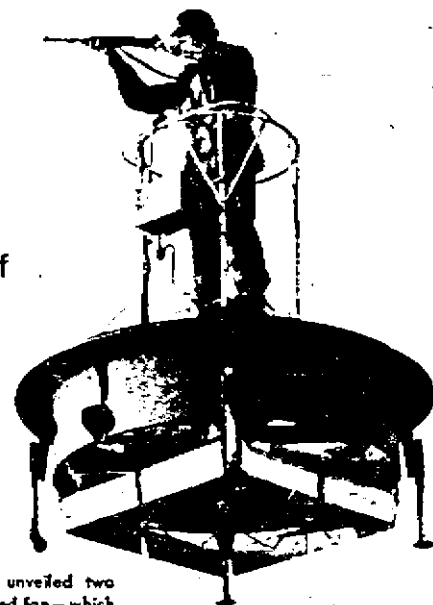
"But how many civilians, do you think, would really want to buy it? Or how many civilians do you think will buy a flying machine that uses hydrogen peroxide or some other exotic fuel? Let some hydrogen peroxide fall on you, and it'll burn. I think some of these manufacturers are over-optimistic."

Does Hiller think he will live to see people commuting to work in helicopters?

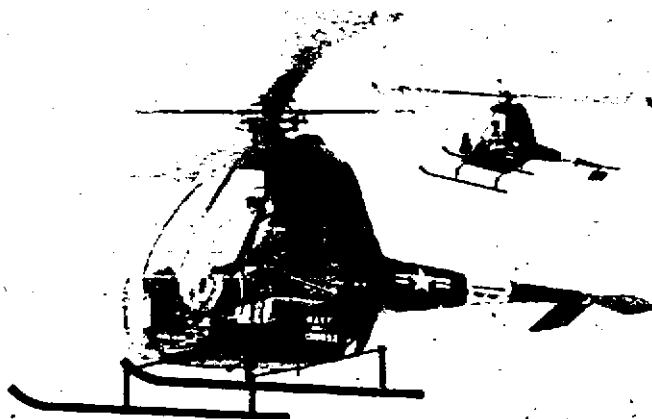
"Maybe not in helicopters. But in my lifetime, I'm sure I'll see hundreds of thousands going to work in a flying device different from an airplane..."

I thanked Stanley Hiller, then got in touch with Gilbert Magill again. Possibly there were many bugs to be ironed out in the Pinwheel before it would find public acceptance?

"Look," Magill answered. "This is no business for the chicken-hearted. I don't care what anyone says. I know I can produce for the civilian market by 1958. Let's face it. Where would Henry Ford be if he listened to the folks who told him that people would never ride in a horseless carriage?" ■



**FLYING PLATFORM**, unveiled two years ago, uses a ducted fan—which forces air downward—for lift and propulsion. Pilot steers it by leaning in the direction he wants to go.



**TWO-MAN** helicopter, now employed by the military, uses jet power. It could be adapted to civilian needs if demand justified it. This picture, showing two of them in flight, hints at a coming problem: airborne traffic.



**ROTOCYCLE** weighs less than 250 lbs., is powered by a 4-cylinder gasoline engine. It is designed to collapse into a small package for easy transport, parachute drop and quick assembly. Marines now are trying it.



# FOR FLOORS HARD TO SHINE

Now there's a bright new promise for your hard-to-shine floors and it's in the Glo-Coat can!

Watch faded colors start to brighten. Notice how your brand-new shine stands up under damp mopping. After a time, floors actually become easy to shine and you don't have to re-wax so often.

Once you try it, you'll discover: scuff-free Glo-Coat is the next best thing to a brand-new floor!

See how Glo-Coat seals, then shines dull floors

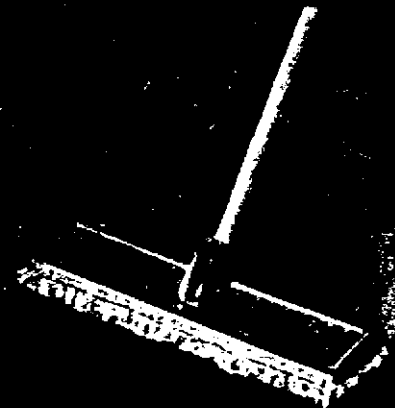
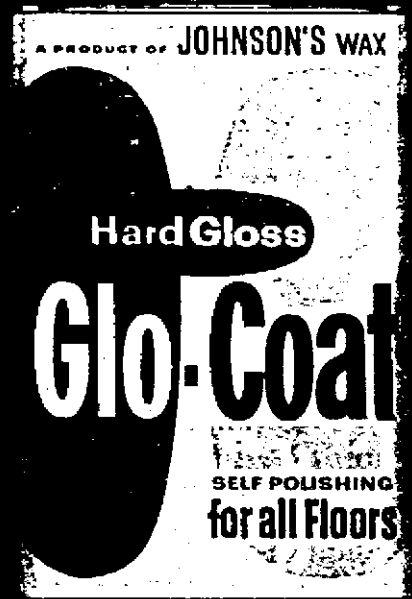


Magnified cross section diagram of asphalt tile shows how heavy traffic, plus soap and water, causes surface pores to enlarge and deepen. Result: Colors fade, floors become hard to shine.



Now see what Glo-Coat does. It fills the "open pores" of the floor, then puts a clear, bright layer of shine on the surface. Even old, faded floors start to regain their luster.

"Johnson's", "Hard Gloss" and "Glo-Coat", are registered trademarks of S. C. Johnson & Son, Inc.



# WHY DO THEY SAY THOSE THINGS?

by ROBERT P. GOLDMAN

Consider today the newspaper stories you read yesterday and will read tomorrow about headlineers who "pop off," blow their tops, lose their heads — call it what you will. Here are some recent blasts, as quoted coast to coast:

Actor Paul Douglas: "There will always be an audience for slobs like Arthur Godfrey..."

Baseballer Ted Williams: The late Sen. Robert A. Taft was a "phony." And "I have no use for the Marine Corps."

Defense Secretary C. E. Wilson: "The National Guard was sort of a scandal during the Korean War — a draft-dodging business..."

Nobel prize-winning author William Faulkner: "I like Virginia and Virginians. All Virginians are snobs. I like snobs..."

Former President Truman's outburst after a music critic lit into daughter Margaret's singing: "I have just read your lousy review. I have never met you, but if I do, you'll need a new nose and plenty of beefsteak..."

Cartoonist Al Capp, on certain mood-painting: "It's possible for an idiot of 11 to splash some colors on a canvas, have it hung upside down and excite the wildest raves from critics..."

Such explosions, made in public by people in the public eye, may fairly be defined as popoffs. They cause raised eyebrows, resentment, sometimes even violent replies. As a result the popper-

off may deny, retract or amend his outburst. (Douglas, Williams and Wilson did.) But the damage is done.

Of course the popoff has historic precedent. Remember "Let them eat cake" ... "The public be damned" ... "The party whose antecedents have been rum, Romanism and rebellion?"

But why do people in the public eye say (or write) such things?

In some cases it may be that they just don't care. PARADE, however, has consulted psychologists and psychiatrists. These authorities make some interesting points.

## It Can Happen to You

We all can blow our tops, particularly if cornered and provoked. In moderation, it's the natural thing to do — and even healthy.

The vast majority of popoffs arise from 1) our own private grievances, 2) our deep-rooted opinions or 3) pressures that have built up in us.

This helps explain why author Edna Ferber said no city is as "disgustingly filthy" as New York — "a scab on the face of our country."

Or why Sir Winston Churchill called certain views of his Laborite opposition "chaotic, muddle-headed jibberings and jabberings" and Labor party leader Clement Attlee "piebald."

Or why opera star Maria Callas suddenly announced, "I have the voice of an angel!"



CARTOONIST Al Capp has explosive ideas on many topics. He's been quoted on everything from politics to "idiot" modern art.



ACTRESS Marilyn Monroe isn't strictly a popper-off. But she has a knack for making public statements that people remember.

Headliners who 'pop off' in public have their reasons. Here's the inside story — with advice on what to do with your emotional steam

Many apparently impetuous remarks, of course, are not. Some are mere slips of the tongue. Others are manufactured by press agents.

There is the oft-quoted answer Marilyn Monroe made to an interviewer who asked what she had on when she went to sleep. "The radio," Miss Monroe said demurely. People still wonder whether that line was a sudden inspiration or "planted" by a publicity man. Many a seeming ad lib, even when it evokes a positive reaction, actually is designed to help publicize someone or something.

There also are the memorable remarks which really express criticism or are designed to administer the well-known needle. Politics is a fertile field for these. During the election year of 1944, the late Harold Ickes snorted, "I see where Tom Dewey has thrown his diaper into the ring!" That was political propaganda, spoken for a purpose, not at all spontaneous.

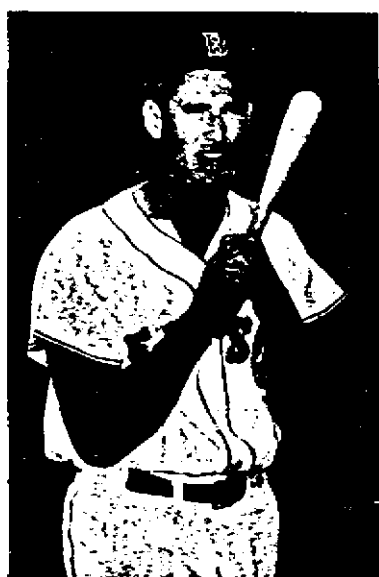
Contrast it to what the renowned symphonic conductor, Sir Thomas Beecham, said the other day. Asked what he thought about jazz, Sir Thomas erupted: "I do not think of jazz! I do not think of drains or stinks or frightful crimes or of rock 'n' roll or of the Bunny Hug."

"Think of jazz? Good God!"

That's a real popoff. It came in the heat of the moment. The question piqued Sir Thomas — so he lashed out.

Continued on page 14





**SLUGGER** Ted Williams opens his mouth to speak. In this pose, Williams has unleashed various popoffs through the years — modified at times by fines and public indignation.

## What you should learn from those popoffs

In pondering such utterances, psychologists say, you should keep three points in mind.

- The celebrity cornered by a reporter is to a large extent "on a spot." He must say something or be suspected of trying to evade or cover up.
- Celebrities enjoy little private life. Their most casual remarks, even if not directly provoked, have a way of creeping into the public print.

• Most popoffs reflect provocation that hits fairly close to home.

On this last point, consider recent remarks by actress Katharine Hepburn: "Nothing makes me more furious than generalities about anything, particularly age. It's not only ridiculous. It's downright stupid and a frightful waste. Actors and actresses are crucified on this bugaboo of age, actresses particularly..."

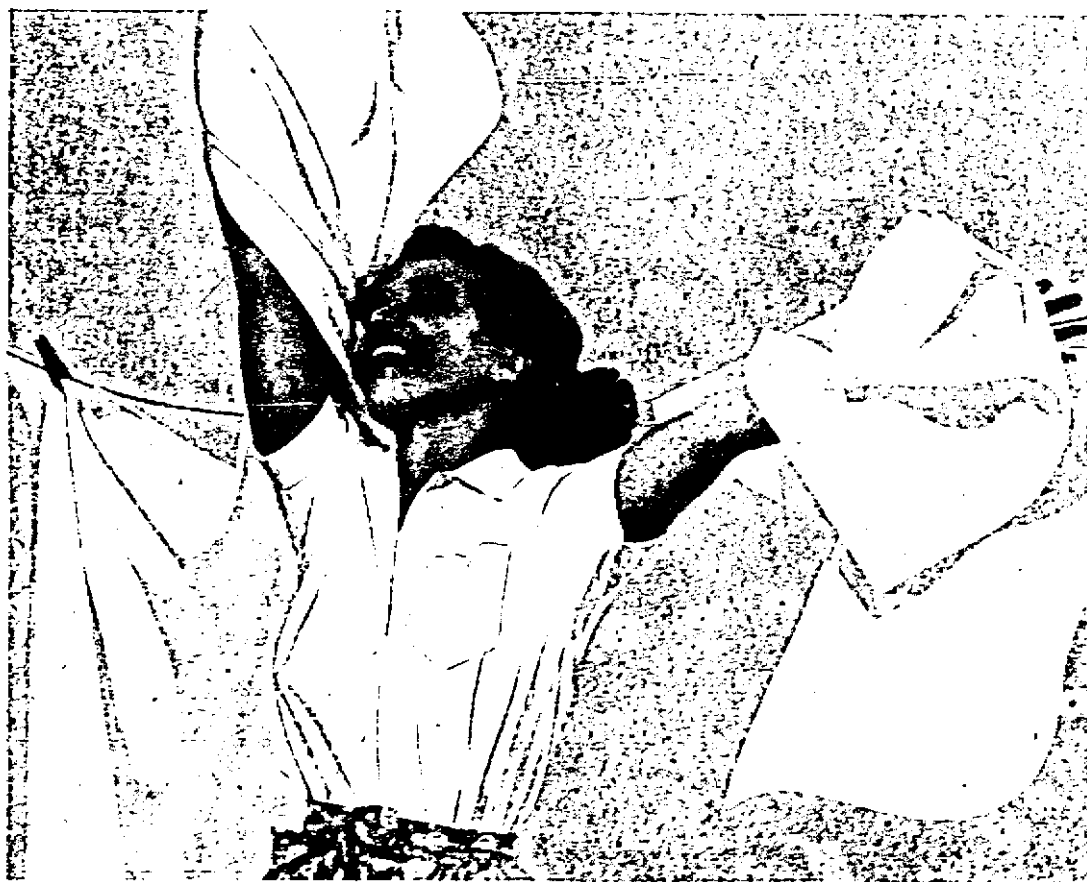
Miss Hepburn happens to be 47. Then there was former President Truman's vitriolic letter to the critic who didn't like Margaret's singing. In writing it, psychologists suggest, Truman was reacting to 1) the implication that audiences paid to hear Margaret only because she was the President's daughter, 2) a reflection on his own musical taste and 3) the fatherly impulse to protect a child who had been criticized in public.

Truman is not the only President to have popped off; conditions producing this reaction are no respecter of political parties. President Eisenhower has a lively temper, which he has kept well under control in his public pronouncements. One near approach to a slip came during the recent press conference when a reporter asked whether, as an economy measure, Ike would "be willing to do without that pair of

# CLEAN CLEAR THROUGH

—and Deodorized Too!

# THAT'S A FAB WASH!



**DAZZLING WHITE, OF COURSE, BUT SOMETHING MORE...** Your FAB wash gives you a glorious bonus... it's deodorized! Clothes washed with old-fashioned products may look clean, but may actually have hidden dirt left in them. But modern FAB washes clothes clean clear through... not just bleached white or blued white. And FAB's deodorizing action leaves everything you wash the freshest possible.

It's as if suds and sunlight had pierced through and cleansed every single thread in the fabric. FAB-washed clothes... FAB-washed towels... FAB-washed bed linens are fresh and sweet-smelling because they're really washed, not just whitened. So let your next wash be clean clear through—and deodorized, too. That's your FAB wash.



**FAB** Is The Hard-Working, Heavy-Duty Detergent For The Whole Family Wash... And Dishes, Of Course!



**ACTRESS Katharine Hepburn:** She's been known to let verbal brickbats fly—generally with a specific purpose in mind.

helicopters that have been proposed for getting you out to the golf course a little faster than you can make it in a car?"

He replied: "Well, I don't think much of that question because no helicopters have been procured for me to go to a golf course." He was visibly annoyed, but he did not pop off.

Many of us would have been the same way—holding most of our emotional steam inside, revealing only a fraction of it. Here, a fundamental law of behavior comes into the picture. All of us react to irritation. Some people react with their fists, some with their tongues. Some sulk.

But once provoked, if we fail to pop off once in a while—thus letting off steam—we stand a chance of doing real harm to our emotions and personalities.

So, in a sense, singer Elvis Presley did himself some good during one performance. College students in the audience threw eggs at him. Finally he exploded: "The egg who threw those eggs will never make the Yankees!"

Similarly, other celebrities may have helped express long-cherished opinions or simply let off emotional steam via popoffs. For example:

Novelist Nelson Algren, queried on modern-day writing: "Now take Norman Vincent Peale. His approach is how to get rich through prayer."

James Jones, author of *From Here to Eternity*, discussing his next novel: "The book is 300,000 words longer than *Eternity*. The last six months, I lived on gin and Miltown while finishing it... It's a great novel... It's the greatest novel we've had in America."

Actress Zsa Zsa Gabor, feuding with Marlene Dietrich: "I always was a great admirer of Marlene's, but so was my mother and so was my father."

Baseball great Frank Frisch, appraising team owners of the past: "When they wanted a new manager you were simply told to 'get outta here, you're fired!' Owners are more polite nowadays. They announce you have resigned."

And, of all people, socialist Norman Thomas commenting on the Kelly-Rainier marriage: "If Grace had married the mayor of Las Vegas, she wouldn't have had to produce a son to 'keep the place going'..."

Psychiatrists warn that healthy popping off can be carried to extremes. The key words here are *provocation* and *moderation*. Occasional provoked popping off shows aggressiveness—and some of that is good for anyone.

#### "Like Eating Candy"

However, if you pop off repeatedly *without* provocation, the reasons are likely to be in your mind. And that can spell trouble. Often as not, the chronic popper-off is avoided. He's the fellow you say "has a problem." His unprovoked remarks even may be the first sign that he needs some kind of help.

"It's like eating candy," one psychiatrist explains. "Your common-sense notions about moderation tell you that one or two pieces may be allowable. But not six or eight."

"The same holds for popping off in public—no matter who you are." ■



**SINGER Elvis Presley and admirers:** He has popped off with his fists and with words. At that, he has not expressed himself in public so strongly as some of his critics.

# Headache?

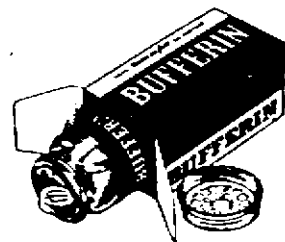


## Bufferin!

**Acts twice as fast as aspirin**

Bufferin combines aspirin with two antacid ingredients. These speed the pain reliever out of the stomach and into the blood stream *twice as fast as aspirin*.

So, for effective, fast relief from headaches, discomfort of colds, neuralgia and ordinary muscular aches and pains use the modern pain reliever... BUFFERIN.



ANOTHER PRODUCT OF BRISTOL MYERS

**Won't upset your stomach as aspirin often does**



*Sam Snead,*  
GOLF CHAMPION, SAYS:

# "Viceroy has the smoothest taste of all!"

## *Smooth!*

From the finest tobacco grown, Viceroy selects only the Smooth Flavor Leaf. No other will do!



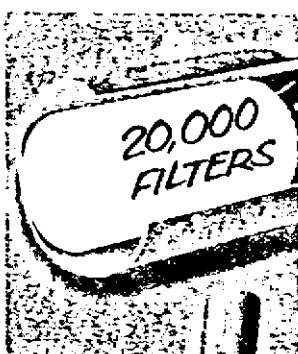
## *Extra Smooth!*

Each Smooth Flavor Leaf is specially Deep-Cured, golden brown through and through, for extra smoothness!



## *Super-Smooth!*

Only Viceroy smooths each puff through 20,000 filters made from pure cellulose—soft, snow-white, natural!



## *Sam Snead*

enjoys a Viceroy with another golfing great, National Open Champion Cary Middlecoff. Says Sam: "Swell to discover a really smooth-tasting cigarette, isn't it?" Says Cary: "You bet! That smoother Viceroy taste is tops!"



©1957, Brown & Williamson Tobacco Corp.





AGE 10 — the camera catches a happy time

## Her best year so far

Among a photographer's many assignments is the portrayal of mood. PARADE recently asked one of the nation's top picture takers, Tana Hoban of Philadelphia, to illustrate the essence of happiness. The result is the photos on these and following pages. Searching for a subject, Tana found the best possible one in her own home: her 10 year old daughter Miela. According to the Gesell Institute of Child Development, America's authority on children, the age of 10 is gay, relaxed, poised, full of love for home and friends. Thus it proved with Miela — a golden time, a year of happiness. Not too young and not too old, Miela shows up in the pictures no longer aware of the needs of babyhood and not yet afflicted by the complexities of the teens. Ten is a year that Miela may forget as other years pile up — but one that her photographer mother never will.

*Continued on page 18*



Freedom of feeling marks Miela Hoban at 10, whether swinging (l.) or listening to one of her many friends (above). The friend whispers: "Look at that funny beetle." Miela smiles. Only a year ago she was deathly afraid of bugs and flies. At 10 she is not.



## Does your wife have a husband who is going somewhere? (*financially, we mean*)

Here's a test every man ought to be able to pass with high honors. Ask yourself the following four questions. If you can answer Yes to each of them there's a good chance you can say Yes to the question in our headline.

**Question 1: Do you own any stocks or bonds on the New York Stock Exchange?**

If yes, congratulations may be in order. You already know that when you own stock in a vigorous, profitable and growing company you are likely to get dividend checks regularly and your stock can grow in value. And when you own bonds you usually get regular interest. In either case, you thoroughly enjoy having an income from sources in addition to your job—an income that may continue after you've waved your job goodbye.

**Question 2: Are you aware of the risks as well as the rewards in common stock ownership?**

If yes, again congratulations. Because the man who knows that stocks go down in price as well as up, that a company may not pay dividends and may not grow — that's the man who raises a skeptical eyebrow at mere tips and rumors. He gets the facts before he invests a dollar. And he makes sure it's a dollar left over after he's paid the bills and provided for family emergencies.

**Question 3: Are you aware of the possibilities for sound investments in stocks on the New York Stock Exchange?**

Four out of five stocks on the Exchange paid dividends last year. And more than 300 have paid dividends every year from 25 years to 108! Some pay dividends of 5 to 6 percent at recent prices. Some are especially liked by financial institutions. The records of all of these stocks are set forth in the 16 fascinating pages of our free booklet "DIVIDENDS OVER THE YEARS."

It also describes the increasingly popular Monthly Investment Plan, through which you can buy stocks in America's most famous corporations for as little as \$40 every three months — or up to \$1000 a month. Two out of three shareholders, incidentally, have incomes under \$7500 a year.

**Question 4: Have you visited a Broker with a Member Firm of the New York Stock Exchange?**

If not, don't put it off a day longer. You'll get a friendly welcome. His business is to help you get facts you'll want, to give you seasoned advice about securities, help you buy or sell. There are times when bonds may be better investments than certain stocks — he will help you decide. And he will be glad to give you a copy of "DIVIDENDS OVER THE YEARS."

Or maybe you'd rather send the coupon. If you're not going anywhere very fast financially, isn't it time to start?

**Own your share of American business**

## Members New York Stock Exchange

For offices of Members nearest you, look under New York Stock Exchange in the stock broker section of your classified telephone directory.

Send for new free booklet. Mail to your local Member Firm of the Stock Exchange, or to New York Stock Exchange, Dept. 17, P. O. Box 252, New York 5, N. Y. Please send me, free, "DIVIDENDS OVER THE YEARS — a basic guide for common stock investment."

3-10

NAME \_\_\_\_\_

ADDRESS \_\_\_\_\_

BROKER, IF ANY \_\_\_\_\_

10-YEAR-  
OLD  
continued



A new puppy is hugged by Miela with childish intensity. At 10, her heart goes out to all pets. Pictures of horses cover her room.

At this age, a girl's life is filled with variety: pets, parties, friends



Cookie making gives Miela pleasure. She loves to use her hands. Whether it is painting, molding clay, sewing a dress, she is thrilled by the act of creation.

## New long-lasting liquid make-up!



See! No coarse-pored look!  
"Angel Touch" stays smooth

Now! No shiny nose!  
"Angel Touch" is oil-free

And—no "make-up line"!   
"Angel Touch" blends evenly

Lovely the instant you smooth it on!

Hours later, Angel Touch is still radiantly fresh!

"Love-lights" your complexion all evening long!

You don't even need powder! New Angel Touch gives your complexion a soft, natural finish that never turns shiny!

Non-greasy—but smoothing to your skin. Different from older make-ups, new Angel Touch

never turns "greasy." Blends easily, evenly... gives perfect, lasting "cover-up."

Completely natural look! Like the radiant glow that comes when you're kissed, Angel Touch "love-lights" your complexion!

POND'S

# Angel Touch



Exquisite  
squeeze bottle

- ✓ Gives one drop at a time
- ✓ No waste, no spilly mess
- ✓ Carry in purse—can't break

6 "Love-light" shades  
59¢ or \$1.00 plus tax



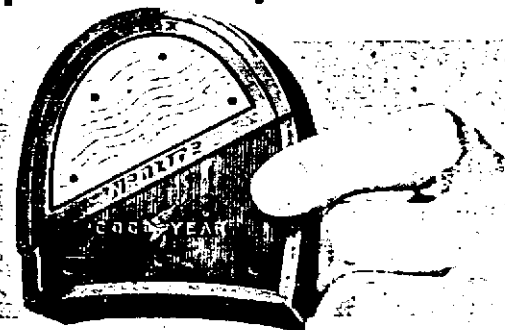
At a party, Miela has a gay time throwing confetti. Like most girls her age, she loves to romp with friends. For Miela there is rarely jealousy. Those about her she trusts; she never stays angry long.

A boy — not just a playmate — brings a hint of the future. Although this lad is "something special" to Miela, she is still too young to know love. But she can dream of being 11 — and of all the years beyond.



Your shoe repairman can help you...

**Get tops in wear...tops in comfort**



**with NEOLITE\* HEELS**

*World's finest! Longest wearing!*

You'll enjoy the difference every step you take. NEOLITE Heels are recognized at a glance as the finest premium heels there are... famous for longer and more even wear, greater comfort, lasting neatness.

Always ask for NEOLITE Heels... plainly marked with the NEOLITE name.

\*MADE ONLY BY **GOOD YEAR**

NEOLITE, AN ELASTOMER RESIN BLEND, T.M. — THE GOOD YEAR TIRE & RUBBER COMPANY, Akron, Ohio

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**KLUTCH holds them tighter**

KLUTCH forms a comfort cushion; holds dental plates so much firmer and snugger that one can eat and talk with greater comfort and security; in many cases almost as well as with natural teeth. KLUTCH lessens the constant fear of a dropping, rocking, chafing plate, 35c and 60c at drug stores.... If your dentist hasn't it, don't waste money on substitutes, but send us 10c and we will mail you a generous trial box. KLUTCH CO., Box 770E ELMIRA, N. Y.

#### THESE HORRID

### AGE SPOTS\*



#### FADE THEM OUT

\*Weathered brown spots on the surface of your hands and face tell the world you're getting old — perhaps before you really are. Fade them away with new ESOTERICA, that medicated cream that breaks up masses of pigment on the skin, makes hands look white and young again. Equally effective on the face, neck and arms. Not a cover-up. Acts in the skin — not on it. Fragrant, greaseless base for softening, lubricating skin as it clears up those blemishes. At leading drug and toiletry counters. \$2 plus tax. If you have these age-revealing brown spots, blotches, or if you want clearer, lighter skin, use ESOTERICA. At all Drug Stores.

### Now—guaranteed relief for ATHLETE'S FOOT

... Ringworm... Fungus

Unlike remedies that work only on the surface of the skin, this amazing NP-27 attacks infection under the surface as well as on it. Promotes growth of new skin. Helps prevent re-infection!

**GUARANTEED:** No matter how severe your case... NP-27 guarantees relief or your druggist will refund your money.

Nothing relieves Athlete's Foot like

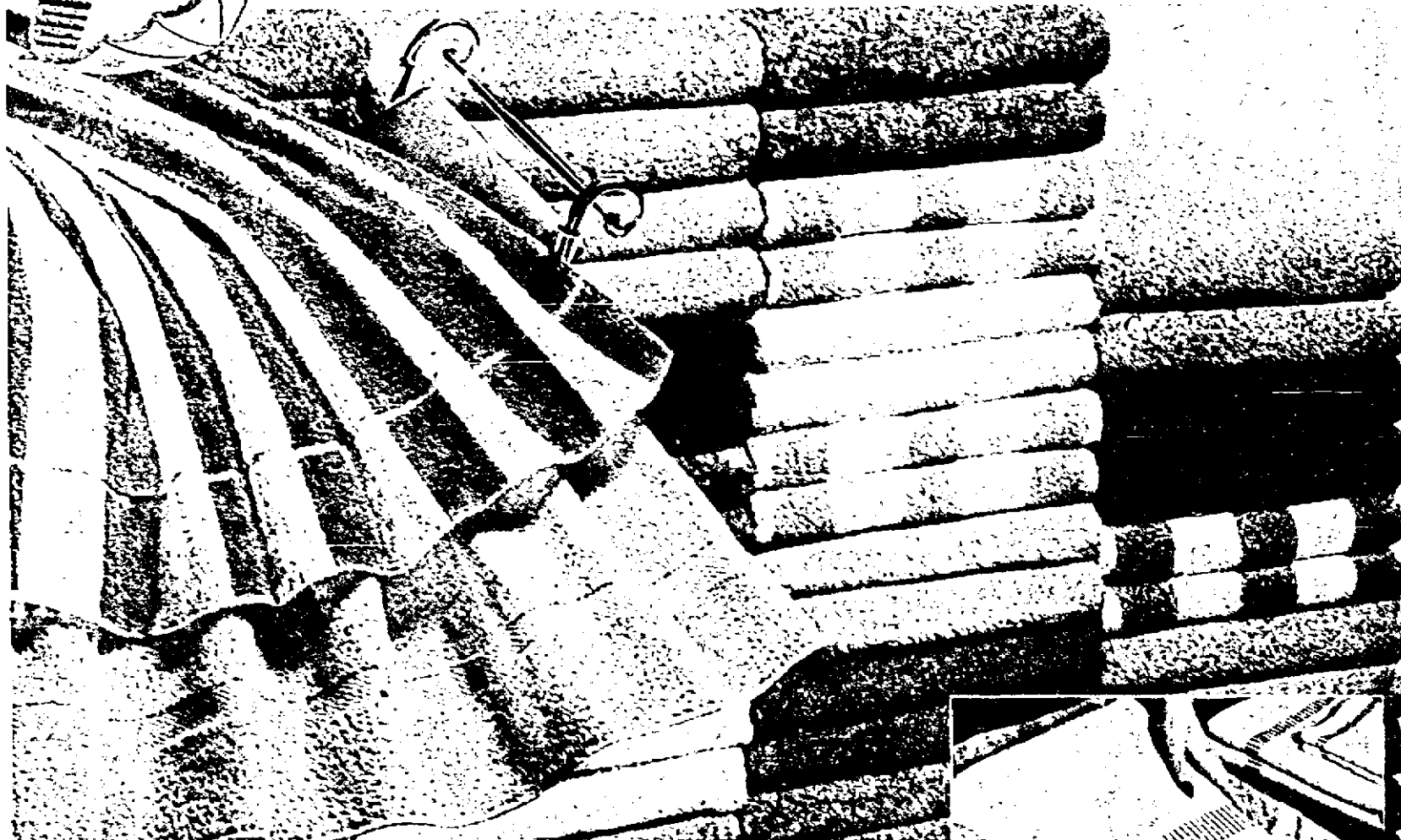
**NP-27**

A NORWICK PRODUCT



# SAVE in the Cannon Shower of Towels and Sheets

SHOP RIGHT HERE FOR THESE VERY SPECIAL BUYS—FOR HOME, GUESTS, GIFTS!



Don't miss the downpour of Cannon towel bargains. Choose from a wide variety of beautiful Carefree colors in thick, thirsty terry. Lovely solid colors or gay stripes. Large size.

Solids about Stripes about

\$129 \$100



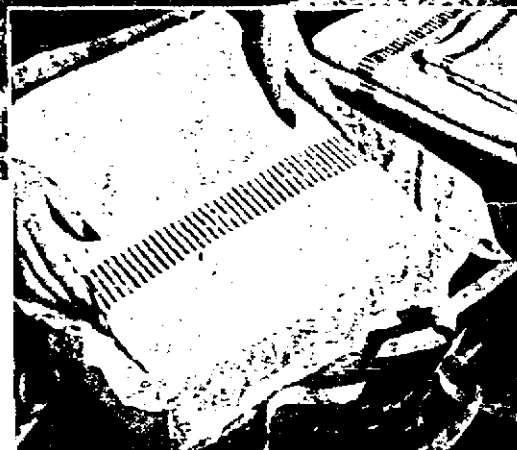
Towels work overtime in summer. Save now on sturdy, long-wearing Cannons in pretty pastels.

About 79¢



More swims, more outings! Striped or printed beach towels at big savings now.

From \$198 To \$598



Ideal gifts for anyone, even yourself, are the new towels with soft, washable, "gold" borders. Now these Cannon beauties are specially priced.

About

\$169

THESE AND OTHER OUTSTANDING

COLUMBIA

Long Beach

THE BROADWAY

Los Altos

SEE PAGE 23 FOR NEWS ABOUT



Only Cannon fitted sheets with Ezy-matic corners slip on so easily. No mattress lifting ever! Cannon fitted sheets are reinforced all around the edges for longer wear, better fit.

White, twin, fitted

\$259

Pastel \$2.99



Cannon Combspun Percales with woven stripes transform the guest room. Pink, green, yellow and blue stripes on white. Specially priced!

Twin, flat or fitted

\$299

VALUES AVAILABLE AT

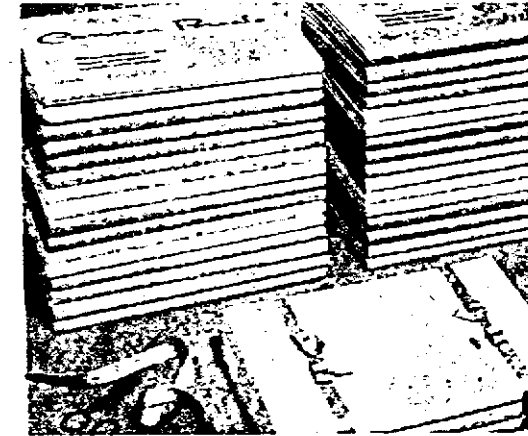
THE MAY CO.

Lakewood

WALKER'S

Long Beach

A CANNON BEDSPREAD VALUE



Only Cannon Percales are Combspun for extra beauty, extra wear! White or Carefree pastels, all certified colorfast—all at bargain prices.

Twin, flat white

\$259

Pastel \$2.99



So beautiful to own or give—Cannon's gay new multi-stripe Combspun Percales. A rainbow of colors on smooth, luxurious percales.

Twin, flat

\$299



Cannon Mills, Inc., 70 North Street, New York 13, N.Y. Towels - Sheets - Bedspreads - Draperies - Stockings - Terry Cloth

# Richard Hudnut *hatches* silken glory for your hair!

New sheen even for dry hair — the only shampoo-with-egg made two ways

Out of the precious protein of eggs comes the most brilliant shampoo sheen you've ever seen. That's the kind of sheen your hair will have with Richard Hudnut's newest shampoo miracle, Enriched Creme Shampoo with Egg. Every rich handful of lather does more than just clean your hair. It gives you the shine of jewels. Leaves even dry hair beautifully manageable, supple as silk.

The only shampoo-with-egg made in two formulas — Normal-to-dry and Normal-to-oily. One will give your hair new silken glory.

\$ .60, 1.00 and 1.75



**New! Enriched Creme Shampoo with *egg***  
by RICHARD HUDNUT...new beauty for your hair

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## CAMEO

*shine cleans copper in seconds!*

Cameo makes tarnish vanish, shines copper, chrome, brass. No hard rubbing. No gritty residue. Hand-gentle. Cameo outcleans, outspeeds, outshines. Be sure it's Cameo.



Save an Oval Copper Frypan  
Polished copper, aluminum lined, insulated handle. Only \$1 with band or emblem from Cameo.  
Send to Box 431, Chicago 77, Illinois.



"Me complain? Never!"

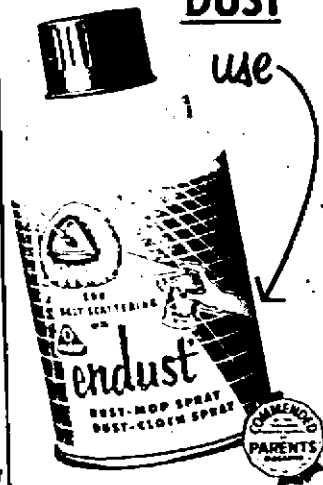
"I make sure I'll be satisfied—I always buy a BRAND that's made a NAME for itself!"

### FOUR WAYS BRANDS SATISFY

1. **BUY WITH TRUST!** Spend confidently on known quality. Brand Names wear best, work best, taste best, are best.
2. **SHOP WITH EASE!** Spend efficiently on proved value. Brand Names save time "puzzling" over labels, models, prices, etc.
3. **ENJOY MORE CHOICE!** Spend shrewdly among widest selections. Brand Names offer the most in sizes, types, colors, flavors, etc.
4. **GET THE "LATEST!"** Spend smartly on up-to-date products. Brand Names keep improving, modernizing, introducing new things.

BRAND NAMES FOUNDATION, INC.  
437 FIFTH AVENUE, NEW YORK 16, N. Y.

## Control Germ-Laden DUST



Spray on mop or cloth to end dust scattering

Leaves no oily film—actually brightens polished surfaces. Converts dust into heavy lint that shakes into newspaper or wastebasket. Perfect answer for anyone with dust allergy. Aerosol spray can lasts for weeks. 6 oz. 98c. 12 oz. \$1.79. Money-back guarantee.

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PARADE VACATIONS



## A lake in

Barren Nevada offers a new

In the middle of the Nevada desert, the Gesslers of Los Angeles — Bob, Lois and 2-year-old Karen — recently spent a vacation on, in and around the water. The pictures on these pages show them at Lake Mead, the monster man-made lake for which travel experts predict a booming future.

Already the Lake Mead Recreational Area is one of the more popular playgrounds administered by the National Park Service. Last year, 2½ million vacationers passed through the area. Most of them, however, stayed less than an afternoon. They stopped for an awed look at Hoover Dam — which plugs up the Colorado River to form the Lake — and passed on.

Only the Gesslers and a handful more have stayed to plumb the lake's recreational offerings. But their numbers are increasing each year. Water-skiing, skin-diving and abundant fish win new recruits. Aware of the postwar rush to water sports, travel experts point to the Lake's 550 miles of shoreline, most of it unscratched by resorts. Their conclusion is obvious: Tomorrow this area will be alive with vacationers.

Today, as the Gesslers found, the lake shore is populated, but not much more than that. Bob, a jewelry salesman, and his family had set out from Los Angeles with no clear destination in mind. When Karen spotted the Lake from U.S. Route 466, she reminded her parents of their promise to take her swimming. Bob and Lois decided Boulder Beach, near the dam, was a good spot, and their vacation jelled.

Nearby Boulder City seemed ideal. They'd have the desert sun to bask in. Tastes of the old West — horseback riding, frontier towns — were there for sampling. Down the road 22 miles was the neon galaxy of Las Vegas.

Boulder City, however, is a far cry from Las Vegas. Because it is built on public property, it is subject to Federal regulation, not state law. Unlike Las Vegas, it has no gambling and no liquor sales. But it has an



CHORUS LINE adds a touch of glamor for Bob and Lois Gessler on their "night out" in Las Vegas during a sunny Nevada vacation.

by ED KIESTER

Photos by Cal Bernstein

# the desert

oasis for all-round family fun

argument: The town is split between those who favor the status quo and those who would prefer state government — which might mean gambling and liquor. "We have everything a desert resort needs," says the local Chamber of Commerce, which favors home rule. "We could become one of the biggest resorts in the U.S. if we're allowed to grow normally."

To the Gesslers, all this was of little concern. ("We're here to amble, not to gamble," said Bob on their one visit to Las Vegas.) They focused on the lake and its attractions. "Karen, you'll be shriveled as a prune," Lois cautioned her daughter after she had spent three hours splashing along the shore. The Gesslers began the day with a quick dip in the motel pool, and, after breakfast, headed for the lake. They rounded out the day with another dip in the pool.

*Continued on page 24*



SWIMMING LESSON for Karen Gessler finds the whole family splashing happily in mountain-ringed Lake Mead.

## SAVE IN THE CANNON SHOWER OF VALUES.

CANNON glitter SPREAD—sale-priced, limited time only—

- Completely washable—needs no ironing!
- Keeps its size through countless washings and wear!
- Rich, laundry-proof colors! Lint-free!
- Glittering metallic thread accent—newest fashion feature!

Never before such value in a washable, woven spread and matching draperies. Beautiful for your master bedroom, yet rugged enough for summer cottage or children's room. In luxurious gold-accented colors.



Shop, phone or write your favorite store now

THE MAY CO.  
LAKEWOOD

THE BROADWAY  
LOS ALTOS

DUNLAP'S

SAN PEDRO, REDONDO, COMPTON

COLUMBIA  
LONG BEACH

BUTLER BROS.



CLARIDGE—designed for years of "carefree" beauty, with luxury-look decorator details. Note rounded corners! A terrific buy at regular prices—sensational in this sale!

See previous pages for Cannon Shower of Towel and Sheet Values





## Why Do Bin B Mushrooms Taste Better?

Because

they're broiled in  
pure creamery butter,  
then packed  
in their own  
butter-enriched broth!



Unlike mushrooms packed in salty brine, Bin B Mushrooms are naturally brown in color, full of flavor. They're a special hothouse variety... plump and tender... and up to twice the size of ordinary button mushrooms. No trimming, no peeling, no waste—just heat and serve, broth and all. 3 convenient styles: Whole Crowns, Sliced, Chopped.

**FREE! 32-PAGE RECIPE BOOK**  
"MUSHROOMS IN YOUR MENU"  
WRITE: B & B MUSHROOMS, WEST CHESTER, PA.

## Kitchen Bouquet



**Brings all the Flavor of  
Outdoor Charcoal  
Broiling  
RIGHT INTO YOUR  
KITCHEN RANGE!**

Brush steaks, chops, poultry or fish with Kitchen Bouquet before broiling. It gives them a tempting "charcoal" broiled flavor, a crisp brown crust that helps seal in the savory meat juices, makes meat tenderer, reduces shrinkage. Wonderful for gravy, too—steps up the flavor, makes it rich brown and delicious. A favorite for over 75 years. Costs so little, adds so much!



**COLORADO RIVER** spreads out before Gessler family as they stand on observation walk of Hoover Dam. Power plant furnishes light to Southwest.



continued

## What Lake Mead offers—and how you can take advantage of it

Time not spent in the water was spent on it. At park-approved concessions, rowboats are \$1 an hour and cruisers \$50 a day. The Gesslers bought fishing licenses for \$5, and had no trouble catching their limit of trout and bass.

Lake Mead's fish, according to lake pilots, are suckers for almost any bait. They have most of the lake to themselves. When they stray out of the zones where fishermen seldom venture, they're unwary and not prepared for things like hooks and lures. The result is a kind of fishhook hara-kiri.

One day, Bob was both on the water and in it—sometimes quite suddenly, as the pictures below show. For \$2, he rented a pair of water skis and paid another \$5 for a lesson. His brief training was not a smashing success: he was fine while squatting over the skis, but reaching an upright position was a real tussle. When he did manage it, the triumph was temporary and was sure to be followed by a loud splat. Bob decided water skiing took con-

siderable practice to become an expert.

Less practice, he felt, was needed for skin-diving. After a lesson with borrowed mask and breathing equipment, he managed to reach a depth of about 25 feet. ("I couldn't figure out what to do when I got there, so I came back up," he reported.) By that time, he had learned to trust his breathing equipment and felt he was ready for greater things.

### 11,000 Feet Up

What did the Gesslers do on land? One day, as a change from the desert sun, they visited 11,000-foot Mt. Charleston, which specializes in cool breezes. There, Karen cashed in on another promise: she was allowed to ride "a horsie" while her mother held the lead rope.

The Gesslers' trip, of course, wouldn't have been complete without visits to Hoover Dam and Las Vegas. Via a guided tour, the family inspected the dam from above, below and inside. With 25 other sightseers, they descended in elevators a

height equal to a 44-story building. There they examined the generators of the second largest power plant in the world.

Las Vegas occupied only one of their evenings. They steered clear of the gambling tables and slot machines. But Bob was disappointed that dinner and night-clubbing along the Strip seemed more expensive than he remembered from a previous visit. He concluded that it's no longer true that everything is cheap in Las Vegas except gambling.

Karen, of course, missed this part of the trip. She stayed behind in Boulder City, in care of a baby-sitter. Motel operators recommend sitters at 75¢ an hour—either older women or high-school girls who have received diplomas from a baby-sitting and child-care school.

Even with this expense, Bob's bills were low. The motel cost \$10 a night; meals were another \$10. His only additional spending was for sports equipment and rentals. His totals might have been even lower: the Park Service maintains free



**YOUNG RIDER** Karen gets her first try at a real horse, which her mother leads. One try was enough.



**A NOVICE ON SKIS**, Bob Gessler gets ready to go... begins to pull himself upright... loses controls and hits the water.



to convince her she wanted to be a cowgirl. Her parents, however, weren't game enough to ride.

campsites, low-priced trailer berths, and Lake Mead Lodge, which costs \$6 to \$7.50, double, a day.

Would you like to visit Lake Mead? You can get more information by writing Nevada Dept. of Economic Development, Carson City, Nev., or Boulder City Chamber of Commerce, Boulder City, Nev. With their help, you can chart your route to fun at this spot of blue in a sea of desert.

**NEXT WEEK:** The nation's newest national park, a dot in the blue Caribbean, has been visited by only a handful of families — and **PARADE**. Here's a report on one couple's week in the Virgin Islands.

### How you can have a longer vacation

High-speed turnpikes mean less travel time, more time for fun — if you use them correctly. Let **PARADE'S 1957 Turnpike Guidebook and Guidemap** show you how.

**ORDER YOUR COPY OF PARADE'S GUIDEBOOK TODAY**

PLEASE SEND ME \_\_\_\_\_ COPIES OF **PARADE'S 1957 Turnpike Guidebook and Guidemap** @ 25 cents a copy. Mail to **PARADE**, Box 475, Dept. 18, Radio City Station, New York 19, N. Y. (Please print name and address.)

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**NOISY DOG.** It's annoying to you and your neighbors when your dog barks at the slightest provocation. End needless barking by following this simple **MILK-BONE** training plan.



**REWARD HIM.** Speeds up training. As your dog learns to stop unnecessary barking, follow the advice of dog training experts. Reward him with **MILK-BONE DOG BISCUITS**.



**TRAIN HIM.** Place your hands around your dog's muzzle and, holding his jaws tightly together, tell him, "No!" in a firm voice. If he continues to bark, lightly cuff his nose.



**MILK-BONE WORKS.** Your dog will work hard to earn more tasty, crunchy **MILK-BONE** rewards. Soon, he'll learn to stop needless barking and only bark when it's important.

### HOW TO MAKE YOUR DOG BEHAVE:

## Train him to stop needless barking—the Milk-Bone way

Follow the advice of dog experts such as Lee Duncan, trainer of Rin Tin Tin. Train your dog the **MILK-BONE** way for better behavior. After every trick or lesson, reward your dog with a **MILK-BONE DOG BISCUIT**. You'll find training is easier, faster, more fun—both for you and your dog.

Your dog will love the real tempting goodness of **MILK-BONE**. And remem-

ber, **MILK-BONE** is good for your dog. Gives him all-important chewing exercise that helps keep his teeth and gums strong and healthy.

Only **MILK-BONE** comes in three different textures and sizes. Look for circle on package front for size of biscuit that suits your dog best—**LARGE, MEDIUM, or SMALL**.



PRODUCT OF  
NATIONAL BISCUIT COMPANY

For main meal feeding—use **PAL TINY BITS** and table scraps, thrifty way to give your dog honest variety and nourishment

**STOP PAIN  
INSTANTLY  
COMBAT INFECTION  
PROMOTE HEALING**

WITH ANTISEPTIC

**Campho-  
Phenique**

LIQUID

USE IT FOR  
**MINOR BURNS, CUTS  
SCRATCHES,  
ABRASIONS**

Quick! Apply Campho-Phenique at once to minor burns from hot cooking utensils, hot water or steam... stops pain instantly, promotes rapid healing. The same thing happens when you use it on minor cuts, scratches and abrasions. Campho-Phenique is highly antiseptic. Wonderful for fever blisters, cold sores, gum boils; to relieve itching and to guard against infecting insect bites. Used on pimples, Campho-Phenique helps prevent their spread and re-infection.



**FOR ATHLETE'S FOOT USE  
CAMPHO-PHENIQUE  
POWDER**

In The Yellow Shaker Can

1. Checks Fungus Growth.
2. Prevents Its Spread.
3. Stops Itching.
4. Promotes Rapid Healing.

## GOOD NEWS FOR ALL LAXATIVE USERS!

Now, your constipation need not be a problem, or interfere with normal activities. Here's help toward your normal regularity—in the gentle way nature wants.

Take safe-acting Ex-Lax, as directed, at night. It won't disturb sleep. Next morning, enjoy the closest thing to natural action. Gentle Ex-Lax continues to help you toward your normal regularity. Seldom, if ever, is it needed next day. Get the modern laxative more families use... chocolate Ex-Lax.

**ZUD REMOVES RUST & STAINS**

ON DRAPERIES - SHIRTS - LINENS & CUPPER POTS  
AND DUMPER - TILE FLOORS - METALS

**FREE SAMPLE!**



Give names of your dealers.

ZUD is sold at Grocers, Hardware, Dept., etc. Stores.

Rustain Products, Box 502, Fair Lawn, N.J.

Hats courtesy of Madcaps



**TABLE SETTING:** Mother and daughter look alike in flower-striped blue imported cotton. Bows trim the shoulders. Sizes 7-17, about \$20; 2-6, about \$14. Both by Lanz Originals.



## For the Young Mother

by **VIRGINIA POPE** PARADE FASHION EDITOR

From dawn to dusk today's young matron can look neat and attractive — even while doing her household chores. Trim casual skirts and pants (if she likes to wear them) or fresh-as-a-rose cottons can be worn in kitchen or living room. Little daughter can look just as well as Mommy in dress-alike fashions. And when it comes to party time, there's no lack of enchanting cottons.

◀ **HOUSEHOLD CHORES:** A blouse pullover is striped in black and white, about \$4; black pants, about \$9. Cotton knit. By Smartee. Gondola scuffs by Capezio.

**DINNER PLANNING:** The hostess wears a pretty wrap-and-tie fashion of pink Everglaze cotton striped in black. By Swirl. About \$7.



FOR NAMES OF STORES where fashions illustrated here can be purchased, write: Miss Virginia Pope, PARADE, 285 Madison Ave., New York 17, N. Y. (Enclose self-addressed stamped envelope. Please mention the name of this newspaper.)





**MARKETING:** For daytime, Mommy and Sis wear white Ship 'n Shore cotton blouses embroidered in red and blue anchors. Sizes 28-36, about \$3.50; sizes 3-6x, about \$2.50. Mother's skirt of blue silkette by College Town. About \$6. Seen at Rialto Market, N.Y.C.



**PARTYING:** In the height of midsummer fashion, the young matron looks her prettiest in rose-printed cotton. The flattering notes are drapery over bosom, fitted midriff and full skirt. About \$13. By Jerry Gilden. Costume jewelry in all photos from Woolworth's.

New! PORK Chop-ettes

New!



QUICK FROZEN

# CHOP-ETTES

Wait till you taste Chop-ettes  
(and don't wait long!)

They're breaded,  
boneless "chops"  
of pure meat.

No defrosting—ready to  
serve in 4 to 7 minutes.

So quick... so easy... so delicious!

Choose corn-fed Pork Chop-ettes,  
lean Veal or juicy Beef Chop-ettes.  
Each variety is chopped—breaded  
in the best egg breading you ever tasted  
—then quick-frozen to hold every smidgen  
of that country-kitchen flavor.

Fry them (still frozen), to a golden brown.  
They'll be crisp on the outside,  
moist and tender on the inside—  
and real, real good.

In your dealer's Frozen Food Case now.

New! VEAL Chop-ettes

New! BEEF Chop-ettes



## MENU

Little Heroes  
Vegetable Cole Slaw  
Bottled soft drinks  
Giant Sundaes  
(see Kitchen Hint)  
Brownies Macaroons



PIPING HOT Little Hero sandwiches are just what the kids ordered! Use paper plates, cups, napkins to make cleaning up easy — and relax.

For a teen-age platter party, serve . . .

# LITTLE HEROES

by BETH MERRIMAN PARADE FOOD EDITOR

## LITTLE HEROES

- 18 club rolls
- Mustard
- 1 lb. thinly sliced Canadian-style bacon
- 3 pkg. (½ lb. each) sliced process American cheese
- 2 cans (about 1 lb. each) kidney beans
- 1 large dill pickle, chopped
- 1 or 2 Spanish or Bermuda onions, thinly sliced
- Melted butter or margarine

Cut each roll into 3 lengthwise slices. Spread bottom slice with mustard, top with 1 slice Canadian-style bacon, 1 slice cheese. (Cut bacon and cheese slices in half, to fit roll.) Add middle slice of roll. Top with slightly mashed beans and sprinkle with chopped pickle; add sliced onion. Add top slice of roll. Brush with melted butter or margarine. Place in hot oven (425°) for a few minutes, until cheese begins to melt. Makes 18 servings.

## VEGETABLE COLE SLAW

- 1 envelope American French salad-dressing mix
  - 8 cups shredded cabbage
  - 2 cups grated carrots
  - 2 green peppers, minced
  - 1 cup mixed salad dressing
- Combine salad-dressing mix, vinegar, water and oil as directed on package. Combine vegetables; mix well. Toss with 1 cup of the prepared dressing. Makes 18 small servings. Garnish with radish roses if desired.

FROM PARADE'S TEST KITCHEN

## KITCHEN HINT:

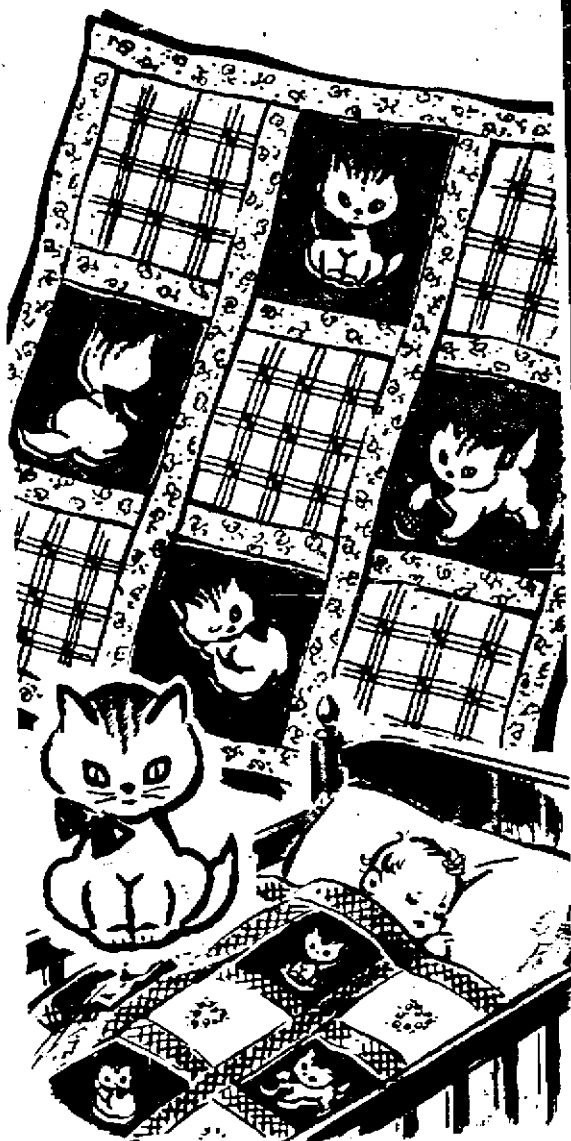
Giant Sundaes: Provide several flavors of ice cream, a variety of sauces, toppings, chopped nuts, etc. Each guest "builds" his own.



patterns  
by  
pauline

## Kittens on the crib

Cute kittens, embroidered in easy-to-do stitches and lovely colors, make an appealing cover for the little one's crib. Pattern #667 has hot-iron transfers for four kittens and five floral motifs, along with sewing and embroidery directions and color chart.



PLEASE SEND ME ..... PARADE PATTERN(S)  
#667 @ 25¢

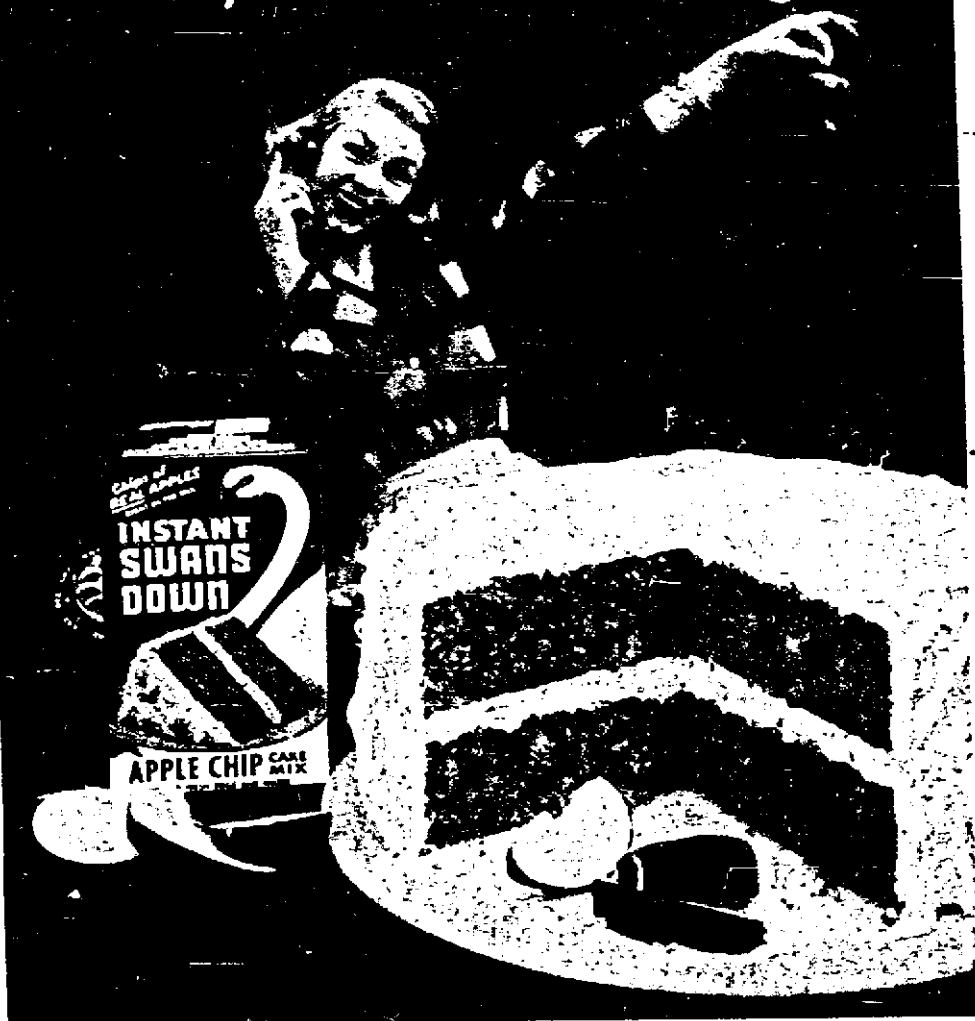
Mail to PARADE, Box 475, Dept. V, Radio City Station,  
New York 19, N. Y. (Please print name and address.)

NAME .....

STREET .....

CITY ..... ZONE ..... STATE .....

# THE JOY OF BAKING is yours for the taking



## WITH SWANS DOWN APPLE CHIP CAKE MIX

Fragrant, moist, spicy cake sprinkled through with tart pieces of apple! Here's a treat you can whip up in no time with Swans Down's Apple Chip Cake Mix.

Swans Down is the *easiest mix to mix*. You just add your own fresh eggs and water ... one mixing step ... bake.

You're always sure of beautiful results with *any* Swans Down Cake Mix you choose. Another favorite from General Foods, the makers of Jell-O Desserts and Maxwell House Coffee!

Remember—only Swans Down makes Apple Chip Cake Mix.

Swift ... Simple ... Superb



SWANS DOWN CAREFREE CAKE MIXES



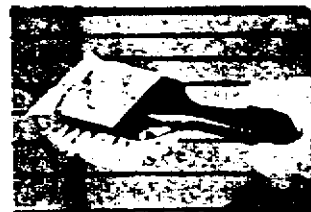
## Parade of Progress

by PETER DRYDEN

New ideas to ease daily living



**FASTER SHAVING:** Fill the plastic handle of this brush with shaving cream, wet under faucet, squeeze—there's your lather. Imported badger bristles. \$3.95. *Marvelite Prods., Box 806, Guttenberg, N.J.*



**GRILL CLEANER:** Your barbecue grill will be easier to clean with this new tool. Steel blade scrapes off charred deposits, brass wire scours off grease. \$1.69. *Empire Brushes, Inc., Port Chester, N.Y.*



**ALL-PURPOSE DISPENSER:** Keep coffee, sugar, flour or soap powder in this plastic jar, measure out a teaspoonful by pressing the plunger. Agitator prevents lumping. \$1. *Taylor Sales Co., Wayne, Pa.*

**Magnet light:** A built in powerful magnet holds a new flashlight to bicycle handlebars, auto fenders, fuse boxes, etc. \$1.99. *Sales Dept., National Carbon Co., 30 E. 42nd St., New York, N.Y.*

**Bubble-bath shower:** An attachment for your shower holds liquid bubble-bath soap, produces rich suds when you turn on the water. Adjusts for rinsing. With sample soap: \$9.95. *Luxury Prods. Co., 6253 Hollywood Blvd., Hollywood 28, Calif.*

**For basement clotheslines:** You can support an indoor clothesline in your finished basement without unsightly hooks. An aluminum hook, fastened to the beams by a slide plate, lowers 7" for washdays, pushes almost flush to ceiling when not needed. \$1. *Walter Rathert & Co., 12016 Tesson Ferry Rd., St. Louis 23, Mo.*

**Nylon roller skates:** New 12-oz. roller skates of plastic have nylon wheels that are almost noiseless, won't mar floors. Adjustable to children's shoe sizes 8 to 12. In blue or pink: \$2.98. *Nancy's Bazaar, P.O. Box 340, Elizabeth, N.J.*

**Precision oiler:** The plunger of a new fountain-pen-size oiler for machines, guns, etc., ejects a small amount of oil through a hollow needle, draws excess oil back when released. \$1.69. *Girdwood & Allen, Inc., 38 Park Row, New York, N.Y.*

**For solitaire players:** A new board has slots to hold cards upright, wells for loose cards. With deck of plastic cards and rules for 150 varieties of the game: \$4.95. *Jane Scott Prods., 696 Crescent Ct., Glen Ellyn, Ill.*

**Non-tip picnic jug:** Made low and wide, a new 1-gal. picnic jug is almost impossible to upset. Porcelain enamel lined. \$7.95. *Hamilton-Skotch Corp., Hamilton, Ohio.*

**Free-wheeling wrench:** Press the head of a new 1/2" socket-wrench handle and it rotates freely in either direction. Let go, and it engages to get a new "bite" every 12 degrees. \$7.25 at local dealers only. *P & C Tool Co., Box 5926, Portland, Ore.*

PARADE OF PROGRESS items are NOT advertising. They are chosen solely for their usefulness and novelty. Look for them at your favorite stores. If not yet available, write firms listed. Mention PARADE to get complete information.

Have fun! Entertain your friends!

## SWIFT'S HILARIOUS

YOU NEVER SAUSAGE A HAM AS  
FRANK VIGORO SINGING FIGARO  
TO A CHILI CHICKEN NAMED  
PATTIE, WHO TOLD HIM  
"CHEESE IT, PARD, OR ICE CREAM!"



Swift Salesman  
GARRY MOORE

■ Here's the easiest fun-contest yet! See Garry Moore's sample "You-Said-A-Mouthful" sentence above! All you do is write a sentence like it in 25 words or less using the names of as many Swift products and trademarks as you can. Your sentence must make sense, and it should be as ingenious and as much fun as you want to make it.

You'll find a long list of Swift products and trademarks on the back of the official entry blank you can get at your

food store. This list makes the contest much easier. Enter often! Remember, there are 10,001 cash prizes!

Submit as many entries as you wish, each on an official entry blank or on separate sheets of plain paper. Attach label or some other identification from any Swift package to each. Entries must be mailed to "You-Said-a-Mouthful," Box 7707, Chicago 77, Ill., postmarked before midnight June 30, 1957. Complete rules on entry blank.



Put your foot in your mouth and get paid for it! It's easy! Simple!

# "YOU-SAID-A-MOUTHFUL" CONTEST!

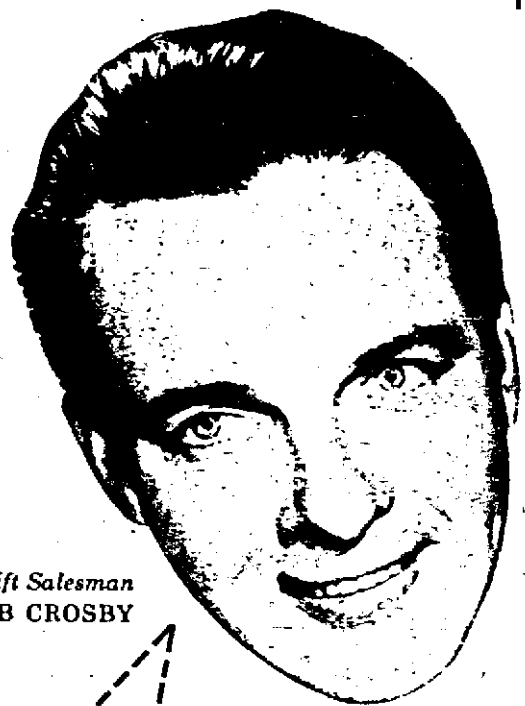
← A simple sentence like Garry's can bring you a real windfall!

**10,0001**  
(COUNT 'EM, 10,001!)

## CASH PRIZES!



Swift Salesman  
ART LINKLETTER

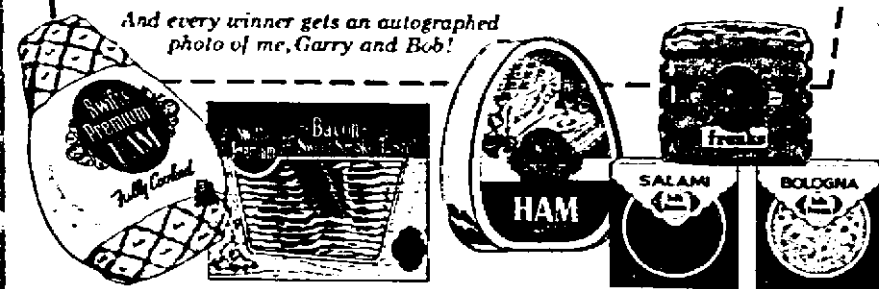


Swift Salesman  
BOB CROSBY

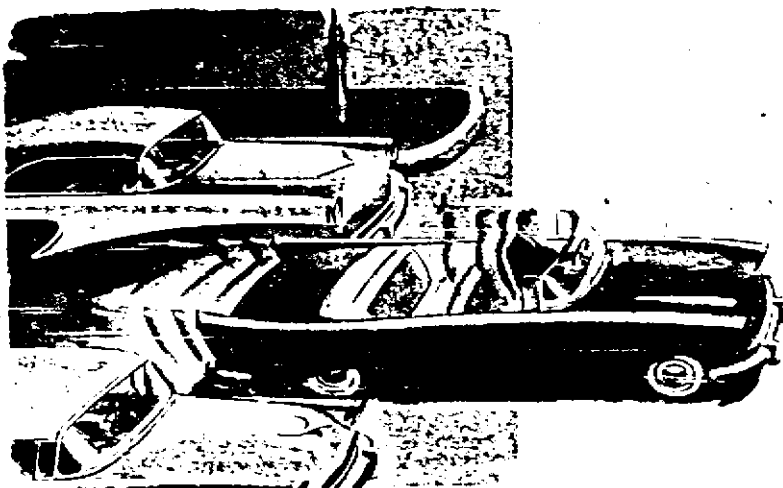
WOW! **\$10,000.00** FIRST PRIZE!  
**AND 10,000 PRIZES**  
**OF \$5.00 EACH!**

And every winner gets an autographed  
photo of me, Garry and Bob!

GET YOUR ENTRY BLANK  
AT STORES FEATURING  
**SWIFT'S FOOD**  
**SPECTACULAR!**



to serve your family better



Do jackrabbits start hurt your car? Maybe not—but they're a sure way of killing tires and doubling or tripling gas costs.

by **HARRY I. KIRK**  
President, American Automobile Association

## Do you take care of

More Americans are on the road today than ever before; but it's still a wise driver who knows his own car. Today's quiz tests your knowledge of some essentials of car care. Some of the answers are sure to save you money—and possible highway woes.

- 1 What are the three most important reasons for maintaining proper tire pressure?
- 2 The best time to check tire pressure is after you have driven for an hour or so.
- 3 How often should you change engine oil?
- 4 Should cars with automatic transmissions be towed with the front or rear end lifted?

TRUE—FALSE—

5 Is summer or winter harder on your car's finish?

6 Worn shock absorbers will cause your car to lean heavily on turns, be hard to steer at high speed and give a hard ride. How can you check shock absorbers on the road without getting out of your car?

7 Modern cars should be warmed up before driving.

TRUE—FALSE—

8 A good grade of detergent oil should be used occasionally to clean out your car's engine.

TRUE—FALSE—

9 Premium and super-premium gasolines will automatically increase power in an automobile engine.

TRUE—FALSE—

## Never a "watery" custard ...when you make it with better-blending Carnation



Just imagine! No chance of failure, no guesswork! With Carnation you get firm, full-bodied, *delicious* custard every time. So much *smoother*, too, than the kind you make with ordinary milk. For Carnation has special blending qualities not found in any other form of milk. Try the failure-proof Carnation way to make custard soon.

### RECIPE:

#### "FAILURE PROOF" CUSTARD

(Makes 6-8 individual custards)

- 4 eggs
- $\frac{1}{2}$  cup granulated sugar
- $\frac{1}{2}$  teaspoon salt
- 1 teaspoon vanilla
- 1 cup water
- $1\frac{1}{2}$  cups (large can) undiluted  
CARNATION EVAPORATED MILK



Best ingredients to mix well. Pour custard into 6-8 baking dishes; sprinkle with nutmeg. Put dishes in  $2\frac{1}{2}$ " deep pan; pour water around custard dishes.



Bake in moderate oven (350°F.) 40-45 minutes, or until knife inserted in custard comes out clean. Remove from water and cool. Add topping, if you desire.

FREE! Mary Blake's new booklet, "Family Favorites," 16 pages, full color. Everything from easy, new entrées to tasty desserts. For your copy write Mary Blake, Carnation Company, Dept. P-57, Los Angeles 19, California.

Buy Carnation—"the Milk from Contented Cows"



# your car?



Says AAA president Kirk: "PARADE's readers can use these specially prepared quizzes to improve driving habits."

- 10 Removal of the cooling-system thermostat during the summer will result in cooler engine operation. TRUE—FALSE—  
 11 A "regular grease job" every 1,000 miles is good insurance against premature wear on all moving parts. TRUE—FALSE—  
 12 Ordinary tap water can be used to refill your car battery. TRUE—FALSE—  
 13 Permanent-type anti freeze can be left in your car's radiator all year around without fear of damage to the cooling system. TRUE—FALSE—  
 14 After filling your radiator with "permanent" anti-freeze, what precaution should you take to avoid trouble or further expense?

- 15 When you start your windshield wipers, the glass often gets obscured by water droplets. What causes this, and how can it be prevented?  
 16 How often should you check the fluid level in your car's battery?  
 17 How often should you change spark plugs?  
 18 During cold-weather driving, should you keep your gas tank as full as possible?  
 19 Chrome plating protects metal parts on your car from rust and corrosion. TRUE—FALSE—  
 20 Oil is the best lubricant for door locks. TRUE—FALSE—

## ANSWERS

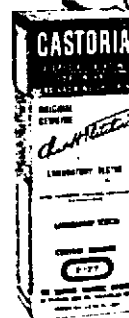
- 1 Low tire pressure will cause a) rapid tire wear; b) poor handling characteristics (such as hard steering and sway); c) high tire heat, with danger of blowouts.  
 2 False. Driving heats tires and builds up pressure. Pressure always should be checked when tires are cold.  
 3 Experts don't always agree. Every 2,500 miles, or every three months, whichever comes first, is about the maximum.  
 4 With the rear end tilted. Towing from the front may damage the transmission.  
 5 Summer. Sun and dew are much more damaging to paint than salt, snow and sleet. Best advice: Keep car clean, waxed-and in the shade.  
 6 At night, with your headlights on, pick an empty stretch of highway or street; roll along at about 5 mph and hit your brakes hard. Watch the light rays about 50 feet ahead of the car; if the lights bounce down and then up more than once, you need new shock absorbers.  
 7 True. Putting a load on a cold engine will accelerate wear. Starting with a warm engine also is a safety factor; a cold engine might stall just when you need power the most.  
 8 False. Detergent oil will do much to keep a new engine clean, but it is not advisable to put it in an engine that has been using non-detergent oil. Reason: Older engines always have an accumulation of sludge clinging to inner surfaces; detergent oil will loosen this sludge, which can easily clog small-oil passages.  
 9 False. If engine performance is free of "knock" on regular fuel, higher octane gas will not raise power unless the engine is modified or adjusted.  
 10 False. Properly operating thermostats cause negligible restriction to water flow. If yours is removed, the engine will take longer to warm up. This in turn may easily result

- in speedier wear and destructive corrosion.  
 11 False. Many parts that need lubrication are not touched on "regular grease jobs." They get attention only when you specify a 10,000- or 20,000-mile check.  
 12 True. Regular tap water is satisfactory except in the few areas or localities where there is a high amount of iron, chlorine, nitrates or other impurities in the water. In such cases, use distilled water.  
 13 False. Even the best "permanent" antifreezes lose their rust-inhibiting qualities after one season's use. Excessive cooling-system corrosion will result if coolant is not changed periodically.  
 14 Glycol solutions shrink water-soaked hoses. After a few days' driving, all hoses should be tightened to prevent leaks.  
 15 The smearing is caused by an invisible film of oil left on the glass after improper cleaning. To keep your windshield film-free, use a good cleaner and a clean un-handled paper towel—also clean wiper blades.  
 16 At least once a month.  
 17 Every 7,000 miles is about average. Plugs used beyond normal "life" cause you to waste gas.  
 18 Yes. A full tank reduces the amount of moisture condensation in the tank. Water in the tank can freeze and cut off the supply of gasoline.  
 19 False. Chrome is used for decoration. It should be cleaned and waxed just as the paint should be.  
 20 False. Graphite is better. Oil can cause lock tumblers to stick, prevent the key from turning.

**SCORING**—Give yourself 5 points for each correct answer. If you score 85 to 100, your car-care know-how is excellent; 65 is passing. If you score less, it will pay you to study the answers you missed.

More Mothers depend on Fletcher's Castoria than any other laxative

## to correct constipation in children of all ages



WHEN A LAXATIVE IS NEEDED to correct listlessness, tantrums, loss of appetite due to temporary constipation . . .

DO AS MOST MOTHERS DO for prompt, pleasant, natural-like relief without the griping and diarrhea harsh adult laxatives may bring . . .

GIVE GENTLE FLETCHER'S CASTORIA—the only nationally-recognized laxative specially made for children's special needs.

Chas. H. Fletcher—The Original and Genuine

# CASTORIA

NEVER GIVE YOUR CHILD AN ADULT LAXATIVE

## RAIN OR SHINE

... it's always time to relax. Especially on Sunday, the pleasant "break" in your busy week.

PARADE belongs in the picture. It's relaxing because it lets you meet interesting people, sit in on important events, see history being made.

Sports, fashions, recipes, photos—there's something to interest everyone in

## Parade

THE SUNDAY PICTURE MAGAZINE

## STUFFED-UP NOSE AND SINUS FROM HEAD COLD?

New Antibiotic Nasal Spray Kills Germs and Melts Mucus in Nasal Passages

Anahist Research Laboratories, N. Y. Now, without a prescription! The same type Antibiotic nasal spray doctors prescribe to clear the head and restore easy breathing when nasal passages are stuffed due to sinusitis or head cold.

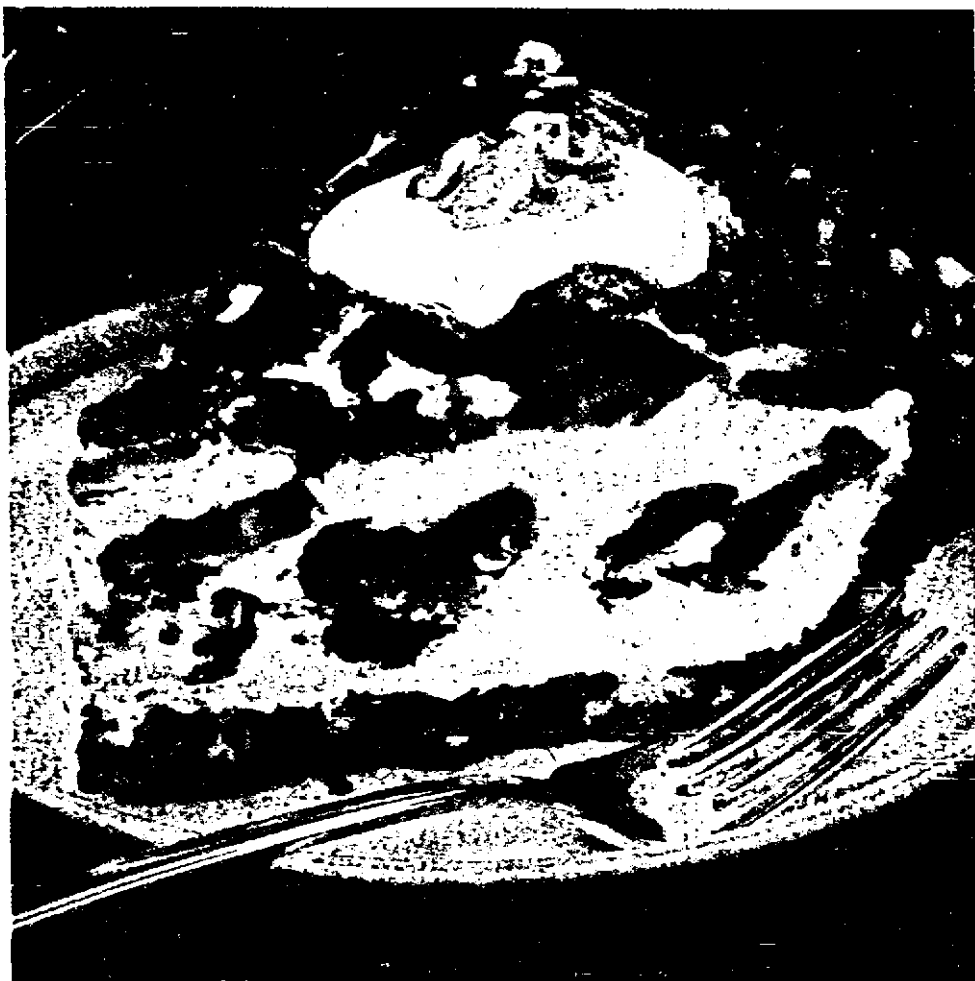
This new formula works in a way no spray—no nose drops—ever could before to open up stuffed-up nose, melt away mucus and kill dangerous germs in the nasal passages. In minutes, the head is cleared . . . easy, natural breathing is restored.

This amazing discovery is called SUPER ANAHIST ANTIBIOTIC NASAL SPRAY. It is clinically tested, and proved safe for children as well as adults. SUPER ANAHIST ANTIBIOTIC NASAL SPRAY is the only nasal spray with this Antibiotic formula plus mucus-melting Thonzide.

Get these important benefits for every adult and child in your family. Get SUPER ANAHIST ANTIBIOTIC NASAL SPRAY at drug counters throughout the U. S. and Canada. It is also available in nose-drop form. © 1951 ANAHIST CO., INC.

Let 'em eat summer pie  
made with fresh-shelled  
**DIAMOND WALNUTS**

These shelled walnuts are guaranteed fresh and crisp  
—they're vacuum-sealed in new stay-crisp cans!



The filling is ice cream and strawberries! The crust is made of chocolate wafers and crunchy *Diamond* Walnuts!

And the easy part is, you use shelled *Diamond* Walnut halves and pieces right from the can. And you simply can't buy fresher shelled walnuts!

The kernels are the plump, meaty kind,

carefully cracked from choice *Diamond* Walnuts—then vacuum-sealed in our new stay-crisp cans. It's the only packing method that guarantees you all the original walnut crispness and flavor.

In convenient 1-cup and 2-cup can sizes. And they cost no more than shelled walnuts packed some less dependable way.

**DIAMOND ICE CREAM SUNDAE PIE**

1 cup chocolate wafer crumbs	1/4 cup softened butter or margarine	1 cup (10 oz. pkg.) frozen strawberries, slightly thawed
1/2 cup finely chopped <i>Diamond</i> Walnuts	1 qt. vanilla ice cream	

Mix wafer crumbs, *Diamond* Walnuts and butter or margarine together till crumbly. Press into bottom and sides of 9" pie plate. Bake at 375° about 7 minutes. Refrigerate till well chilled. Spoon half of softened ice cream into shell. Spread with half of strawberries. Cover with remaining ice cream and strawberries. Garnish with whipped cream and golden *Diamond* Walnut halves. Place in freezer or coldest part of refrigerator till ready to serve.

You can work wonders with  
your imagination and *Diamond* Walnuts  
in vacuum cans or in-the-shell



**Sports**



THE AUTHOR, U.S. National Amateur Champion, poses with his wife Suzanne. He has held title two years in a row, also has won British Amateur.



INTENT Ward watches putt. He says you always should want to win — but too many people take up leisure-time activities, like golf, with such fierce-

# How to ENJOY GOLF

An expert's tips will  
keep you sane, married



ness that they have almost as good a chance of getting ulcers or suffering an emotional strain while "relaxing" as they have while on their jobs.

● by HARVIE WARD, National Amateur Champion  
with Walter Roessing

An ageless sports cartoon shows an infuriated golfer snapping his club in two after missing a putt. Though exaggerated, the cartoon is basically true. Each year I see more and more golfers turning a healthy, relaxing game into a dog-eat-dog struggle. As a result, instead of shedding tensions on the fairways, these "golf neurotics" add new ones.

Some of these play-well-or-bust golfers are hurt by lessons from top pros, who promise a "quick, easy way" to shoot in the 70s. Blood pressures zoom as thousands of ordinary golfers try the "quick, easy way" and find they still can't break 100.

PARADE has asked me to give a new kind of golf lesson, one that skips the technical side of golf — how to grip the club, how to putt, etc. — and concentrates instead on what I think is far more important to most amateurs: the emotional side of golf.

The lesson consists of 10 tips. If you follow them, you may very well lower your score, as I did, by being looser and less tense. But even if you don't, the tips will do something that will give you a bigger kick — and do you far more good — than any low scores. For perhaps the first time in your life, you'll enjoy all 18 holes.

1 Try purposely to be as casual as you can. For example, I whistle. Once, during a tournament, a reporter asked me what tune I was whistling. I honestly couldn't tell him, except to say I'd been doing what I always do — picking one melody and whistling it throughout the entire tournament.

And don't be afraid to relax by chatting with other members of the foursome. A fairway isn't a library, you know; talking is permitted.

## Jokes for the Rough

2 Play for some minor prize, say a sandwich or refreshments (not money). Instead of encouraging tension, you'll find that a small prize — and all the joking that goes on about winning it — will make such irritations as poking through the rough for a lost ball easier to take.

3 Stop fretting about "bad bounces" and other "tough breaks." If you start a round poorly, stay casual; don't beat yourself. Once I was four holes behind after the first five holes of a match. I kept my poise. Later on, the ball began bouncing my way and I won on the 19th hole.

4 Play the course, not your opponent. Beat the course and you'll very

likely beat him. Thus when he makes a good shot, praise him, but don't steel yourself to duplicate his shot. If you do, chances are the extra tension will cause you to flub the shot, you'll be farther behind — and you'll hate yourself.

5 Sit down after the ninth hole, take off your shoes and give your legs a rest. In golf they're the most important part of your body; if they're relaxed, half the battle against tension is won.

6 Play only one shot at a time, one hole at a time. True, the great Ben Hogan is always thinking ahead — but Ben finishes each round as limp as a wet sheet of paper. He's being well paid to finish that way; you're not. After each shot — good or bad — think about anything else but the next shot.

## For Flaws Only

7 Play no more than two or three times a week; any more will make you stale — and irritable. As for practicing shots, I recommend it only if you have a flaw in your swing that needs correcting. Of course, if you've entered a tournament, then you must practice. But make sure you start at least a month ahead; don't try to cram it all into one week. And just as important as practice, get plenty of rest, particularly for your legs.

8 Stay out of the rain. That seems obvious enough, but some golfers still persist in teeing off in anything short of a hurricane. Nobody can play well in the rain; by trying, all you do is get sore at yourself.

9 Leave your game on the course. Don't take the bad shots home, to fret over. Too many golfers come home mumbling about their "horrible luck," then become enraged when their wives show no interest at all in that five-iron shot on the dog-leg eighth. What happens next is not conducive to either good golf or a long marriage.

10 Remember this above all: When you go out to a golf course, you're there to relax and have fun. That's what golf is designed for, not to give you mental anguish or ulcers.

If you can't have fun at golf, give it up. It's not worth the pain. But before you do, give my 10 suggestions a try. You may or may not become a better golfer, but you'll certainly be a happier one.

FOR THE LADIES: In an early issue, U.S. Women's Open Champion Kathy Cornelius will give the second lesson on the emotional side of golf. She'll tell wives how to play golf with their husbands so that neither party ends up storming off the fairway to the divorce court.

**A PRO**  
does it better!

**WILLIE HOPPE**  
— perennial pro —  
won his first world  
billiards title in  
1906; he last in  
1952 (he re-  
tired.)

Like any pro,  
a PRO Tooth Brush  
does it better —  
PRO 59 has multiple  
bristles to polish  
teeth, massage gums  
PRO TUFTED reaches  
places often missed  
Or choose the popular, new  
PRO OVAL. All nylon bristles  
PRO Brushes have natural  
self-sterilizing action.  
Get one

**STILL ONLY 59¢**

PRO-PHY-LAC-TIC BRUSH CO.  
Florence, Mass.

**.. itch... scratch**  
**scratch and itch ..**  
Break this dangerous chain of torment

Medicated lanolin-rich Resinol soothes itchy irritation of dry skin, eczema, simple rash — easing urge to scratch — and so gives lingering comfort. Try it! Sample free. Resinol P.O. Box 1, Md.

**RESINOL OINTMENT and SOAP**

don't say glue... say "Yoo-Hoo"

**UHU®** GLUES EVERYTHING BETTER!

At variety, hardware, magazine & newspaper stores

**Callouses**

Pain, Burning, Tenderness on Bottom of Foot

**SUPER-FAST RELIEF!**

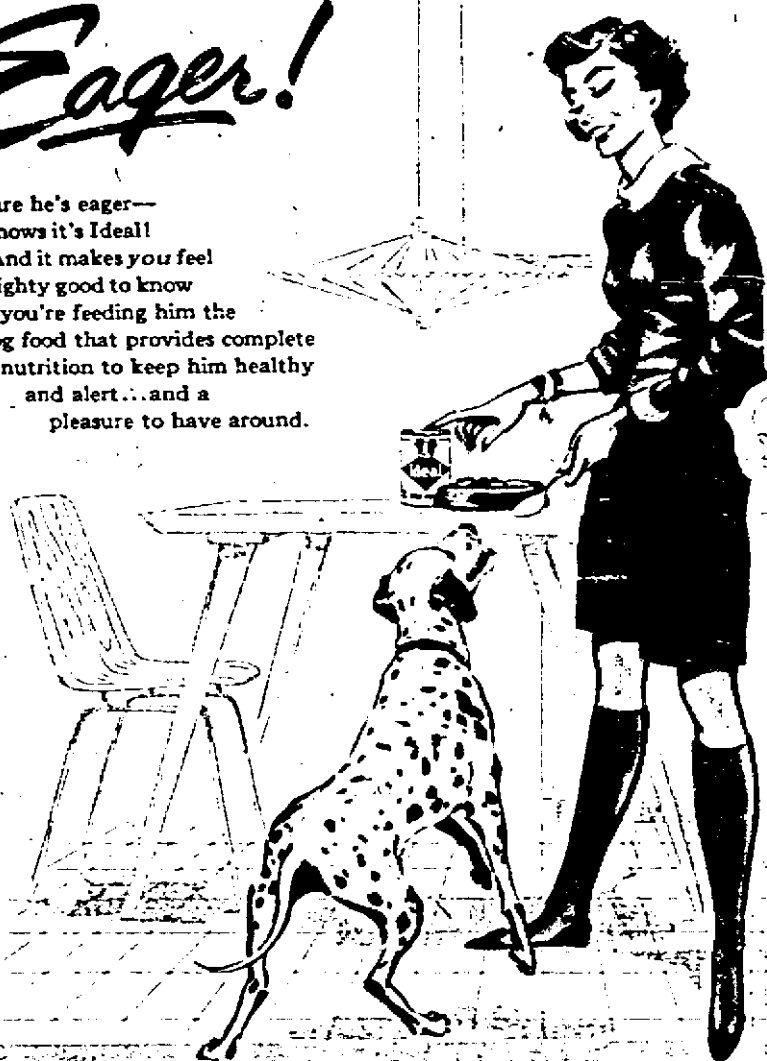
For the fastest relief imaginable, use Super-Fast Dr. Scholl's Zino-pads. They also remove calluses one of the quickest ways known to medical science. At Drug, Shoe, Dept., 5-10¢ Stores.

**Dr. Scholl's Zino-pads**



# Eager!

Sure he's eager—  
he knows it's Ideal!  
And it makes you feel  
mighty good to know  
you're feeding him the  
dog food that provides complete  
nutrition to keep him healthy  
and alert...and a  
pleasure to have around.



## Ideal has MORE BEEF\* PRESSURE COOKED!

Prepared with more rich beef\*, Ideal provides *all* the vitamins, minerals, proteins, and nutrients essential for dog health. Then Ideal is sealed in the can and pressure cooked to retain every vital element. It's easy to serve...costs less than table left-overs...yet is so rewarding for your dog...or cat.

### THE FAMOUS Ideal "7-COURSE MEAL"

1. BEEF—Animal protein
2. BONE—Calcium, Phosphorus
3. WHEAT GERM—Vitamins: B complex, E
4. COD LIVER OIL—Vitamins A, D
5. CARROTS—Minerals, Carotene
6. OY, BARLEY—Protein, Carbohydrate
7. IRON OXIDE—Blood Builder

\*More beef than required by the U. S. Government in Certifying Ideal as a Normal Maintenance Ration.

Look  
for  
the  
NEW  
LABEL



©Wilson & Co. Inc., Meat Packers



FOUNDERS of Box Cards, Bill Kennedy (l.) and Bill Box, laugh at suggested caption for drawing behind them. People are tired, they think, of sugary greeting cards.

### MEET THE MEN WHO LET YOU...

## Insult friends with a smile

LOS ANGELES. How can a young fellow these days start a business with little or no capital and make a fortune?

Two handsome ex-parking-lot attendants here apparently have found the answer. William Kennedy and William Box, both 30, started a greeting-card business three years ago with a grand total of \$26; this year the business will gross \$500,000, netting the boys about \$125,000.

The secret of their success is a line of tough, insulting cards, samples of which you see on the following pages. They are called studio cards and have become so popular that they're now also being turned out by the big com-

panies in the greeting-card industry.

Their appeal is mainly to young people. "Studio cards also have wrought a mild revolution in the sex of greeting-card buyers," says Kennedy, who is president of the firm, called Box Cards. "Until studio cards were published, at least 90 per cent of all greeting cards were bought by women. Nowadays, at least 30 per cent of our sales come from men, especially young guys with a sense of humor."

How did they get started?

"In 1953," says Box, "we were both working as parking-lot attendants for a restaurant here. We worked nights, averaging a 25¢ tip per car. In the daytime I was going to art school under

Continued on page 38

# I like **KENT** the mild cigarette



Now  
at popular  
filter price

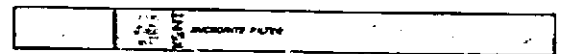
You will, too...

The mild, clean, fresh taste

The easy-draw Micronite Filter

The full, rich flavor

EASY DRAWING  
MICRONITE FILTER



"Kent" and "Micronite" are registered trademarks of P. Lorillard Co.

## **KENT**—America's Premium Quality Cigarette



LOOKERS giggle at studio cards in shop window. Most greeting cards are sold at Christmas. Then, in this order, come Easter, Valentine's Day, Mother's Day.

'I went from store to store, selling a dozen at a time... I made just enough to cover the cost of gas for my car'

the GI Bill of Rights and Bill was taking care of his wife. She'd been in a terrible auto accident and was bedridden."

Between parking cars, the two discussed get-rich-quick schemes. Having worked as a TV set salesman (as well as being a singer for a time with the Freddie Martin band), Kennedy felt he knew what the public wanted. "You have to come up," he told Box, "with something different."

A few weeks before Christmas of 1953, artist Box came up with something different in the way of Christmas cards: bebop

musicians in large horn-rimmed glasses delivering zany yuktide greetings. Box submitted them to several large greeting-card companies, which promptly rejected them. So he took them to a printer, who charged 5¢ a card to turn out 400.

Bill Kennedy felt "the cards were zany enough to sell. I went from store to store in Los Angeles, selling a dozen at a time for 12½ cents a card. I made just enough to cover the cost of gasoline for my 1934 car."

Box and Kennedy continued parking

## Lawn mowing luxury!

From LAWN-BOY... A new concept in lawn care... Smooth, smart-looking level-cut lawns... easily!

Lightweight LAWN-BOYS roll along... leaving behind the world's levellest-cut lawn. They're built to do just that... designed to make your lawn the beauty spot of the neighborhood. And the new LAWN-BOY AUTOMOWERS eliminate drudgery. They're self-propelled, start instantly, and have a simple, sure control. LAWN-BOY AUTOMOWERS are available in 18" or 21" sizes. But pick any of the eight beautiful LAWN-BOY models. Your lawn will show the difference... for years! Prove it to yourself! Ask your LAWN-BOY dealer for a free demonstration.



No hand trimming with LAWN-BOY. Trims up to ¾" of trees and walls.

LAWN-BOY weighs little, works hard, lasts long. It's precision-machined from special lightweight aluminum.



For the name of your LAWN-BOY dealer look in the Yellow Pages under "Lawn Mowers," or call Western Union, by number, and ask for Operator 25.



21" AUTOMOWER... IT'S SELF-PROPELLED!

# LAWN-BOY

LAWN-BOY, Lamar, Mo. • Division of Outboard Marine Corp., makers of *Johnson* and *Evinrude* Outboard Motors • In Canada: LAWN-BOY, Peterborough, Ontario







**DRAWINGS** are as bizarre as the sentiments inside. The line accompanying this reads: "Hope you're not too run down."

autos until Easter, 1951, when they sank their life savings of \$26 in printing two of Box's designs. A large gift shop put in an order for \$400 and the boys figured they were in. They quit their jobs and headed for San Francisco, trading their cards for gas, food and motel rooms, "whenever we could swing a deal."

In San Francisco they applied for a bank loan. "We showed the bank president some of our cards and asked for a \$2,500 loan to publish them," says the high-spirited Kennedy. "When he found we didn't have any collateral at all, he showed us the door."

Box told Kennedy he could persuade his father to lend him \$1,500 — but his father was in Bremerton, Wash. Kennedy thought a bit, then wired his aunt in Chicago for \$150. When the money arrived, he gave it to Box and shipped him off to Bremerton.

A week later Box came back with the \$1,500. They used this to travel to New York City for the Summer Stationery Show. There they demonstrated their line — so successfully that they wound up with eight top salesmen agreeing to handle it in as many territories.

#### Higher and Higher

Back in Los Angeles, they rented a small office and waited for business. Their first month, July, 1954, showed orders totaling \$989. By year's end the gross had jumped to \$12,000. In 1955 sales hit \$84,000. Last year they went well over \$250,000.

"This year," says Kennedy, who runs the company while Box draws, "we should easily reach half a million. And we're expanding. We've got 12 people working for us now and if business gets much better, we'll have to double the force."

Box, who still draws about 95 per cent of the company's cards, admits that he didn't originate the insulting greeting card. "About eight or 10 years ago," he says, "several artists came out with them. But I think they were ahead of their time. We came out just when the public was ready. When times are prosperous, people don't mind spending a quarter to make someone smile."

### Samples of Box Cards' hard-boiled humor

Here are the front covers of four typical Box creations. Opened up, each delivers the "punch line" printed below it.



On Mother's Day



Big deal



It may be your last



Just call

# Kill cooking odors fast with Colgate's new Florent



## Makes air smell flower-fresh

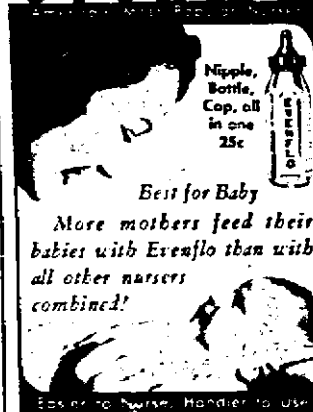
One Spray of Colgate's new Florent instant-action Air Deodorant quickly kills unpleasant household odors—cooking, smoking, bathroom, pets, musty closets, baby's room, and sick room. Get it at your grocery or drug store. Be sure to keep an extra Florent handy in the bathroom.



NOW IN 4 FRAGRANCES: FLORAL, SPICE, MINT, PINE

No Wick • No Wait • No Waste

## evenflo



## Itching Torture PROMPTLY RELIEVED

A doctor's formula—soothing anti-septic Zemo—liquid or ointment—promptly relieves itching, burning of Skin Rashes, Eczema, Psoriasis, Ringworm, Athlete's Foot. Zemo stops scratching, aids healing of irritated skin.

## zemo

# New **all** has great new whitening discovery that washes "yellowed" whites back to fresh white again, gently...without bleaching!

**Before using all:** "Yellowed" dress made this little girl sad. Then her mother heard about new **all**. It washes "yellowed" whites (nylon, cotton, linen) back to fresh white... without bleaching! So her mother tried Super-Rinse **all**!



**After using all:** White again! Only 3 washings (3 tablespoons each) in new Super-Rinse **all** and it washed pure white again, without bleaching. Even with new whitening discovery, condensed **all** costs less to use. Measure by the tablespoon instead of by the cupful... you'll save—wash load after wash load.



**"Lay-Away Test":** Set aside the whitest white your present detergent can wash. Then start using new Super-Rinse **all**. After a few washings, compare the "lay-away white" with the whites washed in new Super-Rinse **all**. You'll love the difference you'll see.



Transparent tub of automatic washer shows how "controlled suds" of **all** help washers do a better job than thick-suds products. Clothes wash cleaner because more dirt rinses out. No wonder washer makers and servicemen prescribe **all** for best results.



Big families save! **all** is condensed: one measure gives water greater washability than three of thick-suds products. Measure by the tablespoon instead of by the cupful... and save!

**all** is made by MONSANTO



Where creative chemistry works wonders for you

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